

Leveraging the Power of Manheim

Presented by Jim Freitus, Sr. Client Solutions Manager

WHOLESALEING
YOUR WAY



POWERING THE WORLD'S LARGEST AUTOMOTIVE MARKETPLACE.

Everything we do empowers our clients with more business operation options and digital tools to enhance their strengths and maximize their profits—no matter how they choose to do business with us—in-person, online or a combination of both.

3M+

Vehicles sold
each year

76k

Active dealers

100k+

Average # of buyer
attendees with 30K+
in lane **each week**

300+

Average # of dealers
per Simulcast lane with
105 bids **each week**

~270k

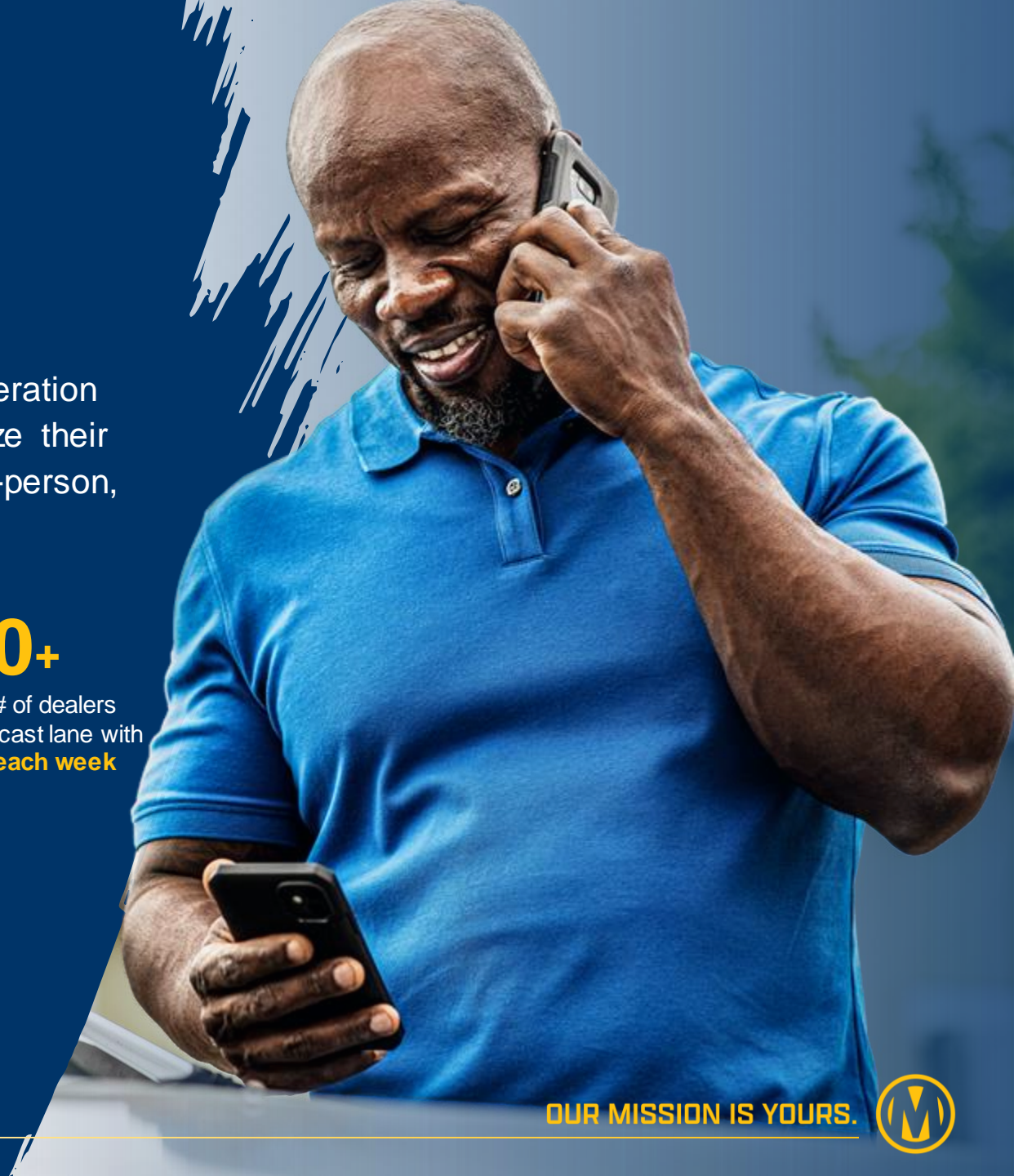
Average # of vehicles
listed in the Manheim
Marketplace, **each week**

10.4

Average # of bids per vehicle
offered in Manheim's live
sales, **each week**

75%

Digital Sales with
most **sold from**
auction location



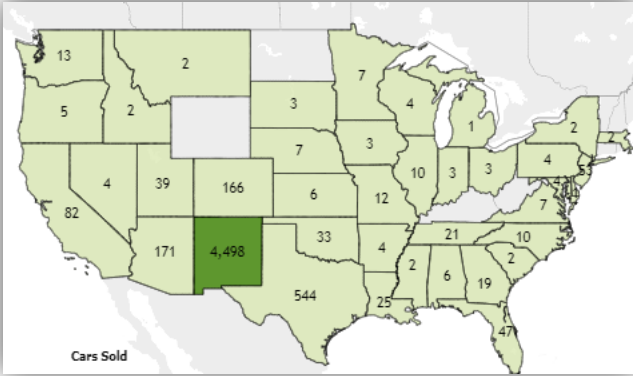
Manheim New Mexico By the Numbers

66%

Transactions are in lane
YTD

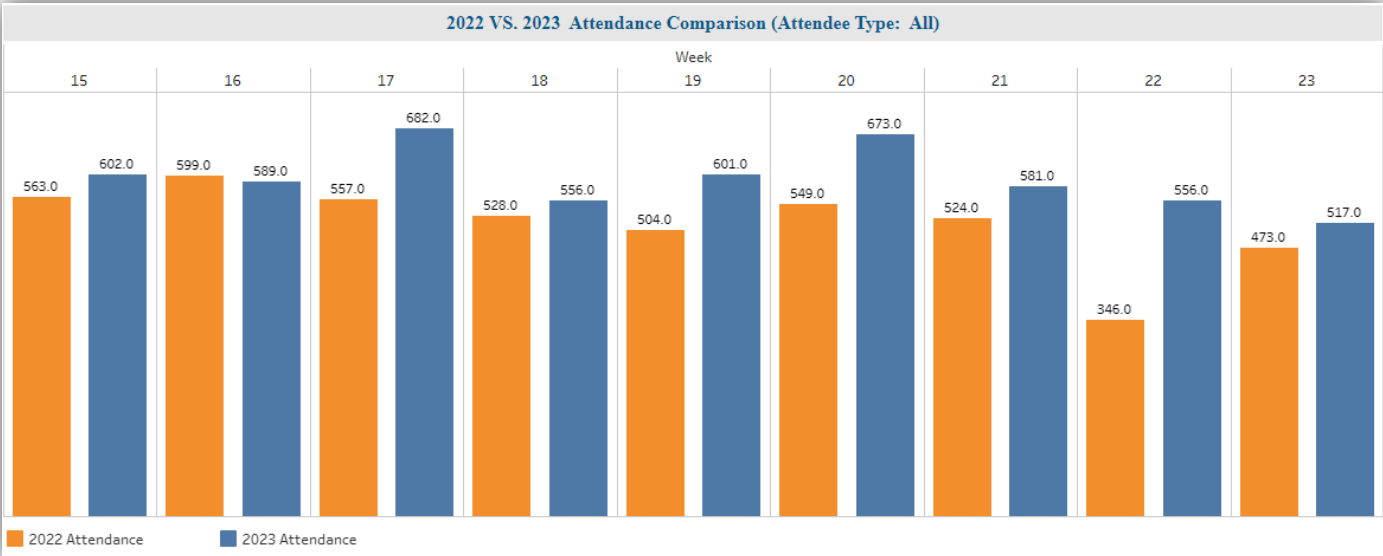
68%

Of attendees make a
purchase



41

Buyers in 41 states in the
US have purchased from
Manheim New Mexico



8.9%

Attendance is on the
up in lane and online

HOW CAN WE HELP YOU SUCCEED?

Q&A Session

Thank you



OUR MISSION IS YOURS.