

LR4

KIT



VEHICLE ACCESSORIES



ABOVE AND BEYOND

Land Rover vehicles are bold, versatile and luxurious, with a groundbreaking design that incorporates many practical features as standard. But because every owner enjoys his or her own unique lifestyle and pursuits, there is a range of specialized items to bring even more style and added capability to your Land Rover. And most accessories can be added at any stage during your vehicle's life. These latest accessories may be suitable for both LR4 and LR3 models. Please ask your Land Rover retailer for details.

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Add a touch of even greater individuality

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Why Buy Genuine Land Rover KIT?

KIT: The Land Rover Retailer-fitted vehicle accessory range engineered specifically for Land Rovers

Just as all Land Rover vehicles deliver outstanding on- and off-road performance, so does the extensive range of Land Rover engineering-approved accessories. As a complement to the Land Rover owner's lifestyle, these accessories are engineered to ensure seamless integration with Land Rover vehicles.

KIT has no equal — ranking above any aftermarket counterpart — when it comes to proper performance with Land Rovers. Here's why:

PREDICTIVE ANALYSIS

Using the latest predictive stress analysis methods validates the safety and durability of Land Rover KIT.

VIRTUAL ENGINEERING

Computer-Aided Design helps ensure that accessories are conceived to complement the vehicle's lines and stylish looks. This ensures the high quality of fit and finish one expects from Land Rover.

ENVIRONMENTAL

Different climates provide different challenges for these accessories. Land Rover KIT is tested under a range of climate conditions to ensure quality performance.

DURABILITY

All accessories undergo the same test plan as the vehicles themselves — rigorously analyzed far beyond the extremes of normal customer use.

RIG TESTING

Heavily integrated parts, such as roof bars, are developed and tested very early on during vehicle development to ensure seamless compatibility.

WARRANTY

KIT is covered by the same limited new vehicle warranty as your Land Rover when installed at the time of customer delivery.



WHEELS

Make your Land Rover stand out with a smart set of alloy wheels. Choose from a range of striking designs, each tested to perform far in excess of normal driving situations. And for adverse conditions, a snow traction system can assist you and your vehicle.



19-inch 6-Spoke Alloy Wheel (Rim only)
Shadow Chrome Finish — RRC002900MNL
2005-09 vehicles only

Recommended Tire:
255/55 R19 111V A/T

Center Cap
Shadow Chrome Finish — RRJ500030MNL
Bright Polished Finish — RRJ500060MUZ



19-inch 7-Split Spoke Alloy Wheel (Rim only)
Sparkle Silver Finish — LR013925
For 2009 vehicles onward

Recommended Tire:
255/55 R19 111V A/T

Center Cap
Sparkle Silver Finish — RRJ500030MNM



19-inch 7-Spoke Alloy Wheel (Rim only)
Sparkle Silver Finish — LR008547
For 2009 vehicles onward

Recommended Tire:
255/55 R19 111V A/T

Center Cap
Sparkle Silver Finish — RRJ500030MNH



20-inch 8.5J 5-Spoke Alloy Wheel (Rim only)
Diamond Turned Finish — VPLAW0002*
For 2009 vehicles onward

Recommended Tire:
Pirelli Scorpion Zero 255/50 ZR20 109Y

Center Cap
Bright Polished Finish — RRJ500060MUZ



20-inch 8.5J 10-Spoke Alloy Wheel (Rim only)
Titan Silver Finish — VPLAW0003*
For 2009 vehicles onward

Recommended Tire:
Pirelli Scorpion Zero 255/50 ZR20 109Y

Center Cap
High Gloss Finish — RRJ500030MCM



Snow Traction Control System
For enhanced traction on snowy or icy surfaces, conveniently fasten the Snow Traction Control System to your Land Rover's front wheels. Sold in sets of two.
For 17" wheels — VUJ000010
For 2005-09 vehicles (18" and 19" wheels) — VUJ000020

*Please note: Must be ordered as a set of five 20" wheels per vehicle and each 2009 vehicle must have a tire information label fitted. (All markets except North America VPLAW0004; for North American markets VPLAW0005.) Please see your Land Rover retailer for further information.

When choosing vehicles fitted with specific wheel and tire combinations or optional wheels and tires, your intended use of the vehicle should be considered. Wheels with larger diameters and lower profile tires may offer certain styling or driving benefits, but may be more vulnerable to damage. Please discuss your requirements with a retailer when selecting your vehicle and specification.



Wheel Locks

Help protect your Land Rover's wheels from theft with locking wheel nuts that can be removed only with a special tool that accompanies the kit.

For 2006 vehicles onward — VUB504120



Wheel Lug Nuts

High Gloss Black (Set of 20) — VPLWW0078



Center Caps

Add a distinctive finishing touch to your Land Rover's wheels with attractive Center Caps.

Green Gold logo on Sparkle Silver cap — RRJ500030MNH
 Black Silver logo on Sparkle Silver cap — RRJ500030WYS
 Green Gold logo on Bright Silver cap — RRJ500030MCM
 Black Silver logo on Bright Silver cap — RRJ500030WYT
 Green Gold logo on Chrome cap — RRJ500060WYU
 Black Silver logo on Chrome cap — RRJ500060MUZ



Valve Stem Caps

Enable the Land Rover presence to permeate every detail of your vehicle — right down to its tire valve stem caps (Tire Pressure Monitoring System-compatible).

Full-color Land Rover logo — LR027560

Black logo on silver background — LRN90310

Union Jack logo — LR027664

Black Union Jack logo — LR027666

N₂ "Nitrogen" Logo — VPLFY0071

Spike Spider Snow Traction System

With its Spike Spider design, this snow traction system can be easily attached to, or removed from, your Land Rover's front wheels.

For 18", 19" and 20" wheels — LR005737

EXTERIOR

Exterior accessories for your Land Rover combine rugged protection with stylish looks. The protection bars and lamp guards can lead a punishing life if full use is made of your vehicle's impressive all-terrain potential. Doors and sills also can find life tough, so Land Rover designed side steps, body side moldings and protection tubes to help prevent stone chips, scuffs and scrapes, whether you're crossing the countryside or the parking lot.



Protection Bar

Made from soft-feel polyurethane. Compatible with the Electric Winch.
Driving Lamp Kit not included.
For 2010 vehicles onward — VPLAP0022



A-Frame Protection Bar

Made from soft-feel polyurethane. Includes front Park Distance Control adaptation kit, if required.

For 2005-09 vehicles — LR005237

For 2005-09 vehicles (with winch compatibility)

— LR005743 (not shown)

Protection Bar License Plate Bracket

For 2005-09 vehicles only — VUB500670



Brush Bar

This black, one-piece, nylon-coated steel wraparound bar enhances your vehicle's front bumper protection.

For 2005-07 vehicles — VUB501270

For 2005-07 vehicles (with winch compatibility)

— VUB502660



Rear Lamp Guards

These attractive lamp guards combine rugged protection with stylish looks.

For 2010 vehicles onward — VPLAP0009



For 2005-09 vehicles — VUB502590



Accent LED Light Kit

Integrated neatly into the front fascia of the Land Rover, this eye-catching set of LED lamps help increase your vehicle's visibility for other drivers and pedestrians. Compatible with standard front bumper. (Not available in Canada.)

For 2012 vehicles onward — VPLAV0066

Driving Lamp Kit

High-performance halogen driving lamps supplied with covers. Additional mounting brackets required.

For 2010 vehicles onward — VPLAV0019

Not compatible with Electric Winch

— VPLAP0130

For 2005-09 vehicles — VUB502850*

Driving Lamp Mounting Brackets

A pair of direct-to-bumper brackets.

For 2010 vehicles onward — VPLAV0020

For 2010 vehicles onward with Protection Bar

— VPLAV0021

For 2005-09 vehicles — VUU500110*

For 2005-09 vehicles (modular steel for Brush Bar mounting) — VUU500140*

Driving Lamp Covers* (not shown)

VUS500010

Snap-on Hard Covers

Protect your Driving Lamp Kit with these clear hard covers that easily snap into place. Helps comply with certain state regulations; see your retailer for more information.

For 2005-09 vehicles only — VUS500040

*Not compatible with the Body Styling Pack Front Bumper.





Bright Finish Mirror Kit

For 2010 vehicles onward (Upper) — VPLMB0041



Noble Silver Mirror Caps

Add a lustrous touch to your Land Rover with these stylish mirror caps.

For 2012 vehicles onward (Upper) — VPLSB0086



Fixed Side Steps

For 2010 vehicles onward — VPLAP0035

Stainless Steel Rear Bumper Tread Plate

For 2010 vehicles onward — LR006874



Stainless Steel Finisher Pack

Includes the Stainless Steel Lower Door Trim Finisher (shown below) and the Stainless Steel Tailgate Trim Finisher (shown at left).

For 2010 vehicles onward — VPLAB0044





Side Protection Tubes (Stainless Steel)
For 2010 vehicles onward — VTD500020



Side Protection Tubes (Black Steel)
For 2010 vehicles onward — VTD500010

Body Side Moldings
For 2010 vehicles onward — VPLAP0012



Body Side Moldings with Bright Insert
For 2010 vehicles onward — VPLAP0013





Underbody Protection

For 2010 vehicles onward with a winch —
VPLAP0025



Underbody Protection

For 2010 vehicles onward without a winch —
VPLAP0094



Front Mudflaps

For 2010 vehicles onward — CAS500010PCL



Rear Mudflaps

For 2009 vehicles onward — VPLAP0017
For 2009 vehicles — VPLAP0002
For 2005-08 vehicles — CAT500010PCL



LR G4 Decal Kit

Proclaim your sense of adventure with this unique LR G4 decal.
HLD501083EMC



Chrome Fender Vent – Satin Finish

This accessory is not available for 2010 model year vehicles.
For 2005-09 vehicles only — LR006873



License Plate Frames

Trumpet the arrival of your LR4 with attractive License Plate Frames.

- Carbon Fiber Land Rover Logo with Black Union Jack — VPLFY0063
- Polished Steel Land Rover Logo with Black Union Jack — VPLFY0065
- Brushed Steel Land Rover Logo with Black Union Jack — VPLFY0066
- Carbon Fiber Slimline — VPLFY0064
- Matte Black Finish Slimline — LRN91640
- Brushed Silver Finish Slimline — LRN91650
- Polished Silver Finish Slimline — LRN91660
- Matte Black Finish with Land Rover Logo — LRN91610
- Brushed Silver Finish with Land Rover Logo — LRN91620
- Polished Silver Finish with Land Rover Logo — LRN91630





Land Rover Logo Plates

Celebrate your LR4 with these durable, stylish Land Rover Logo Plates that feature a domed raised medallion mounted to the plate.

Brushed Silver — LR007528

Matte Black — LR007529



Wind Deflectors

Limit wind noise and airflow into your vehicle when driving with the windows open with these easy-to-attach smoke-colored Wind Deflectors.

Sunroof — LR006511

Side Windows — LR006510

Hood — LR006512

CARRYING AND TOWING

From sailboards and skiing gear to more extreme pursuits, your Land Rover's carrying and towing equipment can help handle the load. Eight different specialized roof carrying systems are available to transport a wide range of items, plus there's a rear-mounted carrier to satisfy bike enthusiasts. And if loads are too big for the roof, choose from two different tow bars to make use of your Land Rover's impressive towing capability.



Rear Ladder
For 2010 vehicles onward — AGP780020



Sports Roof Box – Gloss Black Finish*
Lockable for security. Can be mounted either way for curbside opening in any country. Internal retention system for skis or other long loads. External dimensions: 81" long x 33" wide x 13" high. Volume: 92 gallons. Load capacity: 165 lbs. VPLVR0061



Expedition Roof Rack*
Vehicle must be fitted with a Short Roof Rail Kit CAB500120PVJ/CAP500090. Vehicle height when fitted at normal ride height: 82½". Load capacity: 119 lbs. CAB500021PMA

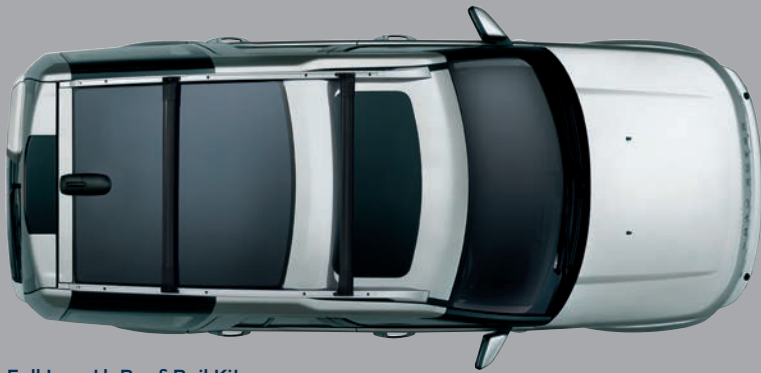
Cross Bar Kit
Adjustable position crossbars for carrying all Land Rover roof-mounted accessories featured. Easily removed when not in use. Lockable for security. Vehicle height when fitted at normal ride height: 78". Load capacity: 158 lbs. Vehicle must have factory-fit roof rails fitted or Roof Rail Kit CAB500120PVJ (short black roof rails not shown) /CAP500090/VPLAR0075. Silver Finish with Black Feet — VPLAR0001



Lashing Eye Kit
Six additional tie-down points for use with T-slots on Cross Bars. VUB503160

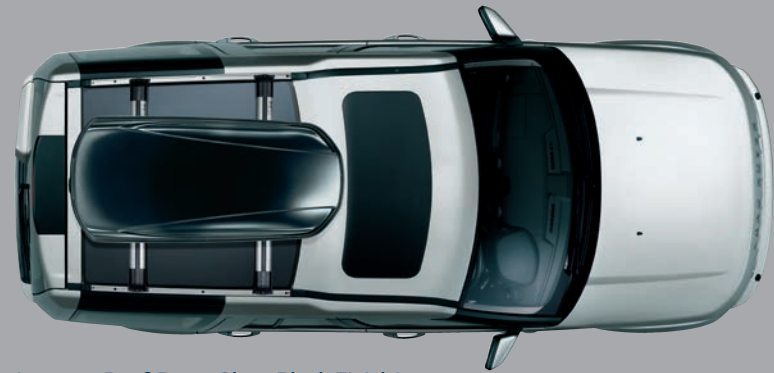


Ratchet Strap
Nylon tie strap for securing items to the Cross Bars, Luggage Carrier or Expedition Roof Rack. 16' long x ¾" wide; supplied individually. CAR500010



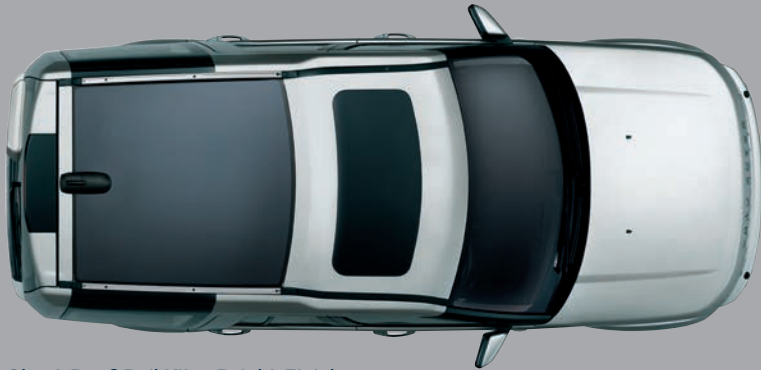
Full Length Roof Rail Kit

Cross Bars sold separately. See page 14.
Bright Finish — VPLAR0075
Black Finish — VPLAR0074



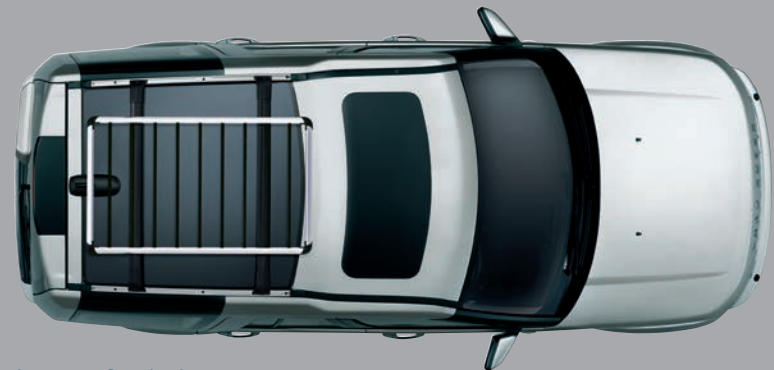
Luggage Roof Box – Gloss Black Finish*

Lockable for security. Opens from both sides. External dimensions: 69" long x 32" wide x 18" high. Volume: 97 gallons. Load capacity: 165 lbs.
VPLVR0062



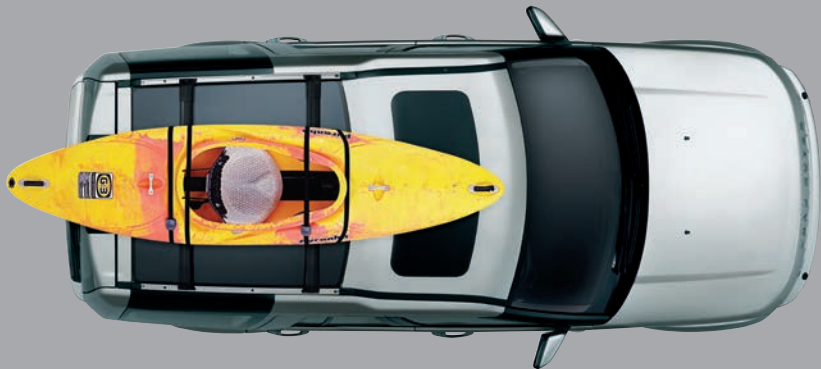
Short Roof Rail Kit – Bright Finish

Designed for vehicles not fitted with factory-fit roof rails.
CAP500090



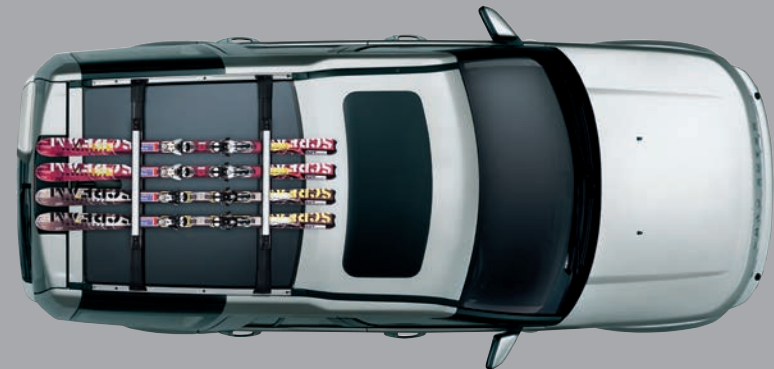
Luggage Carrier*

Load capacity: 138 lbs.
LR006848



Aqua Sports Carrier*

Carries one surfboard or sailboard and mast, or one canoe or kayak.
Load capacity: 99 lbs.
LR006846



Ski and Snowboard Carrier*

Lockable for security. Carries four pairs of skis or two snowboards. Incorporates slider rails for easy loading. Load capacity: 79 lbs.
LR006849

Ski Carrier (not shown)

Maximize your Land Rover's interior space by transporting skis with this durable, roof-mounted Ski Carrier. Choose from two models. Carrier for 3 pairs of skis — LRN50141

*Roof Rails and Cross Bars are required for all Land Rover roof-mounted accessories. Objects placed above the roof-mounted satellite antenna may reduce the quality of the signal received by the vehicle and could have a detrimental effect on the navigation and satellite radio systems, if fitted.



Bungee Cargo Net

Secure cargo with this durable cargo net that will not rust or scratch your gear. Extremely flexible, this net works especially well with the Land Rover Luggage Carrier (LR006848).
LR005083

Roof Box Lifting Aid

This garage ceiling-mounted pulley system allows you to lift equipment on to your LR4 with ease. It can also be used for conveniently storing the roof box when removed from the vehicle. (Not pictured)
VPLVR0096



Cargo Carrier

This durable, lockable 13.5-cu.-ft. storage pod (250-lb. capacity) conveniently swings away for easy access to the rear cargo space. It comes with tail lights and a detachable 21" x 49" tray. Note: Requires quick release Tow Hitch Receiver (LR040248) and Towing Electrics (depending on model year), sold separately for installation.
LR004682



Bike Carrier (Ride Ready)

Securely transport your bike on the roof of your vehicle with this durable, lockable carrier that conveniently requires no disassembly of the bike.
VPLFR0091



Swing-Away Bike Rack

Secure bikes with this durable rack which conveniently mounts to your Tow Hitch Receiver (LR040248) and swings away for easy loadspace access.
Carrier for 4 bikes — LR008387



Drawbar/Adapt-a-Ball Set

For use with the Tow Hitch Receiver, this Drawbar Set includes a 2-inch tow bar, 3 different-sized adapt-a-balls, a locking hitch pin and a molded carrying case. Its specs include a 9-inch length, 3/4-inch rise, 2-inch drop and 550-lb. tongue weight. Note: Requires Tow Hitch Receiver (LR040248). VPLAY0060



Tow Hitch Receiver

This robust Tow Hitch Receiver delivers a 7,716-lb. trailer load capacity and a tongue weight capacity of 550 lbs. The receiver easily detaches from your Land Rover and is lockable for security. LR040248

Towing Mirror Extensions

Extend the view of your side mirrors when towing with these premium, detachable towing mirrors supplied in a Land Rover-branded bag. (Not pictured) VPLVT0080

Towing Electrics

Centrally mounted sockets in your Land Rover's rear bumper provide electric power and rear lighting for your trailer. (Not pictured)

For 2010 vehicles onward — VPLAT0013

For 2005-09 vehicles — YWJ500220

Quick Release Tow Bar Stowage (not shown)

Hidden loadspace storage block.

7-seat vehicles only.

For 2010 vehicles onward — WV0500020

Tow Strap (not shown)

Includes storage bag that can be attached as a warning flag to the strap. Maximum load capacity: 6,615 lbs.

For 2010 vehicles onward — STC8919AA

Note: The **Tracking Target Sticker** is required for vehicles fitted with the Trailer Assist option. LR021589

Electric Winch

9,500-lb. maximum load capacity. Includes cover for protection when not in use. Plug-in remote control allows safe operation from up to 3.6m. Compatible with Protection Bar (VPLAP0022).

For 2005 vehicles onward — VPLAP0130

Winch Accessory Kit

(not shown) STC53202

Includes strap, snatch block, two shackles, heavy duty gloves and a storage bag.

INTERIOR

Your Land Rover's intuitive, sumptuous interior exudes craftsmanship and comfort. There is also the opportunity to add even more practicality with accessories such as a cargo barrier, stainless steel sill tread plates and waterproof seat covers.



iPad® Holder

Mount your iPad to this Land Rover-branded holder that attaches to the vehicle's headrest posts and features a quick-release design. Your iPad can be displayed in either a portrait or landscape format, and the holder allows easy access to all ports and controls.

Style 1 (fits iPad 1) – VPLVS0164

Style 2 (fits iPad 2 onward) – VPLVS0165



Coat Hanger

Made from rounded chrome metal, this Land Rover-branded hanger easily attaches to the back of the front-seat headrest so you can keep your clothes looking sharp.

VPLVS0167



Sunshade

Help shield your vehicle's interior against the sun's rays with this Land Rover-branded sunshade.

VPLFY0068



Seatback Storage – Standard

This convenient stowage system for the rear of the front seats provides multiple compartments for carrying small items.
VPLVS0181



Seatback Storage – Premium

Manufactured from the finest materials with soft-touch interior lining and magnetic button clasps, this convenient stowage system for the rear of the front seats provides multiple compartments for carrying small items.
VPLVS0182



Rechargeable Flashlight

This high-powered rechargeable flashlight includes an integrated charging dock that's mounted into the loadspace trim to ensure it's always charged and ready for use. The light features a 300-lumen light output. Available from February 2014 onward.
VPLAV0102



Ski Bag

Conveniently carry up to two pairs of skis and poles (up to 70" in length) in a Land Rover-branded ski/snowboard bag. Made from durable polyester, this waterproof bag also includes a removable strap.
VPLGS0166

Waterproof Seat Covers

These washable, fire-retardant seat covers are made from 100 percent nylon and are impervious to mud, oil, water, suntan lotion and muddy paws. Includes headrest and armrest covers. Colors shown may differ from the actual product.

Front Seat Pair (not shown)

- For 2012 vehicles onward (Almond) — VPLAS0130SVA
- For 2012 vehicles onward (Ebony) — VPLAS0130PVJ
- For 2010-11 vehicles (Almond) — VPLAS0029SVA
- For 2010 to 2011 vehicles (Ebony) — VPLAS0029PVJ
- For 2005-09 vehicles (Aspen) — LR005213
- For 2005-09 vehicles (Sand) — LR005214

For DVD Headrest Seats

Front Seat Pair

- For 2012 vehicles onward (Ebony) — VPLAS0131PVJ
- For 2010 vehicles onward (Almond) — VPLAS0030SVA
- For 2010 to 2011 vehicles (Ebony) — VPLAS0030PVJ
- For 2005-09 vehicles (Aspen) — VPLAS0009LUP
- For 2005-09 vehicles (Sand) — VPLAS0009SUN

Rear 5-Seat 35/30/35 (not shown)

- For 2012 vehicles onward (Ebony) — VPLAS0132PVJ
- For 2012 vehicles onward (Almond) — VPLAS0132SVA
- For 2010 to 2011 vehicles (Almond) — VPLAS0031SVA
- For 2010 to 2011 vehicles (Ebony) — VPLAS0031PVJ
- For 2005-09 vehicles (Aspen) — LR005217
- For 2005-09 vehicles (Sand) — LR005218



Rear 5-Seat 70/30 (not shown)

- For 2012 vehicles onward (Ebony) — VPLAS0133PVJ
- For 2012 vehicles onward (Almond) — VPLAS0133SVA
- For 2010 to 2011 vehicles (Almond) — VPLAS0032SVA
- For 2010 to 2011 vehicles (Ebony) — VPLAS0032PVJ
- For 2005-09 vehicles (Aspen) — LR005219
- For 2005-09 vehicles (Sand) — LR005220

Rear Set and Third Row 7-Seat (not shown)

- For 2012 vehicles onward (Ebony) — VPLAS0134PVJ
- For 2012 vehicles onward (Almond) — VPLAS0134SVA
- For 2010 to 2011 vehicles (Almond) — VPLAS0033SVA
- For 2010 to 2011 vehicles (Ebony) — VPLAS0033PVJ
- For 2005-09 vehicles (Aspen) — LR005221
- For 2005-09 vehicles (Sand) — LR005223

Cargo Barrier

Easily removed. Can be fitted with Loadspace Rubber Mat or Loadspace Protector (EBF500080) and used with standard loadspace cover roller blind.
For 2010 vehicles onward
— VUB501170



Cargo Divider

Separates pets from cargo. Lockable outer gate on one side. Must be fitted with Cargo Barrier. Can be fitted with Loadspace Rubber Mat and Loadspace Protector (EBF500080). Not compatible with standard loadspace cover roller blind.
For 2010 vehicles onward
— EOH500040



Loadspace Protector

For 2010 vehicles onward (Cargo Barrier and Cargo Divider compatible) — EBF500080

For 2005-09 vehicles (Not compatible with the Cargo Barrier) — EBF500010



Flexible Loadspace Protector

Heavy duty fabric protects loadspace up to window height. Also covers loadspace floor with second-row seats folded. Includes heavy duty gloves.
For 2010 vehicles onward — VPLAS0015
For 2005-09 vehicles — VPLAS0002



Loadspace Rubber Mat

Waterproof with retaining lip and non-slip surface.
For 2010 vehicles onward — LR006401

Premium Carpet Mat Set

Deep pile carpet with waterproof backing.

For 2013 vehicles onward (Nutmeg) — VPLAS0192SVB
For 2013 vehicles onward (Ebony) — VPLAS0192PVJ
For 2009-12 vehicles (Nutmeg) — VPLAS0023SVB
For 2008-12 vehicles (Alpaca) — LR006433
For 2008-12 vehicles (Ebony) — VPLAS0023PVJ
For 2005-07 vehicles (Bahama Beige) — EAH500081SUC
For 2005-07 vehicles (Ebony) — EAH500080PVJ

Ebony Carpet Mats (set of 4)

Fits vehicles through 2012 model year.
EAH500019MMM



Sports Pedal Covers

Bright Finish covers enhance existing footrest and pedal covers.

For 2005-09 vehicles — LR008713

Rubber Mat Set

For 2013 vehicles onward — VPLAS0253
For 2008-12 vehicles — LR006238
For 2005-07 vehicles — EAH500050PMA

Rubber Mats — Third Row (not shown)

EAH500100PMA



Rubber-Backed Carpet Mat Set

This stain-resistant carpet set features rubber backing and a retainer lip. Set includes first- and second-row mats.

For 2005-07 vehicles (Alpaca) — EAH500042SUC
For 2005-07 vehicles (Ebony) — EAH500040PVJ



Stainless Steel Sill Tread Plate
Covers front and rear door sills.
EBN500041



Sliding Loadspace Floor
Aids loading and unloading of the luggage compartment. May be locked at different points along the slider rails. Easily removed for unfolding of third-row seats. Will accept loadspace tie-down points. Includes cargo net. Load capacity: 330 lbs. For 2005 vehicles onward — VTO500010



Luggage/Load Retention Net
Secure items in your loadspace with a flexible Luggage/Load Retention Net. With its pair of 78" ratchet straps, it works with tie-down points on the loadspace floor to hold your cargo in place. (Pictured here in the Range Rover.)
VUB503130



Collapsible Cargo Carrier
Store items during transport with this handy Collapsible Cargo Carrier. Includes separators for added convenience.
EEA500050PVJ

TOURING



Electric Cool Bag

Powered by the 12-volt auxiliary socket. Thermostatically controlled temperature. Easy-to-clean interior surfaces. Dimensions: 14" tall x 14" long x 8½" wide. Volume: 14 quarts. VUP100140L



Rear Seat Entertainment Extra Headphones

Expand entertainment capabilities for your rear seat passengers. LR037701

Cool Box (not shown)

Designed to fit within the Cubby Box, accommodates mobile phone cradle installation. For 2005-09 vehicles only — FJB500072PVJ

Bulb Kit (not shown)

For 2010 vehicles — VPLAV0018
For 2005-09 vehicles — VUB501080

Touch-up Paints (not shown)

A comprehensive range of touch-up paint sticks and aerosols will help your Land Rover look as good as new despite those minor chips and scrapes. Ask your Land Rover retailer for details.

2011 Model Year iPod®/MP3

Player Cable (not shown)
LR019691

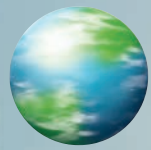
iPod is a registered trademark of Apple Inc.



Car Cover

Shield your Land Rover from dust, dirt and other particles with this durable Car Cover. Ideal for the indoors or outdoors, it conveniently stores when not in use. VUB504140





landrover.com/ourplanet

Our commitment is to a sustainable future. In everything from the design of our vehicles and the way we build them to how and where we use them and, at the end of their life, how they can be safely disposed of, Land Rover is committed to a sustainable future. We're committed to reducing our impact on the environment and are working in four key areas.



e_TERRAIN TECHNOLOGIES

In 2007, we announced a joint investment in new technologies to improve the environmental performance of our vehicles. This joint investment now stands at \$1.3 billion. In 2008, we revealed our new concept vehicle, the LRX: a Land Rover in body and spirit but conceived as a hybrid 2.0-liter diesel with potential CO₂ emissions of 120g/km.



SUSTAINABLE MANUFACTURING

World-class manufacturing facilities. Certified to ISO 14001 since 1998. Our manufacturing facilities at Solihull and Halewood have reduced emissions by around 4 percent year on year, over the past 5 years. Total energy used in manufacturing each vehicle has been reduced by 19 percent since 2002 while water use per vehicle has been cut by 14 percent over the same period. We're also offsetting all CO₂ emissions by the manufacturing assembly of Land Rover vehicles at both plants. Partnered with specialist organization Climate Care, our projects include a wind farm in China and hydroelectric generators in Tajikistan. In addition, Land Rover vehicles are now designed to be 85 percent recyclable with all current models meeting the European End of Life Vehicles Directive. Sustainable and recyclable materials play an important role too: LR2 contains 10 percent recycled and 10 percent renewable materials.



CO₂ OFFSETTING

In 2006, in the UK, we launched a pioneering program for customers, independently administered by Climate Care, to offset CO₂ emissions for the first 45,000 miles of all new Land Rovers. This program is being rolled out progressively to other countries around the world. We're also the first automotive company to offset 100 percent of our manufacturing assembly CO₂ emissions.



GLOBAL CONSERVATION AND HUMANITARIAN PROJECTS

Land Rover vehicles are used by conservation and humanitarian organizations worldwide and are often first choice for difficult tasks. Organizations include the Born Free Foundation, Biosphere Expeditions, Royal Geographical Society (with IBG), China Exploration and Research Society, and Earthwatch Institute. Our projects are diverse, ranging from an initiative to help with the protection of rare wolves in Ethiopia to a project funded by our CO₂ offset program that provides efficient cooking stoves to rural parts of Uganda.

OUR PLANET

We take our responsibility to our planet very seriously. Our vehicles are designed for purpose. As part of our Fragile Earth policy, Land Rover has actively promoted responsible off-road driving since 1990. Our Experience Centers teach drivers to understand the full potential and unique breadth of the capability of their vehicles while reducing impact on nature and the environment in a wide range of activities.

To find out more, and to see our progress, visit www.landrover.com/ourplanet.



Advancing geography and geographical learning



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