

2016

PRIUS V



TOYOTA

The only thing it doesn't do is waste fuel.

Endurance is something we know about. For over 18 years, Toyota Hybrids have been building toward a more sustainable tomorrow. Today, we continue to build on that tradition with the 2016 Prius v. With advanced and innovative technology, the Prius v offers outstanding fuel efficiency with a combined city/highway rating of 5.6 L/100 km. That means you'll stop more often to refill your coffee cup than you will your gas tank. But the 2016 Prius v is big on cargo space, too. Whether you're exploring the city or escaping the city, you won't feel like you're far from home thanks to the welcoming interior and advanced technology that helps you stay connected. With its aerodynamic and sleek design, flowing side profile, and refreshing front end and rear LED tail lamps, Prius v has a fun style that matches its fun driving experience. All of that and the added benefit of knowing that over 85% of Toyotas sold in Canada in the last 20 years are still on the road today,* which means that the Prius v will be there for you and whatever you've got in store for today and tomorrow.

FRONT COVER
Prius v with Technology Package shown in Toasted Walnut Pearl.



Prius v with Technology Package shown in Blue Ribbon Metallic.

Hybrids. We always knew they'd go far.

Hybrid vehicles will be driving farther, and longer, for a long time to come. The proof? In 2014, Toyota's TSO40 won the FIA World Endurance Championship, making Toyota the first manufacturer to build a winning team around a hybrid powertrain. The FIA World Endurance Championship features eight races on four continents, including the legendary 24 hours at Le Mans. And the best part? The hybrid technology that powers TSO40 is similar to the one you'll find in the Prius v, so you can be sure you'll be driving far and wide for many tomorrows to come.





Innovative from the inside out.

The Prius v is innovative in more ways than one. Take the available Smart Key System. It allows you to lock and unlock the front doors and trunk by simply carrying the key fob in your pocket or purse. Once you're inside, you can quickly be on your way with the simple push of a button. From behind the steering wheel, you can take command of your audio controls and Bluetooth^{®3} equipped mobile device or listen to your favourite songs and podcasts by connecting your MP3 player to the auxiliary input jack. For added convenience, the 4.2-inch Multi-Information Display shows you helpful features like current fuel consumption, the audio menu, energy monitor, and much more.

BLUETOOTH^{®3} CONNECTIVITY Hands-free Bluetooth^{®3} wireless technology allows you to operate your compatible cellphone with your hands safely on the wheel.

HYBRID SYSTEM INDICATOR The informative Hybrid System Indicator can show you how efficiently you're driving and help you learn how to get the most out of your vehicle's remarkable fuel efficiency.

DRIVE MODE SELECT Different modes for different types of driving. ECO mode helps reduce fuel consumption. EV mode runs solely on battery power for up to 0.8 km under certain conditions. And Power mode increases gas pedal response for enhanced acceleration.

ENERGY MONITOR The Energy Monitor screen indicates the operation of the Hybrid Synergy Drive in real time.

DISPLAY AUDIO SYSTEM⁴ WITH NAVIGATION⁵ The Display Audio System⁴ with available Navigation⁵ features a 6.1-inch touch-screen with Bluetooth^{®3} wireless music streaming, and a unique "text-to-speech" feature that converts text messages from your phone into voice messages, which play through the vehicle's speaker system.

Fill it up with more gear and less fuel.

"Will that fit in my car?" With the 2016 Prius v, that question may never need to be asked. With ample leg and headroom in the front and back, every passenger can stretch out and relax in the utmost comfort. The convenient rear seats slide forward and backward, and can even fold-down flat to give you 1,906 litres of cargo space. And thanks to available features like power heated front seats and SofTex®-trimmed seats, the Prius v is always stylishly inviting.



Prius v with Technology Package shown in Blue Ribbon Metallic.



Available Panoramic Moonroof



Additional Storage



Sliding/Reclining Rear Seats



60/40 Split Rear Seats

With a Prius v, everyone can breathe a little easier.



Prius v comes loaded with 7 standard airbags¹ including: dual-stage driver and front passenger airbags, a driver's knee airbag, front seat-mounted side airbags, and front and rear head/side curtain airbags.

Prius v with Technology Package shown in Toasted Walnut Pearl.

Safety isn't just a priority for you, it's also a priority for Toyota. The 2016 Prius v comes standard with Toyota's Star Safety System.[™] It's our advanced integration of safety technologies that includes Vehicle Stability Control,⁶ Traction Control, Anti-Lock Brake System, Electronic Brake-Force Distribution, Brake Assist,⁷ and Smart Stop Technology.⁸ All of these active and passive safety features are designed to help you avoid accidents before they happen and protect you in the event that a collision is unavoidable. That's reassurance and confidence you can always depend on.



LED HEADLAMPS Available LED (light-emitting diode) projector low- and high-beam headlights with auto on/off and an LED accent light produce a clean white light, offer extremely long life, and require 20 to 30 percent less energy than traditional headlights.

BACKUP CAMERA When reversing, the 6.1-inch touch-screen on the dash displays an image of what the camera sees behind you.

DYNAMIC RADAR CRUISE CONTROL¹⁰/PRE-COLLISION SYSTEM⁹ The available Dynamic Radar Cruise Control¹⁰ senses a vehicle ahead and automatically adjusts your vehicle speed to allow for a safe and comfortable distance between vehicles. The available Pre-Collision System (PCS)⁹ is designed to help recognize and anticipate unavoidable frontal collisions by automatically applying the brakes and retracting the front seatbelts to help you prepare for such a scenario.

LANE DEPARTURE ALERT¹¹ The available Lane Departure Alert (LDA)¹¹ on Prius v uses a camera to monitor visible lane markings, alerting you if you are drifting.

Prius v Features

INTERIOR	Prius v
ENTERTAINMENT & CONNECTIVITY	
6.1" Touch Panel Display Audio, ⁴ AM/FM/CD Player, MP3 Playback	●
USB Input Port, Auxiliary Input Jack, Bluetooth ^{®3}	
Hands-Free Phone Connectivity/Wireless Audio Streaming/Phone Book Access	●
6-Speakers	●
Steering Wheel Bluetooth ^{®3} & Audio Controls	●
Backup Camera	●
COMFORT & CONVENIENCE	
Air Conditioning w/Automatic Climate Control	●
Cabin Air Filter, Rear Seat Heater Ducts	●
Power Door Locks	●
Power Windows w/Auto Up/Down	●
Outside Temperature Gauge, Dual Trip Odometer	●
Dual Illuminated Vanity Mirrors	●
4-Spoke, Tilt & Telescopic Steering Wheel w/Climate Controls	●
Push Button Start, Smart Key System (Driver Door Handle Touch Lock/Unlock Sensor)	●
Cruise Control	●
Carpet Floor Mats, All-Season Floor Mats	●
Front Centre Console w/Armrest	●
Front & Rear Cupholders	●
Tonneau Cover, Cargo Net	●
Front Seat Back Pockets, Dual Compartment Glove Box	●
Cargo Lamp, Illuminated Entry	●
Door Courtesy Lamps, Map Lamps	●
Accessory Power Outlet (12 V), Retained Accessory Power	●
SEATING & TRIM	
Front Bucket Seats, Fabric Seat Material	●
Driver Seat w/Recline, Fore/Aft, Cushion Height Adjustment	●
Driver Seat Power Lumbar Support	●
60/40 Split Rear Seat w/Slide, Recline, Fold-Down Seat Back & Centre Armrest	●

Exterior Colour Options

040 ALPINE WHITE (A)	070 BLIZZARD PEARL (B)	1F7 CLASSIC SILVER METALLIC (A,B)	1G3 MAGNETIC GREY METALLIC (A,B)
218 MIDNIGHT BLACK METALLIC (A,B)	3P0 ABSOLUTELY RED (A,B)	4W4 TOASTED WALNUT PEARL (C)	8T5 BLUE RIBBON METALLIC (A,B)

EXTERIOR	Prius v
Front & Rear Splash Guards	●
Rear Spoiler	●
Electric Rear Window Defroster w/Timer	●
Heated, Power Adjustable Mirrors	●
Colour-Keyed Door Handles & Mirrors	●
Variable Intermittent Wipers	●
Intermittent Rear Window Wiper/Washer	●
LED Tail Lamps	●
Projector Style Halogen Headlamps	●
Automatic Headlamp System	●

SAFETY

STAR SAFETY SYSTEM™	Star Safety System™ – includes Vehicle Stability Control (VSC), ⁶ Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA) ⁷ & Smart Stop Technology (SST) ⁸	●
Dual-Stage Driver & Front Passenger Airbags (SRS) ¹		●
Driver's Knee Airbag (SRS) ¹		●
Front Seat-Mounted Side Airbags (SRS) ¹		●
Front & Rear Head/Side Curtain Airbags (SRS) ¹		●
Driver & Front Passenger Whiplash-Injury-Lessening (WIL) Seats		●
Front Seatbelt Pre-Tensioners & Force Limiters		●
All-Position 3-Point Lap & Shoulder Belts		●
Front Seatbelt Anchor Height Adjusters		●
Anchor Points for Child Restraint Seats		●
Child Protector Rear Door Locks		●
Engine Immobilizer		●
Direct Tire Pressure Monitoring System		●
Vehicle Proximity Notification System		●

AVAILABLE PACKAGES	Prius v
LUXURY PACKAGE	○
Power 8-Way Driver's Seat, SofTex®-Wrapped Steering Wheel, 6.1" Touch Panel Display Audio ⁴ w/Navigation, ⁵ SiriusXM® Satellite Radio, Heated Front Seats, SofTex®-Trimmed Seats, Integrated Garage Door Opener, Smart Key System (Front Passenger Door Handle & Rear Hatch Touch Lock/Unlock Sensors), Auto-Dimming Rear View Mirror, Driver & Front Passenger Footwell Lamps	

TECHNOLOGY PACKAGE

○
Luxury Package plus: P215/50R17 All-Season Tires, 17" Aluminum Alloy Wheels, Panoramic Resin Moonroof, Fog Lamps, LED Headlamps, Automatic High Beam System, Pre-Collision System (PCS),⁹ Dynamic Radar Cruise Control,¹⁰ Lane Departure Alert (LDA)¹¹

Genuine Accessories

Block Heater	
Cargo Liner	
Hood Deflector	
Paint Protection Film	
Rear Bumper Protector	
Remote Engine Starter	
Visit accessories.toyota.ca or your local Dealer for details.	

Interior Colour Options

- (A) BLACK Fabric
(B) BLACK SofTex®
(C) BISQUE SofTex®

Prius v Specifications

MECHANICAL	Prius v
ENGINE	
Type	
1.8 Litre, 4-Cylinder, DOHC, 16-Valve, Variable Valve Timing w/Intelligence (VVT-i), Sequential Multiport Electronic Fuel Injection, Drive Mode Select	●
Compression Ratio	
13.0:1	●
Hybrid System Net Power	
Net HP: 136 hp (100 kW) ¹³	●
Electric Motor	
Permanent Magnet Synchronous Motor	●
HV Battery	
Sealed Nickel-Metal Hydride (Ni-MH)	●
DRIVETRAIN	
Drive Configuration	
Front Engine/Front Wheel Drive	●
Hill-Start Assist Control (HAC) ¹²	●
Transmission	
Electronically controlled Continuously Variable Transmission (ECVT)	●
CHASSIS	
Suspension	
Front: Independent, MacPherson Struts w/Stabilizer Bar	●
Rear: Torsion Beam Type w/Stabilizer Bar	●
Brakes	
Power-Assisted, Ventilated Front Discs, Solid Rear Discs	●
Integrated Regenerative Braking System, Electronically Controlled Hydraulic Braking System	●
Steering	
Electric Rack & Pinion w/Variable Power Assist	●
Wheels & Tires	
16" Aluminum Alloy Wheels w/Full Wheel Covers, Wheel Locks	●
17" Aluminum Alloy Wheels, Wheel Locks	○
P205/60R16, All-Season Tires, Temporary Spare Tire	●
P215/50R17, All-Season Tires, Temporary Spare Tire	○

New Vehicle Warranty Summary – No deductibles – no transfer fees

COMPREHENSIVE COVERAGE 3 years or 60,000 km. This warranty includes 24 hour Roadside Assistance and other benefits, as well as coverage of repairs on any part of the vehicle that is defective in material or workmanship under normal use and maintenance. Different warranties apply to original tires.

POWERTRAIN COMPONENTS 5 years or 100,000 km. This warranty covers repairs to powertrain components that are defective in material or workmanship under normal use and maintenance.

MAJOR EMISSION CONTROL COMPONENTS 8 years or 130,000 km. This warranty covers repairs to specified major emission components that are defective in material or workmanship under normal use and maintenance.

CORROSION PERFORATION 5 years/unlimited distance. This warranty covers any sheet metal found, under normal use, to have developed a perforation from corrosion due to defects in material or workmanship.

HYBRID-RELATED COMPONENTS** 8 years or 160,000 km. This warranty covers repairs to hybrid-related components that are defective in material or workmanship under normal use and maintenance.

**Includes: HV Battery, Battery Control Module, Hybrid Control Module and Inverter with Converter.

Disclaimers

(1) All Toyota vehicles shown in this brochure have Supplemental Restraint Systems (SRS). For important safety information about the Supplemental Restraint System in a particular vehicle, please see the Owner's Manual or contact your local Toyota Dealer. (2) Fuel efficiency estimates were determined using approved Government of Canada Test Methods. Actual fuel consumption will vary based on driving habits and other factors. (3) Toyota tests certain Bluetooth® capable phones for compatibility with Toyota vehicles. Note that the recommendation of Toyota is not a warranty of the performance for any phone and that some problems may occur with any type of handset based on the phone software version or the service coverage available in your area. Some vehicles equipped with Bluetooth® technology are available with bilingual compatibility. Please see your Toyota Dealer for details. (4) Driving while distracted can result in loss of vehicle control. Always drive safely, obey traffic laws and focus on the road and traffic conditions while driving. (5) The Toyota Navigation System is designed to assist in locating an address or point of interest. Discrepancies may be encountered between the system and your actual location. Rely on your common sense to decide whether or not to follow a specified route. Detailed coverage is not available for every city or roadway. Optional periodic geographic updates are available at an additional cost. The Navigational systems in some vehicles are available with bilingual capability. Please see your Navigation System Owner's Manual and your Toyota Dealer for further details. (6) Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your Owner's Manual for further details. (7) Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. (8) Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions, and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping. Please see your Owner's Manual for further details. (9) The Pre-Collision System is designed to help reduce the crash speed and damage in certain frontal collisions only. It is not a collision-avoidance system or a substitute for safe and attentive driving. (10) Dynamic Radar Cruise Control is not a collision-avoidance system or a substitute for safe and attentive driving practices. (11) Lane Departure Alert is not a collision-avoidance system or a substitute for safe and attentive driving. (12) HAC is designed to help minimize backward rolling on steep ascents. This system is not a substitute for safe driving judgment and practices. Factors including speed, grade, surface conditions and driver input can all affect whether HAC will be effective in preventing a loss of control. Please see your Owner's Manual for further details. (13) The maximum output indicates engine plus HV battery output.

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Prius c



Prius



Prius v



Camry Hybrid



Highlander Hybrid



Yaris



Corolla



Camry



Venza



Avalon



Sienna



RAV4



Highlander



4Runner



Sequoia



Tacoma



Tundra

**You can rely on every Toyota to get you wherever you need to go today.
And with our commitment to safety, reliability, and value, we'll be
on the road with you for many years to come.**



TOYOTA



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