

2012 CHRYSLER 300



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The commanding presence of 300 foreshadows the elite level of luxury within. Engineered to be the most technologically advanced vehicle in its class, 300 doesn't disappoint. For starters, in its class, it offers the most advanced all-wheel-drive system, the best standard V6 horsepower, best rear-seat volume, available heated and cooled cupholders and an available 360-degree heated steering wheel. This vehicle offers classic American styling and ingenuity at its best. Uncommon status is available for everyone when their ride is a 300. And it's available at a price that starts at \$32,745.

Based on *Ward's* 2011 Large Regular Segmentation Available Features.

Key Reasons To Buy

- Icon of attainable style & performance that sets it apart from anything else on the road
- Luxury full-size sedan with the fuel economy of a midsize (V6 est. 44 mpg (6.4 L/100 km) with 8-speed automatic)
- Best-in-class V6 power
- Best-in-class V8 power
- 2011 IIHS Top Safety Pick (Insurance Institute for Highway Safety)
- Premium interior featuring soft-touch surfaces
- Standout exterior styling
- 2011 *Ward's* "10 Best Engines" – Pentastar™ VVT V6
- All-wheel-drive with class-exclusive active transfer case and front axle disconnect available on V6 and V8 models
- Choice of three powertrains:
- Pentastar™ V6 – 292 hp, 260 lb-ft of torque, est. 40 mpg (7.0 L/100 km) with new 8-speed automatic
- HEMI® V8: 363 hp, 394 lb-ft of torque, FuelSaver MDS Technology
- 6.4L HEMI® V8 - 470 hp, 470 lb-ft torque
- All-new SRT8® model with unique styling and superior performance
- All-new models – V6 and V8
- More than 70 safety & security features

ASSEMBLY LOCATION

- Brampton, Ontario, Canada

MARKET EXCLUSIVES/ RECOGNITION

- Only vehicle in its class with available heated and cooled dual cupholders
- Only vehicle in its class with an available 360-degree heated steering wheel
- Chrysler 300 has the most advanced all-wheel-drive system available in its class
- Chrysler 300 has more innovative technologies available than other vehicles in its class
- Best-in-class standard V6 horsepower
- Best-in-class rear-seat volume
- Largest panoramic dual-pane sunroof available in its class
- Chrysler 300C has a quieter interior than a Ford Taurus Limited or Buick LaCrosse CXS
- Chrysler 300C offers a better driving experience than a Ford Taurus Limited or Buick LaCrosse CXS

Based on a blind consumer research study of the Chrysler Group LLC upper large car segment conducted in January 2011 in Irvine, California.



2012 Chrysler 300 – What's New

The 2012 Chrysler 300 comes on strong with two new models: The 300S (V6 and V8) and 300 SRT8® — each bringing its own distinct style to the 300 lineup. 300S offers a youthful, aggressive appearance with an athletic flair luring a younger, yet still sophisticated audience. The 300 SRT8® is a performance enthusiast's dream come true with a 6.4L HEMI® V8 engine featuring FuelSaver MDS Technology. This throaty V8 delivers 40+ hp more than the 6.1L engine it replaces with 470 hp and 470 lb-ft of torque. Want even more for your muscle? Official estimates are 0-100 in the "high four-second range" and a less than 13-second 400 metres (quarter-mile).

For the more tame at heart, 2012 Chrysler 300 models equipped with the Pentastar® V6 engine offer a new available 8-speed automatic transmission usually only found on vehicles in a much higher price category. This new transmission delivers a fuel-efficient ride without losing its sporty edge and optimal shift quality, obtained through its three-path converter.

Last, but certainly not least, the 300 continues to evolve with a bevy of new aesthetic interior and exterior enhancements while keeping its over 75 standard safety features perfectly intact.

- 8-speed automatic on V6 models (available)
- S model with monochromatic exterior and 20-inch aluminum wheels (19-inch all-wheel drive)
- Steering wheel-mounted paddle shifters (available)
- 300 SRT8® with 6.4L HEMI® V8 – 470 hp, 470 lb-ft of torque
- World's first integration of beats™ by dr. dre™ audio technology



SUVPS

SAFETY/SECURITY

- Quad projector headlamps and available HID headlamps with auto-levelling and adaptive feature—light moves with the vehicle
- Halogen projector lamps with LED daytime running lights in a “C” configuration
- Available vertical taillamps with integrated LED functions and centre-positioned light pipes that illuminate when running lamps are activated, or during stop/turn function. Also includes switch-controlled front fog lights
- Available rain-sensing wipers system
- Standard Electronic Stability Control with Brake Assist and All-Speed Traction Control
- Four-wheel antilock disc brakes
- Available driver-adjustable gas and brake pedals
- Available Park-Sense® Front and Rear Park Assist System
- Available premium Tire Pressure Monitoring Display
- Supplemental side-curtain air bags
- Inflatable knee blocker and front seat air bags with thorax and pelvic bags
- Sentry Key® antitheft engine immobilizer
- Available Blind Spot Monitoring with Rear Cross Path Detection System
- Standard front seat active head restraints
- Intelligent Battery System continually monitors vehicles status for optimum performance
- Available Adaptive Cruise Control (ACC)
- Available SafetyTec™ Group includes: Adaptive Speed Control, Forward Collision Warning System (FCW), E-chrome driver-side mirror, auto-dimming rearview mirror, signal mirrors with approach lamps, Blind Spot Monitoring and Rear Cross Path Detection, rear fog lamps, adaptive bi-xenon HID headlamps with automatic headlamp levelling system, SmartBeam™ headlamps, rain-sensitive automatic wiper system, universal garage door opener
- Over 70 standard safety features
- 2011 IIHS Top Safety Pick
- Advanced multistage front air bags
- Available All-Wheel-Drive (AWD) with front-axle disconnect, AWD automatically engages when one or more of the following occurs: wheel slip is detected, Auto/Stick™ is engaged, ESC is turned off, windshield wipers are activated, temperature is below 3°C
- Ready Alert Braking anticipates emergency braking situations and automatically sets brake pads against rotors to decrease time required for full-brake application
- Rain Brake Support applies slight pressure and dries the brake disc when wipers are activated
- Hill Start Assist
- Available ParkView® Rear Back-Up Camera
- Available SmartBeam™ Headlamps automatically turn high beams on and off to adjust to the presence of other vehicles
- Available adaptive bi-xenon high-intensity discharge (HID) headlamps for low beams with delay and automatic levelling system (Limited, 300C and SRT8®)
- Distinctly-styled LED taillamps
- Rain-sensitive automatic wiper system and variable intermittent windshield wipers
- Child seat anchor system (LATCH)
- Available security alarm

SUVPS

UTILITY

- Available remote start
- Standard Keyless Enter-N-Go™ system
- Available five-feature memory-controlled power driver-side features (tilt/telescoping steering column, eight-way driver's seat, exterior mirrors, adjustable pedals and radio presets)
- Flexible capabilities (60/40 split-folding rear seat and large, spacious trunk)
- Available advanced technologies (in-cluster Electronic Vehicle Information Centre, Dual-Zone Automatic Temperature Control with humidity sensors, infrared sensors and Uconnect™ Phone)
- Illuminated dual heated and cooled cupholders
- Available HomeLink® Universal Transceiver
- Available Sapphire Blue ambient LED interior illumination on door pulls, footwells, map pockets, centre cubby bin, and overhead console that can be brightened and dimmed
- Available 19 Premium Speaker Group, for Limited 300C and SRT8®, includes a 19-speaker Harman Kardon® sound system and 900-watt amplifier
- Available Navigation Upgrade (300S) includes Garmin® navigation system, remote USB port, SIRIUS® Satellite Radio and audio jack input for mobile devices
- Available Uconnect™ Multimedia Centre allows user to play a variety of media including CDs, DVDs, USB drives, MP3/WMA files and SIRIUS® Satellite Radio (includes free one-year subscription service)
- Available Uconnect™ Touch 8.4, for SRT8® (late availability) includes 8.4-inch touch-screen audio system with integrated HVAC controls, available SIRIUS® Satellite Radio
- Uconnect™ Voice Command with Bluetooth® Phone allows driver to keep hands on the wheel and eyes on the road while making/receiving calls
- Available Uconnect™ Touch 8.4N includes Garmin® GPS navigation, points of interest
- Available beats™ by dr. dre™ sound system, standard on S models and available on Limited and 300C models, includes 10 premium speakers, dual subwoofer and 552-watt amplifier

- Premium 6-speaker Alpine® sound system with 276-watt digital amplifier (standard on Limited, 300C and SRT8®)
- Acoustic windshield and front door glass
- Tire service kit (SRT8®)

VALUE

- 3-Year/60,000-Kilometre Basic Limited Warranty with Roadside Assistance and 5-Year/100,000-Kilometre Powertrain Limited Warranty and corrosion protection warranty provide excellent coverage for a positive ownership experience
- Choice of three available premium speaker systems
- Acoustic sound-deadening glass
- Available first row heated and ventilated and second-row heated seats
- Available 360-degree heated steering wheel
- Standard steering wheel-mounted audio and functional vehicle controls
- Available Luxury Group (300S V6 models) includes leather-faced seats, heated steering wheel, heated rear seats, rear power sunshade, dual heated/cooled cupholders, power tilt/telescoping steering column, power multifunctional foldaway mirrors, power passenger seat, trunk mat, doorsill scuff pads, EC driver exterior mirrors with auto-tilt in Reverse, security alarm, 8-way power driver/passenger seat with 4-way lumbar control, driver/passenger LED lamps and memory function for radio, seat, mirror, steering and power adjustable pedals
- Luxury Group for 300 (Limited models) includes premium leather interior, Dark Olive, leather/wood steering wheel, heated steering wheel, perforated leather seats, ventilated front seats, heated rear seats, rear power sunshade, dual heated/cooled cupholders, ambient footwell lighting, heated steering wheel, power tilt/telescoping steering column, memory function for radio, seat, mirror, steering and pedals, power adjustable pedals, trunk mat, doorsill scuff pads and EC driver exterior mirrors w/auto-tilt in Reverse
- Available Adaptive Cruise Control (ACC)
- Cruise control
- All-new Electronic Vehicle Information Centre (EVIC) with colour TFT instrument cluster display, performance pages feature included in EVIC for SRT8® models only
- Feature-enhanced exterior mirrors:
 - Manual folding, power, heated (Standard on 300, 300S V6 and 300 Limited)
 - Manual folding, power, heated with memory, driver auto-dimming and auto-adjust in Reverse (Standard on 300C, 300S V8 and SRT8®) (Available on 300 Limited and 300S V6 in the Luxury Groups)
 - Mirrors with supplemental turn signals, approach lamps and an electrochromatic driver-side mirror (Available on 300 Limited, 300S V6, 300C, 300S V8 and SRT8® with the available SafetyTec™ Group)
- Available five-feature memory-controlled power driver-side features include tilt/telescoping steering column, 8-way power driver's seat with 4-way lumbar control, exterior mirrors and adjustable pedals and radio presets for two drivers
- Available illuminated heated/cooled front cupholders
- Available illuminated rear cupholders (SRT8® only)
- Dual-Zone Automatic Temperature Control
- Available driver-adjustable gas and brake pedals
- Capless fuel-filler door with remote interior release

SUVPS

PERFORMANCE

- All new electrohydraulic power steering helps to improve performance and fuel economy
- Four powertrain choices:
 1. 3.6L Pentastar™ V6 with VVT: 292 hp/260 lb-ft, 24 city/39 highway mpg with standard 5-speed automatic transmission
 2. 3.6L Pentastar™ V6 with VVT: 292 hp/260 lb-ft, 26 city/44 highway mpg with available 8-speed automatic transmission
 3. 5.7L HEMI® V8 with VVT and FuelSaver MDS Technology: 363 hp/394 lb-ft, 21 city/35 highway mpg
 4. New 6.4L HEMI® V8 with FuelSaver Technology: 470 hp/470 lb-ft, 19 city/32 highway mpg (tentative)
- 8-speed automatic transmission with Auto/Stick™ includes paddle shifters and sport mode (S models and SRT8)
- New available 8-speed automatic transmission allows drivers to navigate gears with the all-new electronic E-Shifter or with available steering wheel-mounted paddle shifters for clutchless manual shifting (V6 models only and standard on Limited) (paddle shifters on S and SRT8®)
- 50/50 weight distribution for optimal cornering and road grip
- Multilink suspension system includes short/long arm front, and a sophisticated five-link independent rear
- Available advanced AWD system with automatic front-axle disconnect improves drivability and fuel economy — now available on 300 Limited V6 models (also available on 300S V6 models)
- Performance suspension with two-mode active damping with sport mode and steering wheel-mounted paddle shifters (SRT8®)
- P245/45ZR20 all-season performance tires (SRT8®)
- 290 km/h speedometer (SRT8®)

STYLING

1. 300 RWD V6
 2. 300 Limited RWD and AWD V6
 3. New 300S RWD and AWD V6
 4. New 300S RWD and AWD V8
 5. 300C RWD and AWD V8
 6. New 300C SRT8® RWD V8
- New available 300S model offers V6 or V8 engine availability, beats™ by dr. dre™, 10 speakers with 552-watt amplifier and dual subwoofer, 19- or 20-inch wheels (depending on RWD/AWD selection), and a host of other interior and exterior enhancements
 - New available SRT8® model features the 6.4L V8 engine, SRT 20-inch wheels, and several interior and exterior accents and amenities that make the offering stand out from other models
 - Wheel lineup:
 - 17-inch tech silver aluminum
 - 18-inch chrome-clad aluminum
 - 19-inch polished face/tech silver painted pockets aluminum
 - 20-inch aluminum polished face/tech silver painted pockets available
 - New 19-inch polished aluminum/black painted pockets
 - New 20-inch polished aluminum/black painted pockets
 - New 20-inch SRT8® design polished aluminum/tech silver painted pockets
 - New 20-inch SRT8® black chrome — Available with the Black Chrome Package
 - Chrysler badge aluminum centre cap
 - Available black or chrome headlamp bezels (depending on trim level)
 - Bright chrome surround grille with Liquid Chrome, Gloss Black or Black Chrome horizontal cross bars
 - Body colour mirrors (SRT8® and 300S)
 - Bright or body colour door handles
 - Rear body colour spoiler (SRT8®)
 - Front header with increased forward visibility
 - Rear fascia integrated dual exhaust
 - Available panoramic dual-pane sunroof with one-touch open/close and vent feature
 - Available power rear sunshade
 - Available Sapphire Blue ambient LED interior illumination on door pulls, footwells, map pockets, centre cubby bin, and overhead console can be brightened/dimmed ↵
 - Real wood accents in Black Olive Ash Burl, Light Olive Ash Burl, Grey or Mocha/Dark Burl and Natural Comodo Elm hydrographic wood accents
 - Performance leather-wrapped steering wheel with paddle-mounted shifters for 300S and SRT8®
 - Performance bolstered leather/suede seats (SRT8®)
 - New Nappa leather-faced interior packages
 - New available premium cloth and leather interior combinations



Model Lineup

300 TOURING

Selected Standard Equipment:

- 3.6L Pentastar™ VVT V6 (292 hp and 260 lb-ft torque) with 5-speed automatic (avail. 8-speed)
- Premium cloth seating
- 17-inch aluminum wheels
- Electronic Stability Control including: Hill Start Assist, Ready Alert Braking, All-Speed Traction Control, Brake Assist and Rain Brake Support
- Uconnect™ Touch radio with 4.3-inch touch screen
- Dual-zone automatic temperature control
- 12-way power driver's seat
- Black Comodo Elm interior accents
- Fog lamps
- Keyless Enter-N-Go™ with proximity sensor
- Power, heated foldaway mirrors
- Leather-wrapped, tilt/telescoping steering-wheel with cruise and audio controls
- SIRIUS® Satellite Radio with one-year subscription
- Auto-dimming rearview mirror with microphone
- 12-volt centre console power outlet
- Auxiliary input jack and remote USB port
- Active Front Head Restraints
- Seven standard air bags
- Four-wheel disc antilock brakes
- Dual integrated rear exhaust
- 60/40 split-folding rear seat
- Electronic Vehicle Information Centre
- Illuminated front cupholders
- Body colour exterior mirrors and door handles

300S V6

Differences/upgrades vs. Touring:

- 8-speed automatic
- Steering wheel-mounted paddle shifters
- Unique premium cloth seating with piano black inserts
- Heated front seats
- Unique exterior with black chrome accents
- Unique 20-inch aluminum wheel with black painted pockets (19-inch on all-wheel-drive)
- beats™ by dr. dre™ Audio Technology including 10 premium speakers and 552-watt amplifier
- Uconnect™ Touch 8.4 Media Centre with 8.4-inch screen
- Uconnect™ hands-free phone with voice command

AVAILABLE OPTIONS

- 8-speed automatic (300 Touring)
- All-wheel-drive with class-exclusive active transfer case and front axle disconnect (300 Limited, 300S, 300C) including 19-inch aluminum wheels
- Uconnect™ hands-free with voice command
- 19 Premium Speaker Group (300 Limited, 300C, SRT8®)
- 20-inch aluminum wheels (300 Limited, 300C) (RWD only)
- Luxury Group (300 Limited, 300S)
- Dual-Pane Panoramic Sunroof (300 Limited, 300S, 300C, SRT8®)
- SafetyTec™ Group (300 Limited, 300S, 300C, SRT8®)
- Garmin® GPS Navigation (300S, 300C)



Model Lineup

300 LIMITED

Differences/upgrades vs. 300 Touring V6:

- Nappa leather-faced seating
- 8-speed automatic transmission
- 18-inch aluminum wheels (19-inch on all-wheel-drive)
- Uconnect™ hands-free communication with voice command
- Six-speaker Alpine® system with 276-watt amplifier
- Chrome exterior mirrors and door handles
- Remote start and security alarm
- ParkView® Rear Back-Up Camera and ParkSense® Rear Park Assist
- 12-way power driver's and front passenger seats
- Dual-zone automatic temperature control
- LED illuminated rear cupholders
- Power, heated non-folding mirrors

300C

Differences/upgrades vs. 300 Limited:

- 5.7L HEMI® V8 (363 hp and 394 lb-ft of torque) with 5-speed automatic
- Ventilated front seats and heated rear seats
- 19-inch aluminum (on all-wheel-drive)
- Wood/leather-wrapped, heated, power tilt and telescoping steering wheel
- Driver memory: seat, steering wheel, radio and mirrors
- Power backlight sunshade
- SmartBeam™ HID headlamps with auto-levelling
- Heated/cooled cupholders
- Uconnect™ Touch 8.4 Media Centre with 8.4-inch screen
- Auto-dimming exterior mirror with auto adjust in reverse
- Driver and passenger lower LED lighting

300S V8

Differences/upgrades vs. 300C:

- Leather-faced seating with piano black inserts
- Steering wheel-mounted paddle shifters
- beats™ by dr. dre Audio Technology including 10 premium speakers and 552-watt amplifier
- Unique 20-inch aluminum wheels with black painted pockets (19-inch on all-wheel drive)
- Heated front seats
- Unique exterior with black chrome accents
- Body colour exterior mirrors and door handles

300 SRT8®

Differences/upgrades vs. 300S V8:

- 6.4L HEMI® V8 (470 hp and 470 lb-ft of torque) with 5-speed auto
- Three-mode Electronic Stability Control
- 20-inch forged aluminum SRT design wheels
- Steering wheel-mounted paddle shifters
- Uconnect™ 8.4N touch radio with Garmin® GPS navigation and SRT performance pages
- Unique exterior styling with black chrome accents
- Engine oil cooler

2012 FUEL ECONOMY

Fuel Economy	L/100 KM (MPG)	City	Highway
3.6L Pentastar™ V6 with 5-speed auto. (RWD)		11.7(24)	7.3(39)
3.6L Pentastar™ V6 with 8-speed auto. (RWD)		10.9(26)	6.4(44)
3.6L Pentastar™ V6 with 8-speed auto. (AWD)		11.4(25)	7.3(39)
5.7L HEMI® V8 with 5-speed auto. (RWD)		13.5(21)	8.0(35)
5.7L HEMI® V8 with 5-speed auto. (AWD)		14.4(20)	8.5(33)
6.4L HEMI® V8 with 5-speed auto. (RWD)		15.0(19)	8.7(32)

Product Presentation

During the Product Presentation, you work as an advisor by matching vehicle features to a customer’s SUVPS buying motivations. Focus the conversation on the key features that will influence your particular customer’s purchase decision. For each feature, remember to emphasize the benefits to the customer — the reasons why 300 is their best purchase choice. Some features may be optional or not available on some models. Consult the Features, Options & Package Groups charts or the Code Guide to determine the availability of specific Chrysler 300 features.

FRONT

CHRYSLER 300 FEATURES/FUNCTIONS	CUSTOMER BENEFIT
HALOGEN PROJECTOR HEADLAMPS	
<ul style="list-style-type: none"> • Bifunctional halogen projector lamps with LED daytime running lights in a “C” configuration • Available adaptive bi-xenon HID headlamps with auto-levelling • Adaptive feature swivels headlamps on turns 	<ul style="list-style-type: none"> • Deliver a sophisticated upscale appearance • Ensure light is directed where it is needed
5-YEAR/100,000-KILOMETRE POWERTRAIN LIMITED WARRANTY	
<ul style="list-style-type: none"> • Includes subsequent owner coverage transfer at no cost, towing, and elimination of the 5-year powertrain inspection requirement 	<ul style="list-style-type: none"> • Delivers excellent coverage for a positive ownership experience
3-YEAR/60,000-KILOMETRE BASIC LIMITED WARRANTY	
<ul style="list-style-type: none"> • Includes Roadside Assistance • Covers the complete vehicle against defects in factory-supplied materials and workmanship • Excludes tires, wiper blades, clutch discs or module clutch assembly, brake linings, brake rotors, pads and drums, windshield, rear window, wheel alignment, wheel balancing and normal maintenance items • Stays with the vehicle and transfers automatically to subsequent owners at no cost during the warranty period 	<ul style="list-style-type: none"> • Provides total peace-of-mind confidence
CORROSION PROTECTION WARRANTY	
<ul style="list-style-type: none"> • 3 years unlimited metrage, 5/160,000 outer body panels against holes 	<ul style="list-style-type: none"> • Emphasizes product quality and durability
ELECTROHYDRAULIC POWER STEERING	
<ul style="list-style-type: none"> • This system uses hydraulic assist technology similar to other standard power steering systems, but instead of being belt-driven by the engine, the hydraulic pressure is provided by a pump driven by an electric motor 	<ul style="list-style-type: none"> • Makes steering easy and fluid • Helps improve performance and fuel economy
AVAILABLE SMARTBEAM™ CONTROL SYSTEM	
<ul style="list-style-type: none"> • High-beam headlamp adjustment in response to ambient light and surrounding traffic • No driver interaction required • Ability to “read” oncoming lights and instantly adjust light output 	<ul style="list-style-type: none"> • Delivers maximum lighting during nighttime driving • Contributes to increased driving safety by maximizing night-driving vision
RAIN BRAKE SUPPORT	
<ul style="list-style-type: none"> • During rainy conditions, this standard system automatically uses the Electronic Stability Control pump to occasionally press the brake pads lightly against the rotors in order to help keep them dry 	<ul style="list-style-type: none"> • Helps keep the rotors dry for maximum safety and utility when you need it
READY ALERT BRAKING	
<ul style="list-style-type: none"> • When the system senses that a driver may initiate an emergency stop situation, it uses the ESC pump to apply the brake pads against the rotors to decrease the time required for full-brake application 	<ul style="list-style-type: none"> • Assists the driver in stopping as quickly as possible

Product Presentation

FRONT

CHRYSLER 300 FEATURES/FUNCTIONS	CUSTOMER BENEFIT
AVAILABLE ALL-WHEEL DRIVE	
<ul style="list-style-type: none"> When all-wheel drive is not needed, the system automatically disconnects the front axle Segment-exclusive active transfer case 	<ul style="list-style-type: none"> Makes seamless transitions between rear-wheel drive and all-wheel drive with no driver assistance Front-axle disconnect designed to help improve fuel economy
3.6L PENTASTAR™ VVT V6 ENGINE	
<ul style="list-style-type: none"> Offers best-in-class 292 hp @ 6,350 rpm and 260 lb-ft of torque @ 4,800 rpm Estimated 24 city/39 hwy mpg, 26 city/44 hwy mpg: 8-speed auto Aluminum dual overhead cam V6 with dual variable valve timing Matched with an available 5-speed automatic transmission with Auto/Stick™ 	<ul style="list-style-type: none"> Designed to improve fuel efficiency, horsepower and torque Small, light design
AVAILABLE 5.7L HEMI® VVT V8 ENGINE	
<ul style="list-style-type: none"> 363 hp and 394 lb-ft of torque FuelSaver MDS Technology Estimated 21 city/35 hwy mpg (RWD) and 20 city/33 hwy mpg (AWD) Paired with 5-speed Auto/Stick™ transmission 	<ul style="list-style-type: none"> Legendary HEMI® power Variable Valve Timing allows combustion efficiency FuelSaver MDS Technology helps to increase fuel economy by deactivating four of the eight cylinders when not needed
5-SPEED TRANSMISSION WITH AUTO/STICK™	
<ul style="list-style-type: none"> The five-speed automatic transaxle with Auto/Stick™ can be operated in manual or automatic mode, which delivers the control of a manual transaxle with the convenience of an automatic 	<ul style="list-style-type: none"> Offers durable and reliable performance
AVAILABLE RAIN-SENSITIVE WINDSHIELD WIPERS	
<ul style="list-style-type: none"> Contain all the features of the standard speed-sensitive, variable intermittent front wipers, plus a rain-sensor module “Reads and responds” when sufficient moisture appears in the wipe pattern of the windshield Five adjustable sensitivity levels control the time delay between wiper strokes 	<ul style="list-style-type: none"> Adjust speed and response of wiper operation automatically, allowing driver to see more clearly while paying attention to the road and keeping hands on the steering wheel Useful and convenient when road splash or mist from the vehicle in front requires quick but brief wiping action Can be adjusted for response intervals
NEAR 50/50 WEIGHT DISTRIBUTION	
<ul style="list-style-type: none"> The engine is located up front with the drive axle in the rear During rapid acceleration, the vehicle weight is transferred to the rear drive axle 	<ul style="list-style-type: none"> Contributes to an outstanding driving experience More evenly divides the work between the rear wheel and front wheels Results in better handling and eliminates torque steer Maintains a tighter turning radius than comparable front-wheel-drive vehicles
VARIABLE INTERMITTENT WINDSHIELD WIPERS	
<ul style="list-style-type: none"> May be fine-tuned to a wide variety of speeds and moisture conditions 	<ul style="list-style-type: none"> Provide more speed selection choices than fixed variable wipers that typically just add a couple of additional wiper speeds Easily adjustable to respond to varying weather conditions

Product Presentation

FRONT

CHRYSLER 300 FEATURES/FUNCTIONS	CUSTOMER BENEFIT
AVAILABLE FORWARD COLLISION WARNING SYSTEM	
<ul style="list-style-type: none"> Using forward-facing radar sensors, this system detects when the vehicle may be approaching another object too rapidly and alerts the driver with an audible and visual warning 	<ul style="list-style-type: none"> Advance warning allows the driver time to decide appropriate action to help prevent a collision
STYLISH ENHANCEMENTS AND THREE NEW TRIM LEVELS	
<ul style="list-style-type: none"> Bold-stance headlamps with integrated LED running lamps Seven-vein waterfall grille Several different models to choose from: <ul style="list-style-type: none"> - 300 RWD V6 - 300 Limited RWD and AWD V6 - New 300S RWD and AWD V6 or V8: offers V6 or V8 engine availability, beats™ by dr. dre™, 10 speakers with 552-watt amplifier and subwoofer, 19- or 20-inch wheels (depending on RWD/AWD selection), and a host of other interior and exterior enhancements - 300C RWD and AWD V8 - New 300C SRT8® RWD V8: features the 6.4L V8 engine, SRT8® 20-inch wheels, and several interior and exterior accents and amenities that make the offering stand out from other models 	<ul style="list-style-type: none"> Look aggressive from every angle and make a statement of power, success and refinement Can be tailored to buyer's budget, style and performance expectations
NEW 8-SPEED AUTOMATIC TRANSMISSION	
<ul style="list-style-type: none"> New 8-speed transmission paired with V6 models 	<ul style="list-style-type: none"> A feature typically found on higher-priced luxury vehicles Offers improved fuel efficiency 6.4 km/h (44 mpg)
INTERIOR HIGHLIGHTS	
<ul style="list-style-type: none"> Available interior LED lighting in the footwells, front cubby bin, door pulls and map pockets New premium cloth, leather and premium Nappa leather-trimmed interiors available Bolstered seats for S and SRT8® models 60/40 split-folding rear seat Real wood and carbon fiber accents SRT8® performance-inspired enhancements include a unique leather-wrapped wheel with paddle-mounted shifters, leather/suede seats Steering wheel-mounted audio and vehicle functions Memory driver's seat Keyless Enter-N-Go™ entry and ignition with Remote Proximity Entry Remote start systems and Smart Remote Start Panoramic dual-pane sunroof and rear power sunshade 	<ul style="list-style-type: none"> Wrapped in safety Ultimate luxury inside Maximum convenience

Product Presentation

DRIVER SIDE

CHRYSLER 300 FEATURES/FUNCTIONS	CUSTOMER BENEFIT
360-DEGREE HEATED STEERING WHEEL	
<ul style="list-style-type: none"> Entire steering wheel warms for comfort in every hand position 	<ul style="list-style-type: none"> Offers uncommon luxury
ELECTRONIC STABILITY CONTROL (ESC)	
<ul style="list-style-type: none"> Compares the driver's intended course with the vehicle's actual course and then compensates for differences Senses when a vehicle is starting to spin (oversteer) or plow (understeer) Helps to correct the vehicle's course by automatically adjusting the throttle and applying the brakes at individual wheels Includes Brake Assist and all-speed traction control 	<ul style="list-style-type: none"> Automatically helps/assists driver in maintaining control of their vehicle during extreme steering manoeuvres Provides added driving confidence, particularly in rain and snow
BRAKE ASSIST	
<ul style="list-style-type: none"> Overcomes the tendency of not applying the brakes hard enough in an emergency braking situation by using the ESC system to instantly apply the maximum available brake pressure A component of the ABS/ESC system 	<ul style="list-style-type: none"> Helps vehicle stop sooner in emergency situations by reacting faster than the driver is able to apply maximum brake pedal pressure Helps provide the shortest possible stopping distance in emergency braking situations
ALL-SPEED TRACTION CONTROL	
<ul style="list-style-type: none"> Monitors the amount of wheelspin of each of the driven wheels Applies brake pressure to the slipping wheel(s) and reduces engine power to provide enhanced acceleration and stability A component of the ABS/ESC system 	<ul style="list-style-type: none"> Helps reduce wheel slip as the vehicle is accelerating Provides increased driving confidence on all road surfaces, but especially on sand and gravel as well as wet and snowy roads
FOUR-WHEEL DISC ABS	
<ul style="list-style-type: none"> Monitors and compares wheel speed to vehicle speed Automatically modulates brake pressure during hard braking to prevent wheel lockup 	<ul style="list-style-type: none"> Provides improved steering control under extreme braking and/or slippery conditions
AVAILABLE SECURITY ALARM	
<ul style="list-style-type: none"> Monitors doors, ignition and trunk cylinders for unauthorized entry Sounds horn and flashes lamps when activated Activates if key cylinders are broken during a theft attempt 	<ul style="list-style-type: none"> Helps deter theft and may help lower insurance premiums Contributes to peace of mind
REMOTE KEYLESS ENTRY/ILLUMINATED ENTRY	
<ul style="list-style-type: none"> Unlocks driver door on the first press and all doors on the second press Illuminates interior lights when vehicle is unlocked Two remote keyless entry/illuminated entry transmitters provided with vehicle 	<ul style="list-style-type: none"> Contributes to driver convenience and safety
8-WAY POWER DRIVER'S SEAT	
<ul style="list-style-type: none"> Easy-to-use ergonomic controls 4-way power driver lumbar adjustment and 8-way power front-passenger seat standard on Limited and 300C models 	<ul style="list-style-type: none"> Provides customized driver comfort
DUAL POWER, HEATED EXTERIOR MIRRORS WITH MANUAL FOLD	
<ul style="list-style-type: none"> Power mirrors can be adjusted from inside the vehicle Heat feature helps keep mirrors free of moisture 	<ul style="list-style-type: none"> Provide customized driver convenience Provide a clear rear view even in inclement weather

Product Presentation

DRIVER SIDE

CHRYSLER 300 FEATURES/FUNCTIONS	CUSTOMER BENEFIT
AVAILABLE POWER ADJUSTABLE PEDALS	
<ul style="list-style-type: none"> • Allow brake and accelerator pedals to move toward or away from the driver to fit their stature • For safety, pedals cannot be adjusted while cruise control is active or vehicle is in Reverse • Memory feature included on 300C models and on Limited with the Luxury package 	<ul style="list-style-type: none"> • Allow the pedals to be positioned so that the driver can sit a safe, comfortable distance from the driver air bag while still having complete access to the pedals • Help to reduce driver fatigue
AVAILABLE BLIND SPOT MONITORING WITH REAR CROSS PATH DETECTION	
<ul style="list-style-type: none"> • A system that warns the driver when another vehicle enters side blind spots • The detection zone covers approximately one lane over on both sides of the vehicle • Includes two radar-based sensors located in the rear of the vehicle • Rear Cross Path: <ul style="list-style-type: none"> - Aids the driver when backing out of parking spaces where view of oncoming vehicles may be blocked - Sounds an alert if another vehicle approaches - Ignores parked cars • Included as part of the Blind Spot Monitoring System 	<ul style="list-style-type: none"> • Assists driver in making safer lane changes • Warns of vehicles nearby travelling at similar speeds to enhance collision avoidance • Helps prevent collisions as vehicle is reversing out of parking spaces
AVAILABLE REMOTE START	
<ul style="list-style-type: none"> • Conveniently starts engine from outside the vehicle by using the remote keyless entry fob • Operates when vehicle is locked and transmission is in Park • Includes a back-up safety feature that turns off the vehicle after a predetermined period of time 	<ul style="list-style-type: none"> • Offers the convenience of starting the engine from outside the vehicle • Maintains security by requiring vehicle to be locked and windows raised • Will warm or cool the interior prior to passengers entering the vehicle (if the HVAC controls were left on at last engine shutdown) • Steering wheel will warm (if equipped) if the outside temperature is below 40 degrees • Will activate the heated/ventilated seats if equipped
AVAILABLE ADAPTIVE CRUISE CONTROL	
<ul style="list-style-type: none"> • Automatically decreases the preset cruise control speed when the system determines that the front of the vehicle is getting too close to another vehicle • Eliminates the need for the driver to have to continually adjust the settings 	<ul style="list-style-type: none"> • Offers convenience while also contributing to the overall safety
STEERING WHEEL-MOUNTED CONTROLS	
<ul style="list-style-type: none"> • For audio, cruise control and the EVIC • Control may be adjusted without taking hands off the steering wheel • Leather-wrapped steering wheel standard on 300 and 300 Limited • Leather with wood trim standard on 300C models (available on Limited) 	<ul style="list-style-type: none"> • Offer convenience and minimized distraction by allowing the driver to keep hands on the steering wheel while operating the audio system • Provide a luxurious feel
SENTRY KEY® ANTITHEFT ENGINE IMMOBILIZER	
<ul style="list-style-type: none"> • Prevents the vehicle from running when an attempt is made to start the vehicle without the properly encoded key 	<ul style="list-style-type: none"> • Provides improved vehicle theft protection

Product Presentation

DRIVER SIDE

CHRYSLER 300 FEATURES/FUNCTIONS	CUSTOMER BENEFIT
<p>KEYLESS ENTER-N-GO™</p> <ul style="list-style-type: none"> • As long as the key is within the required perimeter, Keyless Enter-N-Go allows driver to open the driver's door, as well as start the vehicle, without removing the key from a pocket or purse • The driver's door may be unlocked by pulling on the door handle, at which point the door will unlock and open • The engine may be started by simply pressing the brake pedal and the Engine Start button, when the vehicle is in Park • Remote Proximity Entry 	<ul style="list-style-type: none"> • Adds convenience and saves time by eliminating the need to directly handle keys
<p>FEATURE-ENHANCED EXTERIOR MIRRORS</p> <ul style="list-style-type: none"> • Manual folding, power heated (Standard on 300, 300S V6 and 300 Limited) • Manual folding, power heated with memory, driver auto-dimming and auto-adjust in Reverse (Standard on 300C, 300S V8 and SRT8®) (Available on 300 Limited and 300S V6 in the Luxury Groups) • Mirrors with supplemental turn signals, approach lamps and an electrochromatic driver-side mirror (Available on 300 Limited, 300S V6, 300C, 300S V8, and SRT8® with the available SafetyTec™ Group) 	<ul style="list-style-type: none"> • Provide customized driver convenience • Provide a clear rearview even in inclement weather • Provide a clearer nighttime rearview as well as added signaling to other drivers
<p>WHEEL CHOICES</p> <ul style="list-style-type: none"> • 17-inch tech silver aluminum • 18-inch chrome-clad aluminum • 19-inch polished face/tech silver painted pockets aluminum • 20-inch aluminum polished face/tech silver painted pockets available • New 19-inch polished aluminum/black painted pockets • New 20-inch polished aluminum/black painted pockets • New 20-inch SRT8® design polished aluminum/tech silver painted pockets • New 20-inch SRT8® black chrome — Available with the Black Chrome Package • Chrysler badge aluminum centre cap 	<ul style="list-style-type: none"> • Wheel selections are offered to enhance the unique image and performance of each 300 model
<p>AVAILABLE MEMORY FUNCTION FOR TWO DRIVERS</p> <ul style="list-style-type: none"> • Memory feature available for two drivers: • Eight-way power driver seat • Tilt/telescoping steering column • Exterior mirrors • Adjustable pedals (when equipped) • Radio presets 	<ul style="list-style-type: none"> • The ultimate in comfort and convenience times two • Has the capacity to detect which driver is entering the vehicle when passive entry system is used

Product Presentation

REAR

CHRYSLER 300 FEATURES/FUNCTIONS	CUSTOMER BENEFIT
AVAILABLE PARKSENSE® FRONT AND REAR PARK ASSIST SYSTEM	
<ul style="list-style-type: none"> • Uses ultrasonic sensors built into the front and rear fascia to detect objects at the rear of the vehicle that may be out of the line of sight • When vehicle is shifted into Reverse, sound wave signals are emitted and will detect stationary objects behind the vehicle that are at least 254 mm high • Audio and visual warnings are activated as vehicle approaches object 	<ul style="list-style-type: none"> • Assists in detecting objects behind the vehicle when backing up or parking
LED TAILLAMPS	
<ul style="list-style-type: none"> • Redesigned LED tail lamps offer functionality and style 	<ul style="list-style-type: none"> • Provide a polished, sophisticated appearance with dependable performance
AVAILABLE PARKVIEW™ REAR BACK-UP CAMERA	
<ul style="list-style-type: none"> • The image from a small wide-angle camera is displayed through the radio screen • Creates a view of what is immediately behind the vehicle • Operates when the transmission is in Reverse 	<ul style="list-style-type: none"> • Further assists the driver in determining if an obstacle is in the rear path of the vehicle when manoeuvring in tight spaces with visual gridlines to estimate proximity • Reverse by adding a visual of the area
60/40 SPLIT-FOLDING REAR SEAT	
<ul style="list-style-type: none"> • 60/40 split-folding rear seatback with fold-down armrest and pass-through feature for long items such as skis 	<ul style="list-style-type: none"> • Can easily accommodate longer items that may not fit in a sedan's standard trunk • Offers flexibility to accommodate a rear-seat passenger and oversized cargo simultaneously
MOST SPACIOUS REAR-SEAT SPACE IN SEGMENT	
<ul style="list-style-type: none"> • 1436L of rear-seat volume 	<ul style="list-style-type: none"> • Delivers best-in-class rear-seat roominess
CAPLESS FUEL-FILLER DOOR	
<ul style="list-style-type: none"> • With remote interior release 	<ul style="list-style-type: none"> • Makes fueling less time consuming

PASSENGER SIDE

CHRYSLER 300 FEATURES/FUNCTIONS	CUSTOMER BENEFIT
CHILD SEAT ANCHOR SYSTEM (LATCH)	
<ul style="list-style-type: none"> • LATCH is a system for mounting a child seat • Lower child seat anchors and upper tether anchors 	<ul style="list-style-type: none"> • Helps ensure safe and proper installation of LATCH-compatible aftermarket child seats
PREMIUM TIRE PRESSURE MONITORING DISPLAY	
<ul style="list-style-type: none"> • Automatically checks the air pressure in all four tires and displays each tire's pressure figure • Pressure figures can be displayed in psi, kPa, or bar, depending on Personal Setting preference • Notifies the driver by a display message in the EVIC 	<ul style="list-style-type: none"> • Alerts driver to low-pressure tires for added safety • Identifies specific tire with low pressure • Helps owners maintain proper tire pressure for safe vehicle operation and enhanced fuel economy

Product Presentation

INTERIOR

CHRYSLER 300 FEATURES/FUNCTIONS	CUSTOMER BENEFIT
ACTIVE FRONT-SEAT HEAD RESTRAINTS	
<ul style="list-style-type: none"> Automatically moves forward and upward in the event of a rearward, rear-end collision to decrease the space between the headrest and the occupant's head, helping to reduce the chance of whiplash 	<ul style="list-style-type: none"> Provide added protection to the driver and front passenger (helping to reduce the risk of a whiplash injury) in the event of a rear impact May be tilted forward and backward for increased comfort
ILLUMINATED AVAILABLE DUAL HEATED AND COOLED CUPHOLDERS	
<ul style="list-style-type: none"> Front cupholders are illuminated and have the capability to heat and cool drinks Illumination is standard for 300 models, while the heated/cooled feature is available 	<ul style="list-style-type: none"> Luxurious details such as heated and cooled cupholders with illumination elevate the overall ownership experience
12-VOLT POWER OUTLETS	
<ul style="list-style-type: none"> Three 12-volt power outlets included One is located in the centre cubby bin One is located in the centre floor console One is located on the back side of the centre console for rear-seat passengers 	<ul style="list-style-type: none"> Can remotely power cellular phones, laptop computers and personal handheld devices
AUTO-DIMMING REARVIEW MIRROR	
<ul style="list-style-type: none"> Electrochromatic rearview mirror automatically dims to reduce glare 	<ul style="list-style-type: none"> Adds to overall driver comfort and convenience
ELECTRONIC VEHICLE INFORMATION CENTRE (EVIC)	
<ul style="list-style-type: none"> The EVIC is interfaced with steering wheel-mounted controls, including the navigation system and Uconnect™ (if equipped), radio, vehicle status and personalization settings Allows the driver to display useful information such as personal settings, outside temperature, compass, audio modes and System Status messages as equipped 	<ul style="list-style-type: none"> Makes viewing and selection of information easy and convenient for the driver Provides a wide range of information to the driver, as well as the flexibility to customize information viewed Customizable features to suit the driver's needs
DUAL-ZONE AUTOMATIC TEMPERATURE CONTROL	
<ul style="list-style-type: none"> Allows the temperature to be set once and the system will adjust the heating and air conditioning output to maintain the set temperature regardless of exterior conditions Employs infrared sensors to measure the surface temperature of each zone Includes humidity sensors 	<ul style="list-style-type: none"> Adds to overall passenger comfort and convenience Humidity sensor helps prevent interior window fogging
AVAILABLE AMBIENT LED LAMPS	
<ul style="list-style-type: none"> LED lamps illuminate the centre cubby bin, door handles, footwells, map pockets, and overhead console 	<ul style="list-style-type: none"> Create a soft ambience in cabin Blue LED accent lamps add an elegant custom appearance to the 300 LED lights don't generate heat, so they are cool to the touch They are resistant to vibrations and shocks May be brightened or dimmed to suit the driver

Product Presentation

INTERIOR

CHRYSLER 300 FEATURES/FUNCTIONS	CUSTOMER BENEFIT
UCONNECT™ TOUCH 8.4N NAVIGATION	
<ul style="list-style-type: none"> • Features turn-by-turn GPS navigation with points of interest • Includes AM/FM/SIRIUS® Satellite Radio with MP3/WMA input, CD/DVD player, Uconnect™ Voice Command voice-dialogue system and integrated • 8.4-inch touch-screen display with integrated HVAC control • SD card slot • Remote USB port and audio jack • Includes one year of service provided by SIRIUS® <p>SIRIUS® Satellite Radio: SIRIUSXM and all related marks and logos are trademarks of SIRIUSXM Radio Inc. and its subsidiaries. SIRIUS Radio requires a subscription, sold separately after trial subscription included with vehicle purchase. Prices and programming are provided by SIRIUS and are subject to change. Subscriptions governed by SIRIUS Terms & Conditions available at www.siriuscanada.ca. Other fees and taxes apply. Service available in Canada: see www.siriuscanada.ca.</p>	<ul style="list-style-type: none"> • Easy-to-use touch-screen interface guides the user to desired radio, navigation, HVAC or convenience feature • Provides outstanding convenience and ease of use by combining navigation with voice-dialogue operation • Helps drivers know where to go and how to get there including warnings for detour instructions in response to accidents, hazardous conditions and other traffic situations • Provides wide range of available entertainment
AVAILABLE UCONNECT™ TOUCH 8.4	
<ul style="list-style-type: none"> • 8.4-inch touch-screen display with integrated HVAC control • SIRIUS® Satellite Radio delivers over 130 channels, many featuring commercial-free music, sports, news, talk and entertainment • The first year of service is included for all SIRIUS® services • Single-disc CD/DVD player (DVD movies play when the transmission is in Park) • SD card slot • Audio jack for plugging in portable audio devices and playing music through the vehicle's speakers • Available Uconnect™ Voice Command with Bluetooth® phone • Remote USB port and audio jack <p>SIRIUS® Satellite Radio: SIRIUSXM and all related marks and logos are trademarks of SIRIUSXM Radio Inc. and its subsidiaries. SIRIUS Radio requires a subscription, sold separately after trial subscription included with vehicle purchase. Prices and programming are provided by SIRIUS and are subject to change. Subscriptions governed by SIRIUS Terms & Conditions available at www.siriuscanada.ca. Other fees and taxes apply. Service available in Canada: see www.siriuscanada.ca.</p>	<ul style="list-style-type: none"> • Provides a wide range of available entertainment, with powerful storage capacity for digital audio and photo files • Uconnect™ Voice Command offers hands-free phone communications and voice control over the radio and music device connected to the remote USB port • USB ports allow a compatible music device, such as an iPod® or a USB device, to stream music
AVAILABLE UCONNECT™ VOICE COMMAND WITH BLUETOOTH® PHONE	
<ul style="list-style-type: none"> • Voice-activated, hands-free communication system using Bluetooth® technology • Places and receives calls through the vehicle's speakers • Operates as long as the user's phone is located anywhere in the vehicle 	<ul style="list-style-type: none"> • Allows driver to keep hands on the wheel and eyes on the road while making and receiving calls • No additional monthly fees other than your current cell phone bill
AVAILABLE POWER PANORAMIC DUAL-PANE SUNROOF	
<ul style="list-style-type: none"> • Sunroof extends into rear of cabin to allow more natural light for rear-seat passengers • Features vent, tilt and slide features • One-touch opening and closing 	<ul style="list-style-type: none"> • Allows for the enjoyment of an open-air cabin
AVAILABLE HOMELINK® UNIVERSAL TRANSCEIVER	
<ul style="list-style-type: none"> • Programmable transceiver can operate up to three separate devices • Can be programmed to operate garage doors, security lighting or gates • Features rolling-code technology that changes the transmitter code each time the remote button is pressed to prevent code capturing via scanner by thieves 	<ul style="list-style-type: none"> • Provides driver convenience and peace of mind

Product Presentation

INTERIOR

CHRYSLER 300 FEATURES/FUNCTIONS	CUSTOMER BENEFIT
AVAILABLE HEATED AND VENTILATED SEATS	
<ul style="list-style-type: none"> • Heated front seats are standard on Limited and 300C • Ventilated front seats standard on 300C and available on Limited models with the Luxury package • Heated rear seats standard on 300C models and available on Limited models with the Luxury package 	<ul style="list-style-type: none"> • Heated seat provides added comfort and warmth on cold days • May help soothe sore muscles and backs • Ventilated seats help cool the seat in warm weather
ACOUSTIC WINDSHIELD AND FRONT DOOR GLASS	
<ul style="list-style-type: none"> • Acoustic windshield and front door glass are standard on every Chrysler 300 	<ul style="list-style-type: none"> • Help insulate the cabin from exterior road noise
AVAILABLE REAR POWER SUNSHADE	
<ul style="list-style-type: none"> • Filters sunlight in the rear passenger compartment 	<ul style="list-style-type: none"> • Helps keep rear-seat passengers comfortable
OVER 65 STANDARD SAFETY FEATURES	
<ul style="list-style-type: none"> • Includes advanced multistage front air bags, supplemental front-seat thorax side air bags, supplemental side-curtain air bag, driver-side knee air bag, front-seat reactive head restraints 	<ul style="list-style-type: none"> • Provide enhanced protection of the driver and outboard passenger in certain impacts
AVAILABLE SAFETYTEC™ GROUP	
<ul style="list-style-type: none"> • Offers several intuitive, proactive safety features in one package, including: <ul style="list-style-type: none"> - Adaptive Speed Control - Forward Collision Warning System (FCW) - E-chrome driver-side mirror - Auto-dimming rearview mirror - Signal mirrors with approach lamps - Blind Spot Monitoring and Rear Cross Path Detection - Rear fog lamps that are specially tuned to help illuminate the Rear Back-Up Camera - Adaptive bi-xenon HID headlamps with automatic headlamp levelling system - SmartBeam™ headlamps - Rain-sensitive automatic wiper system - HomeLink® Universal Transceiver • Package may include different content on different models 	<ul style="list-style-type: none"> • Provides both active and reactive safety features for driver and vehicle occupants
ADVANCED MULTISTAGE FRONT AIR BAGS	
<ul style="list-style-type: none"> • Tailor air bag deployment to the severity of the crash and the weight of the occupant 	<ul style="list-style-type: none"> • Extend protection to front and rear outboard passengers
DRIVER-SIDE KNEE AIR BAG	
<ul style="list-style-type: none"> • Inflates in tandem with the front air bags in order to help position the driver properly for the best interaction with the front air bags 	<ul style="list-style-type: none"> • Provides enhanced protection for the driver
SUPPLEMENTAL SIDE-CURTAIN AIR BAGS	
<ul style="list-style-type: none"> • Housed in the headliner just above the side windows • Each supplemental side air bag has its own impact sensor in order to autonomously trigger on the side where the impact occurs 	<ul style="list-style-type: none"> • Provide enhanced protection for the driver and outboard passenger in certain impacts

Product Presentation

INTERIOR

CHRYSLER 300 FEATURES/FUNCTIONS	CUSTOMER BENEFIT
FRONT SEAT-MOUNTED SIDE-CURTAIN AIR BAGS	
<ul style="list-style-type: none"> • Housed in the outboard side of each front seat • Each has its own impact sensor in order to autonomously trigger the air bag on the side where the side impact 	<ul style="list-style-type: none"> • Provide enhanced protection for the driver and front outboard passenger in certain impacts
2011 IIHS TOP SAFETY PICK	
<ul style="list-style-type: none"> • Received the highest mark of “Good” in all three testing areas: <ul style="list-style-type: none"> - High-speed front and side crash tests - A rollover test - Evaluations of seat/head restraints for protection against neck injuries in rear impacts 	<ul style="list-style-type: none"> • A testament to 300’s excellent safety story
AVAILABLE AUDIO SPEAKER SYSTEMS	
<ul style="list-style-type: none"> • 6 speakers (standard on Chrysler 300) • Premium Alpine® 6-speaker system with 276-watt amplifier (standard on Limited, 300C and SRT8® models) • beats™ by dr. dre™ sound system includes 10 premium speakers, dual subwoofer and 552-watt amplifier (standard on S models and available on Limited and 300C models) • 19 Premium Speaker Group with 19 speakers and 900-watt amplifier 	<ul style="list-style-type: none"> • Provide smooth tonal balance and natural frequency response free of distortion
AVAILABLE 19 PREMIUM SPEAKER GROUP	
<ul style="list-style-type: none"> • Includes a 19-speaker Harman Kardon® sound system and 900-watt amplifier (Limited 300C, 300C and SRT8®) 	<ul style="list-style-type: none"> • Serious high-end sound package for an in-vehicle concert-like listening experience

Pre-Delivery

<input type="checkbox"/> Vehicle is equipped as indicated in the contract of sale	<input type="checkbox"/> Delivery appointment verified (if applicable)	<input type="checkbox"/> Applicable arbitration and CAMVAP materials in glove box
<input type="checkbox"/> Vehicle interior/exterior is clean	<input type="checkbox"/> Vehicle and customer paperwork prepared	<input type="checkbox"/> Preset radio, clock and owner's address in Navigation system (if so equipped)
<input type="checkbox"/> Vehicle is ready for delivery		

Delivery

To be reviewed/demonstrated and checked (if equipped) by Sales Consultant with customer present.

<p>REAR</p> <ul style="list-style-type: none"> <input type="checkbox"/> ParkView® Rear Back-Up Camera <input type="checkbox"/> ParkSense® Front and Rear Park Assist System <input type="checkbox"/> Blind Spot Monitoring with Rear Cross Path Detection <input type="checkbox"/> Spare tire stowage/removal <input type="checkbox"/> LED taillamps <input type="checkbox"/> Proximity entry sensor to open trunk <p>PASSENGER SIDE</p> <ul style="list-style-type: none"> <input type="checkbox"/> Tire Pressure Monitoring Display System <input type="checkbox"/> 60/40 split-folding rear seatback <input type="checkbox"/> Child Seat Anchor System (LATCH) <input type="checkbox"/> Heated front and rear seats <input type="checkbox"/> 8-way passenger seat with 4-way power lumbar <p>FRONT</p> <ul style="list-style-type: none"> <input type="checkbox"/> Engine features/benefits <input type="checkbox"/> Electrohydraulic power steering <input type="checkbox"/> Forward Collision Warning <input type="checkbox"/> All-wheel drive <input type="checkbox"/> Bifunctional halogen headlamps <input type="checkbox"/> Adaptive bi-xenon headlamps <input type="checkbox"/> Fog lamps <input type="checkbox"/> SmartBeam™ headlamps <input type="checkbox"/> Rain-sensitive wipers <input type="checkbox"/> Ventilated front seats <input type="checkbox"/> Acoustic windshield and front windows <input type="checkbox"/> Sentry Key® antitheft engine immobilizer <input type="checkbox"/> Rain Brake Support 	<p>DRIVER SIDE</p> <ul style="list-style-type: none"> <input type="checkbox"/> Auto/Stick™ operation <input type="checkbox"/> Remote Keyless/Illuminated Entry <input type="checkbox"/> Electronic Vehicle Information Centre <input type="checkbox"/> Vehicle security system <input type="checkbox"/> Electronic Stability Control (ESC) <input type="checkbox"/> All-Speed Traction Control <input type="checkbox"/> Keyless Enter-N-Go™ <input type="checkbox"/> Brake Assist <input type="checkbox"/> ABS <input type="checkbox"/> Dual-power heated exterior mirrors <input type="checkbox"/> Auto-dimming, auto-tilt in reverse exterior mirrors <input type="checkbox"/> Variable intermittent windshield wipers <input type="checkbox"/> 8-way power driver's seat with 4-way lumbar <input type="checkbox"/> Power windows with one-touch up/down and remote down <input type="checkbox"/> Speed-sensitive power door locks <input type="checkbox"/> Express front-windows down function <input type="checkbox"/> Brake-Park Interlock <input type="checkbox"/> Adaptive Cruise Control <input type="checkbox"/> Remote start system <input type="checkbox"/> Manual and power tilt/telescopic steering column <input type="checkbox"/> Cruise control <input type="checkbox"/> Power adjustable pedals <input type="checkbox"/> Heated steering wheel <input type="checkbox"/> Memory feature (radio, exterior mirrors, power pedal, power column and seats) <p style="text-align: center;"><input type="checkbox"/> Vehicle is equipped as agreed upon</p>	<p>INTERIOR</p> <ul style="list-style-type: none"> <input type="checkbox"/> Advanced multistage front air bags <input type="checkbox"/> Supplemental side-curtain and front seat-mounted air bags <input type="checkbox"/> Inflatable knee air bag <input type="checkbox"/> Active head restraints <input type="checkbox"/> Illuminated heated and cooled cupholders <input type="checkbox"/> Dual-zone automatic climate control with humidity sensor <input type="checkbox"/> Uconnect™ Voice Command <input type="checkbox"/> Uconnect™ Touch 8.4 with SIRIUS® Satellite Radio <input type="checkbox"/> Uconnect™ Touch 8.4N with Garmin® navigation <input type="checkbox"/> HomeLink® Universal Transceiver <input type="checkbox"/> Alpine® 6-speaker Premium Audio System <input type="checkbox"/> LED interior illumination <input type="checkbox"/> Power rear sunshade <input type="checkbox"/> Power outlets (12-volt) <input type="checkbox"/> Panoramic dual-pane sunroof operation <input type="checkbox"/> Real wood interior trim <p>OWNERSHIP EXPERIENCE</p> <ul style="list-style-type: none"> <input type="checkbox"/> 24-hour Towing Assistance benefits <input type="checkbox"/> 5-Year/100,000-Kilometre Powertrain Limited Warranty <input type="checkbox"/> Owner's Manual/Reference Guide <input type="checkbox"/> Maintenance schedule <input type="checkbox"/> Service and Parts Department introduction and business hours <input type="checkbox"/> Mopar® Parts & Accessories <input type="checkbox"/> Appearance Care (refer to DVD for details) <ul style="list-style-type: none"> - Exterior - Interior - Wheels - Headlights
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Post-Delivery

Customer's preferred contact phone numbers:	Customer's preferred time of contact: _____
Primary: _____	Customer's first service appointment:
Secondary: _____	Date: _____
Email address: _____	Time: _____

CUSTOMER ACKNOWLEDGMENT

I acknowledge that all items checked above have been reviewed with me.

Customer/Date

SALES CONSULTANT

All items checked above have been reviewed with the customer.

Sales Consultant/Date