

FORD EV OPTIONS



WHAT ARE THE CHOICES?

Hybrid Vehicle

No need to plug in, just gas up and go.



Gasoline Engine



Electric Motor



Regenerative Braking System



Lithium-ion Battery Size



Plug-in Charging Capabilities

Plug-In Hybrid Electric Vehicle

Drive as an electric vehicle for short trips or as a hybrid for long trips. Plug in or not. The choice is yours.



19-mile plug-in range¹



7-hr. charge time with standard 120V outlet (2.5 hrs. at 240V)

All-Electric Vehicle

100% electric and gas free.



76-mile plug-in range¹



3.6-hr. charge time with available 240V charging station

Focus Electric

WHAT IS THE RANGE AND FUEL ECONOMY?¹

C-MAX HYBRID



8.7¢ per mile

Based on EPA Est. **540 MILES PER TANK**

FUSION HYBRID

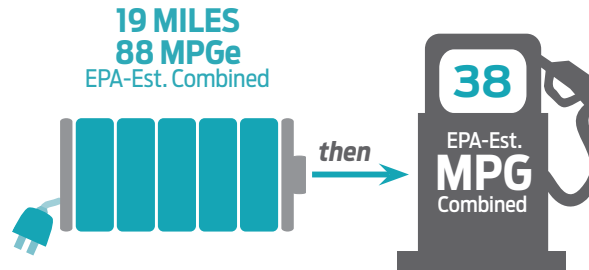


8.2¢ per mile

Based on EPA Est. **567 MILES PER TANK**

C-MAX ENERGI & FUSION ENERGI

Two fuel sources: plug-in electricity and gasoline



Based on EPA Est. **550 MILES PER TANK**

FOCUS ELECTRIC

76 MILES
105 MPGe
EPA-Est. Combined



Only 3.8¢ per mile!
Not a drop of gas used!

CHARGE TIME LESS THAN 4 HRS. WITH AVAILABLE 240V CHARGING STATION

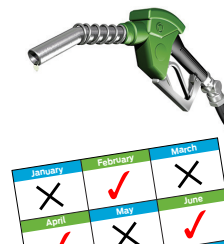
WHAT ARE THE OTHER BENEFITS OF A PLUG-IN EV?



FUN TO DRIVE



CARBON FOOTPRINT



CONVENIENCE

ADVANCED TECHNOLOGY



¹EPA-estimated rating of up to 42 city/37 hwy/40 combined MPG for C-MAX Hybrid; 44 city/41 hwy/42 combined MPG for Fusion Hybrid; 40 city/36 hwy/38 combined MPG and 95 city/81 hwy/88 combined MPGe for C-MAX Energi/Fusion Energi; and 110 city/99 hwy/105 combined MPGe for Focus Electric. Actual mileage, range and fuel costs will vary. MPGe is the EPA-equivalent measure of gasoline fuel efficiency for electric-mode operation. Fuel costs based on \$3.50 per gallon gasoline and \$0.12 per kWh electricity. Range calculations based on www.fueleconomy.gov.

WEEKLY MILEAGE AND FUEL COST WORKSHEET

	Weekdays (x5)	Weekend (x2)	Weekly Total
Miles Driven			
Potential Plug-in Miles			
Hybrid Miles (C-MAX Energi/Fusion Energi) = Miles Driven - Plug-in Miles			

How far do you typically drive each day?
 Can you plug-in and fully charge the vehicle each night?
 Can you charge up during the day (work, mall, etc.)?

Start with 19 plug-in miles per day (133 per week) for C-MAX Energi/Fusion Energi. Adjust up/down based on driving habits and ability to charge up.
 Potential plug-in miles cannot exceed total miles driven per day or per week.

COMPARISON VEHICLE



$$\begin{array}{ccccccc}
 \$ & \div & & \times & & = & \$ \\
 \text{Cost Per Gallon} & & \text{EPA est. MPG} & & \text{Miles Driven Per Week} & & \text{Est. Gasoline Cost}
 \end{array}$$

C-MAX ENERGI / FUSION ENERGI / FOCUS ELECTRIC

Plug-in Mode



$$\begin{array}{ccccccc}
 \$ & \div & & \times 34 \times & & = & \$ \\
 \text{Cost Per kWh} & & \text{EPA est. MPGe} & \text{Conv. Factor} & \text{Miles Driven Per Week} & & \text{Est. Electricity Cost} \\
 \text{(Nat. average is \$0.12)} & & & \text{(1 gal. gas = 33.7 kWh)} & \text{in Plug-in Mode} & &
 \end{array}$$

Hybrid Mode (C-MAX Energi and Fusion Energi only)



$$\begin{array}{ccccccc}
 \$ & \div & & \times & & = & \$ \\
 \text{Cost Per Gallon} & & \text{EPA est. MPG} & & \text{Miles Driven Per Week} & & \text{Est. Gasoline Cost} \\
 & & & & \text{in Hybrid Mode} & &
 \end{array}$$

$$\text{Est. Total Cost (Electricity + Gasoline)} = \$$$

POTENTIAL SAVINGS BASED ON EPA ESTIMATED COMBINED MPG RATINGS. ACTUAL MILEAGE WILL VARY.

$$\text{Potential Savings Per Week (Comparison Vehicle Est. Gasoline Cost - Ford EV Est. Total Cost (Electricity + Gasoline))} = \$$$

$$\text{Potential Savings Per Month (Potential Savings Per Week x 4)} = \$$$

$$\text{Potential Savings Per Year (Potential Savings Per Month x 12)} = \$$$

POTENTIAL CREDITS AND INCENTIVES

FEDERAL INCOME TAX CREDIT



Up to \$4,007
 See your tax advisor for details.



Up to \$7,500

STATE, LOCAL AND OTHER INCENTIVES

Visit irs.gov, fuelconomy.gov and the Alternative Fuels Data Center at afdc.energy.gov for more information.