

# GENERAL TALKING POINTS



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When you support Wounded Warrior Project® (WWP), you're supporting an organization whose broad appeal reaches across demographic, geographic, and political boundaries. For us, it's not about the war; it's about the warrior.

WWP has three distinct purposes:

- ★ To raise awareness and enlist the public's aid for the needs of injured service members;
- ★ To help injured servicemen and women aid each other; and
- ★ To provide unique, direct programs and services to meet their needs.

Tens of thousands of injured service members and caregivers receive support each year through WWP programs uniquely structured to engage warriors, nurture their mind and bodies, and encourage economic empowerment.

## BACKGROUND TALKING POINTS

- ★ The vision of WWP is to foster the most successful and well-adjusted generation of wounded service members in our nation's history.
- ★ A decade ago, WWP began when several veterans and friends — moved by the stories of the first wounded service members returning home from Afghanistan and Iraq — took action to help others in need.
- ★ To date, more than 50,000 service members have been physically wounded in the current conflicts in Iraq and Afghanistan.
- ★ It is estimated as many as one in five warriors returning from conflict live with post-traumatic stress disorder (PTSD).
- ★ Due to advancements in battlefield medicine and body armor, unprecedented numbers of those who have served in Iraq and Afghanistan have survived wounds of such severity that they will require lifelong assistance with activities of daily living.
- ★ Whether through caregiver retreats, combat stress programs, or career and education opportunities, WWP services aim to ease the burdens of the wounded service members, their families, and caregivers, aid in the recovery process, and smooth their transition back into civilian life.
- ★ WWP is a nonprofit organization. To help or learn more, visit [woundedwarriorproject.org](http://woundedwarriorproject.org).