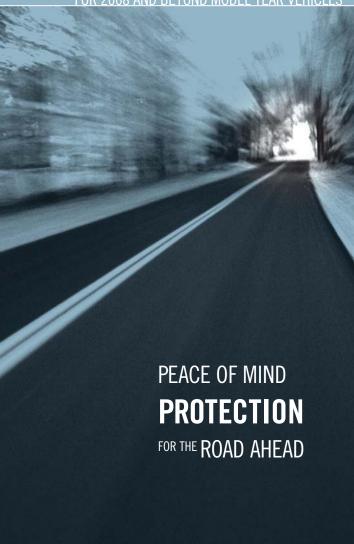
FORD MAINTENANCE PROTECTION PLAN

FOR 2008 AND BEYOND MODEL YEAR VEHICLES





GENUINE **PARTS.** GENUINE **SERVICE.** GENUINE **PEACE OF MIND.**

TRAVELLING WELL WITH FORD MAINTENANCE PROTECTION PLAN (FMPP)

You're buying peace of mind when you purchase or lease a quality Ford product. You want your ownership to be satisfying and pleasurable — and so do we! That's why we provide Genuine Ford Service. Your new vehicle is backed by a 3 year/60,000 km (whichever occurs first) New Vehicle Basic Warranty (4 year/80,000 km, whichever occurs first, for Lincoln).†

To add to your peace of mind and help protect your investment beyond your New Vehicle Basic Warranty, you'll be travelling well with FMPP and FMPP Plus! — prepaid maintenance for the road ahead.

CONFIDENCE FOR THE ROAD

- FMPP and FMPP Plus! covers all normal or optional scheduled maintenance as outlined in your vehicle's Customer Information Guide (or your Power Stroke Owner's Guide Supplement for 6.0L and 6.4L diesel engines).
- Normal Scheduled Maintenance provides maintenance services every 12,000 km for 2008 and beyond model year vehicles (16,000 km service interval, for vehicles equipped with a 6.4L diesel engine).
- Optional Scheduled Maintenance provides maintenance services every 8,000 km for 2008 and beyond model year vehicles.
- All maintenance and wear item replacements are made with Ford approved parts.
- FMPP and FMPP Plus! includes coverage for 8 wear items, as required, due to failure caused by normal wear.

WHY PREPAID MAINTENANCE?

- You want to help ensure that your vehicle is maintained properly.
- You want to help protect yourself against the rising costs of maintenance services.
- You want to help maximize the resale or lease-end value of your vehicle.
- You'll spend only pennies per day!

INSIST ON GENUINE FORD SERVICE

Genuine Ford Service means you can be confident that your vehicle will be repaired using Ford approved parts for superior fit, finish and overall performance. What's more, our Ford factory-trained Technicians receive the latest in comprehensive Ford training to help ensure that your vehicle is always fixed right, the first time.

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REGULAR MAINTENANCE OF YOUR VEHICLE WILL HELP ENSURE OPTIMUM PERFORMANCE YEAR AFTER YEAR

- KFY FFATURES AND RENEFITS
 - Scheduled Maintenance FMPP covers all required scheduled maintenance items, as shown at right.
 - \$0 Deductible.
 - 8 Wear Items The following are covered, as required, due to failure caused by normal wear:
 - Brake pads and linings
 - Brake rotors
 - Clutch disc
 - Engine belts and hoses
- Light bulbs (excluding headlamps)
- Shock absorbers
- Spark plugs
- Wiper blades



- Windshield washer fluid top up included with each maintenance service.
- Rental Vehicle Option A first-day rental vehicle option is available at extra cost for rental assistance when your vehicle is left for maintenance and repairs covered by the Basic Coverage under the New Vehicle Limited Warranty or Ford ESP. It starts the first day and reimburses up to \$35/day for up to 2 days. Never be without a vehicle – even when your vehicle is getting an oil change!
- Transferable If you sell the vehicle, remaining coverage may be transferred to the new owner. It can add to the retail value of your vehicle!
- Financing May be included in your finance contract in most cases.
- ESP New Vehicle Plans While FMPP can be purchased as a stand-alone plan, it can also be combined with any new Ford ESP Plan — PremiumCARE, ExtraCARE, BaseCARE or PowertrainCARE (except for FMPP Plus! Plans). FMPP is the ultimate complement to any of the ESP New Vehicle Plans.

MAINTENANCE SERVICES

For each FMPP or FMPP Plus! Plan, there is a designated number of maintenance services allowed based on the time/distance interval of the selected plan, which vary also based on the FMPP normal or FMPP optional intervals. However, wear items included under FMPP and wear items and PremiumCARE component coverage included under FMPP Plus! will be covered during the entire selected plan coverage period, even if the designated number of maintenance services has been reached. While maintenance services can be completed at any time during the plan coverage period, Ford Motor Company of Canada, Limited recommends that the maintenance schedule, as outlined in the Customer Information Guide, be followed.

FMPP MAINTENANCE SCHEDULE

2008 AND BEYOND MODEL YEAR

		Cars, Light Trucks and 6.0L Diesel Engine Vehicles		6.4L Diesel Engine Vehicles	
2560000	DISTANCE*	NORMAL	OPTIONAL	NORMAL	OPTIONAL
	8,000		2	1	2
	12,000	2			
	16,000		2	2	2
	24,000	3	3		2
	32,000		2	3	3
	36,000	2			
	40,000		2		2
	48,000	4	4	4	4
	56,000		2		2
	60,000	2			
	64,000		2	3	3
	72,000	3	3		2
	80,000		2	2	2
	84,000	2			
	88,000		2		2
	96,000	4	4	4	4
	104,000		2		2
	108,000	2			
	112,000		2	2	2
	120,000	3	3		3

FORD MAINTENANCE PROTECTION PLAN (SAMPLE MAINTENANCE SCHEDULE)

MAINTENANCE SERVICE #1

Applies to vehicles equipped with a 6.4L diesel engine only:

- Inspect tires for wear, rotate and measure tread depth, and inspect wheels for end play and noise
- Multi-point inspection

MAINTENANCE SERVICE #2

- · Change engine oil and replace oil filter
- Multi-point inspection
- · Inspect tires for wear, rotate and measure tread depth

Plus, vehicles equipped with a 6.0L or 6.4L diesel engine with "Special Operating Conditions":

- · Change engine- and chassis-mounted fuel filters
- Change rear axle lubricant or rear axle fluid (DANA axles only) at 80,000 km
- Check front axle lubricant at 80.000 km

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MAINTENANCE SERVICE #3

Includes all of the services listed in Maintenance Service #2, plus:

- Replace cabin/pollen air filter (if equipped)
- Inspect brake pads, shoes, rotors, drums, brake lines and hoses, and parking brake system
- Lubricate hinges, latches, locks and weather-stripping
- · Clean battery terminals
- Inspect wheels for end play or noise

Plus, vehicles with "Special Operating Conditions":

· Replace fuel filter

Plus, vehicles equipped with a 6.0L or 6.4L diesel engine:

- Replace engine- and frame-mounted fuel filters
- Inspect engine and fuel cooling systems and hoses
- Inspect exhaust system and heat shields
- Inspect and Jubricate front axle U-joints (4x4 vehicles)

MAINTENANCE SERVICE #4 AT 48.000 KM

Includes all of the services listed in Maintenance Service #3, plus:

- · Replace engine air filter
- · Replace fuel filter
- Replace climate-controlled seat filters
- Change automatic transmission fluid (Torqshift only)
- Replace externally mounted transmission filter element (if equipped)
- Inspect/adjust and lubricate 4x2 wheel bearings for end play (if serviceable)

Plus, vehicles with "Special Operating Conditions":

- Replace wheel bearing grease seal
- Replace all transmission fluids

Plus, vehicles equipped with a 6.0L or 6.4L diesel engine:

 Vehicles equipped with the Torqshift transmission and the externally mounted remote filter element, replace the automatic transmission fluid and the externally mounted filter element (if equipped). Inspect automatic transmission fluid level on all other vehicles if equipped with dipstick.

MAINTENANCE SERVICE #4 AT 96.000 KM

Includes all of the services listed in Maintenance Service #4 at 48,000 km, plus:

- Lubricate 4x2 wheel bearings (if serviceable)
- Replace wheel bearing grease seal

Plus, vehicles with "Special Operating Conditions":

- Replace transfer case fluid
- Replace spark plugs and PCV valve (if serviceable)
- Replace rear axle fluid for E and F 450-550
- Change manual transmission fluid

Plus, vehicles equipped with a 6.0L or 6.4L diesel engine:

 Change automatic transmission fluid and internal Torqshift transmission fluid filter located inside the transmission bottom pan (vehicles without externally mounted remote filter only). Replace the externally mounted remote filter element for all Torqshift (if equipped). Inspect automatic transmission fluid level on all other vehicles if equipped with dipstick.

AVAILABLE FMPP and FMPP PLUS! PLANS

km	2 years	3 years	4 years	5 years	6 years
40,000			n/a	n/a	n/a
50,000		n/a	n/a	n/a	n/a
60,000	n/a		n/a	n/a	n/a
75,000	n/a	**	n/a	n/a	n/a
80,000	n/a	n/a	**	n/a	n/a
100,000	n/a	n/a	**	**	n/a
120,000	n/a	n/a	n/a	n/a	**

** FMPP AND FMPP PLUS! PLANS

Coverage begins with the original in-service date (warranty start date) and zero kilometres. Coverage expires upon reaching your selected time or distance, whichever occurs first. Some eligibility limitations may apply. Ask your Dealer for details.

YOUR DRIVING HABITS WILL DETERMINE THE OPTIMUM MAINTENANCE INTERVAL FOR YOUR VEHICLE. PLEASE FOLLOW THESE GUIDELINES:

Follow a 12,000 km maintenance interval (6 months or 12,000 km whichever occurs first for Maintenance Service #2 only) for 2008 and beyond model year vehicles, if your vehicle is operated under typical, everyday driving conditions.

Follow a 6 month or 8,000 km maintenance interval for 2008 and beyond model year vehicles, if you primarily operate your vehicle in any of the more demanding conditions listed below.

- You tow a trailer or use a camper or car-top carrier.
- Most trips include extensive idling (such as frequent driving in stop and go traffic).
- · Carrying heavy loads.
- The vehicle is used for delivery service, police, taxi or other commercial application.
- You operate in dusty conditions such as unpaved or dusty roads.
- You operate the vehicle off-road.

BACKED BY FORD

FMPP and FMPP Plus! are backed by Ford Motor Company of Canada, Limited and are specifically designed to meet the maintenance requirements for Ford and Lincoln vehicles. FMPP and FMPP Plus! are honoured at more than 4,500 authorized Ford, Ford Lincoln and Mercury Dealers in Canada and the United States.

FMPP PLUS!

GO FOR THE PLUS! FMPP Plus! with PremiumCARE Component Coverage

By selecting an FMPP Plus! Plan, you get the coverage of FMPP with the additional benefit of PremiumCARE component coverage after the expiration of the New Vehicle Basic Warranty!

KEY FEATURES AND BENEFITS

- Extended Component Coverage 3 year/75,000 km, 4 year/80,000 km, 4 year/100,000 km, 5 year/100,000 km and 6 year/120,000 km FMPP Plus! Plans include PremiumCARE component coverage after the expiration of the New Vehicle Basic Warranty,[†]
- Over **500** Components Covered
 - Engine
 - Transmission
 - Rear-Wheel Drive
 - Front-Wheel Drive
 - Steering
- Drokos
- Front Suspension
- Electrical
 Air Conditionis
- Air Conditioning and Heating
- High-Tech
- Emission
- Ford Audio
- Safety

Plus, many more – too many to list! For complete details of covered components, please ask your Dealer for more information.

- Deductible \$0
- Rental Vehicle Reimbursement Rental vehicle reimbursement is provided if your vehicle is inoperable and must be kept overnight for a repair covered by the Basic Coverage under the New Vehicle Limited Warranty or the PremiumCARE component coverage of FMPP Plus! You will be reimbursed up to \$35/day for up to 10 days.
- Transferable If you sell the vehicle, remaining coverage may be transferred to the new owner. It can add to the retail value of your vehicle!
- Financing May be included in your finance contract in most cases.

For complete peace of mind in protection against the rising costs of maintenance services and repairs, the prepaid maintenance FMPP Plus! Plan is the way to go!

GENUINE FORD MAINTENANCE AND PREMIUMCARE Coverage for your vehicle... Peace of mind for you.

[†] Time and distance limitations for Ford FMPP/ESP New Vehicle Plans are calculated from the time the vehicle is initially put into service and zero kilometres. Ford FMPP/ESP New Vehicle Plans are effective concurrently with the New Vehicle Basic Warranty and are not extensions of the New Vehicle Basic Warranty. See your Dealer for details.



SOME POINTS TO REMEMBER ABOUT YOUR FORD MAINTENANCE PROTECTION PLAN...

- Coverage is for normal or optional maintenance schedules.
 (Wear items and failures of covered components due to normal wear are included for the time/distance you select).§
- Coverage begins with the original in-service date (warranty start date) and zero kilometres. You can only purchase FMPP or FMPP Plus! for your vehicle before 12 months/20,000 km from the warranty start date and zero kilometres, whichever occurs first.
- Ford FMPP/ESP prices and component coverage are subject to the pricing and component coverage in effect at the time the plan is purchased. Plans and prices are subject to change without notice. See your participating Dealer for details. FMPP/ESPs are subject to GST, PST and HST where applicable.
- § Some restrictions and limitations apply. See your participating Dealer for details.



GENUINE **PARTS.**GENUINE **SERVICE.**GENUINE **PEACE OF MIND.**

FORD CUSTOMER SERVICE

This brochure is intended to provide general information about Ford FMPP/ESP. Plan availability, benefits and coverage may vary by province. See your participating Dealer for details. Illustrations used in the brochure are for graphic representation only. Repairs needed to any engine, transmission and final drive components caused by or resulting from a defect in a non-Ford component such as an aftermarket-installed turbocharger are not covered. In some cases, the use of Ford authorized remanufactured parts is required before and after the expiration of the New Vehicle Basic Warranty. See your Dealer or your Customer Information Guide for complete details on the New Vehicle Basic Warranty and other warranty coverages contained in the New Vehicle Limited Warranty.

VEHICLE MAKE	MODEL		
YEAR			
TIME/DISTANCE	PRICE\$		
DATE OF PURCHASE	ODOMETER		

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