

2012 JEEP® GRAND CHEROKEE



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Jeep® invented the premium SUV segment nearly two decades ago with the introduction of Grand Cherokee. Over 4 million sales later, Jeep has reinvented the luxury SUV and hits the sweet spot of real-world capability and on-road refinement with the Jeep Grand Cherokee. Grand Cherokee delivers a world-class interior featuring luxurious materials, elegant appointments, advanced technology and premium on-road sophistication. It maintains its legendary four-wheel-drive performance with the class-exclusive available Quadra-Lift™ air suspension system along with the class-leading Selec-Terrain™ system that allows the driver to choose the current on- or off-road driving condition for the best possible driving experience.

For power, buyers can choose from the standard flex-fuel 3.6L Pentastar™ VVT V6 that receives EnerGuide 13.0L/100 km (22 MPG) city; 8.8L/100 km (32 MPG) hwy compared to the previous model's V6, or the available legendary 5.7L VVT V8 with FuelSaver MDS technology.

Key Reasons To Buy

- Unsurpassed 4x4 highway fuel efficiency
- Ultimate blend of "On-Road Civility & Off-Road Ability"
- Best-in-class V8 towing – 3,266 kg (7,200 lb)
- Best-in-class V6 and V8 power – 290 hp, 260 lb-ft torque
- Best-in-class V6 driving range – Over 1,000 km on a single tank
- Legendary Jeep® capability
- Premium interior with soft-touch surfaces
- "Best Buy Award" – *Consumers Digest*
- "2011 Top Safety Pick" – Insurance Institute for Highway Safety
- "10 Best Engines" (3.6L Pentastar™ V6) - *Ward's*
- "Mid-size SUV of the Year" – Auto123.com
- "2011 4x4 of the Year" – *Four Wheeler Magazine*
- "2011 Winter Vehicle Award" – NEMPA

Assembly Location

- Detroit, Michigan

Market Exclusives/Recognition

- Best SUV/CUV over \$40,000 – *Motoring Television*
- Mid-size Utility of the Year award – *Auto123.com*
- Four Wheeler of the Year – *Four Wheeler Magazine*
- Top 10 Cars of 2011 – Auto Excellence Award for Off-Road Ability – *Popular Mechanics Magazine*
- 2011 IIHS Top Safety Pick

2012 JEEP® GRAND CHEROKEE

2012 Jeep® Grand Cherokee – What's New

The Jeep® Grand Cherokee raises the bar with a world-class midsize luxury SUV that offers Jeep capabilities! This Grand Cherokee is designed, engineered and equipped with a lavish interior, a multitude of comfort and convenience features and a variety of entertainment options to attract buyers from the SUV market and the ever-growing crossover market, many of whom may never take their vehicle off-road. But make no mistake, it also has all the Trail Rated® capabilities for the loyal and adventurous Jeep buyer.

Built on a proven rear-wheel-drive unibody platform that is stiffer, stronger and more durable with a body structure whose torsional stiffness is 146% stiffer, the 2012 Jeep Grand Cherokee provides occupants with a solid, smooth and comfortable ride while reducing noise, vibration and harshness. It features the class-exclusive Quadra-Lift™ air suspension system with class-leading Selec-Terrain™ system that allows the driver to choose the on- or off-road driving condition for the best possible driving experience. Power is provided by either the standard flex-fuel 3.6L Pentastar™ VVT V6 (based on EnerGuide 13.0L/100 km (22 MPG) city; 8.8L/100 km (32 MPG) hwy), or the available legendary 360 hp 5.7L VVT V8 with FuelSaver MDS technology.

The interior compares favourably with its luxury European SUV counterparts, featuring rich materials and elegant appointments including CommandView® Dual Pane Panoramic Sunroof, as well as more room for both passengers and cargo. You'll find advanced technology everywhere with safety features including the Forward Collision Warning System, Ready Alert Braking, passive entry and more.

EXTERIOR

- Classic Jeep® styling, seven-slot grille, trapezoidal wheel arches, rounded headlamps and short front and rear overhangs
- Bright exterior accents on all trim levels

INTERIOR

- Soft-touch materials at all customer touch points
- Acoustic windshield and front side glass
- Double dash construction for improved noise isolation

RIDE & HANDLING

- Four-wheel independent suspension
- Choice of three 4x4 systems with available Selec-Terrain™ and Quadra-Lift™ for peace-of-mind comfort, performance and safety under all driving conditions
- Electrohydraulic power steering (V6 models)
- Extra body stiffness provides improved durability and reduced noise, vibration and harshness (NVH)

SAFETY

- Over 45 safety and security features



SUVPS

SAFETY/SECURITY

- Available Forward Collision Warning System
- Available Adaptive Cruise Control
- Four-wheel disc antilock brakes with Traction Control and Brake Assist
- Available Blind Spot Monitoring System with Rear Cross Path Detection
- Available ParkView® Rear Back-Up Camera and available ParkSense® Rear Park Assist System
- 2011 IIHS Top Safety Pick
- Over 45 safety and security features
- Air bag system works in tandem and includes:
 - Advanced multistage front air bags
 - Available full-length side-curtain air bags with roll-sensing technology for all outboard passengers
 - Seat-mounted side thorax air bags
- Active front-row head restraints
- Electronic Stability Control (ESC) includes Electronic Roll Mitigation, Hill Start, Trailer Sway Damping and a vehicle-wide network of safety sensors that detect when driver is veering off course and immediately sends ESC into action
- ABS with rough-road detection, detects rough road and enters a different pressure control where it holds the brake pressure for longer pulses
- Brake Assist engages in emergency braking situations by applying maximum braking power minimizing stopping distance
- Brake Traction Control System helps keep wheels from spinning during acceleration from a stop
- Rain Brake Support applies slight pressure and dries the brake disc when wipers are activated
- Ready Alert Braking anticipates emergency braking situations and automatically sets brake pads against rotors to decrease time required for full brake application
- Available Hill Descent Control (HDC)
- Available SmartBeam™ Bi-Xenon High-Intensity Discharge (HID) headlamps feature auto-levelling
- Rain-sensitive automatic wiper system
- Tire Pressure Monitoring
- Enhanced Accident Response System (EARS)
- Sentry Key® anti-theft engine immobilizer
- BeltAlert
- Child seat anchor system (LATCH)
- Constant force seatbelt retractors

UTILITY

- Available Rear DVD Entertainment Group (Limited and Overland) includes rear seat video system, overhead console, power sunroof, two wireless headphones and remote control
- Available Uconnect™ Multimedia Centre allows user to play a variety of media including CDs, DVDs, USB drives, MP3/WMA files and SIRIUS® (includes free one-year subscription service)
- Available Uconnect™ Navigation includes GPS navigation with points of interest
- Media Centre 730N standard on Overland®
- Available Premium Alpine® audio system with 9 speakers, subwoofer, 506-watt amplifier and surround sound
- Best-in-class Jeep® 4x4 capability with class-leading Selec-Terrain™ System, class-exclusive Jeep Quadra-Lift™ air suspension and three 4x4 systems
- Available power liftgate, now a stand-alone option on Laredo X (requires power sunroof)
- Electronic Vehicle Information Centre (EVIC), now with programmable liftgate chime
- Latching 110V inverter switch
- 60/40 folding and reclining rear seat with fold-flat passenger seat (not available with leather interior)
- Large, flexible cargo capacity with available rollaway tonneau cover and under-cargo storage bins

SUVPS

VALUE

- 3-Year/60,000-kilometre Basic Limited Warranty with Roadside Assistance and 5-Year/100,000-kilometre Powertrain Limited Warranty
- V6 engine provides improved fuel economy and improved fuel range (can travel over 1,000 kilometres on one tank of gas) and proven V8 engine offers significant fuel efficiency with FuelSaver MDS technology
- Available heated steering wheel and available ventilated and heated front seats with heated rear seats
- Uconnect™ Multimedia features provide the flexibility to play a variety of media, including MP3 and WMA formats from CDs, DVDs, USB drives and SIRIUS® Satellite Radio
- Available Uconnect™ Navigation featuring all-new Garmin® GPS navigation
- Available Security and Convenience Group (Laredo) includes cargo compartment cover, security alarm, remote start system, HomeLink® universal garage door opener, Uconnect™ Voice Command with Bluetooth® Phone and 115V auxiliary power outlet
- Best-in-class: off-road capability, ground clearance with Quadra-Lift™, driving range (highway V6/V8), available horsepower, most luxurious vehicle (Overland model)
- Most luxurious and most capable Grand Cherokee ever
- Double-dash construction, acoustic side glass and premium NVH insulation for a quiet cabin
- Available Jeep® Memory System for driver seat, mirrors, radio and temperature, creates a custom comfort cabin
- Dual-Zone Automatic Temperature Control
- Power adjusted heated mirrors
- Cabin air filtration
- Standard power liftgate on Laredo X models (must have sunroof)
- Keyless Enter-N-Go™ ignition/entry system, unlocks doors as the key fob approaches the vehicle and also recognizes the key fob in the vehicle so it can be started with a push of the “Start/Stop” button
- Power 12-way driver seat with power lumbar adjust
- Available power 12-way driver/passenger seat with power driver/passenger lumbar adjust
- LED interior lighting
- Removable/rechargeable LED flashlight

PERFORMANCE

- 3.6L DOHC Flex-Fuel VVT V6 with an EnerGuide 13.0L/100 km (22 MPG) city; 8.8L/100 km (32 MPG) hwy
- Trail Rated® off-road performance with two available full-time four-wheel-drive systems (Quadra-Trac II™ and Quadra-Drive II™)
- Selec-Terrain™ System available with Quadra-Trac II™ and Quadra-Drive II™
- All-new front and rear independent suspension
- Available All Weather Capability Group (Laredo E and Laredo X) includes Mopar® cargo area liner, Quadra Trac II™, tow hooks, engine block heater, Selec-Terrain™, remote start system and Mopar slush mats
- Available Off-Road Adventure Group I (Laredo E, Laredo X and Limited) includes skid plate group, Quadra Trac II™, Selec-Terrain™ vehicle management system, Hill Descent Control (HDC), tow hooks and full-size spare tire
- Available Off-Road Adventure Group II includes skid plate group, Quadra Drive II™ (if equipped with V8 engine), Selec-Terrain™ vehicle management system, Quadra-Lift™ air suspension system, outline white letter tires, tow hooks, and 18-inch wheels on Overland®
- Available Trailer Tow Group (all models) includes Class IV hitch receiver, 7- and 4-pin wiring harness, rear load-levelling shocks and full-size spare tire
- Engines and Performance:
 - Available all-new 6.4L HEMI® V8 with FuelSaver MDS Technology delivers an estimated 470 hp/465 lb-ft – an improvement of 45 hp and 45 lb-ft of torque over the 6.1L HEMI® V8 it replaces and an EnerGuide est. 17.1 L/100 km (17) city, 11.4 L/100 km (25) hwy
 - Available 5.7L V8 engine with VVT/MDS delivers 360 hp/390 lb-ft and an EnerGuide est 16.9 L/100 km (17) city, 10.2 L/100 km (28) hwy
 - 3.6L Pentastar™ V6 DOHC Flex-Fuel V6, 290 hp/260 lb-ft, est 13.0 L/100 km (22) city, 8.8 L/100 km (32) hwy
- Available new SRT8® model features: special interior accents including bright pedals and steering wheel-mounted shift controls, exterior accents including body structure with 146% improved torsional stiffness for improved ride, durability and reduced NVH, SRT badging, body colour grille, black roof moulding, body colour spoiler, 20x10-inch forged aluminum wheels, Pirelli tires, performance brakes, performance-tuned suspension, performance steering, Quadra-Trac™ active on-demand 4WD, and 220-amp alternator
- Available new Jeep® Grand Cherokee SRT8® is the best performing, most powerful, technologically-advanced, high-performance and best-handling Jeep vehicle ever
- FuelSaver MDS Technology on 6.4L HEMI® V8 improves fuel-efficiency and estimated 13% on the highway and an extended range of approximately 800km per tank of gas
- SRT8® best-performing Jeep® vehicle ever: 0-100 km/h in 4.8 sec., 100-0 km/h braking in 35 metres, top speed of 257 km/h

SUVPS

PERFORMANCE (CONT'D)

- SRT8® 6.4L V8 engine features active intake manifold and high-lift camshaft delivers maximum low-end torque (90% of torque is available between 2,800 and 6,000 rpm)
- Towing capacity of 2,269 kg on V6 models and 5.7L best-in-class 3,266 kg
- Brembo® 6-piston front and 4-piston rear calipers paired and 15-inch front vented rotors with 13.8-inch rear rotors on SRT8®
- Available Selec-Terrain™ system lets drivers manually choose among five modes for specific driving conditions:
 1. Sport — For improved on-road fun-to-drive capability with enhanced torque-split and aerodynamics, turn the Selec-Terrain system dial to Sport
 2. Snow — Adjusts for ultimate performance over snow and ice covered roads by maximizing vehicle stability and minimizing oversteer
 3. Auto — Intuitively adapts to any on-or off-road situation. It perfectly orchestrates 12 vehicle systems so you can simply enjoy the drive
 4. Sand/Mud — Traction control operates with aggressive response to wheel spin. The suspension raises for optimal performance
 5. Rock — Raises vehicle to maximum height; the transfer case, differential, and throttle coordinate to provide low-speed control
- Available Quadra-Lift™ air suspension system, features:
 - Ability to change ride height with the push of a button
 - Five different height settings: two for off-road, one for aerodynamics, one ease of entry/exit of vehicle, one normal setting
- Choice of three 4WD systems:
 - Quadra-Trac I™: Single-speed transfer case, fully automatic and seamless operation, balanced torque distribution with Brake Traction Control
 - Quadra-Trac II™: Two-speed transfer case with Torque Management and Low Range, 4 Low Mode, includes Selec-Terrain™, neutral position for flat-towing
 - Quadra-Drive II™: Fully-automatic, high range for all driving conditions, active electronic transfer case, rear electronic-slip differential, traction loss can be corrected with torque sent to one wheel, torque can be sent front to back or side to side, works progressively and on-demand, works together with brake control, includes Selec-Terrain™, neutral position for flat-towing
- New SRT8®-tuned, adaptive damping suspension managed by the new Jeep® Selec-Track™ allows drivers to manually choose among five dynamic modes for specific driving conditions:
 1. Auto: provides the most compliant ride and automatically adapts to any road situation using the adaptive suspension tuning
 2. Sport: provides enhanced body control for a sporty, fun-to-drive ride for the street
 3. Tow: provides a safe reduction in pitch and bounce for enhanced towing capability
 4. Track: provides the high-performance, firm, “track-tuned” suspension option to lock down body motion for the ultimate handling experience
 5. Snow: provides the most conservative dynamic mode, so the vehicle will safely stay inline in inclement winter weather conditions
- Electronic-slip differential eliminates rear wheel slip and improves handling (available on Overland)

STYLING

- Aerodynamic sculpted body with athletic Jeep® exterior styling featuring seven-slot front grille, and trapezoidal wheel openings
- CommandView® Dual-Pane Panoramic Sunroof (standard on Limited and Overland)
- World-class interior featuring premium soft-touch materials and refinements such as Nappa leather on Limited and Overland and real wood/leather-wrapped steering wheel
- Five available trim levels:
 1. Laredo E
 2. Laredo X
 3. Limited
 4. Overland®
 5. SRT8®
- New fender closeout panel acts as a snow deterrent
- Dual-sport exhaust system features 4-inch exhaust tips (V8 only)
- Wheel lineup:
 - 17-inch cast aluminum wheels, standard on Laredo E
 - 18-inch tech silver painted cast aluminum wheels, standard Laredo X available on Laredo
 - 18-inch polished cast aluminum wheels, standard on Limited, available on Overland®
 - 20-inch satin carbon cast aluminum wheels, standard on Overland®, available on Limited
 - 20-inch bright polished aluminum wheels, available on Overland®
 - 20-inch forged aluminum wheels, SRT design standard on SRT8®
- All-new leather-wrapped, heated steering wheel with flattened bottom surface to invoke a race-inspired cockpit (SRT8®)



Model Lineup

LAREDEO 'E'

Selected Standard Equipment:

- 3.6L Pentastar™ V6 (290 hp and 260 lb-ft torque) w/5-speed auto
- Quadra-Trac I™ 4x4 system
- Premium cloth seating with 60/40 split-folding rear seat
- 17-inch aluminum wheels
- Uconnect™ hands-free phone
- Electronic Stability Control with Hill Start Assist, Ready Alert Braking, All-Speed Traction Control, Brake Assist and Rain Brake Support
- Power 12-way driver's seat with lumbar adjust
- Dual-zone temperature control
- Fog lamps and automatic headlamps
- Keyless Enter-N-Go™ with proximity sensor
- Power, heated exterior mirrors
- Tilt/telescoping leather-wrapped steering wheel with cruise and audio controls
- Media Centre 130 with six speakers and auxiliary jack
- SIRIUS® Satellite Radio with one-year subscription
- Active front head restraints
- 6 air bags
- Four-wheel disc antilock brakes
- 60/40 split-folding rear seat
- Electronic Vehicle Information Centre

AVAILABLE OPTIONS

- All Weather Capability Group (E, X)
- 5.7L V8 with 6-speed automatic (X, Limited, Overland)
- Dual-Pane Panoramic Sunroof (X, SRT8®)
- Media Centre 430N (X, Limited)
- Media Centre 730N (Limited)
- Mopar® Chrome Edition Group (E, X, Limited, Overland)
- Off-Road Adventure Group I (E, X, Limited)
- Off-Road Adventure Group II (X, Limited, Overland)
- Power Liftgate (X)
- Power Sunroof (E, X, Limited)
- Quadra-Lift™ air suspension (Limited)
- Security and Convenience Group (E)
- Rear DVD Entertainment (Limited, Overland, SRT8®)
- Trailer Tow Group (E, X, Limited)
- Trailer Tow Group IV (X, Limited, SRT8®)
- 20-inch premium satin carbon aluminum wheels (Limited)
- Advanced Warning/Adaptive Cruise (Limited, Overland)
- Luxury Group II (SRT8®)
- SRT High Performance Audio and Nav Group (SRT8®)



Model Lineup

LAREDO 'X'

Differences/upgrades vs. Laredo E:

- Premium leather-faced seating
- 18-inch aluminum wheels
- Media Centre 430 w/6.5-inch touch screen and 28-GB HDD
- ParkView® Rear Back-Up camera and ParkSense® Rear Park Assist
- Alpine® audio system with 9 speakers and 506-watt amp
- Heated front seats
- Power 12-way driver and passenger seat with lumbar adjust
- Dual-zone automatic temperature control
- Remote start, security alarm and universal garage door opener
- 115-volt auxiliary power outlet
- Tire pressure monitoring display

LIMITED

Differences/upgrades vs. Laredo X:

- Quadra-Trac II™ 4x4 system, Selec-Terrain™
- Nappa leather-faced seating with perforated inserts
- CommandView® Dual Pane Panoramic Sunroof
- 18-inch polished aluminum wheels
- Ventilated front seats, heated second-row seats
- Power tilt/telescoping heated steering wheel
- Rain-sensitive windshield wipers
- SmartBeam™ HID auto-levelling headlamps
- Driver's memory seat, radio presets and mirrors
- Bright mirrors and door handles
- Exterior mirrors with supplemental signals

OVERLAND

Differences/upgrades vs. Limited:

- Nappa leather-faced seating with edge-welting
- Quadra-Lift™ air suspension
- 20-inch satin carbon cast aluminum wheels
- Wood/leather-wrapped steering wheel
- Media Centre 730N with 6.5-inch touch screen, enhanced GPS navigation and 20-GB HDD

SRT8®

Differences/upgrades vs. Overland:

- Nappa leather-faced seating with perforated suede inserts
- Selec Track™ 4x4 system
- 20-inch unique SRT design-forged aluminum wheels and run-flat tires
- Steering wheel-mounted paddle shifters
- Electronic rear limited-slip differential
- LED daytime running lights
- Active damping suspension
- Monochromatic exterior with body colour door handles, grille, sill extension and spoiler
- Performance-tuned steering and suspension
- Real carbon fibre interior accents
- Driver and front passenger lower LED lamps

2012 FUEL ECONOMY

Fuel Economy - L/100 KM (MPG)	City	Highway
3.6L Pentastar™ V6 with automatic	13.0(22)	8.8(32)
5.7L HEMI® V8 with automatic	14.5(18)	10.0(27)
6.4L HEMI® V8 with automatic	17.1 (17)	11.4 (25)

Product Presentation

During the Product Presentation, you work as an advisor by matching vehicle features to a customer’s SUVPS buying motivations. Focus the conversation on the key features that will influence your particular customer’s purchase decision. For each feature, remember to emphasize the benefits to the customer — the reasons why Grand Cherokee is their best purchase choice. Some features may be optional or not available on some models. Consult the Features, Options & Package Groups charts or the Code Guide to determine the availability of specific Grand Cherokee features.

FRONT

JEEP® GRAND CHEROKEE FEATURES/FUNCTIONS	CUSTOMER BENEFIT
AVAILABLE HIGH INTENSITY DISCHARGE (HID) AUTO-LEVELLING HEADLAMPS	
<ul style="list-style-type: none"> • Generate light at a higher colour temperature, closer to natural sunlight • Auto-levelling feature automatically adjusts the headlamps to vehicle pitch depending on the load and number of passengers 	<ul style="list-style-type: none"> • Provide crisp, bright lighting for night driving, generating twice as much light as halogen headlamps • Use less power for greater efficiency • Contribute to increased driving safety by maximizing night-driving vision and preventing drivers from being distracted by headlamp glare
3-YEAR/60,000-KILOMETRE BASIC LIMITED WARRANTY	
<ul style="list-style-type: none"> • Covers the complete vehicle against defects in factory-supplied materials and workmanship • Excludes tires, wiper blades, clutch discs or module clutch assembly, brake linings, brake rotors, pads and drums, windshield, rear window, wheel alignment, wheel balancing and normal maintenance items • Includes Roadside Assistance • Stays with the vehicle and transfers automatically to subsequent owners at no cost during the warranty period 	<ul style="list-style-type: none"> • Provides total peace-of-mind confidence
5-YEAR/100,000-KILOMETRE POWERTRAIN LIMITED WARRANTY	
<ul style="list-style-type: none"> • A “no hassle” solution offering superior protection • Includes subsequent owner coverage transfer at no cost, towing, and elimination of the 5-year powertrain inspection requirement 	<ul style="list-style-type: none"> • Delivers excellent coverage for a positive ownership experience
CORROSION PROTECTION WARRANTY	
<ul style="list-style-type: none"> • 3 years unlimited metrage, 5/160,000 outer body panels against holes 	<ul style="list-style-type: none"> • Emphasizes product quality and durability
ALL-NEW 3.6L DOHC FLEX-FUEL V6	
<ul style="list-style-type: none"> • The engine delivers performance and efficiency improvements over its predecessor: <ul style="list-style-type: none"> - 290 hp at 6,400 rpm - 260 lb of torque at 4,800 rpm - Based on EnerGuide 13.0L/100 km (22 MPG) city; 8.8L/100 km (32 MPG) hwy • A compact, lightweight design, features dual-overhead cams (DOHC), high-flow intake and exhaust ports, Variable Valve Timing (VVT) and a high-pressure die-cast aluminum cylinder block in a 60-degree configuration • Its Flexible Fuel Supply System has the ability to operate effectively on any blend of gasoline and fuel-grade ethanol up to E85 	<ul style="list-style-type: none"> • Offers improved fuel efficiency, refinement, power and torque for a smooth, responsive driving experience • The engine’s torque exceeds 90% of its peak value from 1,600 to 6,400 rpm, which provides more available torque throughout the operating range and enhanced fuel efficiency when the engine is under a load, such as when towing a trailer • Delivers an improved fuel range of over 1,000 kilometres on one tank of gas

Product Presentation

FRONT

JEEP® GRAND CHEROKEE FEATURES/FUNCTIONS	CUSTOMER BENEFIT
5.7L VVT V8 ENGINE WITH FUELSAVER MDS TECHNOLOGY	
<ul style="list-style-type: none"> • Produces increased power and torque over the previous model, delivering 360 hp and 390 lb-ft of torque @ 4,250 rpm • 16.9L/100 km (17 MPG) city; 10.2L/100 km (28 MPG) hwy • Features Electronic Throttle Control (ETC), the Multi-Displacement System (MDS), Variable Valve Timing (VVT) and a Direct Ignition System (DIS) • FuelSaver MDS technology shifts between high fuel economy four-cylinder mode and V8 power mode, depending on the engine's power requirements • VVT improves engine breathing because camshaft timing is precisely regulated based on the type of performance required at a particular moment • DIS with dual ignition provides consistent, complete and rapid combustion 	<ul style="list-style-type: none"> • Delivers excellent performance while trailer towing, travelling off-road, as well as city and highway driving • ETC tailors throttle response for improved performance • FuelSaver MDS improves fuel economy with cylinder deactivation during cruising speeds • VVT improves engine efficiency, power and fuel economy • DIS with dual ignition increases peak power and torque, reduces exhaust emissions, increases fuel economy, and increases smoothness at idle
TRANSMISSIONS	
<ul style="list-style-type: none"> • The five-speed automatic is standard. It is teamed with the 3.6L DOHC Flex-Fuel V6 engine • New six-speed automatic is teamed with the 5.7L VVT V8 engine • The five-speed automatic transmission features Electronic Range Select (ERS) driver-interactive manual control and an electronically controlled torque converter clutch • The shift schedule adapts to driving situations, grade, altitude, trailer load, cruise control and oil temperature, altering shift points based on inputs including accelerator pedal usage, vehicle speed, coolant temperature, brake usage, altitude, air temperature, trailer load, road load and requests of other controllers such as air conditioning, ESC, etc. • Interactive control of shifting initiated by the Traction Control System minimizes wheel slip 	<ul style="list-style-type: none"> • Fully adaptive electronic control of all shifting makes the powertrain feel responsive without harshness • Electronic Range Select (ERS) allows driver to limit the top available gear, providing greater control • High torque capacity provides excellent performance, reliability and durability • High Gross Combined Weight (GCW) capacity for competitive trailer towing and payload capacity (new 6 speed automatic)
ELECTRONIC RANGE SELECT (ERS)	
<ul style="list-style-type: none"> • Standard on the 5-speed automatic with the 3.6L V6 • Allows manual selection of the highest available transmission gear • Permits downshifts and upshifts 	<ul style="list-style-type: none"> • Provides more precise control of vehicle • Contributes to improved driving confidence when towing and when driving in hilly terrain
EXCELLENT APPROACH, BREAKOVER AND DEPARTURE ANGLES	
<ul style="list-style-type: none"> • Approach angle with standard suspension – 26.6 degrees / with Quadra-Lift™ Air Suspension (position #2, air dam off) – 34.1 degrees • Breakover angle with standard suspension – 19.4 degrees / with Quadra-Lift Air Suspension (position #2) – 23.1 degrees • Departure with standard suspension – 26.5 degrees / with Quadra-Lift Air Suspension (position #2) – 28.0 degrees • Ground clearance with standard suspension – 8.1 inches / with Quadra-Lift Air Suspension (position #2) – 10.7 inches • Support difficult off-road manoeuvres 	<ul style="list-style-type: none"> • Provide superb performance over a wide range of difficult off-road driving conditions, while reducing the potential for underbody damage
AVAILABLE QUADRA-TRAC I™ FULL-TIME FOUR-WHEEL-DRIVE SYSTEM	
<ul style="list-style-type: none"> • Provides convenient, full-time four-wheel drive. NV140 single-speed transfer case operates with an open-centre differential, dividing engine torque nearly evenly between front and rear axle • All-speed traction control uses advanced antilock brake system to monitor and manage wheel slippage along each axle via open differentials 	<ul style="list-style-type: none"> • Provides convenient, smooth operation and vehicle stability under all conditions. Even torque distribution provides traction to maintain forward motion under most conditions • Provides resistance to wheels that are slipping to allow additional torque transfer to wheels with traction

Product Presentation

FRONT	
JEEP® GRAND CHEROKEE FEATURES/FUNCTIONS	CUSTOMER BENEFIT
AVAILABLE QUADRA-TRAC II™ ACTIVE FOUR-WHEEL-DRIVE SYSTEM	
<ul style="list-style-type: none"> • Two-speed NV245 transfer case uses an algorithm that monitors and compares the wheel speed difference of the front and rear axles. If the speed difference exceeds a calibrated amount, then the clutch pack is electronically engaged until wheel speed is equalized • All-speed traction control uses an advanced antilock brake system to monitor and manage wheel slippage along each axle via open differentials • Includes Hill Descent Control 	<ul style="list-style-type: none"> • Instantly detects slips. Provides smooth operation and vehicle stability under all conditions. Provides traction to maintain forward motion under most conditions
AVAILABLE QUADRA-DRIVE II™ ACTIVE FOUR-WHEEL-DRIVE SYSTEM	
<ul style="list-style-type: none"> • System includes a rear Electronic Limited-Slip Differential (ELSD) • Calculates vehicle reference speed and compares individual wheels to vehicle reference speed to determine slip. If there is a slip difference, it is identified and the appropriate clutch pack in front, middle or rear differentials is applied • Electronic detection and engagement occur within fractions of a second • Includes Hill Descent Control 	<ul style="list-style-type: none"> • Instantly detects slips. Provides smooth operation and vehicle stability under all conditions. Actively shifts torque in all four wheel directions to seek maximum available traction • Uses ELSD and all-speed traction control to help manage traction
TRAIL RATED®	
<ul style="list-style-type: none"> • Validation of Grand Cherokee's 4WD capabilities • Models with the Quadra-Trac II™ or Quadra-Drive II™ four-wheel drive feature Trail Rated capability • Driver-side fender badge gives visual support for Trail Rated designation 	<ul style="list-style-type: none"> • Verifies that Trail Rated Grand Cherokee models have the high-level capability needed to help drivers keep going with confidence even when the terrain and weather become challenging
SELEC-TERRAIN™	
<ul style="list-style-type: none"> • Allows the driver to choose the on- or off-road driving condition – Sand/Mud, Snow, Rocks (including water fording), Auto and Sport – to achieve the best possible driving experience on all terrains • When the driver chooses a terrain type, Selec-Terrain determines the correct calibrations for up to 12 different powertrain, braking and suspension systems, including optimizing the vehicle stability system, adjusting the suspension height and differential lock settings and even altering the engine's throttle response • Available on all 2012 Jeep® Grand Cherokees with Quadra Trac II or Quadra Drive II • Included in the Off-Road Adventure I and Off-Road Adventure II option packages 	<ul style="list-style-type: none"> • Auto mode provides maximum ride comfort with no adjustments to the drivetrain or chassis electronics. It is the best setting for typical driving • Mud/Sand mode provides optimal traction. Traction control is limited to braking action without throttle intervention • Sport mode provides a more fun-to-drive feeling, closer to a 2WD arrangement. The driver experiences sports car-like feedback and a reduction of ESC • Snow mode provides improved stability in snowy conditions, especially at low speeds • Rock mode provides optimal low-speed control and maximizes steering control
QUADRA-LIFT™ AIR SUSPENSION	
<ul style="list-style-type: none"> • Provides height control and lifts the vehicle up to 104 mm (4.1 in.) from Park mode to a best-in-class maximum ride height of 272 mm (10.7 in.) • Supported by four-corner air springs that provide a cushioned, premium ride. It operates automatically, or may be controlled manually via console controls • It features five height settings for optimum ride performance: Normal, Off-Road 1, Off-Road-2, Aero and Park • It is a closed system so adjustments are much faster than other systems that must draw in or exhaust air for operation • The closed type system moves stored pressurized air from the reservoir to the air springs during vehicle lifting or levelling-up, and moves stored pressurized air from the air springs to the reservoir during lowering or levelling down 	<ul style="list-style-type: none"> • Changes the vehicle ride height by the push of a button • Improves off-road capability by increasing ground clearance, approach (34.3°), departure (28.0°), and breakover (23.1°) angles • Improves on-road ride comfort • Improves fuel economy at highway speeds due to the vehicle automatically lowering to reduce aerodynamic drag • Provides automatic rear load-levelling • Being a closed system provides these additional benefits: <ul style="list-style-type: none"> - Reduced time to change vehicle height - Performance is unaffected at higher altitudes compared to an open-type air suspension

Product Presentation

FRONT	
JEEP® GRAND CHEROKEE FEATURES/FUNCTIONS	CUSTOMER BENEFIT
BODY STRUCTURE	
<ul style="list-style-type: none"> • Features a 146% improvement in torsional stiffness • The frame structure is 46% stiffer in bending and 20% stiffer in torsion versus the previous model • Its UniFrame construction is stronger and more durable 	<ul style="list-style-type: none"> • Provides occupants with a solid, smooth and comfortable car-like ride while reducing noise, vibration and harshness
FRONT AND REAR INDEPENDENT SUSPENSION	
<ul style="list-style-type: none"> • Independent front short/long arm (SLA) suspension uses tall knuckle suspension geometry to provide improved directional stability • Five-link rear suspension geometry improves lateral stiffness to match lateral stiffness of the independent front suspension for optimum handling • Includes isolated front and rear sway bars, variable-rate rear springs and twin-tube gas-charged shock absorbers that combine to enhance on-road character and ride comfort 	<ul style="list-style-type: none"> • Improves ride quality, permits more precise steering, increases stability and provides driver with a greater sense of precision and control • Minimizes road impact harshness
JEEP® EXTERIOR STYLING	
<ul style="list-style-type: none"> • Sculpted body and athletic profile define sleek, aerodynamic exterior • The classic seven-slot grille, short front and rear overhangs, trapezoidal wheel arches were moved forward • Vehicle sits higher, and has a wider stance than its predecessor • The lower front fascia features optional tow hooks, a bright insert and a removable lower air dam 	<ul style="list-style-type: none"> • Combines classic Jeep® styling with contemporary sophistication for a stunning, dynamic design • Creates a commanding presence on the road • Enhances the vehicle's image of quality
SMARTBEAM® HEADLAMP CONTROL SYSTEM	
<ul style="list-style-type: none"> • Variable high-beam headlamp adjustment in response to ambient light and surrounding traffic • No driver interaction required • Ability to read oncoming lights and instantly adjust light output 	<ul style="list-style-type: none"> • Improves safety by adjusting light output so oncoming drivers are not hindered by high-beam headlamps • Contributes to increased driving safety by maximizing night-driving vision
ALL-NEW 6.4L HEMI® V8	
<ul style="list-style-type: none"> • 470 hp, 470 lb-ft torque (45 more hp/torque than the previous model) • 0-100 km/h in 4.8 sec • Top speed of 257 km/h • FuelSaver MDS technology for improved fuel economy, +13% Hwy, and estimated driving range of over 800 km • Active intake manifold and high-lift camshaft delivers maximum low-end torque 	<ul style="list-style-type: none"> • Most powerful Jeep® vehicle ever • Best-performing Jeep® vehicle ever • 90% of torque is available between 2,800 and 6,000 rpm
DRIVER'S SIDE	
JEEP® GRAND CHEROKEE FEATURES/FUNCTIONS	CUSTOMER BENEFIT
FRONT ACTIVE HEAD RESTRAINTS	
<ul style="list-style-type: none"> • Designed to help prevent or reduce the extent of injuries to the driver and front passenger in certain types of rear-end impacts • Help slow the velocity of the head as it moves backward in the event of a rear impact • When deployed, the front half of the head restraint extends forward to minimize the gap between the back of the head and the head restraint 	<ul style="list-style-type: none"> • Provide added protection to the driver and front passenger (helping to reduce the risk of a whiplash injury) in the event of a rear impact • They can also be tilted forward and backward for increased comfort

Product Presentation

DRIVER'S SIDE

JEEP® GRAND CHEROKEE FEATURES/FUNCTIONS	CUSTOMER BENEFIT
AVAILABLE FORWARD COLLISION WARNING SYSTEM	
<ul style="list-style-type: none"> • The system uses forward-facing radar sensors to detect when the vehicle may be approaching another vehicle or large obstacle too rapidly • When it detects a potentially hazardous situation, it alerts the driver by sounding a chime (if enabled by the driver) and displaying a visual message in the Electronic Vehicle Information Centre • The driver can then determine what action must be taken to prevent a collision • The system is always active unless it is disabled by the driver in the EVIC 	<ul style="list-style-type: none"> • Helps keep a driver aware of sudden potential hazards by alerting the driver to take action to help avoid a collision
AVAILABLE ADAPTIVE CRUISE CONTROL (ACC)	
<ul style="list-style-type: none"> • A driver-assist feature that uses a sensor located behind the front grille to detect vehicles ahead and automatically adjusts your vehicle's cruising speed to maintain a set, preselected following distance • The driver engages ACC in much the same way as traditional cruise control, via the on/off switch • The driver has the option to set a following distance of "short," "medium" or "long." The following distance determines the distance between your vehicle and the vehicle in front of you • If there is slower traffic ahead, ACC slows the vehicle by coasting or by applying up to 25% of the vehicle's braking capability to maintain the driver's set following distance • The system will also decrease the vehicle's preset speed when another vehicle pulls into the same lane • When the vehicle in front speeds up or leaves the lane, the system will accelerate the vehicle back to the preset speed 	<ul style="list-style-type: none"> • ACC enhances convenience by reducing the need to manually accelerate or brake with changes in traffic flow • It allows the cruise control to adjust as needed, so the driver doesn't have to
ELECTRONIC STABILITY CONTROL (ESC)	
<ul style="list-style-type: none"> • Compares the driver's intended course with the vehicle's actual course and then compensates for differences • Senses when a vehicle is starting to spin (oversteer) or plow (understeer) • Helps to correct the vehicle's course by automatically adjusting the throttle and applying the brakes at individual wheels • Offers Partial Off setting (4WD) when vehicle is in sand or gravel conditions and more wheelspin than ESC • Offers additional Full Off setting for off-highway or off-road use when ESC features could inhibit vehicle manoeuvrability due to trail conditions 	<ul style="list-style-type: none"> • Automatically helps/assists drivers in maintaining control of their vehicles during extreme steering manoeuvres • Provides added driving confidence particularly in rain and snow
ALL-SPEED TRACTION CONTROL	
<ul style="list-style-type: none"> • Monitors wheel speed and vehicle speed for drive wheel slip • Applies brake pressure to the slipping wheel(s) and reduces engine power to provide enhanced acceleration and stability • Controls the wheelspin across a driven axle (similar to a limited-slip differential) <ul style="list-style-type: none"> - If one wheel on a driven axle is spinning faster than the other, the system will apply the brake and slow down that wheel - Allows more engine torque to be successfully applied to the wheel if it is not spinning • A component of the ABS/ESC system 	<ul style="list-style-type: none"> • Helps reduce wheel slip as the vehicle is accelerating • Provides increased driving confidence on all road surfaces, but especially on sand and gravel as well as wet and snowy roads

Product Presentation

JEEP® GRAND CHEROKEE FEATURES/FUNCTIONS	CUSTOMER BENEFIT
ELECTRONIC ROLL MITIGATION	
<ul style="list-style-type: none"> • Enhancement to ESC • Monitors the driver's steering wheel input and the speed of the vehicle to sense the potential for wheel lift • Detects when the sudden buildup of lateral force during a severe turn or evasive manoeuvre can cause the vehicle to start to tip • Applies the brakes with a high burst of pressure to cause the outside tire to slip and cause the vehicle's weight to transfer back over the inside tires and helps keep all four tires solidly on the ground 	<ul style="list-style-type: none"> • Provides an enhancement to the Electronic Stability Control to help reduce the likelihood of a vehicle side rollover • Reduces the chance of a rollover in sudden manoeuvres and evasive events • Provides additional security and confidence by maintaining all four tires solidly on the ground
AVAILABLE TRAILER SWAY CONTROL (INCLUDED WITH TRAILER TOW GROUP)	
<ul style="list-style-type: none"> • Enhancement to ESC • The ESC yaw sensor recognizes when there are alternating forces on the vehicle that aren't caused by steering input • The sway could be caused by strong wind gusts or an improperly loaded trailer • Trailer Sway Control activates stabilizing effects by using brake pressure on alternating wheels to help stabilize the vehicle's path and, if necessary, adjusts the electronic throttle to help bring the vehicle and trailer under control 	<ul style="list-style-type: none"> • Reduces trailer sway and provides improved trailer stability • Contributes to increased towing safety, driver assurance and confidence
AVAILABLE HILL START ASSIST	
<ul style="list-style-type: none"> • Enhancement to ESC, prevents vehicle rollback on a steep grade when the driver is transitioning from the brake to the accelerator (2 seconds) • Automatically maintains brake pressure when driver releases the brake pedal while driving uphill • Standard on all Grand Cherokee models 	<ul style="list-style-type: none"> • Allows the driver time to transition from brake to throttle to achieve smooth launch on grade • Contributes to ease of use and safety by preventing vehicle rollback on steep grades
AVAILABLE HILL DESCENT CONTROL	
<ul style="list-style-type: none"> • Grade-sensing capability is another enhancement to ESC • Operates when transfer case is in four-wheel-drive LO • Automatically modulates the brakes to help maintain a safe and controlled vehicle speed of less than 8 km/h (5 mph) to assist in steep and slippery descents • Featured with Quadra-Trac II™ and Quadra-Drive II™ 	<ul style="list-style-type: none"> • Provides off-road safety and control for added driving confidence • Supports added safety and security by allowing the driver to focus on steering as it brakes automatically to provide controlled steep descent
FOUR-WHEEL DISC ABS	
<ul style="list-style-type: none"> • Monitors wheel speed • Automatically modulates brake pressure during hard braking to prevent wheel lockup • Includes heavy-duty rotors and dual-piston front calipers for optimal stopping ability 	<ul style="list-style-type: none"> • Provides improved steering control under extreme braking and/or slippery conditions
BRAKE ASSIST	
<ul style="list-style-type: none"> • Applies maximum braking power in emergency situations 	<ul style="list-style-type: none"> • Provides the shortest possible stopping distance in emergency braking situations
READY ALERT BRAKING	
<ul style="list-style-type: none"> • An electronic brake control feature that can help reduce stopping distance in an emergency situation • The system senses when the driver lifts his or her foot off of the accelerator pedal in an abrupt manner • Assuming an impending emergency stop, Ready Alert Braking commands the braking system pump to apply a slight amount of brake pressure to just touch the brake pads against the rotors to help apply the brakes that much more quickly, if needed 	<ul style="list-style-type: none"> • Full braking power is available more quickly, which may help to reduce stopping distances

Product Presentation

DRIVER'S SIDE

JEEP® GRAND CHEROKEE FEATURES/FUNCTIONS	CUSTOMER BENEFIT
RAIN BRAKE SUPPORT	
<ul style="list-style-type: none"> • Uses the Electronic Stability Control pump to occasionally push brake pads lightly against brake rotors in rainy conditions in order to keep rotors dry • If there is a film of water built up on the rotors, it will help wipe off the water periodically • Rain Brake Support slightly applies the brakes after the windshield wipers have been on slow or high speed for a period of time. It does not work when the wipers are on intermittent 	<ul style="list-style-type: none"> • Helps brakes perform at peak operation by keeping the rotors as dry as possible
AVAILABLE RAIN-SENSITIVE WIPER SYSTEM	
<ul style="list-style-type: none"> • Contains all the features of the standard speed-sensitive, variable intermittent front wipers, plus a rain-sensor module that “reads and responds” when sufficient moisture appears in the wipe pattern of the windshield • Five adjustable sensitivity levels control the time delay between wiper strokes 	<ul style="list-style-type: none"> • Adjusts speed and response of wiper operation, allowing driver to see more clearly while paying attention to the road • Provides added convenience during wet driving conditions
AVAILABLE BLIND SPOT MONITORING SYSTEM WITH REAR CROSS PATH DETECTION	
<ul style="list-style-type: none"> • A system that warns the driver when another vehicle enters side blind spots • The detection zone covers approximately one lane over on both sides of the vehicle • Includes two radar-based sensors located behind the rear bumper fascia • Rear Cross Path Detection • Aids the driver when backing out of parking spaces where view of oncoming vehicles may be blocked • Sounds an alert as another vehicle approaches • Ignores parked cars 	<ul style="list-style-type: none"> • Assists driver in making safer lane changes • Warns of vehicles nearby travelling at similar speeds to enhance collision avoidance • Helps prevent collisions as vehicles are reversing out of parking space
KEYLESS ENTER-N-GO™	
<ul style="list-style-type: none"> • With Keyless Enter-N-Go, as long as the key fob is in the driver's possession, the vehicle will automatically detect its presence and lock or unlock vehicle doors and start the vehicle, without ever handling the key fob • The system will unlock the doors when a front door handle is touched • To turn on the ignition, the shift lever must be in Park or Neutral and the driver simply pushes the Start/Stop button once while depressing the brake • The vehicle's engine can be turned off by pushing the Start/Stop button when the vehicle is in Park • The system can be operated through the EVIC • It can also be programmed in the EVIC for an audible chirp and light flash to indicate the door or liftgate has been locked or unlocked 	<ul style="list-style-type: none"> • Convenient • Easy to use • No need to search, fumble for the keys
AVAILABLE JEEP® MEMORY SYSTEM	
<ul style="list-style-type: none"> • Memory System remembers presets for radio channels, power driver's seat, power tilt/telescoping steering column, and exterior mirrors (for up to two drivers) • The system also provides these programmable convenience features that can be programmed through the EVIC reconfigurable cluster: <ul style="list-style-type: none"> - Two key fob transmitters may be linked to the Memory System - Easy Entry and Exit provides the driver with more room for entry or exit 	<ul style="list-style-type: none"> • Adds to the overall level of comfort and convenience • Provides additional customization • Makes getting in and out of the vehicle easier

Product Presentation

DRIVER'S SIDE

JEEP® GRAND CHEROKEE FEATURES/FUNCTIONS	CUSTOMER BENEFIT
ENHANCED ELECTRONIC VEHICLE INFORMATION CENTRE (EVIC)	
<ul style="list-style-type: none"> The EVIC is interfaced with steering wheel-mounted controls, including the navigation system (if equipped), Uconnect™ (if equipped), radio, vehicle status and personalization settings It allows the driver to display useful information, such as personal settings, outside temperature, compass, audio modes and System Status messages as equipped 	<ul style="list-style-type: none"> Makes viewing and selecting information easy and convenient for the driver Provides a wide range of information to the driver, as well as the flexibility to customize the information viewed Customizable features to suit drivers' needs
TILT/TELESCOPING STEERING COLUMN	
<ul style="list-style-type: none"> Steering wheel can be adjusted up or down and inward or outward Included as one of the adjustments on the Jeep® Memory System Power tilt/telescoping steering column is standard on Overland and available on Limited Manual tilt/telescoping steering column is standard on Laredo models and Limited 	<ul style="list-style-type: none"> Allows the driver a more comfortable position behind the steering wheel Provides added ability to achieve correct driving posture and position for a wide range of drivers
AVAILABLE REMOTE START SYSTEM	
<ul style="list-style-type: none"> Conveniently starts engine from outside the vehicle by using the remote keyless entry fob Operates when vehicle is locked and transmission is in Park Includes a backup safety feature that turns off the vehicle's ignition after a predetermined period of time 	<ul style="list-style-type: none"> Offers the convenience of starting the engine from outside the vehicle Maintains security by requiring vehicle to be locked and windows raised Will warm or cool the interior prior to passengers entering the vehicle (if the HVAC controls were left on at last engine shutdown)
NEW SRT8® MODEL	
<p>Performance enhancements include:</p> <ul style="list-style-type: none"> Available all-new 6.4L HEMI® V8 with FuelSaver MDS Technology 470 hp/465 lb-ft 5-speed automatic transmission 0-100 km/h in 4.8 sec., 100-0 km/h braking in 35 metres, top speed of 257 km/h Brembo® 6-piston front and 4-piston rear calipers paired and 15-inch front vented rotors with 13.8-inch rear rotors <p>Interior accents include:</p> <ul style="list-style-type: none"> Steering wheel-mounted shift controls Nappa leather suede seats with sculptured bolsters New SRT® steering wheel Bright racing-style brake and gas pedals <p>Exterior accents include:</p> <ul style="list-style-type: none"> Body structure with 146% improved torsional stiffness for improved ride, durability and reduced NVH New adaptive Damping System offers five driving modes: Track, Sport, Auto, Snow and Tow SRT badging Body colour grille Black roof moulding Body colour spoiler 	<ul style="list-style-type: none"> Provides a more sporty experience for the Jeep® enthusiast Most powerful, technologically-advanced and best performing Jeep® vehicle ever Improvement of 45 hp and 45 lb-ft of torque over the 6.1L HEMI® V8 it replaces Fuel Saver Technology improves fuel efficiency an estimated 13% on the highway and an extended range of approximately 800 km (450 miles) per tank Best handling Jeep® vehicle ever

Product Presentation

DRIVER'S SIDE

JEEP® GRAND CHEROKEE FEATURES/FUNCTIONS	CUSTOMER BENEFIT
WHEEL LINEUP	
<ul style="list-style-type: none"> • 17-inch cast aluminum wheels, standard on Laredo • 18-inch tech silver cast aluminum wheels, available on Laredo • 18-inch polished cast aluminum wheels, standard on Limited, available on Overland® • 20-inch satin carbon painted cast aluminum wheels, standard on Overland®, available on Limited • 20-inch bright polished aluminum wheels, available on Overland® • 20-inch forged aluminum wheels, standard on SRT8® 	<ul style="list-style-type: none"> • Adds eye-catching interest and styling details • Offers one of the largest wheel sizes in the segment

REAR

JEEP® GRAND CHEROKEE FEATURES/FUNCTIONS	CUSTOMER BENEFIT
AVAILABLE PARKSENSE® REAR PARK ASSIST SYSTEM	
<ul style="list-style-type: none"> • Uses ultrasonic sensors built into the rear bumper fascia to detect objects at the rear of the vehicle that may be out of the line of sight • When vehicle is shifted into Reverse, sound wave signals are emitted and will detect stationary objects behind the vehicle that are at least 254 mm (10 in.) high • Audio and visual warnings are activated as vehicle approaches object 	<ul style="list-style-type: none"> • Assists in detecting objects behind the vehicle when backing up or parking
AVAILABLE PARKVIEW® REAR BACK-UP CAMERA	
<ul style="list-style-type: none"> • The image from a small wide-angle camera is displayed through the radio screen • Displays what is immediately behind the vehicle • Operates when the transmission is in Reverse 	<ul style="list-style-type: none"> • Further assists the driver in determining if an obstacle is in the rear path of the vehicle when manoeuvring in tight spaces in Reverse by adding a visual of the area
AVAILABLE NEW POWER LIFTGATE	
<ul style="list-style-type: none"> • Provides convenient access to the cargo area, with three ways to activate the power feature – the overhead console button, the key fob, and the in-cabin button in the rear cargo area • If the obstacle detection system senses something in its path, the motor will stop and reverse the direction of the liftgate. The system helps prevent damage to items and injury to passengers • Flipper glass allows access to the cargo area without opening the entire liftgate 	<ul style="list-style-type: none"> • Adds convenience when loading or unloading cargo, especially when hands are full
LARGE FLEXIBLE CARGO CAPABILITY WITH EXTRA CARGO ROOM	
<ul style="list-style-type: none"> • With the rear seat folded, there's more than 1926L (68 cu. ft.) of cargo space • The spare tire and jack tools are stored under the cargo floor where they're easy to access • Two large, removable storage bins are also located under the cargo floor to keep small items out of sight, yet close at hand • For securing cargo, there are four tie-down loops in the cargo area and an available cargo net • A removable rollaway tonneau cover is available 	<ul style="list-style-type: none"> • Provides a great deal of cargo-carrying capacity and flexibility • Helps keep items stable during transport • Offers greater versatility and convenience when hauling messy items

Product Presentation

REAR

JEEP® GRAND CHEROKEE FEATURES/FUNCTIONS	CUSTOMER BENEFIT
REMOVABLE AND RECHARGEABLE LED FLASHLIGHT	
<ul style="list-style-type: none"> • Cargo lamp doubles as a rechargeable LED flashlight that snaps in and out of its housing • When in the housing, the flashlight acts as a cargo lamp and illuminates cargo area • Recharges automatically when stored in the housing 	<ul style="list-style-type: none"> • Provides the convenience of a flashlight without storage or battery concerns • Always charged and ready for use • Also serves as a cargo lamp
TOWING CAPACITY	
<ul style="list-style-type: none"> • 2269-kg (5,000-lb) maximum towing capacity on V6 models (when properly equipped) • 3266-kg best-in-class (7,200-lb) maximum towing capacity on V8 models (when properly equipped) 	<ul style="list-style-type: none"> • Out-tows most competitors in its class • Easily move large loads with confidence

PASSENGER SIDE

JEEP® GRAND CHEROKEE FEATURES/FUNCTIONS	CUSTOMER BENEFIT
TIRE PRESSURE MONITORING DISPLAY	
<ul style="list-style-type: none"> • Automatically checks the air pressure in all four tires and displays each tire's pressure figure • Pressure figures can be displayed in PSI, kPa, or bar, depending on Personal Setting preference 	<ul style="list-style-type: none"> • Alerts driver to low-pressure tires for added safety • Identifies specific tire with low pressure • Helps owners maintain proper tire pressure for safe vehicle operation and enhanced fuel economy
FOLD-FLAT FRONT PASSENGER SEAT	
<ul style="list-style-type: none"> • Folds flat, extending the cargo area • When folded, the back is at the same height as the folded rear seat • Available on Laredo E only 	<ul style="list-style-type: none"> • Extends the cargo-loading area to accommodate longer items
60/40 SPLIT-FOLDING REAR SEAT	
<ul style="list-style-type: none"> • Provides plenty of flexibility for carrying passengers and cargo • It features an easy-to-fold seatback with outboard head restraints and quickly folds flat for maximum cargo space • The seatback reclines 12 degrees for extra comfort • The available rear-seat storage armrest provides additional storage space for small items 	<ul style="list-style-type: none"> • Provide cargo-carrying versatility to accommodate items of varying sizes and shapes, such as skis, for added utility • Allows the seats to quickly and easily fold flat for maximum cargo space • Provides convenient storage for rear-seat occupants

INTERIOR

JEEP® GRAND CHEROKEE FEATURES/FUNCTIONS	CUSTOMER BENEFIT
SIDE-CURTAIN AIR BAGS WITH ROLL-SENSING TECHNOLOGY	
<ul style="list-style-type: none"> • These air bags deploy in certain rollover scenarios and side-impact events • They protect both front and rear outboard passengers • Utilizes multiple sensors to determine the severity of the impact and/or vehicle rollover 	<ul style="list-style-type: none"> • Provides added occupant protection in side-impact collisions and rollover events and peace of mind for outboard occupants
FRONT SEAT-MOUNTED SIDE THORAX AIR BAGS	
<ul style="list-style-type: none"> • Housed in the outboard side of each front seat • Each supplemental side air bag has its own impact sensor in order to autonomously trigger the air bag on the side where the side impact occurs 	<ul style="list-style-type: none"> • Provide enhanced protection for the driver and front outboard passenger in certain impacts

Product Presentation

INTERIOR

JEEP® GRAND CHEROKEE FEATURES/FUNCTIONS	CUSTOMER BENEFIT
AVAILABLE WORLD-CLASS AUTOMATIC TEMPERATURE CONTROL	
<ul style="list-style-type: none"> • Uses infrared-sensing technology to measure the surface temperature of the driver and front passenger, rather than the air temperature, to maintain chosen comfort levels • Features sun sensors to compensate for sunlight-generated heat • Dual-zone allows driver and front passenger to set their zone's temperature independent of each other's temperature 	<ul style="list-style-type: none"> • Enhances the versatility of the climate control, and adds to ride comfort • Keeps the cabin comfortable, even in direct sunlight
LED INTERIOR LIGHTING	
<ul style="list-style-type: none"> • Light-emitting diode (LED) instrument-panel • Indicator lighting • Aimable front/rear LED map/reading lamps 	<ul style="list-style-type: none"> • Provides uniform, glare-free illumination for improved visibility and easier operation
"MY JEEP®" SMARTPHONE APPLICATION (INDUSTRY FIRST)	
<ul style="list-style-type: none"> • Provides vehicle owners with a single, comprehensive owner information application downloaded to their personal mobile device (initially iPhone® only, but eventually additional smartphones) • Initially addresses owner information features adapted from the User Guide including text, graphical images, and audio/video content • Future plans to combine personalized owner information and services with access and control of their vehicle 	<ul style="list-style-type: none"> • Leverages the key vehicle information owners need with the portability and convenience of a mobile device
AVAILABLE HEATED STEERING WHEEL	
<ul style="list-style-type: none"> • System warms the steering wheel with the touch of a button • Operated by the remote start function from outside the vehicle or by a switch on the lower switch bank, the heated steering wheel sensor will measure the wheel temperature and heat the wheel to a preset level • The heat function shuts off automatically when the steering wheel is comfortably warmed 	<ul style="list-style-type: none"> • Provides new level of comfort for greater customer satisfaction
AVAILABLE VENTILATED & HEATED FRONT SEATS WITH HEATED REAR	
<ul style="list-style-type: none"> • Available ventilated front seats help keep front seat occupants cool and comfortable • Both the driver and front seat passenger can select either high or low ventilation – based on their individual preference • Pressing the control button once will light a single LED to indicate the low setting is activated, twice will light two LED lamps to indicate the high setting. Pressing a third time will turn off the ventilation for that seat • Available heated front seats feature two different heat levels, providing an extra measure of comfort for the driver and front-seat passenger in cooler weather • Available heated rear seats ensure that the rear-seat passengers will have the same level of comfort as the front-seat occupants 	<ul style="list-style-type: none"> • Offer customers a high-degree of luxury • Enhance the ownership experience • Provide rear-seat passengers the high degree of comfort normally reserved for front seat passengers
AVAILABLE ALPINE® PREMIUM AUDIO SYSTEM	
<ul style="list-style-type: none"> • Premium True Matrix surround sound system creates a full, realistic sound experience using a high-powered 12-channel, 506-watt amplifier powering 9 speakers and a subwoofer • Introducing segment-exclusive Euphony™ Automobile adaptive playback technology • Optimally placed throughout Grand Cherokee's cabin, this surround-sound speaker system delivers an unparalleled custom sound experience 	<ul style="list-style-type: none"> • Delivers recording studio sound quality in setting a new standard for listening enjoyment • This system allows the listener to hear music as the artist intended it to be experienced

Product Presentation

INTERIOR

JEEP® GRAND CHEROKEE FEATURES/FUNCTIONS	CUSTOMER BENEFIT
SIRIUS® SATELLITE RADIO	
<ul style="list-style-type: none"> • Featuring SIRIUS® Satellite Radio • Subscription-based service • Over 130 channels of music, sports, news and entertainment, most of which are commercial-free • Includes one year of service provided by SIRIUS® 	<ul style="list-style-type: none"> • Offers an unparalleled selection of digital-quality entertainment available throughout Canada • Provides continuous access to your favourite radio programming coast to coast
UCONNECT™ MEDIA CENTRE 430 RADIO	
<ul style="list-style-type: none"> • The Uconnect™ Media Centre offers touch screen and voice command for convenient control of multiple media sources and outputs • Customers can create a personalized in-vehicle media experience with iPod® integration, auxiliary jack for MP3 player input, SIRIUS® Satellite Radio • The Media Centre also includes a 28-gigabyte hard drive where music, photos and voice messages can be stored via a USB port interface • A voice-memo recorder feature allows convenient reminders up to three minutes long • Standard rear back-up camera 	<ul style="list-style-type: none"> • Provides wide range of available entertainment with powerful storage capacity for digital audio and photo files
AVAILABLE ENHANCED NAVIGATION (MEDIA CENTRE 730N RADIO)	
<ul style="list-style-type: none"> • Media Centre 730N features turn-by-turn GPS navigation with points of interest • Includes AM/FM/SIRIUS® Satellite Radio with MP3/WMA input, CD/DVD player, Uconnect™ Phone, voice command voice-dialogue system and integrated 6.5-inch touch-screen display • 20GB hard drive allows storage of photos, playlists and digital music files • Includes one year of SIRIUS® Satellite Radio service • Standard rear camera compatibility 	<ul style="list-style-type: none"> • Provides outstanding convenience and ease of use by combining navigation with voice-dialogue operation • Helps drivers know where to go and how to get there • Provides wide range of available entertainment with powerful storage capacity for digital audio and photo files
AVAILABLE UCONNECT™ NAVIGATION (MEDIA CENTRE 430N RADIO) FEATURING ALL NEW GARMIN®	
<ul style="list-style-type: none"> • The Uconnect™ suite now includes a new, available in-dash navigation system featuring Garmin® navigation • It includes features that help you plan your route, navigate traffic, and locate destinations • The system features convenient hands-free, voice-activated and touch-screen operation, turn-by-turn directions, and highly detailed maps of North America, including points of interest • The system also includes a hard drive for storage of photos, playlists and thousands of digital music files • Includes AM/FM/SIRIUS® Satellite Radio with MP3/WMA input, CD/DVD player, Uconnect™ Phone, voice command voice-dialogue system and integrated 6.5-inch touch-screen display 	<ul style="list-style-type: none"> • Provides improved navigation display and the convenience of voice-dialogue operation • Provides wide range of available entertainment with powerful storage capacity for digital audio and photo files
AVAILABLE REAR SEAT VIDEO ENTERTAINMENT SYSTEM (VES®)	
<ul style="list-style-type: none"> • Includes colour monitor, battery-powered infrared remote and two wireless infrared headsets • Auxiliary audio and video jacks • Plays video/audio DVDs, WMA, audio CDs, MP3 audio discs and video CDs 	<ul style="list-style-type: none"> • Delivers state-of-the-art rear-seat entertainment • Allows rear-seat passengers to watch a movie while the driver and front passenger enjoy the audio system • Enables user to show video camera footage, play video games and play music directly from their MP3 player

Product Presentation

INTERIOR

JEEP® GRAND CHEROKEE FEATURES/FUNCTIONS	CUSTOMER BENEFIT
AVAILABLE COMMANDVIEW® DUAL PANE PANORAMIC SUNROOF	
<ul style="list-style-type: none"> • The dual pane panoramic sunroof provides twice as much glass surface than a standard sunroof and extends from the front to the rear of the vehicle • The front panel may be opened rearward, providing additional light and fresh air to first-row passengers • This front glass panel features express, one-touch operation to open, close or vent • The rear panel, which is fixed, allows light and open viewing for second-row passengers • A standard express open-or-close power sunshade may be extended to cover the deep-tinted glass panels when closed • An obstacle detection system helps provide “pinch protection” by automatically reversing the express-close operation of the sunroof or the sunshade and automatically returning it to the open position if an obstruction is detected 	<ul style="list-style-type: none"> • Provides an exciting open-air environment for both front and rear passengers • Allows sun and fresh air in, without overheating the interior cabin
WORLD-CLASS INTERIOR	
<ul style="list-style-type: none"> • Features rich materials and elegant appointments including real wood and leather, chrome accents, aircraft-inspired LED lighting, premium seating and two-tone upholstery • Available in four distinctive new interior colours: Carbon, Saddle (late availability), Driftwood, and Canyon • An all-new instrument cluster surrounded by chrome features new back-lighting, which makes it easier to read at night • Soft-touch material is featured on the instrument panel, the seats, doors, consoles armrests and carried throughout the interior • By using softer materials, the Jeep® design team was also able to reduce interior noise levels • Reliable rotary knobs, buttons, steering column stalks and controls are clearly marked with icons or lettering for easy identification so that attention isn't diverted from the road 	<ul style="list-style-type: none"> • Provides an inviting, upscale quiet driving environment • Creates a more pleasing interior, designed to increase customer satisfaction • Increases the owner's enjoyment while driving • All controls are easy to find and easy to use
ADVANCED MULTISTAGE FRONT AIR BAGS	
<ul style="list-style-type: none"> • Tailor air bag deployment to the severity of the crash and the weight of the occupant 	<ul style="list-style-type: none"> • Help protect front passengers
2011 IIHS TOP SAFETY PICK	
<ul style="list-style-type: none"> • Received the highest mark of “Good” in all four testing areas: <ol style="list-style-type: none"> 1. High-speed front crash tests 2. Side crash tests 3. A rollover test 4. Evaluations of seat/head restraints for protection against neck injuries in rear impacts 	<ul style="list-style-type: none"> • A testament to Grand Cherokee's excellent safety story
STANDARD UCONNECT™ VOICE COMMAND WITH BLUETOOTH® PHONE	
<ul style="list-style-type: none"> • Voice-activated wireless Bluetooth® connection for cell phones (and future MP3 players) • Places and receives calls through the vehicle's speakers • Operates conveniently as long as the user's phone is located anywhere in the vehicle • Enables streaming music and a new USB connection with digital technology enables voice search by song title and artist for iPod® devices 	<ul style="list-style-type: none"> • Allows driver to keep hands on the wheel and eyes on the road while making and receiving calls or searching music lists • No additional monthly fees other than your current wireless phone bill
SRT HIGH-PERFORMANCE AUDIO SYSTEM	
<ul style="list-style-type: none"> • Includes 19 speakers and 825-watt amplifier 	<ul style="list-style-type: none"> • Delivers state-of-the-art sound and entertainment

PRE-DELIVERY

- | | | |
|---|--|--|
| <input type="checkbox"/> Vehicle is equipped as indicated in the contract of sale | <input type="checkbox"/> Delivery appointment verified (if applicable) | <input type="checkbox"/> Applicable arbitration and CAMVAP materials in glove box |
| <input type="checkbox"/> Vehicle interior/exterior clean | <input type="checkbox"/> Vehicle and customer paperwork prepared | <input type="checkbox"/> Preset radio, clock and owner's address in Navigation system (if so equipped) |
| <input type="checkbox"/> Vehicle is ready for delivery | | |

DELIVERY

To be reviewed/demonstrated and checked (if equipped) by Sales Consultant with customer present.

REAR

- Operating the rear (power) liftgate
- Cargo-area features
- Removable/rechargeable LED flashlight
- Locating the jack/spare tire
- ParkSense® Rear Park Assist System
- ParkView® Rear Back-Up Camera
- Towing capacity

PASSENGER SIDE

- Fold-flat front passenger seat
- Reclining rear seat
- 60/40 split-folding rear-seat operation
- Tire Pressure Monitoring System

FRONT

- 3-Year/60,000-kilometre Basic Bumper-To-Bumper Warranty with Roadside Assistance
- 5-Year/100,000-kilometre Powertrain Limited Warranty
- Corrosion protection warranty
- Automatic headlamps/fog lamps/SmartBeam™ Intelligent headlamps
- Approach, breakover and departure angles including removable front air dam
- Quadra-Lift™ air suspension system
- Tow hooks
- Recommended fuel
- Safety checks outside the vehicle (tires, lamps, etc.)

DRIVER SIDE

- Vehicle security system
- Remote start system
- Passive Entry or Remote Keyless Entry
- Front Active Head Restraints
- Jeep® Memory System
- Keyless Enter-N-Go™ push-button start
- Sentry Key® anti-theft engine immobilizer
- Rain-sensitive wiper system
- Power adjusted, heated mirrors
- Automatic-dimming rearview mirror
- Adaptive Cruise Control
- Forward Collision Warning System
- Electronic Stability Control
- Electronic Roll Mitigation
- Hill-Start Assist and Hill Descent Control
- Trailer Sway Control
- Traction Control
- Ready Alert Braking and Brake Assist
- Blind Spot Monitoring System with Rear Cross Path Detection
- Electronic Range Select
- Tow/Haul Mode shift schedule
- 4WD operation

INTERIOR

- Soft-touch interior
- Advanced multistage front air bags
- Supplemental side-curtain air bags
- Front seat-mounted side thorax air bags

- Power driver and front passenger seats and power lumbar adjust
- Ventilated and heated front seats
- Heated rear seats
- Heated steering wheel
- Tilt/telescoping steering column
- Steering wheel-mounted audio controls
- Automatic temperature control
- Electronic Vehicle Information Centre
- Uconnect™ Phone
- SIRIUS® Satellite Radio
- Media Centre Radio (Uconnect™ Navigation or Uconnect™ Multimedia featuring SIRIUS® Satellite Radio)
- Rear Seat Entertainment System
- Alpine® Premium Audio System
- 12-volt and 115-volt accessory outlet
- Overhead console and HomeLink®
- CommandView® Dual-Pane Panoramic Sunroof or power sunroof

OWNERSHIP EXPERIENCE

- User Guide/Owner's Manual DVD
- Maintenance schedule (performance service recommendations)
- 24-hour Towing Assistance benefits
- Service and Parts Department introduction and business hours
- Mopar® Parts & Accessories
- Appearance care (refer to DVD for details):
- Exterior - Interior - Wheels - Headlights

Vehicle is equipped as agreed upon

See the disclaimer list.

POST-DELIVERY

Customer's preferred contact phone numbers:
 Primary: _____
 Secondary: _____
 Email address: _____

Customer's preferred time of contact: _____
 Customer's first service appointment:
 Date: _____
 Time: _____

CUSTOMER ACKNOWLEDGMENT

I acknowledge that all items checked above have been reviewed with me.

SALES CONSULTANT

All items checked above have been reviewed with the customer.

Customer/Date

Sales Consultant/Date