

Kings Mazda, (513) 683-4900



## 2019 Mazda 6

### FULL SUITE OF I-ACTIVSENSE SAFETY FEATURES NOW STANDARD

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Mazda vehicles are designed with the driver in mind and having an active approach to safety can help build upon a premium driving experience with even more peace of mind. Confident driving is better driving, and the updates to the 2019 Mazda6 demonstrate Mazda's commitment to providing its customers with advanced safety technologies. For the first-time ever, all 2019 Mazda6 trim levels are now standard with the entire suite of i-Activsense safety and driver-assisting technologies. i-Activsense safety features

now standard in the Mazda6 Sport include Advanced Smart City Brake Support with Pedestrian Detection, Lane Departure Warning with Lane-Keep Assist, Smart Brake Support and Mazda Radar Cruise Control with stop and go function. This is in addition to other standard safety features such as Blind Spot Monitoring with Rear Cross-Traffic Alert, rearview camera and a new seat belt reminder indicator for all passengers. Automatic on/off headlights, High Beam Control, rain sensing windshield wipers join standard LED headlight with

auto-leveling, LED taillights, 17-inch alloy wheels and dual exhaust outlets. As Mazda continues to build a strong, emotional bond with its customers, it understands that there are still many fans of midsize sedans and is dedicated to providing refined, premium options.

With its unique combination of driving character, safety technology and premium accommodations, the 2019 Mazda6 continues to provide a compelling choice.

## 2019 MAZDA CX-5 RECEIVES GOOD HOUSEKEEPING 2019 BEST NEW CAR AWARD

### FEATURES AND DESIGN HELP 2019 MAZDA CX-5 WIN TOP HONORS IN COMPACT CROSSOVER SUV CATEGORY

The CX-5 is Mazda's best-selling vehicle in the U.S. and has surpassed 2 million units sold worldwide. Industry accolades for the CX-5 are numerous and include IIHS [Advanced Pedestrian Crash Prevention Rating](#), [Car and Driver's 10 Best Trucks and SUVs](#) for 2019 and IIHS [Top Safety Pick+ Honors](#). The 2019 CX-5 carries a starting MSRP of \$24,350.

The 2019 Mazda CX-5 has been recognized by *Good Housekeeping* as a top rated vehicle in the compact crossover SUV category for their 2019 Best New Car Awards.

The experts at the Good Housekeeping Institute (GHI) joined forces with *Car and Driver* to put the year's newest vehicles to the test.

After driving the year's new vehicles over 5,000 miles of city roads, highways and test tracks, they narrowed down the field to the top 50 makes and models. In addition to industry standards and proprietary protocols, the GHI Labs

tested the new vehicles on safety, value, handling, design and technology to determine the winners.

"Mazda CX-5 is fun to drive and we were impressed by how smoothly the car handled both around town and with highway driving," said Laurie Jennings, GHI Director & Lead Consumer Tester. "With the CX-5 you feel like you've gotten more than you paid for," added Rachel Rothman, GHI Chief Technologist and Head Engineer. "Its modern, sophisticated design makes it feel like a timeless, high-end pick."

"The sleek [Kodo design](#) and Mazda's [Skyactiv Technologies](#) are what differentiates Mazda from other automakers," said Jeffrey Guyton, president, Mazda North American Operations (MNAO). "We are proud that *Good Housekeeping* and *Car and Driver* have recognized the beauty and value of the CX-5 for the second year in a row."





## Common Ground

Common Ground is an all-inclusive playground designed to encourage children and adults of all levels and abilities to interact with each other. Common Ground is about much more than simply providing accessibility for children with physical disabilities.

The playground's educational and interactive environment is unlike any other in the region, going beyond the requirements of the Americans With Disabilities Act to promote complete social inclusion and cooperative play. Common Ground will be located on 23-acres near US 42 and Snider Road in Mason.

Kings Mazda is proud to support such a worthwhile cause.

<https://masonparksfoundation.org/common-ground/>

*“Common Ground symbolizes what Mason stands for, a forward-thinking vision that welcomes involvement from everyone in the community. This public-private partnership will invite all in our community to actively engage in positive and healthy interactions.”*

— Mayor of Mason,

David Nichols



## All- New 2019 Mazda3 Wins First Award: GAAMA 'Biggest Bang for your Buck'

"The automotive press has had glowing things to say about the sleek and elegant Mazda3 sedan and bold and powerful Mazda3 hatchback," said Masahiro Moro, chairman and CEO of Mazda North American Operations and senior managing executive officer, Mazda Motor Corporation. "We're honored to receive GAAMA's 'Biggest Bang for your Buck' award as further affirmation that we are reimagining and designing cars people are excited to drive."



Following its recent global reveal at the Los Angeles Auto Show, the all-new 2019 Mazda3 has picked up its first award. Members of the influential Greater Atlanta Automotive Media Association (GAAMA) voted the 2019 Mazda3 as their "Biggest

Bang for Your Buck" vehicle at the 2019 Atlanta International Auto Show. "Mazda has strategically placed the Mazda3 in a class above," said Daryl Killian, president of the Greater Atlanta Automotive Media

Association. "With all-wheel drive, sedan and hatchback options, Mazda has removed any justifiable reason for consumers to look elsewhere and with a premium all-wheel drive model coming in under \$30,000, why would they?"



### MAZDA COMES HOME FOURTH IN LONG BEACH

**April 13, 2019** The opening lap of Saturday afternoon's BUBBA burger Sports Car Grand Prix at Long Beach saw both Soul Red Crystal Mazda RT24-Ps march forward through the Daytona Prototype field, as Tristan Nunez went from fifth to third in the No. 77 Mazda RT24-P while Jonathan Bomarito, in the No. 55 Mazda RT24-P, went from 11th to sixth.

2019  
**MAZDA3**  
Hatch Premium XA

Lease for  
**\$312** /mo.  
for 36 mos.  
\$2,999 DUE AT SIGNING

STOCK # K1123922

Excludes \$700 DMV Plus tax, title, license and insurance.  
Lease through Chase Auto Finance, at best fair rates. Not all will qualify. \$5  
cents per mile over 10,000 miles per year.  
Residency restrictions apply. Vehicles are subject to prior sale and availability.



2018  
**MAZDA6**  
SIGNATURE

Lease for  
**\$360** /mo.  
for 36 mos.  
\$2,999 DUE AT SIGNING

STOCK # J1333620

Excludes \$700 DMV Plus tax, title, license and insurance.  
Lease through Chase Auto Finance, at best fair rates. Not all will qualify. \$5  
cents per mile over 10,000 miles per year.  
Residency restrictions apply. Vehicles are subject to prior sale and availability.



2019  
**MAZDA3**  
Sedan Preferred 2A

Lease for  
**\$257** /mo.  
for 36 mos.  
\$2,999 DUE AT SIGNING

STOCK # K1123332

Excludes \$700 DMV Plus tax, title, license and insurance.  
Lease through Chase Auto Finance, at best fair rates. Not all will qualify. \$5  
cents per mile over 10,000 miles per year.  
Residency restrictions apply. Vehicles are subject to prior sale and availability.



**GENUINE MAZDA ACCESSORIES**

**MAZDA Kings**  
KINGS AUTOMALL

**10% OFF**

\*Plus tax and any applicable fees. Cannot combine offers. Must present coupon at time of service write-up. See dealer for details.

Genuine Mazda Savings

**GENUINE MAZDA PARTS SAVINGS**

**MAZDA Kings**  
KINGS AUTOMALL

**\$5 OFF ANY PURCHASE OF \$25 TO \$49.99**

**\$10 OFF ANY PURCHASE OF \$50 TO \$99.99**

**\$15 OFF ANY PURCHASE OF \$100 OR MORE**

\*PLUS TAX. CANNOT BE USED WITH ANY OTHER APPLICABLE OFFER. MUST PRESENT COUPON AT TIME OF WRITE-UP. SEE DEALER FOR DETAILS.

Offer not applicable to already discounted menu pricing.

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**We're on the Web!**  
 See us at:  
 www.kingsmazda.com

Thank you for being our customer. We are only here because of you.

I would very much welcome any comments, or suggestions to make Kings Mazda as good as it can be. Please email me at : [royer@kingsmazda.com](mailto:royer@kingsmazda.com).

I also want to thank everyone who has put up with the construction! Hopefully things will get in full gear soon, and we'll have our new building before too long.

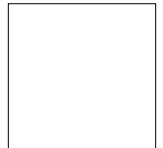
We certainly have more vehicles available, thanks to Mazda, so let us know if you'd like us to take a look at your current vehicle – it's a great time to do so.

*Rick Royer*

*General manager*

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