

2012 JEEP LIBERTY



TABLE OF CONTENTS

Reasons to Buy	2
What's New for 2012	3
SUVPS	4-5
Model Lineup	6-7
Product Presentation	8-15
Delivery Checklist	16



Liberty continues to be the SUV that's ideally sized for many buyers. Its aggressive, rugged appearance exemplifies the Jeep® image, whether on the highway, in the woods, towing a boat or in any weather condition. Liberty is the perfect answer for the customer who wants a midsize SUV with all the capability and amenities they could hope for. With the Sky Slider® full-length power-retractable roof, Uconnect™ Multimedia and Navigation systems, passenger and cargo-carrying flexibility, available Trailer Sway Control and the available Selec-Trac™ II active, full-time four-wheel-drive system, Liberty delivers on all counts.

In the midsize SUV market, only Liberty delivers legendary Trail Rated® capabilities with full-featured content to ensure superior value. Personal freedom is the cornerstone of the Liberty design.

Key Reasons To Buy

- Remains true to its core values of exceptional 4x4 capability
- Genuine 4x4 that stands apart from the “pretenders”
- Two Trail Rated® 4x4 systems
- Command-Trac II™ Part-Time (Standard)
- Selec-Trac II™ Full-Time (Available)
- Class-leading 2,269-kg (5,000-lb) towing capability
- Class-exclusive Sky Slider® full-open sunroof
- Highest level of standard equipment of any mid-size SUV
- Tremendous safety message – ABS, ESC, 4x4 and Enhanced Accident Response System (EARS)

Assembly Location

- Toledo, Ohio

Market Exclusives/Recognition

- Jeep® Liberty's available Selec-Trac™ II active, full-time four-wheel-drive system is the most advanced four-wheel-drive system in its class
- The available Sky Slider® full-length power-retractable roof has the largest opening in its class
- 2012 Jeep® Liberty offers unsurpassed available maximum towing capacity – 2,269 kg (5,000 lb.) – and class-exclusive Trailer Sway Control

2012 Jeep® Liberty – What's New

The 2012 Jeep® Liberty continues to provide an unbeatable combination of confident road manners and legendary Trail Rated®¹ off-road excellence. In fact, when it comes to the 2012 Liberty, it's our consistency that makes us outstanding. This year's model maintains its reign as the vehicle that delivers the most advanced four-wheel-drive system, unsurpassed 5,000 lbs of trailer towing², a standard V6 engine and best-in-class³ sunroof opening with the available Sky Slider® sunroof.

And, in addition to what stays the same, the 2012 Jeep® Liberty boasts some bold colour enhancements, a Driver Convenience Group for Sport models and ParkSense® Rear Park Assist, now available on Sport models as well.

- 20-inch aluminum wheels
- Black headlamp bezels
- Driver's Convenience Group on Sport and North
- Uconnect™ hands-free communication, SIRIUS® Satellite Radio with one-year subscription, universal garage door opener, overhead console and temperature/compass display

¹ Models equipped with 18" wheels are NOT Trail Rated.

² When properly equipped.

³ Based on the Automotive News Segmentation.



SUVPS

SAFETY/SECURITY

- Active front head restraints
- Electronic Stability Control with Brake Assist, All-Speed Traction Control, Electronic Roll Mitigation and available class-exclusive Trailer Sway Control
- Hill Start Assist and available Hill Descent Control with grade-sensing technology
- Available ParkSense® Rear Park Assist System
- Supplemental side-curtain air bags with roll-sensing technology
- Advance multistage driver and front-passenger air bags with Occupant Classification System (OCS)
- Four-wheel disc antilock brake system (ABS) includes power-assisted front ventilated-disc brakes with 11.9" rotors and power-assisted rear solid-disc brakes with 12.4" rotors
- Off-road tested emergency brake system
- Available Trailer Sway Damping
- Side guard door beams in front and rear doors provide added occupant protection during a side impact
- Superior all-weather driving capability for 4WD-equipped vehicles
- Tire Pressure Monitoring Warning Lamp, and available premium Tire Pressure Monitoring Display
- Three-point lap and shoulder belts for all seating positions
- Child seat anchor system (LATCH)
- Sentry Key® anti-theft engine immobilizer
- Available security alarm

UTILITY

- Cargo capacity of 892 L (31.5 cu ft) with rear seat up and expands up to 1,818 L (64.2 cu ft) with rear seat folded
- Unsurpassed available 2,269-kg (5,000-lb) towing capacity
- All sound systems feature MP3 capability
- Available Uconnect™ Multimedia features provide the flexibility to play a variety of media including CDs, DVDs, USB drives, MP3/WMA files and SIRIUS® (includes free one-year subscription service)
- Available Uconnect™ Navigation features include GPS navigation with points of interest
- Available Uconnect™ Voice Command with Bluetooth® Phone features hands-free calling
- 6-speaker audio system
- Available 368-watt premium ∞Infinity® Sound System with 9 speakers (Standard on Limited and Limited Jet)
- Available Electronic Vehicle Information Centre (EVIC)
- Available roof rack side rails
- Unique liftgate with flipper-style window
- Reclining 60/40-split, folding rear seat
- Reversible rear cargo tray doubles as a flat floor or waterproof tray
- Front-seat storage with a large glove box and a full-length centre console that includes cup holders, a padded armrest and covered storage

VALUE

- 3-year/60,000-kilometre Basic Limited Warranty with Roadside Assistance, 5-year/100,000-kilometre Powertrain Warranty and corrosion protection warranty provide excellent coverage for a positive ownership experience
- Available Skid Plate Group
- High level of standard features (power windows, locks, mirrors, Remote Keyless Entry, Sentry Key®, AM/FM/CD/MP3 6-speaker sound system with auxiliary input jack and front-passenger fold-flat seating), at a highly competitive price
- Available Driver Convenience Group (Sport) includes overhead console, rearview mirror with microphone, compass and temperature display, Uconnect™ Voice Command and HomeLink® Universal Transceiver
- Available Comfort and Convenience Group (Limited and Limited Jet) includes remote start system, automatic temperature controls, and ParkSense® Rear Park Assist System
- Available Jeep® Memory System for driver's seat, radio presets and exterior driver-side mirror for two drivers (included with Comfort Seating Group)
- Available deep-tinted sunscreen glass
- Available remote start system
- Available Automatic Temperature Control (ATC)
- Halogen headlamps and available fog lamps
- Remote Keyless/Illuminated Entry
- Cruise control
- Steering wheel-mounted controls interfaced with EVIC and include the navigation system (if equipped), Uconnect™ Voice Command (if equipped), radio, vehicle status and personalization settings
- Exterior foldaway power mirrors



SUVPS

PERFORMANCE

- 3.7L V6 engine with a 4-speed automatic transmission produces 210 hp and 235 lb-ft of torque
- Front and rear suspension provides extraordinary on-road refinement and rugged off-road performance
- Authentic Jeep® brand proven four-wheel-drive capability engineered to be Trail Rated®
- Available Skid Plate Group includes front suspension, front-end module transfer case and automatic transmission skid plates and two front/one rear tow hooks
- Available Trailer Tow Group includes Class III hitch receiver, Trailer Sway Damping, 7-pin wiring harness and 7-to 4-pin adapter, heavy-duty engine cooling and power steering cooler
- Available Trailer Tow Class III Group includes all contents of the Trailer Two Group plus a full-size spare tire
- Unsurpassed available 5,000-lb towing capacity with electronic Trailer Sway Damping
- Two 4WD systems:
 1. Command-Trac™ II part-time 4WD system
 2. Available Selec-Trac™ II active, full-time 4WD system
- Improved off-road performance as a result of the Brake Lock Differential (BLD)
- Power rack-and-pinion steering system
- Excellent approach, breakover and departure angles
- Trail Rated® four-wheel-drive capability
- Optimum water-fording capability

STYLING

- Rugged design with classic Jeep® brand styling – aggressive stance, seven-slot grille and a high beltline
- Available class-exclusive Sky Slider® full-length power retractable canopy roof
- Available Mopar® Exterior Appearance Group includes black tubular side steps, black grille guard and molded splash guards
- Available Chrome Accents Group includes chrome tubular side steps, chrome fuel filler door, and front and rear door sill guards
- Available Arctic Package includes vinyl/cloth seats, tow hooks, Memory Package, deep-tinted sunscreen glass, Mopar® slush mats with Jeep® logo, “arctic” interior/gauge accents, power front windows, one-touch up & down, power 6-way driver, 2-way passenger seats, heated front seats, hood decal, Jeep® Arctic Badge/Yeti Footprint, fog lamps, black headlamp bezels, 8 amplified speakers, Media Centre 430, leather-wrapped steering wheel, OWL tires, 16-inch Semi-Gloss Black wheels. Must-have Dark Slate Gray Interior, Bright White, Bright Silver Metallic, Mineral Gray Metallic or Winter Chill Pearl exterior colours
- Wheel lineup:
 - New 16-inch Semi-Gloss Black Aluminum wheels (included in Arctic Package on Sport)
 - 16-inch Keystone Aluminum Painted Sparkle Silver wheels — Standard on Sport
 - 17-inch Aluminum Painted Silver wheels — Standard on Limited
 - 18-inch Echelon chrome-clad cast aluminum wheels — Available on Limited
 - 20-inch aluminum wheel — Standard on Limited Jet
- Available power sunroof with vent, tilt and slide features and handy one-touch operation
- Available heated leather-faced seats



Model Lineup

LIBERTY SPORT

Selected Standard Equipment:

- 3.7L V6 with 210 hp, 235 lb-ft of torque
- 4-speed automatic
- Command-Trac™ II part-time 4x4 system
- Premium cloth seating
- 16-inch aluminum wheels
- Electronic Stability Control with Hill Start Assist, Electronic Roll Mitigation, Brake Assist and All-Speed Traction Control
- Power windows and locks
- Remote keyless entry
- Air conditioning
- Tilt steering column
- Steering wheel-mounted cruise control
- Advanced multistage front air bags
- Front and rear side-curtain air bags
- Front active head restraints
- Four wheel disc antilock brakes
- 60/40 split-folding rear seat
- Media Centre 130 CD/MP3 with auxiliary input jack
- 6 speakers
- Tire pressure monitoring lamp
- Fold-flat front passenger seat
- Flipper liftgate glass
- 12-volt power outlet

AVAILABLE OPTIONS

- NEW Driver Convenience Group (Sport, North)
- Chrome Accents Group (Sport, North, Limited)
- Media Centre 430 (all models)
- Media Centre 430N with Garmin® Navigation (all models)
- Media Centre 730N with Enhanced Navigation (Limited, Jet)
- Mopar® Exterior Appearance Group (Sport, North, Limited)
- Power sunroof (all models)
- Selec-Trac™ II Active 4x4 (Sport, North, Limited)
- SIRIUS® Satellite Radio with one-year subscription (Sport, North)
- Skid Plate Group (all models)
- Sky's the Limited Group (Limited, Jet)
- Tire and Wheel Group (Limited)
- Sky Slider full length retractable roof (all models)
- Trailer Tow Group III (all models)
- Comfort and Convenience Group (Limited)



Model Lineup

LIBERTY NORTH

Differences/upgrades vs. Sport:

- Fog lamps
- Cargo compartment cover
- Deep-tinted sunscreen glass
- Temperature and compass gauge
- Black side roof rails
- Security alarm
- Steering wheel-mounted audio controls
- Leather-wrapped steering wheel

LIBERTY LIMITED

Differences/upgrades vs. North Edition:

- Leather-faced seats
- Heated front seats
- Uconnect™ hands-free with voice command
- 17-inch aluminum wheels
- SIRIUS® Satellite Radio with one-year subscription
- Power 6-way driver's seat, 2-way passenger seat
- Eight ∞Infinity® speakers with subwoofer
- Bright grille, body-side mouldings and roof rails
- Tire pressure monitoring display
- Memory package for driver's seat, mirrors and radio
- Remote start, universal garage door opener

LIBERTY JET

Fully equipped model at a special price

Differences/upgrades vs. Limited:

- 20-inch aluminum wheels, P245/50r20 VSB AS tires
- Black headlamp bezels
- Not Trail Rated®

4X4 SYSTEMS

Command-Trac II™ – Standard

Features

- Electronic shift-on-the-fly at any speed

Benefits

- Intended for slippery of loose surfaces
- Wheels rotate at the same speed providing maximum traction
- Neutral position for towing without having to uncouple the drive shafts
- Hill Descent Control (HDC) for smooth and controlled descent
- 4 Low locks the front and rear axles turning all four wheels at the same speed

Selec-Trac™ II – Available

Features

- Active full-time 4WD

Benefits

- Suitable for full-time driving
- Anticipates wheel slip and redirects torque to the axle with the most traction, providing peace of mind under all driving conditions
- Hill Descent Control (HDC) for smooth and controlled descent
- Neutral position for towing without having to uncouple the drive shafts
- 4 Low locks the front and rear axles turning all four wheels at the same speed

2012 FUEL ECONOMY

Fuel Economy - L/100 KM (MPG)	City	Highway
3.7L V6 4X4 with 4-speed automatic	14.0(20)	9.7(29)

Product Presentation

During the Product Presentation, you work as an advisor by matching vehicle features to a customer's SUVPS buying motivations. Focus the conversation on the key features that will influence your particular customer's purchase decision. For each feature, remember to emphasize the benefits to the customer — the reasons why Liberty is their best purchase choice. Some features may be optional or not available on some models. Consult the Features, Options & Package Groups charts or the Code Guide to determine the availability of specific Liberty features.

FRONT

JEEP® LIBERTY FEATURES/FUNCTIONS	CUSTOMER BENEFIT
HALOGEN HEADLAMPS	
<ul style="list-style-type: none"> Large halogen headlamps underwent computer simulation for light placement for optimum sign illumination, down-road placement and spread 	<ul style="list-style-type: none"> Deliver the illumination customers need Contribute to Liberty's unique, modern appearance
AVAILABLE FOG LAMPS	
<ul style="list-style-type: none"> Are typically used at low speed to increase the illumination directed toward the road surface Provide wide beam of light with a sharp cutoff 	<ul style="list-style-type: none"> Provide increased road surface illumination and cuts down on glare in low visibility conditions such as fog or snow
3-YEAR/60,000-KILOMETRE BASIC LIMITED WARRANTY	
<ul style="list-style-type: none"> Includes Roadside Assistance Covers the complete vehicle against defects in factory-supplied materials and workmanship Excludes tires, wiper blades, clutch discs or module clutch assembly, brake linings, brake rotors, pads and drums, windshield, rear window, wheel alignment, wheel balancing and normal maintenance items Stays with the vehicle and transfers automatically to subsequent owners at no cost during the warranty period 	<ul style="list-style-type: none"> Provides total peace-of-mind confidence
5-YEAR/100,000-KILOMETRE POWERTRAIN LIMITED WARRANTY	
<ul style="list-style-type: none"> A "no hassle" solution offering superior protection Includes subsequent owner coverage transfer at no cost, towing, and elimination of the 5-year powertrain inspection requirement 	<ul style="list-style-type: none"> Delivers excellent coverage for a positive ownership experience
CORROSION PROTECTION WARRANTY	
<ul style="list-style-type: none"> 3 years unlimited mileage, 5/160,000 outer body panels against holes 	<ul style="list-style-type: none"> Emphasizes product quality and durability
3.7L V6 ENGINE	
<ul style="list-style-type: none"> Produces 210 hp and 235 lb-ft of torque, and features coil-on-plug ignition for improved combustion and fuel economy 	<ul style="list-style-type: none"> Provides outstanding performance, including towing up to 2,269 kg (5,000 lb) when properly equipped
4-SPEED AUTOMATIC TRANSMISSION	
<ul style="list-style-type: none"> Includes a lockup torque converter and one-/ two-shift mode for extra low-gear pulling power when needed The transmission is also equipped with a Brake-Park Interlock 	<ul style="list-style-type: none"> Combines the ease and convenience of an automatic transmission with the performance and flexibility of low-gear pulling power Allows the transmission to be shifted out of Park only when pressure is applied to the brake pedal
COMMAND-TRAC II™ PART-TIME FOUR-WHEEL-DRIVE SYSTEM WITH SHIFT-ON-THE-FLY TRANSFER CASE	
<ul style="list-style-type: none"> Allows the driver to shift-on-the-fly into high range 4WD at any speed When engaged, the transfer case provides equal torque from the engine to both the front and rear driveshafts, causing them to rotate at the same speed (cannot be used on dry pavement) Electric-shift control with switch in centre console replaces mechanical gearshift 	<ul style="list-style-type: none"> Provides the peace of mind of available four-wheel-drive capability for part-time use on slippery or loose surfaces, such as snow, mud or sand, along with the convenience of shift-on-the-fly Provides smooth operation and improved NVH control compared to systems with mechanical linkages

Product Presentation

FRONT

JEEP® LIBERTY FEATURES/FUNCTIONS	CUSTOMER BENEFIT
AVAILABLE SELEC-TRAC II™ ACTIVE, FULL-TIME 4WD	
<ul style="list-style-type: none"> • Most advanced 4WD system in its class • Allows driver to choose among 2WD, 4WD Auto, 4WD Low and Neutral (for recreational towing) • 4WD Auto requires no driver input since the vehicle's wheel sensors and the active controls in the Drivetrain Control Module (DCM) constantly adjust the torque between the front and rear axles • Interface with traction control system permits side-to-side torque transfers from one wheel to another on the same axle • 4WD Low operation mode locks clutch pack for added off-road capability • Electric-shift control with switch in centre console replaces mechanical gearshift 	<ul style="list-style-type: none"> • Anticipates and prevents wheel slip before it occurs • Enhances vehicle stability under all conditions because torque is constantly being transferred • Delivers premium performance in all road conditions, and provides enhanced traction and stability due to Brake Traction Control and ESC working in tandem with four-wheel-drive system • Provides smooth operation and improved NVH control compared to systems with mechanical linkages
EXCELLENT APPROACH, BREAKOVER AND DEPARTURE ANGLES	
<ul style="list-style-type: none"> • Excellent angles of approach (28.7°), breakover (21.5°) and departure (30.1°) 	<ul style="list-style-type: none"> • Provides confidence and control when navigating over a wide range of driving surfaces, including tough off-road terrain
BRAKE LOCK DIFFERENTIALS (BLD)	
<ul style="list-style-type: none"> • A feature of brake traction control that controls wheel speed side to side across a driven axle • Using the vehicle's wheel speed sensors, BLDs know when one wheel on a driven axle is turning and the other is not • They will apply brake pressure to the wheel that is turning. The applied brake pressure increases the torque required to turn the wheel that is slipping and allows more torque to go to the wheel on the ground. In other words, it redirects torque to the wheel(s) with traction • Brake Lock Differentials look at individual driven axles and try to keep the wheels turning at the same speed 	<ul style="list-style-type: none"> • Provides improved off-road performance • Improved all-weather driving performance on slippery/ loose surfaces
INDEPENDENT FRONT SUSPENSION WITH COIL SPRINGS	
<ul style="list-style-type: none"> • Features coil springs and independent short/long arm (SLA) front suspension • Link-type stabilizer bar helps control body lean in cornering and lane-change manoeuvres • Upper control arm mounts on rail of the front body structure for optimum stiffness • Ample wheel travel and tuned jounce bumpers help maintain the vehicle's consistent ride quality 	<ul style="list-style-type: none"> • Provide very appealing on-road performance, perfect for daily driving, with no sacrifice in off-road performance • Offer drivers an optimum combination of ride, handling and steering feel (unattainable with typical strut-type suspensions)
FIVE-LINK SOLID-AXLE REAR SUSPENSION WITH COIL SPRINGS	
<ul style="list-style-type: none"> • Five-link rear suspension features upper and lower trailing links and a track bar • Solid axle delivers uniform handling and stability when the vehicle is loaded or towing a trailer 	<ul style="list-style-type: none"> • On-road, provides straight tracking when cornering and is more forgiving over bumps • In off-road conditions, provides flexibility needed to articulate over uneven terrain
RUGGED DESIGN WITH CLASSIC JEEP® BRAND STYLING	
<ul style="list-style-type: none"> • Muscular design with classic Jeep® styling cues, including aggressive stance, seven-slot grille, trapezoidal wheel flares and a high beltline • Long and wide wheelbase for a rugged stance reinforcing Liberty's off-road image and capability • Chrome grille surround and body-side mouldings on Limited 	<ul style="list-style-type: none"> • Provides more rugged, classic Jeep® exterior • Contributes to superior on-road ride and rugged off-road performance • Contributes to Limited's evocative, expressive character, making it stand out from less capable midsize SUVs

Product Presentation

FRONT

JEEP® LIBERTY FEATURES/FUNCTIONS	CUSTOMER BENEFIT
CHOICE OF FOUR DISTINCT TRIM LEVELS	
<ul style="list-style-type: none"> Choice of four trim levels — Sport, North Edition, Limited, Jet 	<ul style="list-style-type: none"> Two unique images — sporty and upscale

DRIVER SIDE

JEEP® LIBERTY FEATURES/FUNCTIONS	CUSTOMER BENEFIT
ACTIVE FRONT HEAD RESTRAINTS	
<ul style="list-style-type: none"> Designed to help prevent or reduce the extent of injuries to the driver and front passenger in certain types of rear-end impacts Helps slow the velocity of the head as it moves backward in the event of a rear impact When deployed, the front half of the head restraint extends forward to minimize the gap between the back of the head and the head restraint 	<ul style="list-style-type: none"> Provide added protection to the driver and front passenger (reducing the risk of a whiplash injury) in the event of a rear impact They can also be tilted forward and backward for increased comfort
FOUR-WHEEL DISC ANTILOCK BRAKING SYSTEM (ABS)	
<ul style="list-style-type: none"> Monitors and compares wheel speed to vehicle speed Automatically modulates brake pressure during hard braking to prevent wheel lockup 	<ul style="list-style-type: none"> Provides improved steering control under extreme braking and/or slippery conditions
ELECTRONIC STABILITY CONTROL (ESC)	
<ul style="list-style-type: none"> Compares the driver's intended course with the vehicle's actual course and then compensates for differences Senses when a vehicle is starting to spin (oversteer) or plow (understeer) Helps to correct the vehicle's course by automatically adjusting the throttle and applying the brakes at individual wheels 	<ul style="list-style-type: none"> Automatically helps/assists driver in maintaining control of their vehicle during extreme steering manoeuvres Provides added driving confidence, particularly in rain and snow
BRAKE ASSIST	
<ul style="list-style-type: none"> Overcomes the tendency of not applying the brakes hard enough in an emergency braking situation by using the ESC system to instantly apply the maximum available brake pressure A component of the ESC system 	<ul style="list-style-type: none"> Helps vehicle stop sooner in emergency situations by reacting faster than the driver is able to in applying maximum brake pedal pressure Helps provide the shortest possible stopping distance in emergency braking situations
ALL-SPEED TRACTION CONTROL	
<ul style="list-style-type: none"> Monitors the amount of wheelspin of each of the driven wheels Applies brake pressure to the slipping wheel(s) and reduces engine power to provide enhanced acceleration and stability A component of the ABS/ESC system 	<ul style="list-style-type: none"> Helps reduce wheel slip as the vehicle is accelerating Provides increased driving confidence on all road surfaces, but especially on sand and gravel as well as wet and snowy roads
ELECTRONIC ROLL MITIGATION	
<ul style="list-style-type: none"> Monitors the driver's steering wheel input and the speed of the vehicle to sense the potential for wheel lift Detects when the sudden buildup of lateral force during a severe turn or evasive manoeuvre can cause the vehicle to start to tip Applies the brakes with a high burst of pressure to cause the outside tire to slip and the vehicle's weight to transfer back over the inside tires and helps keep all four tires solidly on the ground A component of the ESC system 	<ul style="list-style-type: none"> Provides an enhancement to the Electronic Stability Control to help reduce the likelihood of a vehicle side rollover Reduces the chance of a rollover in sudden manoeuvres and evasive events Provides additional security and confidence by keeping all four tires solidly on the ground Especially useful in vehicles with a higher centre of mass such as SUVs and pickup trucks

Product Presentation

DRIVER SIDE

JEEP® LIBERTY FEATURES/FUNCTIONS	CUSTOMER BENEFIT
AVAILABLE CLASS-EXCLUSIVE TRAILER SWAY CONTROL	
<ul style="list-style-type: none"> • Enhancement to ESC • The ESC yaw sensor recognizes when there are alternating forces on the vehicle that aren't caused by steering input • The sway could be caused by strong wind gusts or an improperly loaded trailer • Trailer Sway Control activates stabilizing effects by using brake pressure on alternating wheels to help stabilize the vehicle's path and, if necessary, adjusts the electronic throttle to help bring the vehicle and trailer under control 	<ul style="list-style-type: none"> • Reduces trailer sway and provides improved trailer stability • Contributes to increased towing safety, driver assurance and confidence
HILL START ASSIST	
<ul style="list-style-type: none"> • Enhancement to ESC • Automatically maintains brake pressure when driver releases the brake pedal while driving uphill • Prevents vehicle rollback on a steep grade when the driver is transitioning from the brake to the accelerator 	<ul style="list-style-type: none"> • Allows the driver time to transition from brake to throttle to achieve a smooth launch on a given grade • Contributes to ease of use and safety by preventing vehicle rollback on steep grades
AVAILABLE HILL DESCENT CONTROL	
<ul style="list-style-type: none"> • Enhancement to ESC • Automatically modulates the brakes to help maintain a safe and controlled vehicle speed of less than 8 km/h (5 mph) to assist in steep and slippery descents • Operates when transfer case is in four-wheel-drive Low and gearshift is in Low • Featured on Command-Trac™ and Selec-Trac™ II 	<ul style="list-style-type: none"> • Provides off-road safety and control for added driving confidence • Supports added safety and security by allowing the driver to focus on steering as it brakes automatically to provide controlled steep descents
REMOTE KEYLESS/ILLUMINATED ENTRY	
<ul style="list-style-type: none"> • Two remote keyless/illuminated entry transmitters provided with vehicle • Unlocks driver door on the first press, and all doors on the second press • Illuminates interior lights when vehicle is unlocked 	<ul style="list-style-type: none"> • Adds to driver convenience and security
AVAILABLE SECURITY ALARM	
<ul style="list-style-type: none"> • Monitors door- and liftgate-ajar switches and the ignition circuit for unauthorized entry 	<ul style="list-style-type: none"> • Deters vandalism and theft and can possibly lower insurance premiums • Adds to driver peace of mind
AVAILABLE REMOTE START SYSTEM	
<ul style="list-style-type: none"> • Conveniently starts engine from outside the vehicle by using the remote keyless entry fob • Operates when vehicle is locked and transmission is in Park • Includes a back-up safety feature that turns off the vehicle after a predetermined period of time 	<ul style="list-style-type: none"> • Offers the convenience of starting the engine from outside the vehicle • Maintains security by requiring vehicle to be locked and windows raised • Will warm or cool the interior prior to passengers entering the vehicle (if the HVAC controls were left on at last engine shutdown)
AVAILABLE DEEP-TINTED SUNSCREEN GLASS	
<ul style="list-style-type: none"> • Reduces glare and protects the interior trim from damage by ultraviolet rays 	<ul style="list-style-type: none"> • Helps keep the interior cooler on sunny days and provides visual security

Product Presentation

DRIVER SIDE

JEEP® LIBERTY FEATURES/FUNCTIONS	CUSTOMER BENEFIT
AVAILABLE ROOF RACK SIDE RAILS	
<ul style="list-style-type: none"> • Standard on Limited – chrome • Standard on North Edition – black side roof rails • Standard on Limited Jet – chrome • Wind tunnel-tested for quiet operation 	<ul style="list-style-type: none"> • Provides up to 68 kg (150 lb) of exterior cargo capacity
EXTERIOR POWER FOLDAWAY MIRRORS	
<ul style="list-style-type: none"> • Offers convenience of power operation 	<ul style="list-style-type: none"> • Provide a narrower profile for fitting through tight quarters
SPEED CONTROL	
<ul style="list-style-type: none"> • Allows the driver to set the vehicle speed and then release the accelerator pedal • Standard on all models 	<ul style="list-style-type: none"> • Provide comfort for the driver especially when freeway-driving • Help improve fuel economy
AVAILABLE SKID PLATE GROUP (4X4 MODELS)	
<ul style="list-style-type: none"> • Front suspension skid plate • Transfer case skid plate • Transmission skid plate • Fuel tank skid plate • Tow hooks — 2 front/1 rear 	<ul style="list-style-type: none"> • Provides enhanced protection over the most rugged terrain
AUTHENTIC JEEP® BRAND PROVEN FOUR-WHEEL-DRIVE CAPABILITY ENGINEERED TO BE TRAIL RATED®	
<ul style="list-style-type: none"> • Designed and tested to perform in a variety of off-road evaluations: traction in mud and snow, ground clearance, articulation, manoeuvrability and water fording 	<ul style="list-style-type: none"> • Provides driving confidence in all weather and road conditions • Communicates authentic 4x4 capability
POWER RACK-AND-PINION STEERING	
<ul style="list-style-type: none"> • Tuned to balance comfort and ease of operation 	<ul style="list-style-type: none"> • Provides good on-centre feel and responsiveness
73.8 LITRE FUEL TANK	
<ul style="list-style-type: none"> • Mid-mounted for fuel system integrity • Contributes to a driving range of approximately 761 kilometres (driving range will vary depending on powertrain and drive configuration) 	<ul style="list-style-type: none"> • Helps provide excellent range between fill-ups, convenient on both road trips and in everyday driving
AVAILABLE PARKSENSE® REAR PARK ASSIST SYSTEM	
<ul style="list-style-type: none"> • Uses ultrasonic sensors built into the rear bumper fascia to detect objects at the rear of the vehicle that may be out of the line of sight • When vehicle is shifted into Reverse, sound wave signals are emitted and will detect stationary objects behind the vehicle that are at least 254 mm (10 inches) high • Audio and visual warnings are activated as vehicle approaches object 	<ul style="list-style-type: none"> • Assists in detecting objects behind the vehicle when backing up or parking
WHEEL CHOICES	
<ul style="list-style-type: none"> • New 16-inch Semi-Gloss Black aluminum wheels (included in Arctic Package on Sport 4x4 models) • 16-inch Keystone aluminum Painted Sparkle Silver wheels — Standard on Sport • 17-inch Victory aluminum Painted Tech Silver wheels — Standard on Limited • 18-inch Echelon chrome-clad cast aluminum wheels — Available on Limited • 20-inch aluminum wheel — Standard on Limited Jet 	<ul style="list-style-type: none"> • Provide a tough and aggressive appearance • Enhance the smooth on-road ride and available off-road capabilities

Product Presentation

REAR

JEEP® LIBERTY FEATURES/FUNCTIONS	CUSTOMER BENEFIT
UNIQUE LIFTGATE WITH FLIPPER-STYLE REAR WINDOW	
<ul style="list-style-type: none"> Steel liftgate includes self-rising flipper glass Locked and unlocked using fob or power door lock on front door 	<ul style="list-style-type: none"> Allows easy operation and access to cargo area Permits interior access without having to raise the entire liftgate
CARGO CAPACITY	
<ul style="list-style-type: none"> With rear seat folded down, cargo volume is 1,818 L (64.2 cu ft) With rear seats up, cargo volume is 892 L (31.5 cu ft) 	<ul style="list-style-type: none"> Provides plenty of cargo space for hauling equipment or groceries Allows storage of odd-shaped items with seats folded down
REVERSIBLE REAR CARGO TRAY	
<ul style="list-style-type: none"> Doubles as a flat floor or a waterproof tray Primary side is a flat floor; alternate side is a 64-mm (2.5-inch) deep waterproof tray 	<ul style="list-style-type: none"> Provides two alternatives for rear cargo configuration Helps keep vehicle clean and neat
UNSURPASSED AVAILABLE 2,269-KG (5,000-LB) TOWING CAPACITY	
<ul style="list-style-type: none"> 2,269-kg (5,000-lb) towing capacity when equipped with the Trailer Tow Group which includes electronic Trailer Sway Control (requires load-levelling hitch) 	<ul style="list-style-type: none"> Provides excellent towing capacity for recreational vehicles or hauling
AVAILABLE TRAILER TOW CLASS III GROUP	
<ul style="list-style-type: none"> Includes Class III hitch receiver, electronic Trailer Sway Control, 7-pin wiring harness, 7- to 4-pin adapter and full-size spare tire If equipped with automatic transmission, also includes heavy-duty engine cooling and power steering cooler 	<ul style="list-style-type: none"> Allows Liberty to tow trailers up to 2,269 kg (5,000 lb) with a load-levelling hitch Helps maintain vehicle and trailer system stability

PASSENGER SIDE

JEEP® LIBERTY FEATURES/FUNCTIONS	CUSTOMER BENEFIT
CHILD SEAT ANCHOR SYSTEM (LATCH)	
<ul style="list-style-type: none"> LATCH is a system for mounting a child seat Lower child seat anchors and upper tether anchors 	<ul style="list-style-type: none"> Helps ensure safe and proper installation of LATCH-compatible aftermarket child seats
TIRE PRESSURE MONITORING WARNING LAMP	
<ul style="list-style-type: none"> Automatically checks the level of air pressure in all four tires and displays a warning lamp in the instrument cluster if pressure becomes too low 	<ul style="list-style-type: none"> Monitors tire pressures in all road conditions Notifies driver of tire pressure loss Helps owners maintain proper tire pressure for safe vehicle operation
AVAILABLE PREMIUM TIRE PRESSURE MONITORING DISPLAY	
<ul style="list-style-type: none"> Automatically checks the air pressure in all four tires and displays each tire's pressure figure Pressure figures can be displayed in psi, kPa, or bar, depending on Personal Setting preference 	<ul style="list-style-type: none"> Alerts driver to low-pressure tires for added safety Identifies specific tire with low pressure Helps owners maintain proper tire pressure for safe vehicle operation and enhanced fuel economy
FOLD-FLAT FRONT-PASSENGER SEAT	
<ul style="list-style-type: none"> Front-passenger seat folds flat 	<ul style="list-style-type: none"> Permits long cargo to be transported entirely inside the vehicle Provides flat surface for laptop computer or other items

Product Presentation

PASSENGER SIDE

JEEP® LIBERTY FEATURES/FUNCTIONS	CUSTOMER BENEFIT
RECLINING 60/40 SPLIT-FOLDING REAR SEAT	
<ul style="list-style-type: none"> Folds flat to 0°, extending the maximum length of cargo that can be hauled inside the vehicle Rear seats lock into place Rear seats feature four recline positions with a maximum recline angle of 33.5 degrees 	<ul style="list-style-type: none"> Provides added versatility and rear-seat comfort Allows easier access to load and store cargo Allows rear-seat passengers to adjust seats to their most comfortable position
HIGH LEVEL OF STANDARD FEATURES	
<ul style="list-style-type: none"> Standard features include power windows, locks, mirrors, remote keyless entry, speed control, Sentry Key® and AM/FM/CD/MP3 6-speaker sound system with auxiliary input jack Standard features offered at a highly competitive price 	<ul style="list-style-type: none"> Provides customers with a high-level vehicle at an affordable price

INTERIOR

JEEP® LIBERTY FEATURES/FUNCTIONS	CUSTOMER BENEFIT
SUPPLEMENTAL SIDE-CURTAIN AIR BAGS WITH ROLL-SENSING TECHNOLOGY	
<ul style="list-style-type: none"> Housed in the headliner just above the side windows Each side has its own impact sensor in order to autonomously trigger on the side where the impact occurs 	<ul style="list-style-type: none"> Extend protection to front and rear outboard passengers
FRONT-SEAT STORAGE	
<ul style="list-style-type: none"> Large glove box and full-length centre console that includes cup holders, a padded armrest, covered storage 	<ul style="list-style-type: none"> Provides numerous storage spaces to hold small and loose items
ALL SOUND SYSTEMS FEATURE MP3 COMPATIBILITY	
<ul style="list-style-type: none"> All sound systems feature an auxiliary input jack and play MP3 audio files This feature allows easy connection of a portable MP3 player 	<ul style="list-style-type: none"> Enable occupants the ability to listen to MP3 files stored on their player through the vehicle's speakers
AVAILABLE ELECTRONIC VEHICLE INFORMATION CENTRE (EVIC)	
<ul style="list-style-type: none"> The EVIC is interfaced with steering wheel-mounted controls, including the navigation system (if equipped), Uconnect™ Voice Command (if equipped), radio, vehicle status and personalization settings It allows the driver to display useful information, such as personal settings, outside temperature, compass, audio modes and system status messages as equipped 	<ul style="list-style-type: none"> Makes viewing and selecting information easy and convenient for the driver Provides a wide range of information to the driver, as well as the flexibility to customize the information viewed Customizable features to suit drivers' needs
AVAILABLE AUTOMATIC TEMPERATURE CONTROL	
<ul style="list-style-type: none"> Allows passengers to set their zone's temperature independent of other zone's temperature Employs infrared sensors to measure the surface temperature of each zone 	<ul style="list-style-type: none"> Adds to overall passenger comfort and convenience
AVAILABLE CLASS-EXCLUSIVE JEEP® MEMORY SYSTEM	
<ul style="list-style-type: none"> Programmable for two customer settings Controls power driver's seat, exterior mirror and radio Activated by pushing the unlock button on the remote keyless entry key fob, or one of the two buttons on the inside door panel 	<ul style="list-style-type: none"> Provides convenience and value

Product Presentation

INTERIOR

JEEP® LIBERTY FEATURES/FUNCTIONS	CUSTOMER BENEFIT
AVAILABLE UCONNECT™ VOICE COMMAND	
<ul style="list-style-type: none"> • Voice-activated, hands-free communication system using Bluetooth® technology • Places and receives calls through the vehicle's speakers • Operates conveniently as long as the user's cell phone is located anywhere in the vehicle 	<ul style="list-style-type: none"> • Allows driver to keep hands on the wheel and eyes on the road while making and receiving calls • No additional monthly fees other than your current wireless phone bill
368-WATT PREMIUM ∞INFINITY® SOUND SYSTEM WITH 9 SPEAKERS (LIMITED)	
<ul style="list-style-type: none"> • 9 ∞Infinity® speakers including subwoofer and 368-watt amplifier • Speakers are placed throughout the instrument panel and doors; the subwoofer is located in the right cargo trim 	<ul style="list-style-type: none"> • Provides quality sound and 9-speaker output
AVAILABLE UCONNECT™ MULTIMEDIA (MEDIA CENTRE RADIO)	
<ul style="list-style-type: none"> • Features AM/FM/ SIRIUS® Satellite Radio radio with MP3/WMA input, CD/DVD player and integrated 6.5-inch touch-screen display • 30GB hard drive allows storage of photos, playlists and up to 6,700 digital music files • Includes one year of service provided by SIRIUS® 	<ul style="list-style-type: none"> • Provides wide range of available entertainment with powerful storage capacity for digital audio and photo files
AVAILABLE NAVIGATION (MEDIA CENTRE 730N RADIO)	
<ul style="list-style-type: none"> • Media Centre 730N Radio features turn-by-turn enhanced GPS navigation with points of interest • Includes AM/FM/SIRIUS® Satellite Radio with MP3/WMA input, CD/DVD player, Uconnect™ Voice Command voice-dialogue system and integrated 6.5-inch touch-screen display • 28GB hard drive allows storage of photos, playlists and digital music files (plus files required for the navigation system) • Includes one year of service provided by SIRIUS® 	<ul style="list-style-type: none"> • Provides outstanding convenience and ease of use by combining navigation with voice-dialogue operation • Provides wide range of available entertainment with powerful storage capacity for digital audio and photo files
AVAILABLE MEDIA CENTRE 430N WITH GARMIN® NAVIGATION	
<ul style="list-style-type: none"> • SIRIUS® Satellite Radio with one-year subscription • 28GB hard drive • Garmin® GPS Navigation with point of interest 	<ul style="list-style-type: none"> • Provides wide range of available entertainment
AVAILABLE INDUSTRY-EXCLUSIVE SKY SLIDER® ROOF	
<ul style="list-style-type: none"> • Full-length power retractable canopy roof — 3½ times larger opening than the competition • Fabric top slides to the front or the back • System has been extensively wind tunnel-tested 	<ul style="list-style-type: none"> • Provides a massive 838 mm (33-inch) by 1,524 mm (60-inch) open-air experience • Offers a convenient express one-touch switch for opening and closing, plus virtually limitless positioning in between • Adds to driving excitement and enjoyment
AVAILABLE POWER SUNROOF	
<ul style="list-style-type: none"> • Features vent, tilt and slide features • One-touch opening and closing 	<ul style="list-style-type: none"> • Gives Liberty a fun and contemporary look • Provides ventilation and light
AVAILABLE HEATED LEATHER-FACED SEATS	
<ul style="list-style-type: none"> • Included on Limited and Jet models • Both high and low levels, with both seat cushions and seatbacks being heated 	<ul style="list-style-type: none"> • Provide added comfort and warmth on cold days • Can help soothe sore muscles and backs

PRE-DELIVERY

- | | | |
|---|---|--|
| <input type="checkbox"/> Vehicle is equipped as indicated in the contract of sale | <input type="checkbox"/> Delivery appointment is verified (if applicable) | <input type="checkbox"/> Applicable arbitration and CAMVAP materials in glove box |
| <input type="checkbox"/> Vehicle interior/exterior is clean | <input type="checkbox"/> Vehicle and customer paperwork is prepared | <input type="checkbox"/> Preset radio, clock and owner's address in Navigation system (if so equipped) |
| <input type="checkbox"/> Vehicle is ready for delivery | | |

DELIVERY

**To be reviewed/demonstrated and checked (if equipped) by Sales Consultant with customer present.
Be sure to cover bolded items with every customer.**

REAR

- Operating the rear liftgate
- Cargo-area features
- Reversible/removable rear cargo floor
- Locating the jack/spare tire
- ParkSense® Rear Park Assist System
- Towing capacity**

PASSENGER SIDE

- Fold-flat front passenger seat
- Reclining rear seats
- 60/40 split fold-flat rear-seat operation
- Tire Pressure Monitoring System
- Child Seat Anchor System (LATCH)

FRONT

- 3-Year/60,000-Kilometre Basic Bumper-To-Bumper Warranty with Roadside Assistance
- 5-Year/100,000-Kilometre Powertrain Limited Warranty
- Corrosion protection warranty
- Suspension system
- Excellent approach, breakover and departure angles**
- Recommended fuel
- Safety checks outside the vehicle (tires, lamps, etc.)

DRIVER SIDE

- Roof rack side rails
- Vehicle security system
- Remote start system**
- Remote keyless entry
- Active front head restraints
- Sentry Key® anti-theft engine immobilizer
- Deep-tinted sunscreen glass
- Power, heated exterior mirrors**
- Automatic-dimming rearview mirror
- Tip start
- Cruise control
- 4-wheel disc ABS
- Electronic Stability Control**
- Electronic Roll Mitigation
- Trailer Sway Control
- Traction Control**
- Brake Assist**
- Hill Start Assist**
- Hill Descent Control**
- 4WD operation**
- Trail Rated®**

INTERIOR

- Advanced multistage front air bags
- Supplemental side-curtain air bags
- Six-way power driver seat

- Heated front seats
- Tilt steering column
- Steering wheel-mounted audio controls
- Electronic Vehicle Information Centre
- Automatic Temperature Control
- Jeep® Memory System operation
- Uconnect™ Phone with Voice Command**
- SIRIUS® Satellite Radio
- Media Centre Radio (Uconnect™ Navigation or Uconnect™ Multimedia featuring SIRIUS® Satellite Radio)**
- Centre console with cup holders, padded armrest and covered storage
- Premium ∞® sound system
- 12-volt power outlet
- HomeLink® Universal Transceiver
- Sky Slider® full-length power retractable canopy roof**
- Power sunroof operation

OWNERSHIP EXPERIENCE

- User Guide/Owner's Manual DVD
- Maintenance schedule (performance service recommendations)
- 24-hour Towing Assistance benefits
- Service and Parts Department introduction and business hours
- Mopar® Parts & Accessories
- Appearance care (refer to DVD for details):
- Exterior - Interior - Wheels - Headlights

- Vehicle is equipped as agreed upon

POST-DELIVERY

Customer's preferred contact phone numbers:

Primary: _____

Secondary: _____

Email address: _____

Customer's preferred time of contact: _____

Customer's first service appointment: _____

Date: _____

Time: _____

CUSTOMER ACKNOWLEDGMENT

I acknowledge that all items checked above have been reviewed with me.

SALES CONSULTANT

All items checked above have been reviewed with the customer.

Customer/Date

Sales Consultant/Date