

# LITHIA KIA OF ANCHORAGE PRESENTS LITHIA EMPLOYEE PRICING EVENT!

**RIGHT NOW**  
**YOU PAY WHAT OUR EMPLOYEES PAY!**

All new Kias include • Bluetooth • USB & Auxiliary Jacks • Cruise • Air Conditioning • Steering Wheel Audio Controls • Alloy Wheels • Electronic Stability Control • Traction Control • ABS Brakes standard!

2014 Kia **Soul** BASE HATCHBACK



**\$15,995** <sup>1</sup> at this price  
after \$400 Military Rebate\*

2015 Kia **FORTE** LX



**\$16,028** <sup>5</sup> at this price  
after \$400 Military Rebate\*, \$1,000 Consumer Cash  
& \$500 Competitive/Owner Rebate^

2014 Kia **RIO** EX



**\$16,900** <sup>1</sup> at this price  
after \$400 Military Rebate\*, & \$1,000 Consumer Cash

2015 Kia **Soul** BASE HATCHBACK



**\$16,995** <sup>12</sup> at this price  
after \$400 Military Rebate\*

2015 Kia **OPTIMA** LX



**\$19,958** <sup>8</sup> at this price  
after \$400 Military Rebate\*, & \$500 Consumer Cash



2015 Kia **Sorento** LX



**\$21,995** <sup>9</sup> at this price  
after \$400 Military Rebate\*, \$2,000 Consumer Cash  
& \$500 Competitive/Owner Rebate^

2014 Kia **Sedona** LX



**\$24,806** <sup>2</sup> at this price  
after \$400 Military Rebate\*, \$1,500 Consumer Cash  
& \$1,000 Competitive/Owner Rebate^

2015 Kia **Sedona** LX



**\$27,790** <sup>1</sup> at this price  
after \$400 Military Rebate\*, & \$1,000 Consumer Cash

2014 Kia **Cadenza**



**\$31,050** <sup>1</sup> at this price  
That's **\$8,000** off MSRP!

2014 Kia Soul MSRP: \$17,915. 2015 Kia Forte MSRP: \$18,405. 2014 Kia Rio MSRP: \$18,915. 2015 Kia Soul MSRP: \$18,015. 2015 Kia Optima MSRP: \$22,565. 2015 Kia Sorento MSRP: \$25,310. 2014 Kia Sedona MSRP: \$28,724. 2015 Kia Sedona MSRP: \$29,190. 2014 Kia Cadenza MSRP: \$39,050. The Best Buy Seal and other licensed materials are registered certification marks and trademarks of Consumers Digest Communications, LLC, used under license. For award information, visit ConsumersDigest.com. See dealer for stock numbers. Prices plus Tax, Title and License. Prices include \$200 Dealer Doc fee. Not all sales at MSRP. ^See dealer for complete list of competitive make/models or customer must prove ownership of Kia. \*Dealers are required to verify eligibility of military personnel. Offer expires 1/31/15.