





Maximum exposure.

It's what you get in a completely redesigned 2015 E-Class Coupe or Cabriolet. While the driving dynamics and sumptuous luxury that define the E-Class are fully present here, you can't help but see and be seen in this pair. They're sleek, seductive, and drop-dead gorgeous. Get used to it: in the E-Class Coupe or Cabriolet, you'll collect sunshine. And stares.

THE E-CLASS COUPE AND CABRIOLET

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Shine brightly.

You're sure to be seen in an E-Class. And you'll see: courtesy of new, elegantly-housed LED headlamp systems. Standard low beam LED headlamps have a colour temperature of 5,500 Kelvin, more closely approximating sunlight. Optional Active LED High Performance Headlamps¹ actively illuminate in the direction you're turning, while Adaptive Highbeam Assist 'sees', and then doesn't blind, oncoming traffic.

¹Standard on V8 models.











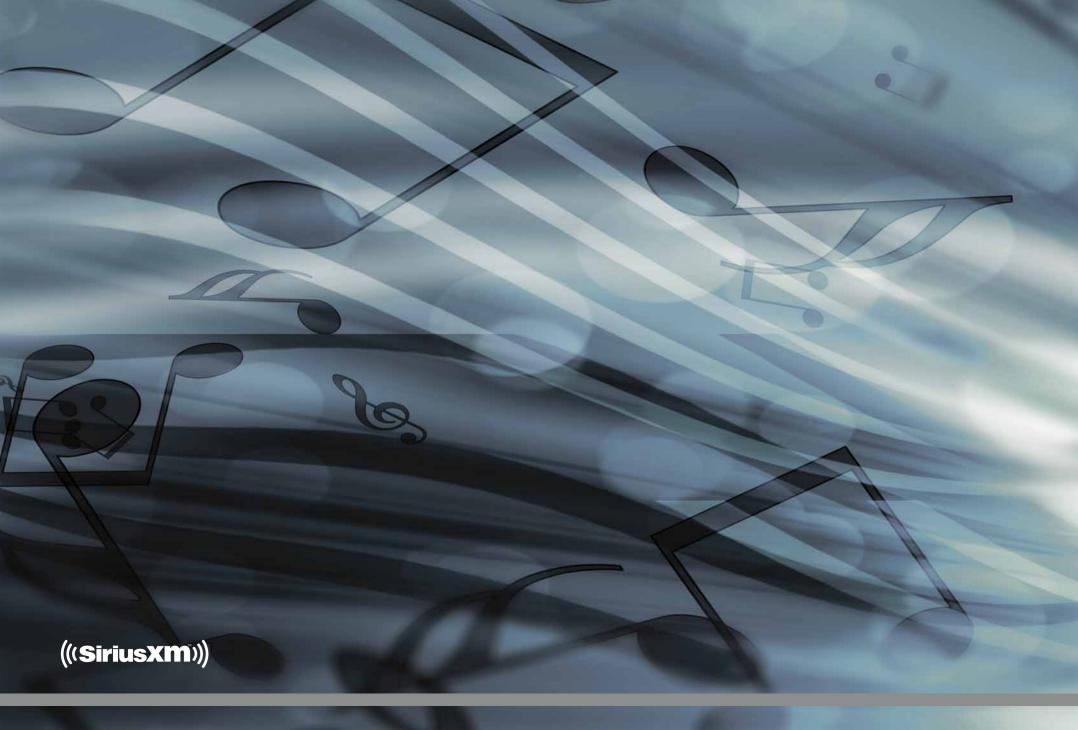


Driver's cars. That park themselves.

Among other capabilities. PARKTRONIC's sensors automatically seek parking spots. Once detected – with the driver selecting reverse and applying power – Active Parking Assist slides the car into place. A 360° close-range camera system provides allround positional information, for confident close manoeuvring. We're driven to innovate. Because you're driven to drive.







Sounds exquisite.

Your drive sings when the soundtrack's perfect. An optional 12-speaker, 450 watt harman/kardon® LOGIC7® Surround Sound System rewards your ears with 120 channels of SIRIUS Satellite Radio, coast-to-coast. And, since hearing the call of the road comes naturally in the Coupe and Cabriolet, COMAND Online Navigation with MB Apps is standard. So you don't get lost. Unless you want to.









Tread gracefully.

In the E-Class Coupe and Cabriolet, a 7G-TRONIC PLUS automatic transmission makes each shift at the optimum engine speed. Which makes for quicker acceleration. But you might want to slow down occasionally. To give onlookers a chance to appreciate adornments like boldly styled 18" twin-spoke alloy wheels. They send a message to anyone who understands style. And to the road.



18" Twin 5-Spoke Wheels (22R Design)¹



18" AMG Twin 5-Spoke Wheels (660 Design)²



18" AMG Twin-5-Spoke Wheels (672 Design)³

¹Standard on E 400 4MATIC™ Coupe & E 400 Cabriolet. ²Standard on E 550 Coupe & Cabriolet, available as part of the Sport package on the E 400 4MATIC™ Coupe & E 400 Cabriolet. ³Available as part of Night package on all models.





Safe driving.

We call it 'Intelligent drive'.* A suite of features that adds an unparalleled dimension of safety to piloting an E-Class Coupe or Cabriolet.

DISTRONIC PLUS with Steer Assist: the most stressful driving is often when it barely feels like you are – in stop-and-go, multilane traffic. DISTRONIC PLUS lifts the driver's burden, assisting in lane and positional maintenance in traffic like this.

BAS PLUS with Cross Traffic Assist: especially useful at intersections, it detects pedestrians and cross-traffic, and boosts the braking power you apply accordingly.

PRE-SAFE® Brake with Pedestrian Detection: a stereo camera and radar sensors look ahead. If a pedestrian is detected, autonomous braking (from an initial speed of up to 50 km/h) activates.

PRE-SAFE® PLUS: recognizes imminent rear-end collision, and adjusts occupant protection measures to reduce the force to which occupants are subjected. And it firmly applies the brakes in the event of such a collision to prevent secondary accidents.

These features join improved **ATTENTION ASSIST** (which alerts you in the rare cases where drowsiness interferes with driving your E-Class), **COLLISION PREVENTION ASSIST PLUS**, and **Adaptive Brake ASSIST**, which, as part of COLLISION PREVENTION ASSIST PLUS, automatically boosts brake pressure to take advantage of total available braking distance, or autonomous partial braking if the driver fails to react.

^{*}Optional on all models.





Rule the road. Your E-Class Coupe or Cabriolet's pre-eminence on pavement is enhanced by the Dynamic Handling package*. Two modes - SPORT and COMFORT - are available at the touch of a button. COMFORT mode is what the name suggests. In SPORT mode, the continuous damping system engages firmer settings. For the kind of taut, immediate driving that lets you, and the road, know who's in charge. *Standard on E 400 Cabriolet & E 550 Coupe and Cabriolet. Not available for E 400 4MATIC™ Coupe. PERFORMANCE 2015 E-CLASS 21

Show your true colours.

Delight your own eye, and the eyes of your beholders, with the statement colours available for the E-Class Coupe and Cabriolet.

	LEATHER	Black/Black	Natural Beige/Black	Bengal Red/Black	Alpaca Grey/Black	Espresso Brown/Blac	NAPPA LEATHER ²	Black/Black	Natural Beige/Black	Bengal Red/Black	Alpaca Grey/Black	Espresso Brown/Blac
SOLID PAINT												
Black		•	•	•	•	•		•	•	•	•	•
Polar White		•	•	•	0	•		•	•	•	0	•
Fire Opal		•	0	0	0	0		•	0	0	0	0
METALLIC PAINT												
Obsidian Black		•	•	•	•	•		•	•	•	•	•
Aragonite Silver		•	0	0	0	•		•	0	0	0	•
Dolomite Brown		•	•	0	0	•		•	•	0	0	•
Tenorite Grey		•	•	•	•	0		•	•	•	•	0
Iridium Silver		•	0	•	•	•		•	0	•	•	•
Palladium Silver		•	0	•	•	•		•	0	•	•	•
Cavansite Blue		•	0	•	•	0		•	0	•	•	0
Diamond Silver		•	0	0	•	•		•	0	0	•	•
designo Diamond White		•	•	•	0	•		•	•	•	0	•

Recommended combination

O Possible combination



UPHOLSTERY



TRIM



H79 Aluminium (Structured Surface)4







264 Leather¹

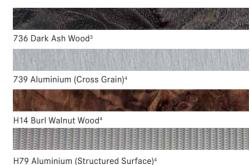
864 NAPPA Leather²



H79 Aluminium (Structured Surface)4











H79 Aluminium (Structured Surface)4



268 Leather¹

868 NAPPA Leather²

Alpaca Grey/Black



CABRIOLET SOFT TOPS



740 Black



741 Brown



744 Blue



746 Red

The finishing touches.

Mercedes-Benz Genuine Accessories help give your E-Class a truly distinctive style. Whether sporty, elegant, contemporary or classic, Genuine Accessories add an unmistakable touch.

Here are just a few of the items available to choose from:



Chrome Door Cups

These high-sheen cups protect the recess behind the door handles from scratches, and offer a high-quality, personalized look.



Illuminated Star*

This Star illuminates within the grille when a door is unlocked or opened. Its subtle white glow is both eye-catching and sophisticated.



Black Mirror Caps

Black high-gloss exterior mirror housings add a sporty and dynamic look to both the E-Class Coupe and Cabriolet.



18" Two-Tone Light-Alloy Wheels

Mercedes-Benz Light Alloy Wheels combine state of the art technology with breathtaking style. They have been designed and engineered to meet the highest standards for strength, durability, and safety.

^{*}Illuminated Star not applicable on models equipped with DISTRONIC */DISTRONIC PLUS*.

Drive with assurance

You already do. But Mercedes-Benz adds to your assurance, and enhances your E-Class Coupe and Cabriolet ownership experience, with these benefits:

24-hour Roadside Assistance

For the duration of the basic warranty coverage period of 48 months, (and the duration of the Extended Limited Warranty, if you've opted for it) Mercedes-Benz Roadside Assistance will be at your service. We'll bring you gas, replace a flat tire with your spare, or jumpstart your car. In the event of a mechanical breakdown - if attempts by our Roadside Assistance technician have not made your vehicle safely operable - towing service will be provided to the nearest Mercedes-Benz dealership. Assistance is available 24 hours a day, every day, to anyone driving a Mercedes-Benz anywhere in Canada or the continental U.S.1

Wear and tear period

These parts are covered for wear and tear during the first 24 months or 40,000 km, whichever comes first: brake pads, brake discs, brake pad wear sensors and light bulbs.

Mercedes-Benz warranties

The Mercedes-Benz New Vehicle Limited Warranty covers defects in materials or workmanship for 48 months or 80,000 km, whichever comes first. For enhanced confidence, you can opt for a Mercedes-Benz Extended Limited Warranty.²

Customer service

Owning an E-Class is unquestionably an inspiration to any driver. But should you have a question, we're here to help. Customer Service is open from 9 a.m. to 5 p.m. EST, Monday through Friday. Knowledgeable Mercedes-Benz experts can advise you on all matters E-Class. From the finer points of your car's audio system, to the location of our nearest dealership. Just call 1-800-387-0100.

Trip interruption reimbursement

If a breakdown covered by your New Vehicle Limited Warranty or optional **Extended Limited Warranty occurs** more than 80 km from your home, leaves your Mercedes-Benz vehicle inoperable or unsafe to drive, and requires overnight repairs, you're covered. You will be reimbursed up to \$500 for hotel accommodations and up to \$600 for alternative travel expenses per incident while your car is being repaired at an authorized Mercedes-Benz dealership.

'Vehicle must be accessible from main roads. Roadside Assistance may involve charges for parts, service and towing. Depending on the circumstances, these services may be provided by an outside service provider, courtesy of Mercedes-Benz Roadside Assistance. For full details of the Roadside Assistance Program, please see your dealer. Please see your dealer for warranty details as well as for terms, conditions and pricing for extended warranty options.

Test drive an E-Class Coupe or Cabriolet online. Or on the road.

Follow us online. And visit **mercedes-benz.ca** for even more of the E-Class Coupe and Cabriolet experience. Or to book a test drive with your dealer.





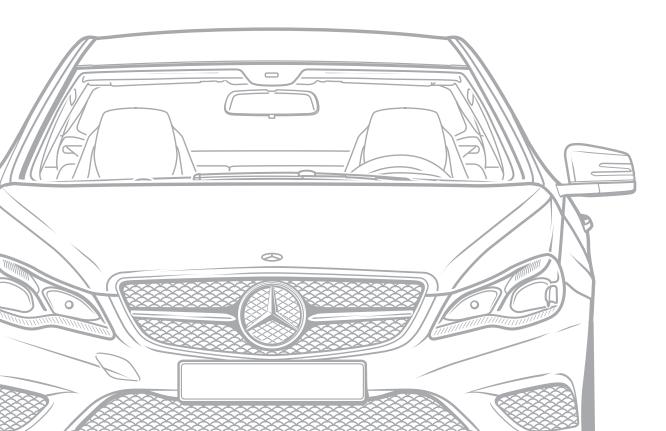
Technical data:

	E 400 4MATIC™ COUPE	E 400 CABRIOLET	E 550 COUPE	E 550 CABRIOLET
Engine type	24V Bi-turbo V6	24V Bi-turbo V6	32V Bi-turbo V8	32V Bi-turbo V8
Total displacement	2,996 cm ³	2,996 cm ³	4,663 cm ³	4,663 cm ³
Net power	329 hp @ 5,250-6,000 rpm	329 hp @ 5,250 - 6,000 rpm	402 hp @ 5,000-5,750 rpm	402 hp @ 5,000-5,750 rpm
Net torque	354 lb-ft @ 1,600-4,000 rpm	354 lb-ft @ 1,600-4,000 rpm	443 lb-ft @ 1,600-4,750 rpm	443 lb-ft @ 1,600-4,750 rpm
Acceleration ¹ , 0-100 km/h	5.2 seconds	5.3 seconds	4.8 seconds	4.9 seconds
Approximate top speed ²	210 km/h	210 km/h	210 km/h	210 km/h
Tires, front rear	235/40 R 18 255/35 R 18	235/40 R 18 255/35 R 18	235/40 R 18 255/35 R 18	235/40 R 18 255/35 R 18
Fuel economy³, city/highway estimate	11.8 / 8.3 L/100 km	11.5 / 8.1 L/100 km	13.3 / 8.9 L/100 km	13.7 / 9.2 L/100 km
Fuel tank capacity	66 litres	66 litres	66 litres	66 litres
Fuel requirement	Premium unleaded	Premium unleaded	Premium unleaded	Premium unleaded
Dimensions ⁴ Wheelbase Overall length Overall height Overall width – incl. mirrors	2,760 mm 4,703 mm 1,397 mm 2,016 mm	2,760 mm 4,703 mm 1,398 mm 2,016 mm	2,760 mm 4,746 mm 1,397mm 2,016 mm	2,760 mm 4,746 mm 1,398 mm 2,016 mm

¹Stated rates of acceleration are based on the manufacturer's track results and may vary depending upon model, environmental and road surface conditions, driving style, elevation and vehicle load. ²Electronically limited. ³These estimates are based on Government of Canada testing methods. The actual fuel consumption of these vehicles may vary. Refer to the Government of Canada Fuel Consumption Guide. 4With standard equipment.

The 2015 E-Class

COUPE AND CABRIOLET | EQUIPMENT LISTING AND TECHNICAL SPECIFICATIONS





INDIVIDUAL EQUIPMENT	E 400 4MATIC" Coupe E 400 Cabriolet E 550 Coupe E 550 Cabriolet
TRANSMISSION	_
7G-TRONIC PLUS automatic transmission	
ECO Start/Stop function	
TRACTION/STABILITY	_
Dynamic handling package	
Electronic Stability Program (ESP®) including ABS and traction control (ASR)	
4MATIC™ permanent all-wheel drive with 4ETS	
Anti-lock braking system (ABS)	
Brake Assist (BAS) ADAPTIVE BRAKE with HOLD function	-
ADAPTIVE BRAKE WITH HOLD function Hill start assist	
	-
Electromechanical Power Steering (EPS)	
AGILITY CONTROL suspension AUDIO/VISUAL/COMMUNICATION	_
COMAND Online Navigation with MB Apps	
Bluetooth connectivity (Hands-free and audio streaming)	
SIRIUS satellite radio'	
Media interface	
harman/kardon® LOGIC7® surround sound system	
EXTERIOR	-
18" twin 5-spoke wheels (22R Design)	-
18" AMG twin 5-spoke wheels (660 Design)	
18" AMG 5 Twin-Spoke Bi-Colour Wheels (672 Design)	0 0 0 0
AMG exterior styling (front apron, side skirts and rear apron)	A A A A
Sport brake system (front perforated rotors, inscribed calipers, stainless steel pedals)	
Heated windshield washer system with two-stage rain-sensing windshield wipers	
Adaptive Highbeam Assist (AHA)	0 0 1
Automatic headlamp activation	
Power adjustable heated and folding exterior mirrors	
Auto dimming mirrors (Rearview and drivers side)	
Active LED High Performance Lighting system	0 0 🛦 🛦
LED low-beam headlamp system	A A
LED licence plate lamps	A A A

INDIVIDUAL EQUIPMENT		E 400 4MATIC" Coupe	E 400 Cabriolet	E 550 Coupe	E 550 Cabriolet
EXTERIOR CONTINUED	_				
LED tail lamps		_		_	
AIRCAP	-	_	<u> </u>	_	
Metallic paint		Δ	Δ	Δ	Δ
INTERIOR	-				
AIRSCARF	-	_	0	_	0
14-way power-adjustable front seats with 3 position memory including 4-way power lumbar support		A	•	•	•
Multicontour front seats		0	0	A	A
Climate comfort front seats		Δ	Δ	0	0
Heated front seats		<u> </u>	A	A	A
60/40 split folding rear seats		<u> </u>	-	A	_
Easy-entry rear seats		<u> </u>	A	A	A
Automatic front seatbelt feeder		A	A	A	A
12-button multi-function Nappa leather steering wheel		<u> </u>	A	A	A
Power-tilt and telescoping steering column with memory		A	A	A	A
Steering wheel shift paddles		<u> </u>	A	A	A
Wood/leather multi-functional steering wheel		Δ	Δ	Δ	Δ
Sport wood/leather steering wheel		Δ	Δ	Δ	Δ
Heated steering wheel		Δ	Δ	_	_
Sport steering wheel (3-spoke flat bottom with perforated grips)		0	0	A	A
THERMATIC 2-zone automatic climate control		<u> </u>	A	_	_
THERMOTRONIC 3-zone automatic climate control		_	_	A	A
Instrument cluster with 4.3" colour TFT display		<u> </u>	A	A	A
Outside temperature display		<u> </u>	A	A	A
Analog clock		<u> </u>	A	A	A
Panoramic sunroof		<u> </u>	-	A	-
Leather upholstery		<u> </u>	A	_	_
Nappa leather upholstery			_	A	•
Nappa leather dashboard		_	-	A	A
Power windows with one-touch express up and down		A	A	A	A
Rear window sunshade		_	-	0	-
Dark ash wood trim		<u> </u>	A	A	A

INDIVIDUAL EQUIPMENT	E 400 4MATIC™ Coupe	E 400 Cabriolet	E 550 Coupe	E 550 Cabriolet
INTERIOR CONTINUED	-			_
Burl walnut wood trim	Δ	Δ	Δ	Δ
Aluminium trim (Cross grain)	Δ	Δ	Δ	Δ
Aluminium trim (Structured surface)	Δ	Δ	Δ	Δ
CONVENIENCE				
Integrated garage door opener		A	A	_
PARKTRONIC with active parking assist	0	0	0	0
SmartKey remote with panic button	_	A	A	A
KEYLESS-GO	0	0	0	0
Remote trunk release	_	A	A	A
EASY-PACK load through facility	=	A	-	A
SAFETY				_
ATTENTION ASSIST	_	A	A	A
PRE-SAFE®	A	A	A	A
DISTRONIC PLUS with steering assist	0	0	0	0
COLLISION PREVENTION ASSIST PLUS	_	A	A	A
Crash-responsive NECK-PRO front head restraints		A	A	A
Brake pad wear indicator	A	A	A	A
Dual stage front airbags, front side airbags, driver's knee airbag and pelvic airbags	A	A	A	A
Side window curtain airbags	_	-	A	_
Door mounted head airbags	-	A	-	A
Seatbelt tensioners with belt force limiters		A	A	_
ISOFIX child seat mounts	A	A	A	_
Anti-theft alarm system	_	A	A	A
Active blind spot assist	0	0	0	0
Passive blind spot assist	_	A	A	_
Active lane keeping assist	0	0	0	0
Passive lane keeping assist	0	0	0	0
Tire pressure loss warning system	_	A	A	A
360° camera ²	0	0	0	0
First aid kit	A	A	A	_

EQUIPMENT PACKAGES	E 400 4MATIC" Coupe	E 400 Cabriolet	E 550 Coupe	E 550 Cabriolet
E 400 4MATIC™ COUPE PREMIUM PACKAGE: PARKTRONIC with active parking assist, 360° camera, Media interface, Adaptive Highbeam Assist, Active LED High Performance Lighting System, harman/kardon® LOGIC7® surround sound system, KEYLESS-GO.	Δ	_	_	_
E 400 CABRIOLET PREMIUM PACKAGE: PARKTRONIC with active parking assist, AIRSCARF, 360° camera, Media Interface, Adaptive Highbeam Assist, harman/kardon® LOGIC7® surround sound system, KEYLESS-GO.	-	Δ	-	_
E 550 COUPE PREMIUM PACKAGE: PARKTRONIC with active parking assist, Climate comfort front seats, 360° camera, Rear window sunshade, KEYLESS-GO.	_	-	Δ	_
E 550 CABRIOLET PREMIUM PACKAGE: PARKTRONIC with active parking assist, Climate comfort front seats, AIRSCARF, 360° camera, KEYLESS-GO.	_	_	-	Δ
SPORT PACKAGE: Sport steering wheel, Multicontour front seats, 18" AMG twin 5-spoke wheels, Sport brake system.	Δ	Δ	-	_
E 400 COUPE & CABRIOLET NIGHT PACKAGE: Sport steering wheel, Multicontour front seats, 18" AMG 5-twin spoke bi-colour wheels, Sport brake system, Radiator grille in high-gloss black and chrome inserts, exterior mirrors painted in high-gloss black, high-gloss black rear bumper wing.	Δ	Δ	_	_
E 550 COUPE & CABRIOLET NIGHT PACKAGE: 18" AMG 5-twin spoke bi-colour wheels, Radiator grille in high-gloss black and chrome inserts, exterior mirrors painted in high-gloss black, high-gloss black rear bumper wing.	_	-	Δ	Δ
INTELLIGENT DRIVE PACKAGE: Active blind spot assist, Active lane keeping assist, DISTRONIC PLUS with steering assist, BAS PLUS with cross-traffic assist, PRE-SAFE® brake with pedestrian detection, PRE-SAFE® PLUS for rear-end collision	Δ	Δ	Δ	Δ
▲ Standard equipment △ Optional equipment o Optional as part of a package	- No	ot av	ailab	le

¹Complimentary service is comprised of a SIRIUS package for a duration of 6 months. Monthly subscription required for service thereafter. © 2014 Sirius XM Canada Inc. "SiriusXM", the SiriusXM logo, channel names and logos are trademarks of Sirius XM Radio Inc. and are used under licence. ²Delayed availability.



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