

# The GoodLife Newsletter

Helpful Advice and Fun Tips For CarBuyers & CarOwners

Your Name - Automotive Transportation & Financing Expert | 1-707-224-3166 | <http://www.napaautodealer.com>

## This Month In History

**2 - 1939 - Albert Einstein wrote a letter to President Franklin D. Roosevelt concerning the possibility of atomic weapons.**

**8 - 1945 - Soviet Russia declared war on Japan and sent troops into Japanese - held Manchuria.**

**17 - 1978 - Balloon crosses the Atlantic.**

**21 - 1987 - The movie "Dirty Dancing" opens.**

**30 - 30 B.C. - Cleopatra commits suicide.**



## Top Five Things to Do Before the End of Summer

You don't have to look very far to notice a back-to-school promotion or advertisement. While for many of us, school days are (thankfully) well behind us, they still serve as a good reminder of what we used to be weeks away from at the end of summer. As quiet as the summer months can seem, it's as if the entire business world got the memo to step up the pace right after Labor Day.

If you have some down time in the next few weeks - be sure to use it wisely! Here's our checklist of five things you can do to kick off the fall on the right foot.

**Profile:** Take a glance at your online profiles. No, this advice is not just for job-seekers.

Think about it -- what's the first thing that a prospective client or colleague will probably do when meeting you? Check you out on line. Make sure your profile is in tiptop shape.

**Health:** Commit to a health routine. It's easy to get off-track once you get busy. But you'll be really off-track if you're constantly sick and under the weather. Eat more? Eat less? Exercise more? Sleep in? Spend a few minutes to set a good health plan to get you through the end of the year.

**Wear:** Clean out your closet! You look good, you feel good. Enough said. If you still have some outfits or ties from the 90s or (hopefully not... the 80s!), it might be time to donate them to the local charity. Get organized and feel better about

your wardrobe for the fall and winter.

**Read:** Download Laura Vanderkam's book 168 Hours. The quick summary: we have more time in the week when we think. If you start with 168 hours and subtract out the time you need to work, to sleep, to exercise - you STILL should have a ton of time left. So where is it all going? This book teaches you how to better track and manage your time so you can decide where to put those extra hours. Great info for anyone saying, I'd love to (fill-in-the-blank) if only I had the time.



**Hire:** No, interns are not just for summer. There are still tons of people looking for work once the school year starts -- including those who want virtual positions. If you think you might want some

extra help this fall, start your search now! This way, you and your intern can hit the ground running come September.

The fall is right around the corner and now is the time to take a step back and look to see how you can re-group, re-organize and prepare for the months ahead. It will be good for you and your career.

Urban Interns is an online job marketplace that connects high-growth companies with talented candidates looking for internships, part-time jobs, freelance work and contract positions. Visit them at <http://www.urbaninterns.com>.

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**"I Specialize In Helping Individuals & Families Find, Qualify For And Own The Vehicle Of Their Dreams With Little Or No Money Down Even With Less Than Perfect Credit."**

## ***Five Tips to Decrease Incivility***

Technology has changed the style, speed and reach of our communications, making society different from what it was a few decades ago. Some sociologists even say rudeness and inconsiderate behavior may be the new norm.

It doesn't have to be that way. Civility can make a comeback, if we realize it enables us to live respectfully in communities. It's actually the glue that binds our society says Sara Hacala, a certified etiquette and protocol consultant and author of *Saving Civility*. Some things you can do:

1. Make a habit of practicing kindness, generosity and gratitude. People who regularly engage in these acts live longer, healthier and happier lives.

2. Nurture your social relationships, which scientists say have the capability to generate the greatest happiness. Balance tech communication with phone calls and face-to-face visits.

3. Incivility in the workplace includes impolite business behavior, such as interrupting others, setting impossible deadlines, sending crabby emails and bullying co-workers, as well as many small acts, like not returning a "good morning."

Giovinella Gonthier and Kevin Morrissey, authors of *Rude Awakenings: Overcoming the Civility Crisis in the Workplace*, say these acts affect productivity. The individuals involved should take that into consideration.

4. Establish a realistic dialogue with medical providers to get respectful and compassionate treatment.

5. Start promoting civility in your children and grandchildren. Teach them manners plus respect and empathy for others. Good social skills are a more accurate predictor of future success in the life than test scores, according to the AARP Bulletin.



## **Interesting Facts You Never Knew**



*Did you know . . .* Popcorn was invented by the Aztec Indians.

*Did you know . . .* An average person will spend 25 years asleep.

*Did you know . . .* Hippopotamuses have killed more people in Africa than any other animal.

*Did you know . . .* The Arctic Ocean is the smallest in the world.

*Did you know . . .* Bats always turn left when exiting a cave.

## **FAMOUS WORDS**

**“Don’t cry because it’s over, smile because it happened.”**

*Dr. Seuss*

## IF YOU READ NOTHING ELSE ... READ THIS!

Do you know of someone who is looking for a quality pre-owned vehicle or wants to upgrade their current vehicle?

Even if they have little money to put down or they've had trouble qualifying in the past... I can help them! Send them my way. They'll be glad you did and so will you! Here's why...

If you refer someone to me this month, when we finish the paperwork for their nicer, newer car - I will give them a \$50 gift certificate for dinner at Fillipi's Pizza and Grotto and give you one too!



**PATRICK SMORRA:** Is an author and consumer advocate. He has spent his life fighting the negative stigma that plagues car dealers

around the world. He does this by fighting for the consumer as a car dealer that advises people and helps them get the quality vehicle they want and deserve in an positive and safe environment.

*Patrick Smorra*

**Auto Transportation & Financing Expert**  
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## THANK YOU!

April Figone Sonoma CA - I felt really stressed about finding a car after a hit and run and a totaled car before I visited Napa Kia but after I found my car I felt so happy thanks to Lura. She helped me so much to provide a sense of calmness. No more stress now. Napa Kia put me in a car I love! I will buy from them again.

## Prize Winner

Search This Newsletter For The Answer To The *Kindle Touch* Question and Submit Your Answer Online.

## SUDOKO Puzzle

Quick SUDOKU rules . . .

To solve a SUDOKU puzzle, every number from 1 to 9 must appear in:

- Each of the nine vertical columns
- Each of the nine horizontal rows
- Each of the nine 3 x 3 boxes

Remember no number can occur more than once in any row, column or box.

			7		1		5	3
1	3		5	8			4	
		9			2		8	
					4			1
	4						3	
8			2					
	7		9			3		
	8			6	7		9	4
6	9		3		8			



***"The smaller the mind the greater the conceit."***  
**Aesop**

## WIN A FREE Kindle Touch

**W**hy am I giving away a *Kindle Touch*? Because everyone likes to win stuff. It's fun. And I want this newsletter to be fun for you. I also want you to read it. Ahhh . . . now you'll see my selfish motivation.

In order to win the *Kindle Touch* you have to answer the question below. In order to answer the question, you have to read this newsletter. I've hidden the answer somewhere in the contents of these four pages.

If you read the whole newsletter, I think you'll like it and you'll look forward to getting it every month.

Then when you are looking to buy a vehicle or know someone who is, you'll remember this newsletter and hopefully you'll give me the chance to earn their business. That's my master plan. So answer the question and you could be the winner. There's a new winner every month.

*Here's The Question:*

*Who invented popcorn?*

**Submit Your Answer And Win**

Go to [www.FreePrizeQuestion.com/](http://www.FreePrizeQuestion.com/)

CONTEST CODE ( DEALERSHIP NAME)

Submit Your Answer By: August 30th, 2012

# CONSUMER ALERT!

## Don't Get Ripped Off The Next Time You Buy A Car.

*FREE REPORT Reveals The 10 Most Notorious and Common Car Scams Dealers Use To Rob You Of Your Cash & Sanity and How You Can Avoid Being A Victim!*

**T**here are dastardly scams being pulled on innocent car buyers every day. It's really tough to tell where these shyster lots are and whether or not you're on one. Remember these people are very well trained and **may be taking advantage of you without you ever knowing it.**

You know this to be true because of the stereotypes we all hear about how shady and unscrupulous car dealers and used car salesman are. It's true. There are some bad apples out there that spoil it for the bunch.

So what can you do about it? **Arm yourself with the insider information you need to recognize a common car scam when you see it.** This information can save you big money, lots of time and an enormous amount of pain, heartache and frustration.

I've prepared a **FREE REPORT** especially for people who are thinking about

making a vehicle purchase in the next few months. **This report explains the ten most notorious and common car scams** that go on at dealerships all over the country. Some right here in our own town.

This report will show you how to spot these scams and how to avoid being a victim. **This is insider information** you won't get from any other car dealer. In fact, I'm sure I'll get some heat from the industry just for writing this. But I don't care. I'm here for you.

**If you are in the market for a car you are entitled to this information.** It is available to you absolutely FREE with no cost or obligation.

To **request your free copy** of this special industry expose' visit my report request web site at:

[www.CommonCarScams.com/napaauto](http://www.CommonCarScams.com/napaauto)

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**B**ecause I'm an automotive transportation and financing expert I can do things that most other car dealers can't. I've been helping individuals like you and families like yours for years and you know I'll do it for you.

So here's my promise...If I can't help you get the car of your dreams, I will buy you a big fat steak dinner from Fillipi's Pizza and Grotto!

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