

VOLVO RANGE 2020





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WHEN WE INNOVATE, THE CAR IS NOT TOP OF MIND.

We admit it. You fascinate us. We think and talk about you all day. Everything about your life – its ups and downs, joys and disappointments, needs, demands, frustrations and hopes – captivates us.

So when we innovate, every detail – from service design right down to the smallest screw – has to justify itself to you. Does it add anything? Is it useful?

We know you always want to feel in control. Our IntelliSafe technologies not only help to save lives, but also give you more enjoyment behind the wheel.

We know you want to stay connected to the world around you. Our Sensus solutions ensure you are.

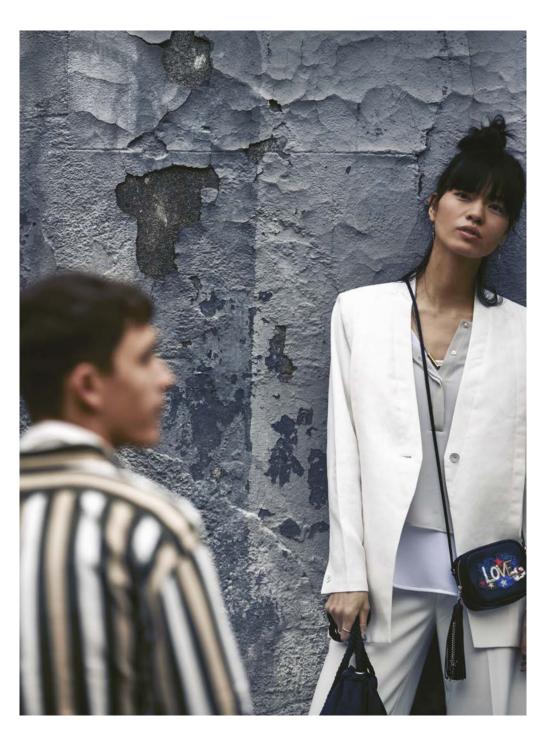
We also know you care about the future of the planet. That's why our Drive-E technologies allow you to drive sustainably – without compromising on performance.

And we know you're interested in self-driving cars. Each day we take pioneering steps in our quest to deliver a safe and relaxing autonomous driving experience. The same goes for fully electrified powertrains. And even smarter services.

We happily walk the extra mile to give you what you want.

At Volvo, everything we do is designed around you.

You are why we innovate.





INFORMED, IN CONTROL AND ALWAYS UP TO DATE

Volvo Sensus has a guiding principle – to make your life easier and more enjoyable, whether it's your comfort, entertainment or navigation requirements. Sensus connects you with your Volvo and the rest of the world. It keeps you informed, entertained and in control of every journey.

Intuitive, easy-to-use controls and displays are prime features of Sensus. Our digital driver displays provide instant, intuitive information, and can be adapted to the mood you're in. And in all of our models you will find most controls on the 9" Sensus Touchscreen. Replacing physical buttons with virtual equivalents on the screen allows them to be large and easy to use. Bold, clear graphics make it easy to absorb information at a glance. Our philosophy has always been that you should be able to operate your Volvo and keep your eyes on the road. The optional Graphical Head-Up Display in some of our models means you can do just that while staying connected and informed. Natural speech voice control is another feature that allows you to conveniently control the functions of your Volvo while keeping your attention on the traffic.

And our Sensus Connect goes further, with Wi-Fi keeping your devices connected to the internet, while a host of built-in navigation and entertainment apps give you access to a world of online music, entertainment and services.

A superb audio experience is also part of Sensus. That's why we've designed our state-of-the-art audio systems, developed together with the renowned sound specialists at Harman/Kardon® and Bowers & Wilkins®. These high-end audio systems are designed to put you at the heart of the music, allowing you to hear it as the musicians intended – wherever you're seated.

The Volvo On Call smartphone app gives you access to a range of smart services that make life easier. It also allows you to remotely access and control your Volvo from your smartphone, tablet or a wearable device. For example, you start your car remotely, lock or unlock your car, check car status and send destinations directly to the Sensus navigation system. Inside and out, we designed the Sensus experience to make your everyday life a little less complicated, and enrich every moment that you spend in your Volvo.

Some of the Sensus technologies described above may not be available for all Volvo car models. For more information about the specifications for each model, variant and trim level, please talk to your Volvo dealer or visit **VOLVOCARS.COM/US**

DESIGNED TO MAKE DRIVING SAFER AND EASIER

IntelliSafe is our name for the intuitive, intelligent technologies that support your driving, help prevent accidents and help protect you in a collision. City Safety is at the heart of IntelliSafe. It's like a copilot that looks out for you and can brake automatically if needed to help avoid a collision with, for example, a slower moving vehicle in city traffic. To support your drive at higher speeds, our collision avoidance innovations also include technology that can detect danger ahead, then warning you and intervening if necessary. This technology can identify other vehicles, pedestrians, cyclists, and large animals ahead of you, even at night. It can warn you of hazards and, if you don't react, it can brake automatically to help you avoid or mitigate a collision. And our advanced Oncoming Mitigation by Braking technology - a Volvo safety world first - can detect if there's another vehicle driving towards you, and brakes automatically to help mitigate the impact.

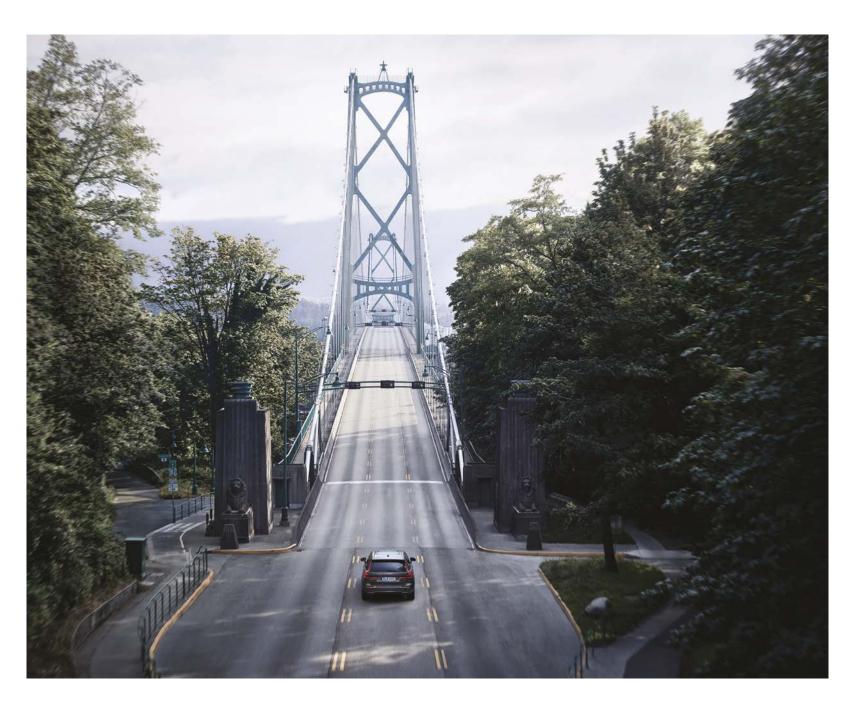
Journeys are more enjoyable with IntelliSafe to support you. To help you stay in the lane, our Lane Departure Warning or Lane Keeping Aid technology will alert or intervene if you unintentionally cross a lane marking. And our Pilot Assist drive technology allows you to enjoy a smooth drive on highways. It assists you to comfortably follow the traffic flow, and provides gentle steering support to help you keep within the current lane.

Oncoming Lane Mitigation can help avoid collisions with oncoming vehicles. If you drift across the lane markings in the way of an oncoming vehicle, your car steers back. Run-Off Road Mitigation steers and, if necessary, brakes for you to help prevent you leaving the road accidentally. Driver Alert Control can recognize if you're tired or distracted, and suggests that it's time to take a break, while Road Sign Information helps remind you of the speed limit, for example.

Add IntelliSafe Surround and get BLIS[™] – blind spot information for increased awareness and confidence on the highway, alerting you to vehicles alongside you. And when you're reversing out of a parking space, Cross Traffic Alert keeps an eye out behind your Volvo for other road users.

With IntelliSafe, your Volvo supports your drive all the way. All you need to do is keep your hands on the wheel and enjoy the experience.

Some of the IntelliSafe technologies described above may not be available for all Volvo car models. For more information about the specifications for each model, variant and trim level, please talk to your Volvo dealer or visit **VOLVOCARS.COM/US**



ENJOYING MORE, USING LESS

With the perfect balance between performance and efficiency, every Volvo engine gives you on-demand power with low fuel consumption and emissions. We achieve this with Drive-E, the cutting-edge technology behind every one of our advanced gasoline and plug-in hybrid powertrains, where performance and efficiency are built in.

We've mated our turbocharged, low-friction, light-weight powertrains with Geartronic[™], our 8-speed automatic gearbox, which is designed to minimize power loss and maximize performance.

To help you drive more efficiently, select Eco mode and your Volvo recalibrates the powertrain for the lowest possible fuel consumption and emissions. For a sporting drive, with faster throttle response and gearing, select dynamic mode or create your own ideal driving experience with individual mode.

And if you want the best of both worlds, our high-performance Twin Engine powertrains with plug-in

hybrid technology give you an involving drive, as well as cutting CO^2 emissions.

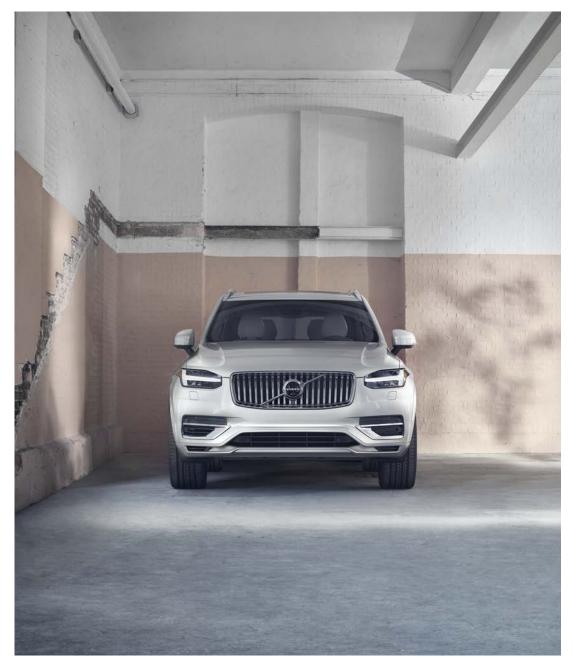
The combination of a high-performance gasoline engine and a powerful electric motor offers impressive power and performance, but uses much less fuel. The gasoline engine drives the front wheels and the electric motor powers the rear, giving instantaneous acceleration and on-demand All-Wheel Drive. And with just the electric motor powering the car, you benefit from silent, zeroemission driving and an electric-only range which is ideally suited to daily commuting.

At Volvo Cars, by looking to the future we enhance your life today. Drive-E brings together advanced technologies to create a better world and a better drive for you.

Some of the Drive-E technologies described above may not be available for all Volvo car models. For more information about the specifications for each model, variant and trim level, please talk to your Volvo dealer or visit **VOLVOCARS.COM/US**



Your XC90 is available with a wide range of powertrains and trim levels, and comes in several variants. Read more about the XC90 at VOLVOCARS.COM/US



THE NEW VOLVO XC90 *Experience our idea of luxury*

The new Volvo XC90 is a place where you can relax, think and travel in first-class comfort. Where contemporary Scandinavian design meets advanced engineering. Where quality materials will delight your senses and put comfort at the heart of every journey. And where human-centric technology keeps you connected and in control.

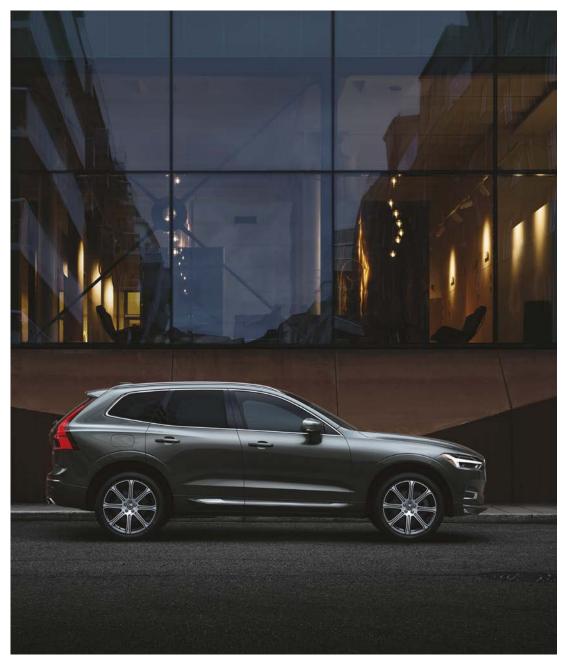
Whether driving along the highway or negotiating urban traffic, our intuitive driving technologies make the journey easier, leaving you to enjoy the ride. In the lavishly appointed cabin, luxurious materials and superb craftsmanship meet with uncluttered elegance. The airy interior gives you the luxury of space and ease with a choice of either six or seven seats.

Appropriately for a full-sized SUV, the XC90 exudes power and road presence. Yet its design is also exquisitely subtle. The new XC90 is all about perfect execution, and is our distinctive take on what it means to drive a luxury SUV in the 21st century.





Your XC60 is available with a wide range of powertrains and trim levels, and comes in several variants. Read more about the XC60 at VOLVOCARS.COM/US $\ensuremath{\mathsf{COM}}$



THE VOLVO XC60 *The dynamic Swedish SUV experience. Evolved.*

The Volvo XC60 is the perfect balance between comfort and control. It's the SUV where bold design meets a beautiful interior, where technology is natural and where every drive is a pleasure.

With its dynamic, commanding presence, the XC60 is the SUV with a unique attitude. The exterior mixes muscular dynamism with clean, elegant Scandinavian design. One glance tells you this is a car that's ready for whatever activity

or challenge awaits. And the interior is crafted from the finest materials, making sure it's full of natural light and packed with clever touches to make every day easier.

Behind the wheel, you can enjoy technology with a human touch. You're connected, and our most advanced safety technology will help look out for you, your passengers and other road users.

This is the dynamic Swedish SUV experience. Evolved.



Your XC40 is available with a range of powertrains and trim levels, and comes in several variants. Read more about the XC40 at VOLVOCARS.COM/US

THE VOLVO XC40 An SUV. With a twist.

The Volvo XC40 is the compact, contemporary SUV born from Swedish innovation. Built for city life and designed around you.

High ground clearance, large wheels, and true SUV proportions give it a powerful stance. And from the bold front grille to the beautifully detailed taillights, it's every inch a Volvo. This is the SUV that allows you to rise above it all.

Inside the car, you can experience the feeling of confidence and control on every journey, with a high seating position and agile handling that put you in command. Scandinavian interior design with carefully crafted materials makes you feel good, while intuitive technology and inventive storage solutions ensure you're in perfect sync with the world around you.

Uniquely Swedish and unmistakably modern, the XC40 is built to make your life easier and better.



Your S90 is available with a wide range of powertrains and trim levels. Read more about the S90 at VOLVOCARS.COM/US

THE VOLVO S90 *Where elegance complements technology*

When we designed our flagship sedan, we had a single aim: to create a car that would redefine the idea of luxury. The result is the Volvo S90, a car that blends the best of Scandinavian design with advanced technology to give you an intuitive experience, with the accuracy afforded by fine engineering. A new kind of luxury. Swedish luxury.

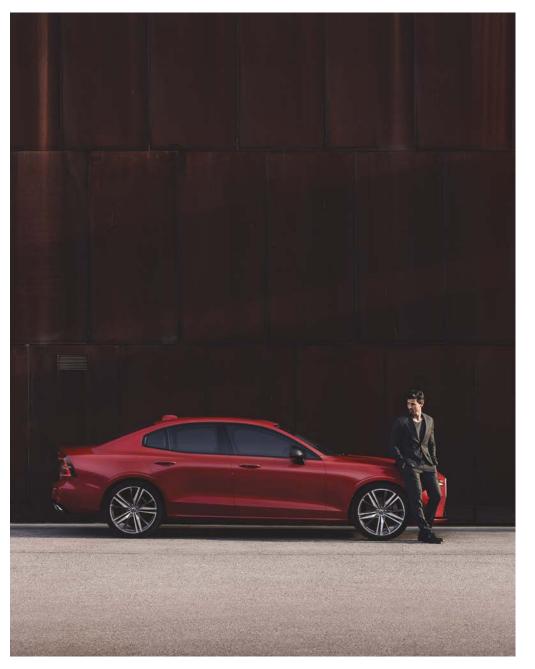
From any angle the S90 looks elegant and powerful. The short overhangs, long wheelbase and low roofline combine

to create a solid, sculpted whole that is always sophisticated and elegant. It's the embodiment of a design philosophy that extends inside the car, where you'll discover a cabin crafted from exceptional materials such as Perforated Fine Nappa Leather, Swedish Crystal and Linear Walnut.

Elegance, craftsmanship and technology. This is what the S90 is made of.



Your S60 is available with a wide range of powertrains and trim levels and comes in several variants. Read more about the S60 at VOLVOCARS.COM/US



THE VOLVO S60 Dare to stand apart

Rediscover the thrill of driving with the Volvo S60, the powerful, athletic and dramatic sedan designed to make every journey enjoyable – from the briefest of commutes to the most epic of road trips.

To Volvo Cars, building a car that's great to drive means balancing dynamism with comfort. It has to feel responsive, and yet it must maintain its poise at all times.

And that's exactly what we have achieved with the S60. What's more, it does so with a focus on refinement

throughout. The cabin is fashioned to smooth away the miles. Scandinavian design and Swedish craftsmanship combine to create a cabin focused on putting you in control, made from beautiful materials. Technology that's so intuitive it makes every journey easier. And an exterior that will turn heads.

Confident and elegant, the S60 is built to inspire every journey. Feel the connection.





Your V90 Cross Country is available with a wide range of powertrains. Read more about the V90 Cross Country at VOLVOCARS.COM/US



THE VOLVO V90 CROSS COUNTRY

Your sophisticated adventure awaits

A true all-road car, the V90 Cross Country is built to enhance your every adventure. Clean, taut lines and rugged Cross Country details create a powerful look that conveys a strong sense of capability – with all the practicality you expect from a Volvo built in.

The V90 Cross Country is packed with innovative technology for sophisticated traveling on all roads. Standard All-Wheel Drive, increased ground clearance and an advanced chassis help you cope with rough roads, challenging weather and tough conditions.

No matter what's going on outside, the V90 Cross Country is a sanctuary inside. The spacious, light-filled cabin is made from the finest materials, and constructed with the care and attention provided by Swedish craftsmanship.

Designed to make every journey an adventure, the V90 Cross Country is a place where you can relax in comfort, where technology enhances your drive and opens up a world of destinations.



Your V90 is available with a wide range of power trains and trim levels. Read more about the V90 at VOLVOCARS. COM/US

THE VOLVO V90

Built for the way you live

We created the V90 for a world that demands versatility, without compromising elegance and sophistication. From the exterior's clean, taut lines to the spacious light-filled cabin, this is a car that combines powerful good looks with everyday practicality.

Inside and out, the V90 is wrapped in the best of Scandinavian design. The bold lines convey solidity and strength; the details are subtle and distinctive. Style and presence come standard. The beautiful, comfortable cabin will delight you and your passengers on every journey. Exceptional craftsmanship and fine materials enhance the feeling of precision and luxury, while a standard Panoramic Moonroof enhances the airy feel and Scandinavian design. Everything we know has gone into the V90. This is Volvo reinvented – built to enhance every day.





THE ALL-NEW VOLVO V60 CROSS COUNTRY

Ready for your adventure

The Volvo V60 Cross Country pushes the boundaries of what's possible. Equally curious and courageous, go further and open up a world of new beginnings.

It's a genuine Volvo Cross Country vehicle in every aspect, providing you with the capacity to confidently deal with any road or weather. All-wheel drive, increased ground clearance and an advanced chassis give you the control you need to keep moving when conditions get tough.

Unique exterior details and large wheels create a rugged yet stylish look that excels in the center of the city as well as in the middle of nowhere. And no matter what's going on outside your car, the V60 Cross Country is a haven inside. The spacious cabin is made from the finest material and constructed with the care and attention provided by Swedish craftsmanship. So wherever your sense of adventure takes you, the Volvo V60 Cross Country is ready to get you there in style and comfort. Your V60 is available with a wide range of powertrains and trim levels, and comes in several variants. Read more about the V60 at VOLVOCARS.COM/US



THE VOLVO V60 *A new era of dynamic versatility*

With smart versatility, intuitive technology and exciting dynamics, the V60 is a new generation of Volvo. A car that allows you to live the life you want.

Defined by pure, elegant lines and an athletic character, it's a car that projects confidence. The spacious interior is a place where everyone travels in comfort, and where refined details create a sense of contemporary luxury. The nearly square load compartment offers class-leading capacity and accommodates almost anything you need to bring. From the moment you settle into the driver's seat, the V60 is set up for driving pleasure. It has a dynamic driving character that inspires confidence, with an advanced light-weight chassis that provides exceptional balance and control. The V60 is as comfortable on the highway and in the city as it is engaging and capable on your favorite roads. Elegant, sporty, versatile: the V60 does more than simply fit into your active life. This is a car that will help make every moment count.

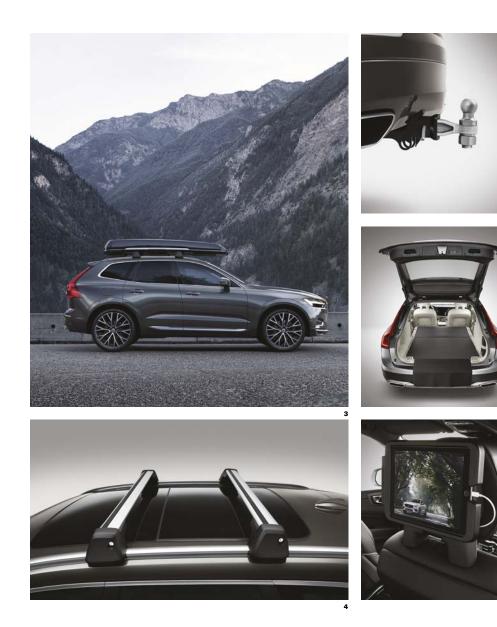




ACCESSORIES BY VOLVO CARS

Designed for your life

Create a Volvo that's perfect for your life with Volvo Cars accessories that are designed around you and your car. Our accessory range comprises a wealth of smart and well-designed solutions. Such as our convenient iPad® holder and innovative load accessories that will help you fully utilize your Volvo and make it fit your particular lifestyle. And, not least, our child booster cushion and bracket help ensure your child travels safely and comfortably, even during long trips. Choosing a Volvo Cars accessory, you can rest assured it meets our stringent demands on design, function and safety - the choice is yours.



3. Roof box, designed by Volvo Cars. 4. Aerodynamically designed load carriers. 5. Trailer Hitch. 6. Reversible and foldable textile/plastic load compartment mat. 7. The iPad® holder makes journeys more fun for passengers in the rear seat.

VOLVO ON CALL Your personal assistant

The Volvo On Call app connects your car with the rest of your world, helping make life less complicated. It's there when you need it, so your car becomes more than just a means of travel - it's your personal assistant.

You can use it to make your car ready for the drive to the office, or the drive home, by remotely cooling or heating the cabin. It can help you find a parking space, then take you straight to it. You can sync your Volvo On Call app with your calendar, so if you've got appointments it will tell your car where they are and how to get there. And it keeps you safe, automatically contacting emergency services if you're involved in an accident and telling them where you are.



YOUR DAY MADE EASIER WITH VOLVO ON CALL

From saving you time in the morning to helping you relax on the way home, Volvo On Call becomes an indispensable part of your daily routine.





When you get into the car in the morning it's warm and defrosted, thanks to the Volvo On Call app's remote start function 11



WHERE TO NEXT?

A calendar card shows your next meeting.

You push a button in the app, sending

the address to the car's navigation system.

FIND YOUR CAR You've forgotten where you parked, so you use the car locator map to find the street and then use the flash lights function to pinpoint the car. 1



DELIVERIES TO YOUR CAR

The shoes you ordered yesterday

using In-Car Delivery are delivered

to the trunk of your Volvo.

You get a notification that your order has

been delivered to your car.

REMOTE CONTROL COMFORT

You set the remote start function to automatically warm the car interior so it's ready for when you leave the office.



you can stream music via your phone

to the car's audio system.

READY FOR A NEW DAY A notification reminds you that you've got a meeting in the morning. You send the location to the Sensus Navigation system so you are ready to go in the morning.

11.00 m 11.00 pm 1 WI-FI ON THE GO You head for home. Using the Wi-Fi hotspot,



VOLVO OVERSEAS DELIVERY THE EXPERIENCE BEGINS IN SWEDEN

Volvo Overseas Delivery is a unique program that gives you an exciting opportunity to pick up your new Volvo from our state-of-the-art factory in Gothenburg, Sweden. But that's just the beginning.

YOUR TRIP INCLUDES:

- A savings off of the US base MSRP, which varies by Model
- Opportunity to personalize your new Volvo
- Complete travel packages for Sweden and/or Europe via our travel concierge, who can help you personalize your adventure
- 2 Round-trip airline tickets to Gothenburg, Sweden, via Premium Economy (including private transport upon arrival)
- One overnight stay at a first-class hotel (including dinner)
- Premium delivery at Factory Delivery Center (including private transport and lunch)
- Guided factory tour
- A visit to the Volvo Museum and/or the Volvo Cars Brand Experience Center
- European car insurance (including Volvo Roadside Assistance and Global warranty coverage)
- Home shipment of your new Volvo



T6 AWD | Inscription Osmium Grey Metallic | 20" 8-Spoke Silver Diamond Cut Alloy Wheel

Your adventure begins in Volvo's hometown of Gothenburg, located on Sweden's scenic west coast. Here, you will pick up your new Volvo in person as it rolls out of the factory gate. You will then have the chance to explore the world of Volvo, where you will learn all about the unique culture that inspired the elements of your car.

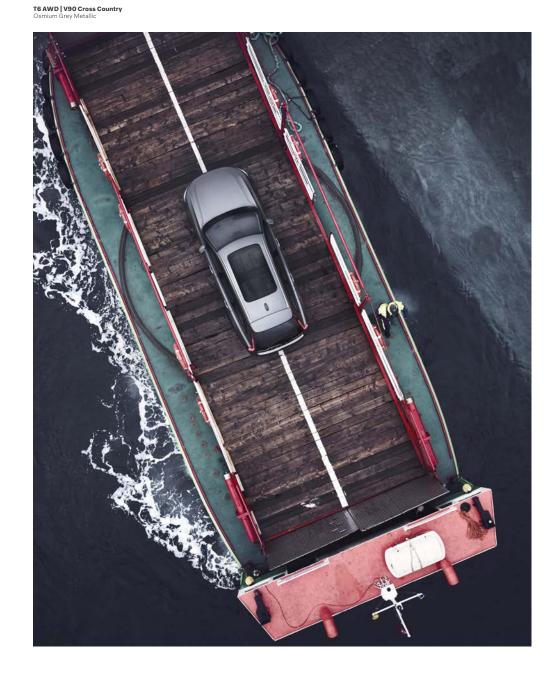


T6 AWD | Inscription Crystal White Metallic

With Volvo Overseas Delivery, you can custom build and personalize* your new Volvo before taking a once-in-a-lifetime trip to pick it up in the country that built and inspired it. Volvo Overseas Delivery delivers a car that is truly designed around you.

Please note: Changes in the order of your day's schedule may occur not all models are available for Overseas Delivery. Not all cars are available through Overseas Delivery.

If you would like to know more about Overseas Delivery, contact your local Volvo Cars Retailer, the Customer Care Center at (800) 631-1667, or visit **VOLVOCARS.COM/US/OSD**



WELCOME TO THE VOLVO CAR LIFESTYLE COLLECTION.

Our Lifestyle Collection includes a wide range of lifestyle accessories – from Swedish Crystal and crafted leather bags, to clothing, watches and more selected items. To view the complete collection, please visit **volvocarcollectionus.com**



ON SWEDISH TIME Distinctive yet subtle, the first watch from Volvo Cars' design department – now available as part of the Volvo Car Lifestyle Collection – is an example of refined Scandinavian design.



TAKE YOUR MUSIC WITH YOU These Harman/Kardon® Soho Wireless headphones combine sleek styling with exceptional sound quality. With Bluetooth® connectivity and a clever fold-flat design, they're perfect for enjoying your favorite music on the go.

TRAVEL IN STYLE Designed by Volvo Cars and made by Swedish leather-goods brand Sandqvist, our weekend bag and the matching leather card holder and leather travel wallet allow stylish traveling. Available in black and cognac leather.

CARE BY VOLVO *Sign up to the future*

Welcome to the future. Where a simple, convenient subscription will revolutionize your car experience. We call it Care By Volvo, a new way to experience Volvo cars, and part of our vision to give you back more time to do the things you love.

For one fixed monthly cost, you can have access to your own Volvo model. And we take care of everything else: insurance, maintenance and servicing, even wear-and-tear coverage. It is convenient, transparent and negotiation-free. And as the service is flexible, once you've subscribed, you can upgrade or change your car in as little as 12 months.

This is the future of driving. This is the luxury of simplicity. Available from Volvo Cars today.

Please note: Some of the information in this brochure may be incorrect due to changes in product specifications that may have occurred since printing. Some of the equipment described or shown may now only be available at extra cost or may no longer be offered. Before ordering, please ask your Volvo Cars dealer for the latest information. The manufacturer reserves the right to make changes at any time and without notice to prices, colors , materials, specifications and models.

Please note: Not all items are available in all markets. Visit us at VOLVOCARCOLLECTIONUS.COM for the complete offer.





V O L V O

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