

FORTE 2013



A passion for excellence.

Whether it's a watch, a suit, a dress, a smartphone or an automobile, design is what grabs your attention and distinguishes one brand from another.

Since 2006, when celebrated European automotive designer Peter Schreyer joined Kia as its Chief Design Officer, the look of Kia has taken on a whole new, dynamic dimension that has garnered over 30 design awards in competitions around the world. Honoured by Automobile Magazine with its prestigious "2012 Man of the Year" award, Schreyer says, "A car is a dynamic object. And I think it needs to show that it is a dynamically moving object."



Peter Schreyer,
Chief Design Officer



Three ways to define style and performance.

TOP SAFETY PICK 2012
INSURANCE INSTITUTE
FOR HIGHWAY SAFETY
FORTE



Numbers go a long way in defining the Kia Forte. Whether it's the 2-door Forte Koup, the Forte sedan or the versatile Forte 5-door, each stands out with unique and striking exterior styling. Under the hood, LX and EX trim levels feature a standard 2.0-litre four-cylinder engine with quick-off-the-line performance and one of the best fuel economy ratings in its class.² Sporty SX models up the level of driving fun with a standard 173-horsepower, 2.4-litre engine and available 6-speed Steptronic transmission with steering wheel-mounted paddle shifters.

Like all Kia vehicles, Forte is backed by a worry-free 5-year/100,000-km comprehensive warranty.³



SPACIOUSNESS

The Forte Koup, sedan and 5-door are all designed with remarkable head and leg room. Their spacious cabins offer all-day driving comfort for the driver and passengers alike.



PERFORMANCE

In addition to the standard excitement of a 173-horsepower engine and choice of a standard six speed manual or optional Steptronic transmission, Forte SX models also feature standard sport-tuned suspension and low-profile 17-inch tires.



FUEL EFFICIENCY

Fuel economy and performance come together in Forte LX and EX models, featuring a standard 2.0-litre, 156-horsepower four-cylinder engine with an impressive 8.0L/100 km city and 5.5L/100 km highway fuel economy rating.⁴



ADVANCED TECHNOLOGY

Forte has a long list of advanced features. These include standard Bluetooth® hands-free cell phone connectivity;⁵ standard AUX and USB audio ports that let you connect a USB drive, iPod® or other digital music player directly to the audio system; and available SiriusXM™ Satellite Radio.⁷



PEACE OF MIND

All Forte models come with a full complement of standard safety systems, including six airbags, four-wheel anti-lock disc brakes, a Traction Control System (TCS) and Electronic Stability Control (ESC).

Versatile by design.

The "fifth door" on the Kia Forte 5-door allows easy access to its roomy cargo area, while split-folding rear seats enhance its ability to carry oversized loads - just what you need to haul big purchases home without a hassle.

Who knew versatile and practical could look so beautiful?



60/40 SPLIT-FOLDING REAR SEATS. Split-folding rear seats give you the flexibility to carry passengers or cargo - or both!



CONCEALED STORAGE. The Forte 5-door's standard cargo cover allows you to store your valuable items safely out of sight.



STAY ORGANIZED. An available hidden tray under the cargo floor of the Forte 5-door keeps loose items neatly organized.



Unsurpassed comfort. Exceptional space.

Forte's long wheelbase and wide body translate into remarkable spaciousness and 5-passenger comfort, no matter which model you choose. On SX models, you can treat yourself to the luxury of standard leather seating and a leather-wrapped tilt/telescopic steering wheel.



CLIMATE CONTROL. Available automatic climate control maintains whatever cabin temperature you choose through weather changes and seasons. Set it once and be comfortable year-round.



CONVENIENT CONSOLE. Lift the centre console's sliding armrest and you'll find a convenient storage bin for your personal items. Two handy cup holders are also part of the console.



POWER-FOLDING MIRRORS. Available power-folding side mirrors tuck in close to the vehicle's body to help protect them from accidental damage in tight parking spaces.



PUSH-BUTTON START. There's no need to fumble for your keys when you have the luxury of SmartKey with push-button start - standard on Forte SX models with the available Luxury Package.¹⁰



POWER SUNROOF. Forte EX and SX models offer an available power sunroof that lets you enjoy the pleasure of open-air driving and adds to the sense of roominess inside the cabin.



HEATED COMFORT. Stave off the cold with heated front seats, just one of the many luxury features included on Forte EX and SX models.



¹⁰. See endnotes for details.

Irresistible design — exhilarating performance.

With its sleek, sculpted body, the 2013 Kia Forte Koup delivers both exceptional styling and outstanding performance. Driving excitement begins with an outstanding power-to-weight ratio that maximizes the exhilaration factor.

In SX trim, the Koup adds a more powerful 2.4-litre engine, 17-inch alloy wheels and a sport-tuned suspension to deliver excitement every time you get behind the wheel.



MORE POWER, LESS FUEL

Both four-cylinder Forte engines feature Kia's Cam Variable Valve Timing (CVT) technology that automatically adjusts valve timing to provide increased power, reduced exhaust emissions and optimum fuel efficiency.



PRECISE HANDLING

For precise, responsive handling, Forte features power rack-and-pinion steering, monotube shocks and a MacPherson-strut front suspension. Sport-tuning and low-profile tires enhance the driving dynamics on SX models.

AERODYNAMIC STYLING

Forte has undergone extensive aerodynamic testing. The result is sleek styling that features a lowered front bumper, raised trunkline and airflow deflectors in front of the wheels. Together, these design cues direct the flow of air around the car to help reduce wind noise and fuel consumption.



It's time to raise your expectations.

Forte SX models feature stunning interior sport styling accented with alloy pedals and metal-finish trim. Sleek controls and Supervision gauges with glowing red LCD lighting reflect a designer's attention to detail. The available Luxury Package offers even more comfort and convenience features - including a built-in navigation system - to enhance your driving experience.⁸



PADDLE SHIFTERS. Forte SX models equipped with the available 6-speed automatic transmission feature paddle shifters that allow you to change gears without taking your hands off the wheel.



USB/AUX JACKS FOR MP3 AUDIO PLAYERS. For your listening enjoyment, all Forte models come with standard AUX and USB audio ports that let you connect a USB drive, iPod^{®6} or other digital music player directly to the audio system.



AUTO ON/OFF HEADLIGHTS. Forte SX features standard automatic light control that turns the lighting system on at dusk and off at dawn for safety and convenience.



BUILT-IN NAVIGATION. An in-dash navigation system provides turn-by-turn directions to virtually any destination in North America.⁸ It's included in the available Luxury Package on Forte SX models.



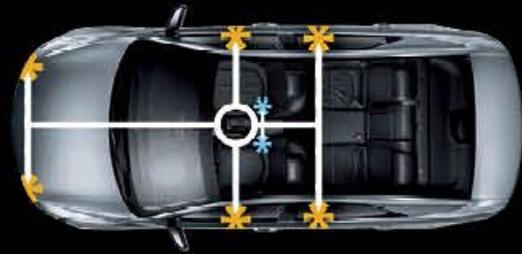
ECO-MINDER GAUGE. Models with automatic transmission come with Kia's Eco-Minder[®] indicator, which lights up in the instrument cluster to let you know when you are achieving optimum fuel economy.



SIRIUSXM[™] SATELLITE RADIO. Get 100% commercial-free music, plus the best sports, news, talk, comedy and entertainment.⁷

Ready for the unexpected.

Forte's safety systems are designed to help minimize injury when a collision is unavoidable. The front seats feature active headrests and seat-belt pretensioners. Dual front airbags, front-seat-mounted side airbags and side curtain airbags for both front and rear seating positions are managed by an advanced sensor system. Forte wraps all of this - and you - in a protective, high-strength steel-reinforced body.



AIRBAG & SEAT-BELT SENSORS. Special onboard sensors measure the severity of a crash impact and determine whether the front seat occupants are wearing their seat belts. Within milliseconds, this information is used to determine and trigger an optimal level of airbag inflation.⁹



FRONT SEAT-BELT PRETENSIONERS

Pretensioners have been designed to tighten the seat belts in the first milliseconds of certain collision events. This helps to reduce the likelihood of injury.



FRONT ACTIVE HEADRESTS

In the event of certain rear collisions, Forte's active front headrests move forward, helping to reduce the likelihood of whiplash injuries.



REINFORCED BODY STRUCTURE

All doors are reinforced with steel beams to help absorb impact energy and deflect side-impact force. Forte's A and B pillars are also reinforced to help strengthen the body of the vehicle.



LATCH SYSTEM

Forte is equipped with an industry-standard LATCH (Lower Anchors and Tethers for Children) safety system that makes it easier to securely install a compatible child safety seat in any of the three rear seating positions.



ANTI-LOCK BRAKES

ABS provides the foundation for Forte's active safety systems. It helps provide greater vehicle control when stopping in difficult conditions, such as wet, slippery or snow-covered roads.



TRACTION CONTROL

When TCS senses wheel spin during acceleration it intervenes and moderates engine power to transfer torque to the wheels that have the most traction.



BRAKE ASSIST

When BAS detects emergency braking, based on how quickly you step on the brake pedal, it instantly applies full braking force to help shorten your overall stopping distance.



ELECTRONIC BRAKEFORCE DISTRIBUTION

EBD adjusts front-to-rear brake pressure to compensate for varying passenger/cargo loads and deliver more confident braking performance.



ELECTRONIC STABILITY CONTROL

ESC monitors Forte's response to your throttle, brake and steering inputs in tight corners and evasive-maneuvre situations. If and when input and response are out of synch, ESC briefly takes over to restore stability through precise brake and engine-control interventions.

1, 9. See endnotes for details.

FEATURES

Exterior	LX*	EX	SX
15" steel wheels with full covers	●	–	–
16" alloy wheels	–	●	–
17" alloy wheels	–	–	●
P195/65 R15 tires	●	–	–
P205/55 R16 tires	–	●	–
P215/45 R17 tires	–	–	●
Sport-tuned suspension	–	–	●
Fog lights	–	K	●
LED tail lights	–	–	LUX (K)
Automatic headlights	–	–	●
Power tilt and sliding sunroof	–	○	●
Dual power and heated side mirrors	●	●	●
Dual power folding side mirrors with integrated turn signal	–	●	●
Body-coloured outside door handles and rear garnish	●	K	–
Chrome-coated outside door handles and rear garnish	–	●*	●*/LUX (K)
Front and rear mud guards	●	●	●

Safety

Dual front advanced impact airbags	●	●	●
Dual front seat-mounted side impact airbags	●	●	●
Dual full-length side impact curtain airbags	●	●	●
Anti-whiplash active front headrests	●	●	●
4-wheel disc brakes	●	●	●
Anti-lock braking system (ABS)	●	●	●
Electronic stability control (ESC)	●	●	●
Traction control system (TCS)	●	●	●
Rearview camera ¹¹	–	–	LUX*
Rear seat lower anchors and tethers for children (LATCH)	●	●	●
Rear seat height adjustable headrests	●	●	●
Rear child safety door locks	●	●	●

Seating & Trim

Cloth seats	●	●	–
Leather seats	–	–	●
Heated front seats	–	●	●
Driver's seat height adjuster	●	●	●
Soft polyurethane steering wheel & gear shift knob	●	●	–
Leather-wrapped steering wheel & gear shift knob	–	–	●
Tilt steering column	●	–	–
Tilt & telescopic steering column	–	●	●
Metallic interior accents	–	●	●
Alloy sport pedals	–	–	●
60:40 split folding rear seat	●	●	●
Rear seat centre armrest with cup holders	●	●	●

Comfort & Convenience	LX*	EX	SX
Air conditioning	○	●	●
Automatic climate control	–	–	●
Auto defog system with ionizer	–	–	●
Supervision instrument cluster	–	–	●
Power door locks with 2-turn entry system	●	●	●
Remote keyless entry system with panic function	○	●	●
Smart key with push button start ¹⁰	–	–	LUX
4-speaker AM/FM/CD/MP3 stereo	●	●	●
Two front mounted tweeter speakers	–	●	●
Steering wheel mounted audio controls	●	●	●
Steering wheel mounted paddle shifters ¹⁰	–	–	●
SIRIUSXM [®] satellite radio (includes three trial months) ⁷	–	–	●
In-dash navigation system ⁸	–	–	LUX
AUX & USB input ports	●	●	●
Bluetooth [®] hands-free cell phone connectivity ⁵	●	●	●
Steering wheel mounted cruise control	–	●	●
Power windows with one-touch driver's express down	●	●	●
Front console dual cup holders	●	●	●
Dual front console power outlets	●	●	●
Centre console with storage compartment	●	●	●
Front windshield wiper de-icer	–	●	●
Auto dimming mirror	–	–	LUX
Two speed variable intermittent front wipers	●	●	●
Rear intermittent wiper ¹²	●	●	●
Rear window defroster	●	●	●
Map light with sunglass holder	●	●	●
Trip computer	–	–	●
Illuminated ignition key hole	–	●	●
ECO-Minder™ indicator ¹⁰	●	●	●

● = Standard ○ = Available – = Not Available
K= Available on Koup LUX=Luxury Package

* Forte sedan and Forte5 models only.

SPECIFICATIONS

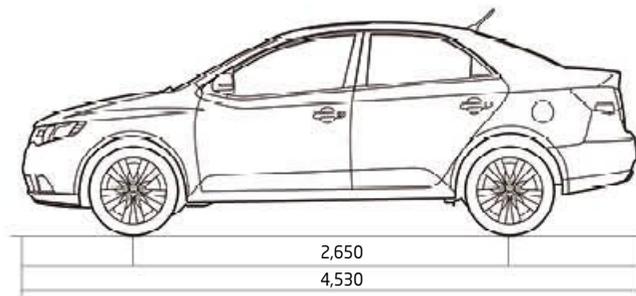
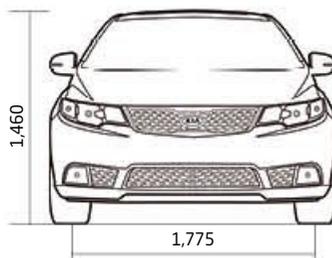
Engine	LX & EX	SX
Type	2.0L, In-line, 4 cylinder, aluminum block and head	2.4L, In-line, 4 cylinder, aluminum block and head
Valve train	DOHC, 16 valve, Single-Cam, Variable Valve Timing (CVVT)	DOHC, 16 valve, Dual-Cam, Variable Valve Timing (CVVT)
Horsepower	156 hp @ 6,200 rpm	173 hp @ 6,000 rpm
Torque	144 lb.-ft. @ 4,300 rpm	168 lb.-ft. @ 4,000 rpm
Compression ratio	10.5:1	10.5:1
Intake	Electronic Throttle Control (ETC)	Variable Intake System (VIS), Electronic Throttle Control (ETC)
Transmission	6-speed manual transmission; Available 6-speed Steptronic automatic, electronically controlled	6-speed manual transmission; Available 6-speed Steptronic automatic, electronically controlled

Dimensions, mm (in.)	Forte	Forte5	Forte Koup
Wheelbase	2,650 (104.3)	2,650 (104.3)	2,650 (104.3)
Length	4,530 (178.4)	4,340 (170.9)	4,480 (176.4)
Width	1,775 (69.9)	1,775 (69.9)	1,765 (69.5)
Height	1,460 (57.5)	1,460 (57.5)	1,400 (55.1)
Head room (front/rear)	1,015 / 955 (40.0 / 37.6)	1,015 / 975 (40.0 / 38.4)	982 / 897 (38.6 / 35.3)
Shoulder room (front/rear)	1,415 / 1,390 (55.7 / 54.7)	1,415 / 1,390 (55.7 / 54.7)	1,414 / 1,331 (55.6 / 52.4)
Leg room (front/rear)	1,100 / 890 (43.3 / 35.0)	1,100 / 890 (43.3 / 35.0)	1,108 / 862 (43.6 / 33.9)
Hip room (front/rear)	1,345 / 1,355 (53.0 / 53.4)	1,345 / 1,355 (53.0 / 53.4)	1,355 / 1,310 (53.3 / 51.6)

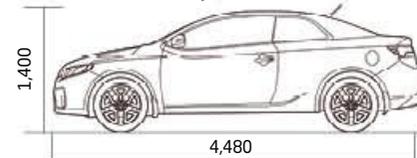
Curb Weight, kg (lb.)	Forte	Forte5	Forte Koup
6-speed manual	1,238 - 1,339 (2,729- 2,952)	1,261 - 1,348 (2,781 - 2,971)	1,242 - 1,341 (2,737 - 2,957)
6-speed automatic	1,266 - 1,361 (2,791 - 2,999)	1,288 - 1,370 (2,840 - 3,019)	1,270 - 1,364 (2,799 - 3,006)

DIMENSIONS, mm

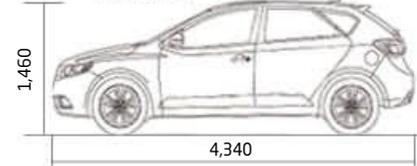
Forte sedan



Forte Koup



Forte5



Body & Chassis	
Layout	Front engine, front wheel drive
Body type	Steel unibody
Front suspension	Independent, MacPherson strut, coil springs with stabilizer bar
Rear suspension	Coupled torsion beam with coil springs and monotube shock absorbers
Steering	Rack-and-pinion, power assist
Brakes	
Type	Hydraulic, power-assisted vacuum
ABS	4-wheel, four sensor, four channel
Front, mm (in.)	280 (11.0) vented discs; SX: 300 (11.8) vented discs
Rear, mm (in.)	262 (10.3) solid discs

Capacities, L (cu. ft.)	Forte	Forte5	Forte Koup
Passenger volume (without/with sunroof)	2,740 / 2,711 (96.7 / 95.7)	2,760 / 2,750 (97.5 / 97.1)	2,568 / 2,502 (90.7 / 88.4)
Cargo capacity	415 (14.7)	LX: 550 (19.4) EX, SX: 438 (15.5)	358 (12.6)
Fuel tank capacity, L (imp. gal.)	52 (11.4)	52 (11.4)	52 (11.4)

Fuel Economy, Highway/City, L/100km

Forte / Forte5	LX & EX	SX
Manual transmission	5.7/8.1 (50/35)	6.2/9.2 (46/31)
Automatic transmission	5.5/8.0 (51/35)	6.2/9.0 (46/31)

Koup	LX & EX	SX
Manual transmission	6.0/8.3 (47/34)	6.2/9.2 (46/31)
Automatic transmission	5.7/8.0 (50/35)	6.4/9.0 (44/31)

EXTERIOR COLOURS



Temptation Red (P)
● ● ○
BC/BL



Clear White
● ● ○
BC/BL



Glittering Silver (M)
● ● ○
BC/BL



Aurora Black
● ● ○
BC/BL



Sterling (M)
● ● ○
BC/BL



Bronze (M)
● ●
BC/BL



Racing Red
● ●
BC/BL



Snow White Pearl (P)
●
BC/BL



Coral Blue (M)
● ● ○
BC/BL

- Forte sedan
- Forte5
- Forte Koup

INTERIOR COLOURS



Black Cloth



Black Leather

M = Metallic paint, P = Pearl paint, BC = Black Cloth, BL = Black Leather

The exterior and interior colours in this brochure are as close to the actual vehicle production colours as the printing process allows.

WHEELS



15" steel wheels
with full covers



16" alloy wheels



Forte sedan -
17" alloy wheels



Forte5 - 17" alloy wheels



Forte Koup -
17" alloy wheels

ACCESSORIES



Sport Pedals



Hood Deflector



Floor Liner

Kia Genuine Parts and Accessories are engineered by Kia and installed by professionals at your Kia dealer. For more information on the full line of available Genuine Kia Parts and Accessories, see your local Kia dealer, visit www.kia.ca or call 1-877-542-2886.

GET THE POINTS

Kia Member Rewards is an exclusive rewards program for Kia customers.

As a Kia Rewards Member, you'll earn points with every dollar you spend on maintenance service, parts and accessories at your servicing Kia dealer. Those Reward Points can be redeemed for discounts on future purchases - including the purchase of a new Kia. Plus earn Bonus Points on select items and services to collect rewards even faster.



Kia Member Rewards No-Charge Benefits include:

- Fuel fill-up with the delivery of your new Kia vehicle
- Local shuttle service
- Multi-point vehicle inspection with every service visit
- Windshield washer fill-up with every paid service
- Windshield wiper installation with wiper purchase
- Preferential rates on car rentals, nationwide
- 24/7 Roadside Assistance for your vehicle under Kia's 5-year/100,000 km warranty or Certified Pre-Owned warranty
- Email notification of exclusive Kia specials and events - a great way to earn Reward Points and save on future purchases

Become a Kia Premium Rewards Member:

Ask your Kia Dealer how you can enjoy even more benefits.

Enroll Today. Becoming a Kia Rewards Member is easy. See your Kia Dealer today to join. Visit rewards.kia.ca for full terms and conditions.

ENDNOTES

1. IIHS "Top Safety Pick" for 2012 Forte sedan. Rating for 2013 Forte not available at time of publication. 2. Class is compact car. Refer to the Government of Canada publication EnerGuide Fuel Consumption Guide. See kia.ca for fuel economy estimates. 3. The Kia 5-year/100,000-km warranty includes various warranties and roadside assistance. Some restrictions apply. For more information call us at 1-877-542-2886 or visit to kia.ca. 4. Forte sedan and Forte5 models with automatic transmission. Actual fuel consumption may vary. Refer to the Government of Canada publication EnerGuide Fuel Consumption Guide. See kia.ca for fuel economy estimates. 5. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. A compatible Bluetooth wireless technology-enabled cell phone is required to use Bluetooth hands-free wireless technology. 6. iPod® is a registered trademark of Apple Inc. 7. SiriusXM™ services require subscriptions sold separately after any complimentary trial included with purchase/lease. If you decide to continue after trial, your paid subscription will automatically renew and bill until you call SiriusXM at 1-888-539-7474 to cancel. Governed by Terms and Conditions available at siriusxm.ca. Available in the 10 provinces and 3 territories of Canada and 48 contiguous United States. Monthly subscription sold separately after three trial months. 8. When equipped with the navigation system, the vehicle's Bluetooth® and navigation technology only recognizes English voice prompts. 9. For maximum protection, always wear your seat belt. 10. Automatic transmission only. 11. The rear camera display is not a substitute for proper and safe backing-up procedures. Always drive safely and use caution when backing up. 12. Available on Forte5 models only.



WE'VE GOT YOU COVERED.

At Kia, we believe peace of mind should come standard with every vehicle we make. That's why we back every model with one of the best warranties in the industry.

Our outstanding warranty coverage includes:

- 5-year/100,000 km - Worry-free comprehensive warranty covering virtually the entire vehicle³
- 5-year/100,000 km - Powertrain warranty covering the engine, transmission, axles, differentials and driveshafts³
- 5-year/100,000 km - Roadside assistance covers you in case of mechanical breakdown anywhere in North America³
- 5-year/unlimited km - Anti-perforation warranty on body sheet metal defects in material/workmanship³

For more information visit kia.ca or call 1-877-542-2886



The Power to Surprise

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