

# Driving New Mexico's Economy

## Annual Contribution of New Mexico's New-Car Dealers

Numbers reflect annual economic activity during 2025.



**112**  
**DEALERSHIPS**  
(new car)



**14,338**  
**TOTAL JOBS**  
(created by dealerships)  
Includes 6,561 direct jobs and  
7,778 indirect and induced jobs.



**59**  
**EMPLOYEES**  
(average per  
dealership)



**\$7.5B**  
**TOTAL SALES**  
(all dealerships)



**\$515M**  
**PAYROLL**

<b>\$78,442</b> Average Annual Earnings	<b>\$141M</b> State and Federal Income Taxes Paid
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Includes income taxes paid for direct,  
indirect and induced jobs.



**0.6%**  
**REGISTRATIONS**  
New Mexico's Share of Total  
U.S. New-Vehicle Registrations

**\$308M**  
**STATE SALES  
TAX PAID**

Sources: Center for Automotive  
Research, IHS Markit, NADA,  
Taxfoundation.org, U.S. Bureau of  
Labor Statistics, U.S. Census Bureau



**NATIONAL AUTOMOBILE DEALERS ASSOCIATION**

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