



2016 MAZDA3 ACCESSORIES

DYNAMIC

CAPTURE MOTION

KODO



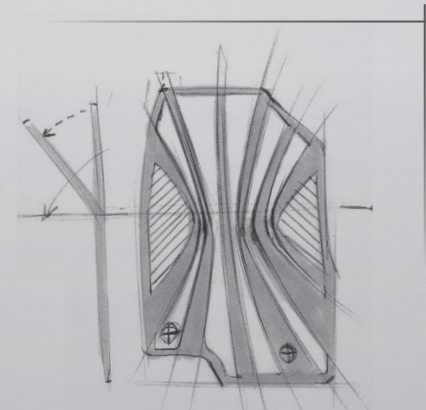
DESIGN MEETS ENGINEERING.

KODO is Mazda's design philosophy that embodies the "Soul of Motion." It's our attempt to capture the very instant when energy translates into motion. KODO is so important to us that we use the same team that works on our cars to create our Genuine Mazda Accessories. This ensures our accessories are designed as a seamless continuation of our vehicles. The result is a line of products that don't perform, look, or feel like add-ons.

INSPIRATION MEETS EXPLORATION.

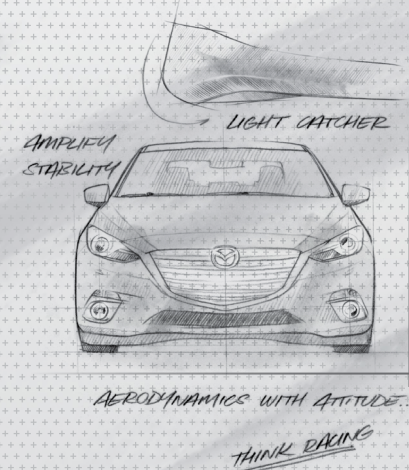
DOUBLE LATTE MEETS GRANDE FLOOR MAT.

WE APPLY OUR KODO DESIGN PHILOSOPHY TO BOTH OUR CARS AND OUR ACCESSORIES. CONSIDER OUR ALL-WEATHER FLOOR MATS. RATHER THAN STRAIGHT CHANNELS, WE EMPLOY KODO-INSPIRED GROOVES TO MOVE SPILLED LIQUID OUT FROM UNDERFOOT. AND WHEN YOU ACCELERATE, THE RAISED BACK CONTOUR OF THE MAT HELPS KEEP THE LIQUID FROM SPILLING OVER THE EDGE AS IT FLOWS BACKWARD. CONSIDER IT A 'DOPPIO' SHOT OF INSIGNITY!



BUILD YOUR OWN MAZDA3 PACKAGE.

Some say that it's what's inside that matters, but that means missing out on half the fun. Rather than adding a whole set of exterior accessories, Mazda lets you customize your own package and pick which of these features you'd like to add. But no matter what you choose on the outside, it's still a Mazda inside.



01 // DOOR MIRROR CAPS /

Let your mirrors be a reflection of your personal style with these streamlined Door Mirror Caps painted in Brilliant Black.

02 // FRONT AIR DAM /

Adding our Air Dam to your Mazda3 gives it a more aggressive appearance, and makes it look every bit as racy as it feels.

03 // SIDE SILLS /

These high-end, sporty-looking Side Sills take your Mazda3's contemporary profile to the next level.

04 // REAR DIFFUSER /

You can't have too much of a good thing. This race-inspired addition gives an extra dose of stylish attitude to your Mazda.



05 // FOG LIGHTS /

You should never be unprepared for bad weather. These halogen Fog Lights will give you an edge in hazardous conditions such as rain, fog and heavy snow, and help increase your visibility to other drivers.



06 // MOONROOF WIND DEFLECTOR /

Let in the starlight, not the road noise. Mazda's durable UV- and scratch-resistant smoked acrylic Moonroof Wind Deflector helps make your trip a quieter and more open-air experience.



07 // REAR SPOILER (4- AND 5-DOOR) /

There's nothing wrong with adding a little extra edge to your Mazda3. This race-inspired Rear Spoiler adds a bit of an exclamation point to your car's aerodynamic profile. 4-Door model shown.



08 // REAR BUMPER GUARD /

Help protect your rear bumper from chips and scratches. Our durable stainless steel Rear Bumper Guard helps make loading or unloading your gear less perilous.



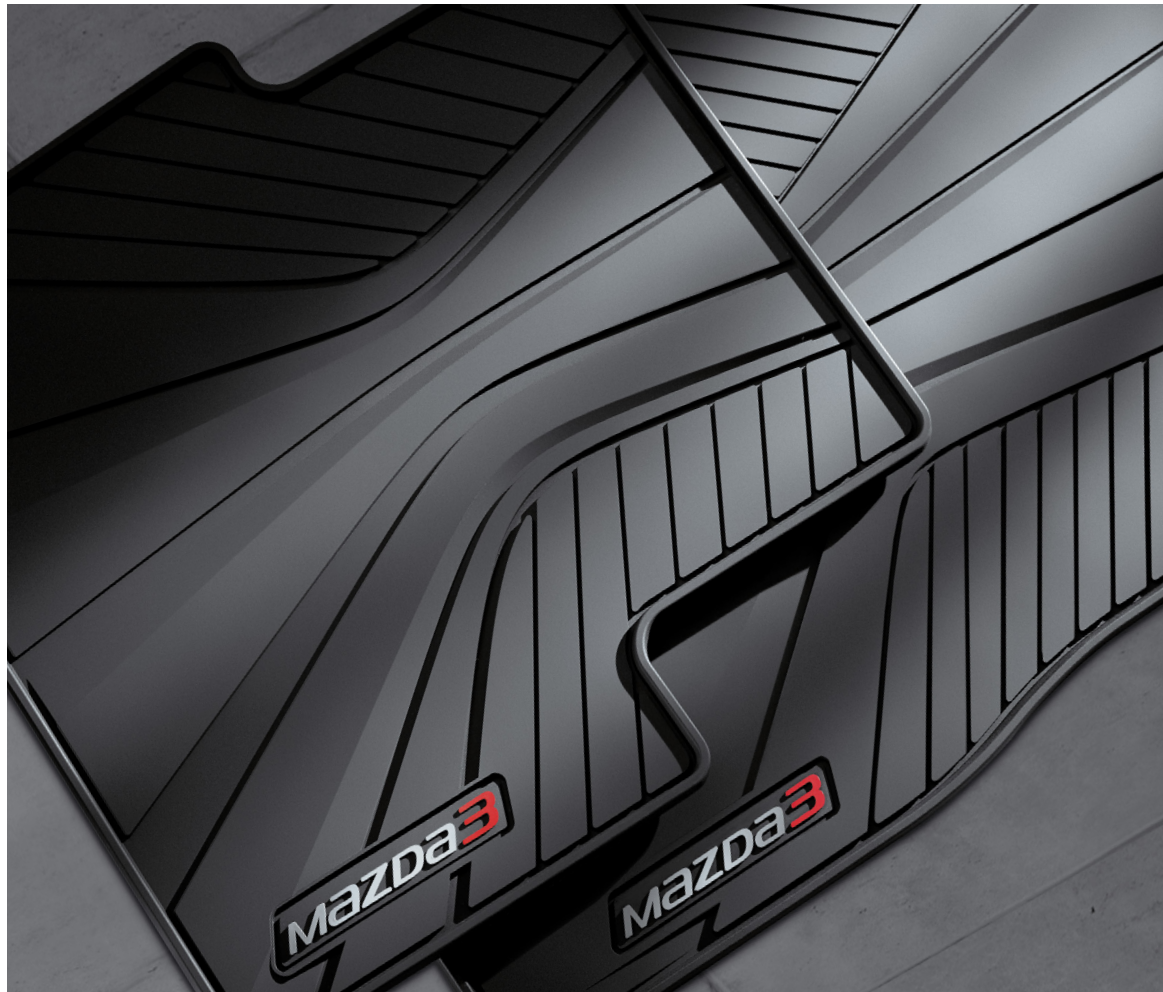
09 // ALLOY WHEELS /

The Mazda3 offers your choice of Alloy Wheels. Choose the high-end look of Gloss Black 18-inch forged RAYS Wheels with diamond-cut edge—designed exclusively for the Mazda3—or the sleek and unique look of 16- or 18-inch Dark Alloy Wheels.



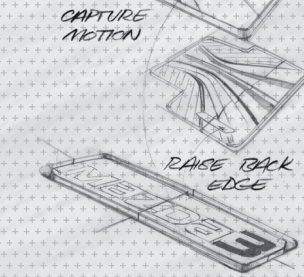
10 // REAR PARKING SENSORS¹ /

Mounted discreetly within the bumper, the Rear Parking Sensors notify the driver of obstructions behind the vehicle using an alarm sound.



01 // ALL-WEATHER FLOOR MATS /

Protect your car from the elements, as well as a spilled coffee on your way to work. Our specially fitted All-Weather Floor Mats are designed to hold a healthy amount of liquid, making spills easier to deal with.



02 // AUTO-DIMMING REARVIEW MIRROR WITH COMPASS AND HOMELINK® /

With HomeLink® you can program your garage door, entry gates and security lights to operate at the touch of a button. And the smart mirror system automatically adjusts to reduce glare from headlights behind you.



03 // DOORSILL TRIM PLATES /

These gleaming doorsills are a stylish calling card to both a welcome entry and graceful exit.



04 // ALLOY PEDALS /

Step up the look of your Mazda3. Our high-quality aluminum Alloy Pedals give your car a sporty, more powerful appearance.



05 // MAZDA MOBILE START^{2,3} /

Did you lock your car or not? Know for sure with the convenience of our smartphone-controlled Mazda Mobile Start App. Lock or unlock your doors, start the engine, turn on the rear defroster or use the Carfinder function from just about anywhere. 1-year subscription included. Visit MazdaMobileStart.com.



06 // NAVIGATION SYSTEM /

This convenient system integrates with your car's display screen to offer advanced lane guidance and a 3D interactive map. Plus, it can be controlled by voice commands.



07 // COLLAPSIBLE CARGO CARRIER⁴ /

You've got a lot more to do than shop for groceries. This roomy carrier helps you pack in plenty of supplies, then lifts out and folds away flat to free up cargo space for your next errand.

ACCESSORIES SO PRECISE THEY EVEN INTEGRATE WITH YOUR WARRANTY.

Every Genuine Mazda Accessory is guaranteed for the same duration as your car's warranty.⁵ The same can't be said of many third-party accessories. Which is why anything less than 100% Mazda simply isn't Mazda enough.



01 // PAINT PROTECTION /

Help protect your Mazda's finish from those heartbreaking little scratches and dings. Designed specifically for your Mazda, this clear protective film is virtually invisible.



02 // SPLASH GUARDS /

Don't let your journey end with a trip to the paint shop. Help protect your Mazda3's finish from rocks and other road debris with our durable front and rear Splash Guards.



03 // SOFT CARGO LINER⁴ /

Our durable Soft Cargo Liner was designed to work with the rear seats folded, upright or split, and also folds out to help protect the rear bumper. Removes easily for quick cleanup. Available for 5-Door model only.



04 // CARPET CARGO MAT⁴ /

Don't let your gear damage your Mazda's original carpet. Help protect it from harm with a custom-fitted Carpet Cargo Mat.



05 // CARGO NET⁴ /

No one likes stuff rolling around in their trunk. Secure your groceries, sports equipment and other loose items while keeping them handy for easy access.



06 // CARGO STORAGE SHELF⁴ /

Everyone could use a little more space (and a lot more organization). This Storage Shelf goes above the rear cargo area, and opens to reveal three divided compartments. Available for 5-Door model only.



07 // CARGO TRAY⁴ /

This flexible, durable Cargo Tray protects against damage and spills by elevating your cargo on top of grooves designed to help divert and catch any messy liquids. Removes easily for quick cleanup.



01 // ROOF RACK⁴ /

This versatile crossbar system is a foundation for holding all sorts of gear. It can accommodate a range of specific attachments to carry bikes, skis, snowboards and more.

So whatever activities you love, your favorite gear can go with you.

TAKE IT ALL WITH THULE.

Being ready for any adventure is what makes Thule[®] carriers a great addition to your Mazda3. Whether it's your board, your bike, your skis, or whatever you love, Thule products are designed to work seamlessly with your Mazda3. Thule carriers are tested beyond their limits and made to stand up to the elements for years of outdoor enjoyment. Now all you have to do is grab your gear and bring your sense of adventure.



02 // THULE BOARD SHUTTLE⁴ /

This durable attachment securely carries up to two of your boards to wherever the waves are breaking. Holds both long and short boards.



03 // THULE FORCE M CARGO BOX⁴ /

Keep your stuff to a manageable amount, on top of your vehicle, with this compact Cargo Box (13 cubic feet of space). 65" x W 34.5" x H 16" (XL Cargo Box also available on 4-Door models).



04 // THULE HULL-A-PORT PRO⁴ /

Whether you're looking to paddle roaring rapids or ocean swells, our sturdy kayak carrier has a strong aluminum J-cradle design and adjustable mesh straps.



05 // THULE UNIVERSAL FLAT TOP⁴ /

The sturdy Ski/Snowboard Carrier lets you load up to four snowboards or six pairs of skis on the roof of your car. Time to pack up and pray for powder.



06 // THULE UPRIGHT BIKE CARRIER⁴ /

Whether your plans include a road race or rock hopping, secure your other set of wheels to your Roof Rack with our Bike Carrier.

All attachments require Roof Rack, sold separately.



2016 MAZDA3 COMPLETE ACCESSORIES LINEUP

3.5mm Audio Cable*
Appearance Package
options:

- Door Mirror Caps
- Front Air Dam
- Rear Diffuser
- Rear Spoiler
- Side Sills

Alloy Pedals and Footrest
Ashtray*

Auto-Dimming Rearview
Mirror with Compass*

Auto-Dimming Rearview
Mirror with Compass and
HomeLink®

Car Cover*

Car Cover Cable Lock*

Car Cover Net

Cargo Storage Shelf†
Cargo Tray
Carpet Cargo Mat
Collapsible Cargo Carrier
Doorsill Trim Plates
First Aid Kit*

Floor Mats, All-Weather
Fog Lights

Interior Lighting Kit*

License Plate Frames*

Mazda Mobile Start

Moonroof Wind Deflector

Navigation System

Paint Protection:

- Door Edge and

- Handle Cups*

- Front Bumper Kit*

Hood and Front
Fender Kit*

Rear Bumper Top

Portable Navigation

Devices*

Roof Rack

Roof Rack Attachments:

- Thule Board Shuttle

- Thule Canyon

- Roof Basket*

- Thule Force M Cargo Box

- Thule Force XL

- Cargo Box*

- Thule Hull-a-Port PRO

- Thule Glide and Set

- Kayak Carrier*

- Thule Upright

- Bike Carrier

Thule Universal Flat Top

Rear Bumper Guard

Rear Parking Sensors

Remote Engine Start*

Roadside Assistance Kit*

Side Window Deflectors*

Soft Cargo Liner†

Splash Guards

Touch-Up Paint*

Wheel Locks*

Wheels:

- 16" Dark Alloy Wheels*

- 18" Dark Alloy Wheels

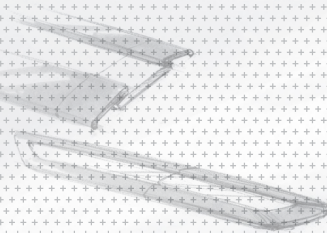
- 18" RAYS Gloss Black

- with Diamond-Cut Edge

- Forged Wheels

- Windshield Sunscreen*

YOU DRIVE A MAZDA3.
NOW MAKE IT YOURS.



MazdaUSA.com



GENUINE
ACCESSORIES

*Accessory image not shown. †Available for 5-Door model only.

¹Always check your mirrors and surroundings. ²One-year subscription included. Continuation is \$65 per year. App available on iPhone® and Android™ phones. Check www.mazdamobilestart.com for compatibility. Not compatible with all phones and carriers. Message and data rates may apply. iPhone is a registered trademark of Apple Inc. Android is a trademark of Google Inc.

³Late availability. ⁴Please remember to properly secure all cargo. ⁵Genuine Mazda Accessories sold and installed by a Mazda Dealer are covered for the duration of the New Vehicle 36-month/ 36,000-mile Limited Warranty, or if vehicle is outside of the New Vehicle Limited Warranty, then 12 months/ 12,000 miles from the installation date. Please refer to your Warranty Information booklet or check with your Mazda Dealer for details. ⁶Thule is a registered trademark of the Thule Group.

Not all items apply to all trim levels.

©2015 Mazda North American Operations. Contact your local authorized Mazda dealership for current accessory warranty and pricing information. With all accessories, please check with your Mazda Dealer for applicable models. In some cases, parts in addition to those shown will be required for proper installation. In all cases, professional installation by your Mazda Dealer is recommended. Mazda reserves the right to change availability, pricing or specification at any time without incurring obligations.

Part: 9999-94-AMZ3-16

Accessories.MazdaUSA.com

[facebook.com/mazda](https://www.facebook.com/mazda)

zoom-zoom

DRIVING MATTERS™

