



The Power to Surprise

2018
SPORTAGE

SPORTAGE

**MADE FOR
[ACTIVE LIFESTYLES]**



Your next chapter begins here. Where it goes next is totally up to you. In a vehicle that's designed around your lifestyle. You'll make a statement every kilometre of your journey in a CUV that's defined by its stylish, athletic lines. It's also a vehicle that easily adapts to change, with a highly flexible interior layout and technology that adjusts to changing road conditions automatically, including the advanced available Dynamax™ Intelligent AWD system. The very latest in infotainment integrates seamlessly with your devices, while sophisticated safety systems enhance your peace of mind, with features like available Autonomous Emergency Braking.² You pack everything into every day. Isn't it time you drove a vehicle with the same attitude and capability? The 2018 Kia Sportage. It fits your life.

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A ROAD OF YOUR OWN.

It's calling out for you – that place where everything comes together and you leave the traffic of life in your rearview. Where your intentions are made unmistakably clear – when you're behind the wheel of the 2018 Sportage. Striking styling features like available 19-inch machine-finished alloy wheels, available quad LED fog lights and dual exhaust tailpipes set the stage. The standard direct-injected 2.4-litre four-cylinder engine and available direct-injected 2.0-litre turbocharged engine work with the available Dynamax™ Intelligent AWD system to give you the responsive power and control you need to leave the rest behind.

MORE TORQUE, BETTER PERFORMANCE

The engines in Sportage deliver a significant boost in torque output. That translates into more at-the-ready peak power and acceleration. The all-aluminum block direct-injected 2.4-litre (GDI) engine generates 181 horsepower and 175 lb.-ft. of torque. The engine is standard on Sportage LX and EX models, delivering the performance you want and the efficiency you need. SX models raise the stakes with a turbocharged 2.0-litre gasoline direct injection (GDI) 4-cylinder rated at a robust 237 horsepower and 260 lb.-ft. of torque.

PRECISION HANDLING

The advanced front and rear suspension design adds stability at higher speeds, while the standard high performance gas shock absorbers can adjust to offer either a more comfortable or sportier ride.

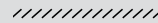
HIGH-STRENGTH BODY STRUCTURE

The extensive use of advanced high-strength steel and the strategic use of exceptionally strong hot-stamped steel results in a much stiffer body structure. The pay off for you is more dynamic handling, plus a quieter, smoother and safer ride.



IT'S EVEN BRIGHTER INSIDE.

To you, they aren't amenities, they're necessities. And nothing is as basic to your enjoyment as light, air and comfort. In Sportage, the light refers to the available panoramic sunroof. And what the sunroof does for light, the standard heated front seats and available air-cooled front seats do for your comfort. EX and SX models add the personalization of dual-zone fully-automatic temperature control, helping to keep the peace up front, for an even more relaxing ride.



PANORAMIC SUNROOF

The available panoramic sunroof fills the interior with light. The use of carbon-fibre reinforced plastics in the frame increases the sunroof's overall stiffness, while also reducing its weight, which increases fuel efficiency and handling.



VERSATILITY

By lowering the height of the cargo floor, Sportage offers an increase in cargo capacity. The versatility is enhanced by 60:40 split flat-folding rear seats that open up generous room for your oversized gear.



DUAL-ZONE TEMPERATURE CONTROL

Fully automatic dual-zone temperature control on EX and SX models allows the driver and front passenger to set their own preferred temperatures.



HEATED AND COOLED SEATS

Heated front seats are standard on all Sportage models. You can choose available heated rear seats to raise the comfort level for those seated in the second row. Available air-cooled front seats keep you in your comfort zone even on the hottest days.



HEATED STEERING WHEEL

All it takes is a touch of a button to start feeling the warmth of the available heated steering wheel. If performance feel is what you're looking for, opt for the available D-cut sport steering wheel.

YOU HAVE
ALL THE
ANGLES
COVERED.

By angling the dashboard and the centre console toward you, the Sportage creates a more intuitive form of control. Also sure to make a strong impression is the wide range of the latest available multimedia information and entertainment technology³ at your fingertips – from Android Auto™^{1,9} and Apple CarPlay®^{1,10} to an available Harman/Kardon®⁵ premium audio system. It looks, feels and sounds even better from here – inside the 2018 Kia Sportage.



1. WIRELESS CHARGING¹

Sportage comes with an available inductive wireless charging pad that charges your phone effortlessly while you're on the go – without the messy cords.

2. REARVIEW CAMERA²

The standard rearview camera gives you a view of objects and obstacles behind you when you're backing up. Dynamic visual guidelines help by predicting your path, based on your steering wheel position.

3. MULTIMEDIA INTERFACE

The available 8-inch touchscreen includes navigation³ and an available Harman/Kardon®⁵ premium audio system that delivers clear high-fidelity sound. New innovative technologies are also available, including Clari-Fi™ music restoration technology.

harman/kardon
by HARMAN

4. SMARTPHONE INTEGRATION

You never go anywhere without your smartphone – or your tunes. Sportage offers true smartphone integration through the available Apple CarPlay®^{1,10} and Android Auto™^{1,9} systems. They also open a world of other apps that help you get the most out of your music, your phone – and your Sportage.



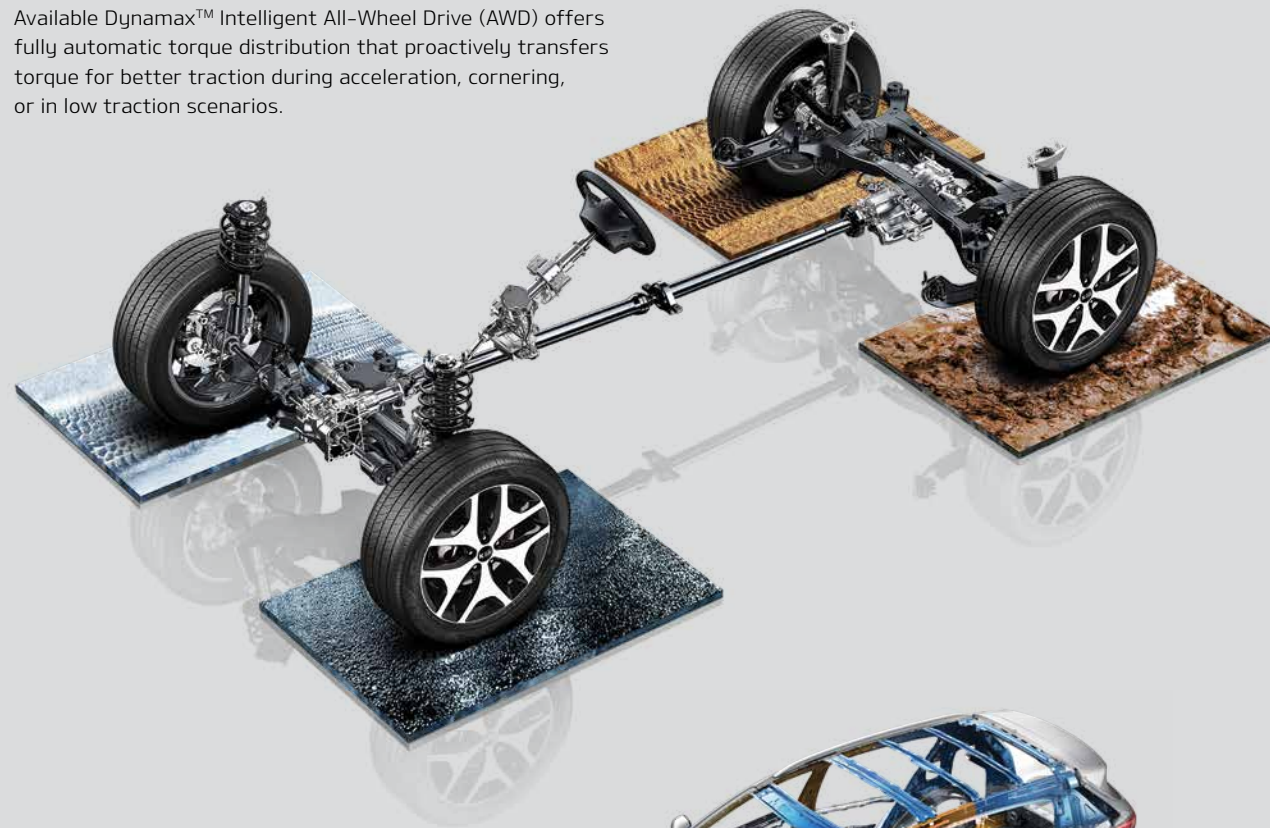
ADVANCED TECHNOLOGY. ADVANCING YOUR SAFETY.

Safety technology has come a long way. And it goes a long way in advancing your peace of mind every time you drive. It begins with systems that are designed to help maximize control – from Electronic Stability Control (ESC) and Vehicle Stability Management system (VSM) to an available Autonomous Emergency Braking system and Downhill Brake Control. For added all-weather grip, the sophisticated Dynamax™ Intelligent AWD system is available. These systems not only react to wheel slippage, they anticipate loss of grip and act proactively to help keep you in control.²

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DYNAMAX

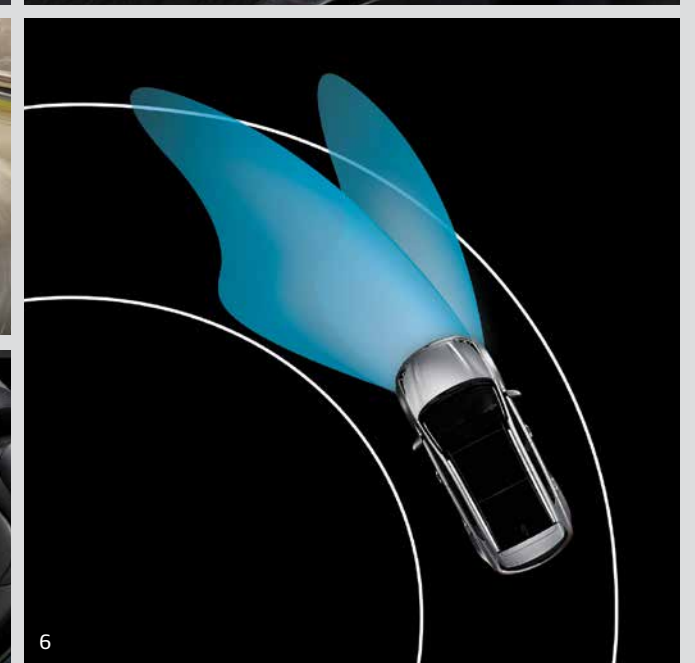
Available Dynamax™ Intelligent All-Wheel Drive (AWD) offers fully automatic torque distribution that proactively transfers torque for better traction during acceleration, cornering, or in low traction scenarios.



STRONG BODY STRUCTURE

Extensive use of advanced high-strength steel combined with an extremely well-reinforced chassis design and an exceptionally strong hot-stamping process has given birth to the safest and quietest Sportage to date.

FOR ILLUSTRATION PURPOSES ONLY



1. REAR CROSS TRAFFIC ALERT²

When backing out of a parking space, the available Rear Cross Traffic Alert uses a sensor to detect and alert you to traffic approaching from the left or right.

2. AUTONOMOUS BRAKING SYSTEM²

Sportage comes with an available Autonomous Emergency Braking system that intervenes automatically, providing full braking assistance, up to a complete stop when possible if it detects a potential collision with a vehicle in front of you.

3. VEHICLE STABILITY MANAGEMENT SYSTEM

The Vehicle Stability Management system (VSM) senses a lateral skid and intervenes to help you regain control and return your vehicle to its intended path.

4. ALL-AROUND PROTECTION

The side doors on Sportage are reinforced with steel beams to help

absorb impact energy and deflect it away from passengers. The A and B pillars (front and middle support pillars) are also reinforced to help strengthen the body structure. Additional protection is provided by six standard strategically positioned airbags.

5. BLIND SPOT DETECTION²

These available sensors monitor the side and rear for vehicles in your blind spots. Visual alerts are provided on the outside mirrors and instrument cluster; an audio alert is sounded when necessary. For added safety, the available Lane Departure Warning system activates an alert if you begin to drift out of your lane.

6. DYNAMIC DIRECTIONALLY ADAPTIVE HEADLIGHTS²

Available dynamic directionally adaptive headlights align the light beams with the path of the road as you turn. They also automatically raise and lower the angle of the beams while driving up or downhill.

FEATURES

Exterior	LX	EX	SX
17" alloy wheels	●	–	–
18" machined-finish alloy wheels	–	●	–
19" machined-finish alloy wheels	–	–	●
225/60R17 tires	●	–	–
225/55R18 tires	–	●	–
245/45R19 tires	–	–	●
Tire mobility kit	●	●	–
Compact spare tire	–	–	●
Dynamax™ intelligent all-wheel drive	○	●	●
High-performance shocks	●	●	●
LED daytime running lights	–	●	●
Dual-function projection headlights	●	●	●
Xenon High Intensity Discharge (HID) headlights	–	○	●
Dynamic directionally adaptive headlights	–	○	●
Projection fog lights	●	●	–
Quad LED fog lights	–	–	●
LED lightbar taillights	–	●	●
Windshield wiper de-icer	–	●	●
Rear window wiper	●	●	●
Sound reducing front windshield	●	●	●
Deep privacy tint glass	●	●	●
Solar glass	–	●	●
Panoramic sunroof with power sunshade	–	P	●
Body coloured sideview mirrors	●	●	●
Power heated sideview mirrors	●	●	●
LED sideview mirror signal repeaters	–	●	●
Automatic power folding sideview mirrors	–	●	●
Welcome lighting system	–	●	●
Satin chrome trim	–	–	●
Body coloured door handles	●	–	–
Split-chrome door handles	–	●	–
Satin chrome door handles	–	–	●
Splash guards	●	●	●
Dual stainless steel exhaust tips	–	–	●
Silver front and rear skid plates	–	–	●
Roof rails	○	●	●
Gloss black roof rails	–	P	●
Rear spoiler	●	●	●

Seating & Trim

Cloth seats	●	–	–
Leather seats	–	●	●
Height adjustable driver seat	●	●	●
Height adjustable passenger seat	–	●	●
Heated front seats	●	●	●
Heated rear seats	–	TECH	●
Air-cooled front seats	–	TECH	●
10-way power adjustable driver's seat with 2-way lumbar support	–	●	●
Power adjustable passenger seat	–	TECH	●
Rear armrest with cup holders	●	●	●
60:40 folding rear seats	●	●	●
Heated steering wheel	–	●	●
Leather-wrapped steering wheel	–	●	●
Leather-wrapped gear shift knob	–	●	●
Chrome interior door handles	–	–	●
Piano black interior trim	–	–	●
Stainless steel sill plates	–	–	●
Sport steering wheel (D-cut)	–	–	●
Sport alloy pedals	–	–	●

● = Standard ○ = Optional – = Not Available
P = Premium package TECH = Tech package

Comfort & Convenience	LX	EX	SX
Air conditioning	●	●	●
Cabin air filter	●	●	●
Dual-zone fully automatic climate control	–	●	●
Rear climate ventilation	●	●	●
Automatic defog system	–	●	●
Automatic headlights	●	●	●
Illuminated vanity mirror	●	●	●
Map lights	●	●	●
LED cabin lighting	–	P	●
Sunglass holder	●	●	●
Auto-dimming rearview mirror	–	●	●
Tire pressure monitoring system (tire specific)	–	–	●
Low washer fluid lamp	●	●	●
Trip computer	●	●	●
Supervision TFT/LCD instrument cluster	–	●	●
AM/FM/MP3/satellite radio ⁷	●	●	●
AUX and USB input ports	●	●	●
Bluetooth® hands-free cell phone connectivity ^{3,4}	●	●	●
5-inch LCD audio display	●	–	–
7-inch LCD audio display ⁶	–	●	–
8-inch multimedia interface with navigation ^{3,6}	–	TECH	●
Android Auto™ and Apple CarPlay® smartphone integration ^{1,9,10}	–	●	●
Harman/Kardon® premium audio system ⁵	–	TECH	●
Tilt and telescopic steering column	●	●	●
Power windows	●	●	●
Express up and down driver window	●	●	●
Power door locks	●	●	●
Keyless entry	●	●	●
Smart key with push-button start	–	●	●
Steering wheel mounted paddle shifters	–	–	●
Steering wheel mounted audio controls	●	●	●
Steering wheel mounted cruise control	●	●	●
Drive mode select (Eco/Normal/Sport)	●	●	●
Electronic parking brake	–	TECH	●
12V power outlets	●	●	●
Cargo cover and luggage net	–	P	●
Wireless phone charger ¹	–	TECH	●
High-output USB charge port	–	TECH	●
Smart power liftgate	–	P	●
Security alarm	●	●	●
Engine immobilizer	●	●	●

Safety

Dual advanced front airbags	●	●	●
Dual side airbags	●	●	●
Dual side curtain airbags	●	●	●
4-wheel ABS disc brakes (ABS)	●	●	●
Larger front brakes	–	–	●
Impact-sensing door unlock	●	●	●
Hill assist control (HAC)	●	●	●
Downhill brake control (DBC)	●	●	●
Electronic stability control (ESC)	●	●	●
Vehicle stability management (VSM)	●	●	●
Rearview camera ²	●	●	●
Blind spot detection ²	–	P	●
Rear cross traffic alert ²	–	P	●
Rear parking sensors ²	–	P	●
Front parking sensors ²	–	P	●
Autonomous emergency braking system ²	–	P	●
Lane departure warning system ²	–	P	●

SPECIFICATIONS

Engine	LX & EX	SX
Type	2.4L, GDI 4-cylinder, aluminum block and head	2.0L, Turbo GDI 4-cylinder, aluminum block and head
Valve train	DOHC, 4 valves per cylinder, Dual-cam Variable Valve Timing (D-CVVT), timing chain	DOHC, 4 valves per cylinder, Dual-cam Variable Valve Timing (D-CVVT), timing chain
Horsepower	181 hp @ 6,000 rpm	237 hp @ 6,000 rpm
Torque	175 lb.-ft. @ 4,000 rpm	260 lb.-ft. @ 1,450-3,500 rpm
Compression ratio	11.3:1	10.0:1
Intake	Variable Intake System (VIS), Electronic Throttle Control (ETC)	Twin-scroll turbocharger, Electronic Throttle Control (ETC)
Drive type	Front wheel drive (FWD); available Dynamax™ all-wheel drive (AWD)	Dynamax™ all-wheel drive (AWD)
Fuel management	Gasoline direct injection (GDI)	Gasoline direct injection (GDI)
Recommended fuel	Regular unleaded	Regular unleaded
Transmission	6-speed Sportmatic automatic	6-speed Sportmatic automatic with paddle shifters

Dimensions, mm (in.)

Wheelbase	2,670 (105.1)
Length	4,480 (176.4)
Width	1,855 (73)
Height without / with roof rails	1,635 (64.4) / 1,645 (64.8)
Ground clearance	FWD: 162 (6.4) AWD: 172 (6.8)
Approach/departure angle	FWD: 16.7° / 23.9° AWD: 28° / 24.6°
Head room - front without / with sunroof	997 / 954 (39.3 / 37.6)
Head room - rear without / with sunroof	993 / 962 (39.1 / 37.9)
Shoulder room - (front/rear)	1,450 / 1,400 (57.1 / 55.1)
Leg room - (front/rear)	1,053 / 970 (41.5 / 38.2)
Hip room - (front/rear)	1,380 / 1,300 (54.3 / 51.2)

Body & Chassis	
Layout	Front engine
Body type	Unibody
Front suspension	Independent, McPherson struts with gas shock absorber
Rear suspension	Independent, multi-link with gas shock absorber
Steering	Electric power steering (EPS)

Brakes

Type	4-wheel disc
ABS	4-sensor, 4-channel
Front, mm (in.)	LX/EX: 305 (12); SX: 320 (12.6)
Rear, mm (in.)	302 (11.9)

Curb Weight, kg (lb.)	FWD	AWD / AWD Turbo
Maximum curb weight	1,631 (3,596)	1,696 / 1,813 (3,739 / 3,997)
Gross vehicle weight	2,085 (4,596)	2,150 / 2,210 (4,740 / 4,872)

Capacities, L (cu. ft.)

Interior volume	3,660 (129.3)
Cargo capacity (behind 1st row) floor raised/lowered	1,565 / 1,703 (55.7 / 60.1)
Cargo capacity (behind 2nd row) floor raised/lowered	798 / 868 (28.9 / 30.7)
Maximum towing capacity, kg (lbs.)	907 (2000) ⁸
Fuel tank capacity, L	62

Fuel Economy

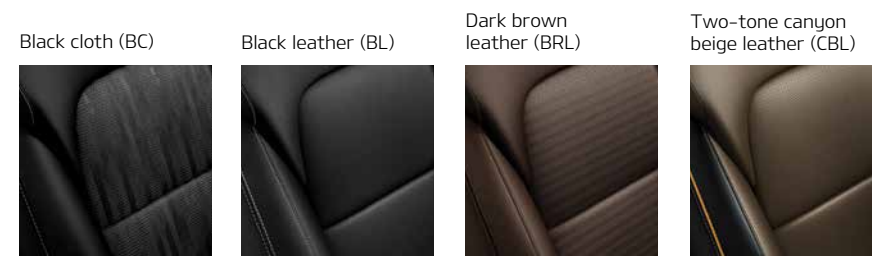
Please visit kia.ca for the latest fuel economy figures.

1. Compatible smartphone required. Data rates may apply, please check with your wireless service provider. For wireless charging, certain smartphones may require a wireless charging-compatible case. 2. Please note that your vehicle may not be equipped with all features described. This also applies to safety-related systems and functions. None of the features we describe are intended to replace the driver's responsibility to exercise due care while driving and are not a substitute for safe driving practices. Some features may have technological limitations. For additional information regarding the various features, including their limitations and restrictions, please refer to your vehicle's Owner's Manual. 3. When equipped with Bluetooth® wireless connectivity and the navigation system, French voice commands may be limited. 4. The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. Bluetooth® technology enabled cellphone required. 5. Harman Kardon® is a registered trademark of Harman International Industries, Incorporated. 6. When equipped with the 7-inch LCD audio display or navigation system, CD player unavailable. 7. SiriusXM® satellite radio service includes 3 month trial and is available in the 10 provinces and three territories of Canada, and the 48 contiguous states of the U.S. Monthly subscription sold separately after three trial months. 8. When properly equipped. Do not exceed any weight ratings and follow all towing instructions in your Owner's Manual. 9. Google, Google Play, Google Maps, and Android Auto are trademarks of Google Inc. Google Maps ©2017 Google. 10. Apple, the Apple logo, CarPlay, and iPhone are trademarks of Apple Inc., registered in the US and other countries. App Store is a service mark of Apple Inc. 11. The Kia 5-year/100,000-km warranty includes various warranties and roadside assistance. Some restrictions apply. For more information call us at 1-877-542-2886 or visit to kia.ca.

EXTERIOR COLOURS



INTERIOR COLOURS



WHEELS



Delivering world-class quality.



Kia is committed to producing exceptional vehicles with superb quality and reliability to suit your driving needs. From compact to crossover, every Kia delivers an extraordinary combination of precision engineering, outstanding performance, innovative features, and advanced safety systems.

STUNNING DESIGN

Under the direction of renowned President and Chief Design Officer Peter Schreyer — Kia vehicles have captured worldwide attention for their interior and exterior styling, which represents the collaborative work of designers who have created a look that makes every Kia recognizable at first sight. Today, the lineup consists of vehicles that fill owners, as well as Kia's designers, with pride.

EXTENSIVE RESEARCH AND DEVELOPMENT

Kia's R&D procedures are rigorous and exhaustive. At proving grounds around the world, vehicles undergo unrelenting tests. A world-class wind tunnel provides testing in winds up to 200 km/h. Utilizing heavy-rain-and-snowfall testing chambers and a road simulator, Kia puts its vehicles through punishing tests as part of a commitment to develop exceptionally durable and safe vehicles.



Provo concept

KIA | Genuine Parts & Accessories

Kia Accessories are built to the same high standards of quality as your vehicle. That means they fit right, work right, and look great. Talk to your Dealer today or visit kia.ca to explore accessory options for your Kia.



* Available accessories may vary. See Dealer for details. Images shown for illustration purposes only.

Get the points.



Kia Member Rewards is an exclusive rewards program for Kia customers.

As a Kia Rewards Member, you'll earn points with every dollar you spend on maintenance service, parts and accessories at your servicing Kia dealer. Those Reward Points can be redeemed for discounts on future purchases — including the purchase of a new Kia. Plus earn Bonus Points on select items and services to collect rewards even faster.

Kia Member Rewards No-Charge Benefits

- Fuel fill-up with the delivery of your new Kia vehicle
- Local shuttle service
- Multi-point vehicle inspection with every service visit
- Windshield washer fill-up with every paid service

- Windshield wiper installation with wiper purchase
- Preferential rates on car rentals, nationwide
- 24/7 Roadside Assistance for your vehicle under Kia's 5-year/unlimited km warranty or Certified Pre-Owned warranty
- Email notification of exclusive Kia specials and events — a great way to earn Reward Points and save on future purchases

Become a Kia Premium Rewards Member:

Ask your Kia Dealer how you can enjoy even more benefits.

Enroll Today:

Becoming a Kia Rewards Member is easy. See your Kia Dealer today to join. Visit rewards.kia.ca for full terms and conditions.

We've got you covered.



Kia engineers are passionate about producing vehicles that are exceptionally well-designed and reliable. Their dedication to quality and attention to detail give Kia the confidence to back every model with an outstanding warranty program.

Our outstanding warranty coverage includes:

5-year/100,000 km - Worry-free comprehensive warranty covering virtually the entire vehicle¹¹

5-year/100,000 km - Powertrain Warranty covering the engine, transmission, axles, differentials and driveshafts¹¹

5-year/unlimited km - Roadside Assistance covers you in case of mechanical breakdown anywhere in North America¹¹

1-year/20,000 km - First-year adjustments covering consumable items such as bulbs, wiper blades, fuses, brake pads, etc.¹¹

8-year/130,000 km - Major Emission Components that guarantee that the car will conform with government emission regulations¹¹

For more information visit kia.ca or call 1-877-542-2886

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Proud Partner

As the official automotive partner of Special Olympics Canada, Kia Canada is proud to be taking a hands-on role in helping to spread the message of acceptance and inclusion - as well as providing funds and transportation needs to support the daily and competitive sport programs that serve more than 42,000 children, youth and adults with an intellectual disability in communities all across Canada. Please visit SpecialOlympics.ca to learn more about this inspiring movement and how you can volunteer and/or donate to this very special cause.



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