



BLACK FRIDAY SPECIAL

All-New Amazon Echo Speaker with Wifi Alexa

Complimentary 1st Lease Payment on All New LINCOLN Leases!

\$500 Military Appreciation Bonus Cash, Veterans, Retirees & Active Military.



2019 LINCOLN MKC 28 MPG HWY

- ★ 245 HP 2.0L TURBO
- * POWER LIFTGATE
- ★ REARVIEW CAMERA
- ★ LINCOLN WAY APP: REMOTE START, GPS LOCATE
- **★ 4G EMBEDDED MODEM** W/ WIFI HOTSPOT
- * APPLE CARPLAY & ANDROID AUTO
- **★ BRIGHT CHROME MESH UPPER GRILL** W/BRIGHT CHROME SURROUND

LEASE FOR ONLY FOR 39 MONTHS

ADDITIONAL INCENTIVES AVAILABLE \$1,000 COMPETITIVE CONQUEST BONUS CASI

WE CURRENTLY HAVE TAX CREDITS ON ALL NEW MKC MODELS

BUY FOR ONLY MSRP \$34,920, SAVE \$3,925

POSTED PRICE INCLUDES \$2,000 RETAIL PREMIUM BONUS CASH, \$750 WISH LIST FIRST MONTHS PAYMENT RETAIL CUSTOMER BONUS CASH, TOTAL DUE AT LEASE SIGNING \$3,829, INCLUDES \$1,995 DOWN, 1ST PAYMENT & FEES, \$0 SEC. DEPOSIT W/ LINCOLN AFS APPROVAL. PURCH OPTION \$19,555, 7,500 MI/YR, STK #5LKUL13512.

2018 LINCOLN Continental 26 MPG HWY

DUAL CHROME EXHAUST

- ★ 4G EMBEDDED MODEM W/ WIFI HOTSPOT: TIES TO LINCOLN WAY SMARTPHONE APP
- * APPLE CARPLAY & ANDROID AUTO
- * SUPERIOR LEGROOM. FOR ALL PASSENGERS

LEASE (

FOR

ONLY

- ★ HID HEADLAMPS
- ★ 10-WAY POWER FRONT SEATS W/LUMBAR & MEMORY
- **★ DRIVER-AD JUSTARI E SUSPENSION**

POSTED PRICE INCLUDES \$1,000 RETAIL PREMIUM CUSTOMER CASH, \$500 WISH LIST FIRST MONTHS PAYMENT RETAIL CUSTOMER BONUS CASH, TOTAL DUE AT SIGNING \$4,484, INCLUDES 1ST PAYMENT, TAXES AND FEES, \$0 SEC DEPOSIT W/LINCOLN AFS APPROVAL. PURCHASE OPTION \$25,299, 7,500 MI/YR, STK#1LJ5615333.

LEASE ONLY

BUY FOR ONLY

2018 LINCOLN MK

- ★ 303 HP 3 7L TI-VCT V6
- ★ DRIVER-AD JUSTABLE SUSPENSION
- ★ LINCOLN WAY APP. REMOTE START, GPS LOCATE
- ★ 4G EMBEDDED MODEM
- W/ WIFI HOTSPOT
- * APPLE CARPLAY & ANDROID AUTO ★ HID HEADLAMPS
- **★ NEW SERVICE LOANER** W/UNDER 5K MILES

POSTED PRICE INCLUDES \$3,500 RETAIL PREMIUM BONUS CASH, \$1,000 WISH LIST FIRST MONTHS PAYMENT RETAIL CUSTOMER BONUS CASH, \$1,000 OWNER LOYALTY, LEASE INCLUDES \$1000 TEXAS TAX CREDIT RCL CONQUEST BONUS CASH, TOTAL DUE AT LEASE SIGNING \$3,434, INCLUDES 1ST PAY-MENT, \$495 DOWN TAXES AND FEES. \$0 SEC. DEPOSIT W/ LINCOLN AFS APPROVAL. PURCH OPTION \$21,282, 7,500 MI/YR, STK #2LJBL42142.



Final Inventory of 2018 **LINCOLN MKX Models** Making room for the All-New 2019 Nautilus!





COMPLIMENTARY 2 year/24,000 mile maintenance on New 2018 MKZ & New 2018 LINCOLN MKX COMPLIMENTARY 3 year/36,000 mile maintenance on New 2018 Continental & New 2018 MKT

Test Drive a new LINCOLN AT NORTH PARK. get 2 Complimentary SA Zoo Lights tickets!



Service Pick up & Delivery with purchase or lease of a new Lincoln.



2018 LINCOLN Navigator

- ★ 450 HP 3.6L TWIN TURBO
- ★ DRIVER-ADJUSTABLE SUSPENSION ★ LINCOLN WAY APP:
- REMOTE START, **GPS LOCATE**
- ★ 4G EMBEDDED MODEM W/ WIFI HOTSPOT ★ LED SIGNATURE
- **HEADLIGHTS** ★ REVEL 14 SPEAKER
- PREMIUM AUDIO * HANDS-FREE FOOT ACTIVATED LIFT GATE
- * NEW SERVICE LOANER W/UNDER 5K MILES



LEASE FOR ONLY FOR 39 MONTHS

LEASE FOR 39 MONTHS, 7,500 MI/YR, INCLUDES \$1,995 DOWN, PLUS 1ST PAYMENT, TAXES, AND FEES DUE AT SIGNING. \$0 SEC DEPOSIT W/LINCOLN AFS APPROVAL, PURCHASE OPTION \$38.822, STK#5LJEL12923

2018 LINCOLN MKZ 2.0L Gas

- * 245 HP 2.0L TURBO ENGINE
- **★ LINCOLN WAY ΔPP** REMOTE START. REMOTE LOCK/UNLOCK,
- ★ 4G EMBEDDED MODEM W/ WIFI HOTSPOT
- ΔPPI F CARPI ΔΥ & ANDROID AUTO

GPS LOCATE

★ 10-WAY POWER SEATS

LEASE

FOR

ONLY

★ NEW SERVICE LOANER W/UNDER 5K MILES

FOR

FOR 39 MONTHS

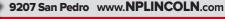
POSTED PRICE INCLUDES \$2,500 RETAIL PREMIUM BONUS CASH, LEASE INCLUDES \$1000 TEXAS TAX CREDIT RCL CONQUEST BONUS CASH AND \$500 COMPETITIVE CONQUEST BONUS CASH', \$500 WISH LIST FIRST MONTHS PAYMENT RETAIL CUSTOMER BONUS CASH, TOTAL DUE AT LEASE SIGNING \$3,810, INCLUDES \$995 DOWN, 1ST PAYMENT TAXES AND FEES. \$0 SEC. DEPOSIT W/ LINCOLN AFS APPROVAL. PURCH OPTION \$18,365, 7,500 MI/YR, STK#3LJR622578

ART FOR ILLUSTRATION ONLY, ALL PRICES + TT&L, MOST TRIPLE CROWN AWARDS OF ANY LINCOLN DEALER IN HISTORY VALIDATED BY LINCOLN NATION REPORTS. *FOR COMPETITIVE CONQUEST OR OWNER LOY-ALTY BONUS CASH: CUSTOMER MUST CURRENTLY OWN OR LEASE (NO NEED TO TRADE THIS VEHICLE) A 1995 OR NEWER CAR, SUV, OR PICKUP (NON-FORD MOTOR CO. BRAND FOR CONQUEST OFFER, OR A FORD, LINCOLN OR MERCURY FOR OWNER LOYALTY OFFER). * MUST HAVE MILITARY DOCUMENTATION STORED THRU "TROOP ID" FOR VALID CERTIFICATE - FIRST RESPONDER CREDENTIALS. ALL OFFERS END 11/30/2018.









12-Time Triple Crown Winner MORE THAN ANY OTHER LINCOLN STORE IN THE U.S.

0-341-8841