

newsletter



Overseas Motors Mercedes-Benz



SUMMER 2016
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Take a quick look at our employees, celebrations and anniversaries in our dealership.

PAGE 2 **NEW VEHICLES**

We bring you our monthly specials to fully make you aware of the fantastic opportunities available to get into a new or pre-owned vehicle.

PAGE 3 **HAVE YOU EVER WONDERED WHAT ADBLUE OR DEF IS?**

AdBlue® is an aqueous solution which helps to reduce the nitrous oxides in diesel vehicle exhaust by up to 90%.

The All-New 2017 C-Class Coupe

The all-new 2017 C-Class Coupe leaps to the head of its class in virtually every dimension, from thoughtful innovation to advanced safety to breathtaking style. Its shape is sleeker yet more muscular, with hardtop-style doors, a bold diamond-block grille and wide LED taillamps. The standard 18" alloy wheels and lowered suspension assert a performance stance that's equally visual and visceral.

Design

The seductively sleek lines of the new C-Class Coupe slice through the wind and through the clutter of ordinary cars. It's athletic yet elegant, and clean yet impeccably detailed. Expressive headlamps frame a wide grille whose diamond-block texture radiates from the iconic Star. And from its frameless door glass to its wraparound full-LED taillamps, every element is executed with the eye of an artist and the soul of a driver.

Performance

The state-of-the-art C 300 4MATIC engine squeezes more performance from less fuel. The 2.0-litre four's twin-scroll turbo quickly spins up to 230,000 rpm to put all 273 lb-ft of torque on tap from just 1,300 rpm. Rapid-multispark ignition and high-pressure Direct Injection can fine-tune their response with millisecond speed. An ECO Start/Stop system can save fuel and emissions at stoplights.

Luxury

The 16-way power front seats' intuitive seat-shaped controls help you find your ideal position, including a standard 3-position memory, 4-way power lumbar support and power thigh support. The sport-contoured front seats feature a racecar-inspired design, while twin rear seats are divided by a centre console and feature 40/20/40-split-folding seatbacks for added cargo versatility.





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SHOWROOM Virtual Tour

Overseas Motors Mercedes-Benz would like to invite you to our newly redesigned showroom. Visit us online at www.overseasmotorsmb.com for a virtual tour!



EMPLOYEES OF THE MONTH

Overseas Motors Mercedes-Benz would like to congratulate these fine employees for a job well done in the month of May.



Natek Daheen
Sales Associate

2016 C300 4-MATIC SEDAN

STARTING AT \$46,800
PLUS HST AND LICENSING



2016 CLA250

STARTING AT \$38,300
PLUS HST AND LICENSING



**ARE YOU
A MEMBER?**

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HAVE YOU EVER WONDERED WHAT ADBLUE OR DEF IS?

AdBlue® is an aqueous solution which helps to reduce the nitrous oxides in diesel vehicle exhaust by up to 90%.

Selective catalytic reduction (SCR) transforms the nitrous oxides in the exhaust gas system with the aid of AdBlue® into its environmentally-friendly components, nitrogen and water. AdBlue® consists of aqueous urea and is completely non-toxic.

AdBlue® is odourless and non-toxic and can in future be topped up by the driver themselves – either from top-up containers or at special pumps available at an ever-increasing number of service stations. This is possible all over the world, as AdBlue® is based on uniform standards.

SUMMER SERVICE SPECIALS

BRAKE SPECIAL 15% OFF

**FRONT OR REAR
BRAKE SERVICE,
OR BOTH!**

Includes pads/rotors and labour!

PICK ANY 2 SERVICES

- Flex A
- Flex B
- Transmission Service
- Brake Fluid Flush
- Fuel Injector Flush
- Coolant Flush
- Spark Plug Replacement
- Fuel Filter
- 4-Wheel Alignment

Does not include
synthetic oil change

SPECIAL 5% OFF

PICK ANY 3 SERVICES

- Flex A
- Flex B
- Transmission Service
- Brake Fluid Flush
- Fuel Injector Flush
- Coolant Flush
- Spark Plug Replacement
- Fuel Filter
- 4-Wheel Alignment

Does not include
synthetic oil change

SPECIAL 15% OFF





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CORPORATE FLEET PROGRAM

The Corporate Fleet program is geared towards company purchased and managed vehicles. Customers who have 3 or more vehicles in their fleet of vehicles qualify.

EXECUTIVE CAR ALLOWANCE

The Executive Car Allowance program is designed to recognize those individuals who receive a fixed monthly vehicle allowance from their employer to conduct day to day business or as a perk for executives.

PROFESSIONAL ASSOCIATION

Any customer who is a part of any professional associations such as Ontario Association of Architects (OAA), Ontario Bar Association (OBA), Ontario Dental Association (ODA), Ontario Medical Association (OMA), Ontario Pharmacists Association (OPA) and many more. The Professional Partner Association program is designed to recognize associations that have a strong on-going relationship with Mercedes-Benz Canada. All current members of the approved associations are eligible.

