

# The Next Big Thing From TCUV



# With each passing year, the TCUV program has gained momentum—totaling over three million sales and counting!

To build on this momentum and as a result of direct feedback from Toyota Dealers and the collaborative efforts between TMS and TFS, we are pleased to announce the new and improved Toyota Certified Used Vehicle Warranty and Toyota Certified Vehicle Service Agreement plans.

**All vehicles with a sales date on or after March 1, 2011 will receive the following enhanced warranty coverage:**

- The Toyota Certified Used Vehicle Comprehensive Warranty coverage will increase from 3-months/3,000-miles to 12-months/12,000-miles<sup>1</sup> **with no increase to the dealer certification fee.**
- The Powertrain Limited Warranty will remain the same at 7-years/100,000-miles<sup>2</sup>.
- 1-year of Roadside Assistance with unlimited miles<sup>3</sup>
- In addition to the existing 7 year/100,000 mile Certified Platinum and Gold plans, Toyota Financial Services (TFS) will introduce 3 new Certified VSA Platinum plans:
  - 7 years/125,000 miles<sup>2</sup>
  - 8 years/100,000 miles<sup>2</sup>
  - 8 years/125,000 miles<sup>2</sup>
- All Certified Platinum and Gold plans will now include Roadside Assistance (RSA). While the RSA coverage included with the TCUV Base Warranty will reduce to 1-year, the Certified VSAs will pick up the coverage and provide RSA for the life of the agreement.

#### Key Benefits:

- These enhancements will help lead to new sales opportunities for you and offer greater value for your customers.
- Helps maintain high residual values
- Helps support Toyotas initiative to become an even more responsive, customer-focused organization—and to strengthen our leadership in automotive quality and safety.
- Provides customers with confidence in the safety, quality and value of our vehicles

**The Best New Cars  
Make The Best Used Cars.**

## 12 month/12,000-mile Comprehensive Warranty<sup>1</sup>

- Coverage begins from date of purchase
- Provides our highest level of coverage available

## 7 year/100,000-mile Limited Powertrain Warranty<sup>2</sup>

- Coverage begins from the original date of first use when sold as new
- Covers major engine, transmission components and all internally lubricated parts
- Offers Travel Protection that includes lodging reimbursement when more than 150 miles from home
- Provides Substitute Transportation reimbursement while your Toyota Certified Used Vehicle is undergoing repair
- It's transferable at no cost, for added resale value

## 1 year of Roadside Assistance<sup>3</sup>

- Coverage begins from date of purchase
- Covers most services, including flat tires, lockout service, jump starts, towing and fuel delivery
- Reimbursement for towing to the nearest Toyota dealership
- Toll-free call for service, 24 hours a day, 365 days a year



The Best New Cars Make The Best Used Cars



The Best New Hybrids Make The Best Used Hybrids



The newly enhanced Comprehensive Warranty reinforces Toyota's commitment to quality, dependability, reliability and safety all the while positioning us more competitively against competing certified programs.

# At-A-Glance

## TCUV Warranty and Toyota Certified VSA Enhancements

	OLD	NEW
COMPREHENSIVE	3-month/3,000-mile <sup>1</sup>	12-month/12,000-mile <sup>1</sup>
BASE POWERTRAIN	7-year/100,000-mile <sup>2</sup>	7-year/100,000-mile <sup>2</sup>
ROADSIDE ASSISTANCE	7-year/100,000-mile <sup>2</sup>	1-year <sup>3</sup>
3 NEW CERTIFIED VSA PLATINUM PLANS	Platinum 7 Years/100K Miles <sup>2</sup>	Platinum 7 Years/100K Miles <sup>2</sup> 7 Years/125K Miles <sup>2</sup> 8 Years/100K Miles <sup>2</sup> 8 Years/125K Miles <sup>2</sup>
	Gold 7 Years/100K Miles <sup>2</sup>	Gold 7 Years/100K Miles <sup>2</sup>
CERTIFIED VSA PLANS WITH ROADSIDE	Platinum & Gold Plans Not Available	Platinum RSA coverage for the life of the VSA term (e.g. 7/8 Years) Gold RSA coverage 7 Years

### Extended Warranty Coverage

Comprehensive Warranty	3 yr/36,000 miles			12 mo/12,000 miles <sup>1</sup>		
Limited Powertrain Warranty	5 yr/60,000 miles				7 yr/100,000 miles <sup>2</sup>	
Roadside Assistance*	2 yr/25,000 miles		1 yr <sup>3</sup>			
	YR 1	YR 2	YR 3	YR 4	YR 5	YR 6
						YR 7

New Vehicle     TCUV Coverage

#### Disclaimers:

1. Whichever comes first from date of Toyota Certified Used Vehicle purchase.
2. Whichever comes first from original date of first use when sold as new.
3. From date of Toyota Certified Used Vehicle purchase.

\*Toyota Care complimentary maintenance plan coverage available for MY10 vehicles and newer. Covers normal factory scheduled service. Plan is 2 years or 25,000-miles, whichever comes first. The new Toyota vehicle cannot be part of a rental or commercial fleet, or a livery or taxi vehicle. See plan for complete coverage details. See participating Toyota dealer for details.

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