2012 JEEP. WRANGLER



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2012 JEEP. WRANGLER

KEY REASONS TO BUY



With almost 70 years in production, $Jeep_{\odot}$ Wrangler's freedom and adventure capabilities are still unrivalled. No surprise, really. The 2012 Wrangler offers multiple configuration options via three trim levels, soft tops and hardtops, removable full- and half-framed doors and a folding windshield. And it delivers best-in-class ground clearance plus a whole host of other performance and safety features that make on- and off-road challenges quite possible.

The 2012 Jeep_☉ Wrangler delivers significant performance enhancements via the all-new 3.6L Pentastar[™] VVT V6 engine. It delivers a 40-percent increase in horsepower and a 10-percent increase in torque delivering 285 hp and 260 lb-ft of torque, respectfully. It also boasts a 10-percent improvement in fuel economy delivering an EnerGuide Rating estimated 12.7 L/100 km (22) city/9.3 L/100 km (34) highway mpg on 2-door models, 12.7 L/100 km (22) city/9.3 L/100 km (30) highway mpg on models with a manual transmission and 12.6 L/100 km (27) city/9.5 L/100 km (30) highway mpg on models with an automatic. An improvement that's thanks, in part, to the 5-speed WA580 transmission or newly modified 6-speed NSG370 transmission.

The 2012 Jeep Wrangler - New Heart, Same Soul!

Key Reasons To Buy

- New level of capability with proven Pentastar[™] VVT V6
- One-of-a-kind iconic design & open-air freedom
- Best-in-class capability
- "4x4 of the Decade" Four Wheeler magazine (Rubicon)
- "Instant Classic Under \$30,000" Edmunds' Inside Line 2010 Readers' Most Wanted Award
- "Best New Car for Off-Roaders" Cars.com
- "Ward's 10 Best Engines" 3.6L Pentastar™ VVT V6 Ward's Automotive
- Legendary 4x4 capability
- Only true 4x4 off-road convertible
- Trail Rated[®]

Assembly Location

• Toledo, Ohio

Market Exclusives/Recognition

- Best New Car for Off-Roaders cars. com
- 4x4 Vehicle of the Decade *Four Wheeler* Magazine
- Wrangler Unlimited is the only fourdoor 4x4 convertible with innovative hard- and soft-top features
- Up to 60 Wrangler (128 on Wrangler Unlimited) vehicle configurations with Sunrider[®] Soft Top, Freedom Top[®], body colour Freedom Hard Top threepiece modular hardtop, removable full-framed and half-framed doors and folding windshield
- Wrangler is the only vehicle in its class to offer removable multipiece floor carpeting and floor drain plugs for easier cleaning
- Jeep, Wrangler (two-door) has the shortest turning diameter in its class
- Jeep, Wrangler and Wrangler Unlimited have best-in-class ground clearance
- Jeep, Wrangler and Wrangler Unlimited have both best-in-class approach and departure angles
- Jeep, Wrangler (two-door) has bestin-class manoeuvrability
- Rubicon has the lowest "crawl ratio" of any vehicle in its class
- Jeep, Wrangler Unlimited has bestin-class front seat interior volume
- Jeep, Wrangler Unlimited has best-in-class cargo capacity based on 2011 small sport utility vehicle segmentation

2012 Jeep $_{\rm \tiny \odot}$ Wrangler – What's New

The 2012 Jeep_{\otimes} Wrangler has a new heart and same spiritual soul as evidenced by significant performance enhancements encased within a tried and true rugged exterior. 2012 models offer a unique lineup of new paint colours and the responsive new PentastarTM engine delivering a 40-percent increase in horsepower and a 10-percent increase in torque. Here's something else buyers will bow to: an EnerGuide Rating estimated 12.7 L/100 km (22) city/9.3 L/100 km (30) highway mpg for 2-door models and 13.4 L/100 km (21) city/9.6 L/100 km (29) highway mpg for 4-door models with manual transmission — thanks in part to the 5-speed W5A580 transmission or newly modified 6-speed NSG370 transmission.

- 3.6L Pentastar[™] VVT V6
- 5-speed automatic transmission (Available)
- Modular body colour Jeep, Freedom Top® hardtop on Rubicon (Available)
- Body colour fender flares on Rubicon (Available)
- Max Tow Group
- Mopar_® Leather Group (Available on Sahara)



SUVPS

SAFETY/SECURITY

- Electronic Stability Control with Electronic Roll Mitigation, All-Speed Traction Control, Brake Lock Differentials, Brake Assist, Hill Start Assist and available Trailer Sway Control
- Four-wheel disc antilock brakes
- Tire Pressure Monitoring Warning Lamp
- Available supplemental front seat-mounted side air bags
- Sentry Key® antitheft engine immobilizer
- Advanced multistage front air bags
- Body-on-frame construction helps contribute to occupant protection
- · Height-adjustable front shoulder belt with travelling inboard buckles
- Rear-seat child seat anchor system (LATCH)
- Passenger buckle switch to alert driver if someone is not buckled

UTILITY

- Numerous available vehicle configurations provided by Sunrider[®] Soft Top, Freedom Top[®] modular hardtop, removable full- and half-doors and folding windshield
- Up to 1,588-kg (3,500-lb) towing capacity (Unlimited models) and standard tow hooks for all models
- Under-floor storage in the cargo area secured with lockable swing gate
- Removable carpeting and drain plugs for ease of cleaning
- Steering wheel-mounted audio controls on every Wrangler
- Available Connectivity Group includes Electronic Vehicle Information Centre (EVIC), Uconnect[™] Voice Command and a leather-wrapped steering wheel
- Available GPS navigation with points of interest and Uconnect[™] Voice Command with Bluetooth[®] Phone
- Available premium sound system with 7-speaker ∞Infinity[®] speakers (including subwoofer) and 368-watt amplifier
- 6-speaker audio system
- · Available sound bar with two integrated water-resistant speakers
- All sound systems feature MP3 compatibility
- · Body, chassis and interior are designed for ease of customization
- Unlimited is a full-time, everyday vehicle with 4 doors and 5-passenger seating
- Available side steps
- Rock Rails (standard only on Rubicon models)
- Available skid plates protect the fuel tank, automatic transmission oil pan and transfer case
- · Lockable centre console with added storage in main bin
- Interior storage includes netted pockets in front/rear doors and more centre console storage
- Fold-and-tumble rear seat (Wrangler) or 60/40-split, folding rear seat (Wrangler Unlimited)
- \bullet Reversible load floor mat with $\text{Jeep}_{\scriptscriptstyle \ensuremath{\mathbb{R}}}$ logo
- 115V in-console power inverter (Sahara and Rubicon)
- 116-inch wheelbase (Unlimited)

VALUE

- Rugged durability
- Available Media Centre radios provide the flexibility to play a variety of media, including CDs, DVDs, USB drives, MP3/WMA files and SIRIUS[®] Satellite Radio
- Rubicon models offer "right-out-of-the-box" off-road customization backed by a factory warranty and all Wrangler models are designed to be easily upfitted
- Wrangler Unlimited is the only 4x4 four-door convertible in the market. And, all Wrangler models feature innovative hardtop and soft-top features and multiple open-air driving configurations:
- Removable full-framed doors and fold-down windshield
- Available half-framed removable doors for Sport and Rubicon models
- Available Freedom Top® Hardtop three-piece hardtop allows sunexposure control by separating into easy-to-store pieces
- Available body colour hardtop matches body colour, Sahara and Rubicon models only
- Sunrider[®] Soft Top convenient cable release quickly lets the sunshine in without having to fold back the entire top
- · Halogen headlamps and integrated fog lamps
- Available integrated automatic headlamps
- Available heated power mirrors
- Available remote start system
- Features enhanced electrical and body-sealing plus high air intake for optimum water-fording capability
- Available rear wiper/washer and defroster (on models equipped with hardtop)
- Available automatic temperature control
- · Available cloth or leather-faced heated front row seats
- · Speed control on every Wrangler
- . Green band on tachometer offers driver a range for optimal fuel economy
- Available power windows and door locks on removable full-frame doors

SUVPS

PERFORMANCE

- New 3.6L Pentastar[™] engine replaces 3.8L V6 engine and delivers a 40-percent improvement in horsepower and a 10-percent improvement in torque
- 3.6L Pentastar[™] engine delivers 285 hp/260 lb-ft of torque, EnerGuide Rating:
- 12.7 L/100 km (22) city; 9.3L/100 km (30) highway mpg for 2-door models (MTX)
- 12.6 L/100 km (22) city; 9.5 L/100 km (30) highway for 2-door models (ATX)
- 13.4 L/100 km (21) city; 9.6 L/100 km (29) highway mpg for 4-door models (MTX)
- 13.2 L/100 km (21) city; 10.0 L/100 km (28) highway mpg for 4-door models (ATX)
- Engine also includes several new features including accessory drive, non-A/C bracket and pull, alternator mounting bracket, water pump, thermostat housing, upper and lower intake manifold with acoustic foam, front cover, upper and lower oil pan, oil level indicator and tube and engine cover
- W5A580 5-speed automatic transmission with 175k torque converter replaces the 42RLE 4-speed automatic transmission
- W5A580 5-speed automatic transmission features new auto transmission fill tube and indicator in addition to EGS53 auto transmission controller and new A580 bracket
- Modified NSG370 6-speed manual transmission features new clutch housing, new clutch assembly and new flywheel
- · Best-in-class approach, departure angles and ground clearance
- Available Trac-Lok[®] limited-slip rear differential or Tru-Lok[®] electronic remote locking rear differential
- Standard Hill Descent Control
- Available Trailer Tow Package (all models except Rubicon Unlimited) includes Trailer Sway Damping, Class II hitch receiver and trailer tow with 4-pin connector wiring
- The safety and convenience of 4x4, standard on every Wrangler
- Trail Rated[®] 4x4 capability
- Rubicon models include enhanced heavy-duty front and rear Next Generation Dana 44 heavy-duty solid axles with Tru-Lok[®] electronic remote-locking front and rear differentials, a Rock-Trac[®] transfer case with 4:1 low gear ratio, an electronic front sway-bar disconnect, 10 inches of ground clearance, and 32-inch BFGoodrich[®] tires for exceptional off-road performance
- Up to 1,588 kg (3,500 lb) of towing capacity
- Tow hooks are standard on all models
- Five-link front and rear suspension
- · Available performance suspension (standard on Rubicon)
- Available heavy-duty suspension (standard on Sahara)
- Available Generation II Command-Trac™ (NV241) transfer case is tough and durable while remaining smooth and quiet
- Electronic Throttle Control (ETC) helps prevent "pedal bobble" which can occur in 4WD-low mode

- ESC system has three modes: Full-On, Partial-On (which shuts off traction control) and Full-Off (ideal for off-road driving)
- Rock-Trac[®] transfer case allows the vehicle to crawl at low speed for greater control (standard on Rubicon only)
- Available front sway bar disconnect, allows the front suspension to travel up to 25-percent farther (standard only on Rubicon)
- Body-on-frame construction adds strength, stiffness, durability and improved ride quality
- · Half-metal doors help protect body during off-road experiences
- Fuel Saver Indicator on instrument cluster with automatic transmission informs driver if they are driving in a fuel-efficient manner

STYLING

- \bullet Classic $\mathsf{Jeep}_{\scriptscriptstyle \circledcirc}$ brand DNA with its seven-slot grille, round headlamps and trapezoidal wheel openings
- Available body colour hardtop (2-door/Sahara 4-door)
- Comfortable sculpted and supportive front seats with available two-tone leather-faced seats (Sahara and Rubicon)
- Available body colour fender flares
- Available Dual Top Group for all models except for entry-level Sport includes soft-top and Freedom Top[®]
- Seven available models:
- 1. Rubicon
- 2. Rubicon Unlimited
- 3. Sahara
- 4. Sahara Unlimited
- 5. Sport
- 6. Sport B
 - 7. Sport Unlimited
- · Soft-touch interior including instrument panel and armrests
- Available deep-tinted rear and rear quarter windows
- Available black spatter coat hardtop (Sport and Rubicon)
- Wheel lineup:
- 18-inch Gladiator cast aluminum painted satin silver wheels Standard on Sahara models
- 18-inch 7-spoke polished aluminum wheel Available on Sahara
- 17-inch Moab cast aluminum painted satin carbon wheels Standard on Rubicon models
- 17-inch Moab cast aluminum painted sparkle silver wheels Available on Sport and Sport Unlimited
- 16-inch slot spoke-styled steel-painted argent wheels Standard on all Sport models



Model Lineup

SPORT B

Selected Standard Equipment:

- 3.6L Pentastar[™] VVT V6
- 6-speed manual
- Trail Rated[®]
- Command-Trac™ Transfer Case
- Premium cloth seating
- · Steering wheel with audio and cruise control
- 16-inch styled steel wheels
- Electronic Stability Control with Hill Start Assist, All-Speed Traction Control and Electronic Roll Mitigation
- · Removable doors, fold down windshield, and overhead sound bar
- Dana® 44 rear axle, Dana 30 front axle
- Multistage front air bags
- 3.21 rear axle ratio
- Sunrider[®] Soft Top
- Fog lamps
- 2 front and 1 rear tow hooks
- Media Centre 130 with six speakers and auxiliary input jack
- Four-wheel disc antilock brakes
- Fold-n-tumble removable rear seat
- Accent-colour fender flares
- · Easy wash-out interior including removable carpet with drain plugs
- Fuel tank skid plate
- Full-size spare tire
- Rear compartment covered storage

AVAILABLE OPTIONS

- NEW 5-speed automatic (all models)
- NEW 18-inch alumium wheels (Sahara)
- NEW 3.73 rear axle (Sport, Sahara)
- NEW Body colour fender flares (Rubicon)
- NEW Modular body colour Jeep_® Freedom Top[®] hardtop (Sahara, Rubicon)
- NEW Mopar[®] Leather Group (Sahara)
- NEW Katzkin[™] deluxe leather two-tone seats (Rubicon)
- 4.10 rear axle
- (Rubicon with 5-speed automatic)
- 17-inch aluminum wheels (Sport B)
- 32-inch Tire and Wheel Group (Sport S)
- Six ∞ Infinity[®] speakers (Sport S)
- Air conditioning (Sport B, Sport S)
- Antispin differential rear axle (Sport S, Sahara)
- Black Appearance Group (Sport)
- Connectivity Group (all models)
- Dual Top Group (Sport S, Sahara, Rubicon)
- Heated front seats (Sahara, Rubicon)
- Half-metal doors (Sport S, Rubicon)
- Mopar[®] Chrome Edition Group (Sport, Sahara)
- Mopar[®] Premium Chrome Group (Sport, Sahara)
- Power Convenience Group (Sport S)
- Remote start (Sahara, Rubicon)
- SIRIUS® Satellite Radio Group (all models)
- Front seat side air bags (Sport S, Sahara, Rubicon)
- Trailer Tow Group (all models)
- Tubular side steps (Sport)
- Automatic Temperature Control (Sahara, Rubicon)
- Media Centre 730N with enhanced navigation (Sahara, Rubicon)

SEGMENT EXCLUSIVES

- Removable doors
- Fold-down windshield
- Removable carpet
- Drain plugs
- Overhead sound bar
- Jeep_® Freedom Top[®] hardtop
- Sunrider[®] Soft Top



Model Lineup

SPORT S

UNLIMITED SPORT S

Differences/upgrades vs. Sport B:

- 17-inch aluminum wheels
- Chrome leather-wrapped shift knob
- Deep-tinted sunscreen glass
- Split-folding rear seat (Unlimited)
- No-charge air conditioning (2-door)
- No-charge SIRIUS[®] Satellite Radio including one-year subscription (2-door)

SAHARA

UNLIMITED SAHARA

Differences/upgrades vs. Sport S:

- Black Jeep_® Freedom Top[®] 3-piece modular hardtop
- Automatic headlamps
- Air conditioning
- Power locks and windows
- 18-inch aluminum wheels
- Tubular side steps
- Six ∞ Infinity[®] speakers with 368-watt amplifier
- Power, heated exterior mirrors
- · Heavy-duty suspension with gas charged shocks
- Body colour fender flares and bright bumper overlays
- · Bright interior accents
- 115V auxiliary power outlet

RUBICION

UNLIMITED RUBICION

Differences/upgrades vs. Sahara:

- Tru-Lok® front and rear axles
- 4.10 rear axle
- 4:1 Rock-Trac[®] heavy-duty transfer case
- Electronic sway-bar disconnect
- 17-inch aluminum wheels
- 32-inch tall BFGoodrich[®] tires
- · Dana 44 front axle
- · Performance suspension with gas charged shocks
- Rock rails

2012 FUEL ECONOMY		
Fuel Economy - L/100 KM (MPG)	City	Highway
3.6L Pentastar™ with 5-speed automatic 2-door	12.6(27)	9.5(30)
3.6L Pentastar™ with 6-speed manual 2-door	12.7(22)	9.3(30)
3.6L Pentastar™ with 5-speed automatic 4-door	13.2(21)	10.0(28)
3.6L Pentastar™ with 6-speed manual 4-door	13.4(21)	9.6(29)

Product Presentation

During the Product Presentation, you work as an advisor by matching vehicle features to a customer's SUVPS buying motivations. Focus the conversation on the key features that will influence your particular customer's purchase decision. For each feature, remember to emphasize the benefits to the customer — the reasons why Jeep, Wrangler or Wrangler Unlimited is their best purchase choice. Some features may be optional or not available on some models. Consult the Features, Options & Package Groups charts or the Code Guide to determine the availability of specific Jeep, Wrangler or Wrangler Unlimited features.

FRONT

JEEP, WRANGLER FEATURES/FUNCTIONS	CUSTOMER BENEFIT
BODY-ON-FRAME CONSTRUCTION	
 Vehicle body is mounted onto a fully boxed frame The preferred construction method of heavier duty vehicles Hydroformed front frame rails 	 Isolates the body from the chassis for improved ride quality Durability and towing capacity The front rail tips help protect the passenger compartment by absorbing impact energy in the event of a collision
AVAILABLE AUTOMATIC HEADLAMPS	
 An automatic control which enables the headlamps to illuminate as natural light conditions diminish and to switch off as daylight increases Once enabled, no further action is required of the driver 	Set-it-and-forget-it convenience
INTEGRATED FOG LAMPS	
 Are typically used at low speed to increase the illumination directed toward the road surface Provide a wide beam of light with a sharp cutoff 	 Provide increased road surface illumination and cut down on glare in low visibility conditions, such as fog or snow
EASE OF CUSTOMIZATION	
 Body, chassis and interior uniquely designed for mechanical simplicity Extensive aftermarket accessories available 	• Offers an easy means of modifying Wrangler
3-YEAR/60,000-KILOMETRE BASIC LIMITED WARRANTY	
 Includes Roadside Assistance Covers the complete vehicle against defects in factory-supplied materials and workmanship Excludes tires, wiper blades, clutch discs or module clutch assembly, brake linings, brake 	 Provides total peace-of-mind confidence
rotors, pads, windshield, rear window, wheel alignment, wheel balancing and normal maintenance items	
 Stays with the vehicle and transfers automatically to subsequent owners at no cost during the warranty period 	
5-YEAR/100,000-KILOMETRE POWERTRAIN LIMITED WARRANTY	
 Includes subsequent owner coverage transfer at no cost, towing, and elimination of the 5-year powertrain inspection requirement 	Delivers excellent coverage for a positive ownership experience
CORROSION PROTECTION WARRANTY	
• 3 years unlimited metrage, 5/160,000 outer body panels against holes	Emphasizes product quality and durability

FRONT	
JEEP. WRANGLER FEATURES/FUNCTIONS	CUSTOMER BENEFIT
RUGGED DURABILITY	
 Durability-tested 240,000 customer-equivalent kilometres Advanced rectangular-shaped tubular-frame design is lightweight with exceptional strength Honor duty steel are emphase give additional support 	 Helps maintain rigidity on all types of terrain for driving confidence and vehicle control
Heavy-duty steel crossmembers give additional support	
 ONLY 4X4 FOUR-DOOR CONVERTIBLE WITH HARD- AND SOFT-TOPS Unlimited offers available Freedom Top® 3-piece modular hardtop with removable panels and versatile Sunrider® Soft Top 	 Provides open-air flexibility for active and adventurous lifestyles
RUBICON MODELS OFFER "RIGHT-OUT-OF-THE-BOX" OFF-ROAD CUSTOMIZATIO	N BACKED BY A FACTORY WARRANTY
Rubicon and Rubicon Unlimited are pre-engineered and factory-equipped for off-roading	• Rubicon models are ready for extreme off-road adventures "right-out-of-the-box"
EXCEPTIONAL OFF-ROAD PERFORMANCE (RUBICON)	
 Rubicon models include enhanced heavy-duty front and rear Next Generation Dana® 44 axles with Tru-Lok® electronic remote-locking front and rear differentials, Rock-Trac® transfer case with 4:1 low range, electronic sway-bar disconnect and 32-inch BFGoodrich® Mud-Terrain tires Robust, durable two-speed part-time four-wheel-drive transfer case that's designed to withstand the extreme rigors of off-road driving Features a 4:1 low-range gear ratio Electronically controlled lockers lock the front and rear differentials 	 Rubicon provides exceptional off-road performance regardless of terrain, weather, and obstacles along the road Delivers sure-handling when negotiating steep inclines, hilly surfaces, and rock-laden trails during wet or dry conditions Provides precision and control during extreme off-road manoeuvers using Rock-Trac[®] "crawl speed" Crawl speed enhances ascending and descending inclines, crawling over objects, and slow-speed turning Adds durability and improves axle strength for off-road driving Provides power to all tires equally when engaged. If three tires are without traction, the single tire with traction can move the vehicle
FIVE-LINK FRONT AND REAR SUSPENSION	
 Includes live solid axles with four locating arms, coil springs, track and stabilizer bar, and heavy-duty monotube shock absorbers 	• Provides the perfect combination for off-highway use, due to its excellent ground clearance, and for on-road driving, due to its more comfortable ride characteristics
BEST-IN-CLASS GROUND CLEARANCE AND APPROACH AND DEPARTURE ANGL	ES
 Wrangler has best-in-class ground clearance and approach and departure angles for difficult off-road manoeuvers 	 Provide superb performance over a wide range of difficult off-road driving conditions, including rock-crawling, while reducing the potential for underbody damage
GENERATION II COMMAND-TRAC™ (NV241) TRANSFER CASE	
 Two-speed transfer case offers part-time, shift-on-the-fly 4x4 capability on Sport and Sahara models 	 Provides smooth, quiet operation and enhanced reliability with manual operation
CLASSIC JEEP. BRAND DNA	
• Design features seven-slot grille, round headlamps and trapezoidal wheel openings	 Retains classic Jeep, brand styling that embodies almost 70 years of 4x4 leadership

Product Presentation

FRONT	
JEEP. WRANGLER FEATURES/FUNCTIONS	CUSTOMER BENEFIT
NEW 3.6L PENTASTAR [™] V6 ENGINE	
 Produces 285 hp and 260 lb-ft of torque Standard on all models 	Delivers 40-percent improvement in horsepower and 10-percent improvement in torque
	 Offers the most horsepower ever in a Wrangler for excellent acceleration and performance
NEWLY MODIFIED 6-SPEED MANUAL TRANSMISSION	
 Features new clutch housing, new clutch assembly and new flywheel 	 Provides outstanding performance with added fuel efficiency
	Offers smooth shifting for an improved driving experience and sense of control
	 Allows the vehicle to be started only when the driver applies the clutch pedal
NEW 5-SPEED AUTOMATIC TRANSMISSION	
 Includes a new automatic transmission fill tube and indicator Adds EGS53 automatic transmission controller Adds A580 bracket 	 Provides the ease and convenience of an automatic transmission with low-gear performance, flexibility and pulling power Requires brake pedal application in order to shift out of Park

DRIVER SIDE

JEEP. WRANGLER FEATURES/FUNCTIONS	CUSTOMER BENEFIT
ELECTRONIC STABILITY CONTROL (ESC)	
 Compares the driver's intended course with the vehicle's actual course and then compensates for differences 	 Automatically helps/assists driver in maintaining control of vehicles during extreme steering manoeuvers
 Senses when a vehicle is starting to spin (oversteer) or plow (understeer) 	• Provides added driving confidence, particularly in rain
 Helps to correct the vehicle's course by automatically adjusting the throttle and applying the brakes at individual wheels 	and snow
ELECTRONIC ROLL MITIGATION (ERM)	
 Monitors the driver's steering wheel input and the speed of the vehicle to sense the potential for wheel lift 	Provides an enhancement to the Electronic Stability Control to help reduce the likelihood of a vehicle
 Detects when the sudden buildup of lateral force during a severe turn or evasive manoeuver can cause the vehicle to start to tip 	side rolloverReduces the chance of a rollover in sudden manoeuvers
 Applies the brakes with a high burst of pressure to cause the outside tire to slip and the vehicle's weight to transfer back over the inside tires and helps keep all four tires solidly on the ground 	 and evasive events Provides additional security and confidence by keeping all four tires solidly on the ground
 A component of the ABS/ESC system 	• Especially useful in vehicles with a higher centre of mass
ALL-SPEED TRACTION CONTROL	
 Monitors the amount of wheelspin of each of the driven wheels 	Helps reduce wheel slip as the vehicle is accelerating
 Applies brake pressure to the slipping wheel(s) and reduces engine power to provide enhanced acceleration and stability 	• Provides increased driving confidence on all road surfaces, but especially on sand and gravel, as well as
 Controls the wheelspin across a driven axle (similar to a limited-slip differential) 	wet and snowy roads
 If one wheel on a driven axle is spinning faster than the other, the system will apply the brake and slow down that wheel 	
 Allows more engine torque to be successfully applied to the wheel if it is not spinning 	

DRIVER SIDE	
JEEP. WRANGLER FEATURES/FUNCTIONS	CUSTOMER BENEFIT
BRAKE LOCK DIFFERENTIALS (BLD)	
 A feature of brake traction control that controls wheel speed side to side across a driven axle 	 Provide improved off-road performance
 Using the vehicle's wheel speed sensors, BLD knows when one wheel on a driven axle is turning and the other is not 	
 It will apply brake pressure to the wheel that is turning. The applied brake pressure increases the torque required to turn the wheel in the air and this allows more torque to go to the wheel on the ground 	
 Brake Lock Differential looks at individual driven axles and tries to keep the wheels turning at the same speed 	
BRAKE ASSIST	
• Overcomes the tendency of not applying the brakes hard enough in an emergency braking situation by using the ESC system to instantly apply the maximum available brake pressure	 Helps vehicle stop sooner in emergency situations by reacting faster than the driver is able to in applying maximum brake pedal pressure
A component of the ABS/ESC system	 Helps provide the shortest possible stopping distance in emergency braking situations
HILL START ASSIST	
 Enhancement to ESC Automatically maintains brake pressure when driver releases the brake pedal while driving uphill 	 Allows the driver time to transition from brake to throttle to achieve smooth launch on grade Contributes to ease of use and safety by preventing
 Prevents vehicle rollback on a steep grade when the driver is transitioning from the brake to the accelerator 	vehicle rollback on steep grades
Especially beneficial on vehicles with manual transmissions	
HILL DESCENT CONTROL	
 Grade-sensing capability is another enhancement to ESC Operates when transfer case is in four-wheel-drive L0 	 Provides off-road safety and control for added driving confidence
• Automatically modulates the brakes to help maintain a safe and controlled vehicle speed of less than 8 km (5 mph) to assist in steep and slippery descents	• Supports added safety and security by allowing the driver to focus on steering as it brakes automatically to provide controlled steep descent
AVAILABLE TRAILER SWAY CONTROL	-
Enhancement to ESC	Reduces trailer sway and provides improved trailer
 The ESC yaw sensor recognizes when there are alternating forces on the vehicle that aren't caused by steering input 	stabilityContributes to increased towing safety, driver assurance
 The sway could be caused by strong wind gusts or an improperly loaded trailer 	and confidence
 Trailer Sway Control activates stabilizing effects by using brake pressure on alternating wheels to help stabilize the vehicle's path and, if necessary, adjusts the electronic throttle to help bring the vehicle and trailer under control 	
FULL-TIME, EVERYDAY VEHICLE	
Unlimited 4-door model designed to be a first vehicle of choice	 Offers room for five, power, comfort and convenience, storage and safety

DRIVER SIDE	
JEEP. WRANGLER FEATURES/FUNCTIONS	CUSTOMER BENEFIT
AVAILABLE SIDE STEPS	
• Driver and passenger side-mounted steps can be easily removed for off-road driving	Make entering and exiting the vehicle easier
AVAILABLE REMOTE START SYSTEM	
 Conveniently starts engine from outside the vehicle by using the remote keyless entry fob Operates when vehicle is locked and transmission is in Park Includes a back-up safety feature that turns off the vehicle's ignition after a predetermined period of time not available with manual transmission m/h auto transmission 	 Offers the convenience of starting the engine from outside the vehicle Maintains security by requiring vehicle to be locked and windows raised Will warm or cool the interior prior to passengers entering the vehicle (if the HVAC controls were left on at last engine shutdown)
NUMEROUS AVAILABLE VEHICLE CONFIGURATIONS	
 Sunrider[®] Soft Top, Freedom Top[®] modular hardtop, body colour Freedom[®] Hard Top (Sahara only) removable full - and half-framed doors and folding windshield 	Offer up to 60 vehicle configurations on Wrangler and up to 128 vehicle configurations on Wrangler Unlimited
116-INCH WHEELBASE (UNLIMITED)	
 Longest wheelbase in its class Contributes to better on-road balance and ride Best-in-class cargo capacity 	 Provides greater comfort for rear-seat passengers Nearly doubles the cargo volume behind the rear seat
AVAILABLE DUAL-TOP GROUP	
Allows customers to conveniently order both hardtop and soft-top directly from the factory	 Eliminates purchasing aftermarket tops Provides a more affordable alternative to separate purchases, adding four-season utility and value
GREEN BAND ON TACHOMETER FOR OPTIMAL FUEL ECONOMY	
 Allows drivers to monitor engine speed and maintain optimal efficiency at a glance of the tachometer 	 Helps reduce fuel consumption by visually representing optimal engine speeds
BEST-IN-CLASS MANOEUVRABILITY	
Best-in-class manoeuvrability and the shortest turning diameter in its class (2-door) MOST CAPABLE 4WD SYSTEM	Agility on-road and off
• Jeep, Wrangler has the most advanced and most capable 4WD system in its class making it the most capable off-road 4x4 SUV in its class	 Engineered and robustly built for adventure
TRAIL RATED®	
 Wrangler 4x4's capabilities have been authenticated by Jeep, engineers Trail Rated[®] badging 	 Validates Wrangler's capabilities to handle some of the steepest, toughest, and slipperiest off road terrain
FUEL SAVER INDICATOR	
 Fuel Saver Indicator on instrument cluster with automatic transmission Informs drivers if they are driving in a fuel-efficient manner or not 	 Allows driver to conserve fuel usage
FENDER FLARES	
 Wrangler's front and rear fender flares are real standouts in a look-alike world Available body colour fender flares on Rubicon 	 Help protect Wrangler's paint from debris and extend durability

Product Presentation

DRIVER SIDE	
JEEP. WRANGLER FEATURES/FUNCTIONS	CUSTOMER BENEFIT
AVAILABLE DEEP-TINTED REAR AND REAR QUARTER WINDOWS	
Designed with deep-tinted sunscreen glass	Enhance the exterior appearance
	 Assist in cooling the interior on sunny days
	Provide security — conceals items stored inside
SUNRIDER [®] SOFT TOP	
 Opening is much larger than a typical glass sunroof 	Opens the sky to driver and front passenger
 1,270 mm by 762 mm on Wrangler 1,270 mm by 1,524 mm on Wrangler Unlimited 	 Provides three top choices: sunroof open, soft-top up, and soft-top down
	 Sunroof can be conveniently closed from inside the vehicle
AVAILABLE FREEDOM TOP®	
 Three-piece modular hardtop Includes two removable front panels that can be taken off individually or together Includes a rear window with wiper/washer and defroster for improved visibility in 	• Provide a snug, comfortable interior cabin with the top on, and the freedom and versatility to remove the top for open-air cruising
bad weather	Deliver a true open-air adventure
 Available body colour hardtop (Sahara only) provides upscale premium appearance to your rugged Jeep_® 	
WHEELS	
 16-inch slot spoke-styled steel wheels, standard on Sport Available 17-inch Moab cast aluminum wheels, painted Sparkle Silver (Sport S CPOS) 17-inch painted Satin Carbon aluminum wheels, standard on Rubicon 18-inch painted Satin Silver aluminum wheels, standard on Sahara 18-inch polished Aluminum wheels Available on Sahara 	 Provides a rugged and aggressive stance Offers distinctive off-road appeal
OFF-ROAD CALIBRATED ANTILOCK BRAKING SYSTEM (ABS)	
 Monitors and compares wheel speed to vehicle speed Automatically modulates brake pressure during hard braking to prevent wheel lockup Specially calibrated for off-road use 	 Provides improved steering control under extreme braking and/or slippery conditions

REAR

JEEP, WRANGLER FEATURES/FUNCTIONS	CUSTOMER BENEFIT
AVAILABLE REAR WIPER/WASHER AND DEFROSTER (HARDTOP)	
• Clears rear window	 Improves visibility through rear window
 Operates independently of windshield wipers 	
TOWING CAPACITY	
 Unlimited models can tow up to 1,588 kg (3,500 lb) when properly equipped 	 Provides excellent towing capacity on and off road
REAR UNDERFLOOR STORAGE	
• Hidden storage bin secures small items out of sight in the cargo area	 Provides added safety and security. When the swing gate is closed, the bin cannot be accessed
REVERSIBLE LOAD FLOOR MAT WITH JEEP, LOGO	
• Doubles as a flat carpeted floor or a waterproof mat in the cargo area	Helps keep vehicle clean and neat

Product Presentation

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REAR	
JEEP. WRANGLER FEATURES/FUNCTIONS	CUSTOMER BENEFIT
AVAILABLE TRAC-LOK [®] LIMITED-SLIP REAR DIFFERENTIAL	
 Trac-Lok[®] routes power to the rear wheel with the most traction to maximize traction on slippery surfaces 	 Provides added traction when driving in slippery road conditions
HARDTOPS	
 Available body colour hardtop on Sahara and Rubicon models Available black splatter coat hardtop on all models 	 Provide added distinction to Wrangler's rugged look
TRAILER TOW GROUP	
 Includes Trailer Sway Damping, trailer tow hitch with 4-pin connector and Class II hitch receiver 	 Features provide easy, stress-free towing

PASSENGER SIDE

JEEP, WRANGLER FEATURES/FUNCTIONS	CUSTOMER BENEFIT
PASSENGER BUCKLE SWITCH	
 Alerts the driver if a passenger is not buckled 	 Provides added peace of mind ensuring the driver that all his/her passengers are safely buckled in
FOLD-AND-TUMBLE (WRANGLER) OR 60/40 SPLIT-FOLDING REAR SEAT (UNLIM	ITED)
Wrangler models offer seating flexibility	 Expands the cargo area and provides more cargo-carrying options
SKID PLATES	
 Sturdy steel plates mounted beneath the fuel tank and transfer case Also includes automatic transmission oil pan skid plate on properly equipped models 	 Provide added protection when traversing rugged off-road terrain
ROCK RAILS (RUBICON MODELS)	
 Heavy-duty metal rock rails are standard on Rubicon 	 Provide body protection during off-road driving
SEVERAL DISTINCT MODELS	
• Choose from three trim models, two body styles, two door options and two top choices	 Provide an impressive array of choices with a broad appeal to a variety of customers' needs and desires
COMFORTABLE SCULPTED AND SUPPORTIVE FRONT SEATS	
• Seats shaped to firmly hold occupants and features driver-seat height adjustment, lumbar support and side bolsters	 Provide added comfort and support in all driving conditions
 Available two-tone leather-faced seats on Sahara and Rubicon 	
TIRE PRESSURE MONITORING WARNING LAMP	
• Automatically checks the level of air pressure in all four tires and displays a warning lamp	 Monitors tire pressures in all road conditions
in the instrument cluster if pressure becomes too low	 Notifies driver of tire pressure loss
	Helps owners maintain proper tire pressure for safe vehicle operation

INTERIOR		
JEEP. WRANGLER FEATURES/FUNCTIONS	CUSTOMER BENEFIT	
AVAILABLE SUPPLEMENTAL FRONT SEAT SIDE-MOUNTED AIR BAGS		
 Deploy from the seat independently to provide head and thorax protection in the event of a side impact 	 Protect the driver and front passenger during a side- impact crash 	
HEIGHT-ADJUSTABLE FRONT SHOULDER BELTS WITH TRAVELLING INBOARD BI	JCKLES	
 Provide a first line of defense during a collision Travelling buckles move with the seat position to maintain consistent passenger comfort and protection 	 Make it easier to position belts properly and provide more wearing comfort 	
REAR-SEAT CHILD SEAT ANCHOR SYSTEM (LATCH)		
 LATCH is a system for mounting a child seat Lower child seat anchors and upper tether anchors 	Helps ensure safe and proper installation of LATCH compatible aftermarket child seats	
SENTRY KEY® ANTITHEFT ENGINE IMMOBILIZER		
• Will not allow the vehicle to run when an attempt is made to start the vehicle without the properly encoded key	Provides improved vehicle theft protection	
AVAILABLE POWER, HEATED MIRRORS		
• Offer the convenience of power operation for mirror positioning adjustments and heat at the touch of a button to clear the mirror face of frost or snow	Provide improved visibility during inclement weather	
LOCKABLE CENTRE CONSOLE		
 Lockable feature allows valuables to be stored securely out of sight Main bin offers added storage 	Offers convenient access and secure storage	
AVAILABLE 115V POWER INVERTER		
 Located in the console Standard on Sahara and Rubicon models 	Convenient access to power for laptops and other devices	
MPROVED INTERIOR STORAGE		
Netted pockets in front/rear doorsMore storage in centre console	 Everything is in reach for quick access to personal belongings 	
STEERING WHEEL-MOUNTED AUDIO CONTROLS		
 Additional audio controls are mounted on the steering wheel Standard on all Wrangler models 	• Minimize distractions since driver keeps hands on the wheel while operating the audio system	
SPEED CONTROL ON EVERY WRANGLER		
 Allow the driver to set the vehicle speed and then release the accelerator pedal Standard on all models 	 Provides comfort for the driver especially when freeway driving Helps improve fuel economy 	
REMOVABLE FLOOR COVERING AND FLOOR DRAIN PLUGS	• Make elemping engine and more convenient	
Allows the interior to be hosed out The only vehicle in its class to offer this combination of features	 Make cleaning easier and more convenient Washable interior is easy to keep clean 	
ALL SOUND SYSTEMS FEATURE MP3 COMPATIBILITY • All sound systems feature an auxiliary input jack and play MP3 audio files • This feature allows easy connection of a portable MP3 player	• Enable occupants the ability to listen to MP3 files stored on their player through the vehicle's speakers	

INTERIOR	
JEEP. WRANGLER FEATURES/FUNCTIONS	CUSTOMER BENEFIT
AVAILABLE HEATED FRONT SEATS	
 Available heated front seats provide an extra measure of individualized comfort for the driver and front passenger in cooler weather 	 Offer customer a high degree of luxury Enhance the ownership experience
AVAILABLE AUTOMATIC TEMPERATURE CONTROL	
 Allows passengers to set their zone's temperature independent of other zone's temperature 	Adds to overall passenger comfort and convenience
• Employs infrared sensors to measure the surface temperature of each zone AVAILABLE POWER WINDOWS AND DOOR LOCKS ON REMOVABLE FULL DOORS	
 Included on Sahara models and available on all other models with full-framed doors 	Provide greater convenience and additional security
AVAILABLE MEDIA CENTRE 430N RADIO (UCONNECT™ NAVIGATION)	
 Media Centre 430N Radio features turn-by-turn navigation Includes AM/FM/SIRIUS[®] Satellite Radio with MP3/WMA input, CD/DVD player, and integrated 6.5-inch touch-screen display 28GB hard drive allows storage of photos and playlists (plus files required for the 	 Provides outstanding convenience and ease-of-use navigation Helps drivers know where to go and how to get there Provides wide range of available entertainment with
navigation system)	powerful storage capacity for digital audio and photo files
 Includes one year of service provided by SIRIUS[®] 	
AVAILABLE CONNECTIVITY GROUP	
Uconnect [™] with Voice Commend	
Remote USB port	
ADVANCED MULTISTAGE FRONT AIR BAGS	
• Tailor air bag deployment to the severity of the crash and the weight of the occupant AVAILABLE $\infty INFINITY^{\otimes}$ 368-WATT, 6 SPEAKER SOUND SYSTEM	Extended protection to front seat outboard passengers
• Premium sound system delivers 368 watts of power through 6 speakers and a cargo- area-mounted subwoofer	 Delivers excellent sound quality for listening and entertainment with the top on or off
UCONNECT™ VOICE COMMAND WITH BLUETOOTH [®] PHONE	
 Voice-activated, hands-free communication system using Bluetooth[®] technology Places and receives calls through the vehicle's speakers 	• Allows driver to keep hands on the wheel and eyes on the road while making and receiving calls
Operates as long as the user's phone is located anywhere in the vehicle	 No additional monthly fees other than your current cell phone bill
AVAILABLE MEDIA CENTRE 130 OR 230 (UCONNECT™ MULTIMEDIA)	
 Standard Media Centre 130 AM/FM radio with CD player and MP3 auxiliary input jack 	 Delivers dynamic crystal-clear sound for occupant 6-speaker listening enjoyment
	 Provides a choice of popular media sources
UCONNECT™ MULTIMEDIA (MEDIA CENTRE 730N RADIO)	
 Features CD/DVD/MP3/HD radio with 6.5-inch touch screen 	• Provides a wide range of available entertainment with
Enhanced GPS navigation	powerful storage capacity for digital audio and photo files
 20-GB hard drive for storage of photos, playlists and digital music files 	
SIRIUS® Satellite Radio (includes free one-year subscription service)	
• iPod [®] Control, audio jack, Bluetooth [®] streaming audio, hands-free phone, voice command radio, navigation, music and memo record	

DELIVERY CHECKLIST

PRE-DELIVERY

Vehicle is equipped as indicated in the contract of sale

Vehicle interior/exterior is clean

Delivery appointment is verified (if applicable)
 Vehicle and customer paperwork is prepared

Vehicle is ready for delivery

- Applicable arbitration and CAMVAP materials in glove box
- Preset radio, clock and owner's address in Navigation system (if so equipped)

DELIVERY

To be reviewed/demonstrated and checked (if equipped) by Sales Consultant with customer present. Be sure to cover bolded items with every customer.

REAR

- Operating the swing gate
- Cargo-area features including under-floor storage
- Reversible load floor mat
- Locating the jack/spare tire
- Rear wiper/washer and defroster
- Towing capacity
- Freedom Panel Bag

PASSENGER SIDE

- Fold-and-tumble rear seat or 60/40 split-folding rear-seat operation
- 🗅 Tip Slide Seat
- □ Tire Pressure Monitoring System
- Child Seat Anchor System (LATCH)
- Removable carpeting and drain plugs
 Automatic Locking Retractor (pass./rear seat belt)

FRONT

- □ 3-Year/60,000-Kilometre Basic Warranty with Roadside Assistance
- 5-Year/100,000-Kilometre Powertrain Limited Warranty
- Corrosion protection warranty
- $\hfill\square$ Approach, breakover and departure angles
- $\hfill\square$ Opening the hood
- Recommended fuel
- $\hfill\square$ Safety checks outside the vehicle tires, lamps, etc.
- Automatic headlamps
- Fold-down windshield operation

- Electronic front sway-bar disconnect operation
 DRIVER SIDE
 Variable intermittent wipers
 Vehicle security system
- Remote start system
- Remote keyless entry

Tow hooks

- Sentry Key[®] antitheft engine immobilizer
 Power, heated exterior mirrors
- Six-speed manual transmission
- Fuel Saver Indicator (automatic trans.)
- Height-adjustable steering column
- Cruise control
- 4-wheel disc ABS
- Lectronic Stability Control
- Electronic Roll Mitigation
- Trailer Sway Control
- Traction Control
- 🖵 Brake Assist
- Brake lock differentials
- Hill Start Assist
- Hill Descent Control
- □ 4WD system operation
- Tru-Lok[®] remote locking differentials operation
- Operation of Sunrider[®] Soft Top
- Operation of Freedom Top[®] modular hardtop
- Seat operation and adjustments
- Door removal operation

U Vehicle is equipped as agreed upon

INTERIOR

- Advanced multistage front air bags
- Supplemental front seat-mounted side air bags
- Passenger buckle switch
- Locking glove box
- Lockable centre console
- Netted door pockets
- Heated front seats
- □ Steering wheel-mounted audio controls
- Power windows and door locks
- Automatic Temperature Control
- □ Uconnect[™] Phone with Voice Command
- □ SIRIUS[®] Satellite Radio
- □ Media Centre Radio (Uconnect[™] Navigation or Uconnect[™] Multimedia)
- MP3 compatible sound systems
- $\hfill\square$ Premium $\infty Infinity^{\ensuremath{\mathbb{R}}}$ sound system
- 115V in-console power inverter

OWNERSHIP EXPERIENCE

- User Guide/Owner's Manual DVD Wrangler Door Tips Card
- Maintenance schedule (performance service recommendations)
- 24-hour Towing Assistance benefits
- Service and Parts Department introduction and business hours
- Mopar[®] Parts & Accessories
- Appearance Care (refer to DVD for details):
- Exterior Interior Wheels Headlights Online Facebook community

POST-DELIVERY

Customer's preferred contact phone numbers:	Customer's preferred time of contact:
Primary:	Customer's first service appointment:
Secondary:	Date:
Email address:	Time:

CUSTOMER ACKNOWLEDGMENT

I acknowledge that all items checked above have been reviewed with me.

SALES CONSULTANT

All items checked above have been reviewed with the customer.

Sales Consultant/Date

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