

## **Infiniti Announces \$40,450 U.S. Starting Price for All-New 2013 Infiniti JX Luxury Crossover**

*- Reservations Being Taken Now for Innovative 7-Passenger/3-Row Premium Crossover; Arrives at Infiniti Retailers Nationwide in Spring 2012 -*

FRANKLIN, Tenn. (Nov. 16, 2011) – Infiniti announced a \$40,450 U.S. starting price for the 2013 Infiniti JX luxury crossover, which is scheduled to go on sale at Infiniti retailers nationwide in spring 2012. The all-new 7-passenger/3-row luxury crossover, which made its world debut today at the Los Angeles Auto Show, is offered in two models, the Infiniti JX35 FWD and Infiniti JX35 AWD. Each is equipped with a 265-horsepower 3.5-liter V6 engine and Continuously Variable Transmission (CVT) with Sport mode.

The Manufacturer's Suggested Retail Prices (MSRP)\* for the 2013 Infiniti JX luxury crossover are:

<b>Model</b>	<b>Engine/Transmission/Drive</b>	<b>MSRP</b>
Infiniti JX35 FWD	3.5-liter V6 / CVT / Front-wheel drive	\$40,450 USD
Infiniti JX35 AWD	3.5-liter V6 / CVT / All-wheel drive	\$41,550 USD

The new JX offers a vibrant symphony of both luxury and style, highlighted by the new Infiniti design language direction, as well as a suite of personal luxury accommodations. Along with its standout styling and craftsmanship, the breakthrough JX design offers excellent legroom in all three rows and ample cargo room behind 3<sup>rd</sup> row. In addition, an innovative middle seat design provides entry to the 3<sup>rd</sup> row without removing the 2<sup>nd</sup> row child seat. The JX also continues Infiniti's tradition of developing world's first technologies, adding a new feature, Backup Collision Intervention (BCI), to the currently available Blind Spot Intervention™ (BSI) system. With this technology, when the transmission is in reverse, the JX will help the driver detect crossing vehicles and objects behind the JX and, if necessary, the system can automatically engage the brakes to help avoid a collision.

A number of option packages are also offered with the 2013 Infiniti JX, allowing customers to fine-tune their vehicles to their exact needs and desires. A typically equipped Infiniti JX35 FWD model with Premium Package is just \$45,400 USD and the estimated lease price is \$549 USD/month for 36 months (please see your Infiniti

Retailer for details). The following are the available factory install options (some packages may require purchase of other packages, see website for details):

<b>Option</b>	<b>Key Content</b>	<b>MSRP</b>
Premium Package	Infiniti Hard Drive Navigation System, Infiniti Connection™ including 1-year of Basic and Plus services; Around View™ Monitor with Moving Object Detection, Bose® 13-speaker Premium Sound System with Acoustic Waveguide subwoofer, dual occupant memory system for driver's seat, Enhanced Intelligent Key, maple interior accents	\$4,950 USD
Driver Assistance Package	Backup Collision Intervention (BCI), Intelligent Cruise Control (Full-Speed Range), Intelligent Brake Assist (IBA) with Forward Collision Warning (FCW), Blind Spot Warning (BSW), Distance Control Assist (DCA), Active Trace Control, Eco Pedal, heated steering wheel, remote engine start	\$2,200 USD
Theater Package	Dual 7-inch color monitors, two wireless headphones, wireless remote control, auxiliary audio/video input jacks, 120V power outlet, two rear headphone jacks with individual volume control	\$1,700 USD
Deluxe Touring Package	Bose® Cabin Surround® Sound System with 15 speakers with Acoustic Waveguide subwoofer, 20-inch split 5-spoke aluminum-alloy wheels, 2 <sup>nd</sup> and 3 <sup>rd</sup> row moonroof with power rear sunshade, Advanced Climate Control System (ACCS), Climate-controlled front seats; heated 2 <sup>nd</sup> row seats	\$2,550 USD
Technology Package	Includes all features of the Driver Assistance Package, plus Lane Departure Warning (LDW) and Lane Departure Prevention (LDP), Blind Spot Intervention™ (BSI) system, Front Pre-Crash Seatbelts	\$3,100 USD
Roof Rails	Roof rails	\$370 USD
Polished 20-inch Forged Wheels	Polished 20-inch forged wheels	\$1,600 USD

Infiniti Connection™, a new feature offered as part of the Premium Package, can automatically synch the owner's schedule through Google Calendar™ and then provides navigation guidance to appointments. The system also allows you to set up Drive Zone and Speed Alerts, along with multiple other functions. For those desiring

a more human connection, the system can connect with the Infiniti Personal Assistant, which offers owners personal concierge services, such as arranging dinner reservations, flight changes, or purchase of anniversary gifts, from inside or outside of their Infiniti vehicle.

Reservations for the 2013 Infiniti JX are being taken now at [InfinitiUSA.com/all-new-JX](http://InfinitiUSA.com/all-new-JX). Customers who pre-order a new JX are eligible to receive either a pair of Bose® QuietComfort® 15 Acoustic Noise Canceling® headphones, which utilize the wired headphone connection featured in the JX Theater Package, or a Bose® SoundLink® Wireless Mobile speaker that uses the same Bluetooth® technology as the JX.

### **About Infiniti**

Infiniti offers a full-line of luxury performance automobiles, including the G Coupe, Sedan and Convertible, Infiniti sedan, EX and FX crossovers, and the QX full-size SUV. More information about Infiniti and its Total Ownership Experience® can be found at [www.InfinitiUSA.com](http://www.InfinitiUSA.com).

# # #

\* MSRP excludes applicable tax, title, license and destination & handling fees of \$950. Dealer sets actual price. Prices and specs are subject to change without notice.