



**BMW European  
Delivery Program**

Visit our website  
[www.bmwusa.com](http://www.bmwusa.com)



**The Ultimate  
Driving Machine®**

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300 Chestnut Ridge Road, Woodcliff Lake, NJ 07677

The day you pick up your automobile  
at the BMW Welt will be unforgettable.

# Welcome to the BMW Welt.

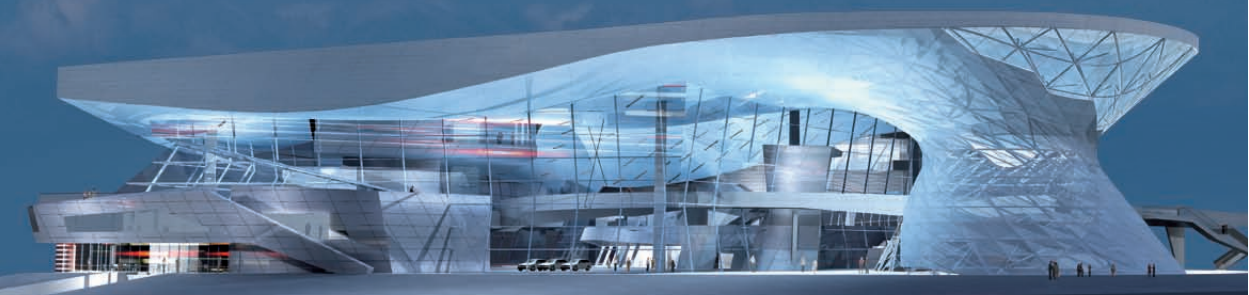
This guideline is designed to prepare you for the big day when you take delivery of your car at the BMW Welt. What should you consider before picking up your car in Munich? How will you find us? What will the automobile takeover be like? You will find the answers to all your questions on the following pages.

Look forward to your visit to the BMW Welt. We wish you an unforgettable day.

Your BMW European Delivery Team

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## Your checklist.

Before you come to the BMW Welt, there are a few things to think of. We have compiled a checklist of the most important points, so you do not forget anything vital.

### **You will need the following:**

- Valid Passport and Driver's License (some countries require International Driver's License).\*
- The European Delivery Department must have your Purchase Order a minimum of 30-days prior to your pick up date. This is completed at your U.S. dealer. If your dealer hasn't contacted you by this deadline, you must contact them for your date to be secured.

\* Must be a US resident 18 years of age or older. Please visit the websites of the countries you plan to travel to verify if an International license is required.

### **And possibly:**

- DVD for the Navigation System \*
- iPod Power Cord: See your U.S. BMW center before you travel and they will provide you with the power cord.\*

\* If this is part of the equipment features that you have ordered on your car.

# Travel details.

## German Registration

Your automobile will be registered and delivered with German tourist license plates. The plates are valid for the period indicated on the acceptance receipt signed at delivery. Customs regulations restrict the use of tourist license plates for private purposes. The customer is responsible for complying with any local regulations and taxes that may apply. Please be sure to consign the car to one of the E.H. Harms offices for return shipment to the U.S. prior to the expiration of the plates. Registration cannot be renewed. Tourist plates are valid only in Europe. When the car is shipped to the US, you must arrange to register your vehicle in your home state and pay the appropriate state sales tax. If you are dropping off your BMW in Italy, please see the special registration requirements under "Italy" on [www.bmwusa.com/europeandelivery](http://www.bmwusa.com/europeandelivery).

## BMW Financial Services

Vehicles leased or financed in Europe through BMW Financial Services are limited to a 90-day maximum stay.

## Insurance

The BMW European Delivery insurance plan is underwritten by one of Germany's largest carriers, Allianz. The plan provides full coverage for all European countries other than for theft, which has a 10% deductible. BMW provides free insurance coverage for 14 days. For customers requiring insurance for a period longer than 14 days, coverage can be purchased in monthly increments. For example, for 45 days of insurance coverage, you would order two months of coverage, which is the actual coverage provided, not one month plus 14 days. Please visit [www.bmwusa.com/europeandelivery](http://www.bmwusa.com/europeandelivery) for the appropriate insurance rates. The monthly premium includes the 14 days provided by BMW NA. The maximum stay allowed is six (6) months.



The insurance coverage starts on the delivery date indicated on the purchase order and end on the 14th day. The effective date of insurance and (registration) cannot be changed unless BMW NA is advised at least two weeks prior to the scheduled delivery date.

**An extension beyond the insurance expiration date is not possible, therefore; it is important that you order exact insurance coverage prior to pick up.**

### Package Insurance Includes:

**Legal Liability Insurance:** with cover sum of € 100,000,000 combined limit per loss event for bodily injury, material damage and financial loss (maximum cover sum for bodily injury € 8,000,000 each person)<sup>1</sup>

**Comprehensive Physical Damage and Collision:** Insurance without deductible<sup>1</sup>

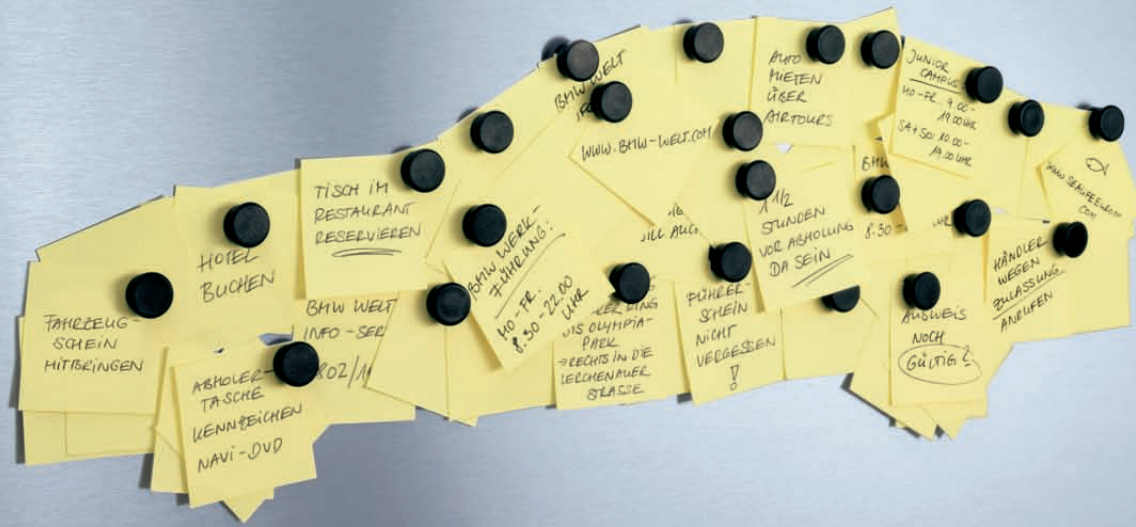
**Legal Expenses Insurance**<sup>2</sup> :sum insured € 150,000 (for bail for criminal procedures in foreign countries € 50,000), per occurrence

<sup>1</sup> The attached general conditions for Automobile Insurance (550/17 AKB) are applicable.

<sup>2</sup> The general conditions for Legal Expenses Insurance (ARB 2000) are applicable with the exception of § 5 (1) g ARB 2000.

Travel expenses of the insured to a foreign court are not covered.

Official certificate of insurance will be presented to the customer at delivery in Munich.



## What else you need to know:

### Can I take someone with me?

Certainly, your partner or your family are very welcome. They can gladly participate in the BMW Welt program. We would like to point out, however, that pets are not allowed during the guided tour of the Munich Plant or in the BMW Museum. Please note that the visit to the BMW Welt is not suitable for animals.

### Is the BMW Welt barrier-free?

The BMW Welt has been specifically designed to be wheelchair accessible. The visitor routes through the BMW Museum and the BMW Welt are suitable for people in wheelchairs assisted by an escort.

### Where do I acquire the DVD for the Navigation System?

An "All Europe" DVD is available by calling Navigation Technologies at 888-628-6277. The cost is \$165 plus tax, shipping, and handling.\*

### When should I get to the BMW Welt?

Since you'll want to allow ample time for an exciting day out, you are welcome to arrive 1-2 hours in advance of your scheduled pick up. This will allow you time to explore and plan your day, possibly including a factory tour or a leisurely lunch.

### Another appointment has cropped up. Is it possible to reschedule the appointment at the BMW Welt?

In this case, please contact your local BMW dealer in advance of your schedule date. Date changes are subject to availability.

\* Price is subject to change.

# How to get to the BMW Welt.

BMW Welt is located in the north of Munich, next to the BMW headquarters, in the direct vicinity of the Olympiapark.

**Am Olympiapark 1, 80788 Munich,**

**BMW Welt Info Service (from Germany):** 0180 2 118822\*

**BMW Welt Info Service (from the US):** 011 49 180 2 118822\*\*

**Daily between 8.00 am and 10:00 pm (GMT+1).**

**[www.bmw-welt.com](http://www.bmw-welt.com)**

\* 6 Cents per call from the DTAG network (German provider)

\*\* Accessibility and cost depend on your network provider

## If you plan to arrive by car...

Coming from **Berlin/Nürnberg** (A9, exit 76), **Deggendorf** (A92, exit 1),

**Salzburg** (A8, exit 91) or **Passau** (A94 to the end of the motorway):

Follow the signs to the Olympiapark on the Mittlerer Ring (B2R) circular road.

Shortly after the BMW headquarters, turn right into Lerchenauer Strasse.



In Munich there are signs pointing out the way to the BMW Welt.

When you see one of these signs, you know you are on the right course.



## If you plan to arrive by train...

The trip from Munich Central Station in a rental car or taxi takes approximately 20 – 30 minutes. From the central station, you also have a convenient underground connection to the BMW Welt. The trip takes approximately 15 – 20 minutes. Take the U2 line in direction “Feldmoching” and change at “Scheidplatz”. From there, take the U3 line to “Olympiazentrum”. When you exit here, it is just a few meters on foot to the north entrance of the BMW Welt.

## If you plan to arrive by plane...

The trip from the **Franz-Josef-Strauss-Airport** in Munich, by rental car or taxi, takes approximately 30 – 45 minutes. There is also a convenient connection via urban railway and underground. Take the S1 or S8 urban railway lines to Munich and exit at “Marienplatz”.

Change at “Marienplatz” and take the U3 underground line to “Olympiapark”, exiting at “Olympiapark” underground station. When you exit here, it is just a few meters on foot to the north entrance of the BMW Welt.

# Innenraumnetz München

- |     |    |    |
|-----|----|----|
| S1  | U1 | 12 |
| S2  | U2 | 15 |
| S4  | U3 | 16 |
| S5  | U4 | 17 |
| S6  | U5 | 18 |
| S7  | U6 | 19 |
| S8  |    | 20 |
| S20 |    | 21 |
| S27 |    | 25 |
|     |    | 27 |



**Tarifzonen**  
 Innenraum (Inner City Zone)  
 Außenraum (Outer City Zone)



## Welcome to the BMW Welt.



On the day of your arrival, you should make your way to the information desks. Two of these are located on the ground floor of the BMW Welt, and are easy to find from the entrances. Here, we will welcome you and take care of your luggage.

From there please follow the signs to Check In located in the Premium Lounge on the third floor. After you've shown your passport, we will gladly assist you in planning your day at the BMW Welt. Find out what your perfect day can look like in the following pages.





## A day in your world.



Of course, picking up your car is the true highlight of your visit to the BMW Welt. But before you go, we'd like to make sure it's not the only highlight.

The individual experience areas that constitute your day can be booked in the Check In area in the Premium Lounge, and we've made sure there is something for everyone.

Upon arrival, you will receive a ticket for your visit to the BMW Welt which will give you access to the individual experience areas. This ticket also includes a voucher for the restaurants and shops within the BMW Welt.

You can participate in a guided tour of the Munich Plant whenever you please, before or after you have picked up your car at the BMW Welt. There are no guided tours of the Munich Plant on weekends or on holidays.

You have received your vehicle collection date along with this information brochure. Your final confirmation date and time will be sent to you prior to your trip provided we are given the appropriate documentation by your local dealer. Please refer to your checklist to make sure the documents have been completed. It is recommended that you be at the BMW Welt 1.5 hours before your scheduled appointment. Check In begins at 7:30 am.

Please allow ample time to immerse yourself in the BMW Welt. It is certainly worthwhile. You will find an overview of the various experience areas at the end of this brochure, which will serve as a planning aid.



## The big moment.



### **Premium Lounge**

This lounge is reserved exclusively for you and your party and constitutes the starting point for the highlight of your day. Please arrive at the Premium Lounge on the third floor, directly next to the Check In, at your scheduled time.

### **Product Info Center**

Before you take delivery of your new BMW, we will provide you with a comprehensive briefing, which is adapted specifically to your new BMW. This is a one-of-a-kind demonstration so you can get acquainted with your new car and its features before you receive it. With the aid of films and multimedia applications, your personal attendant will brief you on all the important functions and equipment features of your car.

### **Premiere**

Now is the big moment. In the spacious ambiance of the BMW Welt, your new BMW will be presented to you. Your personal attendant will accompany you, brief you on the car and be with you to answer all your questions.



## All around the world.



There are also plenty of things to experience outside the BMW Welt.

For those who wish to explore Munich on their own, information on events, sights, and the interesting parts of the city can be found on [www.muenchen.de](http://www.muenchen.de).

The world-famous Olympiapark is situated in the immediate vicinity of the BMW Welt. Information on events and tours through the Olympiapark and its stadiums, as well as the Olympic Tower can be found on [www.olympiapark-muenchen.de](http://www.olympiapark-muenchen.de).

We would also recommend a visit to the SEA LIFE center which is located in the Olympiapark. Explore underwater worlds from the source of the River Isar to the depths of the Mediterranean in the 2,200m center. The SEA LIFE center is open daily from 10:00 am to 7:00 pm (last entry at 6:00 pm). Get more information at [www.sealifeeurope.com](http://www.sealifeeurope.com).

**For all further questions, please contact the BMW Welt Info Service**

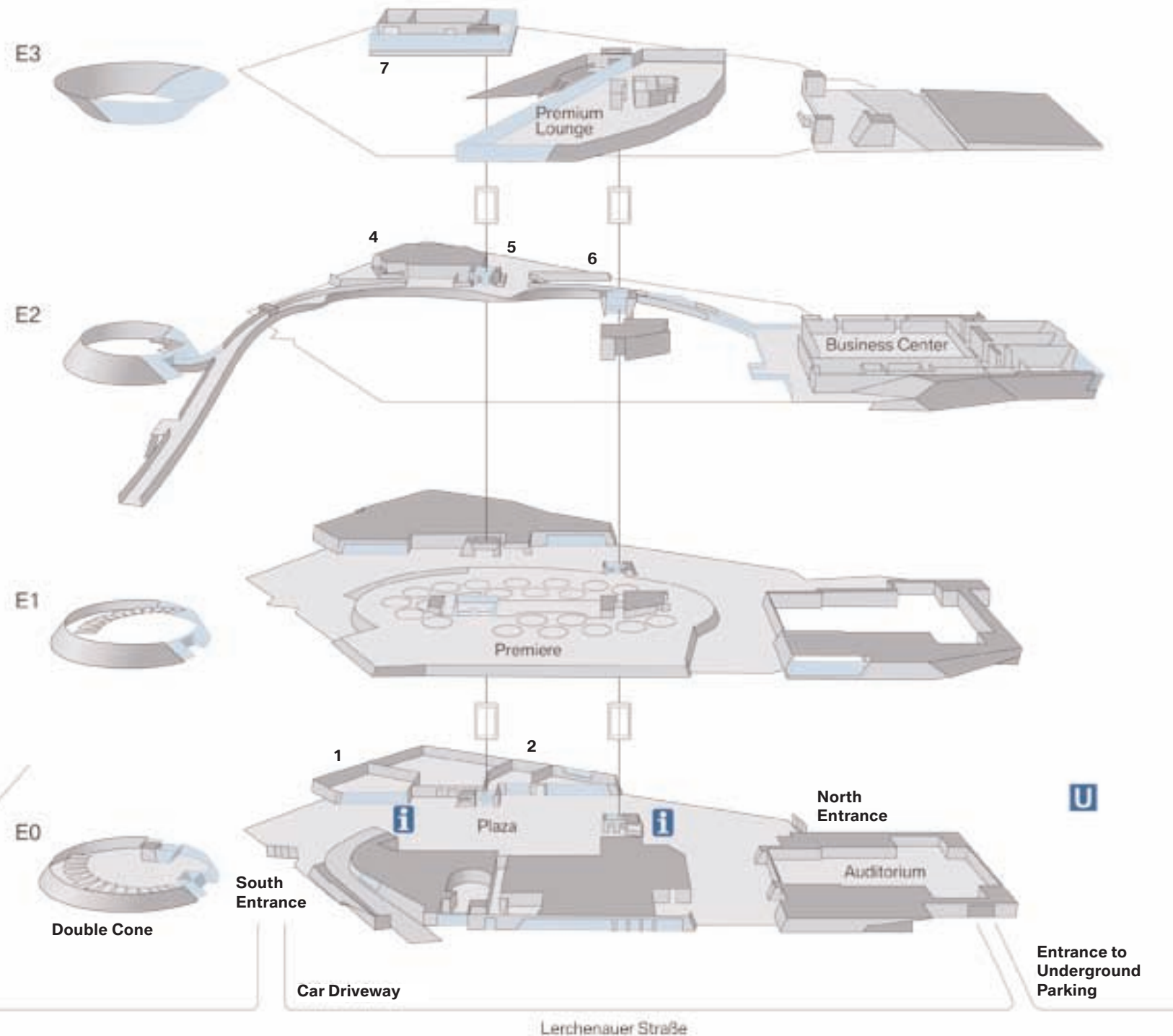
From Germany: 0180 2 118822\*

From the US: 011 49 180 2 118822\*\*

Daily between 8.00 am and 10:00 pm (GMT+1).

\* 6 Cents per call from the DTAG network (German provider)

\*\* Accessibility and cost depend on your network provider



**BMW Welt**

Monday through Saturday,  
9:00 am – 8:00 pm,  
(Check In begins at 7:30 am)  
Sunday and Holidays,  
9:00 am – 8:00 pm

**i Information**

**U U3 Olympiazentrum**

**1 Lifestyle and BMW accessories**

Level 0

**2 Junior Campus**

Level 0

**3 Bistro**

Level 0

**4 Restaurant International**

Level 2

Please make your table  
reservations at Check In

**5 Coffee Bar**

Level 2

**6 BMW Welt Shop**

Level 2

**7 Club Restaurant**

Level 3

Closed Sunday and Monday  
Please make your table  
reservations at Check In

**8 Check In / Premium Lounge**

Level 3

Closed Sundays

# Make the day your own.

# Notes

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### **Automobile Takeover for European Delivery**

The BMW Welt offers you various experiences to turn a special day into an unforgettable one.

Our associates at the Check In counter will design your personalized plan for the day. Have fun planning.



### **Product Info Center**

This service, which is unique worldwide, will help you get acquainted with the special features of your new car.

You will want to schedule the briefing just before the automobile takeover.

Duration approximately 45 minutes



### **Premiere**

The highlight of your visit to the BMW Welt is when you receive your new car. Your designated scheduled time will follow in a separate letter prior to travel. If you have not received your letter prior to your travel to Germany, please contact European Delivery at 1-800-932-0831.

Duration approximately 45 minutes



### **BMW Welt Tour**

Exciting insights behind the scenes of the BMW Welt and interesting information on its creation and architecture.

The BMW Welt Tour only takes place on weekends or holidays, since the Munich Plant Tour is not available on these days.

Duration approximately 80 minutes

**Saturdays:** Start of the tour at 9:00 am, 10:00 am, 11:00 am, 12:00 pm, 2:00 pm 3:00 pm and 5:00 pm.

**Sundays, Holidays:** Start of the tour at 10:00 am, 11:00 am, 12:00 pm, 2:00 pm 3:00 pm and 4:30 pm.

# Make the day your own.

# Notes



## BMW Museum

Over 120 original exhibits in 26 sections illustrate the BMW brand's vivid history. Opening in spring 2008.

Duration of visit approximately 2.5 hours

Monday-Friday: 9:00 am – 6:00 pm

Saturdays, Sundays, Holidays: 10:00 am – 8:00 pm

Until its opening you are invited to visit the BMW Museum at the Olympic Tower instead.



## Guided Tour of BMW Munich Plant

In BMW's main plant you will experience first hand how individual cars are manufactured with high precision.

To avoid any interruptions, partial tours are not available.

Duration approximately 2.5 hours

On production days (normally Monday-Friday)

8:30 am – 10:00 pm

Find out more details at Check In



## Junior Campus

Here, children between the ages of 7 and 13 have the chance to experience the world of mobility. Register at Check In but please be advised that availability is limited and therefore; we may be unable to accommodate all requests.

Duration from 70 minutes to 3 hours (workshop)

Monday-Friday: 9:00 am – 7:00 pm

Saturdays: 10:00 am 7:00 pm



## Restaurants

Time to revive your spirits? At the BMW Welt a variety of restaurants will be certain to offer something for your individual taste. Table reservations can be made at the Check In.

### Club Restaurant

Tuesday-Saturday: 12:00 pm – 3:00 pm, 6:00 pm – 12:00 pm

Closed Sundays and Mondays

### Restaurant International

Daily 11:00 am – 12:00 am



## Travel essentials.



### **Warranty**

Every U.S. spec BMW is backed by a new vehicle limited warranty of 4 years/50,000 miles from the date of sale. While travelling, the authorized BMW center in Europe will honor the U.S. model warranty coverage up to six months without mileage limitations.

For more information about the warranty, please visit

**[www.bmwusa.com/owners/bmwultimateservice/warranty](http://www.bmwusa.com/owners/bmwultimateservice/warranty).**

### **BMW Maintenance Plan**

Every U.S. spec BMW purchased from an authorized BMW center in the U.S. is covered by the “BMW Maintenance Program” for 4 years/50,000 miles whichever occurs earlier. The details of coverage are listed in the Service and Warranty Information booklet, which is placed in your car upon its arrival in the U.S.

Among the exclusions from the “Maintenance Program” are repairs or maintenance performed by other than an Authorized BMW center within the U.S. or Puerto Rico. Therefore, while in Europe, any maintenance repairs or services are the customer’s responsibility.

### **Roadside Assistance**

24 Hour Emergency roadside service is managed by Mondial and is included in the European Delivery Program for most European countries. Some car rental and hotel expenses are covered by Mondial in emergency situations. You will receive your Mondial information package at delivery. The phone # is 089 260 99 09 (within Germany) and 00 49 89 260 99 09 (from other European Countries).



## Travel essentials.



### **Drop-Off/Shipment to the U.S.**

For your convenience, you may drop off your car on weekdays at one of our convenient drop off locations in Europe. For the most up to date list of locations, hours of operation and e-mail addresses, please log onto [www.bmwusa.com/europeandelivery](http://www.bmwusa.com/europeandelivery). When you drop your car off, the inspection process can take from 30 minutes to an hour. As the Harms agent inspects your vehicle, please make sure that any insurable damage is noted on the check out sheet. Remember, normal wear and tear is **not** covered by insurance.

**Drop off locations are open Monday to Friday only. All locations are closed on weekends, German holidays and scheduled holidays.**

Your car will be transported via truck to the port of export\* and will be shipped to the U.S. on the next available vessel. For shipment to the U.S. please allow 6-8 weeks for shipment to the East Coast and 8-10 weeks on the West Coast. Upon delivery in Munich, there will be a first aid kit and hazard warning triangle in the trunk. These items are required by law in European countries, however, they are not “approved” accessories for vehicles shipped to the U.S. Should you wish to keep these items, you must remove them prior to shipment and bring them home with you. BMW of North America, LLC assumes no liability for replacement.

\* Vehicles dropped off in Italian cities will be driven to Munich for truck transfer to port of departure.





## Travel essentials.

### **Drop-Off**

#### **Locations:**

Germany  
Austria  
Belgium  
England  
France  
Spain  
Switzerland  
Netherlands  
Italy\*\*



Changes occasionally do occur with drop-off locations, operation hours, and local holiday observances. It is strongly recommended that you make advance arrangements regarding the date and time of drop off. E-mail addresses and phone numbers for each location can be found on [www.bmwusa.com/europeandelivery](http://www.bmwusa.com/europeandelivery).

Some models include alarm systems and CD changers as standard or optional equipment. These items are not usually installed until the car arrives in the US. It is not possible to substitute European equipment in a U.S. specification vehicle nor is it recommended that any European after market items be installed while in Europe. These items will be removed and discarded at the U.S. port and therefore not returned to you.

\*\* Shipping from Italian cities must be arranged with the E. H. Harms office in Munich one week before the intended drop off. Cars are driven to Munich for truck transfer to point of loading. Car registration and insurance must be valid for at least 5 days after the date of drop off in Italy.

# Travel essentials.

## **Export Deposit/Penalty**

Your car must be dropped off for shipment with E.H. Harms at the end of the valid period of the Customs license plates and insurance. BMW of North America, LLC is held responsible for a 19% Value Added Tax should the vehicle not be returned to the United States within 6 months of the date of delivery.

Your BMW center will be charged for this penalty and therefore may wish to collect a 19% export deposit which is refundable to you upon notification of shipping.

For vehicles not returned to an authorized drop off center within the required six month time frame from the date of pick up, ocean transportation, customs duty and customs clearance, will be the responsibility of the purchaser.

## **Shipping Notification**

After your car arrives at the U.S. port of entry, BMW of North America, LLC will handle customs clearance and transport it to the BMW port facility where the vehicle is accessorized and made ready for transportation to your selling BMW center.

This procedure can take approximately 20 business days from the time the car arrives in port. Your BMW center will notify you of the vehicle's arrival and schedule an appointment for delivery. Should your vehicle have to be repaired via an insurance claim, this processing time may be longer.

## **I'd like to keep the European plates as a souvenir. Is this possible?**

Both plates must remain on vehicles dropped off at the Italian cities since the cars are driven back to Munich. The back plate must remain on vehicles dropped off at all other locations but the front plate can be removed and you may take it home with you. There is no guarantee that the rear plate will be on the car once it arrives at your U.S. center.

Photo Credits: pg. 34 Portugal, Portugese National Tourist Office/António Sacchetti.  
BMW Welt photos courtesy of BMW AG.

# Your adventure begins now.

Thank you for choosing the BMW European Delivery Program. Should you have any questions after reviewing this reference guide, please contact your BMW center or BMW's European Delivery Department at 800-932-0831. Our staff is committed to ensuring that your trip is a truly exceptional one. You can also visit our website at [www.bmwusa.com/europeandelivery](http://www.bmwusa.com/europeandelivery) for more information.

