



The day you pick up your automobile at the BMW Welt will be unforgettable.

Welcome to the BMW Welt.

This guideline is designed to prepare you for the big day when you take delivery of your car at the BMW Welt. What should you consider before picking up your car in Munich? How will you find us? What will the automobile takeover be like? You will find the answers to all your questions on the following pages.

Look forward to your visit to the BMW Welt. We wish you an unforgettable day.

Your BMW European Delivery Team

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Your checklist.

Before you come to the BMW Welt, there are a few things to think of. We have compiled a checklist of the most important points, so you do not forget anything vital.

You will need the following:

Valid Passport and Driver's License
(some countries require International Driver's License)*

The European Delivery Department must have your Purchase Order a minimum of 30-days prior to your pick up date. This is completed at your U.S. dealer. If your dealer hasn't contacted you by this deadline, you must contact them for your date to be secured.

And possibly:

iPod Power Cord: See your U.S. BMW center before you travel and they will provide you with the power cord.

* Must be a US resident 18 years of age or older. Please visit the websites of the countries you plan to travel to verify if an International license is required.

Travel details.

German Registration

Your automobile will be registered and delivered with German tourist license plates. The plates are valid for the period indicated on the acceptance receipt signed at delivery. Customs regulations restrict the use of tourist license plates for private purposes. The customer is responsible for complying with any local regulations and taxes that may apply. Please be sure to consign the car to one of the shipping company offices for return shipment to the U.S. prior to the expiration of the plates. Registration cannot be renewed. Tourist plates are valid only in Europe and must stay on your vehicle when you leave your car at the drop off location. When the car is shipped to the US, you must arrange to register your vehicle in your home state and pay the appropriate state sales tax. If you are dropping off your BMW in Italy, please see the special registration requirements under "Italy" on www.bmwusa.com/europeandelivery.

BMW Financial Services

Vehicles leased or financed through BMW Financial Services are limited to a 90-day maximum stay in Europe.

Insurance

The BMW European Delivery insurance plan is underwritten by one of Germany's largest carriers, Allianz. The plan provides full coverage for all European countries. BMW provides free insurance coverage for 14 days. For customers requiring insurance for a period longer than 14 days, coverage can be purchased in monthly increments. For example, for 45 days of insurance coverage, you would order two months of coverage, which is the actual coverage provided, not one month plus 14 days. Please visit www.bmwusa.com/europeandelivery for appropriate insurance rates. The monthly premium includes the 14 days provided by BMW NA. The maximum stay allowed is five months.

The insurance coverage starts on the delivery date indicated on the purchase order. The effective date of insurance and (registration) cannot be changed unless BMW NA is advised at least two weeks prior to the scheduled delivery date.



An extension beyond the insurance expiration date is not possible, therefore; it is important that you order exact insurance coverage prior to pick up.

Package Insurance Includes:

Legal Liability Insurance: with cover sum of € 100,000,000 combined limit per loss event for bodily injury, material damage and financial loss (maximum cover sum for bodily injury € 8,000,000 each person)¹

Comprehensive Physical Damage and Collision: Insurance without deductible¹

Legal Expenses Insurance: sum insured € 150,000 (for bail for criminal procedures in foreign countries € 50,000), per occurrence²

¹ The attached general conditions for Automobile Insurance (550/17 AKB) are applicable.

² The general conditions for Legal Expenses Insurance (ARB 2000) are applicable with the exception of § 5 (1) g ARB 2000.

Travel expenses of the insured to a foreign court are not covered.

Official certificate of insurance will be presented to the customer at delivery in Munich.

How to get to the BMW Welt.

BMW Welt is located in the north of Munich, next to the BMW headquarters, in the direct vicinity of the Olympiapark.

Am Olympiapark 1, 80788 Munich,

BMW Welt Info Service (from Germany): 0180 2 118822

BMW Welt Info Service (from the US): 011 49 180 2 118822

Daily between 8:00 am and 10:00 pm (GMT+1).

www.bmw-welt.com

If you plan to arrive by car...

Coming from **Berlin/Nürnberg** (A9, exit 76), **Deggendorf** (A92, exit 1),

Salzburg (A8, exit 91) or **Passau** (A94 to the end of the motorway):

Follow the signs to the Olympiapark on the Mittlerer Ring (B2R) circular road.

Shortly after the BMW headquarters, turn right into Lerchenauer Strasse.



In Munich there are signs pointing out the way to the BMW Welt.

When you see one of these signs, you know you are on the right course.



If you plan to arrive by train...

The trip from Munich Central Station in a rental car or taxi takes approximately 20 – 30 minutes. From the central station, you also have a convenient underground connection to the BMW Welt. The trip takes approximately 15 – 20 minutes. Take the U2 line in direction “Feldmoching” and change at “Scheidplatz”. From there, take the U3 line to “Olympiazentrum”. When you exit here, it is just a few meters on foot to the north entrance of the BMW Welt.

If you plan to arrive by plane...

The trip from the **Franz-Josef-Strauss-Airport** in Munich, by rental car or taxi, takes approximately 30 – 45 minutes. There is also a convenient connection via urban railway and underground. Take the S1 or S8 urban railway lines to Munich and exit at “Marienplatz”.

Change at “Marienplatz” and take the U3 underground line to “Olympiapark”, exiting at “Olympiapark” underground station. When you exit here, it is just a few meters on foot to the north entrance of the BMW Welt.

- | | | |
|-----|----|----|
| S1 | U1 | 12 |
| S2 | U2 | 15 |
| S4 | U3 | 16 |
| S5 | U4 | 17 |
| S6 | U5 | 18 |
| S7 | U6 | 19 |
| S8 | | 20 |
| S20 | | 21 |
| S27 | | 25 |
| | | 27 |



Tarifzonen
 Innenraum
 Außenraum



Welcome to the BMW Welt.



On the day of your arrival, you should make your way to the information desks. Two of these are located on the ground floor of the BMW Welt, and are easy to find from the entrances. Here, we will welcome you and take care of your luggage.

From there please follow the signs to Check In located in the Premium Lounge on the third floor. After you've shown your passport, we will gladly assist you in planning your day at the BMW Welt. Find out what your perfect day can look like in the following pages.



A day in your world.



Of course, picking up your car is the true highlight of your visit to the BMW Welt. But before you go, we'd like to make sure it's not the only highlight.

The individual experience areas that constitute your day can be booked in the Check In area in the Premium Lounge, and we've made sure there is something for everyone.

Upon arrival, you will receive a ticket for your visit to the BMW Welt which will give you access to the individual experience areas. This ticket also includes a voucher for the restaurants and shops within the BMW Welt.

You can participate in a guided tour of the Munich Plant. Prior reservations are not necessary. There are no guided tours of the Munich Plant on weekends or on holidays.*

Your final confirmation date and time will be sent to you prior to your trip provided we are given the appropriate documentation by your local dealer. Please refer to your checklist to make sure the documents have been completed. It is recommended that you be at the BMW Welt at your confirmed check-in time.

Please allow ample time to immerse yourself in the BMW Welt. It is certainly worthwhile. You will find an overview of the various experience areas at the end of this brochure, which will serve as a planning aid.

* Please note that factory tours are offered to all customers and visitors; however, factory tours are influenced by production schedules. The factory can close for multiple reasons and on those days, factory tours may not be offered.

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The big moment.



Premium Lounge

This lounge is reserved exclusively for you and your party and constitutes the starting point for the highlight of your day. Please arrive at the Premium Lounge on the third floor, directly next to the Check In, at your scheduled time.

Product Info Center

Before you take delivery of your new BMW, we will provide you with a comprehensive briefing, which is adapted specifically to your new BMW. This is a one-of-a-kind demonstration so you can get acquainted with your new car and its features before you receive it. With the aid of films and multimedia applications, your personal attendant will brief you on all the important functions and equipment features of your car.

Premiere

Now is the big moment. In the spacious ambiance of the BMW Welt, your new BMW will be presented to you. Your personal attendant will accompany you, brief you on the car and be with you to answer all your questions.



All around the world.



There are also plenty of things to experience outside the BMW Welt.

For those who wish to explore Munich on their own, information on events, sights, and the interesting parts of the city can be found on www.muenchen.de.

The world-famous Olympiapark is situated in the immediate vicinity of the BMW Welt.

Information on events and tours through the Olympiapark and its stadiums, as well as the Olympic Tower can be found on www.olympiapark-muenchen.de.

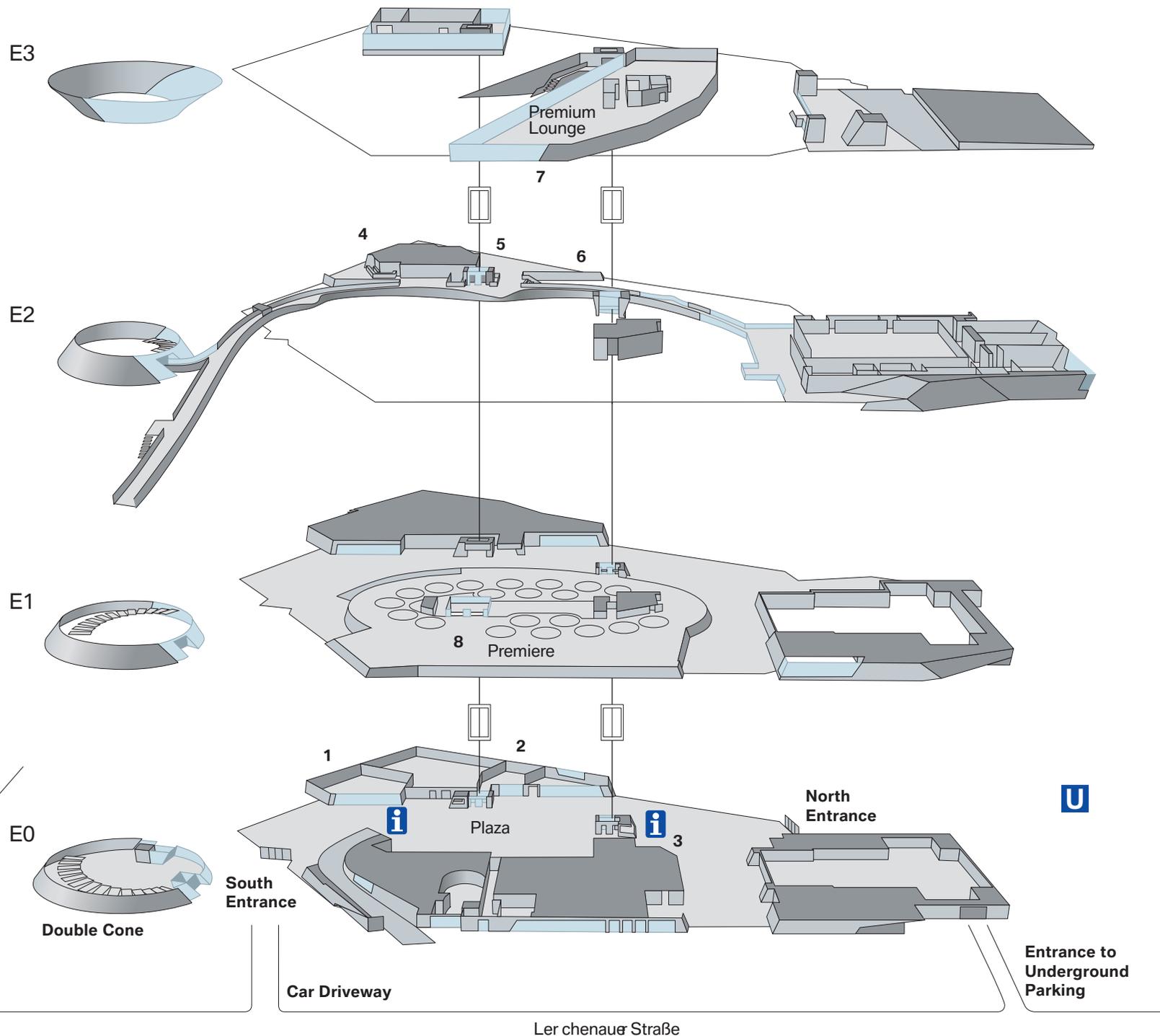
We would also recommend a visit to the SEA LIFE center which is located in the Olympiapark. Explore underwater worlds from the source of the River Isar to the depths of the Mediterranean in the 2,200m center. To get more information for many sights to see, please visit www.germany-tourism.de.

For all further questions, please contact the BMW Welt Info Service

From Germany: 0180 2 118822

From the US: 011 49 180 2 118822

Daily between 8:00 am and 10:00 pm (GMT+1).



BMW Welt

Monday through Saturday:
9:00 am – 6:00 pm
(Check In begins at 7:30 am)
Sunday and Holidays:
10:00 am – 6:00 pm

i Information

U U3 Olympiazentrum

(Subway Connection)

1 Lifestyle and BMW Accessories

Level 0

2 Junior Campus

Level 0

3 Bistro

Level 0

4 Restaurant International

Level 2

Please make your table reservations at Check In

5 Coffee Bar

Level 2

6 BMW Welt Shop

Level 2

7 Check In / Premium Lounge

Level 3

Closed Sundays

8 Premium Vehicle Delivery

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Travel essentials.



Warranty

Every U.S. spec BMW is backed by a new vehicle limited warranty of 4 years/50,000 miles, whichever occurs first from the date of sale. While travelling in Europe, the authorized BMW center in Europe will honor the U.S. model warranty coverage up to six months without mileage limitations. For more information about the warranty, please visit

www.bmwusa.com/owners/bmwultimateservice/warranty.

BMW Maintenance Plan

Every U.S. spec BMW purchased from an authorized BMW center in the U.S. is covered by the “BMW Maintenance Program” for 4 years/50,000 miles, whichever occurs first from the date of sale. The details of coverage are listed in the Service and Warranty Information booklet, which is placed in your car upon its arrival in the U.S.

Among the exclusions from the “Maintenance Program” are repairs or maintenance performed by other than an Authorized BMW center within the U.S. or Puerto Rico. Therefore, while in Europe, any maintenance repairs or services are the customer’s responsibility.

Roadside Assistance

24 Hour Emergency roadside service is managed by Mondial and is included in the European Delivery Program for most European countries. Some car rental and hotel expenses are covered by Mondial in emergency situations. You will receive your Mondial information package at delivery. The phone # is 089 20 801 8723 (within Germany) and 0049 89 208 01 8723 (from other European Countries).



Travel essentials.



Drop-Off/Shipment to the U.S.

For your convenience, you may drop off your car on weekdays at one of our convenient drop off locations in Europe. For the most up to date list of locations, hours of operation and e-mail addresses, please log onto **www.bmwusa.com/europeandelivery**.

When you drop your car off, the inspection process can take from 30 minutes to an hour.

As the shipping agent inspects your vehicle, please make sure that any insurable damage is noted on the check out sheet. Remember, normal wear and tear is **not** covered by insurance.

Drop off locations are open Monday to Friday only. All locations are closed on Saturdays (with the exception in Munich), Sundays, German holidays and scheduled holidays. If you are planning to drop off outside of Germany, please check that country's tourist website for their specific holidays.

Your car will be transported via truck to the port of export* and will be shipped to the U.S. on the next available vessel. For shipment to the U.S. please allow 6-8 weeks for shipment to the East Coast and 8-10 weeks on the West Coast. Upon delivery in Munich, there will be a first aid kit and hazard warning triangle in the trunk. These items are required by law in European countries, however, they are not “approved” accessories for vehicles shipped to the U.S. Should you wish to keep these items, you must remove them prior to shipment and bring them home with you. BMW of North America, LLC assumes no liability for replacement.

* Vehicles dropped off in Italian cities will be driven to Munich for truck transfer to port of departure.



Travel essentials.

Drop-Off Locations:

Germany

Austria

France

Switzerland

Netherlands

Italy*



Changes occasionally do occur with drop-off locations, operation hours, and local holiday observances. It is strongly recommended that you make advance arrangements regarding the date and time of drop off. E-mail addresses and phone numbers for each location can be found on www.bmwusa.com/europeandelivery.

Prior to the delivery of your new vehicle at the BMW Welt, please note that during your visit to Europe it is not possible to substitute equipment in a U.S. specification vehicle nor is it recommended that any European after market items be installed during your trip. These items will be removed and discarded at the U.S. port and therefore not returned to you.

* Shipping from Italian cities must be arranged with the shipping office in Munich one week before the intended drop off. Cars are driven to Munich for truck transfer to point of loading. Car registration and insurance must be valid to allow for inland transportation.

Travel essentials.

Export Deposit/Penalty

Your car must be dropped off for shipment with the shipping agent before the expiration of the valid period of the Customs license plates and insurance to allow for inland transportation. BMW of North America, LLC is held responsible for a 19% Value Added Tax should the vehicle not be returned to the United States within 6 months of the date of delivery. Please note: BMW offers a 5 month maximum insurance coverage.

Your BMW center will be charged for this penalty and therefore may wish to collect a 19% export deposit which is refundable to you upon notification of shipping. For vehicles not returned to an authorized drop off center within the required six month time frame from the date of pick up, ocean transportation, customs duty, customs clearance and the 19% Valued Added Tax, will be the responsibility of the purchaser.

Shipping Notification

After your car arrives at the U.S. port of entry, BMW of North America, LLC will handle customs clearance and transport it to the BMW port facility where the vehicle is accessorized and made ready for transportation to your selling BMW center.

This procedure can take approximately 20 business days from the time the car arrives in port. Your BMW center will notify you of the vehicle's arrival and schedule an appointment for delivery. Should your vehicle have to be repaired via an insurance claim, this processing time may be longer.

I'd like to keep the European plates as a souvenir. Is this possible?

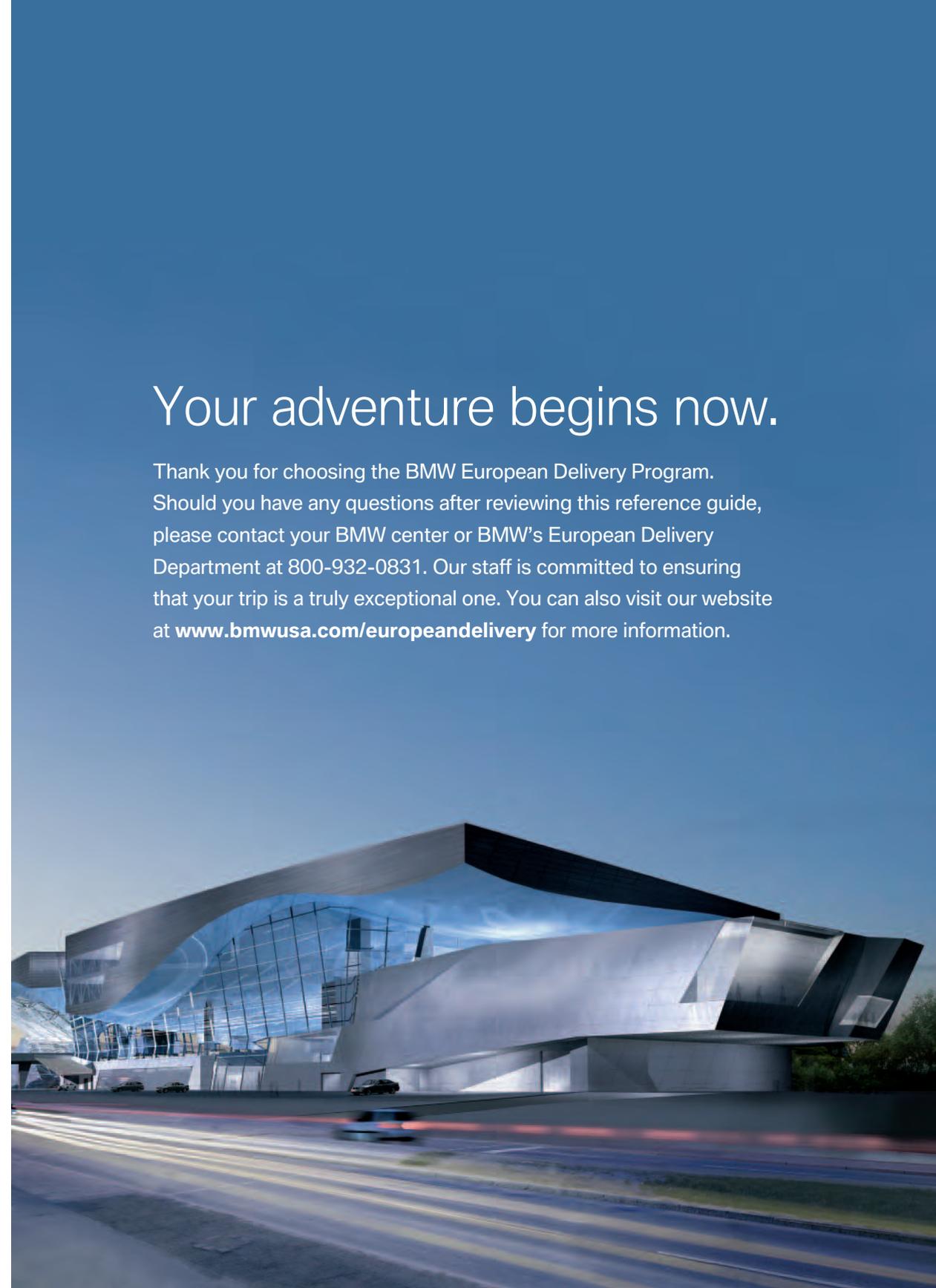
Both license plates must remain on the vehicle for European Inland Transportation due to new European Customs Regulations. BMW understands that customers would like to keep their license plates as a souvenir; however, there is no guarantee that the license plates will be on the car once it arrives at your U.S. center. BMW of North America assumes no liability for replacements.

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Your adventure begins now.

Thank you for choosing the BMW European Delivery Program. Should you have any questions after reviewing this reference guide, please contact your BMW center or BMW's European Delivery Department at 800-932-0831. Our staff is committed to ensuring that your trip is a truly exceptional one. You can also visit our website at www.bmwusa.com/europeandelivery for more information.



**BMW European
Delivery Program**

Visit our website
www.bmwusa.com



**The Ultimate
Driving Machine®**

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