





See inside for details.



BMW REWARDS PROGRAM.

Lease or Finance Payment Credit Use your points to pay your BMW Financial Services lease or finance account.

**BMW Protection Products Credit** Get money back from your purchase of BMW Protection Products.

Excess Wear and Use Credit Use points to pay for excess wear and use charges.

 Additional Lease Miles† Your points can purchase additional miles.

# **BMW CENTER REWARDS**

Service and Repairs Redeem points to pay for service, repairs and parts at your BMW Center.

- BMW Lifestyle Accessories Redeem points to pay for BMW Accessories, from premium

luggage to golf gear and more.

#### NEHICLE REWARDS

- Lease or Finance Credit Redeem for up to \$10,000 back on a lease or finance through BMW Financial Services.

Vehicle Credit

Redeem for up to \$5,000 off the lease, cash purchase or finance of a BMW.

### T BMW INNER CIRCLE REWARDS

BMW Experiences Enjoy opportunities to attend exclusive BMW events.

#### **≯** GET AWAY REWARDS

#### - Air Travel

Use to purchase airline tickets.

- Hotel Stays

Use for stays at participating hotels.

# Spa Certificates

Accepted at select luxury spas.

\$500 LOYALTY CREDIT: You may be eligible to receive a \$500 statement credit when you spend \$10,000 on your BMW Signature Card and lease or finance a New or Certified Pre-Owned BMW with BMW Financial Services."

#### How to redeem BMW Reward Points:

BMW Reward Points can be redeemed in \$50 increments. 5,000 BMW Reward Points equals \$50 in BMW Rewards, unless otherwise noted. Cardholders redeem Points by calling 888-BMW-CARD (888-269-2273) or through mybmwcard.com

For a complete list of BMW Rewards Program redemption items and to compare cards, please log on to mybmwcard.com/Home/showview/CompareCards

<sup>†</sup> The total number of additional lease miles that may be purchased with BMW Reward Points will vary depending upon the terms of your lease.

# BMW REWARDS PROGRAM.

### BMW FINANCIAL SERVICES REWARDS



Use your points to pay your BMW Financial Services lease or finance account.

#### **BMW Protection Products Credit**

Get money back from your purchase of BMW Protection Products.

#### **Excess Wear and Use Credit**

Use points to pay for excess wear and use charges.

#### - Additional Lease Miles<sup>†</sup>

Your points can purchase additional miles.

### **BMW CENTER REWARDS**

#### - Service and Repairs

Redeem points to pay for service, repairs and parts at your BMW Center.

#### BMW Lifestyle Accessories

Redeem points to pay for BMW Accessories, from premium luggage to golf gear and more.

#### **VEHICLE REWARDS**

#### Lease or Finance Credit

Redeem for up to \$10,000 back on a lease or finance through BMW Financial Services.

#### Vehicle Credit

Redeem for up to \$5,000 off the lease, cash purchase or finance of a BMW.

#### T BMW INNER CIRCLE REWARDS

#### - BMW Experiences

Enjoy opportunities to attend exclusive BMW events.

SAVE 20% WHEN YOU USE YOUR BMW CARD ON A PERFORMANCE DRIVING SCHOOL COURSE.

#### **BMW CARD**

- 1 point per \$1 spent on gas.
- 3 points per \$1 spent at BMW Centers.
- **20% off** BMW Performance Driving School.
- \$ Lease and Finance payment credits.
- BMW Center Rewards.
- Up to \$10,000 credit on your next BMW.
- \* Subject to credit review and approval. Customers will earn various Points for Net Purchases charged to their Account during each billing cycle at BMW Centers. See the BMW Rewards Program Terms and Conditions for additional details.
- \*\*Terms and conditions apply. To be eligible for the offer, you must satisfy all requirements. Must meet yearly spend requirement of at least \$10,000 in net purchases between January and December billing cycles. When the minimum yearly "net purchase" spend has been achieved, you will be notified by written communication with detailed acceptance instructions. You must lease or finance a New or Certified Pre-Owned BMW with BMW Financial Services.

# **BMW SIGNATURE CARD**

#### - No annual fee.

- 1 point per \$1 spent on purchases.

- 1 point per \$1 spent on purchases.

  - 2 points per \$1 spent on gas.
  - 4 points per \$1 spent at BMW Centers.\*

- \$75 annual fee.

- **20% off** BMW Performance Driving School.
- Get Away Rewards for airline tickets, hotel stays and spa certificates.

VISA

SIGNATURE

\$500 Loyalty Credit

**BMW Signature Card** 

Proof of vehicle purchase or lease required. BMW Signature Card account must be in good standing at time of acceptance of \$500 credit. This \$500 credit does not replace monthly payment on the cardholder account and/or BMW Financial Services account. This transaction will post as a credit on your BMW Signature Card statement, Cardholder is eligible for one statement credit per BMW Financial Services finance or lease contract.

#### How to redeem BMW Reward Points:

BMW Reward Points can be redeemed in \$50 increments. 5,000 BMW Reward Points equals \$50 in BMW Rewards, unless otherwise noted. Cardholders redeem Points by calling 888-BMW-CARD (888-269-2273) or through mybmwcard.com

For a complete list of BMW Rewards Program redemption items and to compare cards, please log on to mybmwcard.com/Home/showview/CompareCards

<sup>†</sup> The total number of additional lease miles that may be purchased with BMW Reward Points will vary depending upon the terms of your lease.





## VISA® BENEFITS.





VISA BENEFITS	BMW Signature Card	BMW Ultimate Card <sup>1</sup>
Auto Rental Collision Damage Waiver	V	~
Cardholder Inquiry Service	V	V
Cell Phone Protection		~
Emergency Card Replacement and Emergency Cash Disbursement	~	~
Emergency Evacuation and Transportation Coverage		V
Emergency Medical/Dental Benefit		~
Hotel/Motel Burglary Reimbursement		V
Lost Luggage Reimbursement	\$3,000	\$5,000
Lost/Stolen Card Reporting	~	~
Personal Identity Theft		~
Purchase Security	~	~
Roadside Dispatch	~	~
Travel Accident Insurance	\$1,000,000	\$1,000,000
Travel & Emergency Assistance Services	~	~
Trip Cancellation/Trip Interruption		~
Trip Delay Reimbursement		~
Visa Signature® Concierge	V	V
Visa Signature® Perks	V	~
Warranty Manager Service	V	V
Year-End Summary Statement	V	V
Zero Liability	~	V

Visa benefits are included with each card product as noted.

<sup>1</sup> Automatic upgrade for BMW Signature Cardholders who spend \$50,000 or more per year.



#### **BMW ULTIMATE CARD**

Automatic upgrade for BMW Signature Cardholders who spend \$50,000 or more per year.

- \$75 annual fee.
- 1 point per \$1 spent on purchases.
- 3 points per \$1 spent on gas.
- 5 points per \$1 spent at BMW Centers.\*
- Enhanced Get Away Rewards for air travel.
- \$500 Loyalty Credit."

# **FUEL YOUR PASSION.** APPLY FOR THE BMW SIGNATURE CARD NOW.

Effective as of 10/01/2015. Content subject to change.

- \* Subject to credit review and approval. Customers will earn various Points for Net Purchases charged to their Account during each billing cycle at BMW Centers. See the BMW Rewards Program Terms and Conditions
- "Terms and conditions apply. To be eligible for the offer, you must satisfy all requirements. Must meet yearly spend requirement of at least \$10,000 in net purchases between January and December billing cycles. When the minimum yearly "net purchase" spend has been achieved, you will be notified by written communication with detailed acceptance instructions. You must lease or finance a New or Certified Pre-Owned BMW with BMW Financial Services. Proof of vehicle purchase or lease required. The BMW Ultimate Card or BMW Signature Card account must be in good standing at time of acceptance of \$500 credit. This \$500 credit does not replace monthly payment on the cardholder account and/or BMW Financial Services account. This transaction will post as a credit on your BMW Ultimate Card or BMW Signature Card statement. Cardholder is eligible for one statement credit per BMW Financial Services finance or lease contract.

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See inside for details.



# VISA® BENEFITS.



VISA BENEFITS	BMW Card
Auto Rental Collision Damage Waiver	~
Cardholder Inquiry Service	~
Cell Phone Protection	
Emergency Card Replacement and Emergency Cash Disbursement	V
Emergency Evacuation and Transportation Coverage	
Emergency Medical/Dental Benefit	
Hotel/Motel Burglary Reimbursement	
Lost Luggage Reimbursement	\$1,250
Lost/Stolen Card Reporting	~
Personal Identity Theft	
Purchase Security	~
Roadside Dispatch	~
Travel Accident Insurance	\$250,000
Travel & Emergency Assistance Services	~
Trip Cancellation/Trip Interruption	
Trip Delay Reimbursement	
Visa Signature® Concierge	
Visa Signature® Perks	
Warranty Manager Service	~
Year-End Summary Statement	~
Zero Liability	~

Visa benefits are included with each card product as noted.