



# Desert Vettes

**Palm Springs Corvette Club**

**August 2024**

**PSCC Corvetters Run to Carlsbad...**

**LABOR DAY**



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## President's Message....

Well, my fishing adventures are done for the time being. I would like to thank the Mergenthaler's in Montana and the Hansch's in Gig Harbor for hosting me on two wonderful fishing trips. I also want to thank Karen O'Connell for presiding over our general session meetings in June and July while I was out having fun. Now it's time to gear up and get ready for our August run to South Shore Lake Tahoe and before we know it it'll be time to head for Nashville in October. There is still room if anyone would like to join us on the Nashville trip.

Summer is going to be behind us, and it will be time to once again welcome our snowbirds back. (the sissy's) As we approach the fall, one of the things we need to address is our upcoming board of directors elections. My time as president will be over at the end of the year and that will make room for one more person on the board. If you have an interest or would like to nominate someone please let me know.

We also have been revising our bylaws. When the bylaws have been rewritten, we will be sending them out for everyone to look at. At our November meeting we will vote on approving the bylaws. Please make sure that you can attend that meeting.

Have a great rest of the summer!

Regards, Stan



## Important Note to All Members....

At our Board Meeting, we continued reviewing the Bylaws for our Club. One Bylaw Article 1, Section 2, paragraph b), indicates that the club is solely and purely; A social Club. It goes on to say, the Club does not have any affiliations or connections and does not support any political movement.

The reason for this memo is, during these politically charged times, I think it's important that we make sure we are being respectful to everyone in the Club.

Please do not wear any political swag at our events. This included but not limited to; hats, jackets shirts, etc.

## Corvette of the Month....



The award for Corvette of the month goes to Tom Pinard's black on black C6 coupe. I also want to give a shout out to Tom for his "Iron Butt Romp" as he calls it.

For those of you who are not aware Tom is on a road trip which basically covers the entire perimeter of the United States touching all four corners. Tom, we salute you and your car!

## 2024 Palm Springs Corvette Club Executive....

President...Stan Moreno

VP ...Karen O'Connell

Treasurer...Hazel Stearns

Membership... Ron Singer

Editor/Media... Charlene Brown

Marketing...Garry Dean

Governor...Tom Pinard

Secretary ...Ron Singer

Officer at Large.. Joyce Sosebee and Liz Brannon

Newsletter Editor..Mike Smith

## New Website Feature ...

Hi PSCC Members, We have been working very hard on revamping our websites that it is more user friendly. One of the new features is an area where we can hopefully help you sell your used Corvette, Corvette Parts & accessories! To access the new area, go to [our website](#) and click on [Corvette Store](#) then scroll down to [Welcome to the Palm Springs Club's Store](#) and you will see the 2 new categories below the Jessup categories. You will need to enter the password to access the PSCC information.

Please print the attached form(s) and email the complete form (s), along with pictures to:

[palmsspringscorvetteclub@gmail.com](mailto:palmsspringscorvetteclub@gmail.com)

Your forms will then be uploaded to our website.

## Palm Springs Corvette Club Charities We Support ...



Boys & Girls Club  
of Cathedral City

**ALS**  
**ASSOCIATION**

## Palm Springs Corvette Club Sponsor....

**JESSUP**  
EST. 1938  
**AUTO PLAZA**



Jessup Auto Plaza was established in 1938. It is the premier family-owned and operated dealership in Cathedral City. We've served the Palm Springs, Indio and La Quinta CA Buick, Chevrolet, Corvette, Cadillac drivers for 80 years with new and used vehicles, service and financing. Make it a point to have a look at our inventory online at <https://www.jessupautoplaza.com>. or visit us at 68-111 E Palm Canyon Drive Cathedral City CA.



For Jessup Service; Call the advisor and tell them you are with the Palm Springs Corvette Club and to schedule you with Service Advisors...Sean and their information is:

Sean Tisdale: Text preferred 925-207-9266.

Email: [seantisdale@jessupautoplaza.com](mailto:seantisdale@jessupautoplaza.com)

Service Manager: Ron Austin 760-459-7313

email: [ronaustin@jessupautoplaza.com](mailto:ronaustin@jessupautoplaza.com)



# Palm Springs Corvette Club Sponsor Discounts...

## Palm Spring Corvette Club

Jessup Auto Plaza would like to offer all current members the following discounts on Parts and Service.

Over the counter parts will receive a 15% discount up to \$250.00.

Mechanical repairs will receive 15% discount on parts and labor up to \$500.00, excluding maintenance and tires.

All maintenance services will receive a 10% discount.

All customer pay body shop repairs will receive a 15% discount up to \$250.00

Tires are sold with our 30-day price match guarantee. We guarantee the lowest price on any General Motors program tires. Tires are not eligible for discounts due to our price match guarantee.

We appreciate your loyal patronage and look forward to many more years of our partnership.



Ron Austin  
Service Manager  
760-459-7313

**JESSUP**  
EST. 1938  
AUTO PLAZA



## PSCC "Get Acquainted...."

# Get Acquainted

**Meet the members of our Corvette club!**  
Go to [palmspringscorvetteclub.com](http://palmspringscorvetteclub.com), click on Get Acquainted, and enter our current password. Scroll through the pages and "Get Acquainted." If you've forgotten our password, email Charlene at [palmspringscorvetteclub@gmail.com](mailto:palmspringscorvetteclub@gmail.com) and she'll remind you. If you don't have a page yet, follow the instructions in the Get Acquainted section.



Corvettes cost money, of that there's no doubt.  
And then you need friends, to tell your fun about.



We want to know you, put a name to your face.  
What's your background? We know you're an Ace!

What is your name? Are you short or tall?  
How will we know you? Blonde, brunette or bald?

Where do you hail from? Why did you come here?  
Or you're a longtime resident, who got a Vette this year?



Do you like short events? Or do you prefer long runs?  
Do you play tennis or golf? Bike, deal cards or other fun?

Send in your info, a story or two,  
a picture of your car, and one of you.

Your photos we'll size, your info we'll take.  
We'll type it, arrange it, and your page we'll make.

Before your story is put online,  
you must tell us, "That's just fine."

Review it you will, change it you can.  
Your bio will shine, 'cause that's the plan!

**Get your page on "Get Acquainted"**

Email your info to  
[C21hazel@aol.com](mailto:C21hazel@aol.com)



## Beat the Heat Julian Day Run....

**Hi PSCC Members!**

**On Wednesday August 21st, I am planning a Julian Day Trip to get pout of the heat!!!!**

**Details to follow when we gert closer to the event.**

**We will drive over Hwy 74 and then on the way back come through Borrego Springs!**

**Cute shops and restaurants...time to check out the town and also indulge in some apple pie before heading home.**

**So...if you are interested, pencil in the date on your Calendars and let me know!**

**Thanks,**

**Liz Brannon**





## Diva Lunch....



**17 Divas today at the French Corner! I want to give a big thank you to Charlene because she handled the Diva lunch while I was gone to Bermuda to visit my birthplace and just got back a few days.**

## Stud Lunch....



**Stud Lunch was held at the Paradise Valley Cafe in Mountain Center. It was the perfect day for thirteen Studs to escape the blistering desert heat and oppressive humidity and head to the mountains for an afternoon repast. Wish you were here to join us!  
Ron**

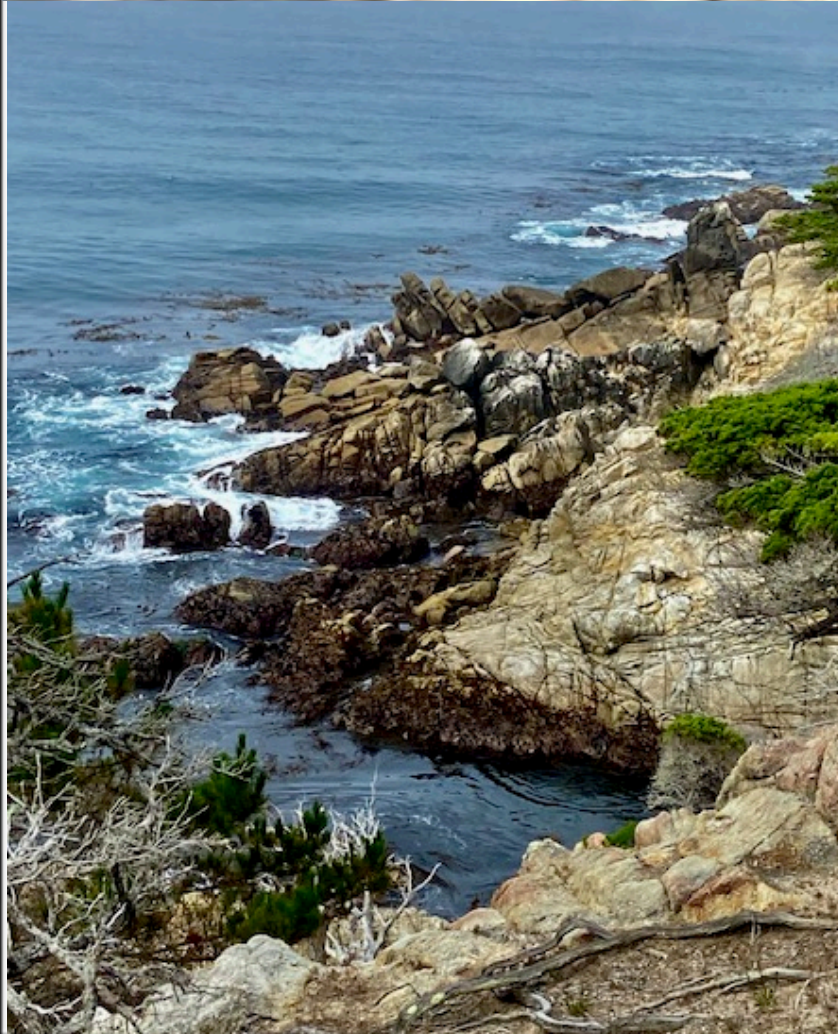


## PSCC Corvetters Run to Carlsbad...

Great tour by Marc Rosen of PSCC & Monterey CC, cruising the Pacific coastline from Monterey to Big Sur!



# PSCC Corvetters Run to Carlsbad...



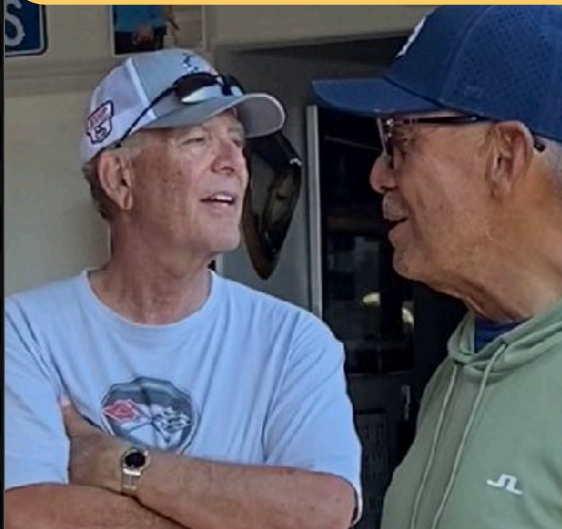
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## PSCC Met "Mr October" & Tour Car Collection...



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PSCC met "Mr. October" Reggie Jackson & toured his car collection in Monterey, CA. Super nice guy... he played 21 seasons in MLB for the Oakland Athletics, Baltimore Orioles, New York Yankees, and California Angels & inducted into the National Baseball Hall of Fame in 1993. Here's a few pics of our PSCC with Reggie, and his car collection and other memorabilia! Fun day!!



# PSCC Met "Mr October" & Tour Car Collection...





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## PSCC Visits Joyce & Family Gilroy Farm...



Fun outing at LJB Family Farm in Gilroy where our PSCC member, **Joyce Sosebee** & her family welcomed the Palm Springs Corvette Club for morning coffee & goodies, and a very informative conversation about farming and the well known LJB Farm with over 100 years of history! Such a beautiful setting and the best fresh-from-the-field corn, juicy tomatoes, colorful peppers, squash, strawberries, & unique gift shop! Thank you so much Joyce & family for your kind hospitality, and the cutest decorated cookies! We ❤️ LJB Farms!

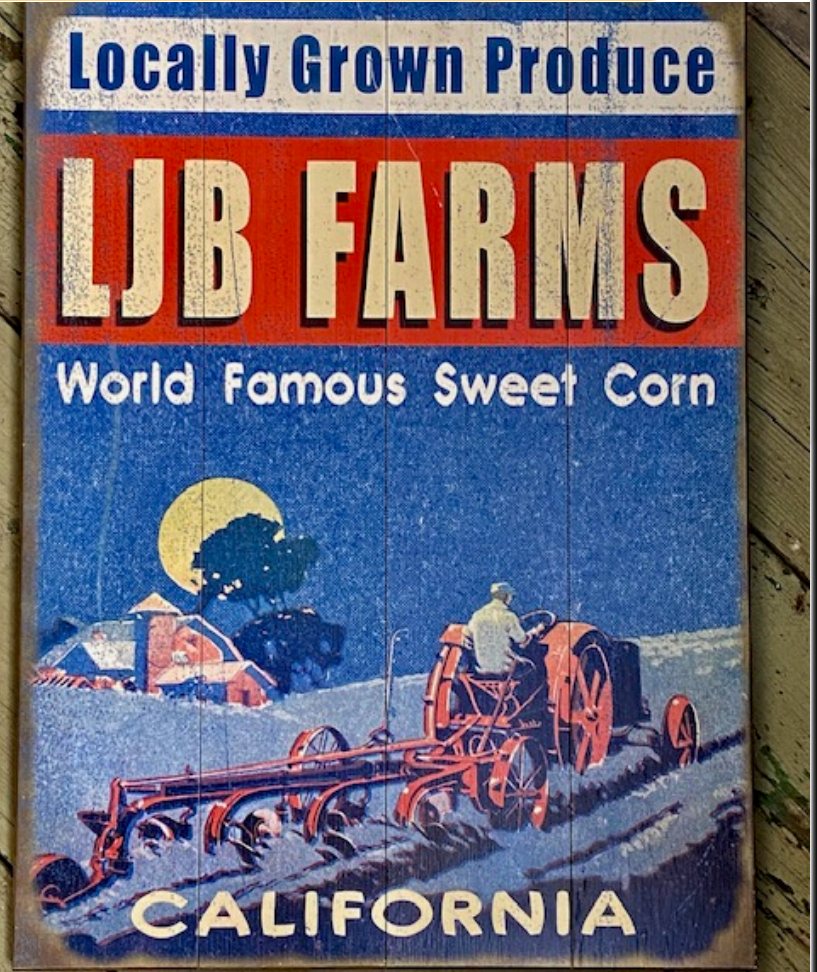


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Palm Springs Corvette Club

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**LABOR DAY**



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## Corvettes Make American Flag....

An American flag made out of 200  
corvettes old and new



## Genesis Doubts All-EV Strategy...

The auto industry is experiencing a shift in electrification strategies as consumer interest in electric vehicles isn't as anticipated.

Automakers are being forced to walk back the bold promises made about fully electrified

lineups, making the sound and fury about the death of combustion seem rather silly. Genesis, the luxury arm of Hyundai, is the latest to proclaim a strategy shift, with the brand planning to focus on launching new hybrid models to reflect actual consumer demand.

According to **Top Gear**, Genesis will expedite the introduction of hybrid models, despite the brand announcing in September 2021 that all new vehicles would feature fully electric powertrains by 2025. Apparently Genesis still plans to electrify everything eventually, but will have to provide choices buyers want.

Given the urgency and cadence of engineering, Genesis will likely leverage existing hybrid systems from parent brand Hyundai. Hyundai offers a range of regular hybrid and plug-in hybrid options across several model lines, which Genesis could potentially adapt.

Toyota, which has been cautious in its approach to EVs and remained faithful to hybrid powertrains has seen massive sales surges in its hybridized models reported a 138 percent surge in Prius sales in the first three months of the year. General Motors has said it will **stop aiming for 1 million EVs sold by the end of 2025**, while Ford is **losing billions on EV production** and has announced it will produce trucks instead of electric SUVs in Canada.



When you can't afford a LandCruiser but your late uncle left you his Benz 😊





## Cadillac Sollei is Sunshine on Wheels...

Cadillac has once again tossed a curveball into the automotive world with the Sollei, an audacious open-air electric car that harkens back to the days when cars were more about style and less about practicality.

This isn't your run-of-the-mill electric vehicle; it's a piece of art on wheels, blending the nostalgia of coachbuilt cars from a century ago with the bleeding edge of modern technology and a sprinkle of renewable materials for good measure.

The name Sollei comes from the Latin for sun, “sol,” mixed with “lei” for leisure—a name that rolls off the tongue with the same ease as the car’s curves.

This concept car is a land yacht, long and wide, with a grille that seems ready to gobble up lesser vehicles and wheels that would make a monster truck jealous. Of course, being a Cadillac, it boasts distinctive lighting elements that make it look like a spaceship ready for liftoff and the rear end rounds off in a boattail style that screams elegance.



## Alphabet to Pour \$5B in Waymo...

Google's parent company plans to invest an additional \$5 billion into Waymo, with Alphabet CFO Ruth Porat notifying shareholders of the decision during the business' **second-quarter earnings call**.



Despite 2024 being relatively unkind to autonomous vehicle programs, driven largely by resident pushback taking place in the cities they're being piloted, Waymo has arguably come out looking better than its rivals and even managed to grow its revenue. But it's still operating at a sizable loss and needs support from Alphabet if the plan is to eventually perfect the relevant technologies.

Porat stated that Waymo remains an important investment for the company and that Alphabet's funding would take place over several years. The presentation stressed the brand trying to remain involved in novel technologies that prioritize data and likewise branch out into the physical world.

"We delivered revenues of \$85 billion, up 14 [percent] year-on-year driven by Search as well as Cloud, which for the first time exceeded \$10 billion in quarterly revenues and \$1 billion in operating profit.

## Half of Teslas Traded For Gas

In a notable shift, more than half of Teslas traded in at dealerships during the first half of 2024 were swapped for gasoline vehicles.



**Edmunds** data reveals that from January to July 2024, 51% of used Teslas were traded in for gas-powered cars, while just 32% of owners moved on to other EVs. If you include hybrids, the number of Teslas traded for vehicles that use some form of combustion fuel rises to 57%.

This change represents a significant departure from trends seen five years ago. In 2019, a substantial 71% of Teslas were exchanged for gas vehicles, 18% for hybrids, and only 10% for another EV. Back then, trading in a Tesla often meant a return to traditional gasoline cars.

## Foreign Automakers Build More Cars in USA...

According to a new study, international automakers build more cars in the U.S. than the Big Three Detroit automakers (GM, Ford, Stellantis). The study, released by Autos Drive America and the American International Automobile Dealers Association, highlights the decline in U.S. auto manufacturing by the Big Three over the last 25 years, as well as the rise in U.S. manufacturing by international automakers. Notably, domestic makes still produce more U.S.-built vehicles than international automakers when adding in domestic EV brands (Lucid, Rivian, and Tesla).



According to the study, international automakers produced 4.9 million vehicles in the U.S. last year, accounting for 48 percent of the total U.S. vehicle production. These vehicles were manufactured at 31 facilities, including vehicle, battery, and component plants across the country. International automakers employ 156,000 people directly, with two-thirds of those jobs in manufacturing roles. Over the past 25 years, international automakers have increased their total U.S. vehicle production by more than 85 percent.

By contrast, domestic vehicle production for American manufacturers totaled approximately 5.35 million vehicles in 2023. The Big Detroit Three produced an estimated 4.6 million vehicles, while all-electric EV producers Lucid, Rivian, and Tesla contributed 754,342 units. This indicates a significant reduction in the number of vehicles manufactured in the U.S. by the Big Three over the past quarter-century.

Looking at the numbers, the difference is stark. In 1998, the Big Three produced 9.2 million units in the U.S., as compared to just 4.6 million units in 2023, a decrease of roughly 50 percent. Meanwhile, the number of vehicles built in the U.S. by international automakers has risen dramatically, up from 2.4 million units in 1998 to 4.9 million units in 2023.

Despite the substantial decline in production by the Big Three, the total number of cars built in the U.S. has only decreased by 11 percent, thanks primarily to the increased manufacturing output from international manufacturers.

## Motor Trends Performance Vehicle of the Year '24...

Car enthusiasts can be a passionate, fickle bunch. Some demand manual transmissions and then don't buy them, preferring the convenience of an automatic for daily use. Some ask for rear-drive coupes, only to moan about a lack of space for passengers. Some want more power, but not if it means bigger gas bills. Some want affordable, stylish sports cars only to debate design cues on Instagram or TikTok. Yes, we enthusiasts are nitpickers. Complainers. Difficult. Passionate. Informed. Excitable. We know what we want out of a performance car, and we're sure to let everyone know it.



Our 2024 Performance Vehicle of the Year should satisfy them all. It has a powerful yet efficient twin-turbo engine, a standard manual transmission or no-cost automatic, room for four (and their things), and world-beating performance at a bargain price for the segment. No vehicle is more deserving of being named our latest Performance Vehicle of the Year than the BMW M2—it's quite literally everything enthusiasts say they want out of a sports car.

However, you might be a little confused. You're no doubt aware the Ford Mustang Dark Horse, like the M2, was a PVOTY finalist this year. Yet just a few months ago the Dark Horse beat the M2 in a comparison test. What gives? Well, this isn't a comparison test. Each contender is instead competing against our criteria: Advancement in Design, Engineering Excellence, Performance of Intended Function, Value, Efficiency, and Driver Confidence and Engagement. And each vehicle is assessed against those criteria by a full team of judges. As you'll soon see, the BMW M2 not only exceeded the standards in its base form better than the fully loaded top-spec Mustang did, but it also better surpassed its benchmarks than a field containing everything from the Mazda Miata to the half-million-dollar Ferrari 296 GTB.

## Motor Trends Performance Vehicle of the Year '24...

Looking at our past two winners – the 2023 Chevrolet Corvette Z06 and the 2022 Porsche 911 GT3, the former with its exotic mid-mounted flat-plane-crank V-8 and the latter its graceful swan-neck spoiler and aero galore—the BMW M2 might look, well, pedestrian. Its classic-leaning design, penned in the company's Mexico City studio, successfully pays homage to the legendary 2002 in a somewhat blockier contemporary format laid atop some seriously smart engineering underneath the skin.

Ultimately, the 2024 BMW M2 is everything enthusiasts say they want. Small, well-balanced, engaging, and just plain fun whether you're at Road America or on America's roads. It's a serious performance car yet one that requires little to no compromises. It's quite possibly the best BMW M car developed in the 21st century. All of which makes it our 2024 Performance Vehicle of the Year

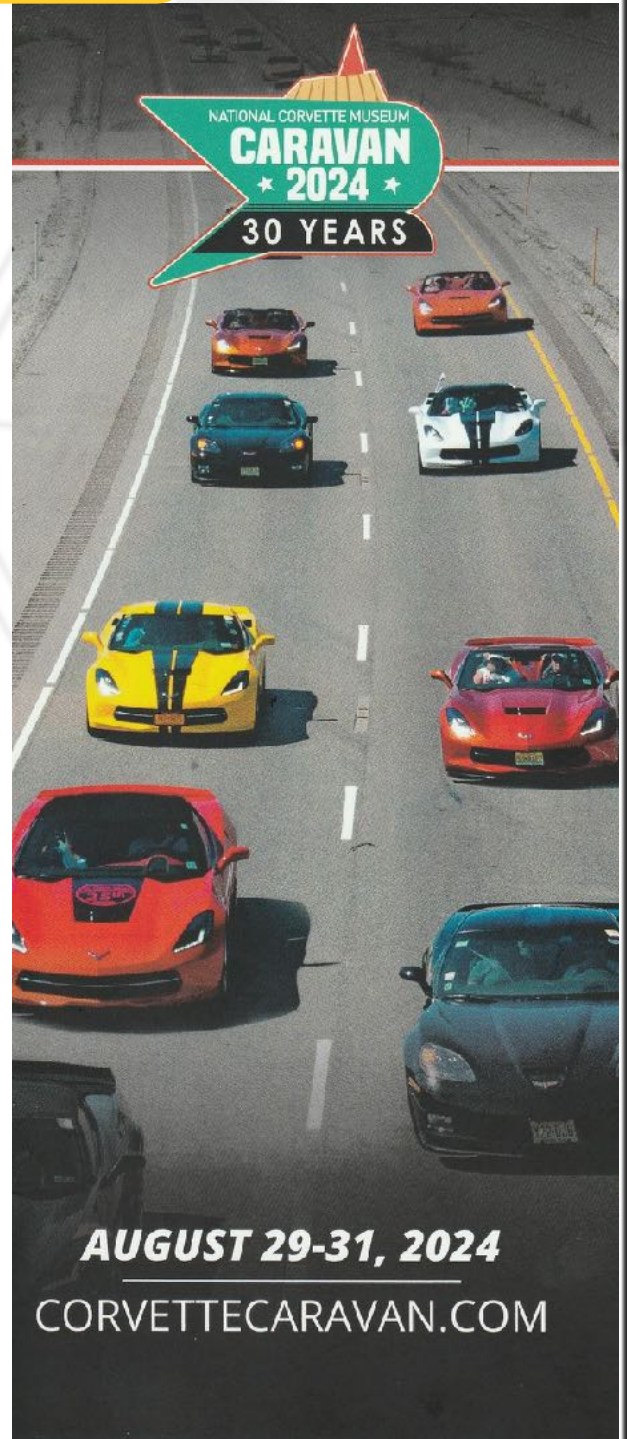


## 2024 National Corvette Caravan

Clubs from all over the country will form groups and travel together to the National Corvette Museum in Bowling green KY. PSCC is in the Southern California group, the Southwest Caravan which will leave Pasadena on **8/21/24** and will arrive in Bowling green on **8/28/24**. Imagine - a week long drive in your Corvette with other Corvettes arriving at the Corvette Museum and Factory. Then we will spend 3 days in Corvette Heaven aka Corvette National Museum.

At this timeshare is no need to make a commitment. Think about it. If you think you want to go please respond to Scott Peterson.

All the hard work of planning the route and reserving hotels will be done for us by the Southwest Caravan Group. PSCC will have to decide where to meet the group. We would not have to drive to Pasadena and start from there.



**Prescott Vette Sette Sept 27 - 28...**



**Save the Date!**

**18th Annual All-Corvette Car Show**

**Prescott, Arizona**

**September 27 - September 28**

Registration is online "only" at [prescottvettesette.com](http://prescottvettesette.com) beginning April 1, 2024. You are invited to participate in the 18th All Corvette Car Show hosted by Prescott Vette Sette on Saturday September 28th. It will be in downtown Prescott around the beautiful Courthouse Plaza. Make your vacation plans and reserve rooms today! Our host Hotel is the Hassayampa Inn.

The Popular Bucky's Casino PVS Poker Run will be held Friday morning and we expect to register 100+ Drivers which means a larger prize!!! Friday evening "Meet & Greet" sponsored by the US Vets Prescott. Saturday Evening join us for the 2nd Annual Bar-B-Q Dinner.

**More information on all events to follow!**

**Questions: call Joe Leffelman, 2024 Car Show Chair  
623-680-9671 or [carshow@prescottvettesette.com](mailto:carshow@prescottvettesette.com).**

## Down the Road....

- Aug 21 Day Run to Julian
- Aug 23-25 Corvette Racing Virginia
- Sept 20-22 Corvette Racing Indianapolis
- Sept 27-28 18th Prescott All Corvettes
- Sept 30- Oct 4 Nashville/Corvette Museum "Fly"
- Oct 9-12 Corvette Racing Road Atlanta
- Oct 10-13 Barrett Jackson Scottsdale Auction
- Oct 14 Columbus Day
- Oct 26 Palm Springs Air Museum/Cook-off/Car Show
- Nov 1 El Paseo Cruise 2pm-5pm
- Nov 10 Veteran's Day Car Show
- Nov 11 Veterans Day
- Nov 11 Palm Springs Veteran's Day Parade
- Dec 6 El Paseo Cruise 2pm-5pm
- Dec 7 2024 PSCC Christmas Party same place

Check the National Corvette Museum emails/website for activities/offerings near you!

PRO TIP:

To drain all the oil, squeeze the car real good.



## Ronald McDonald House...

Reminder that we ask PSCC Members to collect toiletries from motels, soaps, shampoos and can pull tabs for the Ronald McDonald House in Loma Linda. This is a great cause and saves you throwing them in the recycle or garbage. Just put them in a bag and bring them to each meeting for Vicki and Mike Nichols. The kids will thank you so much, and Ronald will too!

