



Cross-Sell

Better Data. Better Decisions.

DATA DIGGING:
**WHAT WILL YOUR REGISTRATION
DATA TEACH YOU?**

WHO WE ARE

30 Years of Industry Data

Cross-Sell tracks new and used vehicle title/registration data in 33 states, providing comprehensive monthly reports that are custom-made for each client's unique market. Our powerful auto industry reports detail sales by VIN, Make, Model, Owner City, Owner ZIP, Dealer Seller Name, Dealer Seller ZIP and Lienholder (where allowed by state).



Allen Faith
National Sales Manager



David Hardin
Data Consultant

Data That Matters

Get the answers to questions that matter in your markets

How many EVs were registered in your state?

How many pump-ins took place in your state?

What is Carvana's market share?

What are the top 5 selling zip codes in your state?



New Mexico EV Data Alerts

June 2023

**New EV Sales increased 10.7%
month-over-month in NM.**

May 2023

VW ID.4

Top-selling non-Tesla
New EV model in New Mexico

April 2023

32%

EV market share by Tesla
Model Y in New Mexico

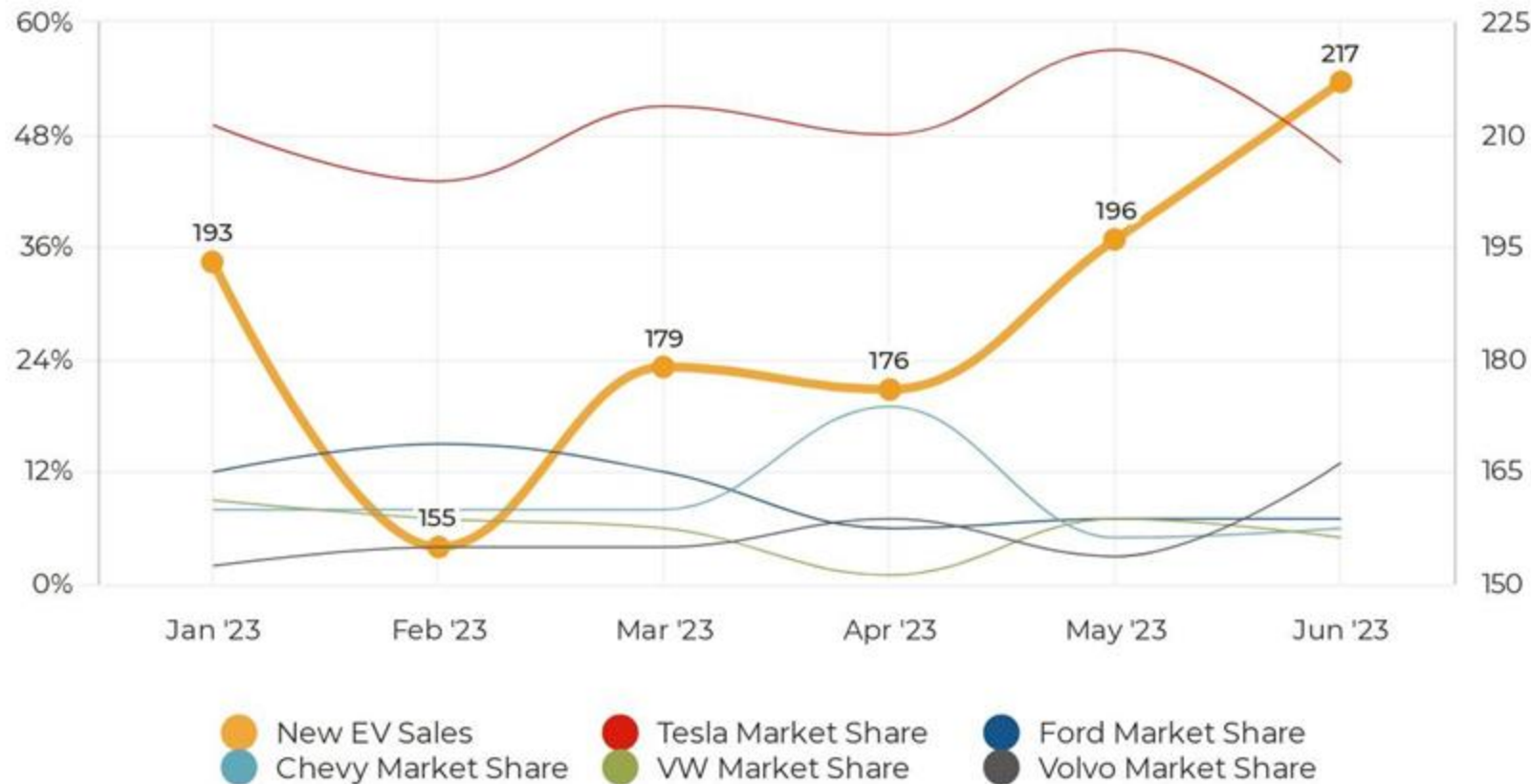
June 2023

Volvo C40 Recharge surpassed all other non-Tesla models in June, gaining 9% market share in one month in NM.

2023 EV SALES TREND

Six-Month EV Sales Trend in New Mexico

Sales of new electric vehicles and market share of top car brands in New Mexico from January to June 2023.

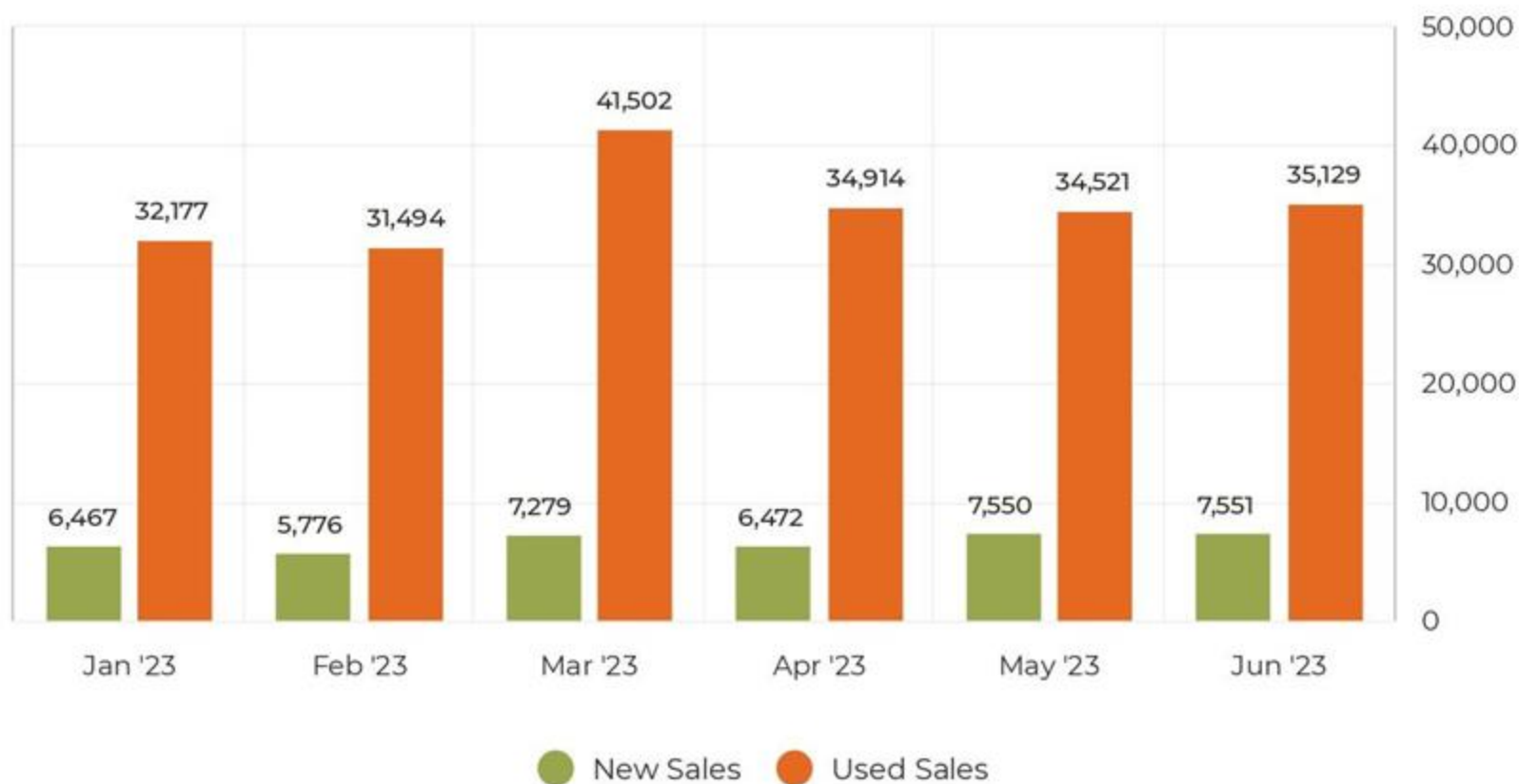


Tesla currently owns 45% of the New EV market in New Mexico. Volvo recently made a huge impact on the EV market by jumping from 3% to 13% in one month (June).

2023 NEW AND USED SALES

Six-Month Sales Trends in New Mexico

Sales of new and used vehicles in New Mexico from January to June 2023.



Used vehicle sales are significantly higher than New vehicle sales in New Mexico.

The top Used model for six consecutive months is the Ford F-150.

Accelerate Your Competitive Edge



Mapping Analysis

Market
Trends

Pump-Ins

SnapShot

EV Analysis

Finance
Source

Pump-Outs

Makes &
Models

Dealer Performance

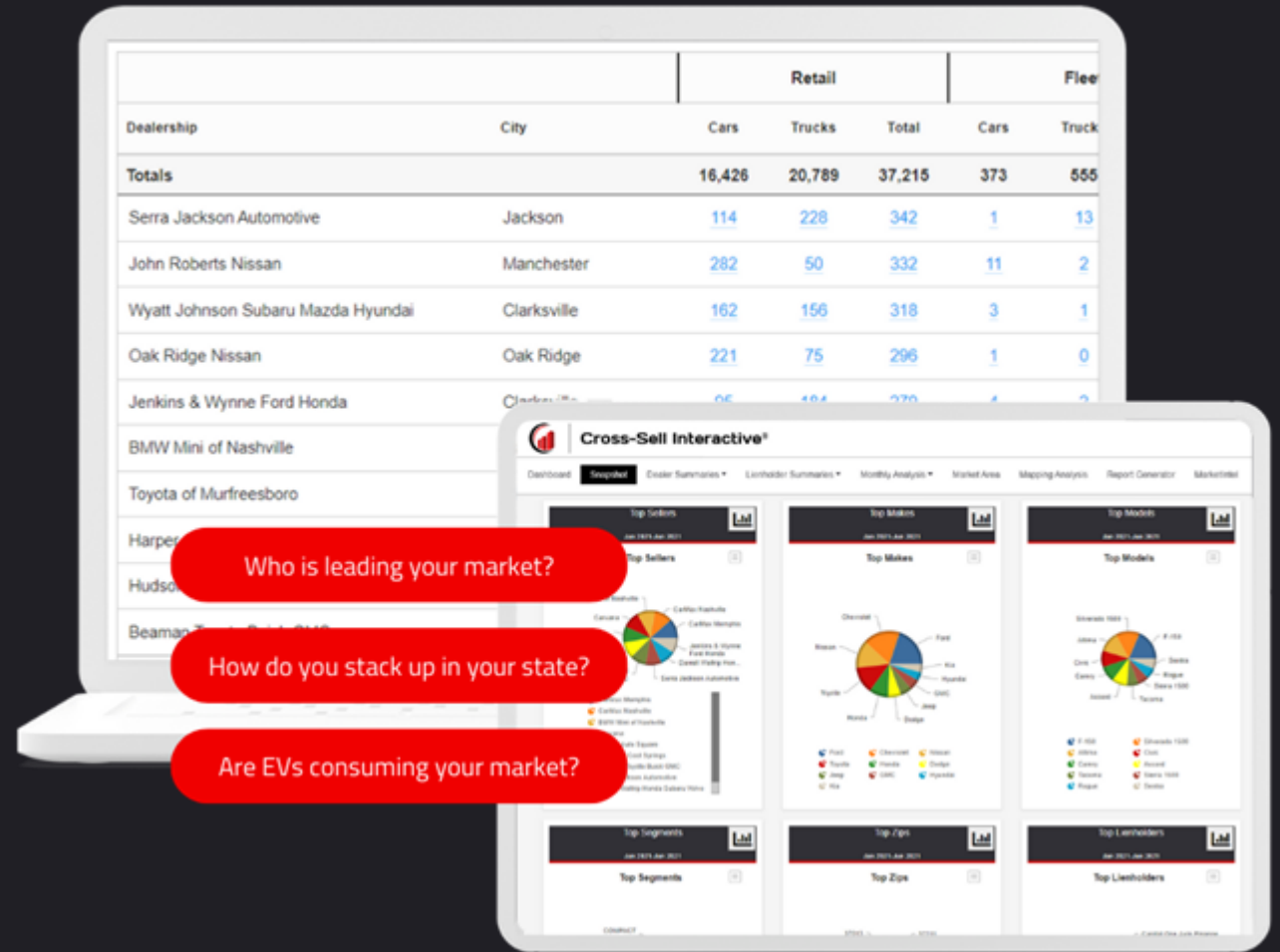
State Summary

Zip Code Analysis

Segment Trends

MarketIntel

What will your data teach you?





Cross-Sell

Expand your reach and empower your teams with Cross-Sell vehicle data.

Better Decisions. Better Data.