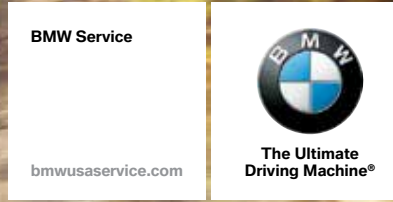
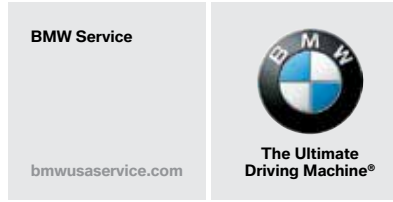


THE BMW FALL SERVICE EVENT:

SPECIAL FALL SAVINGS ONLY AT YOUR AUTHORIZED BMW CENTER FROM OCTOBER 1 – NOVEMBER 30, 2016.



CRISP AIR. CLEAN GETAWAYS. LIMITED TIME SAVINGS.

THE BMW FALL SERVICE EVENT:
OCTOBER 1 – NOVEMBER 30, 2016.

Make the most of every moment. Now's the time to take advantage of fall savings on expert service, Original BMW Parts and Accessories, and BMW Approved Cold Weather Tire packages. Speak with your BMW Service or Parts Advisor for details.

Make sure your BMW is always ready to go with **special offers*** on key Original BMW replacement parts:

BATTERY REBATE

Special savings via mail-in rebate with purchase and installation of an Original BMW Battery.¹

15% OFF



WIPER BLADE SET REBATE

\$15 mail-in rebate with purchase and installation of an Original BMW Wiper Blade Set.¹

\$15 OFF



MICROFILTER REBATE

\$20 mail-in rebate with purchase and installation of an Original BMW Microfilter.¹

\$20 OFF



ORIGINAL BMW ACCESSORIES

Protect your BMW with All-Weather Floor Mats fit for any forecast. To find the best fit for your vehicle and to order, visit your BMW Center or shopbmwusa.com.¹



SELECT FLOOR MATS
25% OFF

BMW LIFESTYLE COLLECTION

Life is a statement. Show your passion with the BMW Lifestyle Collection featuring apparel, accessories, gifts and more. To order, visit your BMW Center or shopbmwusa.com.



► IS YOUR VEHICLE AFFECTED BY A SAFETY RECALL?

Check now at: bmwusa.com/recall

*Offers can be combined. See your BMW Center for details.

Fall Service Event prices valid October 1 through November 30, 2016. These offers are available only at participating BMW Centers.

¹Visit bmwusaservice.com or see your BMW Center for details and rebate form.

All work is carried out by BMW Trained Technicians using Original BMW Parts, which come with a two-year unlimited mileage limited warranty. Warranty repairs do not constitute an extension of the original limited warranty period for the vehicle or a part thereof.

© 2016 BMW of North America, LLC. The BMW name, model names and logo are registered trademarks.



FALL SERVICE CHECKUP

Includes battery and charge system check, visual inspection of drive belts and alternator, fluids top off including washer fluid and antifreeze as necessary.

\$99.99

DID YOU KNOW?

Cooler temperatures cause batteries to lose power more quickly. Make sure yours is up to the job at your BMW Center.



THE SAVINGS CONTINUE: MORE VALUABLE OFFERS INSIDE ►



**IT'S TIME
FOR A CHANGE:**
SAVE ON BMW APPROVED
COLD WEATHER TIRES.

TIRE REBATE

\$70 mail-in rebate when you purchase four select **Bridgestone or Pirelli tires** through December 31, 2016.¹



SAVE UP TO \$120! Receive an additional \$50 mail-in rebate when you use your BMW Card with this BMW Approved Tire offer.



**\$70
OFF**

BMW APPROVED COLD WEATHER WHEEL & TIRE SETS

\$100 mail-in rebate when you purchase select **BMW Approved Cold Weather Wheel & Tire Sets*** through December 31, 2016. Set includes four tires and four rims.¹



**\$100
OFF**

THE BMW FAMILY OF CARDS:

APPLY TODAY AND USE THE BMW CARD DURING THE FALL SERVICE EVENT.

For a limited time, enjoy promotional financing and special benefits when you use the BMW Card for service, accessory and Lifestyle Collection purchases at your BMW Center. Speak to your BMW Service Advisor for important information and to apply.



For important information, please visit mybmwcard.com. Subject to credit review and approval. © 2016 BMW Financial Services NA, LLC. The BMW wordmark and BMW logo are trademarks of BMW AG. BMW Cards are issued by BMW Bank of North America, a wholly-owned subsidiary of BMW Financial Services NA, LLC. Visa is a registered trademark of Visa International Service Association and is used by BMW Bank of North America pursuant to license from Visa U.S.A. Inc.

*Wheels are manufactured by BMW and covered under the new vehicle limited warranty. All tires are manufactured by third parties and are covered by the limited warranty of the specific tire manufacturer. Please see an authorized BMW Center for information about specific tires and the tire manufacturers' limited warranty. Please see an authorized BMW Center or the warranty information included with your new vehicle for more information. All wheels feature run-flat tires. For more information about run-flat technology, please refer to your specific vehicle's Owner's Manual.