With its athletic appearance and agile, compact footprint, your new Range Rover Evoque redefines SUV capability. Take its individuality to even greater heights by customizing your Evoque with Land Rover accessories. Designed to complement your personal tastes and lifestyle pursuits, these rigorously tested accessories are available for purchase at any stage of your vehicle ownership. Engineered to the same exacting standards as your Evoque, they add a personal touch of style, functionality or protection. Peruse this brochure to learn more about Evoque accessories or ask your Land Rover Retailer for details.

Why Buy Genuine Land Rover KIT?

KIT: The Land Rover Retailer-fitted vehicle accessory range engineered specifically for Land Rovers

Just as all Land Rover vehicles deliver outstanding on- and off-road performance, so does the extensive range of Land Rover engineering-approved accessories. As a complement to the Land Rover owner’s lifestyle, these accessories are engineered to ensure seamless integration with Land Rover vehicles.

KIT has no equal — ranking above any aftermarket counterpart — when it comes to proper performance with Land Rovers. Here’s why:

PREDICTIVE ANALYSIS
Using the latest predictive stress analysis methods validates the safety and durability of Land Rover KIT.

VIRTUAL ENGINEERING
Computer-Aided Design helps ensure that accessories are conceived to complement the vehicle’s lines and stylish looks. This ensures the high quality of fit and finish one expects from Land Rover.

ENVIRONMENTAL
Different climates provide different challenges for these accessories. Land Rover KIT is tested under a range of climate conditions to ensure quality performance.

DURABILITY
All accessories undergo the same test plan as the vehicles themselves — rigorously analyzed far beyond the extremes of normal customer use.

RIG TESTING
Heavily integrated parts, such as roof bars, are developed and tested very early on during vehicle development to ensure seamless compatibility.

WARRANTY
The genuine Land Rover vehicle accessory warranty commences on the date of purchase of the accessory and is covered for 12 months’ unlimited mileage or the balance of the new vehicle/emissions warranty, whichever is greater.
WHEELS

Add a striking personal touch to your new Evoque with stunning alloy wheels. Choose from a trio of attractive designs as well as available wheel nuts, valve stem caps, and more — all meticulously engineered and tested to rigorous Land Rover standards.

19-inch Alloy Wheel (Rim only)
Diamond Turned Finish — LR028119

20-inch Alloy Wheel (Rim only)
Polished Finish — LR024426

20-inch Alloy Wheel (Rim only)
Gloss Black Finish — VPLVW0071

Add a striking personal touch to your new Evoque with stunning alloy wheels. Choose from a trio of attractive designs as well as available wheel nuts, valve stem caps, and more — all meticulously engineered and tested to rigorous Land Rover standards.

17-inch Evoque Wheel (Rim only)
For use with Snow Traction System.
LR024421

Snow Traction System
Enhance your driving capabilities when dealing with snowy or icy roads. Requires 17” Evoque Wheel (LR024421).
LR005169

Locking Wheel Nut Kit
Brandishing a beautiful chrome or black finish, this Locking Wheel Nut Kit helps deter wheel theft.
Chrome Finish (pictured here) — LR008794
Black Finish (not shown) — VPLVW0072

Black Wheel Nuts
Accentuate the Evoque’s available Gloss Black Finish Wheels with these handsome Black Wheel Nuts.
VPLVW0070
Please note: When choosing vehicles fitted with specific wheel and tire combinations or optional wheels and tires, your intended use of the vehicle should be considered. Wheels with larger diameters and lower profile tires may offer certain styling or driving benefits, but may be more vulnerable to damage. Please discuss your requirements with your Land Rover retailer for further details.

Sporting rich leathers, soft-touch materials and chrome accent pieces, your Evoque's passenger compartment exudes sophistication and attention to detail. To help protect that interior and keep items secure, Land Rover offers a generous inventory of accessories, including loadspace protectors, cargo luggage retention kits and waterproof seat covers.

**Interior**

Put the finishing touch on your Evoque's wheels with these eye-catching valve stem caps (set of 4):
- Union Jack Logo — LR027666
- Black Union Jack Logo — LR027664
- Full-color Land Rover logo — LR027660
- Range Rover Logo — LR027663

Keep items from shifting during transport with this Collapsible Cargo Carrier, which includes dividers to separate your items for an extra measure of convenience.

EEA500050PVJ

Valve Stem Caps

- Union Jack Logo — LR027666
- Black Union Jack Logo — LR027664
- Full-color Land Rover logo — LR027660
- Range Rover Logo — LR027663

Collapsible Cargo Carrier

EEA500050PVJ
Rigid Loadspace Protector

Offers easy access to tie-down points where fitted.
Not compatible with the Full Height Cargo Barrier.

VPLVS0089

Loadspace Luggage Floor Rails

Firmly hold luggage in place during transport. Standard on the Evoque Prestige and Dynamic models. Not standard on the Evolve Base model. Can be used with the Luggage Retention Net (page 7) for luggage retention at (page 9). Also available separately: Loadspace Luggage Retention Kit (VPLVS0090).

VPLVS0102

Loadspace Rubber Mat

Protects floor from dirt. Waterproof with retaining lip and non-slip surface. Compatible with Cargo Barrier.

VPLVS0091

Cargo Barrier — Full Height

Helps separate cargo and animals from the passenger compartment. Can be used with a Rear Trunk Cargo Cover, a Rear Trunk Cargo Net, or a Rear Trunk Cargo Bag. Compatible with Rigid Loadspace Protector (half height only) and Loadspace Rubber Mat.

Range Rover Evoque models — VPLVS0082
Range Rover Evoque Coupe models — VPLVS0081

Half-Height Cargo Barrier (not pictured)

Range Rover Evoque models — VPLVS0145
Range Rover Evoque Coupe models — VPLVS0144

Luggage Retention Net

Helps keep items from shifting in the loadspace during your travels. Requires Loadspace Luggage Floor Rails (VPLVS0102) — sold separately.

VUB503130

Flexible Loadspace Protector

Heavy-duty fabric protects loadspace up to window height. Includes protective gloves.

VPLVS0090

Social Seating


VPLVS0101
Waterproof Seat Covers
Range Rover's tailored Waterproof Seat Covers are:
• 100% nylon
• Impervious to mud, oil, water, suntan lotion and muddy paws
• Fire retardant
• Washable

Evoque Waterproof Seat Covers
Front seat pair with standard headrest:
Ebony — VPLVS0071PVJ
Almond — VPLVS0071SVA

Front seat pair with Rear Seat Entertainment System:
Ebony — VPLVS0075PVJ
Almond — VPLVS0075SVA

Rear seat pair:
Ebony — VPLVS0073PVJ
Almond — VPLVS0073SVA

Evoque Coupe Waterproof Seat Covers
Front seat pair with standard headrest:
Ebony — VPLVS0070PVJ
Almond — VPLVS0070SVA

Front seat pair with Rear Seat Entertainment System:
Ebony — VPLVS0074PVJ
Almond — VPLVS0074SVA

Rear seat pair:
Ebony — VPLVS0072PVJ
Almond — VPLVS0072SVA

Rubber Mat Set
Shield the floor of your Evoque from water, mud and other debris with these durable rubber mats.
VPLVS0124PVJ

Sport Pedal Covers
These stylish pedal covers add a sporty touch to your Evoque’s interior (Automated transmission vehicles only).
VPLVS006044

Windshield Interior Sunshade
Keep your vehicle’s passenger compartment cooler while providing a 90% window tint exposure with this lightweight, durable interior sunshade.
VPLVS0163
With its bold, athletic styling, the Evoque strikes a commanding pose. To help keep your SUV looking its best, Land Rover offers a selection of accessories, including mudflaps, protection tubes and car covers. You also can choose a stylish license plate frame — from a variety of looks and finishes — to add your personal touch.

**EXTERIOR**

Rear Mudflaps
- Pure and Prestige models — VPLVP0069
- Dynamic models — VPLVP0070

Front Mudflaps
- Help reduce road spray and protect your Evoque's paint finish with these custom-designed mudflaps.
- Pure and Prestige models — VPLVP0065
- Dynamic models — VPLVP0066

License Plate Frames
- Announce the arrival of your Evoque with these attractive, durable license plate frames featuring the Land Rover and Union Jack Logos.
  - Matte Black Finish with Range Rover Logo — LRN61610
  - Brushed Stainless Steel with Range Rover Logo — LRN61620
  - Polished Stainless Steel with Range Rover Logo — LRN61630
  - Real Carbon Fiber with Black Land Rover/Union Jack Logos — VPLFY0063
  - Brushed Stainless Steel with Black Land Rover/Union Jack Logos — VPLFY0066
  - Polished Stainless Steel with Black Land Rover/Union Jack Logos — VPLFY0065
  - Real Carbon Fiber with Slimline Design and Land Rover Logo (not pictured) — VPLFY0064

Side Protection Tubes — Stainless Steel
- Add a measure of side body protection and style.
- Pure and Prestige models only — VPLVP0071
CARRYING AND TOWING

Whether you’re preparing for a two-week outdoor excursion or an afternoon of fun, Range Rover offers a range of accessories to accommodate your gear. From roof rails and luggage boxes to bike racks and towing equipment, there’s plenty to complement your pursuits.

Rolling Duffel Bag
Store up to 4 cubic feet of space in this durable, attractive bag. It features eight straps and a tall, fully-extendable/telescoping handle and inline wheels. It easily attaches to, and detaches from, the luggage Carrier (LR006848).

Roof Cargo Bag
Store up to 15 cubic feet of goods in this durable, attractive bag. It features eight straps and a tall, fully-extendable/telescoping handle and inline wheels. It works ideally with the Luggage Carrier (LR006848).

Hitch-Mounted Bike Rack
Transport bikes with this durable 4-bike capacity rack that swings away for easy loadspace access. (Available 2012; shown here on Range Rover Sport. Note: Featured Range Rover Bike is a concept only. LRD05697)

Bungee Cargo Net
Secure your goods with this durable cargo net that works especially well with the Land Rover Luggage Carrier (LR006848). Its flexible design enables you to tie down different-sized belongings. LRD05083

Roof-Mounted Bike Carrier
Securely transport your bike on the roof of your Evoque with this durable, lockable carrier that conveniently requires no disassembly of the bike. (Note: Featured Range Rover Evoque is a concept only. LRD05697)

Note: Featured Range Rover Bike is a concept only.

See your sales guide for details.
Luggage Box — Gloss Black Finish*
Opens from both sides. Lockable for security.
External dimensions: 62.9” long x 37.7” wide x 16.1” high.
Volume: 118.8 gallons.
Load capacity: 165 lbs.†
VPLVR0062

Aqua Sports Carrier*
Carries one surfboard, kiteboard, sailboard and mast, or one canoe or kayak.
Load capacity: 99 lbs.†
LR006846

Luggage Carrier
Load capacity: 165 lbs.†
LR006848

Roof Rails*
Load capacity: 165 lbs.†
Vehicle height when fitted:
Range Rover Evoque: 64.5”
Range Rover Evoque Coupe: 63.3”
Silver Finish (shown above) — VPLVR0085
Black Finish (shown at right) — VPLVR0086

Roof Trim Finisher Kit**
Silver Finish — VPLVR0089
Black Finish — VPLVR0090

Ski and Snowboard Carrier*
Carries four pairs of skis or two snowboards.
Lockable for security. Incorporates slider rails for easy loading.
Load capacity: 79 lbs.†
LR006849

Crossbars — Silver Finish*
These adjustable anodized aluminum bars are designed to minimize drag and noise and are included for security. (Crossbar kit not included.)
Load capacity: 165 lbs.†
Vehicle height when fitted:
Range Rover Evoque: 67.7”
Range Rover Evoque Coupe: 66.8”
VPLVR0073

*Roof Rails and Crossbars or Sports Bars are required for all Land Rover roof mounted accessories.
†Maximum payload capacity minus the weight of the roof-mounted accessory.
‡Objects placed above the roof-mounted accessory and antenna may impair the signal of all or some wireless telecommunication devices and could have a detrimental effect on the navigation and satellite radio system. It is the responsibility of the owner to minimize the potential for such interference. The vehicle owner’s manual contains more information.
**Required for Roof Rails fitted to panoramic glass roof vehicles.
Bulb Kit
This handy kit of replacement bulbs helps keep you and your Evoque prepared for the unexpected. 

Electric Cool Bag
Powered by a 12-volt auxiliary socket. Thermostatically controlled; temperature high-light warning; rear-mounted LED lamp kit. Measures 14” tall x 14” long x 8½” wide. Volume: 14 quarts. 

For protection, maintenance or convenience, Touring accessories assist you during your ownership.
Our plan for a sustainable future.

We take our responsibility to our planet very seriously, with an integrated and innovative approach for a more sustainable business and lower carbon world. As a company, we are committed to:

**e_TERRAIN® TECHNOLOGIES**

Efficient power systems, lightweight structures, reduced emissions.

A joint $1.3 billion investment into new technologies designed to reduce CO2 emissions and improve fuel consumption. We are targeting a 25 percent reduction in joint fleet average tailpipe CO2 emissions by 2015 as part of our carbon management plan. The all-new Range Rover Evoque and LR2 vehicles include innovative stop-start technology (on the diesel manual gearbox) and Intelligent Power Systems Management (IPSM) with regenerative braking, just two examples of e_TERRAIN® TECHNOLOGIES that reduce our vehicles' carbon footprint. What's more, Land Rover's Adaptive Dynamics System constantly monitors vehicle performance, to enhance driving and emissions efficiencies.

**SUSTAINABLE MANUFACTURING**

Using fewer resources and creating less waste.

World-class manufacturing facilities, certified to ISO14001 since 1998. As a company, we are targeting a 25 percent reduction in operating CO2 emissions by 2015, 25 percent in waste-to-landfill and 10 percent in water consumption, based on 2007 levels. Our activities include factory energy efficiencies, cutting transport miles and the carbon offset of all CO2 emissions from manufacturing assembly. But it doesn't stop there. Every new vehicle is designed to be 85 percent recyclable and reusable as well as 95 percent recoverable and reusable, with 10 percent specifically for energy recovery.

**CO2 OFFSETTING**

Investing in renewable energy, technology change and energy efficiency projects.

For every ton of CO2 emitted during the manufacturing assembly of our vehicles, Land Rover invests in carbon-reduction projects that reduce an equivalent ton of CO2 elsewhere. In addition, we enable our customers to offset their first 45,000 miles (72,000 km) of driving in their new vehicles. We do this in the UK as well as countries in Europe, the Middle East and Asia. Independently administered by ClimateCare and Forum for the Future, CO2 offsetting allows us to take action now, to reduce our impact on the environment, as part of our integrated carbon-management plan.

**CONSERVATION AND HUMANITARIAN PARTNERSHIPS**

Working partnerships for conservation and society’s gain.

Our vehicles are designed for purposes, so they are used by conservation and humanitarian organizations worldwide. Working with our five Global Conservation partners and the International Federation of Red Cross and Red Crescent Societies (IFRC), Land Rover is proud to support the important work of the Royal Geographical Society (with IBG), The Born Free Foundation, Earthwatch Institute, Biosphere Expeditions and the China Exploration and Research Society.

**FACT**

We will use lifecycle assessment to understand the environmental impact of our vehicles, including the use of e_TERRAIN® TECHNOLOGIES, beginning with Range Rover Evoque.

**FACT**

Turning waste food into energy in a trial at Land Rover headquarters has diverted 43 tons of waste from landfills and saved 3.7 tons of CO2 emissions.

**FACT**

We plan to offset approximately 3,000,000 tons of CO2 emissions by 2012.

**FACT**

In 2010, Land Rover launched a new three-year global initiative with the IFRC titled “Reaching Vulnerable People Around the World.” Land Rover has supported the IFRC’s life-saving work since 2007 and to date has given more than $6.5 million in vital funding and vehicle support to help vulnerable people around the world.

At Land Rover, we do this by investing in four key areas:

1. **Reduction of CO2 emissions**
2. **Sustainable manufacturing**
3. **CO2 offsetting**
4. **Conservation and humanitarian partnerships**
All our accessories are designed to be an integral part of Land Rover vehicles. While many items such as roof carriers are simple to fit, some products require specialist tools and diagnostic equipment to ensure correct integration with the vehicle structure and electrical systems. Although Land Rover takes the utmost care in ensuring that all details in the publication are correct at the time of going to press, we are constantly striving for improvement and therefore reserve the right to alter specifications and equipment without notice. Details of specifications and equipment are also subject to change to suit local market conditions and requirements, and not all products are available in every market. Some vehicles are shown with accessories or optional equipment fitted. These products vary from market to market. Please consult your Land Rover Retailer, who will be pleased to advise you on current specifications. Distributors and Retailers are not agents of Land Rover and have absolutely no authority to bind Land Rover to any express or implied undertaking or representation.

www.landrover.com
Genuine Land Rover KIT assures confidence

Land Rover would like to remind you that accessories that are non-genuine Land Rover are not warranted by Land Rover North America and may not be serviceable at other Land Rover Retailer Centers. If your Land Rover Center or sales guide offers you non-genuine Land Rover parts or accessories, we recommend finding out whether they have a warranty, where they can be serviced, and what company provides the warranties and service.

Please recycle this brochure after use.