

ON THE JOB. THE INCENTIVES YOU NEED TO HELP YOUR BUSINESS SUCCEED.

Running a business presents plenty of challenges. Like cutting costs, not corners. And working smarter, not just harder. ON THE JOB[®] can help you meet these challenges. Our commercial vehicle program provides incentives to assist you in purchasing, customizing and servicing your business vehicles.

NO-EXTRA-CHARGE COMMERCIAL LUBE-OIL-FILTER ALLOWANCES

- Gas Engine – 2-Year, 8-Service LOF (Lube, Oil, Filter) Service Contract
- Diesel Engine – 2-Year, 4-Service LOF (Lube, Oil, Filter) Service Contract
- All 2012 Chrysler, Jeep[®], Dodge and Ram vehicles

COMMERCIAL GRAPHICS PROGRAM ALLOWANCES

- \$250/\$500/\$1,000 Commercial Graphics Program Allowances
- \$250 Retail Commercial Graphics Program Allowance on FIAT 500 (excluding FIAT 500 Abarth)
- All 2012 Chrysler, Jeep[®], Dodge, Ram and FIAT vehicles (excluding FIAT 500 Abarth)

COMMERCIAL EQUIPMENT/UPGRADE ALLOWANCES

- \$1,000/\$500 Commercial Equipment/Upfit Allowances
- \$1,000 Factory Box Off/Field Box Off Allowances
- \$500 RamBox[®] Cargo Management System Allowance
- See inside for eligible Dodge and Ram vehicles

NOTE: Fleet customers using Volume Incentive Programs (VIP) or special bids are ineligible for these incentives.

See your dealer for specific program rules. To speak to one of our representatives, you may call us toll-free at **877-ONTHEJOB (877-668-4356)**.

Or log on to chryslercommercialvehicles.com/en/commercial_incentives

ON THE JOB is a retail incentive program, see your dealer for official program rules. Offer ends 1/2/13. Inquire about eligibility by calling 877-ONTHEJOB or by logging on to chryslercommercialvehicles.com/en/commercial_incentives. The purchaser or lessee must be a qualified commercial customer for more than 30 days prior to the date of vehicle purchase. An official ON THE JOB Customer Acknowledgement Form must be signed by the customer (provided by the dealer). Offer ends 1/2/13. Chrysler, Jeep, Dodge, Ram, Mopar and RamBox are registered trademarks of Chrysler Group LLC. ©2012 Chrysler Group LLC. All rights reserved.

GET ON THE FAST TRACK TO SUCCESS.

The road to qualifying is easy. Here's how:

If you're a registered business entity and will be using your vehicle in the day-to-day operation of your business, just bring a copy of any one of these completed documents to your dealer. (If you are purchasing a vehicle in your individual name, you must provide proof of proprietorship to document that you are the business proprietor.)

Eligible documentation includes:

- Copy of government document showing business tax identification number and business name
- Business incorporation documents
- State, county or municipal business license
- Copy of government document showing nonprofit tax identification number and business name
- Federal or State Income Tax forms showing operation as a business entity
- Enrolled BusinessLink customer number
- A fleet account number
- Business license
- Copy of DBA or assumed-name documentation
- Sales tax license
- Workman's compensation/commercial general liability insurance
- State or federal forms with federal tax ID
- A complete copy of the most recent original tax return Form 1040 and all related schedules (including Schedule C or F) that were filed with the IRS
- A copy of an official government web site document verifying the customer's business
- NOTE: Commercial driver license is no longer eligible

If you are purchasing or leasing a vehicle, you must be a qualified business customer for more than 30 days prior to the date of vehicle purchase. There is no limit to the number of vehicles you are permitted to purchase or lease and receive the benefits of the ON THE JOB program.

Note: 3500/4500/5500 Chassis Cabs with upfit do not require proof of eligibility.

**ON THE
JOB**
THE COST OF DOING BUSINESS
JUST WENT DOWN.



SMALL BUSINESS OWNERS LIKE YOU DESERVE BIG BENEFITS.



See how ON THE JOB allowances
work hard to make your job easier and
your business more successful!

No-Extra-Charge 2-Year Gas/Diesel Lube-Oil-Filter Allowance

Up to \$1,000 Commercial Graphics Program Allowance

Up to \$1,000 Commercial Equipment/Upfit Allowance

See inside for details and program rules.

chryslercommercialvehicles.com
877-ONTHEJOB



NO-EXTRA-CHARGE GAS LUBE-OIL-FILTER SERVICE

NO-EXTRA-CHARGE 2-YEAR GAS ENGINE LUBE-OIL-FILTER SERVICE CONTRACT

Eligible vehicles: All 2012 Chrysler, Jeep®, Dodge and Ram vehicles (effective 6/1/11 – 1/2/13)

- Essential Care Premium: 2-Year/8-Service Lube, Oil & Filter Plan
- Oil changes must be performed at a Chrysler Group LLC Dealership
- Must conform to Chrysler Service Contract official rules. See Service Advisor for complete details
- Customer will receive a Personalized Plan Provision from Chrysler Group Service Contracts after the service contract is processed

NO-EXTRA-CHARGE DIESEL LUBE-OIL-FILTER SERVICE

NO-EXTRA-CHARGE 2-YEAR DIESEL ENGINE LUBE-OIL-FILTER SERVICE CONTRACT

Eligible vehicles: All 2012 Chrysler, Jeep®, Dodge and Ram vehicles (effective 6/1/11 – 1/2/13)

- Essential Care Diesel: 2-Year/4-Service Lube, Oil & Filter Plan
- Oil changes must be performed at a Chrysler Group LLC Dealership
- Must conform to Chrysler Service Contract official rules. See Service Advisor for complete details
- Customer will receive a Personalized Plan Provision from Chrysler Group Service Contracts after the service contract is processed

ON THE JOB

THE COST OF DOING BUSINESS
JUST WENT DOWN.

\$250 | \$500 | \$1,000 ALLOWANCES

\$250 / \$500 / \$1,000 COMMERCIAL GRAPHICS PROGRAM ALLOWANCES

Eligible vehicles: Nearly all 2012 Chrysler, Jeep®, Dodge, Ram and FIAT vehicles (effective 6/1/11 – 1/2/13; excluding SRT models as of 10/14/11 and FIAT 500 Abarth)

- A minimum of \$250, \$500 or \$1,000 in Vehicle Graphics must be installed to be eligible for the \$250, \$500 or \$1,000 Commercial Graphics Program. FIAT brand is eligible for only the \$250 allowance
- \$250 Retail Commercial Graphics Program Allowance on FIAT 500 (excluding FIAT 500 Abarth)
- Customer/dealer must provide an invoice from the installer to validate spending and eligibility of any and all vehicle graphics
- The dealer must have documentation that the graphic was purchased/installed with a value equal to or greater than:
 - \$250-\$499 to be eligible for the \$250 allowance
 - \$500-\$999 to be eligible for the \$500 allowance
 - \$1,000+ to be eligible for the \$1,000 allowance
- Claims will be reimbursed in the amount of \$250, \$500 or \$1,000 depending upon the customer's graphic spend amount and claim submitted
- Commercial Graphics Allowance must be processed at time of sale

\$500 ALLOWANCE

\$500 RAMBOX® CARGO MANAGEMENT SYSTEM ALLOWANCE

Eligible vehicles: 2012 Ram 1500 Regular Cab, Crew Cab, Quad Cab; Ram 2500 Pickup; Ram 3500 Pickup (effective 4/1/11 – 1/2/13)

- Consumer business cash allowance for all eligible Ram cab models with the RamBox® Cargo Management System
- Ram 1500 4.7L Tradesman comes standard with RamBox® Cargo Management System
- Cash allowance of \$500 must be applied to the sale and paid to the dealer

\$1,000 UPFIT ALLOWANCE

\$1,000 COMMERCIAL EQUIPMENT / UPFIT / FACTORY BOX OFF ALLOWANCE

Eligible vehicles: 2012 Ram 3500/4500/5500 Chassis Cabs, Ram 2500 Pickups for Factory Box Off Allowance (effective 7/7/10 – 1/2/13)

- Primary applications for a Ram 2500 pickup Heavy Duty factory box off process involve, but are not limited to, service bodies, platform bodies (without hydraulic lifts), dump bodies and stake bodies. The vehicle cannot exceed the rated GVWR and GCWR
- A minimum of \$1,000 in eligible upfit equipment must be installed to be eligible for the \$1,000 upfit allowance
- Installation of eligible upfits must be performed by a factory-approved upfitter to be considered for eligibility
- The dealer must have an invoice documenting any or all equipment and body installation costs
- Commercial/upfit allowance must be processed at time of sale
- Factory Box Off Ram 2500/3500 Heavy Duty Pickup Trucks with XBC
- Ram 2500/3500 Pickup Trucks with Box Off

PROGRAM COMPATIBILITY:

All programs contained within this brochure are compatible with the following program types, providing the vehicle meets all program eligibility requirements:

- National or Regional Consumer Cash Allowance/APR programs
- National or Regional Consumer Lease Rate programs
- National or Regional Consumer Lease Loyalty programs
- National or Regional Consumer Lease Cash programs
- National or Regional Dealer Cash programs
- All Target Direct Mail/Marketing coupon programs
- All Web e-Incentive programs
- Automobility Program

NOTE: Fleet customers using Volume Incentive Programs (VIP) or special bids are ineligible for these incentives.

\$500 UPFIT ALLOWANCE

\$500 RETAIL COMMERCIAL EQUIPMENT / UPFIT ALLOWANCE

Eligible vehicles: 2012 Dodge Journey, Dakota, Nitro, Durango, Grand Caravan, Ram C/V and Ram 1500/2500/3500 Pickup Trucks (effective 7/7/10 – 1/2/13)

- Upfit costs must equal or exceed \$500 and reflect installation of the following (but not limited to): tool box, ladder rack, liftgate, exterior shelving and floors, bulkhead divider, overhead utility racks, bedliner, underseat storage, bed extender, trailer hitch mount package, running board/assist steps, tie down/tow hooks, cargo organizers, bed divider, cargo management systems, cargo partition, rubber flooring or shelving

\$1,000 ALLOWANCE

\$1,000 FIELD BOX OFF ALLOWANCE

Eligible vehicles: 2012 Ram 2500 Pickup Trucks (effective 7/7/10 – 1/2/13)

- Box removal and replacement on the Ram 2500 Heavy Duty Pickup is intended for a limited selection of upfit body applications of limited weight ranges. The primary applications for the Ram 2500 Heavy Duty Pickup box removal and replacement program involve service bodies, platform bodies (without hydraulic lifts) and stake bodies
- This application should NOT be used for the following upfit bodies: boom trucks, cranes, dump trucks, platform lifts, wrecker bodies, ambulance, motor home or recovery vehicles. These applications could adversely affect the performance of the vehicle, vehicle systems and void the manufacturer's chassis warranty. Body manufacturers and upfitters should ensure that appropriate warning labels and customer information be provided to inform the end customer of permissible payload and towing capacities to ensure that the vehicle in service does not exceed the rated GVWR and GCWR