# Kings Mazda Newsletter

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Kings Mazda 513-683-4900 www.kingsmazda.com









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The wait is over. The all new Mazda 3 is here!

The first model in Mazda's Seventh Generation promises to be unlike anything we've had before.

The interior is much more of a cabin, with an all new 8" infotainment screen tilted slightly towards the driver, seats designed to properly position your body for driving and materials that Car & Driver said:

"The cumulative

effect is that the 3's interior exudes a quality similar to that of high-end audio equipment or cars that costs tens of thousands more"



We will have a great selection here at Kings Mazda, in both the sedan and 5 door hatch, even early in the launch.

Stop by or give us a call to get more information



# My Mazda App

The MyMazda App makes your Mazda ownership experience simpler and more convenient than ever. Calibrated to your vehicle's mileage, MyMazda shows your Mazda's maintenance schedule and remembers its service history at Mazda Dealers for easy reference. MyMazda also helps you save with coupons for service offers exclusively for Mazda owners. And with the MyMazda App, you'll have the contact information of your preferred Mazda Dealer and the nearest Mazda Dealers

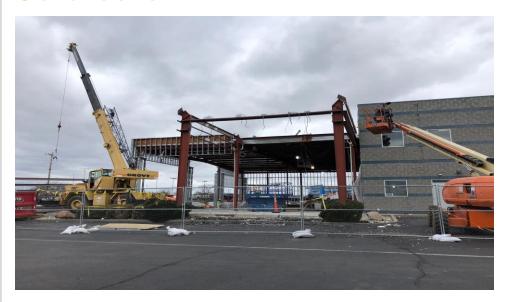
right at your fingertips, making it fast and easy to schedule a service appointment. A newly added easy-to-use, interactive guide and quick video demos will help walk you through your vehicle's features, such as the instrument panel, navigation, entertainment system and more. Here are just a few of the things you'll be able to do with the **MyMazda** App:

- Register your Mazda vehicles to schedule maintenance and other services online
- Locate dealers nearby and

set a preferred dealer for your convenience

- Access and enter service history information
- Download owner's manuals and guides
- Watch vehicle how-to videos
- Receive service offers and stay tuned for Various benefits
- Learn about the latest Mazda technology and developments
- Request Mazda Roadside Assistance
- Stay up to date with recalls product.

## Construction



The "Peaks" have been removed from the front of the dealership, and they are starting to frame the new structure. Glass is next, then the interior. It's amazing to see the progress from day to day, and with a target date of sometime this May, it definitely won't be long.

We look forward to providing our customers with the amenities and facility they deserve. We'll keep updates in the newsletters to show how it's going!

Thanks to all of our customers for your patience during construction, we can't tell you how much we appreciate it!

# A Higher State of Ownership. Certified. Pre-Owned

Only the best-maintained late-model vehicles make the Mazda Certified Pre-Owned (CPO) vehicle cut. To be eligible, they must pass a rigorous 160-point inspection. From major to minor components, each vehicle is scrutinized and tested to make sure it meets the highest standards. So you can feel confident and enjoy every drive in your Mazda with an elevated state of being, mile after mile.

# 7-YEAR/100,000-MILE CPO LIMITED POWERTRAIN WARRANTY<sup>2</sup>

Flywheel to freeze plug, thermostat to turbocharger, cylinder block to constant velocity joints, our 7-Year/100,000-Mile CPO Limited Powertrain Warranty has you covered.

Each vehicle is required to endure an uncompromising 160-point inspection inside and out, performed by a factory-trained Mazda technician. Mazda Certified Pre-Owned buyers and qualified family members are covered 24 hours a day, 7 days a week by the complimentary Mazda 24-hour Emergency Roadside Assistance Program.

Kings Mazda always has a large selection of Certified Pre-Owned Vehicles to choose from.



# Scott's Service Tips

Well, it looks like winter may finally be behind us. With warmer weather here's a few things to remember:

Winter kills wiper blades! Have them checked and replaced as needed.

Make sure you have

enough windshield cleaning fluid.

Adjust your tire pressures when the tires are "cold"

Get a really good wash to clean the undercarriage and remove winter's leftover salt.

If you have gotten a scratch or ding during the winter months, now is a good time to have it repaired to prevent further damage.

Remember, if you have any questions, or need us to make sure you're ready for warmer weather, we are here to help.

We sincerely appreciate you're being our customer.

Scott

## Mazda in the news...

## The Mazda CX-5 Turbo Earns Five Stars--and Then Some

Automobile Magazine By Arthur St. Antoine 03/14/2019

"I've driven the Mazda CX-5 crossover several times before—and thoroughly enjoyed it every time—but big news arrived for 2019 in the availability of a new turbocharged 2.5-liter four-cylinder engine, the first forced-induction mill in the model's history. Suddenly, there's up to 250 horsepower on tap. (That's when using premium fuel; on regular gas, output is 227 horsepower. Both are a big jump from the base engine's 187 horses.) Suddenly the CX-5 has moves it never had before. ... This is a highly engaging machine. The exterior may not push the design envelope very far, but it's clean and chiseled and, unlike some vehicles in this class, it doesn't look like a shoe. The cabin is flat-out beautiful, with an inviting driver interface with simple console controls; a big, legible primary gauge display; and the Signature's rich materials and brushed-metal accents. ... From me, the turbo CX-5 earns five stars."

Be sure to check out the article

https://www.automobilemag.com/news/2019-mazda-cx-5-signature-awd-turbo-review/

### Click here for our CX-5 Inventory:

https://www.kingsmazda.com/new-inventory/index.htm?search=&year=&model=Mazda+CX-5&normalBodyStyle=SUV&internetPrice=&saveFacetState=true&lastFacetInteracted=inventory-listing1-facet-anchormodel-1





## Incredible Savings!

With the arrival of the all-new 2019 Mazda 3, it means it's time to move the remaining inventory of 2018 Mazda 3s!



Less than 20 Hatchbacks, and 26 Sedans remain.

These will go fast at these savings!

## Here's a link to the 2018 Inventory:

https://www.kingsmazda.com/new-

<u>inventory/index.htm?search=&saveFacetState=true&year=&model=Macda3&internetPrice=&lastFacetInteracted=inventory-listing1-facetanchor-model-5</u>

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# Parting Thoughts...

With the arrival of the New 2019 Mazda 3, Mazda enters it's seventh generation of vehicles. With each generation, advancements and refinement take place making the newest vehicles the most advanced they have ever offered.

We are excited to see our Brand moving to the next level. When you open the door on the new 3, you immediately see what they have done. I'd like to invite you to our store to check it out yourself, and take one for a drive.

Rick Royer

General Manager

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We're on the Web! See us at: www.kingsmazda.com