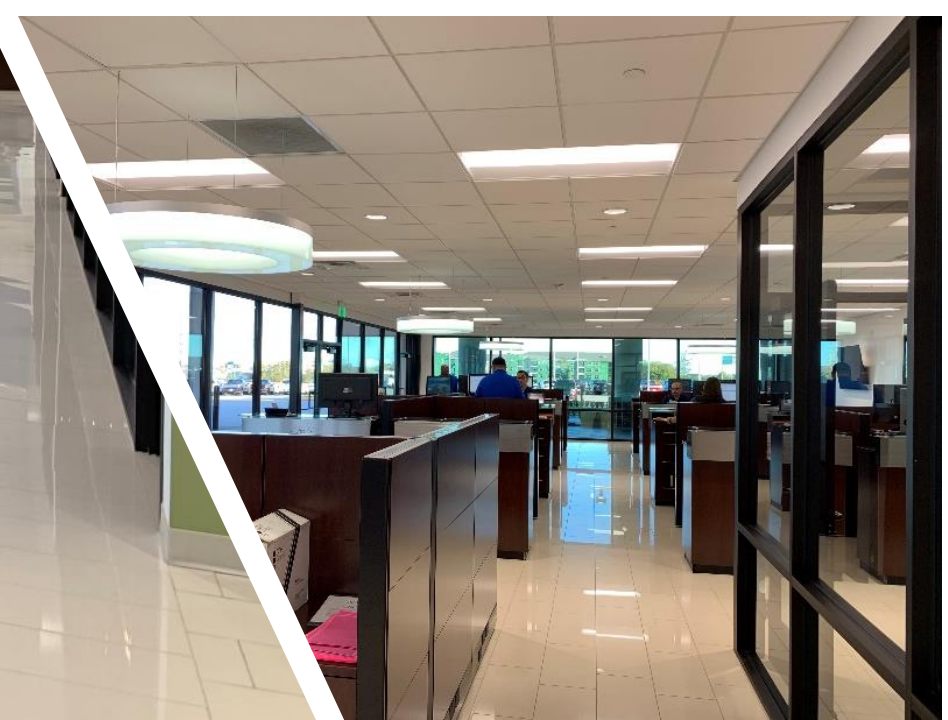




# LSI Industries

Joanna Ducker

Director, Automotive Market



# TRUE OR FALSE



A FOOT-CANDLE IS A UNIT OF MEASUREMENT FOR LIGHT

**TRUE**

MOC .02 FC'S  
SAI 0.25 FC'S  
AV  
FROM S  
BEDROOM  
NEW VEHICLE D  
FRONT ROW FC'S  
SURGICAL ROOM 100 FC'S



# AUTO VISION

*We are the **visual image solution** that helps Automotive Retailers create **meaningful customer experiences** and **strong brand identities** through integrated **lighting, graphics, and technology elements***

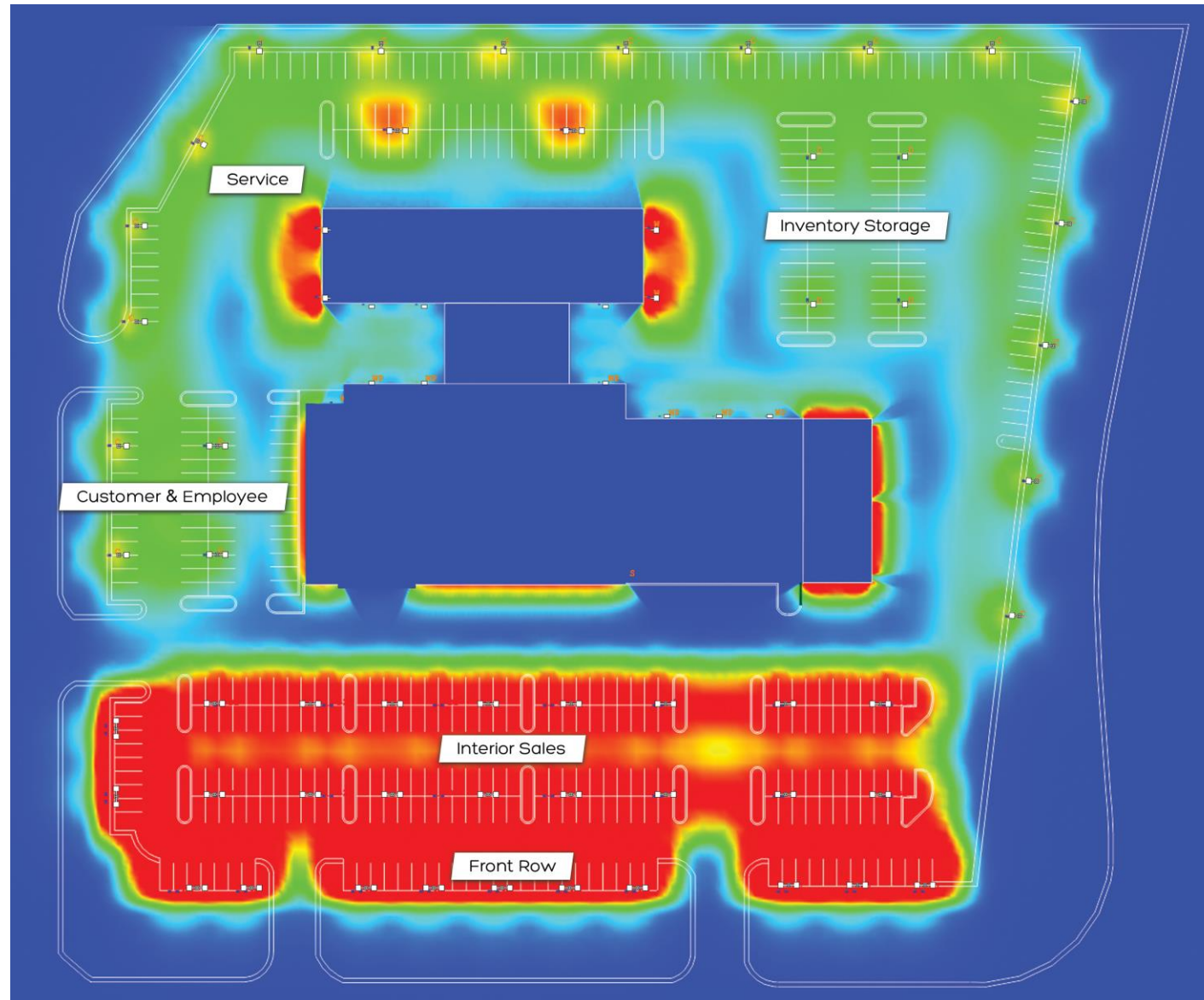




# AUTO VISION

*We are the **visual image solution** that helps Automotive Retailers create **meaningful customer experiences** and **strong brand identities** through integrated **lighting, graphics, and technology elements***

# EXTERIOR LIGHTING









# EXTERIOR LIGHTING & POLES





# DID YOU KNOW?

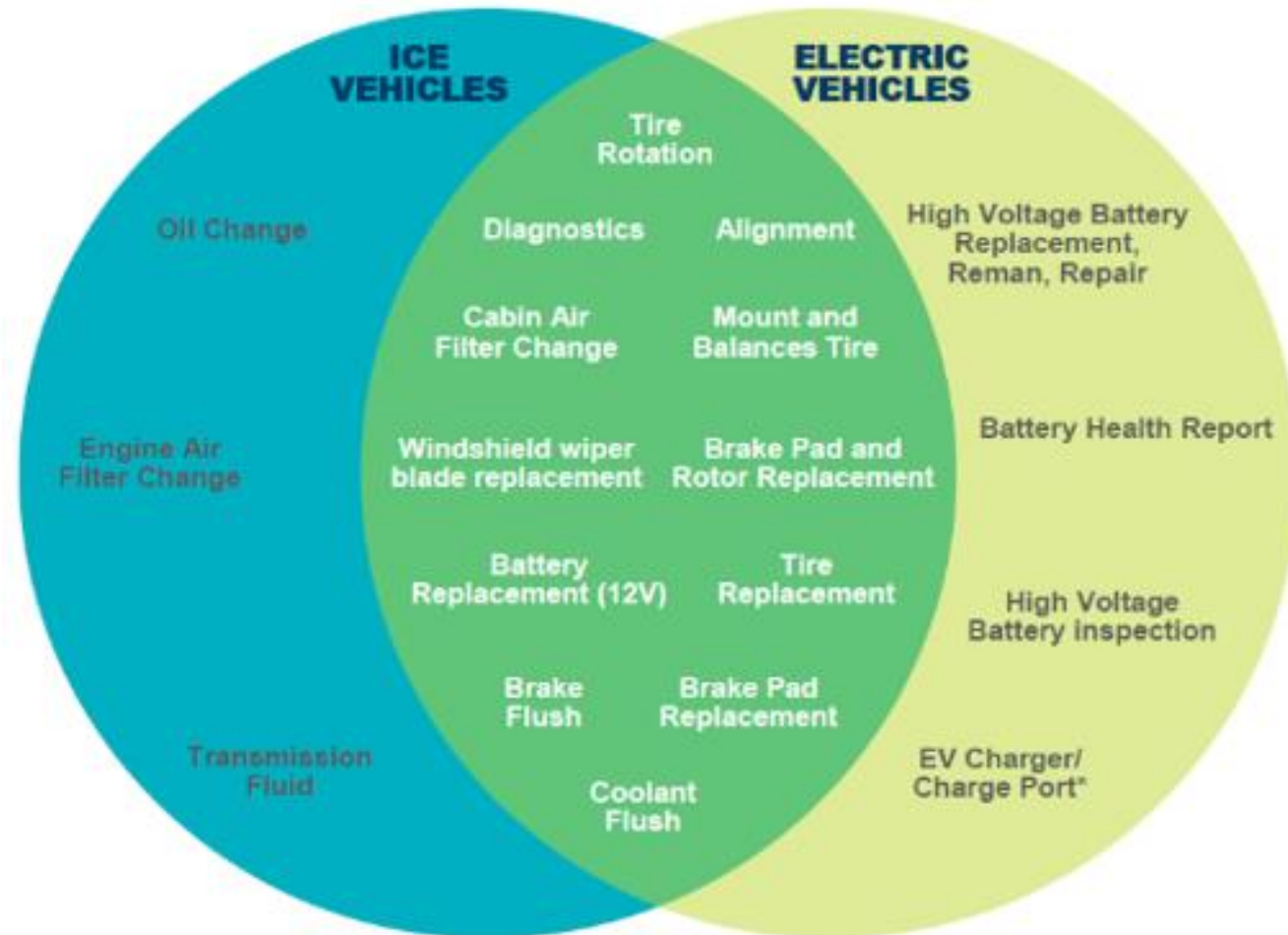


*LSI helps Automotive Retailers when they have been challenged to build **TECHNICIAN accuracy, attraction, and RETENTION***

# SERVICE AREA



Let's be real... EV's aren't moving *that* fast



## TRUE OR FALSE



THE AVERAGE AGE OF A  
TECHNICIAN IS 34

**FALSE**



# THE TRANSITIONING TECHNICIAN



Replacing Technicians is \$\$\$

No more 'Tim the Tool Man'

GM Tech Survey Showed...



# #1 AREA OF FOCUS



TECHNICIAN SHORTAGE!!!

Transparency- seeing into the shop

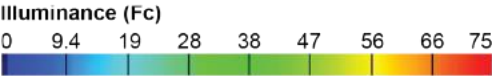
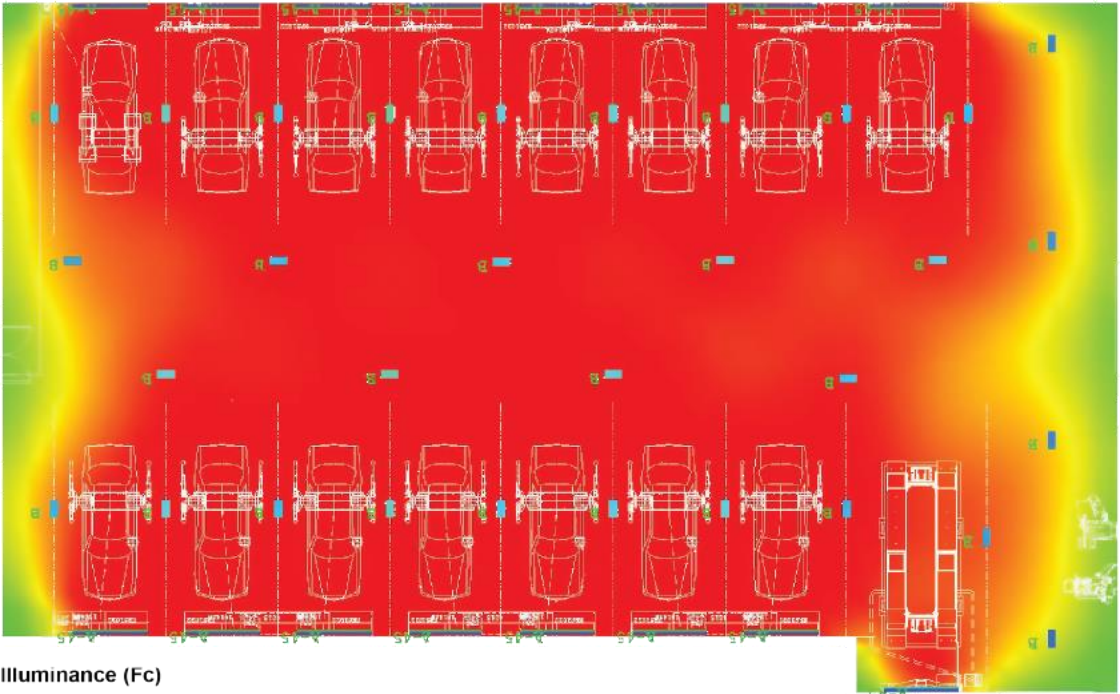
Lighting for the TASK at hand

\*\* Higher FC averages\*\*





TYPICAL SERVICE BAY LAYOUT // OPTION A



Alliance LED High Bay

ALI



LED EG3 Enclosed & Gasketed

EG3

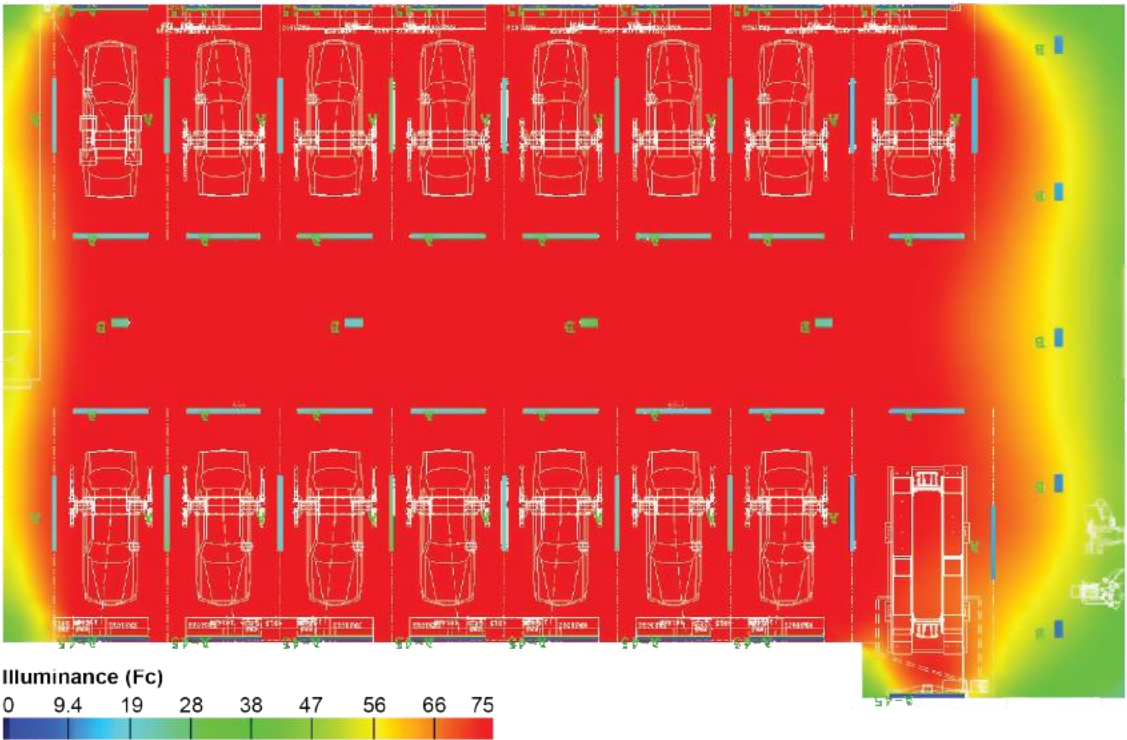


PRIMARY FIXTURE





TYPICAL SERVICE BAY LAYOUT // OPTION B

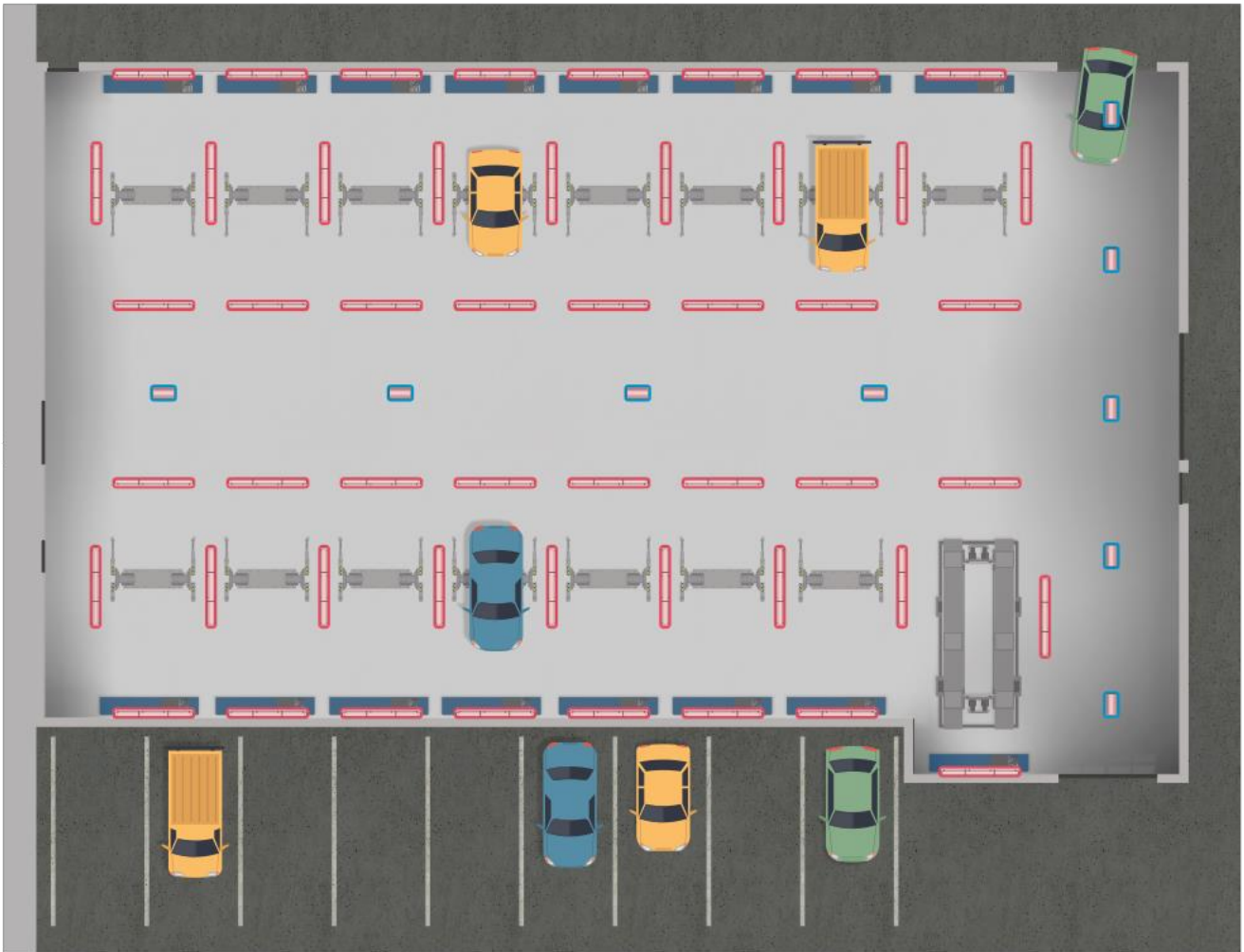


LED EG3 Enclosed & Gasketed  
EG3

Alliance LED High Bay  
ALI



PRIMARY FIXTURE



# TRUE OR FALSE



PHOTOMETRIC IS THE CALCULATION OF  
LIGHT IN SPECIFIC AREAS

**TRUE**





[Quiet Lounge >](#)





TRUE OR FALSE

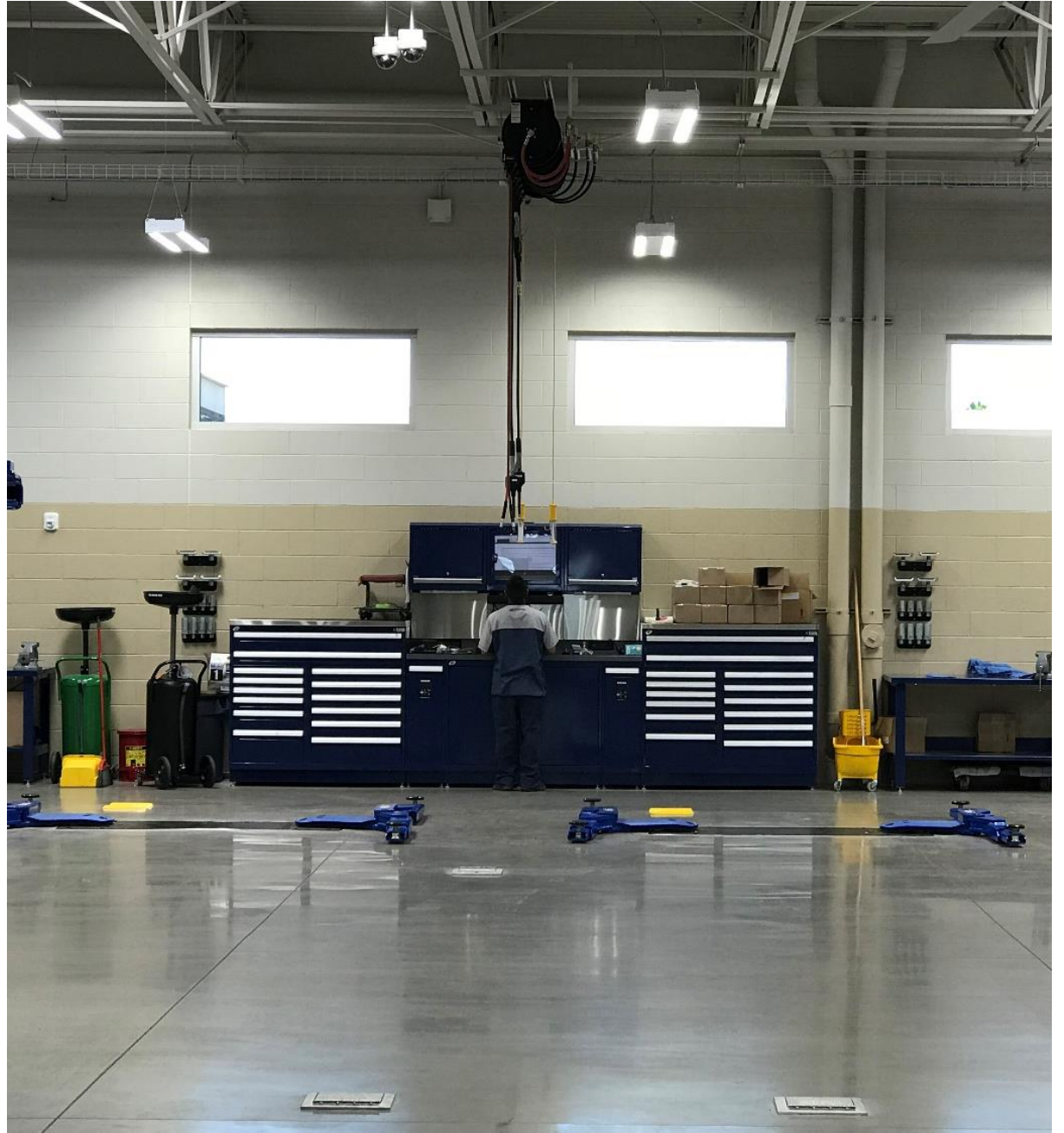
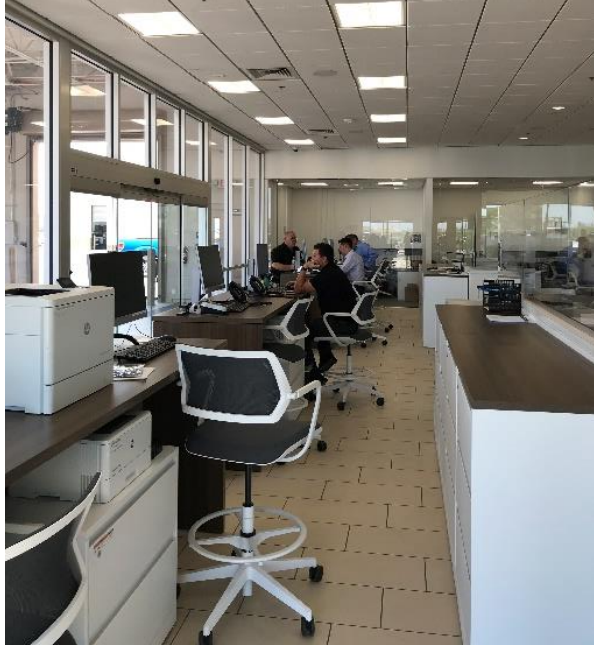


LIGHTING AND COLOR SPARK EMOTION

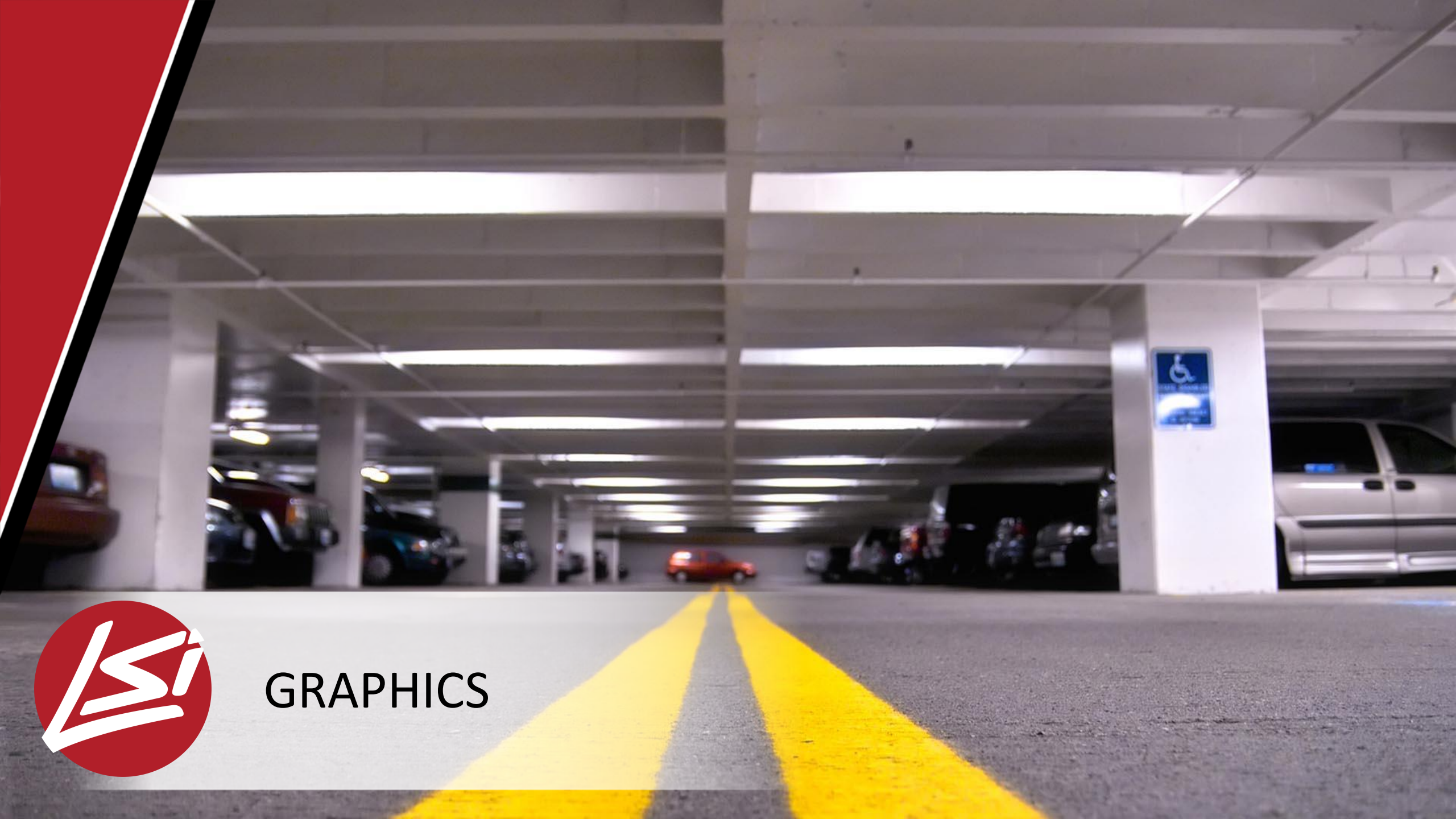
**TRUE**











GRAPHICS









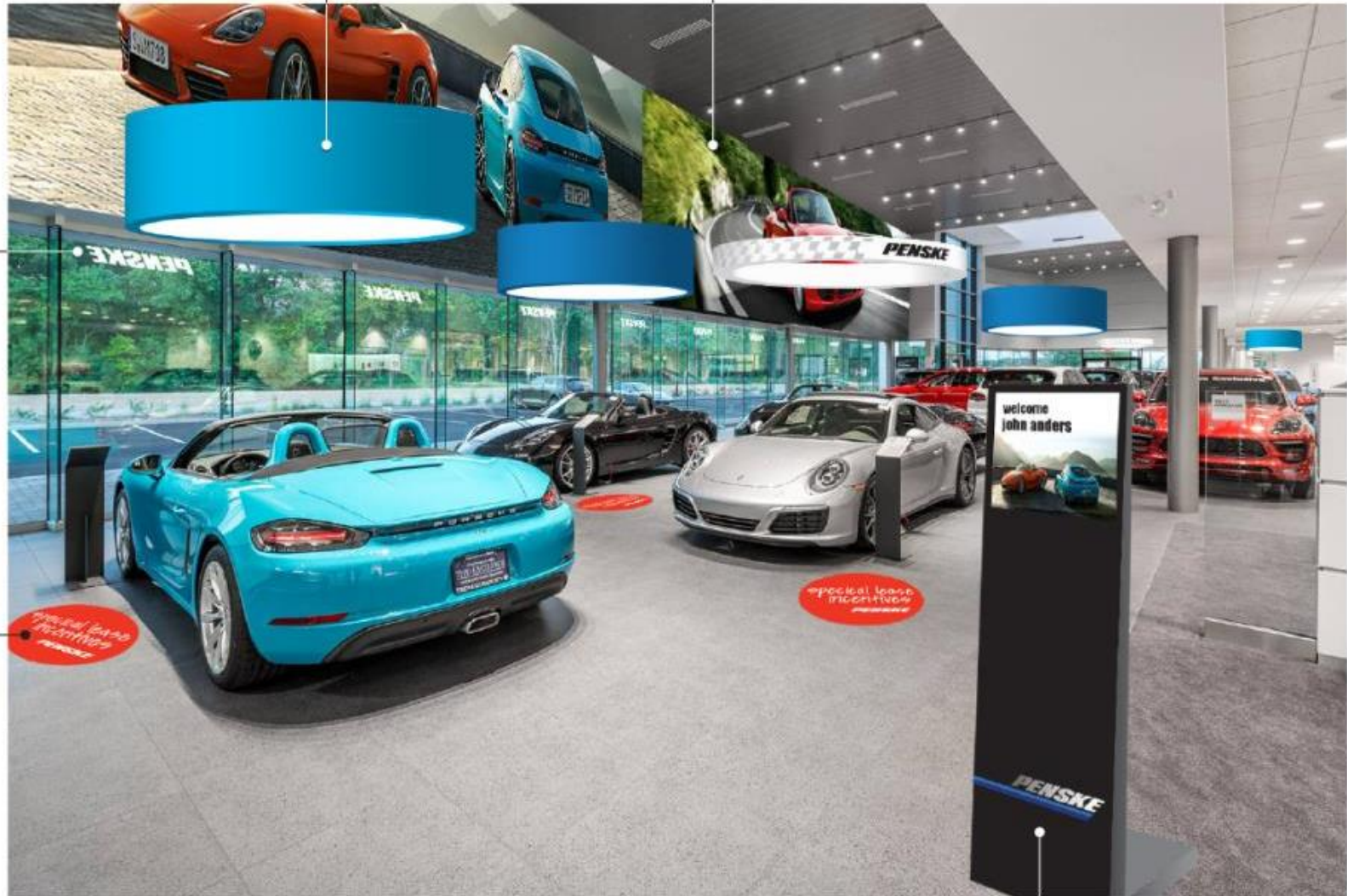


custom illuminated focal rings

grand format graphics

window graphics

floor graphics



welcome / video kiosk



TECHNOLOGY



# CONTROLS

**100% = 400W/fixture**

**Sunset – 10pm**





100% = 400W/Fixture  
Sunset - 10pm



50% = 218W/Fixture







# TRUE OR FALSE



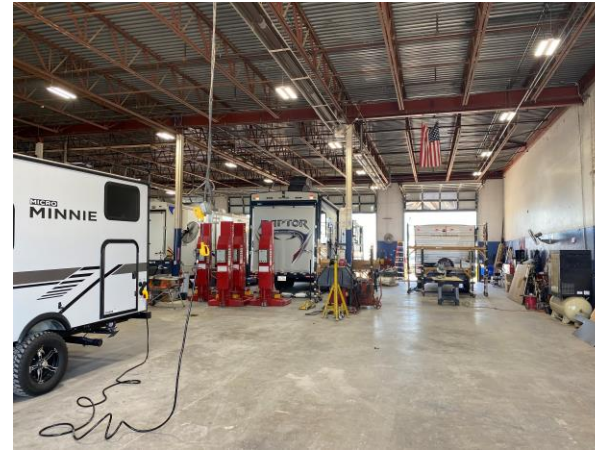
The Ford Mustang was the highest volume car in 1965?

**FALSE**

Chevrolet Impala

The Impala broke the million-unit mark in both 1965 & 1966 making it the single model highest annual sales leader of all time in the United States.







For comments or questions contact:

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