



PremiumDeluxe
INTERIOR PROTECTION



LIFE CAN GET MESSY, WE'VE GOT YOU COVERED

Interior protection to keep that "new car" look.

Keeping your car looking new is important. PermaPlate® Fiberguard® and Leatherguard® provide maximum protection from oil and water based stains, damaging UV rays, odors caused by food or drink spills and rips, tears and burns**. Should covered fabric, leather or vinyl damage occur, we will repair or replace the damaged area with **zero out-of-pocket expense to you**. It's that simple.



FAST FOOD SPILLS



GREASE STAINS



GROCERY MISHAPS



PET STAINS



DRINK SPILLS



MAKEUP STAINS



ODORS



BLUE JEAN
DYE TRANSFER



INK STAINS



CRAYON



KID SPILLS



CANDY STAINS



MUDDY BOOTS



LEATHER BURNS**



LEATHER
RIPS & TEARS**

20,000 average number of minutes spent in your vehicle each year.*

LASTING VALUE

The chart below illustrates how PermaPlate Fiberguard® and Leatherguard® can save on high repair costs for potential unforeseen common damages that can occur to the interior of your vehicle.

OIL STAIN ON CARPET Replace floor mats \$200	SPILLED GROCERIES IN TRUNK Replace trunk carpet. \$450
FAST FOOD SPILLS Seat panel replacement \$550	COFFEE SPILL ON SEAT Reupholster seat \$550
RIP OR TEAR IN SEAT** Replace seat \$1250	ORANGE BEVERAGE SPILL IN BACK SEAT Replace rear seat panels \$1,250
BLUE JEAN DYE TRANSFER Replace seat cover \$650	TOTAL EXPENSES*** = \$4,900 Example of Protection Benefit -\$4,900

You pay: \$0

with PermaPlate Appearance Protection Program

* Source: National Household Survey: <http://nhts.ornl.gov/>
** Coverage not available in New York
*** Approximate costs, actual costs may vary



PremiumDeluxe EXTERIOR PROTECTION



ULTIMATE CERAMIC PAINT PROTECTION

Preventative, durable, long lasting.

PermaPlate's Paintguard Ceramic + Graphene provides maximum coverage for your vehicle's exterior treated surfaces by utilizing the latest technology advancements in surface protection. Should covered exterior damages occur, we will repair or replace the damaged area with **zero out-of-pocket expense to you**. It's that simple.



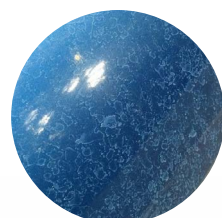
BIRD DROPPINGS



TREE SAP



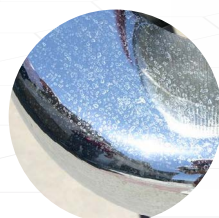
SUN DAMAGE



HARD WATER SPOTTING



INSECTS & LOVE BUGS



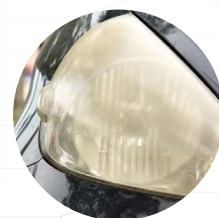
HARD WATER SPOTTING ON CHROME



FADING AND OXIDATION



BRAKE DUST STAINS (ON ALLOY WHEELS)

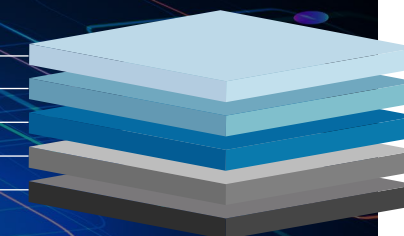


HEADLIGHT FADING & OXIDATION

PAINTGUARD® CERAMIC + GRAPHENE

PermaPlate's ceramic (SiO2) and nano graphene application binds to the surface of your vehicle to create a durable, tough coating that protects from everyday environmental damages.

CERAMIC + GRAPHENE
CLEAR COAT
BASE COAT
PRIMER
METAL/BODY PANEL



5% estimated value increase when trading in or selling your vehicle in "excellent" condition versus "good" condition.*

HARD WATER ETCHING ON TRUNK

Reconditioning of trunk cover \$250

TREE SAP DAMAGE TO HOOD

Repaint hood \$850

INSECT DAMAGE ON FRONT BUMPER

Repaint front bumper \$650

BIRD DROPPINGS ON ROOF

Repaint roof \$1,250

TOTAL EXPENSES*** = \$3,000

Example of Protection Benefit -\$3,000

You pay: \$0

with PermaPlate Appearance Protection Program

Additional exclusions may apply. Please see your Agreement for specific coverage details, including limitations and exclusions.

* Source: Kelly Blue Book, 2016 1002 Rev 1/22