

ACCESSORIES

2014 Prius v



Fun and Functionality.

Enhance both by choosing Genuine Toyota Accessories.

Give your Prius v even more style, versatility and personality with Genuine Toyota Accessories, which are designed and built to Toyota standards for quality, fit and finish.

toyota.com/accessories



Exterior



Interior



Electronics



Hybrid Synergy Drive® Window Graphic The “Hybrid Synergy Drive®” window graphic lets other drivers know they’re following an eco-leader. Clear with white lettering, the graphic is intended for placement on the rear window under the wiper.



Exterior Accessories

Enjoy enhanced style and convenience.

Paint Protection Film (A) Like a clear suit of armor, Genuine Toyota Paint Protection Film¹ helps guard against road debris that can chip and scratch the finish. Manufactured from durable, nearly invisible urethane, the film is designed for specific sections of the vehicle that have the highest potential for contact with stones and other debris.

- Urethane material helps provides protection and resists discoloration
- Paint protection film is available in kits for the hood/fenders and front bumper (each sold separately)

Mudguards (B) Help protect your paint finish from road debris and the damage it causes.

- Seamless integration with the styling of your Prius v



| Exterior Accessories

Alloy Wheel Locks (A) Precision-machined, weight-balanced alloy wheel locks offer added protection for your wheels and tires.

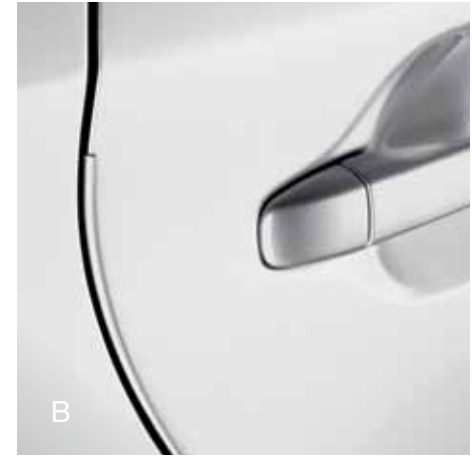
- Weight-matched to the stock lug nut weight, making rebalancing unnecessary
- Triple nickel chrome plating helps ensure superior corrosion protection and lasting shine

Door Edge Guards (B) Help prevent door edge dings and chipped paint with this protective finishing touch

- Thermoplastic-coated stainless steel is painted to precisely match the exterior color
- Compression-fitted to Prius v door edge contours

Rear Bumper Appliqué (C) This appliqué helps protect the top surface of your rear bumper from unsightly scrapes and scratches.

- Made of high-grade urethane film with UV protection
- Finished with a Prius v logo





Interior Accessories

Get more out of every mile.

Carpet Cargo Mat (A) The carpet cargo mat helps keep the Prius v cargo area dressed up and looking like new.

- Helps protect against premature wear and tear
- Durable, fade-resistant carpet features a stylish Prius v logo
- Skid-resistant backing helps hold the mat in place

Cargo Tote (B) The collapsible, soft-sided cargo tote² holds a variety of items, helping ensure they don't shift around or tip over in your cargo area.

- Removable divider panels help hold items upright
- Two carrying handles for easy loading and unloading
- Stores flat when not in use



| Interior Accessories

Cargo Tray (A) Tough and flexible, the cargo tray helps protect your cargo area carpeting when transporting all types of items.

- Made of tough, easy-to-clean material and features an embossed Prius v logo
- Perimeter lip helps contain spills
- Skid-resistant surface helps keep items in place

Cargo Net – Envelope (B) The convenient cargo net – envelope² is a lightweight solution to securing everyday items.

- Quick, easy attachment and removal
- Envelope-style netting accommodates a variety of shapes and sizes
- Stores flat when not in use



| Interior Accessories

All-Weather Floor Mats (A) Count on these rugged all-weather floor mats³ to help protect your original carpet.

- Durable and weather-resistant
- Ribbed-channel design helps contain moisture, dirt and other debris
- Quarter-turn fasteners (on the driver's-side mat) and skid-resistant backing on all mats help keep them in place

Ashtray Cup (B) This convenient, self-contained ashtray cup fits snugly inside your Prius v cupholder.

- Hinged lid helps minimize odors and flyaway ash
- Easy to empty and clean



| Interior Accessories

First Aid Kit (A) Be prepared for life's little emergencies.

- Soft-sided kit includes insect-sting pads, bandages, scissors, two emergency blankets and more
- VELCRO® brand mounting strips help the kit remain firmly in place



Emergency Assistance Kit (B) Don't let small issues stop you in your tracks.

- Kit includes booster cables, stainless steel multi-purpose tool, survival blanket, gloves, flashlight, tire gauge and bungee cord
- Kit exterior features a reflective warning triangle and trim to alert other drivers to your vehicle

Carpet Floor Mats (C) Plush, long-wearing carpet floor mats³ help protect and enhance the interior of your Prius v.

- Durable, fade-resistant carpet featuring a Prius v logo
- Quarter-turn fasteners (on the driver's-side mat) and skid-resistant backing on all mats help keep them in place



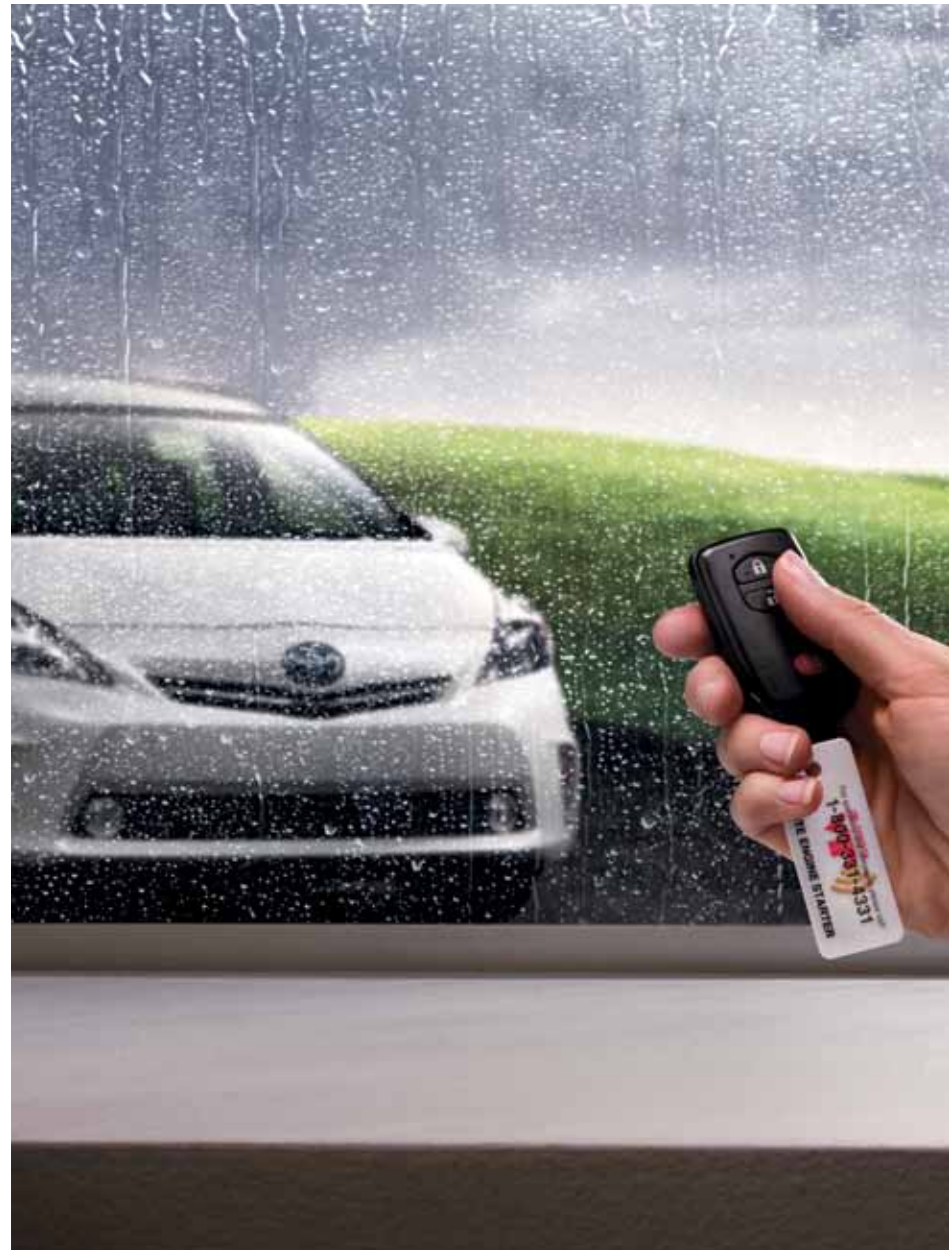


Electronic Accessories

Advance your driving enjoyment.

Remote Engine Starter Have your Prius v ready, waiting and comfortable, no matter what the weather.

- Remote engine starter⁴ starts and stops engine from your Smart Key fob
- Activates preset air conditioner, heater, defogger, defroster and temperature settings when engine is started



See footnote 4 in disclosure section on back cover.

| Interior Accessories

RS3200+ Vehicle Security System When it comes to security, the RS3200+ vehicle security system is the ideal addition.

- Integrates with the factory remote keyless entry system—no need for an additional remote
- Automatic rearming, door-ajar warning, interior light activation, panic alarm, rolling code technology and disabling of the starter
- Glass breakage sensor (GBS) includes a highly sensitive microphone that detects the sound frequency of an object striking on glass or glass breakage
- Alarm is activated if someone tries to force open a door or if glass is broken



Always go with Genuine Toyota Accessories. When you're ready to make your Toyota your own, don't forget: only Genuine Toyota Accessories are designed, tested and approved specifically for your Toyota vehicle. When purchased at the same time as your new vehicle, Genuine Toyota Accessories are backed by Toyota's 3-year/36,000-mile New Vehicle Limited Warranty, valid at any Toyota dealership nationwide.



DISCLOSURES

1. The Toyota Genuine Accessory Warranty will only apply when the installation is performed by a trained, Toyota-approved installer. Please see dealer for details. **2.** Cargo and load capacity are limited by weight and distribution. **3.** To avoid potential interference with pedal operation, do not install a floor mat on top of an existing floor mat, and each mat must be secured with either quarter-turn fasteners or retention hooks (clips). This floor mat was designed specifically for use in this model and model year vehicle and SHOULD NOT be used in any other vehicle. **4.** Available only for vehicles equipped with Smart Key system. Use only if aware of circumstances surrounding the vehicle at time of start. Operate only when legal and safe to do so (e.g., car uncovered in open area with no people or pets inside or nearby). See usage precautions in Owner's Manual.

This brochure is based upon information available at time of posting, is subject to change without notice, is for mainland U.S.A. vehicles and may differ in the state of Hawaii, Puerto Rico, the U.S. Virgin Islands and in other regions.

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