



DRIVEN TO give



North Park has partnered with **SAPD's Blue Santa** program for 15 years, helping to provide toys for children in their precincts who might not otherwise have a toy to unwrap Christmas morning. In 2014, with employees donating and the dealership matching, we gave over \$8,000 in toys and bicycles!!



North Park raised \$12,500 last year for the **Alzheimer's Association** through a silent auction and a test-drive fundraising event. Join us again on Sept. 19th for the 2015 "Walk to End Alzheimer's": come support the walkers and test-drive a new Lincoln to raise more funds to fight this disease, which affects so many of our families!



Texas 4000's inspiring student leaders train and raise funds for an unbelievable 4,000-mile bike ride from Austin to Anchorage each summer. They stop along the way to engage/educate communities in the fight against cancer. **North Park** donated all proceeds (over \$3,300) from the sale of our inaugural Fiesta medal to the cause: thanks to everyone who purchased a medal!



The **North Park / Bluebonnet** families of dealerships are the official vehicle sponsor of **Bike MS**. Last year's San Antonio ride was a huge success: \$1.3 million was raised for treatment to stop the disease's progression in those afflicted by multiple sclerosis, and also to fund research towards a finding a cure. This year's "Ride to the River" is October 3rd and 4th!



Lincoln Motor Company's test-drive fundraising program ("Driven to Give") has benefitted multiple schools in our community. Lincoln donates the money (a total of over \$25,000 from our events the past 4 years), **North Park** supplies the vehicles and plans the event, and the school helps spread the word (getting as many parents, grandparents, teachers and friends to take a quick drive for their school!)

alzheimer's  association®

TEXAS  4000
FIGHTING CANCER EVERY MILE

bike
MS
Ride to the River



Make a connection, give back, help out: we can all find ways to make a difference in this city we love!

**NORTH PARK
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