

# Help Thy Neighbor Initiative

## Official Program Rules & Guidelines

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### 1. Program Overview

The Help Thy Neighbor Initiative is a community nomination program created by Miracle Motor Mart to provide reliable transportation assistance to an individual or family experiencing hardship or in need of dependable transportation.

This program is designed to support the community and is not a contest, sweepstakes, raffle, lottery, or random drawing. Recipients are selected based on demonstrated need, personal story, and established program criteria.

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### 2. No Purchase Necessary

No purchase is required to submit a nomination or to be considered.

A vehicle purchase from Miracle Motor Mart, or a referral that results in a vehicle purchase, does not increase the likelihood of selection.

Nominations may be submitted online at [MiracleMotorMart.com](https://MiracleMotorMart.com) without any purchase, referral, or financial commitment.

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### 3. Who May Submit a Nomination

Nominations may be submitted by:

- Miracle Motor Mart customers
- Individuals who refer someone who purchases a vehicle
- Community members
- Local organizations
- Churches, nonprofits, schools, or civic groups
- Friends, family members, coworkers, neighbors, or caregivers

Self-nominations may be permitted at Miracle Motor Mart's discretion.

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## **4. Nominee Eligibility**

To be considered, nominees should:

- Be at least 18 years of age
- Reside in the greater Columbus / Central Ohio area
- Have a valid driver's license or ability to obtain one
- Be able to legally insure, register, and operate a vehicle
- Demonstrate a genuine transportation need
- Be willing to complete verification steps
- Be willing to sign required release forms

Miracle Motor Mart may request documentation to verify eligibility.

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## **5. How to Submit a Nomination**

Nominations must be submitted online at [MiracleMotorMart.com](http://MiracleMotorMart.com).

The nomination form may request:

- Nominator name and contact information
- Nominee name and contact information (if known)
- Relationship to nominee
- Description of transportation need
- Explanation of how a vehicle would impact their life
- Relevant personal circumstances (employment, family, medical, etc.)
- Confirmation that information is accurate

All submissions must be truthful and made in good faith.

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## **6. Selection Process**

Recipients will be selected by a Help Thy Neighbor Selection Committee, which may include:

- Miracle Motor Mart leadership or employees
- A nonprofit or community representative
- A faith or civic leader

- A community member or past customer

Selections are based on program criteria and are not random.

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## **7. Selection Criteria**

The committee may consider:

- Transportation hardship
- Financial or personal challenges
- Employment needs
- Family or caregiving responsibilities
- Medical or educational needs
- Community involvement
- Potential life impact
- Completeness and sincerity of nomination
- Ability to legally own and operate a vehicle

No single factor guarantees selection.

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## **8. Recipient Notification**

Selected nominees will be contacted directly.

Before receiving assistance, recipients may be required to:

- Confirm eligibility
- Provide identification and driver's license
- Confirm ability to obtain insurance
- Complete title and registration documentation
- Sign release and publicity forms

If a nominee cannot meet requirements or declines, another nominee may be selected.

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## **9. Vehicle Assistance**

The selected recipient may receive a vehicle through the program.

Vehicle details (make, model, condition, value) are determined by Miracle Motor Mart.

Unless otherwise stated:

- The vehicle is provided as-is, subject to applicable law
- Miracle Motor Mart may assist with certain initial costs but is not required to

The recipient may be responsible for:

- Insurance
  - Fuel
  - Maintenance and repairs
  - Taxes, title, and registration
  - Ongoing ownership costs
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## **10. Publicity and Story Sharing**

Recipients may be asked to allow Miracle Motor Mart to share their story for promotional purposes.

Written consent will be obtained before using:

- Name
- Image or likeness
- Photos or video

All storytelling will be handled respectfully.

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## **11. Privacy**

Information submitted will be used solely for:

- Reviewing nominations
- Contacting nominators or nominees
- Verifying eligibility
- Administering the program

Sensitive personal information will not be shared publicly without consent.

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## 12. Program Dates

The Help Thy Neighbor Initiative will accept nominations during the following period:

**Program Start Date:** May 15, 2026

**Program End Date:** August 15, 2026 at 11:59 PM EST

Nominations must be submitted within this timeframe to be considered.

Nominations submitted outside of this period may not be reviewed.

Miracle Motor Mart reserves the right to:

- Extend or shorten the nomination period
- Adjust selection timelines
- Modify announcement dates

All updates will be communicated via official channels.

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## 13. Program Changes or Cancellation

Miracle Motor Mart reserves the right to modify, suspend, extend, or cancel the program at any time, subject to applicable law.

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## 14. Disqualification

A nomination may be disqualified if:

- False or misleading information is submitted
  - The nomination is incomplete
  - Eligibility requirements are not met
  - The nominee cannot legally operate a vehicle
  - Fraudulent or inappropriate behavior occurs
  - Program rules are violated
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## **15. Employee and Family Eligibility**

Miracle Motor Mart employees, owners, and their immediate family or household members are not eligible to receive assistance.

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## **16. Important Disclaimers**

The Help Thy Neighbor Initiative:

- Is a community nomination program
- Is not a contest, raffle, sweepstakes, lottery, or random drawing
- Requires no purchase
- Does not increase odds based on purchase or referral
- Selects recipients based on need and program criteria

Void where prohibited by law.