



TIME IS RUNNING OUT ON \$1,000,000 WORTH OF TAX DEDUCTIONS¹:

BIG TAX BENEFITS FOR BUYING A RAM COMMERCIAL VEHICLE.

PURCHASE BY THE END OF DECEMBER TO BE ELIGIBLE FOR 2018 TAX BENEFITS.

Including a 100% bonus depreciation deduction!

Ram Commercial vehicles can help elevate your business — and lower your tax burden. By adding the capability, versatility and reliability of Ram Commercial trucks and work vans to your business before the end of this year, you can take advantage of significant 2018 tax benefits¹. Consult your tax professional to determine your potential savings.

DON'T MISS OUT! Must take retail delivery prior to 12/31/18.

SECTION 168(K) TEMPORARY 100-PERCENT EXPENSING

A Ram truck is generally considered qualified property for section 168(k) for U.S. Federal Income Tax purposes. This means a taxpayer may elect to treat the cost of any qualified property as an expense allowed as a deduction for the taxable year in which the property is acquired and placed in service.

Consult your tax professional to determine your vehicle depreciation and tax benefits.

SECTION 179 FIRST-YEAR EXPENSING

A Ram truck is generally considered Section 179 property for U.S. Federal Income Tax purposes. This means a taxpayer may elect to treat the cost of any Section 179 property as an expense and allowed as a deduction for the taxable year in which the property is acquired and placed in service.

A qualifying business may expense up to \$1,000,000 of Section 179 property during 2018.

Consult your tax professional to determine your vehicle depreciation and tax benefits.

RAM COMMERCIAL: WORKING HARD FOR YOU.

By making Ram Commercial vehicles a part of your enterprise, you benefit from trucks and vans that are built for the heavy demands of business. You also get a trusted partner. Our team is committed to helping you excel through a powerful range of programs and solutions.



¹This incentive is offered by a third party and is subject to change without notice. Please confirm this information to ensure its accuracy and availability. Consult a tax professional for details and eligibility requirements. ²Transferable. See your dealer for complete details and a copy of the 5-Year/60,000-Mile (Gas) or 5-Year/100,000 (Diesel) Powertrain Limited Warranty.