# Ford ESP PremiumCARE Provides Valuable Benefits While Minimizing Unexpected Repair Costs



Honored by all Ford and Lincoln Mercury Dealers in the U.S. and Canada



## 100% Backed by Ford Motor Company

 The only extended service plan backed by Ford Motor Company



#### **Genuine Ford Parts and Service**

 Repairs are made with Genuine Ford parts by factory-trained and certified technicians



#### 24-Hour Roadside Assistance

For 24-hour roadside assistance,
 call 1-800-241-3673 toll-free



#### **Rental Vehicle Benefits**

 Provides coverage for up to 10 days of rental for a covered repair



#### Coverage Is 100% Transferable

 Ford ESP is transferable and may increase the resale value if you sell your vehicle



#### **Interest-Free Payment Option**

Finance your Extended Service
 Plan coverage in monthly
 installments with no interest or
 fees; everyone qualifies

Maplecrest Ford Lincoln Service 2800 Springfield Avenue Union, New Jersey 07088 (800)862-9920 www.greatfordservice.com

## Important Details About Ford ESP PremiumCARE

Failure of covered components due to normal wear, mechanical breakdowns, and repairs caused by defective material or workmanship of covered components is covered.

This brochure is intended to provide general information about Ford ESP. Prices and plans are subject to change without notice. Plan availability, benefits, coverage and provider may vary by state. See your dealer for details.

Florida dealers only: In Florida, Ford ESP on Ford, Lincoln & Mercury vehicles is a service contract from Ford Motor Company. Our Florida license number is 60018. In Florida, Ford ESP on competitive-make vehicles is a service contract from The American Road Insurance Company, Dearborn, MI 48126. Certificate of Authority #09079.

In Texas, Ford ESP is a Service Contract from Ford Motor Service Company. License #SCP-165.





GENUINE PARTS • GENUINE SERVICE GENUINE PEACE OF MIND

# PREMIUMCARE

#### EXTENDED SERVICE PLANS







MERCURY



## **PremiumCARE** Is

Our Most Comprehensive
Service Contract Coverage to
Protect You from Unexpected
Vehicle Repair Costs



**500+**Key Components Covered
For New and Used Vehicles

#### PremiumCARE Is the Most Comprehensive Service Contract Protection Offered by Ford Motor Company



It's like having the best available health plan for your car. It covers the parts and labor to repair thousands of

key components – engine, transmission, steering, brakes, front suspension, electrical and more – **for up to 7 years or 125,000 miles**.

Your vehicle is factory-equipped with advanced technologies and high-tech components. **With Ford ESP PremiumCARE, it's covered.** 

## Why Ford Extended Service Plan (ESP) PremiumCARE Is a Great Value ...

The price for parts and labor to repair many major components can be very significant. One repair bill can easily exceed the price of your Ford ESP coverage. It's clear that this coverage can quickly pay for itself!



Estimated expenses for a variety of repairs are listed above and should only be used as an example. Actual costs will vary by vehicle, repair and dealer location.

\$501

\$1.317

\*Wear item.

\$1,300

#### Ford ESP Coverage Options

A variety of time/mileage options and deductibles are available:

NEW PLAN TIME AND MILEAGE OPTIONS						
Miles	3 Years	4 Years	5 Years	6 Years	7 Years	
36,000						
48,000						
60,000		•	•		•	
75,000		•	•		•	
100,000						
125,000						

#### **USED PLAN TIME AND MILEAGE OPTIONS**

Coverage lengths range from 12 months/12,000 miles to 60 months/60,000 miles for 2001 and newer vehicles. Ask your dealer for specific plan availability.

DEDUCTIBLE OPTIONS					
	STANDARD	OPTIONAL			
New Ford, Lincoln, Mercury and Competitive- Make Vehicle Plans	\$100	\$0, \$50, \$200, Disappearing			
Used Ford, Lincoln, Mercury and Competitive- Make Vehicle Plans	\$100	\$50, \$200, Disappearing			
Incomplete Vehicles	\$100	None			

#### For New Plans:

Coverage begins with the original in-service date (New Vehicle Limited Warranty start date) and zero miles. Coverage expires upon reaching your selected time, mileage or hours, whichever occurs first.

#### For Used Plans:

- Plans purchased outside of the New Vehicle Limited Warranty begin at the signature date and current mileage and expire upon reaching your selected time or mileage, whichever occurs first.
- Coverage for Ford, Lincoln and Mercury vehicles within the New Vehicle Limited Warranty begins at the signature date and current mileage. Coverage ends at the earlier of the number of months or miles purchased from the expiration of the New Vehicle Limited Warranty.

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# **PremiumCARE**

· Manifold

• Oil Pan

• Oil Pump

Radiator

PCM Module

Radiator Fan

Thermostat

Thermostat

(Clutch or Motor)

· Seals and Gaskets

. Timing Chain Cover • Timing Chain

Supercharger Unit

(Factory-Installed)

(Gears or Belt)

• Turbocharger/

· Valve Covers

Water Pump

and Bolts

# UU+Covered Components



#### **ENGINE**

- All Internal **Lubricated Parts**
- Cylinder Block
- Cylinder Heads
- Diesel Fuel Injectors
- Diesel Injector
- Diesel Injector
- Pump
- Diesel Lift Pump · Engine Mounts
- · Flywheel
- · Flywheel Ring Gear
- Fuel Tank and Metal Lines
- Gas Fuel Injectors
- · Gas Injector Lines
- · Harmonic Balancer and Bolt
- Manifold (Exhaust
- and Intake)

#### TRANSMISSION

- All Internal Parts
- Governor Assembly Kickdown Linkage
- Release Hubs and Bearings
- Seals and Gaskets • Torque Converter
- Transfer Case (Including All
- Transmission Case Transmission
- Linkage Transmission
- Module (External) Transmission
- Mounts • Vacuum Module
- Internal Parts)

#### **REAR-WHEEL-DRIVE AXLE**

Axle Shafts

PremiumCARE is so

- Bearings (Front and Rear)
- Drive Axle Housing and Front Axle Housing for 4x4 (Including All Internal Parts)

comprehensive, it's easier

to tell you what isn't covered:

- · Seals and Gaskets Universal
- and Constant Velocity Joints

## Driveshaft Retainers

#### FRONT-WHEEL-DRIVE AXLE

- Axle Shafts Bearings (Front and Rear)
  - Final Drive Housing and Rear Axle Housing for AWD (Including All Internal Parts)
- · Hubs. Automatic Front Locking (Four-Wheel Drive)
- · Locking Rings (Four-Wheel Drive) • Seals and Gaskets
- Universal and Constant Velocity Joints



#### **STEERING**

- Column Lock (Tilt Wheel)
- Control Valve
- Cooler and Metal Lines • Flectronic Power Assisted Steering
- Idler Arm
- Power Steering Pump/ Electric Power Steering Actuator
- · Pulley Assembly · Seals and Gaskets
- · Steering Column
- · Steering Gear Housing,
  - Manual and Power (Including All Internal Parts)
  - Steering Shaft Underbody Linkages and Couplings



#### BRAKES

- Anti-Lock Brake Module and Sensor
- **Backing Plates** Brake Booster (Power)
- Calipers
- · Combination Valve
- ETA Pump Hose Assembly
- · Metal Lines and Fittings

- Master Cylinder
- Parking Brake Linkage and Cables
  - Retainers and Clips
  - · Self-Adjusters
  - . Shaft (Brake Pedal) Springs
  - · Wheel Cylinders



#### FRONT AND REAR SUSPENSION

- Ball Joints
- (Upper and Lower) Control Arms (Upper
- and Lower) Control Arm Shafts and Bushings
- Kingpins and Bushings
- Linkage and Bushings
- · Load Leveler Suspension System
- MacPherson Struts (Front and Rear)
- Roll Stability Control
- Spindle and Spindle Support Springs
- Stabilizer Bar
  - · Tie Rods



#### **ELECTRICAL**

- · Audiophile Sound
- System Charge and Volt Gauges
- Clock (Electric) · Control Trac 4WD
- System · Distributor Assembly
- Distributor Cap and Rotor
- Distributor Housing and Shaft
- · Driver's Seat Position Sensor
- · Dual Zone Electronic Automatic Temperature Control
- DVD Family Entertainment System
- · Electronic Ignition Module
- Fuel Pump · Heated Backglass (Electrical Only -Not Glass Damage or Breakage)
- Ignition Coil · Ignition Lock

- Ignition Module (Electric)
- · Ignition Switch • Intelligent 4WD
- Systems · Mirrors (Electrical
- Only Not Glass Damage or Breakage)
- · Power Running Boards · Radiator Fan Relay
- · Rear Window Power Sunshade
- Speedometer/Odometer (Electrical and Mechanical)
- · Starter Motor · Starter Motor Solenoid
- · Switches (Manually Operated Electrical
- Temperature Gauge · Voltage Regulator · Wiper-Activated
- Headlamps · Wiper Motors
- Wiring Harnesses (Excluding Spark Plug Wires)



#### AIR CONDITIONING AND HEATING

- A/C Accumulator

- Clutch Switch
- A/C Compressor Head • A/C Compressor Seals
- Automatic Temperature Control

Anti-Theft Alarm

Assistant

(Factory-Installed)

· Ford Work Solutions

- · Field Coil
- · Heater Control
- · Heater Core Assembly Instrument Panel
- Registers and Air Ducts



#### FORD AUDIO

• EGR Regulator

Assembly

**EMISSIONS** 

Air Control Valve

Air Supply Valve

(Hose and Tube)

Pressure Sensor

• EGR Control Valve

ECC Relay Assembly

• EGR Pressure Sensor

Barometric

Air Idle Vacuum Valve

Air Check Valve Assembly

- Antenna, Radio (Base Assembly) **Brackets**
- Cables and Wiring · Cellular Phone.
- Speaker Assembly and Antenna (Factory-Installed)

Receiver, Handset

 Radio (AM, AM/FM). Speakers, Cassette Player, Digital CD Player, Graphic Equalizer, Premium Sound Amplifier (Factory-Installed)

Rear Entertainment

EGR Valve Adapter

• EVAP Vapor Storage

• Idler Air Control Valve

PCV Hose Assembly

• Temperature Sensor

(Engine Coolant)

Vacuum Restrictor

· PCV Vapor Filter

Canister

Knock Sensor

PCV Valve

VAF Sensor

System (Factory-Installed) · Controls (Rear Seat)



#### SAFETY

- · Airbag Module Assembly
  - Blind Spot Mirror Collision Avoidance
- Cross Traffic Alert Diagnostic Module
- Guides, Bezels. Brackets and Supports (Safety
- Retainers and Sleeves (Safety Belt)
- Lane Departure
- Lock Cylinder (Door)
- Assembly (Door)

- Lock Lever Assembly (Tailgate)
- · Lock Lever Retainers. Clips and Brackets
- · Module (Passive Restraint) · Safety Belt Buckle
- (Front and Rear) · Safety Belt Motor Drive Assembly
- · Safety Belt Restraint Carrier

· Safety Belt Retractors

- · Safety Belt Track Assembly
- · Safety Belt Warning Chime Assembly · Sensors (Airbag)
- Shoulder Strap Track Assembly Wiring Assembly

Certain restrictions and exclusions apply. See your dealer for details or refer to your plan provisions

### **Generally Covered by Auto Insurance**

Bumpers, glass, moldings, ornamentation, paint, rust, sheet metal, structural underbody framework, sideview mirrors (glass and housing), rearview mirror (glass and housing), wheel covers studs and ornaments, service adjustments (glass and body parts) convertible top and wheels

### **Owner Maintenance Requirements**

Service adjustments and cleaning, fixed (non-moving) body parts, batteries of all types and cables, belts, hoses, hose clamps, brakes (front hub, drums, shoes, linings, disc rotors, pads), manual transmission clutch disc, coolant, exhaust system (includes catalytic converter), filters, fluids, lubricants, lights (bulbs, sealed beam, lenses), spark plugs, spark plug wires, squeaks and rattles, tires, tune-ups, wheel balancing, wheel alignment, LED lights, shock absorbers and compressed natural gas/liquid propane fuel system conversion components

### **Components and Repairs** Not Covered by PremiumCARE

Buttons, carpet, clamps, dash pad, door and window handles, knobs, trim, upholstery, CNG/LPG components, tires, water leaks, wind noise, weatherstrips, fabric, liners, zippers and fasteners

#### A/C Clutch A/C Clutch Bearings A/C Compressor · A/C Compressor

- Evaporator
- · Heater Blower Motor
  - Assembly
- A/C Condenser Pulley



- Automatic Park · Rain-Sensing Wipers Compass and
- Thermometer Readout Displays FordLink<sup>™</sup> System System
- Asset Security (if System equipped)
- · Forward Sensing
- . Fuel Mixer (Alternative) In-Dash Garmin<sup>™</sup> Voice-Activated System · Sensor (Alcohol)
- and Dealer)
- (Excluding Door Handles)

 Unique Hybrid Vehicle Power Antenna Components (Excluding High-Voltage Battery

· Power Seat Motors . Power Window Motors/ Regulators

· Rear Console Refrigeration

Reverse Camera

· Reverse Sensing

· Safety Canopy Securicode Kevless

 SecuriLock<sup>™</sup> Passive Anti-Theft Ignition

Navigation System (Factory-Installed

 Instrument Cluster (Excluding Dash Pad) Kevless Entry System

Message Center

· SOS Post-Crash Alert System Speed Control Stationary Elevated Ride Control

Trailer Brake Module

SYNC

and Cables)

Assembly (Airbag) Door Aiar Warning Switch Assembly

> Belts/Shoulder Straps) · Head Restraint

 Kev. SecuriLock™ (Microchip Encoded Key)

Warning

· Lock Lever

(Airbag)