

2016 MAZDA CX-3



zoom-zoom





DRIVE YOUR STYLE.

With impeccable craftsmanship, a calming simplicity and seats that cradle the body in comfort, the CX-3 gets you to your destination in the spirit of inspiration and confidence. Enjoy keyless entry, 6-way adjustable seats, luxurious trims that never overstate or distract and a convenient lift-gate with 60/40-split rear seats that fold down to accommodate both passengers and cargo. Once you're safely situated in the driver's seat and ready to go, simply fire up the engine with the push of a button. Wow. Now that's exhilarating.



*To learn more about the Mazda Unlimited Warranty, go to mazdaunlimited.ca.

†Optional on the GX and GS models and standard on the GT model.

‡Standard on the GT model.

▲Not available on GX model.

▼Not available on GS or GT models.

ARCTIC WHITE▼

CERAMIC METALLIC▲

DYNAMIC BLUE MICA

JET BLACK MICA

CRYSTAL WHITE PEARL▲

METEOR GREY MICA▼

SOUL RED MICA▲



SMALL FOOTPRINT. BIG FUNPRINT.

Refusing to compromise lies at the heart of every Mazda. It's why we engineered SKYACTIV TECHNOLOGY - an innovative strategy that pushes the boundaries of what's possible. It's how we achieve unheard of fuel economy, low emissions and outstanding performance in the same vehicle. With engineering that seamlessly co-ordinates how each part works together, thrifty fuel economy and nimble road manners unite under one very beautiful hood. Imagine that. Mazda does.



MAKE INTELLIGENT CONNECTIONS.

At the heart of the CX-3 is MAZDA CONNECT - a human-machine interface that intelligently connects you to the technology tools you need, when you need them. From the available Active Driving Display* that delivers important driving data right within your line of sight, to the available navigation system* with interactive 3D map, the CX-3 puts you in control. Plus, you can easily operate audio, navigation, Bluetooth® functions with the HMI Commander Switch located right at your fingertips on the centre console. So whether you're looking for the right street or the right tune, the CX-3 keeps you connected.



THE COMPACT CROSSOVER SUV THAT MEETS YOUR LIFESTYLE - ALL THE WAY.

This is it! The all-new 2016 CX-3. This latest addition to the Mazda line-up, is the compact crossover SUV that embodies our philosophy: Driving Matters. Crafted from the ground up with SKYACTIV TECHNOLOGY, it delivers both exceptional fuel economy and exhilarating performance. Add the available All-Wheel Drive†, and the CX-3 becomes your AWD accomplice for adventure. Specifically designed for those who think functionality is a must, yet long for something a little more, its muscular exterior design, calming interior and matrix of cutting-edge technology treats make the CX-3 more than just a ride. It's your ride - adaptable, comfortable, with just enough personality to reflect the excitement you crave.

魂動
KODO : SOUL of MOTION



NOW, THERE'S NO LIMIT TO HOW FAR YOU CAN GO.

Mazda

UNLIMITED

3-YEAR
NEW VEHICLE
UNLIMITED MILEAGE WARRANTY

3-YEAR
ROADSIDE ASSISTANCE
UNLIMITED MILEAGE

5-YEAR
POWERTRAIN
UNLIMITED MILEAGE WARRANTY

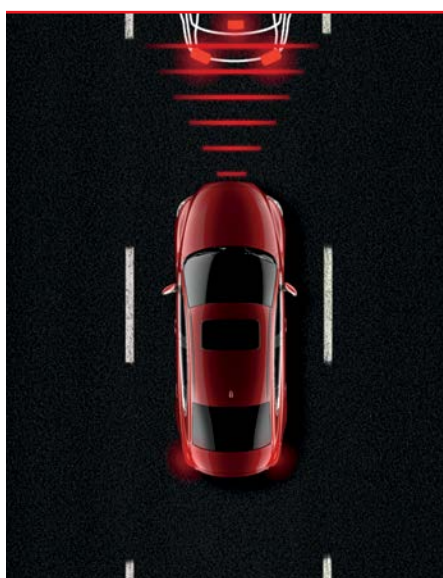
7-YEAR
ANTI-PERFORATION
UNLIMITED MILEAGE WARRANTY

Only a car company committed to an unrivalled driving experience could introduce a warranty like this, standard on all 2015 and 2016 models. A first-of-its-kind unlimited mileage warranty* that lets you drive as much as you want, as far as you want.



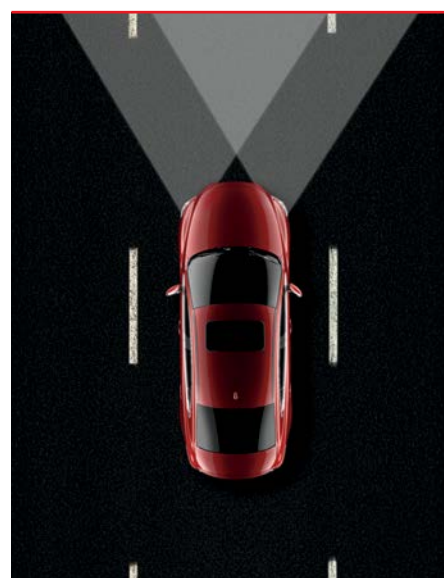
WORRY-FREE EXHILARATION.

Enjoy the feeling of freedom on the open road without worrying about safety performance. The CX-3 incorporates both active safety features that alert you to possible road hazards and passive safety features that help protect you in the event of a collision. The CX-3's SKYACTIV-Body creates a strong buffer zone of high-tensile and ultra-high-tensile steel to absorb impact and the whiplash-reducing seat structure provides optimal support for body and head. Dynamic Stability Control* actively modulates the throttle and brakes when a sudden loss of traction is detected and the available i-ACTIVSENSE features deliver the latest in pro-active safety technology. In the CX-3, you are free to fully enjoy the drive.



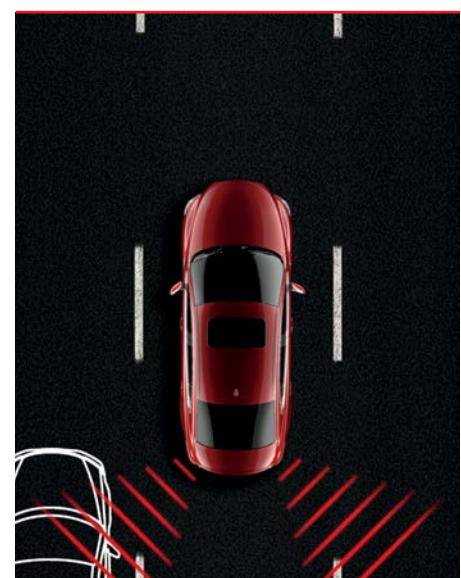
/ SMART CITY BRAKE SUPPORT (SCBS) /

Smart City Brake Support[†] uses a near infra-red laser sensor to detect any vehicle up to 6 m ahead and helps braking when there is a high risk of impact. At speeds of 4 - 30 km/h, the system moves brake pads closer to the discs so the brakes can produce stopping power more quickly and even reduces engine output and applies the brakes if the driver does not take evasive action.



/ ADAPTIVE FRONT LIGHTING SYSTEM /

The Adaptive Front Lighting System and self-levelling headlights[‡] are specifically designed to help you see around corners at night - literally. As you turn into a corner, the headlights move up to 15° in the direction of your turn, thereby improving visibility and allowing you to spot potential hazards and dangers up ahead.



/ BLIND SPOT MONITORING SYSTEM /

The Blind Spot Monitoring System^{†▲} uses radar sensors to detect objects in your left or right blind spots and then alerts you with a warning light that appears in the appropriate side mirror. If you signal a lane change while an object is there, the light blinks and a cabin warning chime sounds.

*Dynamic Stability Control is not a substitute for safe driving practices.

[†]Available on the GT model with Technology Package.

[‡]Standard on the GT model.

[▲]Always check your mirrors. Be aware of the traffic around you.

CX-3 SPECIFICATIONS AND CAPACITIES

SPECIFICATIONS	
Engine type	SKYACTIV-G 2.0 L DOHC 16-valve 4-cylinder
Compression ratio	13.0:1
Horsepower SAE net	146 @ 6,000 rpm
Torque SAE net lb. ft.	146 @ 2,800 rpm
Recommended fuel	Regular
Cargo volume behind 2nd row seats (L)	452 (GX, GS); 408 (GT)
Cargo volume with rear seats folded (L)	1,528 (GX, GS); 1,484 (GT)
Fuel economy city/highway (L/100 km)*	
6AT FWD	8.2/6.7
6AT AWD	8.8/7.3

*Estimated fuel economy based on Government of Canada's approved 5-cycle testing method. Your actual fuel consumption may vary depending on how, where and when you drive. For comparison purposes only. For more information on 5-cycle testing, visit mazda.ca/5cycle.

CX-3 FEATURES

ENGINEERING	GX	GS	GT
SKYACTIV-Drive 6-speed automatic transmission with manual shift mode and Drive Selection Switch	S	S	-
SKYACTIV-Drive 6-speed automatic transmission with manual shift mode, Drive Selection Switch and paddle shifters	-	-	S
All-Wheel-Drive System (AWD)	0	0	S
4-wheel disc brakes	S	S	S
Electrically assisted power steering	S	S	S
SAFETY & SECURITY			
Dual front air bags, front side air bags and dual side air curtains	S	S	S
Engine immobilizer theft-deterrent system	S	S	S
Hill Launch Assist (HLA)	S	S	S
Brake assist	S	S	S
Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD)	S	S	S
Dynamic Stability Control (DSC) and Traction Control System (TCS)	S	S	S
Blind Spot Monitoring System (BSM) with Rear Cross Traffic Alert (RCTA)	-	-	TECH
Smart City Brake Support (SCBS)	-	-	TECH
Lane Departure Warning System (LDWS)	-	-	TECH
EXTERIOR			
Body-coloured power-operated door mirrors	S	-	-
Body-coloured power-operated heated door mirrors with turn signal	-	S	S
Body-coloured door handles and rear roof spoiler	S	S	S
Speed-sensing double action door locks	S	S	S
Halogen headlights	S	S	-
Automatic headlight shut-off	S	-	-
Automatic on/off headlights	-	S	S
LED headlights with signature lighting	-	-	S
Adaptive Front Lighting System (AFS) with automatic headlight levelling	-	-	S
High Beam Control system (HBC)	-	-	TECH
LED fog lights and taillights	-	-	S
Variable intermittent windshield wipers	S	-	-
Rain-sensing intermittent windshield wipers	-	S	S
Rear intermittent wiper and washer	S	S	S

CX-3 FEATURES

WHEELS & TIRES	GX	GS	GT
16" steel wheels with covers and with 215/60R16 all-season tires	S	-	-
16" alloy wheels with 215/60R16 all-season tires	-	S	-
18" gunmetal finish alloy wheels with 215/50R18 all-season tires	-	-	S
Tire Pressure Monitoring System (TPMS)	S	S	S
INTERIOR			
Air conditioning with manual climate controls	S	S	-
Air conditioning with automatic climate controls	-	-	S
Steering-wheel-mounted cruise control	S	S	S
Power windows with driver's side one-touch up and down and timer	S	S	S
Push Button Start	S	S	S
Remote keyless entry system with panic alarm	S	S	-
Advanced Keyless Entry System with panic alarm	-	-	S
6-way manually adjustable driver's seat	S	S	S
4-way manually adjustable passenger's seat	S	S	S
Heated front seats	-	S	S
60/40-split fold-down rear seatback	S	S	S
Cloth upholstery	S	-	-
Premium cloth upholstery	-	S	-
Leatherette-trimmed upholstery	-	LP	-
Leather- and Lux Suede®-trimmed upholstery	-	-	S
Leather-wrapped steering wheel, shift knob and parking brake	-	S	S
Illuminated entry	S	S	S
Driver's side sunshade with vanity mirror and cover	S	S	S
Passenger's side sunshade with vanity mirror	S	S	S
12-volt power outlet	S	S	S
Centre console with cup holders	S	S	S
Overhead console with sunglasses holder	-	S	S
Side door storage pockets with bottle holder	S	S	S
Tonneau cover	S	S	S
Tachometer	S	S	S
Trip computer	S	S	S
Voice-activated navigation system	-	-	S
Rearview camera	S	S	S
HMI Commander Switch	S	S	S
Active Driving Display	-	-	S
7" colour touchscreen display with MAZDA CONNECT	S	S	S
Power moonroof	-	LP	S
AUDIO			
AM/FM CD player with 6 speakers	S	S	-
AM/FM CD player with 7-speaker premium Bose® audio system	-	-	S
MP3 functionality on CD player	S	S	S
SiriusXM™ Satellite Radio (free 6-month subscription)	-	-	TECH
Steering-wheel-mounted audio and Bluetooth® controls	S	S	S
USB ports (2) and auxiliary audio input jack	S	S	S

S = Standard O = Optional LP = Luxury Package TECH = Technology Package
- = Not available

2016 CX-3 GS model without Luxury Package available in Fall 2015.

See your local Mazda dealer or mazda.ca for full product details. E. & O. E.

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Get more detailed information on your CX-3. Check out our website at mazda.ca for specifications and features, option packages, pricing, financing, to get a quote and find a dealer near you.
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