



VOLVO V90/V90 CROSS COUNTRY

2020



Contents

Overview	01
Exterior Design	05
Interior Design.....	08
Versatility.....	10
All-Road Capability.....	11
Chassis	12
Drive-E.....	13
IntelliSafe.....	14
Sensus.....	18
Your Choice	
Powertrains	22
Equipment Levels.....	31
V90 Cross Country	30
V90 Cross Country with Luxury Package.....	33
Accessories	36
Option Packages.....	42
The Volvo Experience	43
Facts and Figures	44
Lifestyle Collection.....	46

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WE ARE REDEFINING PERSONAL MOBILITY.

Our aim is to provide freedom to move in a personal, sustainable and safe way. We do this by putting your needs first – using the best available technology to serve you, inventing new technology where none already exists and combining technologies to deliver new experiences.

At Volvo Cars, we have always put people first. We believe that technology should set us free – not restrain us. The car should be an enabler of a richer, less complicated life. And as a progressive provider of personal mobility, we want to enable a future of fully connected, fully electrified and self-driving cars.

We are committed to pursuing our visions:

- We want to give back one week of quality time per year through a new Volvo car by 2025.
- Around 50 percent of the cars we produce and sell will be electric by 2025.

These visions reflect our commitment to protecting what's important to you and the world we share. This is summarized in the Swedish word "Omtanke" which stands for caring and consideration. It also means "to think again", so we collaborate with some of the world's top tech companies to nurture innovations that will take us into a better, more sustainable future.

Our goal is to make your life easier and more enjoyable – and to give back that sense of joy and freedom that the car represents.



T6 AWD | Inscription
Osmium Grey Metallic | 20" 8-Spoke
Silver Diamond Cut Alloy Wheels

MOMENTS MAKE MEMORIES

Life is about the experience. Making the most of every moment. The moments of calm. The moments of freedom. The moments of confidence. Creating memories that will last forever.

With versatility, intuitive technology and engaged dynamics, the V90 is the car with which you will share life's little – and big – moments. A car that is the ultimate lifestyle enabler.



GO FURTHER

Your adventure awaits

A car to take on more than the everyday, the V90 Cross Country is a true all-road vehicle. In bad weather, on rough roads and when conditions get tough, you can rely on it.

Elegant and refined, the V90 Cross Country tells the world what it can do and where it can take you. Clean, taut lines and rugged details create a powerful look that conveys a strong sense of capability – with practicality built in.

The V90 Cross Country is packed with innovative technology that has one purpose: to make your life easier; and one principle: it must be easy to use.

No matter what's going on outside, the V90 Cross Country is a sanctuary inside. The spacious, light-filled cabin is made from the finest materials and constructed with the care and attention provided by Swedish craftsmanship. Designed to make every experience an adventure, it is a place where you can relax in comfort, where technology enhances your journey.

*"No matter what's going on outside,
the V90 Cross Country is a sanctuary inside."*



T6 AWD | Cross Country
Osmium Grey Metallic

Visible strength. Combining the elegance of our new design language with Cross Country ruggedness has created a car that's sophisticated, tough and practical.

Its large wheels and increased ground clearance give you confidence on any road. The front and rear skid plates

blend seamlessly into the bumper for an elegant and rugged look. Bold lines, the raked rear window and the tall LED tail lights, with their slender vertical shape, are both contemporary and classically Volvo.

T6 AWD | Cross Country
Osmium Grey Metallic | 20" 10-Spoke
Tech Matte Black Diamond Cut Alloy Wheels



BUILT FOR THE WAY YOU LIVE

Beauty and function in harmony

We created the V90 for a world that demands versatility, without compromising elegance and sophistication. From the exterior's clean, taut lines to the spacious, light-filled cabin, this is a car that combines powerful good looks with everyday practicality.

In the V90, technology supports you without overwhelming you. From the Pilot Assist driver assistance system driving technology that makes driving both safer and more enjoyable to the Drive-E powertrain technology, each of the advanced features has been engineered to improve every journey.

Underneath the crisply sculpted exterior lies a chassis that delivers the perfect combination of precise handling and welcome comfort.

Smart technology keeps you seamlessly connected with the car and the world around you. And with the very latest in safety innovations, you will travel safe in the knowledge that your V90 will help look out for you, your passengers and other road users.

This is the classic Volvo reinvented, built to enhance every day.

T6 AWD | Inscription
Bright Silver Metallic | 20" 8-Spoke
Silver Diamond Cut Alloy Wheels



Fine Nappa Leather Perforated

Blond in Blond/Charcoal interior (European specification shown) |
Linear Walnut inlay | Tailored dashboard

**INTERIOR DESIGN**

Precision and accuracy at every touch

From the moment you settle into the sculpted driver's seat, you're in control. You sit low in the V90, with the 9" Sensus Touchscreen angled towards you to create the feeling of a cockpit. You're surrounded by an environment where beautiful materials and advanced technology meet, creating a cabin that looks great and works perfectly.

The exceptional craftsmanship enhances the feeling of precision. Take the air vents, for example. With a metal-finish vertical strip and distinctive diamond-pattern surfaces for the control knobs, they are beautiful to look at and a pleasure to use. In the V90 every component moves with the accuracy afforded by fine engineering. It is a car that gives you control over every part of your journey.



Light. Space. Luxury.

Travel first class in every seat, every day. When you're in the V90 you're in your own private lounge, a place where comfort and luxury combine with technology and craftsmanship.

It starts with the front seats. Sculpted to complement the human form, they provide superb support and a huge range of adjustment, so everyone can find the ideal seating position. The shape of the backrests increases legroom for passengers in the rear, for a spacious, luxurious ride. Individually controlled heated rear seats mean everyone benefits from the same levels of comfort. By day, the standard Panoramic Moonroof floods the car with light. At night, the cabin glows with the warmth of its interior lighting, welcoming you into the car. The high-level illumination includes backlit door handles and illuminated tread plates, as well as additional interior lighting that enhances the exclusive ambience.

Our CleanZone technology helps ensure a healthy interior environment and clean cabin air. It filters dust, pollen, particulates and odors while monitoring the air

quality and closing the intakes if pollutant levels rise too high. It happens automatically – all you need to do is set the temperature you want and the V90 does the rest. For the power-operated trunk lid there's a hands-free function, so you don't have to put down what you're carrying to open it. In the V90, technology and convenience go hand in hand. At Volvo Cars, we put a priority on our passengers, which is why we provide best-in-class standard rear legroom. In addition, optional 4-zone climate controls allow rear seat passengers to choose their own settings using a dedicated touchscreen. It also includes an air-conditioned glove compartment that keeps its contents cool.

The clever design and versatile interior layout make your life easier. The shape of the load compartment means it's easy to fit in awkwardly shaped objects, and a single touch on each of the rear seats allows you to fold them for a longer, completely flat load space. For the power-operated tailgate there's a hands-free function, so you don't have to put down what you're carrying to open it. In the V90, technology and convenience go hand in hand.



In the driver's seat you're in charge. Control functions such as navigation and entertainment from the steering wheel buttons, while the 12.3" Digital Driver Display keeps you informed.



Every element of the cabin is crafted to make form and function one. The door handles are backlit, making them easier to find in the dark.



Beautiful, natural materials such as Linear Walnut complement the car's advanced technology, creating a uniquely contemporary look.

"The clever design and versatile interior layout make every day easier."



T6 AWD | Cross Country
Osmium Grey Metallic

VERSATILITY

A car that fits your life – all of it

Getting you there is just the start. The V90 Cross Country matches its all-road ability with built-in versatility to create a car that can do more.

The clever design and versatile interior layout make every day easier. The shape of the load compartment makes it easy to fit your cargo, and the rear seats fold at the touch of a button to create a longer, completely flat load space. You can do this from inside the load compartment so you don't have to open the rear doors to fold the seats. The through-loading hatch means you can carry long items such as skis without folding the seats.

The power-operated tailgate has a hands-free function, so if your hands are full you don't have to put down what you're carrying to open it. Just move your foot under the rear bumper to automatically open and close the tailgate.

To make your V90 Cross Country even more useful, add extra equipment from our range of load compartment accessories. From dividers that split the load compartment in two so you can carry two pets (or a pet and luggage) to a steel grille that provides a sturdy barrier between load and passenger compartment, there's an accessory for every occasion.

ALL-ROAD CAPABILITY

Any road, any weather

In the V90 Cross Country, the limits of your adventure don't have to be defined by the limits of your car.

Our sophisticated fifth-generation All-Wheel-Drive system keeps the V90 Cross Country moving when roads get rough or conditions deteriorate. It automatically sends the right amount of power to the wheels that need it the most, so when the road runs out you can keep going. With its increased ground clearance and large wheels, this car has the capability to take you wherever you want to go. Descending steep hills is made straightforward with Hill Descent Control, which carefully applies the brakes to keep the car from moving too quickly or sliding.

You can tailor the way the V90 Cross Country behaves off road by selecting Off-Road mode from the Drive Mode menu. It makes the car easier to drive on difficult surfaces such as wet grass, mud and loose gravel by changing the way the engine delivers its power and recalibrating the car's drivetrain so you have more control at slower speeds. On uneven ground, the active chassis with rear air suspension comes into its own, taking bumps and ruts in its stride. When the road becomes a challenge and the weather becomes unpredictable, the V90 Cross Country gets you where you want to go. In comfort and style.



ADVANCED CHASSIS

Driven to perfection

We designed the V90 Cross Country from the ground up for all-road capability and on-road precision. That's why the sophisticated suspension gives you the best of both worlds. Accuracy and precision when you want it, with the technology to keep you moving when conditions are bad.

Double wishbone front suspension works in harmony with integral axle rear suspension to give you precise control over the car. Our active chassis with rear air suspension compensates for loads, while adapting to the road and driving conditions for an even better ride. Advanced driver aids such as Electronic Stability Control and Understeer Control Logic keep the V90 Cross Country stable, contributing to the way it handles corners. The Cross Country suspension and larger wheels create additional ground clearance, and All-Wheel Drive gives you the edge on demanding roads and in challenging conditions.

Choose between four drive modes that allow you to tailor the car's behavior to your mood and find the perfect setting for the road you're on. Select Off-Road mode and Hill Descent Control is automatically turned on, helping you negotiate steep downward slopes. Altering the engine, transmission, accelerator and steering response changes the way the car behaves and, with the active chassis with rear air suspension, how it rides and handles.

And when you come to a stop, the V90 Cross Country helps you to get going again. Hill Start Assist makes pulling away on an incline effortless by holding the car on the brake until you press the accelerator. Auto Hold keeps the brakes on after you've released the pedal, so you can let the car do all the work in stationary traffic.



Discover superior comfort and handling created by rear air suspension. It soaks up poor road surfaces and keeps the ride height constant so the car responds how you want it to. Active chassis technology allows you to customize the way the V90 Cross Country rides and handles.



T6 AWD | Cross Country
Osmium Grey Metallic | 20" 10-Spoke
Tech Matte Black Diamond Cut Alloy Wheels

"Balancing performance and efficiency, every Volvo powertrain gives you on-demand power with low fuel consumption and emissions."

T6 AWD | Cross Country
Osmium Grey Metallic

DRIVE-E

Enjoying more, using less

With the perfect balance between performance and efficiency, every Volvo powertrain gives you a great drive with low fuel consumption and reduced emissions.

The combination of lightweight, low-friction engine design and advanced boosting technology allows you to enjoy outstanding performance and a smooth, agile driving experience. Smaller engines lose less energy through friction so they can make every drop of fuel work harder to minimize emissions. We've used low-friction components to make them run smoother and more efficiently. Reduced size and weight also frees up interior space and contributes to the car's dynamic handling.

Our 8-speed Geartronic™ automatic transmission makes the most of each engine's potential. Designed to minimize power loss and maximize performance, Geartronic™ will always select the right gear for whatever is coming next, or you can choose to change gear yourself in manual mode.

The powertrain can also adapt to the mood you're in. Select Comfort, Eco, Dynamic or Individual mode with our drive mode control, and the powertrain, steering and optional active chassis adapt instantly to your preferences.

Whichever powertrain you choose for your Volvo, you will enjoy the benefits of responsive power and uncompromised efficiency – simply a great drive.



PILOT ASSIST

Designed to make driving safer and easier

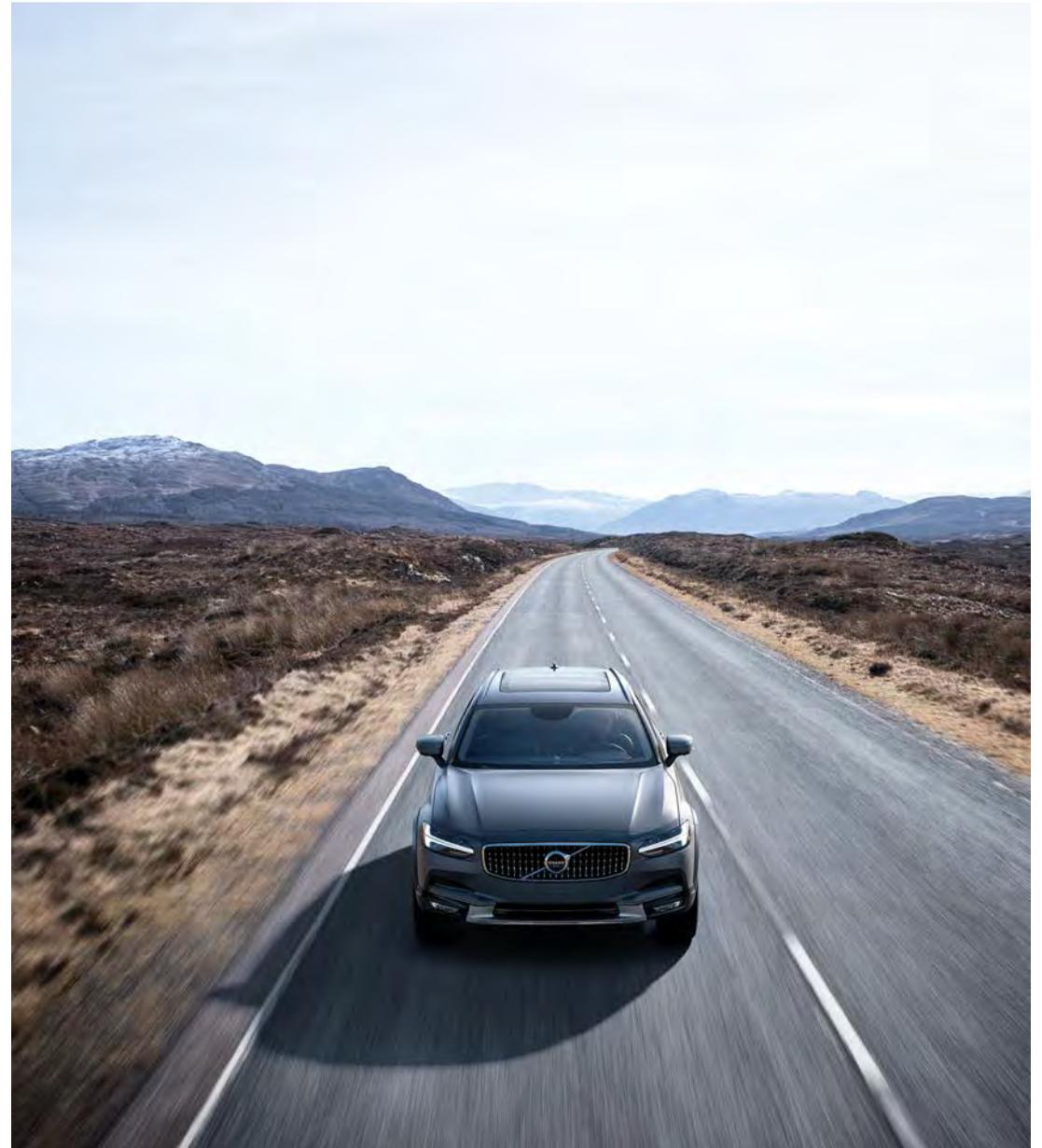
Our latest advances in driver assistance technologies allow you to enjoy smooth, intuitive driving from standstill up to highway speeds.

To make driving in demanding traffic less stressful, we created Pilot Assist and Adaptive Cruise Control. This means your Volvo automatically helps you maintain a safe distance from the car in front of you by adapting your speed while helping to keep you centered in the lane by automatically making small steering adjustments. It's intelligent too: using map data from the car's navigation system, the car identifies hills ahead and adapts the speed to help optimize your comfort and safety.

This technology also makes driving in stop-and-go traffic more effortless. Maintaining the set distance, your car follows the car ahead of you and brakes automatically to full stop when needed. And if the car in front just makes a short stop, your car starts following it as it takes off again.

This is driving made safe and easy, with the aim of optimizing your control, comfort and convenience.

Please note: The driver is always responsible for how the car is controlled. The functions described here are only supportive.



CITY SAFETY TECHNOLOGY

Your proactive partner on the road

With advanced proactive safety technology we add extra power to your senses and enhance the confident feeling of being in control.

At the heart of our safety technologies is City Safety. By helping you to keep a lookout and brake if necessary, it makes driving more enjoyable while helping to prevent accidents.

City Safety can identify other vehicles, pedestrians, cyclists and large animals ahead of you, even at night. It warns you if needed and can brake automatically to help you avoid a collision or reduce the impact. And our advanced Oncoming Mitigation by Braking technology – a Volvo safety world first – can detect if there's another vehicle driving towards you and brakes automatically to help mitigate the impact.

Your Volvo can also support if you're forced into a rapid evasive action at speeds between 31 and 62 mph. As you begin to steer away, City Safety can help you do it as effectively and safely as possible by braking the inner wheels individually and reinforcing your steering input.

City Safety is simply your perfect copilot: proactive when it's needed, and staying discreetly in the background the rest of the time.



Oncoming Mitigation by Braking
A Volvo Cars safety world first, this innovation can detect vehicles heading towards you on the wrong side of the road. If a collision can't be avoided, it will brake your car automatically to help reduce the effect of a collision.



Oncoming Lane Mitigation
Using automatic steering assistance, this system helps you avoid collisions with oncoming vehicles. If you drift across the lane markings in the way of an oncoming vehicle, your car steers back.



Lane Keeping Aid
If you're about to cross a lane marking unintentionally, the Lane Keeping Aid will gently steer your car back into its lane. If this is not enough or you keep steering across the lane markings, you'll be alerted with vibrations in the steering wheel.



Run-off Road Mitigation
Stay safely on the road with this Volvo Cars safety innovation. If Run-off Road Mitigation detects you're about to leave the road unintentionally, it uses steering input and, if necessary, brake support to guide you back on track.



BLIS™ with Steer Assist
BLIS™ alerts you when a vehicle enters your blind spot or approaches fast from behind. If you nonetheless drift into the path of another vehicle, BLIS™ can gently steer you back into your lane.



Full-LED Active High Beam Illumination
To give you the best view, our Full-LED headlights allow you to drive with high beam on all the time, without dazzling others. It detects road users ahead of you and automatically shades the part of the high beam that would dazzle them.

INTELLISAFE SURROUND

Perfect parking, every time

In a Volvo, you can enjoy smooth parking.

When parking, you're supported by front and rear park assist functions that alert you if there are obstacles in your way. And by adding our 360° SurroundView Camera, you get a detailed bird's-eye view of the area surrounding your Volvo – a great help when you reverse or maneuver in confined areas with impaired visibility.

If you want, our Park Assist Pilot can park the car for you. It measures the parking space, and if the space is at least 1.2 times the length of your car it can park by taking over the steering. Park Assist Pilot handles both parallel and perpendicular parking, and can also assist when leaving a tight parallel parking space.

And to make it easier when you reverse out of a parking space, Cross Traffic Alert helps you keep a lookout on approaching vehicles in your blind sectors.



360° SurroundView Camera

The 360° SurroundView Camera uses images from discreetly mounted cameras to create a bird's-eye view of your car and its closest surroundings. In the center display, you can see obstacles all around you, which makes it easier to park and maneuver in tight spaces.





PROTECTING WHAT'S MOST IMPORTANT

Protecting you and your passengers has always been our priority at Volvo Cars, and our latest generation of cars does more than ever to keep you safe. From preventive technology that helps you avoid collisions to protective features that cushion the impact of any collision, we will never stop innovating in order to improve your safety.

The foundation for our new generation of cars is a very strong passenger compartment that uses a high percentage of ultra high-strength (boron) steel to create a protective cage around you and your passengers.

Should your car leave the road, Run-off Road Protection technology reduces your chances of suffering serious injury. Prepared front seat belts automatically tighten when the car senses that an impact is imminent, ensuring that you and your passenger are in the safest position if a collision occurs. If the car leaves the ground as a result of running off the road, our unique energy-absorbing seats help to protect your spine in the event of a hard landing.



The sculpted front seats in the V90 are more than just beautiful to look at. Their unique structure helps to absorb vertical impacts, helping to protect your spine if the car lands heavily after leaving the road.

Prepared front seat belts tighten automatically if the car detects that a collision is likely, to ensure that you're in the safest position should one occur.



In 1959, Volvo Cars engineer Nils Bohlin created the world's first 3-point seat belt. Knowing that this innovation was too important to keep to ourselves, Volvo Cars waived the patent rights so that everybody could benefit. Since then, it's estimated that over one million lives have been saved as a result of this Volvo Cars innovation.

"Sensus connects you with your Volvo and the rest of the world."



SENSUS

Stay connected and in command

Sensus connects you with your V90 and the rest of the world. It keeps you informed, entertained and in control of your journey.

Intuitive, easy-to-use controls are a prime feature of Sensus and you will find them on the large 9" Sensus Touchscreen. Replacing physical buttons with virtual equivalents on the screen allows them to be larger and easier to use. Bold, clear graphics make it easy to absorb information at a glance. Our philosophy has always been that you should be able to operate your Volvo and keep your eyes on the road. The Graphical Head-Up Display means you can do just that.

And Sensus goes further, with in-car Wi-Fi keeping your devices connected to the internet, while our audio systems offer considerable flexibility when it comes to choosing your desired music source and tailoring its sound.

SENSUS NAVIGATION

Your destination every time, with ease

Let Sensus Navigation be your guide, helping you find your destination and keeping you informed. Everything you need to know is shown on the 12.3" Digital Driver Display right in front of you. The high-resolution image self-adjusts so it's never too bright, automatically resizing the instruments to accommodate navigation information. The Graphical Head-Up Display shows all

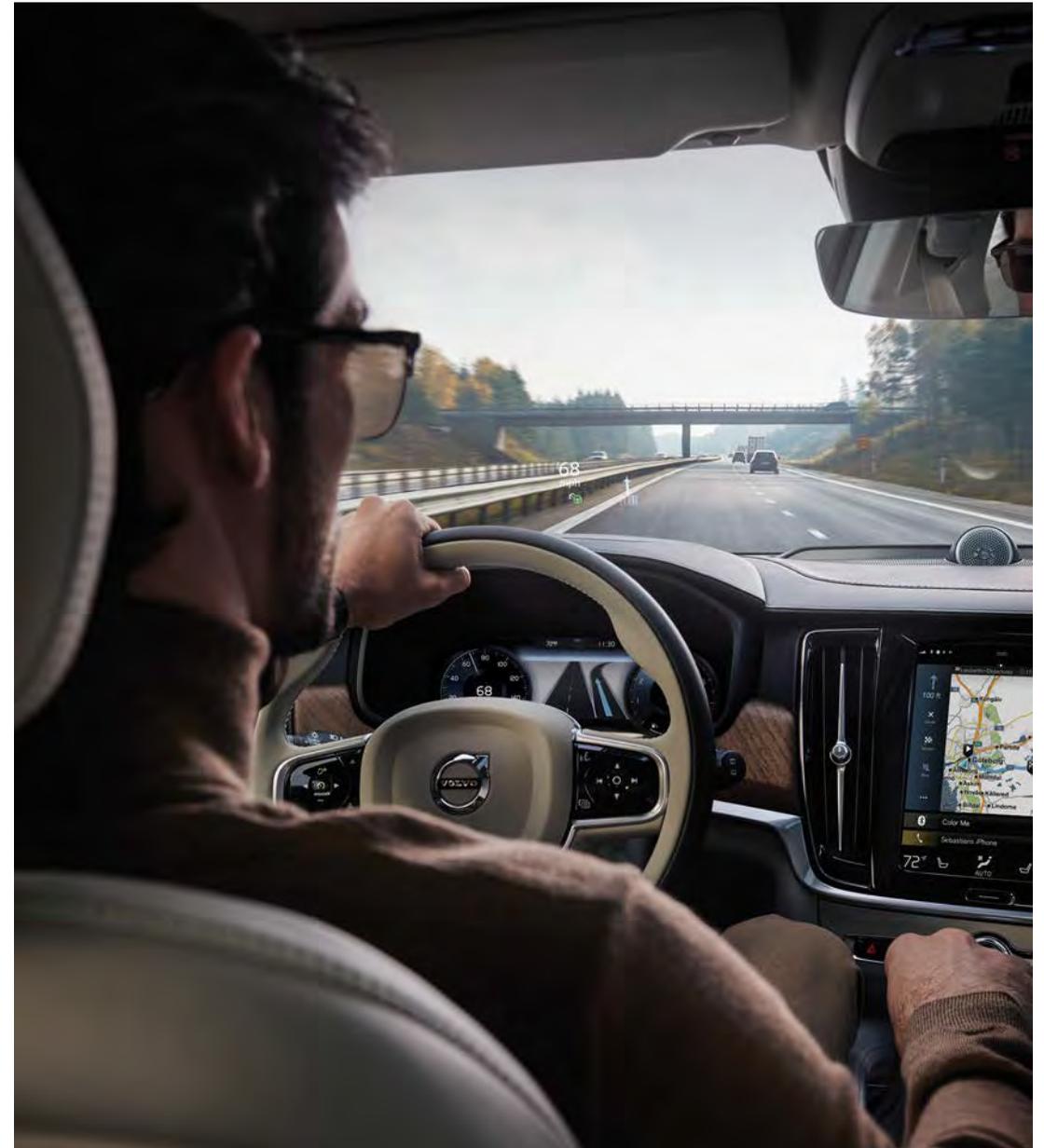
the vital information on the lower part of the windscreen, projected to look like it is hovering in front of the car. You stay informed without ever having to take your eyes off the road. Getting to your destination is made even easier with the clear graphics of our maps. With free lifetime mapping upgrades, Sensus stays one step ahead, guiding you accurately.



Voice control. Controlling Sensus is as easy as telling it what to do. Talk to your Volvo, using natural phrases such as "call Emily Johnson," and voice control will carry out your instructions to operate climate control, navigation, infotainment and your smartphone.



Center display. The portrait format 9" Sensus Touchscreen makes reading maps and following navigation prompts beautifully straightforward. Maps appear as they would in an atlas and they scroll less, so you can see where you're going and what's coming next. Its clarity, size and orientation make it the ideal companion for every journey.



SENSUS CONNECT AUDIO

Feel the music

Inside the cabin of your Volvo you can enjoy an audio system designed to put you closer to the music you love, wherever you're seated.

All our audio systems are tailored to the acoustics of your Volvo. Our audio philosophy is very simple: it's all about the soul of music, not the number of speakers or watts. And together with the audio specialists at Bowers & Wilkins® and Harman/Kardon®, we have created some of the best-sounding audio systems in the class.

Our new audio system, Harman/Kardon® Premium Sound, delivers a beautifully balanced, powerful sound. This immersive experience is enabled by 14 hi-fi speakers

including an air-ventilated subwoofer that produces a bass sound you'll feel in your body.

If you're truly passionate about music, the Bowers & Wilkins® audio system will take the experience to an even higher level. The 19 separate high-end speakers – including a tweeter-on-top center speaker that minimizes acoustic reflection from the windshield and our unique air-ventilated subwoofer – will surround you with a powerful, pristine sound that feels more spacious and true to life than ever.

It's all about music and making it possible for you to experience it just as it was intended when it was created.



Harman/Kardon® Premium Sound is developed together with the hi-fi specialists at Harman/Kardon®. Powered by a 600W digital amplifier, the 14 speakers are tailored to the acoustics inside your Volvo and deliver a powerful, high fidelity surround sound experience. A unique sound processing software – Dirac® Unison Tuning – optimizes the response of each individual speaker as well as the speakers all together to ensure they perform in perfect harmony. So wherever you're seated, you and your passengers can enjoy a seamless first-class listening experience in all conditions and – not least – an extremely unified and tight bass sound.



Our Bowers & Wilkins® audio system integrates seamlessly with the cabin architecture of your Volvo to deliver the most realistic immersive sound possible. Innovative audio processing technology with three room modes allows you to recreate the acoustics of a specific room inside your Volvo, bringing you even closer to the music. And to enable extremely low and undistorted bass tones, the air-ventilated subwoofer uses innovative technology that allows it to pulse large amounts of air, actually turning the cabin into one big woofer.



Smartphone integration. Use your smartphone in a smarter way. Via Apple CarPlay® or Android Auto®, you simply integrate the familiar functions and interface of your smartphone* with the car's center display. You can enjoy music, make calls and send messages easily via the car's touchscreen, steering wheel buttons or voice control.

Intuitively connected. You operate the audio system and hands-free phone easily using the touchscreen controls, steering wheel buttons or voice control. Bluetooth® connection also allows convenient streaming of music via your phone. Within easy reach on the car's touchscreen, there's also a Spotify® in-car app that makes finding new music quick and easy without you having to connect your phone. Using Volvo On Call, you can also create a Wi-Fi hotspot in your car with a stable internet connection for you and your passengers' mobile devices.

Bowers & Wilkins® is a trademark of B&W Group, Ltd.
Apple CarPlay® is a trademark of Apple Inc.
Android is a trademark of Google Inc.

READ MORE AT VOLVOCARS.COM/US

VOLVO ON CALL

Your personal assistant

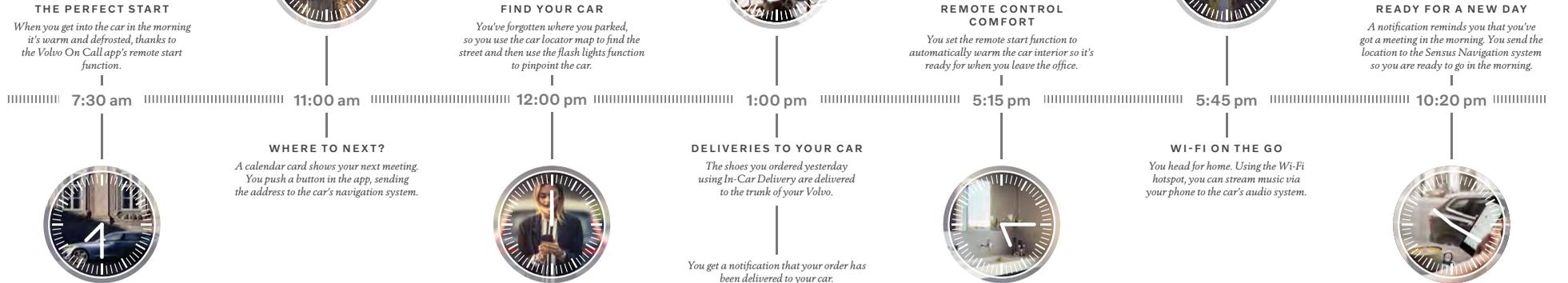
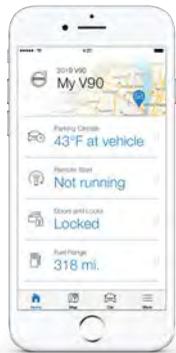
The Volvo On Call app connects your car with the rest of your world, helping make life less complicated. It's there when you need it, so your car becomes more than just a means of travel – it's your personal assistant.

You can use it to make your car ready for the drive to the office, or the drive home, by using remote start to heat or cool the cabin. It can even accept packages on your behalf. You can sync your Volvo On Call app with your calendar, so if you've got appointments it will tell your car where they are and how to get there. And it keeps you safe, automatically contacting emergency services if you're involved in an accident and telling them where you are.



YOUR DAY MADE EASIER WITH VOLVO ON CALL

From saving you time in the morning to helping you relax on the way home, Volvo On Call becomes an indispensable part of your daily routine.



T6 AWD | Inscription
 Bright Silver Metallic | 20" 8-Spoke
 Silver Diamond Cut Alloy Wheels



YOUR JOURNEY BEGINS HERE

We created the V90 with one single purpose: to provide you with a car that perfectly fits you and your lifestyle. A car that meets your expectations of a dynamic drive with refined comfort and sophisticated design.

At the heart of your V90 is a dynamic, efficient powertrain. Whichever you choose, you will enjoy our latest Drive-E technology that gives you instant response and a smooth ride. Fuel consumption and CO₂ emissions are

kept low, and our powertrains already comply with future exhaust emission legislation.

Our Drive-E powertrain range includes advanced gasoline engines mated to our smooth 8-speed Geartronic™ automatic transmission, available with responsive AWD technology or FWD. Make your choice and enjoy the journey wherever it takes you.

T6 AWD

This high-performance 316 hp/295 lb-ft gas powertrain provides excellent driving dynamics without compromising on efficiency. Combined supercharger/turbo technology, responsive All-Wheel Drive and our smooth 8-speed Geartronic™ automatic transmission put you in control of your drive.

T5 FWD (R-Design and Inscription only)

The 250 hp/258 lb-ft powertrain is as responsive on the highway as in the city. This superb all-rounder delivers generous power just where you need it, ensuring excellent driveability in combination with our smooth 8-speed Geartronic™ automatic transmission.

T6 AWD | Inscription
Bright Silver Metallic | 20" 8-Spoke
Silver Diamond Cut Alloy Wheels



Volvo V90 R-Design
The thrill of a spirited drive, characterized by style, responsiveness and control.



Volvo V90 Inscription
The highly sophisticated expression of Swedish luxury.



Volvo V90 Cross Country
The high level of standard equipment meets your demands on style, comfort, capacity and safety.

CREATE THE VOLVO V90 OF YOUR CHOICE

Our approach in everything we do is to always put people first. This also includes allowing you the freedom to create a Volvo that perfectly matches your style and personality.

To ensure you get your V90 exactly as you want it, we have created a wide range of options, trim levels and personal expressions. Maybe you want to indulge your senses in the

finest Swedish luxury. Then you'll feel at home with the V90 Inscription. Or if you're in for a more sporty style inside and out – take a look at the V90 R-Design. Our variety of V90 Cross Country packages are equipped for any adventure. Whatever you prefer, you can rest assured there's a Volvo V90 for you. Read on, and see what your V90 will look like.

R-DESIGN INSPIRED BY THE ART OF DRIVING

If you love to drive, the V90 R-Design is for you. With a unique personality, R-Design captures the thrill of a spirited driving experience characterized by style, responsiveness and control. A wealth of distinguished design details raises the dynamic soul of your Volvo and gives it a sportier, more distinct road presence. It's an expression that catches the eye from every angle and hints at the promise of an amazing drive, every time. And you can rest assured that the V90

R-Design will deliver. Surrounded by meticulously crafted and expressive interior design details, you can feel it right from the moment you take your position in the sculpted R-Design driver seat. Everything – from the R-Design steering wheel with gearshift paddles to the Charcoal headliner – is there to inspire and support your driving. And for an even more energetic, road-hugging drive, the V90 R-Design benefits from an advanced sport chassis.

V90 R-DESIGN

Exterior:

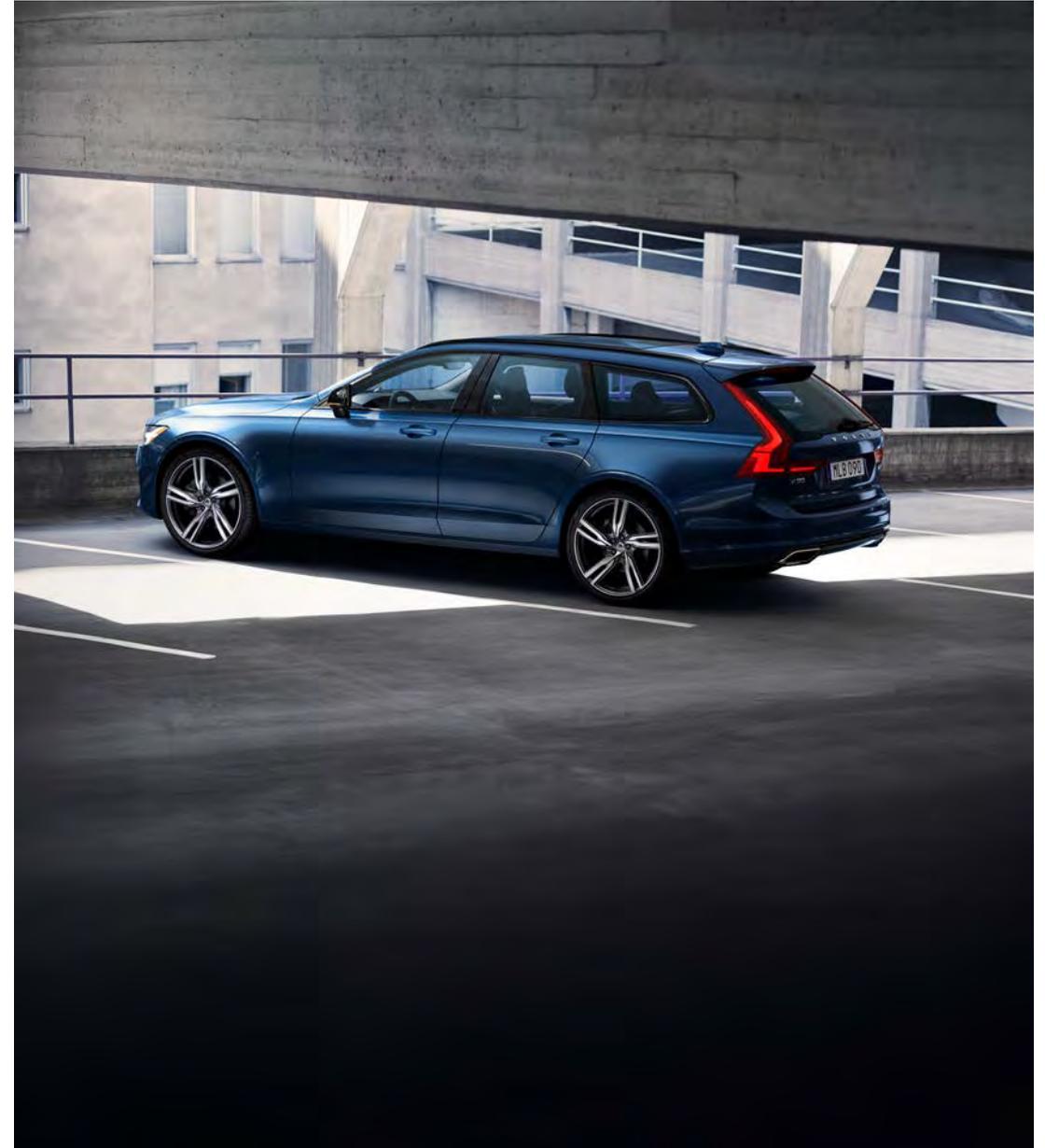
19" 5-Spoke Tech Matte Black Diamond Cut Alloy Wheel | Door Mirror Caps in Gloss Black | Dual Integrated Tailpipes | Lower front, Unique Sporty Design | Grille with Unique Mesh in Gloss Black and Frame in Silk Metal Finish | LED Foglights in Front Spoiler | Lower Outer Grilles, Unique Design and Gloss Black | Side Window Trim in Silk Metal Finish | Body-Colored Rear Lower Insert | Sport Chassis | Panoramic Moonroof

Interior:

12.3" Digital Driver Display | Contour seats with R-Design logotype | Fine Nappa Leather/Nubuck textile upholstery | Charcoal headlining | Drive mode settings | Interior high level illumination | Metal Mesh Aluminum decor panels | Power Manual cushion extension, driver and passenger seat | Rear center armrest with cup holders and storage | Front and rear illuminated tread plates with R-Design logotype in the front ones | Gearshift knob in Fine Nappa Leather and light contrast stitching | Remote control clad in Perforated Fine Nappa Leather | Textile mats with light contrast stitching | Sport pedals in aluminum with rubber inserts | Tailored dashboard and Upper Door Panels | Interior high level illumination | Sport steering wheel with light contrast stitching and R-Design symbol | 4-way power adjustable lumbar support, front seats | Harman/Kardon® Premium Sound

T6 AWD | R-Design

Bursting Blue Metallic | 21" 5-Double Spoke
Tech Matte Black Diamond Cut Alloy Wheels





1



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R-Design is Volvo in smart designer sports gear – it's all about a performance-inspired look and feel, both inside and out. It's a truly eye-catching expression with sporty exterior design cues, such as its own distinctive grille in high gloss black with Silk Metal frame, front spoiler, stylish Silk Metal window trim, Bright Silver Matte finish door mirror caps, prominent dual tailpipes and striking R-Design aluminum wheels. Our signature headlights with LED illumination provide excellent vision and a distinctive attitude on the road. And for an even better uninterrupted vision in the dark, there's the option of the Full-LED Active High Beam illumination.

On the inside, the illuminated R-Design tread plates in Silk Metal finish add a Scandinavian touch. The refined sporty theme continues with Metal Mesh decor inlays, Charcoal headlining, our exclusive Tailored dashboard and semi-powered R-Design Contour seats with a unique Nubuck Textile/Fine Nappa Leather or optional Fine Nappa Leather upholstery. Together, these features give the cabin a technical, cockpit-like feel. R-Design logotypes in the headrests, distinctive stitching in the seats and the gear shifter and the steering wheel in perforated leather all reinforce the sporty yet elegant

ambience. The adjustable front seat cushion extensions further enhance your thigh support for improved comfort during long drives. And when it's dark, our most advanced interior illumination enhances the exclusive ambience inside your V90 R-Design. Further adding to your sense of being in control, the R-Design also provides you with our largest 12.3" Digital Driver Display and the option of wheel-mounted gearshift paddles that enhance your control by allowing quicker manual shifts. Conveniently positioned in the tunnel console between the front seats, there's also a drive mode control that allows you to shift between four driving characteristics – Comfort mode, Dynamic mode, Eco mode and Individual mode.

Behind the R-Design steering wheel in Perforated Fine Nappa Leather, you can enjoy the dynamic response and feedback from quicker steering and a finely tuned sport chassis. Lower and firmer, this chassis features adjusted anti-roll bars and stiffer springs for a more responsive handling and less roll when cornering. The monotube design rear dampers respond more quickly for improved body control in all conditions, resulting in a sporty road-hugging drive without you having to compromise ride comfort.

1. The R-Design steering wheel in Perforated Fine Nappa Leather with gearshift paddles and the 12.3" Digital Driver Display. 2. The 21" Tech Matte Black/Diamond Cut aluminum wheels for the ultimate R-Design experience (optional). 3. The Carbon Fiber decor inlays add to the dynamic, hi-tech ambience inside your V90 R-Design (optional). 4. R-Design door mirror caps in contrasting silver look. 5. The R-Design interior featuring the R-Design steering wheel, gear shifter in Perforated Fine Nappa Leather with contrasting stitching, Tailored dashboard with light Amber stitching, Contour Seats with exclusive Fine Nappa Leather upholstery (optional), Carbon Fiber decor inlays (optional). 6. Dual integrated tailpipes for a distinctive road presence. 7. The glossy black R-Design grille with frame in Silk Metal finish and unique glossy black lower outer grilles add to the dynamic character of your V90 R-Design.



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711
Bright Silver Metallic



614
Ice White



707
Crystal White Metallic



714
Osmium Grey Metallic



492
Savile Grey Metallic



717
Onyx Black Metallic



720
Bursting Blue Metallic

The exterior leaves no doubt about the intention of your V90 R-Design. The exterior colors are carefully selected to match the car's dynamic character, each with its unique expression – especially Passion Red and Bursting Blue metallic, exclusively created for R-Design. Passion Red is the iconic sporty color, while Bursting Blue metallic adds a

techy, sporty look that perfectly highlights the body inserts in high-gloss black and silk metal finish. The powerful 18", 19", 20" or 21" R-Design Alloy Wheels in expressive design enhance the car's dynamic yet sophisticated look, putting your Volvo in a class of its own.



19" 5-Spoke
Tech Matte Black Diamond Cut, 158
(Standard T5 and T6)



20" 5-Double Spoke
Tech Matte Black Diamond Cut, 1056
(Optional T5 and T6)



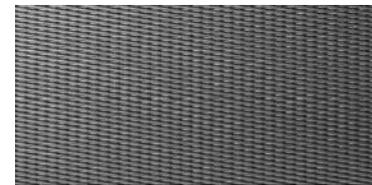
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UPHOLSTERIES Nubuck/Fine Nappa Leather, Contour Seat **1.** Charcoal in Charcoal interior, RBOR Fine Nappa Leather, Contour Seat **2.** Charcoal in Charcoal interior, RCOR

REMOTE CONTROL SHELL **3.** Available in Charcoal Leather

INLAYS **4.** Metal Mesh Aluminum, 440 (Standard) **5.** Carbon Fiber, 480 (Optional)

INSCRIPTION

A HIGHER GRADE OF LUXURY

We created the exclusive V90 Inscription to meet your highest expectations of Swedish luxury. It's a highly personal expression that evokes a strong sense of elegant refinement. Each detail is carefully selected to give you and your passengers a sophisticated and invigorating experience. Distinguished exterior design cues enhance the luxurious look and feel of the V90, while

the meticulously crafted interior gives you ample room for a relaxed driving experience. The V90 Inscription epitomizes our proud heritage of human-centric design. And when it comes to intelligent luxury imbued with distinctive style and fresh thinking, the V90 Inscription is in a class of its own – just like you.

V90 INSCRIPTION

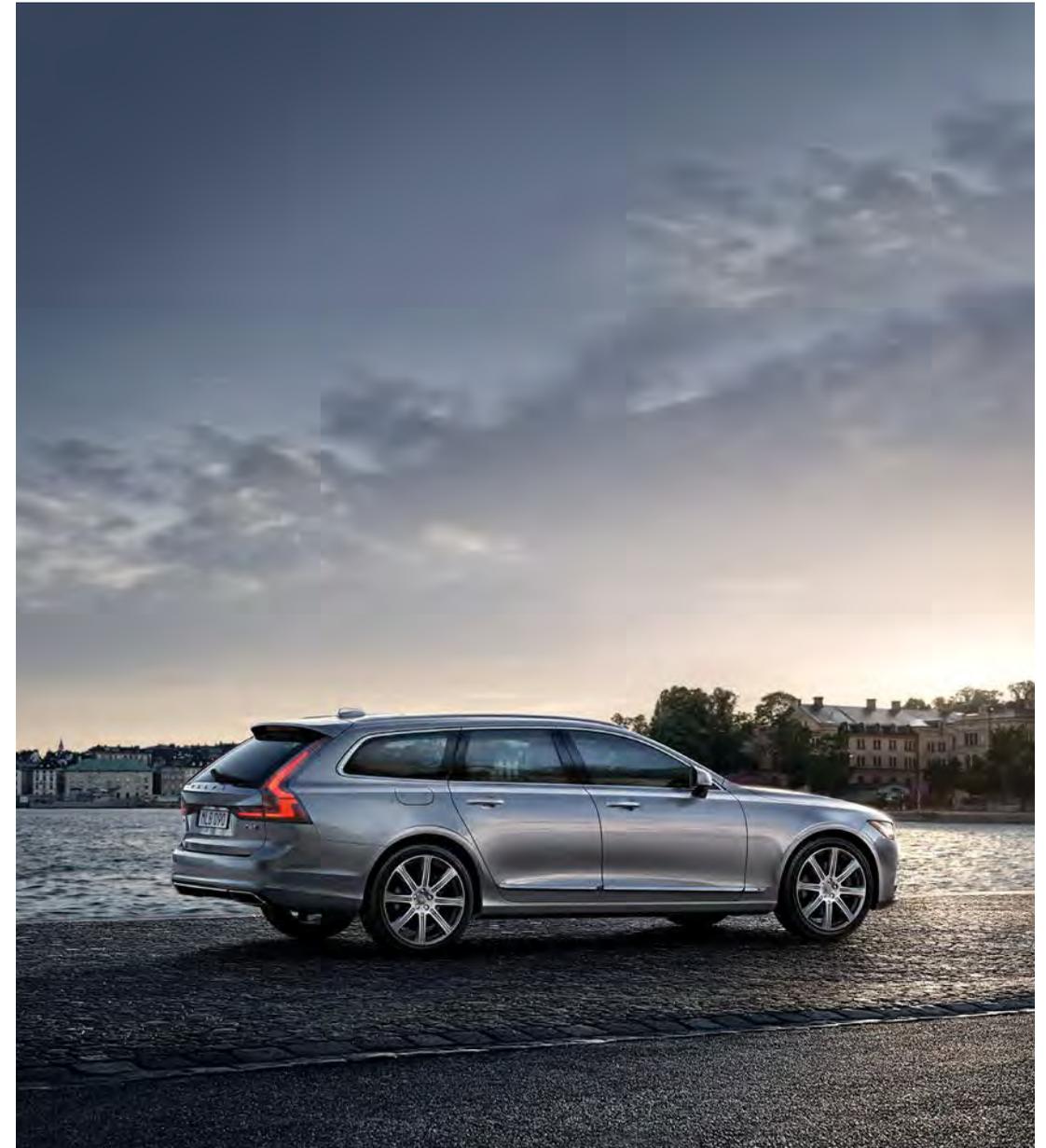
Exterior:

19" Alloy Wheels | Bright Deco Exterior, Front | Bright Deco Exterior, Rear | Bright Deco Molding With Embossed Inscription Logotype, Side | Dual Integrated Tailpipes | Foglights In Front Spoiler | Color-Coordinated Door Handles With Bright Deco | Panoramic Moonroof | "Thor's Hammer" Daytime Running Lights

Interior:

12.3" Digital Driver Display | Comfort Seats With Fine Perforated Nappa Leather Upholstery | Ventilated Seats | Drive Mode Settings | Inscription Mats, Front And Rear | Illuminated Metal Tread Plates | Interior High Level Illumination | Leather Key Remote | Linear Walnut Decor Inlays | Power Driver Seat With Memory Function For Seat And Side Mirrors | Power Passenger Seat | Rear Center Armrest With Cup Holders And Storage | 4-Way Power Adjustable Lumbar Support, Front Seats | Cushion Extension, Driver And Passenger Seats | Tailored Dashboard | Harman/Kardon® Premium Sound

T6 AWD | Inscription
Bright Silver Metallic | 20" 8-Spoke
Silver Diamond Cut Alloy Wheels





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The highly sophisticated V90 Inscription expresses the essence of contemporary luxury. Instantly recognizable thanks to its distinctive chrome finish grille and lower door bright deco molding, this expression sets the V90 apart thanks to a number of well-judged exterior design cues that correspond with the car's timeless Scandinavian design. Just like beautifully crafted pieces of jewelry design, the 10-spoke Silver Diamond Cut wheels harmonize perfectly with the metal finish of the bright deco body inlays and the integrated roof rails. Together with the elegant dual integrated tailpipes, the wheels also contribute to the car's confident stance. Our signature LED illumination contributes to both a strong visual identity and excellent vision in the dark. And for an even better and uninterrupted light pattern, you can opt for our advanced Full-LED Active High Beam illumination technology.

Every time you open the door, the Inscription tread plates provide an illuminated welcome. The luxurious theme continues with authentic, finely crafted materials that create a lounge-like atmosphere of sumptuous well-being. You and your passengers can lean back in sculpted power-operated Comfort Seats with Fine Leather upholstery, power adjustable 4-way lumbar support and front seat cushion extensions. Decor inlays

in exclusive Linear Walnut, the Tailored dashboard and upper door panels with contrasting stitching, Inscription textile mats and our most advanced ambience interior illumination add to the rewarding Inscription experience. And for you as driver, the large 12" Digital Driver Display and convenient drive mode settings in the console between the front seats add to your feeling of being in command. And to enhance your driving experience, our optional active chassis with rear air suspension optimizes comfort and handling – select between three different chassis settings with the drive mode control.

For an even higher level of comfort you can complement the front seats with massage functions. The optional 4-zone climate control allows both the driver and the front seat passenger as well as the outer rear seat passengers to set their individual cabin temperature. Adding a panoramic glass roof, everyone inside your V90 will enjoy a superb experience of air and light – the front section can be opened at the push of a button, and during sunny days a power-operated sunshade in perforated textile will reduce the heat and glare while maintaining the airy feel inside the cabin. And turning your V90 into a concert hall, our optional high-end audio system Bowers & Wilkins® brings exceptional clarity and realism to your music, wherever you're seated.



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1. Small details make Inscription, such as the high gloss chrome frames around the door handles. 2. Inscription front grille in elegant chrome finish and the signature headlights with LED illumination. 3. The power-operated Comfort Seats with Fine Perforated Nappa Leather upholstery and front seat cushion extensions and the exclusive Linear Walnut genuine wood decor inlays add to the sensory experience of contemporary luxury. 4. The lower door bright deco molding with Inscription logotype. 5. Our Tailored dashboard enhances the luxurious interior ambience, while the intuitive 12.3" Digital Driver Display and the 9" Sensus Touchscreen puts you in the center of action. 6. Dual integrated tailpipes and bright deco trim add to an elegant and powerful impression. 7. Drive mode scroll wheel in diamond-patterned metal finish and the Linear Walnut decor inlay. 8. The exclusive Inscription leather-clad remote control shell in Fine Nappa Leather is an excellent example of thoughtful Scandinavian craftsmanship and clean design.



019
Black Stone



614
Ice White



707
Crystal White Metallic



711
Bright Silver Metallic



721
Mussel Blue Metallic



723
Denim Blue Metallic



714
Osmium Grey Metallic



492
Savile Grey Metallic



724
Pine Grey Metallic



717
Onyx Black Metallic



722
Maple Brown Metallic

The V90 Inscription exterior with its subtle jewelry touches is a timeless expression of classical Scandinavian design. The exterior color palette allows you to create the V90 Inscription that best reflects your style and

preferences. Available in distinctive diamond cut design, the 19" or 20" wheels connect visually with the exterior design cues to create a harmonic impression of contemporary elegance.



19" 10-spoke
Silver Diamond Cut, 150
(Standard T5 and T6)



19" 5-triple spoke
Matt Tech Black Diamond Cut, 498
(Optional)



20" 8-spoke
Silver Diamond Cut, 214
(Optional)



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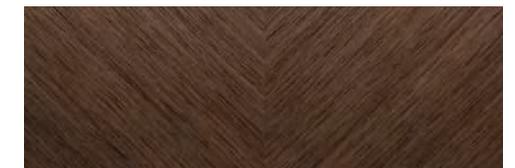
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UPHOLSTERIES Fine Nappa Leather, Comfort Seat (Standard) **1.** Charcoal in Charcoal interior, RC00 **2.** Amber in Charcoal interior, RC20 **3.** Blond in Blond/Charcoal interior and Charcoal base carpets and mats, UC00 (Shown with optional Dark Flame Birch trim) **4.** Maroon Brown in Charcoal interior, RC30

INLAYS **5.** Linear Walnut (Standard) **6.** Dark Flame Birch (Optional)

T6 AWD | Cross Country
Osmium Grey Metallic | 20" 10-Spoke
Tech Matte Black Diamond Cut Alloy Wheels



CROSS COUNTRY

CHOOSE WHAT FITS YOUR LIFESTYLE BEST

To ensure you get your V90 Cross Country exactly as you want it, we have created a range of options and equipment levels. Even if your V90 Cross Country is generously equipped already in the standard Cross

Country equipment level, you may want to enhance the experience even further with the Luxury Package equipment level. Whatever you prefer, you can rest assured there's a Volvo V90 Cross Country for you.

THE RIGHT EQUIPMENT FOR YOUR DRIVE

Choosing a Volvo V90 Cross Country is easy. And now all you need to do is select the equipment level that's right for you and your adventures. Already our standard equipment level Cross Country will provide you with a high level of technology that will meet high demands on style, comfort and safety. For example, you can enjoy the control provided by our 12.3" Digital Driver Display and Sensus Connect with enhanced connectivity – such as the intuitive operation of our 9" Sensus Touchscreen and voice control – and the clear sound reproduction of our High Performance audio system including Bluetooth® music streaming. Our electronically controlled 2-zone climate system ensures you and your passengers can enjoy a comfortable cabin climate in all temperatures – the driver and front seat passenger can adjust the temperature to suit individual preferences. And of course: you get our world-leading technologies, including the award-winning City Safety Collision Avoidance

Technology, Lane Keeping Aid, Road Sign Information, Run-off Road Mitigation, Oncoming Lane Mitigation and Assist with semi-autonomous driving technologies such as Adaptive Cruise Control and Pilot Assist as standard.

Our signature design LED headlights contribute to both a strong visual identity and excellent vision in the dark without dazzling others. Together with the high gloss black deco exterior design elements, the bright finish integrated roof rails and the large 19" or 20" wheels, they will add to the exclusiveness and road presence of your V90 Cross Country.

On the inside, metal tread plates welcome you every time you enter the cabin of your Volvo. The stylish Leather upholstery with unique and genuine Dark Walnut Wood Decor Inlays further complement the interior ambience.

When it's dark, the upgraded interior illumination enhances the luxurious feeling inside your V90 Cross Country.

CROSS COUNTRY

Includes:

Exterior:

19" Alloy Wheels (T6) | Cross Country Mesh Grille | Charcoal Lower Grille | Cross Country Lower Outer Front Grilles | Charcoal Wheel Arch Extensions | Charcoal Sills and Bumpers Lower Section | Charcoal Sill Moldings | Charcoal Lower Side Molding | Color-Coordinated Door Mirrors | Bright Integrated Roof Rails | Cross Country Rear Bumper | Dual Integrated Tailpipes | Hill Start Assist | Hill Descent Control | High Gloss Black Decor, Side Windows

Interior:

Comfort Seats with Leather Upholstery | Power Adjustable Lumbar Support | Leather-Clad Steering Wheel | Leather-Clad Gear Lever Knob | Dark Walnut Wood Decor Inlays | 2-zone Electronic Climate Control | CleanZone | Load Cover | Keyless Start | Net Pocket on Tunnel | Cargo Opening Scuff Plate in Stainless Steel | Interior Mid Level Illumination | Metal Door Tread Plates, Front and Rear | Floor Mats

Sensus:

12.3" Digital Driver Display | 9" Sensus Touchscreen | High Performance Audio System | Sensus Connect | Remote Control Buttons in Steering Wheel

IntelliSafe:

City Safety | Pilot Assist Driver Assistance System with Adaptive Cruise Control | Lane Keeping Mitigation | Lane Departure Warning | Driver Alert Control | Road Sign Information | Run-off Road Mitigation | Oncoming Lane Mitigation by Braking

1-2. Signature design LED illumination headlights, high gloss black exterior details and bright aluminum roof rails contribute to the both powerful and elegant appearance of the V90 Cross Country. 3. The 12.3" Digital Driver Display for Cross Country allows you to choose between different visual appearances. To provide optimum visibility, the display's brightness automatically adapts to exterior light conditions. 4. The integrated bright aluminum roof rails add an extra touch of exclusivity to your V90 Cross Country. 5. Sensus Connect includes the large 9" Sensus Touchscreen, voice control, USB inputs, Sensus Navigation and our 330W High Performance audio system with 10 speakers and Bluetooth® audio streaming and smartphone integration. 6. Unique decor inlays in genuine Dark Walnut Wood add to the exclusive ambience inside your V90 Cross Country.





614
Ice White



707
Crystal White Metallic



711
Bright Silver Metallic



714
Osmium Grey Metallic



717
Onyx Black Metallic



723
Denim Blue Metallic



19" 6-Double Spoke
Tech Matte Black Diamond Cut
Alloy Wheel, 151



20" 10-Spoke Tech Matte
Black Diamond Cut
Alloy Wheel, 226

CROSS COUNTRY

Stylish high-profile 18" Alloy Wheels come standard, and you have the option of larger 19" and 20" wheels. The exterior color you choose has a dramatic impact on the personality of your V90 Cross Country. Available in different variations, each color imbues your Volvo with a sense of

luxury and presence. Adding to the rugged Cross Country look, the lower body parts and wheel arch extensions are in contrasting Charcoal. For more elegance, some of the body colors are also available in full color-coordination.



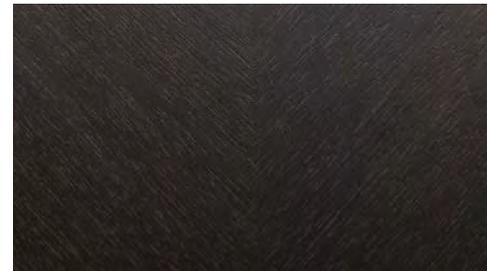
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UPHOLSTERIES Leather Comfort Seat **1.** Charcoal in Charcoal Interior, RA02 **2.** Amber in Charcoal Interior, RA22 **3.** Blond in Blond/Charcoal Interior and Charcoal base carpets and mats, UA02 **4.** Black Walnut Wood Inlay, 45B (Standard) **5.** Iron Ore Aluminum, NC08

T6 AWD | Cross Country with Luxury Package
 Crystal White Metallic | 20" 10-Spoke
 Tech Matte Black Alloy Wheels

A HIGHER GRADE OF REFINEMENT

We created the exclusive V90 Cross Country to meet your highest expectations of Scandinavian refinement and intuitive technology, and the Luxury Package takes your experience to another level. Each detail is carefully selected to give you and your passengers a sophisticated and invigorating experience on the road. The luxury

package comes with ventilated Nappa Soft Leather Comfort Seats that contain a massage function to ensure your drive is as pleasurable as possible. The Rear Sun Curtains and Heated Rear Seats ensure your passengers travel in comfort. The V90 Cross Country Luxury Package is in a class of its own.

CROSS COUNTRY WITH LUXURY PACKAGE

Includes V90 Cross Country features plus:

Exterior:

Fully Color Coordinated Sills and Bumpers | Shown with Optional 20" Tech Matte Black Alloy Wheels

Interior:

Ventilated Nappa Soft Leather Upholstery | Backrest Massage, Front Seats 4-Zone Electronic Climate Control and Cooled Glove Box | Power-Operated Load Cover | Rear Sun Curtains, Rear Side Doors | Heated Rear Seats, Outer Positions | Power Cushion Extensions, Front Seats | Tailored Dashboard and Upper Door Panels





1

CROSS COUNTRY WITH LUXURY PACKAGE

The V90 Cross Country means refined luxury, featuring all the technology, comfort and versatility you need for sophisticated adventures. The distinct 19" 6-Double Spoke Tech Matte Black Diamond Cut Alloy Wheels harmonize perfectly with the high gloss black exterior details and the integrated bright roof rails. Together with the elegant dual integrated tailpipes, the wheels contribute to the car's confident stance.

The luxurious theme continues with authentic, finely crafted materials that create a lounge-like atmosphere of sumptuous well-being. You and your passengers can lean back in sculpted power-operated Comfort Seats with exclusive Fine Nappa upholstery. The Dark Walnut genuine wooden inlays and the floor mats add to the rewarding Cross Country experience.

For you as driver, the large intuitive 12.3" Digital Driver Display with four graphic modes and convenient drive mode and steering settings in the console between the

front seats add to your feeling of being in command. And to enhance your driving experience, our optional active chassis with rear air suspension optimizes comfort and handling – select between four different chassis settings with the drive mode control.

For an even higher level of comfort, the luxury package includes ventilated seats with massage functions. The four-zone climate control allows both the driver and the front seat passenger as well as the outer rear seat passengers to set their individual cabin temperature. The Panoramic Moonroof provides air and light – the front section can be opened at the push of a button, and during sunny days a power-operated sunshade will reduce the heat and glare while maintaining the airy feel inside the cabin. And turning your V90 Cross Country into a concert hall, our optional high-end Bowers & Wilkins® audio system brings exceptional clarity and realism to your music, wherever you're seated.

1. V90 Cross Country with Luxury Package with optional 20" 10-Spoke Tech Matte Black Diamond Cut Alloy Wheels. 2. The power-operated Comfort Seats with Fine Nappa Leather upholstery together with unique Dark Walnut Genuine Wood Decor Inlays add to the sensory experience of contemporary luxury. 3. The intuitive 12.3" Digital Driver Display with four graphic modes and the 9" Sensus Touchscreen put you in the center of the action. 4. Our optional Bowers & Wilkins® audio system with 19 high-end speakers is created to deliver the most realistic immersive sound possible. 5. Select your preferred drive mode and steering characteristics with the scroll wheel in diamond-patterned metal finish. 6. The key fob is clad in leather in your V90 Cross Country – an excellent example of thoughtful Scandinavian craftsmanship and clean design.



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707
Crystal White Metallic



714
Osmium Grey Metallic



717
Onyx Black Metallic



722
Maple Brown Metallic



19" 6-Double Spoke
Tech Matte Black Diamond Cut Alloy Wheel, 151
(Standard T6)



20" 10-Spoke
Tech Matte Black Diamond Cut Alloy Wheel, 226 (Optional)

CROSS COUNTRY WITH LUXURY PACKAGE

The rugged yet elegant V90 Cross Country with Luxury Package exterior is a timeless expression of classical Scandinavian design. The exterior color palette allows you to create the V90 Cross Country that best reflects your style and preferences. The lower body parts and

wheel arch extensions in full body color-coordinated sills and bumpers add to the enhanced elegance. Available in distinctive diamond cut design, the 19" or 20" wheels connect visually with the exterior design cues to create a harmonic impression of contemporary elegance.

Comfort Seat



Inside the V90 Cross Country, you are surrounded by thoughtful luxury. There are genuine materials and fine craftsmanship wherever you look – a sensory experience further enhanced by the ergonomically designed Comfort Seats in exclusive Fine Nappa. Adding to your well-being, the Comfort Seats are also available in Perforated Fine Nappa with ventilation and an optional massage function. For improved support during dynamic driving, you have adjustable cushion extensions. And to make it easy to give the interior your own signature, you have an extensive range of interior color, upholstery and decor inlay combinations to choose from.



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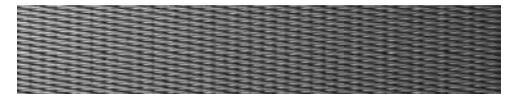
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UPHOLSTERIES Leather with Comfort Seat **1.** Charcoal Perforated Nappa Leather in Charcoal Interior, RC00 **2.** Maroon Brown Perforated Nappa Leather in Charcoal Interior, RC30 **3.** Amber Perforated Nappa Leather in Charcoal Interior, RC20 **4.** Blond Perforated Nappa Leather in Blond/Charcoal Interior, UC00 **5.** Dark Walnut Wood (Standard) **6.** Metal Mesh Aluminum Inlays, 440 (Optional)

YOUR VOLVO, THE WAY YOU WANT IT

Enhance the rugged looks of the V90 Cross Country and express your individuality by choosing our exterior styling package, or select individual components as accessories for increased style and presence.

Side scuff plates in stainless steel, embossed with the Cross Country logo, match the standard front and rear sill molding.

Integrated dual split tailpipes create a more tailored look. Choose our 20" 5-Spoke Matte Black Diamond Cut or 21" 7-Open Spoke Tech Matte Black Diamond Cut Alloy Wheels, both only available for the V90 Cross Country, with their diamond cut finishes in Glossy Black (T5) or Tech Matte Black (T6).



T6 AWD | Cross Country
Osmium Grey Metallic | 21" 7-Open Spoke Tech Matte Black Diamond Cut Alloy Wheels

Exterior styling accessories. Adding attitude beyond the ordinary, the powerful, large 21" 7-Open Spoke Tech Matte Black Diamond Cut Alloy Wheels design further enhance the car's rugged looks.

GET MORE FROM LIFE

Add to the inherent practicality of the V90/V90 Cross Country with our range of exterior accessories, which are designed to look good and work flawlessly. Made from tough, high-quality materials, they're built to withstand.

Take advantage of our range of roof-mounted accessories by adding our low-profile load carriers. Easy to fit onto the car's roof rails, they instantly allow you to fit our load carrier accessories, from the ski rack to the canoe and kayak holder.

Our lightweight, stylish roof box fits straight onto the

load carriers, adding 12 cu ft to the carrying capacity. Its quick grip mountings allow you to fit the roof box easily and conveniently. Neat touches such as LED lighting in the lid help you load in the dark.

The bumper cover, made of stainless steel with a high gloss finish, protects the paint from damage while loading.

Your Volvo Cars dealer can also offer a wide range of winter wheels for safe driving during the wet and cold season.



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1. Roof box designed by Volvo Cars. 2. Load carriers. 3. Bumper cover.



Make your life easier with accessories that extend the built-in versatility of the V90/V90 Cross Country and protect the car's interior.

A steel grille provides a sturdy barrier between the load and passenger compartments. The load compartment divider splits the trunk in two so you can carry a pet and luggage, and a dog gate creates a secure compartment to keep pets safe.

Keep the interior of your V90/V90 Cross Country immaculate with our load compartment covers, including a tough plastic mat, a dirt cover that protects the entire load compartment (and folds out to protect the bumper too) and a reversible, foldable mat with fabric on one side and plastic on the other. An illuminated tailgate scuff plate covers the load sill.

The electrically folding tow bar gives you the ability to tow and folds discreetly away when not in use. A press of a button inside the load compartment, and the tow bar folds out – all you have to do is lock it into position with one click. If the tow bar is not locked in position or if any of the lights on the trailer stop working, you'll be alerted by the car's Driver Display.

A set of Volvo-designed mud flaps deflects road grime and dirt from the car's body and reduces the effects of spray on following traffic. Made from soft plastic, they are tough enough to withstand everyday use and flexible enough to bend but not break.



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1. Illuminated load sill plate. 2. Mud flaps, front. 3. Semi-electrical foldable tow bar. 4. 20" 5-Spoke Tech Matte Black Diamond Cut. 5. 21" 7-Open Spoke Tech Matte Black Diamond Cut.



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6. Protective steel grille. Load compartment divider. Dog gate. Load liner. 7. Load compartment mat, plastic. 8. Load compartment dirt cover, fully covering. 9. Load compartment mat, reversible and foldable.



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The iPad® holder makes it possible to safely and ergonomically use your iPad® in the rear seat, since it is secured in a horizontal and comfortable position while also charging the tablet as well.

The Key Fob can be personalized to contrast your car's interior trim with different exterior casings.

Our new booster cushion and backrest combine comfort with state-of-the-art safety, and are designed to fit perfectly

into your Volvo. Made from Wooltextile cloth, which is 80% wool, they're durable and tough but also soft and breathable, so your children stay comfortable and safe.

Our exclusive booster cushion in genuine leather and soft Nubuck Textile with adjustable backrest allows a child to travel in comfort, safely restrained by the car's seat belt. We apply the same stringent standards to our child seats as we do to building our cars, so you know your children are well protected.

POLESTAR OPTIMIZATIONS

Polestar engineers have taken a holistic approach to form a complete software solution that takes your driving to a new level. Five key functions have been optimized to provide faster response, better balance and more intuitive driving. This results in a car that responds quickly and predictably, which is important for those who engage in active driving, whether on the racetrack or on the road. This software upgrade is available through your local retailer upon request.

Throttle Response

Throttle response has been recalibrated to provide improved feedback and accelerator reaction – ideal for overtaking or during active driving on a winding road.

Off-Throttle Response

The engine and transmission have been calibrated to provide faster responses when the driver suddenly releases the throttle, providing improved predictability and control.

Gearshift Speed

Shift speed has been increased, allowing the car to accelerate faster and react more directly to driver input.

Gearshift Precision and Gear Hold

Shift points have been optimized to provide a more precise driving experience with faster acceleration. Gearshift points have been calibrated to utilize the optimized mid-range engine performance, while the gear hold function maintains the same gear when cornering with high lateral g-force.

Engine Performance

All Drive-E optimizations are made to provide greater performance in the engine's mid-range powerband – perfect for the sporty driver when overtaking, joining a highway or exiting a corner.

Engine	Transmission	Model Year	Original	Polestar	Difference
T6 Drive-E	8-Speed Geartronic™	2020	316 hp / 295 lb-ft	330 hp / 325 lb-ft	+ 14 hp / + 30 lb-ft
T5 Drive-E	8-Speed Geartronic™	2020	250 hp / 258 lb-ft	258 hp / 295 lb-ft	+ 8 hp / + 37 lb-ft



VOLVO OVERSEAS DELIVERY

THE EXPERIENCE BEGINS IN SWEDEN

Volvo Overseas Delivery is a unique program that gives you an exciting opportunity to pick up your new Volvo from our state-of-the-art factory in Gothenburg, Sweden. But that's just the beginning.

YOUR TRIP INCLUDES:

- A savings off of the US base MSRP, which varies by model
- Opportunity to personalize your new Volvo*
- Complete travel packages for Sweden and/or Europe via our travel concierge, who can help you personalize your adventure
- 2 round-trip airline tickets to Gothenburg, Sweden, via Premium Economy (including private transport upon arrival)
- One overnight stay at a first-class hotel (including dinner)
- Premium delivery at the Factory Delivery Center (including private transport and lunch)
- Guided factory tour
- A visit to the Volvo Museum and/or the Volvo Cars Brand Experience Center
- European car insurance (including Volvo Roadside Assistance and Global Warranty Coverage)
- Home shipment of your new Volvo



T6 AWD | Inscription
Osmium Grey Metallic | 20" 8-Spoke
Silver Diamond Cut Alloy Wheels



T6 AWD | Inscription
Crystal White Metallic

Your adventure begins in Volvo's hometown of Gothenburg, located on Sweden's scenic west coast. Here, you will pick up your new Volvo in person as it rolls out of the factory gate. You will then have the chance to explore the world of Volvo, where you will learn all about the unique culture that inspired the elements of your car.

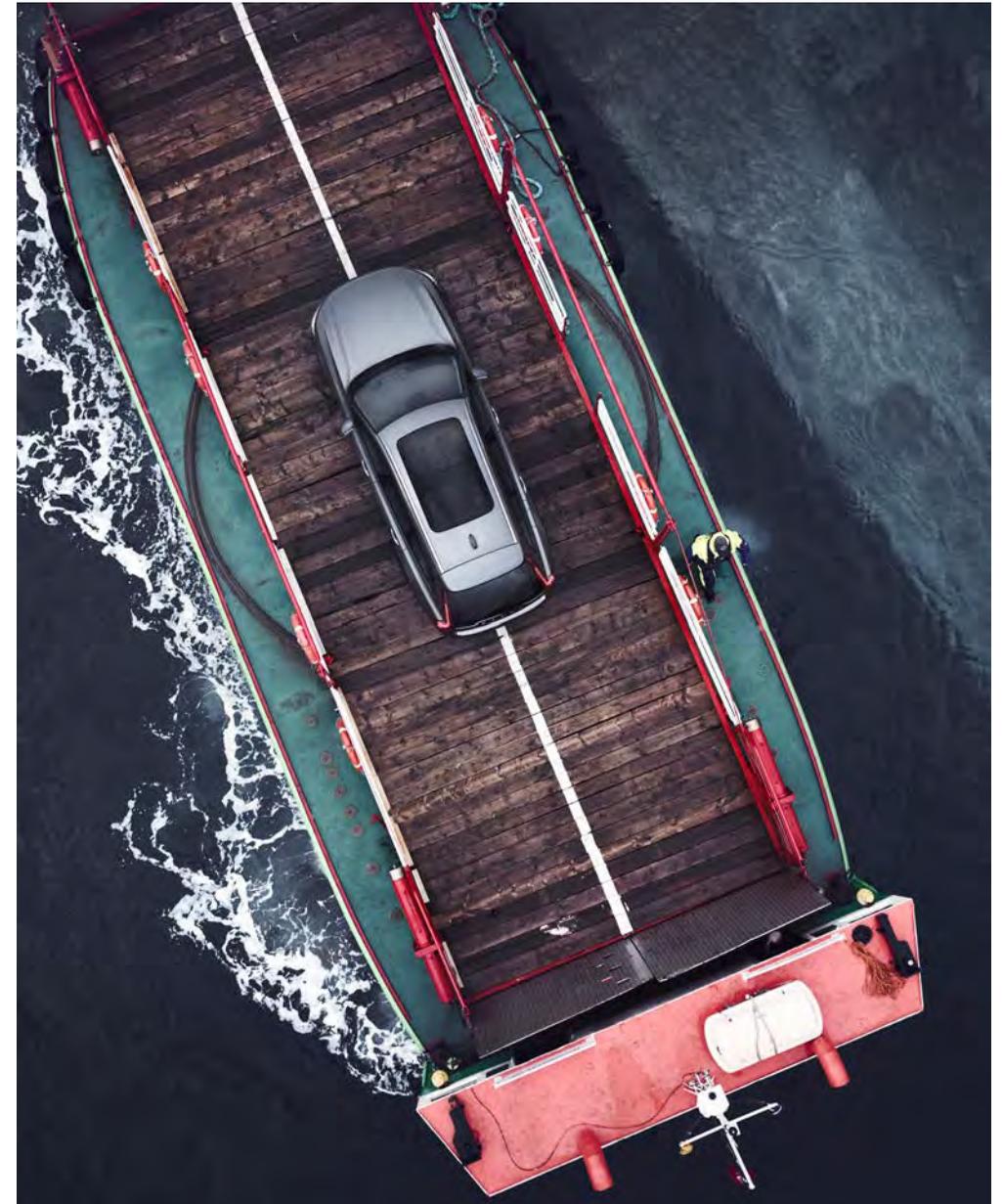
With Volvo Overseas Delivery, you can custom build and personalize* your new Volvo before taking a once-in-a-lifetime trip to pick it up in the country that built and inspired it. Volvo Overseas Delivery delivers a car that is truly designed around you.

Please note: Changes in the order of your day's schedule may occur. Not all cars are available through Overseas Delivery.

If you would like to know more about Overseas Delivery, contact your local Volvo Cars Retailer, the Customer Care Center at (800) 631-1667, or visit [VOLVOCARS.COM/US/OSD](https://www.volvocars.com/us/osd)

* Personalization is based on market requirements and specifications. All options / packages and accessories must be US Market-specific.
** Global Warranty coverage remains in effect until your vehicle returns to the States and is registered with Volvo US.

T6 AWD | V90 Cross Country
Osmium Grey Metallic



SENSUS OPTIONS

Sensus Connect comes with a host of features as standard: there's voice control, our High Performance audio system, an eye-catching 9" Sensus Touchscreen and our 8" Digital Driver Display. And if you'd like to enhance your experience, there's a wealth of options. For example, you can access selected apps and functions in your smartphone via the center display using Smartphone

Integration. Then, there's Sensus Navigation and the Graphical Head-Up Display: together, they make navigating easy and intuitive. And Volvo On Call not only includes a Wi-Fi hotspot and a SIM-card slot, so you can go online via the car's roof aerial – it also lets you interact with your car using a smartphone app, while giving you direct access to emergency support.

SENSUS CONNECT WITH HIGH PERFORMANCE AUDIO SYSTEM

Includes the following standard features: The following apps will be standard:

(Trial period or 3 GB data limit included)

- 12.3" Digital Driver Display
- 9" Sensus Touchscreen
- Bluetooth® audio streaming
- USB Inputs
- Voice control
- Steering wheel controls
- Tethering via Wi-Fi or Bluetooth*
- High Performance audio system (330 W, 10 speakers)
- Internet radio via apps
- Volvo On Call with Engine Remote Start 4-Year Complimentary Subscription

In addition, a digital owner's manual and connected service booking are included.

- Pandora
- Spotify®
- TuneIn (Internet Radio)
- Park & Pay
- Local Search (powered by Google now)
- Yelp
- Weather
- Glympse
- Record & Send
- Volvo ID (Send To Car)
- WikiLocations

For more information, please contact your Volvo Cars dealer.

SENSUS CONNECT OPTIONS

In addition, the following options are available:

- Graphical Head-Up Display

For more information please see: www.apple.com/ios/carplay/ or www.android.com/auto/

Apple CarPlay® and CarPlay® are trademarks of Apple Inc. Android Auto® is a trademark of Google Inc.

BOWERS & WILKINS

Our top-of-the-line audio system, developed exclusively for your V90 Cross Country together with the renowned high-end audio manufacturer Bowers & Wilkins:

- 12-channel 1400 W Class D amplifier
- 19 Bowers & Wilkins speakers, including a subwoofer
- Quantum Logic Surround sound system
- Dirac Dimensions room transformation technology with three room modes: Concert, Studio and Stage
- Dirac Live sound enhancement technology
- Stainless steel tweeter panels

HARMAN/KARDON®

Our premium audio system is developed with the renowned high-end audio manufacturer Harmon/Kardon®:

- 600 watt Harman/Kardon® Premium Audio System with 13 Speakers, including Air Woofer Technology™

INTELLISAFE OPTIONS

Your Volvo V90/V90 Cross Country comes with comprehensive IntelliSafe technologies as standard, including all the safety you'd expect from a Volvo and more. You'll also get City Safety, which encompasses technologies designed to help avoid collisions with other vehicles, pedestrians, cyclists and large animals. City Safety can also autobrake if you're about to turn into the path of an oncoming car in an intersection, while Oncoming Lane Mitigation helps you avoid collisions

with oncoming vehicles by providing automatic steering assistance. Also included is IntelliSafe Assist that supports your driving with semi-autonomous driving technologies such as Adaptive Cruise Control and Pilot Assist.

Add IntelliSafe Surround, and you'll get the benefit of technology that alerts you to vehicles approaching in your blind spot or from behind and can provide additional steer assist if needed, for your safety and confidence.

INTELLISAFE STANDARD

Includes:

- Driver Assistance System with Adaptive Cruise Control
- Blind Spot Information System (BLIS) with Steer Assist & Cross Traffic Alert
- Electronic Stability Control
- Rear Collision Warning with braking at standstill
- Driver Alert Control
- Road Sign Information
- Lane Keeping Aid
- Automatic braking after a collision
- City Safety™ (Vehicle detection, Pedestrian and cyclist detection, Autobrake at intersection, Large animal detection)
- Safety cage
- Seat belts with reminders and pretensioners for all seats
- Front, Side & Curtain Airbags; Driver Side Knee Airbag
- Brake pedal release
- WHIPS™ – Whiplash Injury Protection System
- Run-off Road Mitigation
- Run-off Road Protection
- SIPS™ – Side Impact Protection System
- Oncoming Lane Mitigation

INTELLISAFE OPTIONS

- 360° SurroundView Camera
- Park Assist Pilot & Front Park Assist
- Integrated Child Seat, outer positions

Service By Volvo

Taking care of you and your Volvo is our top priority. With a unique approach to service that's personal, professional and efficient, we get you everything you need in the simplest way possible. To make your life less complicated.

Knowing your vehicle is always up to our highest standards for as long as you own it – that's the driving force behind Service by Volvo. To help you get the most out of your Volvo, we'll ensure each service or maintenance provides peak conditioning through our expertly trained technicians, field-tested repair methods, and precision-engineered genuine parts. That's because we focus on our promises to service your car and simplify your life.

OUR SERVICE BY VOLVO PROMISES

When you have your car serviced at an authorized Volvo dealer, we promise to provide you with a premium ownership experience for the life of your vehicle. Enjoy our Lifetime Parts and Labor Warranty,* so you pay only once, knowing your car is always up to our highest standards. Get technical software updates** and more. No sign-up required.



* Excludes consumable parts due to normal wear. See dealer for details. Non-transferable.

** New software required as part of a repair or accessory installation is not included.

The most carefree way to own a car

LEASING OPTIONS

FLEXIBLE TERMS

Leasing is available for terms as short as 24 months or up to 48 months. You can drive a new Volvo car every few years while within the manufacturer warranty and maintenance plans, and without the burden of negotiating trade-in values.

CHOICE OF MILEAGE PLANS

The standard mileage option allows up to 15,000 miles per year; however, several other mileage plans are available to tailor to your commuting needs. Under the low mileage plan options are available as low as 7,500 miles per year, and we also offer a high mileage plan with options as high as 30,000 miles per year.

SINGLE PAYMENT LEASE

A single payment lease provides convenience and savings. You make only one payment, one time, freeing you from monthly payments. It permits you to prepay all monthly payments in a single payment at lease signing. This single total lease payment is less than the amount you would pay over the term of a conventional lease.

MULTIPLE SECURITY DEPOSIT LEASE*

A multiple security deposit lease allows you to place a lump sum refundable security deposit at lease inception, which reduces your monthly rent charge, resulting in substantial savings over the term of the lease. The additional security deposits are refunded to you at the end of the lease term.

* Multiple Security Deposit Lease is not available in NY.

BUSINESS LEASE

Under our business lease option, owners have the flexibility to lease the vehicle as the business.

GUARANTEED AUTO PROTECTION (GAP) WAIVER

Our GAP Waiver is included in your lease agreement at no additional cost to you. It is provided to give you peace of mind. If your leased Volvo car is declared a total loss due to theft, accident, or natural disaster, we will cover the difference between the insurance proceeds and the balance owed to Volvo Car Financial Services less any deductible.

EXCESS WEAR AND USE PROTECTION PLAN **

As a part of everyday driving, normal wear and use can be expected. However, when turning in your leased vehicle, you may be responsible for any excess wear and use damage; therefore, Volvo Car Financial Services offers an optional plan to protect you and your car from unexpected occurrences that happen from nature and chance.

** Excess Wear and Use Protection Plan is optional and not available in AK, NM, NY, TX, UT and VT.

SPECIAL PROGRAMS

COLLEGE GRADUATE PROGRAM

You've worked hard to earn your degree. Now the Volvo Graduate Program can make it easy for you to drive a Volvo car. With flexible and competitive financing options available for graduates, Volvo Car Financial Services can help you to step into the luxury of driving a Volvo car with only a 5 percent down payment upon credit approval.

INTERNATIONAL STUDENT PROGRAM

The International Student Program is the easiest way to acquire a vehicle while studying in the US, only from Volvo. Instead of purchasing a car outright, make one easy, upfront payment and drive a brand new Volvo during your school term. After graduation, drop the car off at your local Volvo retailer. No hassles. You'll only pay for the portion of the car you use. It's as simple as that. Visit www.volvocarsforstudents.com for program details.

VOLVO MOBILITY PROGRAM

The goal of the Volvo Mobility Program is to assist persons with physical disabilities or hearing impairment. For those with exceptional transportation needs, this can be facilitated within the extraordinary comfort and safety of a specially adapted Volvo car. For additional information on this program, please contact **Mobility by Volvo Customer Care at 1-800-550-5658.**

PERSONAL SHOPPER

The Volvo Personal Shopper is dedicated to providing you with a whole new level of shopping convenience. Whether you'd like help identifying the Volvo model that best fits your lifestyle, detailed information on any Volvo model, or a comparison against the competition, Volvo is there to help. We can arrange a Guest Drive for you at your nearest Volvo Retailer.

So make the most of your shopping time and call the **Volvo Personal Shopper at 1-800-550-5658.**

SERVICE AND WARRANTY

VOLVO ROADSIDE ASSISTANCE

Whenever you need us, we're just a phone call away. Our nationwide network of retailers and authorized service providers are ready to assist. Whether you require roadside assistance or maps and routing information for your next trip, refer to your Volvo Roadside Assistance card and dial **1-800-63-VOLVO** at any time. Your complimentary four-year membership activates the moment you become a Volvo owner. A connection to Volvo Roadside Assistance/US is available through your App Store.

VOLVO NEW CAR WARRANTY

Your new-car warranty provides comprehensive coverage for four years or 50,000 miles, whichever occurs first. Additional warranties cover corrosion, seat belts, the supplemental restraint system, hybrid components, emission systems, genuine Volvo car replacement parts and genuine Volvo accessories. Should you encounter any problem with your Volvo car, simply contact the nearest retailer for assistance. Where your warranty ends, Volvo Increased Protection (VIP) plans begin. To purchase the additional protection of a VIP plan, contact your local retailer.

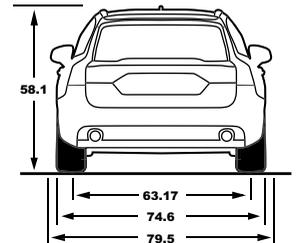
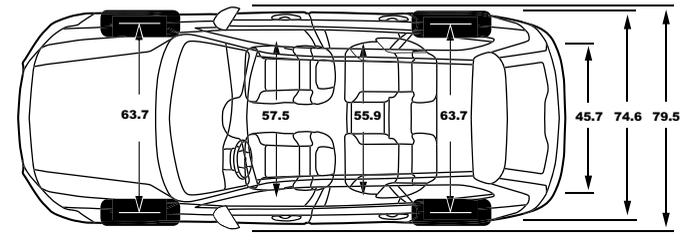
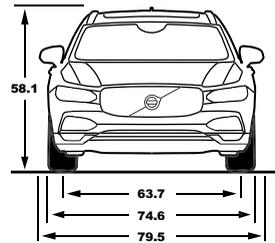
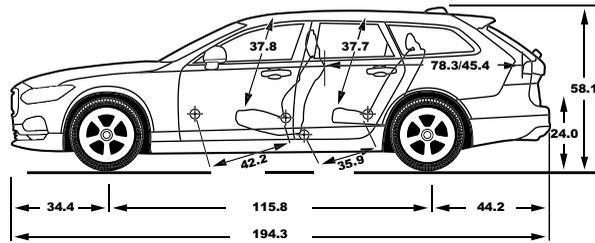
COMPLIMENTARY FACTORY SCHEDULED MAINTENANCE

Volvo Cars is committed to a premium ownership experience for its customers. To further enhance your ownership experience, all 2018 model year Volvo Cars sold in the United States will include Complimentary Factory Scheduled Maintenance. This program provides scheduled maintenance coverage for the first three years or 36,000 miles, whichever occurs first, and is designed to complement your Volvo warranty, helping ensure trouble-free operation of your Volvo. Coverage includes factory-recommended maintenance including oil and filter changes, checks and adjustments as listed in your Warranty and Maintenance Records Information booklet, for the first three maintenance services at intervals of 10,000, 20,000 and 30,000 miles.

Each service must be performed within 1,500 miles before or after each scheduled interval. Coverage is limited to scheduled maintenance items listed in the 2018 model year Warranty and Maintenance Records Information booklet. An authorized retailer must perform maintenance. Offer is transferable. Optional Prepaid Maintenance Plan upgrades are also available that will allow you to customize coverage to meet your driving needs. See your Volvo retailer for details.

FINANCE OPTIONS

Volvo Car Financial Services (VCFS) offers affordable and competitive financing on new and Volvo Certified Pre-Owned cars. Our low rates and flexible terms can get you behind the wheel of the Volvo you want to drive with finance terms up to 75 months. Volvo Car Financial Services also offers financing on vehicles purchased under the Overseas Delivery Program.



Vehicle Specification:

T5 FWD

Engine:	2.0L, Inline 4-cylinder, Turbocharged
Horsepower at rpm:	250 hp @ 5,500 rpm
Acceleration 0-60mph:	7.1
Top Speed mph:	130
Max Torque lb-ft at rpm:	258 lb-ft @ 1,500-4,800 rpm
Transmission:	8 - Speed Automatic Geartronic
Fuel Economy, City/Highway/Combined:	23 / 35 / 27
Fuel Tank Capacity:	15.9 gallons
Cargo Space, Max (cu ft):	53.9
Towing Capacity (lbs):	3,500
Exterior Length/Width/Height ("):	194.4 / 80.8 / 60.7
Interior Headroom w. Panoramic Moonroof (Front/Rear):	37.8 / 37.7
Interior Legroom (Front/Rear):	42.2 / 35.9
Seating Capacity:	5

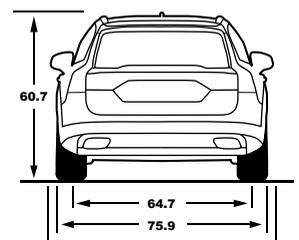
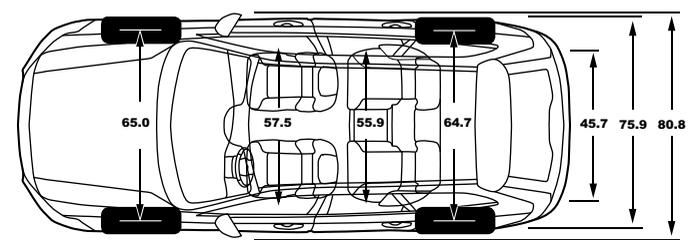
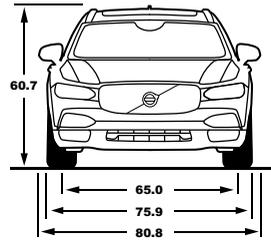
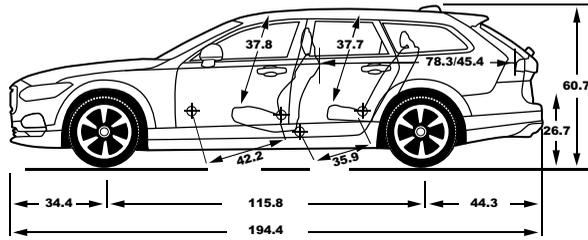
Vehicle Specification:

T6 AWD

Engine:	2.0L Inline 4-cylinder, Supercharged & Turbocharged
Horsepower at rpm:	316 hp @ 5,700 rpm
Acceleration 0-60mph:	6.0
Top Speed mph:	130
Max Torque lb-ft at rpm:	295 lb-ft @ 2,200 - 5,400 rpm
Transmission:	8 - Speed Automatic Geartronic
Fuel Economy, City/Highway/Combined:	21 / 31 / 25
Fuel Tank Capacity:	15.9 gallons
Cargo Space, Max (cu ft):	53.9
Towing Capacity (lbs):	3,500
Exterior Length/Width/Height ("):	194.4 / 80.8 / 60.7
Interior Headroom w. Panoramic Moonroof (Front/Rear):	37.8 / 37.7
Interior Legroom (Front/Rear):	42.2 / 35.9
Seating Capacity:	5

Polestar Engineered Optimization. The Polestar Engineered Optimization powertrain software allows you to enjoy a more precise and balanced driving experience. Together with Polestar's engineers, we have optimized important performance areas such as mid-range engine performance, gearshifts and throttle response. To get the most out of the Polestar Engineered Optimization software, we strongly recommend you to add our optional drive mode selector.

Please note: Some of the information in this brochure may be incorrect due to changes in product specifications that may have occurred since printing. Some of the equipment described or shown may now only be available at extra cost. Before ordering, please ask your Volvo Cars dealer for the latest information. The manufacturer reserves the right to make changes at any time and without notice to prices, colors, materials, specifications and models.



Vehicle Specification:

T6 AWD Cross Country

Engine:	2.0L Inline 4-cylinder, Supercharged & Turbocharged
Horsepower at rpm:	316 hp @ 5,700 rpm
Acceleration 0-60mph:	6.0
Top Speed mph:	130
Max Torque lb-ft at rpm:	295 lb-ft @ 2,200 - 5,400 rpm
Transmission:	8 - Speed Automatic Geartronic
Fuel Economy, City/Highway/Combined:	22 / 29 / 25
Fuel Tank Capacity:	15.9 gallons
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Towing Capacity (lbs):	3,500
Exterior Length/Width/Height ("):	194.4 / 80.8 / 60.7
Interior Headroom w. Panoramic Moonroof (Front/Rear):	37.8 / 37.7
Interior Legroom (Front/Rear):	42.2 / 35.9
Seating Capacity:	5

TAKE YOUR MUSIC WITH YOU

These Harman/Kardon® Soho Wireless headphones combine sleek styling with exceptional sound quality. With Bluetooth® connectivity and a clever fold-flat design, they're perfect for enjoying your favorite music on the go.

TRAVEL IN STYLE

Designed by Volvo Cars and made by Swedish leather goods brand Sandqvist, our weekend bag and the matching leather card holder and leather travel wallet allow stylish traveling. Available in black and leather travel wallet.

ON SWEDISH TIME

Distinctive yet subtle, the first watch from Volvo Cars' design department – now available as part of the Volvo Car Lifestyle Collection – is an example of refined Scandinavian design.

WELCOME TO VOLVO CAR LIFESTYLE COLLECTION

Our Lifestyle Collection includes a wide range of lifestyle accessories – from Swedish crystal and crafted leather bags, to clothing, watches and more selected items. To view the complete collection, please visit volvocarcollectionus.com



V O L V O

MODEL YEAR 2020 | VOLVOCARS.US

Specifications, features, and equipment shown in this catalog are based upon the latest information available at the time of publication. Some models are shown with European specifications. Volvo Car USA, LLC reserves the right to make changes at any time, without notice, to colors, specifications, accessories, and models. For additional information, please contact your authorized Volvo Cars retailer. © 2020 Volvo Car USA, LLC. **MY20**