

Ken Shaw Lexus Toyota wins five Diamond Awards for Best Car Dealership

Ken Shaw Lexus Toyota would like to sincerely thank the readers of the Etobicoke Guardian for their votes and continued support.

This year the team Ken Shaw Lexus Toyota are proud to accept five Diamond Awards for Best Import Car Dealership, Best Luxury Car Dealership, Best New Car Dealership, Best Used Car Dealership and Best Overall Dealership.

This April Ken Shaw Lexus Toyota launched an exclusive VIP Rewards Program. This exclusive Ken Shaw Lexus Toyota program recognizes and rewards customer loyalty by allowing customers to accumulate 10 per cent of each of their dollars spent in the dealership's Parts and Service Departments to put towards the purchase of their next new or used Lexus or Toyota vehicle.

These point dollars are truly "over and above" the excellent pricing customers will receive on the purchase of their next vehicle from Ken Shaw Lexus Toyota. Customers simply make their best deal and then redeem their point dollars off the final

price. There's a lot more too, ask your Ken Shaw Lexus Toyota representative for more information regarding this exciting program at www.kenshaw.com.

But that's not all, this exciting program also provides each customer who buys a vehicle a three year VIP Rewards Membership that gives them web access to local merchant discounts in the GTA and other discounts as they travel throughout Canada and the Continental United States.

Ken Shaw Lexus Toyota is proud to be a sponsor of the 2010 Urban Hero Awards and wish the best of luck to all the nominees. Ken Shaw Lexus Toyota feels that putting forth an effort makes all the nominees true Urban Heroes who make the neighbourhoods better places to live, work and grow.

The Shaw family strongly believes in supporting local causes in a variety of ways varying from sports teams to charitable organizations and learning programs for children. The Ken Shaw family has always dedicated themselves to giving back to the community and are long-standing

contributors by sponsoring major events and donating to various smaller associations and community initiatives.

This car dealer is well known for providing knowledgeable information, competitive prices and excellent customer service. Ken Shaw Lexus Toyota provides the best customer service because the staff's first priority is to help clients identify their needs.

When buying a vehicle, sales representatives encourage customers to ask themselves logical questions like, "How much gas money do I expect to spend?" or "Is the vehicle space sufficient?". The Shaw family believes in satisfying customers needs and wants.

The highly trained staff are prepared to answer questions regarding purchase price, monthly payments, interest rates and loan length along with all your questions about specific Lexus or Toyota models. All enquiries will be answered clearly, honestly and professionally to help make the decision process easier.

With more than 10 acres of property, the dealership is well equipped to serve everyone's automotive needs. The dealership carries the best quality vehicles along with reliability, consistency, dependability and a high resale value.

Car buyers will find the latest and best deals at Ken Shaw Lexus Toyota. Make sure to check the different models and learn about the various offers, specifications, options and of course prices that go along with them.

Once a customer has purchased a new vehicle from Ken Shaw Lexus Toyota, they can be sure they will get only the best service and maintenance. With a service and parts department open until midnight from Monday to Thursday, every customer is sure to find a convenient time to service their vehicle. This department's main priority is for customers to have a pleasant and hassle-free experience. For customer convenience no appointments are required for oil changes. In addition, the dealership is also equipped with a restaurant



on premise and a waiting area with plasma televisions and internet accessibility.

Ken Shaw Lexus Toyota has been owned and operated by the Shaw family for over 50 years and is your neighbourhood dealership. It all started back in 1958 when a small service station was opened on Dundas Street West by Ken Shaw. From those humble beginnings Ken Shaw Lexus Toyota has grown into one of Canada's largest and most respected family owned dealerships.

Nobody can beat the family

and team spirit that is offered at Ken Shaw Lexus Toyota. The friendly and helpful atmosphere has contributed to building a local reputation of honesty and sales and service satisfaction.

Go in and see why this dealership has been in business for over 50 years. Allow the Ken Shaw Lexus Toyota staff to show you what customer satisfaction is all about! The dealership is located at 2336 St. Clair Avenue West in Toronto. For more information call 416-766-1155 or visit the website at www.kenshaw.com.