Retail Rebate Offers: Until September 5, 2017, \$500 Total Savings

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Finance Offer: 0% APR for up to 60 months

Full Offer Details:

\$500 CASH BACK:

Cash back from Kia Motors America, Inc. (KMA). **Must take delivery from a participating dealer and from retail stock from 7/11/2017 to 9/5/2017**. Cash back offer when you purchase a new 2017 Kia Niro only and may not be combined with finance or lease offers from Kia Motors Finance. See dealer for details.

FINANCE OFFER:

Quantities limited. Available only at participating Kia dealers. Contact your local Kia dealer for availability. 0% Annual Percentage Rate (APR) up to 36 months. 0% Annual Percentage Rate (APR) up to 60 months. 0.9% Annual Percentage Rate (APR) up to 66 months. 1.9% Annual Percentage Rate (APR) up to 72 months subject to credit approval by Kia Motors Finance (KMF), through KMF, to very well qualified buyers and not available on balloon financing. Only a limited number of customers will qualify for advertised APR. No down payment required. **Must take delivery from a participating dealer and from retail stock from 7/11/2017 to 9/5/2017**. New vehicles only. This incentive is for a limited time offer on eligible Kia vehicles and may not be combined with other special offers except where specified. Dealer contribution may vary and could affect actual monthly payment. See your participating Kia dealer for more details on these special offers. Finance contract must be signed and dated no later than 9/5/2017.

*The Kia Cadenza, Kia Forte, Kia Niro, Kia Sorento, and Kia Soul received the lowest number of problems per 100 vehicles reflecting higher quality in their respective segments in the J.D. Power 2017 U.S. Initial Quality (IQS) Study, based on 77,419 total responses, evaluating 189 models, and measures the opinions of new 2017 vehicle owners after 90 days of ownership, surveyed in February-May 2017. Your experiences may vary. Visit jdpower.com/cars.

One of KBB.com's Best Family Cars for 2017. For more information, visit Kelley Blue Book's KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc.