



**New Mexico Automotive
Dealers Association**

2024 NMADA CONVENTION SPONSORSHIP OPPORTUNITIES

PLEASE CHECK BELOW WHICH SPONSORSHIP LEVEL FITS YOU!

See sponsorship benefits on Page 2

PLATINUM SPONSOR - \$7,500

DIAMOND SPONSOR - \$5,000

GOLD SPONSOR - \$2,500

SILVER SPONSOR - \$1,000

Company Name

Mailing Address

Phone Number

Email Address

Printed Name

Date

Payment Information

Check - Make checks payable to NMADA and mail this form to: NMADA, 3815 Hawkins Street NE, Albuquerque, NM 87109.

Credit Card - For credit card payment, please send the completed form by email to nmada@nmada.org or via fax at 505-345-1221. An invoice will be generated and sent to the email address listed above. You will be able to make online payment from this invoice. If you have any question please call the NMADA office at 505-345-6060. We accept VISA, AMEX, Mastercard, and Discover.

2024

NMADA Convention

October 28-29

Sandia Resort & Casino

Albuquerque, NM



*New Mexico Automotive
Dealers Association*

PLATINUM SPONSOR

SPONSORSHIP OF \$7,500

INCLUDES:

- **At the Convention:**
 - 4 paid NMADA Convention registrations
 - 20 minute speaking opportunity at convention
 - 1 trade show booth
 - 1 full page advertisement in convention program
 - Listed as a convention event sponsor (your choice of convention event: reception, golf drink cart, golf box lunch or other convention related event)
 - Company logo with Platinum Sponsor at convention
 - 2 golf tournament registrations
 - Access to Dealer attendee list
- **Year-Round Benefits**
 - Listed as Platinum Sponsor on our NMADA website
 - 20-minute presentation at a NMADA regional meeting
 - 2 company sponsored emails to dealers
 - Access to NMADA Dealer member list

DIAMOND SPONSOR

SPONSORSHIP OF \$5,000

INCLUDES:

- **At the Convention:**
 - 3 paid NMADA Convention registrations
 - 10 minute speaking opportunity at convention
 - 1 trade show booth
 - 1 half page advertisement in convention program
 - Listed as a convention event sponsor
 - Company logo with with Diamond Sponsor at convention
 - 1 golf tournament registration
 - Access to Dealer attendee list
- **Year-Round Benefits**
 - Listed as Diamond Sponsor on our NMADA website
 - 10-minute presentation at a NMADA regional meeting
 - 1 company sponsored email to dealers
 - Access to NMADA Dealer member list

GOLD SPONSOR

SPONSORSHIP OF \$2,500

INCLUDES:

- **At the Convention:**
 - 2 paid NMADA Convention registrations
 - 1 trade show booth
 - Company logo with Gold Sponsor at convention
 - Access to Dealer attendee list
- **Year-Round Benefits**
 - Listed as Gold Sponsor on our NMADA website
 - Access to NMADA Dealer member list

SILVER SPONSOR

SPONSORSHIP OF \$1,000

INCLUDES:

- **At the Convention:**
 - 1 paid NMADA Convention registration
 - 1 trade show booth
 - Company logo with Silver Sponsor at convention
 - Access to Dealer attendee list
- **Year-Round Benefits**
 - Listed as Silver Sponsor on our NMADA website
 - Access to NMADA Dealer member list

**PLEASE CALL KEN ORTIZ FOR ADDITIONAL INFORMATION AT 505-688-8756
OR BY EMAIL AT KEN@NMADA.ORG**

2024
NMADA Convention
October 28-29
Sandia Resort & Casino
Albuquerque, NM



NMADA Convention Exhibitor Form

Exhibitor/Company Name: _____

Contact Person: _____

Telephone Number: _____ Email: _____

Yes No Are you interested in a Exhibit Table (6ft table draped black and 2 chairs)?

Yes No Will you be shipping your items directly to the Resort & Casino?

Yes No Does your exhibit table require electricity?

If you will be shipping items directly to the Hotel, please fill out the section below.

Name and Telephone Number of Person Shipping Items: _____

Name and Telephone Number of Person Receiving Shipment: _____

Number of Boxes/Items Shipped: _____

Date Shipped: _____ Shipping Company: _____

Tracking Numbers: _____

Special Handling Requirements: _____

Shipping Information (Boxes must be labeled as follows):

Sandia Resort & Casino
Attn: Convention Services Manager
Sandra Pena-Lopez
30 Rainbow Road NE
Albuquerque, NM 87113
NMADA Convention (October 28-30)
Exhibitor/Company Name

FEES: The hotel charges a fee for boxes both incoming and outgoing. The fee varies based on box sizes. Fees are between \$10.00 - \$100.00. The bell desk will handle the boxes for both incoming and outgoing. For details regarding fees please call Sandra Pena-Lopez at 505-798-3911.

Security is not provided in the exhibit hall and Sandia is not responsible for any lost items. Please be sure to take any valuable items with you when leaving your exhibit table.

EXHIBITORS MAY NOT BLOCK ANY PICTURES ON HOTEL WALLS, EXITS, OR FIRE EXTINGUISHERS.

Exhibitor set up for Monday 28th is between 7:00 am - 8:30 am.

Exhibitor set up for Tuesday 29th is between 7:00 am - 8:00 am.

Tear down is between 4:00 pm - 6:00 pm on Tuesday, October 29th.