

2016

RAV4



TOYOTA

Playtime is for adults too.

Who says kids get to have all the fun? The new 2016 RAV4 gives you permission to play no matter what your age. The restyled exterior offers a sporty and sleek look that commands attention. The interior offers premium materials and a host of intuitive technologies that seamlessly come together in one exciting package. The new RAV4 is ready for any adventure, thanks to its versatile seating and available power liftgate, which effortlessly opens to reveal an impressive 2080 litres of cargo space. It also offers responsive handling, exceptional ride comfort, and available AWD to help you to stay in control of every exhilarating moment. And that feeling lives on in the all-new RAV4 Hybrid, which gives you all of the benefits of a hybrid, without having to compromise on performance. Playtime comes naturally to the 2016 RAV4.



FRONT COVER
Hybrid Limited with Technology Package shown in Electric Storm Blue.

AWD Limited shown in Barcelona Red Metallic.



ENERGY MONITOR The RAV4 Hybrid features an Energy Monitor that helps keep you continually apprised of the Hybrid Synergy Drive energy flow and how energy is efficiently managed and distributed.



There's beauty in the details.

Look closer and you'll find that the 2016 RAV4 is fully packed with an array of upscale materials and advanced features. The spacious and modern interior includes available SofTex® surfaces that further enhance the already exceptional experience. The available 4.2-inch TFT Multi-Information Display makes it incredibly easy for you to access a multitude of vehicle information, including fuel consumption, Blind Spot Monitor⁹ and Rear-Cross Traffic Alert⁹ functions and so much more. RAV4 also lets you stay connected and up to the minute with your ever changing plans thanks to the available Display Audio System⁴ with Bluetooth^{®3} connectivity.

LED HEADLIGHTS See and be seen with available integrated fog lamps and a variety of new LED lighting — including available headlights, taillights and Daytime Running Lights (DRL). Now you can make the road ahead even brighter.

AVAILABLE BIRD'S-EYE-VIEW CAMERA The available Bird's-Eye-View Camera helps you see nearby objects and get into and out of the smallest spaces with ease. In addition to its panoramic camera view, the system includes Perimeter Scan — an innovative feature that displays a live, rotating 360-degree view of what is around the vehicle.

ALL-NEW RAV4 HYBRID Choose an adventure and get there in the all-new 2016 RAV4 Hybrid. Finally, the exciting performance you expect from a RAV4 is built with the added benefits that are found in any Toyota Hybrid. You'll have a hard time believing it's a hybrid thanks to its All-Wheel Drive with intelligence (AWD-i) and 2.5-litre 4-cylinder engine that provides 194 net horsepower.¹⁴ That's why the RAV4 hybrid is the perfect choice for whatever adventure you choose.

RAV4/RAV4 Hybrid Features

INTERIOR	LE	XLE	LE	XLE	SE	Limited	XLE	Limited
	FWD		AWD			Hybrid		
ENTERTAINMENT & CONNECTIVITY								
AM/FM/CD Player	●	–	●	–	–	–	–	–
6.1" Touch Panel Display Audio, ⁴ AM/FM/CD Player	–	●	–	●	–	–	●	–
7.0" Touch Panel Display Audio ⁴ w/Navigation, ⁵ AM/FM	–	–	–	–	●	–	–	●
7.0" Touch Panel Display Audio ⁴ w/Navigation, ⁵ JBL® AM/FM	–	–	–	–	–	●	–	–
SiriusXM® Satellite Radio, Gracenote® Album Cover Art	–	–	–	–	●	●	–	●
USB Input Port, Auxiliary Input Jack, Bluetooth ^{®3}	●	●	●	●	●	●	●	●
Hands-Free Phone Connectivity/Wireless Audio Streaming/Phone Book Access	●	●	●	●	●	●	●	●
4-Speakers	●	–	●	–	–	–	–	–
6-Speakers	–	●	–	●	●	–	●	●
11-Speakers	–	–	–	–	–	●	–	–
Steering Wheel Bluetooth ^{®3} & Audio Controls	●	●	●	●	●	●	●	●
Backup Camera	–	●	–	●	–	–	●	–
Dynamic Backup Camera	–	–	–	–	●	–	–	●
Bird's-Eye-View Camera	–	–	–	–	–	●	–	–
4.2" Multi-Information Display	–	●	–	●	●	●	●	●
COMFORT & CONVENIENCE								
Air Conditioning	●	–	●	–	–	–	–	–
Dual Zone Automatic Climate Control, Soft Touch Heater Controls	–	●	–	●	●	●	●	●
Power Door Locks, Power Windows	●	●	●	●	●	●	●	●
3-Spoke, Tilt & Telescopic Steering Wheel	●	●	●	●	–	–	●	–
3-Spoke, Heated, Tilt & Telescopic Steering Wheel	–	–	–	–	●	●	–	–
Push Button Start, Smart Key System	–	–	–	–	–	–	●	●
Carpeting, Carpet Floor Mats, All-Season Floor Mats	●	●	●	●	●	●	●	●
Front Centre Console Storage Box	●	●	●	●	●	●	●	●
Tonneau Cover	–	●	–	●	●	●	●	●
Cargo Area Tie-Down Rings	●	●	●	●	●	●	●	●
Under Cargo Area Storage Compartment	●	●	●	●	●	●	●	●
Cargo Net	–	–	–	–	–	●	–	●
Keyless Entry, Illuminated Entry	●	●	●	●	●	●	●	●
SEATING & TRIM								
Front Bucket Seats	●	–	●	–	–	–	–	–
Heated Front Bucket Seats	–	●	–	●	●	●	●	●
Fabric Seat Material	●	●	●	●	–	–	●	–
SofTex® Trimmed Seats, SofTex® Door Trim	–	–	–	–	●	●	–	●
Driver Seat w/Recline, Fore/Aft, Driver Cushion Height Adjustments	●	–	●	–	–	–	–	–
Power 8-Way Driver Seat w/Lumbar Support	–	●	–	●	●	●	●	●
Driver Seat Memory System	–	–	–	–	–	●	–	●
Passenger Seat w/Recline, Fore/Aft Adjustments	●	●	●	●	●	●	●	●
60/40 Split Rear Bench Seat w/Fold-Down Seat Back, Fold-Down Centre Armrest	●	●	●	●	●	●	●	●

EXTERIOR	LE	XLE	LE	XLE	SE	Limited	XLE	Limited
	FWD		AWD			Hybrid		
Adjustable Height Power Rear Liftgate w/Jam Protection	–	●	–	●	●	●	●	●
Silver-Painted Roof Rails	–	●	–	●	●	●	●	●
Power Moonroof	–	●	–	●	●	●	●	●
Rear Spoiler	●	●	●	●	●	●	●	●
Dual Heated, Power-Adjustable Mirrors w/Integrated Turn Signals	●	●	●	●	●	●	●	●
Variable Intermittent Wipers, Wiper De-Icer	●	●	●	●	●	●	–	–
Rain-Sensing Variable Intermittent Wipers, Wiper De-Icer	–	–	–	–	–	–	●	●
Rear Window Intermittent Wiper/Washer	●	●	●	●	●	●	●	●
Projector-Style Halogen Headlamps	●	●	●	●	–	–	●	–
Automatic Headlamp System	–	●	–	●	●	●	●	●
LED Headlamps	–	–	–	–	●	●	–	●
LED Daytime Running Lights	–	–	–	–	●	●	–	●
LED Tail Lamps	–	–	–	–	●	●	–	●
Sport Grille	–	–	–	–	●	–	–	–
Fog Lamps	–	●	–	●	●	●	●	●

SAFETY



Toyota Safety Sense (TSS-P)TM – includes Pre-Collision System w/Pedestrian Detection (PCS/PD),¹⁰ Lane Departure Alert w/Lane Keep Assist (LDA/LKA),¹¹ Automatic High Beams (AHB)¹² & Dynamic Radar Cruise Control¹³



Star Safety SystemTM – includes Vehicle Stability Control (VSC),⁶ Traction Control (TRAC), Anti-lock Brake System (ABS), Electronic Brake-force Distribution (EBD), Brake Assist (BA)⁷ & Smart Stop Technology (SST)⁹

Dual-Stage Driver & Front Passenger Airbags (SRS) ¹	●	●	●	●	●	●	●	●
Driver's Knee Airbag (SRS) ¹	●	●	●	●	●	●	●	●
Front Seat-Mounted Side Airbags (SRS) ¹	●	●	●	●	●	●	●	●
Roll-Sensing Front & Rear Head/Side Curtain Airbags (SRS) ¹	●	●	●	●	●	●	●	●
Front Passenger Seat Cushion Airbag (SRS) ¹	●	●	●	●	●	●	●	●
Cruise Control	●	●	●	●	●	–	●	●
Front & Rear Parking Assist Sonars	–	–	–	–	–	●	–	–
Blind Spot Monitor (BSM) ⁹	–	●	–	●	●	●	●	●
Rear Cross-Traffic Alert (RCTA) ⁹	–	●	–	●	●	●	●	●

AVAILABLE PACKAGES

LE UPGRADE PACKAGE

○ – ○ – ○ – ○ – ○ – ○ – ○ –

6.1" Touch Panel Display Audio⁴, Voice Recognition, 6-Speakers, Backup Camera, Tonneau Cover, Silver-Painted Roof Rails, Heated Cloth Front Seats

HYBRID LIMITED TECHNOLOGY PACKAGE

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Toyota Safety Sense (TSS-P)TM – includes Pre-Collision System w/Pedestrian Detection (PCS/PD),¹⁰ Lane Departure Alert w/Lane Keep Assist (LDA/LKA),¹¹ Automatic High Beams (AHB)¹² & Dynamic Radar Cruise Control.¹³

7.0" Touch Panel Display Audio⁴ w/Navigation,⁵ JBL® AM/FM, 11-Speakers, Front & Rear Parking Assist Sonars, Bird's-Eye-View Camera

RAV4/RAV4 Hybrid Specifications

MECHANICAL	LE	XLE	LE	XLE	SE	Limited	XLE	Limited
	FWD		AWD			Hybrid		
ENGINE								
Type 2.5 Litre, 4-Cylinder, DOHC, 16-Valve, Dual Variable Valve Timing w/intelligence (Dual VVT-i), Sequential Multiport Electronic Fuel Injection, Drive Mode Select	●	●	●	●	●	●	–	–
2.5 Litre, 4-Cylinder, DOHC, 16-Valve, Variable Valve Timing w/intelligence (VVT-i), Hybrid Synergy Drive (HSD), EV & ECO Modes, Sport Mode	–	–	–	–	–	–	●	●
Horsepower 176 hp @ 6000 rpm	●	●	●	●	●	●	–	–
Hybrid System Net Power Net HP: 194 hp (145 kW) ¹⁴	–	–	–	–	–	–	●	●

DRIVETRAIN

Drive Configuration								
Front Engine/Front Wheel Drive	●	●	–	–	–	–	–	–
Dynamic Torque Control AWD	–	–	●	●	●	●	–	–
Electronic On Demand AWD-i	–	–	–	–	–	–	●	●

Transmission								
6-Speed, Automatic, Electronically Controlled Transmission w/intelligence (ECT-i), Sequential Shift Mode, Gate-Type Shifter, Transmission Cooler	●	●	●	●	●	●	–	–
Electronically controlled Continuously Variable Transmission (ECVT)	–	–	–	–	–	–	●	●

CHASSIS

Brakes								
Power-Assisted, Ventilated Front Discs, Solid Rear Discs	●	●	●	●	●	●	●	●
Steering								
Electric Rack & Pinion w/Variable Power Assist	●	●	●	●	●	●	●	●

Wheels & Tires								
17" Steel Wheels, Full Wheel Covers	●	–	●	–	–	–	–	–
17" Aluminum Alloy Wheels, Wheel Locks	–	●	–	●	–	–	●	–
18" Aluminum Alloy Wheels, Wheel Locks	–	–	–	–	●	●	–	●
P225/65R17 All-Season Tires, Compact Spare Tire	●	●	●	●	–	–	●	–
P235/55R18 All-Season Tires, Compact Spare Tire	–	–	–	–	●	●	–	●

WEIGHT & CAPACITIES

Fuel Capacity	<i>litres (imperial gallon)</i>	60 (13.2)	●	●	●	●	●	–	–	
		56 (12.3)	–	–	–	–	–	–	●	●
Towing Capacity	<i>kg (lb)</i>	680 (1500)	●	●	●	●	–	●	–	
		795 (1750)	–	–	–	–	–	–	●	●

FUEL CONSUMPTION RATING²

City/Highway/Combined	L/100 km	mpg (imperial gallon)	LE	XLE	LE	XLE	SE	Limited	XLE	Limited
Automatic 4-Cyl.	10.0/7.6/8.9	28/37/32	●	●	–	–	–	–	–	–
	10.5/8.2/9.5	27/34/30	–	–	●	●	–	–	–	–
	10.6/8.1/9.4	27/35/30	–	–	–	–	●	●	–	–
Hybrid	6.9/7.6/7.2	41/37/39	–	–	–	–	–	–	●	●

Exterior Colour Options

040 ALPINE WHITE	070 BLIZZARD PEARL	1D6 SILVER SKY METALLIC
1F7 CLASSIC SILVER METALLIC	1G3 MAGNETIC GREY METALLIC	202 BLACK
209 BLACK SAND PEARL	3R3 BARCELONA RED METALLIC	4R8 HOT LAVA
8X7 ELECTRIC STORM BLUE	9AH BLACK CURRANT METALLIC	

Please see your Toyota Dealer for details.

Disclaimers

(1) All Toyota vehicles shown in this brochure have Supplemental Restraint Systems (SRS). For important safety information about the Supplemental Restraint System in a particular vehicle, please see the Owner's Manual or contact your local Toyota Dealer. (2) Fuel efficiency estimates were determined using approved Government of Canada Test Methods. Actual fuel consumption will vary based on driving habits and other factors. (3) Do not use the hands-free phone system if it will distract you. A compatible Bluetooth-enabled phone must first be paired. Phone performance depends upon software, coverage and carrier. (4) Driving while distracted can result in loss of vehicle control. Always drive safely, obey traffic laws and focus on the road and traffic conditions while driving. (5) Availability and accuracy of the information provided by the navigation system is dependent upon many factors. Use common sense when relying on information provided. Services and programming subject to change. Services not available in every city or roadway; updates may be available at an additional cost from your Dealer. Please see your Navigation System Owner's Manual and your Toyota Dealer for further details. (6) Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. (7) Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions. (8) Smart Stop Technology operates only in the event of certain simultaneous brake and gas pedal applications. When engaged, the system will reduce engine power to help the brakes bring the vehicle to a stop. Factors including speed, road conditions, and driver input can all impact stopping distance. Smart Stop Technology is not a substitute for safe and attentive driving and does not guarantee instant stopping. (9) Do not rely exclusively on the Blind Spot Monitor System and Rear Cross-Traffic Alert System. They are not collision-avoidance systems or substitutes for safe and attentive driving. (10) The Pre-Collision System is designed to help reduce the crash speed and damage in certain frontal collisions only. The Pedestrian Detection System is designed to detect the presence of a pedestrian ahead of the vehicle, to determine if impact with the pedestrian is imminent and to help reduce impact speed. Neither are a collision-avoidance system nor a substitute for safe and attentive driving. (11) Lane Departure Alert is not a collision-avoidance system or a substitute for safe and attentive driving. Effectiveness depends upon many factors. (12) Automatic High Beam system operates at speeds above 40 km/h. Situations such as a dirty windshield, variable weather, lighting conditions and hilly terrain will limit effectiveness, requiring the driver to manually turn off. (13) Dynamic Radar Cruise Control is not a collision-avoidance system or a substitute for safe and attentive driving practices. (14) The maximum output indicates engine plus HV battery output.

Details on the above features can be found in the Owner's Manual or contact your local Toyota Dealer.

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Prius c



Prius



Prius v



Camry Hybrid



RAV4 Hybrid



Highlander Hybrid



Yaris Hatchback



Yaris Sedan



Corolla



Camry



Venza



Avalon



Sienna



RAV4



Highlander



4Runner



Sequoia



Tacoma



Tundra

You can rely on every Toyota to get you wherever you need to go today. And with our commitment to safety, reliability, and value, we'll be on the road with you for many years to come.



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