

Retail Rebate Offers: Until September 5, 2017, Up to \$2,500 Total Savings

- - OR - -
-

Finance Offer: 0% APR for up to 66 months and \$1000 Bonus Cash

Full Offer Details:

\$2,500 KMF Standard Rate Bonus Cash [1] or \$1,500 Cash Back [2]

[1] \$2,500 Kia Motors Finance (KMF) Standard APR Bonus Cash ("Standard BC") available on the purchase of new 2017 Kia Soul vehicles financed with the KMF standard rate programs. Standard rate financing available subject to credit approval by KMF to qualified buyers and not available on balloon financing. No down payment required. Standard BC must be applied as down payment. Standard BC not available on leases and may not be combined with Customer Cash incentives or non-standard rate finance offers offered by KMF. **Must take delivery from retail stock of a participating dealer through September 5, 2017.**

[2] \$1,500 Cash back from Kia Motors America, Inc. (KMA). **Must take delivery from a participating dealer and from retail stock from 7/11/2017 to 9/5/2017.** Cash back offer when you purchase a new 2017 Kia Soul (excluding Soul EV) only and may not be combined with finance or lease offers from Kia Motors Finance. See dealer for details.

FINANCE OFFER:

Quantities limited. Available only at participating Kia dealers. Contact your local Kia dealer for availability. 0% Annual Percentage Rate (APR) up to 36 months. 0% Annual Percentage Rate (APR) up to 60 months. 0.0% Annual Percentage Rate (APR) up to 66 months. 1.9% Annual Percentage Rate (APR) up to 72 months, and \$1000 Bonus Cash subject to credit approval by Kia Motors Finance (KMF), through KMF, to very well qualified buyers and not available on balloon financing. Only a limited number of customers will qualify for advertised APR. No down payment required. Bonus Cash from KMF must be applied as a down payment. **Must take delivery from a participating dealer and from retail stock from 7/11/2017 to 9/5/2017.** New vehicles only. This incentive is for a limited time offer on eligible Kia vehicles and may not be combined with other special offers except where specified. Dealer contribution may vary and could affect actual monthly payment. See your participating Kia dealer for more details on these special offers. Finance contract must be signed and dated no later than 9/5/2017.

*The Kia Cadenza, Kia Forte, Kia Niro, Kia Sorento, and Kia Soul received the lowest number of problems per 100 vehicles reflecting higher quality in their respective segments in the J.D. Power 2017 U.S. Initial Quality (IQS) Study, based on 77,419 total responses, evaluating 189 models, and measures the opinions of new 2017 vehicle owners after 90 days of ownership, surveyed in February-May 2017. Your experiences may vary. Visit jdpower.com/cars.