



Armada Platinum shown in Espresso Black

## 2011 NISSAN ARMADA®

**THE COMPLETE ADVENTURE EXPERIENCE FOR 8.** The 317-hp V8 takes charge in the city, or out. The SL model achieves up to 9,100 lbs. of towing<sup>1</sup> while enjoying conveniences like the Nissan Intelligent Key<sup>®</sup> and a power third-row 60/40 split fold-flat bench seat. Move up to Platinum Edition for all the toys Armada has to offer, including the Nissan Hard Drive Navigation System with XM NavTraffic<sup>™</sup>,<sup>2,3</sup> 9.3 GB Music Box<sup>™</sup> hard drive and Nissan DVD Entertainment System with 8.0" monitor. The perfect vehicle for big plans.



<sup>1</sup>Towing performance and speed are affected by vehicle payload, tow weight, road grades and weather conditions, including high temperatures. See Owner's Manual at dealership before purchase for details. <sup>2</sup>Never program while driving. GPS mapping may not be detailed in all areas or reflect current road regulations. <sup>3</sup>XM Satellite Radio and XM NavTraffic require subscriptions sold separately after trial period. Subscriptions governed by XM Customer Agreement at xmradio.com. Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C. ©2010 SIRIUS XM Radio Inc. SIRIUS, XM and all related marks and logos are trademarks of SIRIUS XM Radio Inc. and its subsidiaries.

### THREE NISSAN ARMADA MODELS TO CHOOSE FROM.



**SV: LET THE ADVENTURE BEGIN**



**SL: BRING ON THE WORLD**



**PLATINUM: THE COMPLETE EXPERIENCE**

#### FEATURES

	SV 2WD/4WD	SL 2WD/4WD	Platinum 2WD/4WD
<b>EXTERIOR</b>			
Automatic on/off headlights			
Fog lights	☐		
Roof rack and running boards			
Roof rack crossbars			
Body-color grille			
Chrome grille, roof rack, side molding inserts and exhaust finisher			
Dual front tow hooks			
Dual power heated outside mirrors			
Dual power folding outside mirrors with puddle lights and turn signals			
Auto-dimming driver-side outside mirror			
Power-sliding glass moonroof with one-touch open/close		☐	
Front Sonar System <sup>1</sup>			
Rear Sonar System <sup>1</sup>			
Power liftgate			
Tow receiver hitch, 7-pin wiring harness and trailer brake pre-wiring	☐		
<b>AUDIO</b>			
Nissan DVD Entertainment System with 8.0" color monitor		☐	
AM/FM/in-dash 6-CD changer audio system with eight speakers			
Digital Bose <sup>®</sup> audio system with AM/FM/in-dash 6-CD changer...with twelve speakers (single-CD on Platinum)		☐	
9.3 GB Music Box <sup>™</sup> hard drive and CompactFlash <sup>™</sup> card reader			
Radio Data System (RDS) and Dual Media Playback		☐	
Illuminated steering-wheel-mounted audio controls			
Auxiliary audio input jack <sup>2</sup> and MP3/WMA CD playback capability			
XM <sup>®</sup> Satellite Radio <sup>3</sup>		☐	
<b>INTERIOR</b>			
Nissan Intelligent Key <sup>®</sup> keyless entry and ignition system			
Nissan Hard Drive Navigation System with touch-screen and voice recognition			
XM NavTraffic <sup>3,3</sup>			
Bluetooth <sup>®</sup> Hands-free Phone System		☐	
Dual Zone Automatic Temperature Control (ATC)			
Rear air conditioning with rear controls			
HomeLink Universal Transceiver			
RearView Monitor <sup>1</sup>		☐	
Power door locks and power windows with front one-touch auto-up/down			
Flip-out rear windows (power on Platinum)			
Remote keyless entry with remote front windows down			
Cruise control with illuminated steering-wheel-mounted controls			
Variable intermittent speed-sensitive windshield wipers and rear wiper			
Footwell lights			
Auto-dimming rearview mirror			
Integrated digital compass on rearview mirror			
Dual front map lights, second- and third-row reading lights			
Four 12-volt DC power outlets			
Transmission temperature gauge			
Dual sun visors with extenders and dual illuminated visor vanity...mirrors (2-way on SL and Platinum)			
Second-row center console (removable)			☐
Power adjustable pedals			

	SV 2WD/4WD	SL 2WD/4WD	Platinum 2WD/4WD
<b>SEATING/APPOINTMENTS</b>			
8-way power driver's seat with manual lumbar support			
4-way power passenger's seat			
Memory driver's seat, mirrors and pedals (two presets, remote-activated)			
Driver's entry/exit system			
Heated front seats			
Fold-down front-passenger's seat			
Second-row 40/20/40-split fold-flat bench seat with tip-up easy entry for third row			☐
Second-row fold-flat captain's chairs with tip-up easy entry for third row			☐
Third-row 60/40-split fold-down bench seat			
Power third-row 60/40-split fold-flat bench seat		☐	
Cloth seat trim			
Leather-appointed seats (front and second rows)			
Leather-wrapped steering wheel			
Heated leather-wrapped steering wheel			
Wood-tone accents			
<b>SAFETY/SECURITY</b>			
Nissan Advanced Air Bag System with dual-stage supplemental front air bags with seat belt and occupant-classification sensors			
Driver and front-passenger seat-mounted side-impact supplemental air bags			
Roof-mounted curtain supplemental air bags for side-impact and rollover head protection for all three rows of outboard occupants			
3-point ALR/ELR passenger seat belt system (ELR for driver)			
Front seat belts with dual pretensioners and load limiters			
Front-seat Active Head Restraints			
LATCH System (Lower Anchors and Tethers for Children)			
Zone Body construction with front and rear crumple zones			
Hood-buckling creases and energy-absorbing steering column			
Pipe-style steel side-door guard beams			
Vehicle Dynamic Control (VDC) <sup>4</sup> with Traction Control System (TCS)			
Tire Pressure Monitoring System (TPMS) with on-screen display			
Vehicle Security System			
Nissan Vehicle Immobilizer System			

☐ Standard ☐ Part of Driver Package ☐ Part of Moonroof Package ☐ Part of Nissan DVD Entertainment System  
 ☐ Optional ☐ Part of Tow Package ☐ Part of Captain's Chairs Package

<sup>1</sup>The Front and Rear Sonar Systems and RearView Monitor are conveniences, but not substitutes for proper parking procedures and/or backing procedures. Always check that it is safe to do so before moving forward or backing up. The Front and Rear Sonar Systems and RearView Monitor may not detect every object in front of or behind you. <sup>2</sup>Driving is serious business and requires your full attention. Do not operate any devices connected to the auxiliary audio input jack while driving. <sup>3</sup>XM Satellite Radio and XM NavTraffic require subscriptions sold separately after trial period. Subscriptions governed by XM Customer Agreement at xmradio.com. Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C. ©2010 SIRIUS XM Radio Inc. SIRIUS, XM and all related marks and logos are trademarks of SIRIUS XM Radio Inc. and its subsidiaries. <sup>4</sup>VDC, which should remain on when driving except when freeing the vehicle from mud or snow, cannot prevent accidents due to abrupt steering, carelessness, or dangerous driving techniques. Always drive safely. <sup>®</sup> Bose is a registered trademark of The Bose Corporation. <sup>™</sup> CompactFlash is a registered trademark of SanDisk Corporation. <sup>™</sup> The Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license.

### PACKAGES

#### ☐ DRIVER PACKAGE

Bose<sup>®</sup> audio system with AM/FM/in-dash 6-CD changer 12 speakers, including subwoofer and center speaker XM<sup>®</sup> Satellite Radio<sup>1</sup> Dual Media Playback Radio Data System (RDS) Bluetooth<sup>®</sup> Hands-free Phone System Fog lights RearView Monitor<sup>2</sup> Power third-row 60/40-split fold-down bench seat

#### ☐ TOW PACKAGE

Tow receiver hitch 7-pin wiring harness Trailer brake pre-wiring  
 This package is standard on 4WD models. 2WD models require Driver Package.

#### ☐ MOONROOF PACKAGE

Power-sliding glass moonroof with one-touch open/close  
 This package requires Nissan DVD Entertainment System.

#### ☐ CAPTAIN'S CHAIRS PACKAGE

Second-row fold-flat captain's chairs with tip-up easy entry for third row  
 Second-row center console

#### ☐ NISSAN DVD ENTERTAINMENT SYSTEM

8.0" color monitor  
 DVD player with auxiliary inputs  
 Remote control  
 Two wireless headsets  
 This package requires Moonroof Package.

### SPECIFICATIONS

#### ENGINE

VK56DE – Endurance 5.6-liter DOHC 32-valve V8 engine  
 Horsepower – 317 hp @ 5,200 rpm  
 Torque – 385 lb-ft @ 3,400 rpm

#### DRIVETRAIN

All-Mode 4WD with 2-speed transfer case (4WD models)  
 5-speed automatic transmission with Tow/Haul Mode  
 Lower final gear ratio (3.357:1) – SV and Platinum 4WD models  
 2-wheel Active Brake Limited Slip (ABLS) – 2WD  
 4-wheel Active Brake Limited Slip (ABLS) – 4WD

#### SUSPENSION, STEERING AND BRAKES

Front: Independent double-wishbone  
 Rear: Independent double-wishbone  
 Auto-leveling rear suspension (SL, Platinum)  
 Front and rear stabilizer bars  
 Engine-speed-sensitive power steering  
 13.8" x 1.2" front vented disc and 12.6" x 0.6" rear disc brakes  
 4-wheel Anti-lock Braking System (ABS)  
 4-wheel Anti-lock Braking System (ABS) with G-sensor (4WD models)  
 Electronic Brake force Distribution (EBD)  
 Brake Assist

#### WHEELS AND TIRES

18" x 8.0" 6-spoke aluminum-alloy wheels (SV)  
 20" x 8.0" 6-spoke aluminum-alloy wheels (SL)  
 20" x 8.0" 6-spoke chrome-clad aluminum-alloy wheels (Platinum)  
 P265/70R18 Tires (SV)  
 P275/60R20 Tires (SL, Platinum)  
 Full-size spare tire

#### WARRANTY

Every Nissan is backed by a 36-month/36,000-mile limited vehicle coverage and a 5-year/60,000-mile limited powertrain coverage. 2003-2010 Vehicles equipped with a Continuously Variable Transmission (CVT) also have a 10-year/120,000-mile CVT limited warranty extension. (For complete information, see your Nissan dealer and read the actual limited warranty.) For extra protection, you can also add Security+Plus<sup>®</sup>, the only extended service agreement approved by Nissan.

For more warranty information or questions on 2003-2010 vehicles equipped with a Continuously Variable Transmission, please visit [www.NissanAssist.com](http://www.NissanAssist.com).



▲ Armada's 5.6-liter, 32-valve V8 delivers a mighty 385 lb-ft of torque, which translates into an available towing capacity of up to 9,000 lbs.



◀ Not only is there seating for eight, the second and third rows fold flat to create a huge cargo area.

<sup>1</sup>XM Satellite Radio requires subscription sold separately after trial period. Governed by XM Customer Agreement at xmradio.com. Fees and programming subject to change. Available only to those at least 18 years of age in the 48 contiguous United States and D.C. ©2010 SIRIUS XM Radio Inc. SIRIUS, XM and all related marks and logos are trademarks of SIRIUS XM Radio Inc. and its subsidiaries. <sup>2</sup>The optional RearView Monitor is a convenience, but not a substitute for proper backing procedures. Always turn and check that it is safe to do so before backing up. The RearView Monitor may not detect every object behind you. <sup>3</sup>Towing performance and speed are affected by vehicle payload, tow weight, road grades and weather conditions, including high temperatures. See Owner's Manual at dealership before purchase for details. <sup>®</sup> Bose is a registered trademark of The Bose Corporation. <sup>™</sup> CompactFlash is a registered trademark of SanDisk Corporation. <sup>™</sup> The Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by Nissan is under license. All illustrations, photographs, and specifications are based on the latest product information available. Some vehicles shown with optional equipment. See the actual vehicle for complete accuracy. Availability and delivery times for particular models or equipment may vary. Nissan North America, Inc., reserves the right to make changes at any time, without prior notice, in prices, colors, materials, equipment, specifications, and models, and to discontinue models or equipment. Specifications, options, and accessories may differ in Hawaii, U.S. territories, and other countries. For additional information on availability, options, or accessories, see your Nissan dealer. The Nissan names, logos, product names, feature names, and slogans are trademarks owned by or licensed to Nissan North America, Inc. and/or its North American subsidiaries. **Tread lightly!® Please. Always wear your seat belt, and please don't drink and drive.** © 2010 Nissan North America, Inc.