2025 VOLKSWAGEN

TIGUAN

Vehicle Highlights

Interior Design

Premium interior to be USP in segment.

- Available real-wood decor
- Interior ambient light on SE and up
- Available padded & double-stitched 7.6L center console with adjustable armrest
- Std. 12.9" screen & opt. 15" screen

Safety & Driver Assistance

Packed with new and revised safety and driver assistance features.

- Available Heads-Up Display & Park Assist Plus
- Std. AFS (auto-leveling headlights) and Light Assist
- Std. Park Distance Control front & rear
- 4 new airbags & improved existing airbags

Powertrain & Performance

Improved power without sacrificing MPG.

- 201hp
- Reduced weight vs MY24
- Better MPG than MY24*
- AWD improves towing to 1,800lb

Driver Assistance features are not substitutes for attentive driving. See Owner's Manual for further details, and important limitations.

*2025 Tiguan EPA Estimates: 26 city/34 hwy/29 combined S Trim, 22 city/32 hwy/28 combined FWD, 22 city/30 hwy/25 combined AWD. Your mileage will vary and depends on several factors including your driving habits and vehicle condition.

Vehicle Highlights

Technology

New infotainment and available comfort features give the Tiguan a competitive edge.

- 10-point full-back massage seats available
- Available new premium audio with 12 Harman/Kardon speakers
- New infotainment w/ std. Natural Voice Control
- Std. 10.25" VW Digital Cockpit Pro
- 3-Zone Climatronic on SEL R-Line lets rear seat passengers customize their ride as well
- Driving Experience Dial with available atmospheres lets driver set the cabin mood with the click of a button
- Std. wireless charging & App-Connect
- Seat Balance allows for just the right temperature

In our clinics...

"'Classic VW,' I don't get. This is not classic. This is not what I'm used to. It's the exact opposite... They're moving towards being a lot more innovative and luxurious, which is not a space I feel that they have filled in the market before."

-Francesca, Subaru Forester owner

"It seems like (Tiguan) is really loaded. It's got the leather seats, again, and it just seems very luxurious. It's not that much more than the Honda."

- Art, Tiguan owner

From our customers...

"I am excited about this new Tiguan and can't wait to give it a test drive. This may be my next car!"

@GinaKlovescats

"Wow Volkswagon is bringing it! It really is a brand new Tiguan... I want it!"

@gtiguy9629

"Wow, VW nailed it"

@VWbobby94

"Car looks perfect"

@somadilophosaurus

And in the media...

"It's early to say for certain, but on paper, VW has created a competitive compact SUV that should win new attention from American buyers."

-Kelly Blue Book

"Goodbye, previous-generation Volkswagen Tiguan — your somewhat odd, wagonlike proportions will not be missed. Hello, new Tiguan! My, don't you look sharp for the 2025 model year."

-Cars.com

Dare to Compare

	Tiguan	CR-V	CX-5	Rav4	Forester	Tucson
General Information						
Performance, max power (hp)	201[1]	190	187-**227**	203	180-182	187
Combined fuel consumption range	25-29[2]	**28-30**	24-28	**28-30**	28-29	26-28
Wheel size (inches)	17-**20**	17-18	17-19	17-19	17-19	17-19
New Vehicle Limited Warranty[3]	4 yr 50K mi[4]	3 yr 36K mi	3 yr 36K mi	3 yr 36K mi	3 yr 36K mi	**5 yr 60K mi**
Standard Features						
Standard PDC Front & Rear	✓	✗	✗	✗	✗	✗
Standard center interaction airbag	✓	✗	✗	✗	✗	✗
Standard exit warning (active Blind Spot Monitoring)	✓	✗	✗	✗	✗	✓
Standard Emergency Assist (unresponsive driver assist)	✓	✗	✗	✗	✗	✗
Standard heated seats	✓	✗	✗	✗	✗	✗
Wireless charging[4] & wireless App-Connect	✓	✗	✗	✗ ✓	✓	✗ ✓
Available Features						
15" Infotainment screen	✓	✗	✗	✗	✗	✗
Massage seats	✓	✗	✗	✗	✗	✗
Passenger memory, 2-way lumbar	✓	✗	✗	✗	✗	✗
Real-wood decor	✓	✗	✓	✗	✗	✗
Power folding mirrors	✓	✗	✓	✗	✗	✗

Note: These comparisons are for informational purposes and are not final. Final competitive marketing claims to be vetted by marketing and legal teams.

1 MY26 will include 268 hp variant

2 2025 Tiguan EPA Estimates: 26 city/34 hwy/29 combined S Trim, 22 city/32 hwy/28 combined FWD, 22 city/30 hwy/25 combined AWD. Your mileage will vary and depends on several factors including your driving habits and vehicle condition.

3 Warranty: Volkswagen 4 yrs/50,000 miles (whichever occurs first) New Vehicle Limited Warranty on all MY20 and newer vehicles. See owner's literature or dealer for warranty exclusions and limitations.

4 Wireless charging requires compatible device.

Highlights by Trim

S FWD | AWD

Interior

- Heated Cloth Seats (w/ Balance)
- 60:40 2nd Row (Fixed w Cargo Fold-Down)
- New Center Console (7.6L) w/ Tray
- Cargo Underfloor Storage
- Light Assist
- 3rd Row Delete

Exterior

- 17" Wheels (New Design)
- AFS (auto-leveling headlights)

Technology

- Driving Experience Dial w/ Volume & Drive Mode Select
- 12.9" Display (MIB4) w/voice control
- FPK Medium 10.25"
- Std. IQ.DRIVE
- Center Airbag, Rear Side Airbags, & Knee Airbag (D)
- Wireless Charging (15w & Cooled)
- Park Distance Control Front & Rear

18" Wheel Package

Highlights by Trim

SE FWD | AWD

Interior

- 10-Color Interior Ambient Lighting (Light Line in Dash, Front & Rear Doors)
- Footwell Lighting
- Framed auto-dimming rearview mirror

Exterior

- 19" Wheels (New Design)
- Power tailgate
- Exit Light (Front Doors)

Technology

- HD Radio
- Driving Experience Dial w/add. Atmospheres Feature

18" Wheel Package

SE R-Line Black FWD | AWD

Interior

- Panoramic sunroof
- Frameless auto-dimming rearview mirror
- Brushed stainless steel pedals
- Scuff plates w/ R-Line logo
- R-Line perforated

Technology

- wHUD

Black Sunroof Package

Exterior

- 20" Black Wheels (New Design)
- New R-Line Black Package
- Lit Exterior Door Handles

SEL R-Line Black FWD | AWD

Interior

- 3-Zone Climatronic Touch
- Rear Heated Outboard Seats
- Front Seats w/ Full Back Massage
- 30-Color Translucent Lit Dash & Front Doors, Line in Dash, Front & Rear Doors
- Padded Center Console Siding
- Real Wood Dash Element

Technology

- 15" Display (MIB4)
- Harman Kardon Premium Audio (12)
- Intelligent Park Assist (Park Assist Plus)

Black Roof & Mirror Cap Package

Exterior

- 20" Wheels (New Design)
- New R-Line Package
- Puddle lights (New Design)
- Lit Grille, Logos & High Tail Light

Color Combinations

Exterior Colors

Deep Black Pearl

Platinum Gray Metallic

Pyrite Silver Metallic

Pure White

Sandstone
*primary communication color

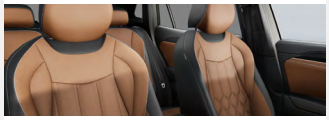
Paid Colors ($455)

Opal White Pearl

Monterey Blue Pearl

Avocado Green Pearl
*primary communication color

Interior Combinations

	S	SE, SE R-Line Black	SEL R-Line
Seat Colors	Cloth	Leatherette	Leather
	Grigio & Black	Grigio & Black	Grigio & Black
		Mistral (SE Only)	Mistral
		Crystal Gray	 Amber Brown
Decor	**Wing:** Dark Silver Metallic **Decor:** Gloss Black with Laser Engraving	**Wing:** Silver Fine Metallic **Decor:** Gloss Black with Laser Engraving	**Wing:** Real Walnut **Decor:** Backlit with R-Line Logo

Current Highlights

HomeLink®

- Frameless, 3 button, GDO

Rear Hatch Strip

- New!
- Chrome look

Roof Rack & Attachments

- New designs coming

Bumperdillo®

- Black & Chrome

Full Display Mirror® (Digital)

- Summer Launch

Logo'd Door Sill

- New!
- Non R-Line Models

Thule® Accessories

- Various lifestyle products

Protection Accessories

- Rubber, Plastic, Textile (floor, trunk, rear seats)