



2018 Hyundai Sonata

A very good thing just got even better.

When your starting point is a car that's been acclaimed as a Best Family Sedan by Kelley Blue Book's KBB.com¹ and a 2017 Best Midsize Car for the Money by *U.S. News & World Report*,² it's not easy finding room for improvement. But that's just what the new 2018 Hyundai Sonata has done.

The sculptural forms of Sonata's dynamic new shape were created in our California Design Studio. From its cascading grille and signature LED Daytime Running Lights in front to its reimagined taillights around back, Sonata's fluid lines are highly expressive. And exceedingly functional – catamaran-like lower bumper contours highlight an aerodynamic surface that helps improve fuel economy and quell wind noise.

The new Sonata is also flush with technologies that keep you safer (it's the only car in its class offering Blind Spot Detection, Rear Cross-traffic Alert and Lane Change Assist standard³) and more connected (Hyundai Blue Link[®] is now complimentary for your first three years⁴).

The abundance of enhancements extend to steering that's been tuned for greater precision, giving our new Sonata a confident and athletic handling feel. Yet you'll also discover it has the spacious comfort of a luxury car, including class-leading passenger and cargo volume.⁵ With a wide range of models to choose from, the new Sonata even leaves room for the most important thing of all: Your personal preferences.



"Hyundai is the #1 ranked automotive brand in customer loyalty – now for the eighth consecutive year." – Brand Keys Customer Loyalty Index⁶





Sonata Limited



From "Best Family Sedans of 2017" on Kelley Blue Book's KBB.com. Kelley Blue Book is a registered trademark of Kelley Blue Book Co., Inc. ²The 2017 Hyundai Sonata was named Best Midsize Car for the Money by U.S. News & World Report. View U.S. News Best Cars at cars.usnews.com. ³Claim based on comparison of specifications on manufacturer websites. Do not rely completely on Blind Spot Detection (BSD) and be sure to use proper lane changing procedures. BSD may not detect every object or vehicle and will not prevent accidents. Rear Cross-traffic Alert is active when the vehicle is in reverse gear and backing at a speed less than 6 mph. Never rely exclusively on the Rear Cross-traffic Alert. Always look over your shoulder and use your mirrors to confirm rear clearance. There are limitations to the function, range and clarity of the system. Lane Change Assist system. Lane Change Assist system. Lane Change Assist system. Lane Change Assist system. Change Assist system. Change Assist system. Change Chang

Precision Engineering

What's so practical about the new Sonata? It's perfect for practically everyone.

A midsize sedan has to satisfy a very diverse set of drivers. But instead of compromising with a one-size-fits-all approach, the new Sonata uses purposefully chosen innovations like Drive Mode Select to transform itself into precisely the kind of sedan you want. Tell Sonata what's most important to you – comfort, fuel economy or a sporty feel – and it alters the response of everything from the engine and transmission to the steering so your Sonata drives in that mode. Our 2.0T models also include a Smart setting that adjusts the drive mode to best fit your driving character.

The new Sonata's got a range of engines, each with a specific purpose. The base Sonata's 2.4L engine balances smooth power with fuel-sipping economy. On other Sonata models, turbocharged engines create exceptional power without sacrificing fuel efficiency.

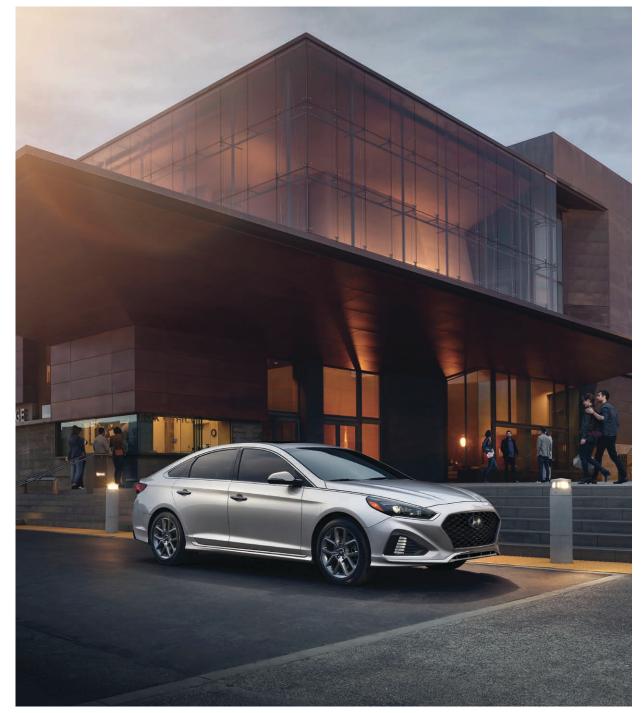
Sonata Eco's 1.6L turbocharged powerplant is mated to the segment's first 7-speed Dual Clutch Transmission, producing more horsepower and torque than the 2018 Chevrolet Malibu 1.5T and 2017 Volkswagen Passat 1.8T – while still achieving better fuel economy.

In our top-of-the-line Sport 2.0T and Limited 2.0T models, Sonata's 245-horsepower engine uses a twin-scroll turbocharger and new 8-speed automatic transmission to maximize performance with extra power off-the-line. And a quieter, more fuel-efficient dash down the interstate. Who knew being so practical could get you exactly what you wanted?





Sonata Limited with Ultimate Package in Quartz White Pearl / Sonata Limited 2.0T in Scarlet Red







Sonata Limited 2.0T in Symphony Silver



Performance Engineering

For the performance-minded among you, our new Sonata takes some exciting turns.

With their stiff suspensions, sporty sedans have always sacrificed some measure of ride comfort to give the driver a better feel for the road. But in the new Sonata, Hyundai engineers have found a better way. With a recalibrated steering system and new rear suspension design, Sonata delivers a win-win – handling that's more precise without compromising ride comfort.

It's a new level of driving calm and confidence that also delivers the maneuverability of a 35.6-foot turning radius – the tightest in its class. And all of that twin-scroll turbo thrust on Sonata 2.0T models? It's matched by a sport-tuned suspension, the stopping power of larger-diameter front disc brakes and a new, silky-smooth 8-speed automatic transmission that generates better acceleration off the line with improved fuel efficiency at higher speeds.

To signal their sportier character, the Sonata Sport, Sport 2.0T and Limited 2.0T models feature unique design cues like vertical LED Daytime Running Lights, a cascading mesh grille, a rear air diffuser and a dual chrome-tipped exhaust. Step inside the Sport 2.0T or Limited 2.0T, and performance-inspired details are all around you. Check out the leather-wrapped, flat-bottom steering wheel with paddle shifters, sport seats with leather side bolsters, and aluminum pedals. And notice how your pulse gets elevated, even before you take your first turn.



Spin The Big Wheel With its dynamic new design, the 2018 Sonata looks fast – even when it's standing still. Of course, when you see those big 18" alloy wheels spinning on Sonata Sport 2.0T and Limited 2.0T models, you'll know things are really in motion. And your eyes weren't deceiving you.



Twin Peak On Sonata 2.0T models, the engine's twin-scroll turbocharger creates a remarkable power boost. It's one of the most advanced designs available, overcoming 'turbo lag' with a highly efficient twin-scroll design. The 260 lb-ft of peak torque thrust is as immediate as the rush of adrenaline you'll feel behind the wheel.

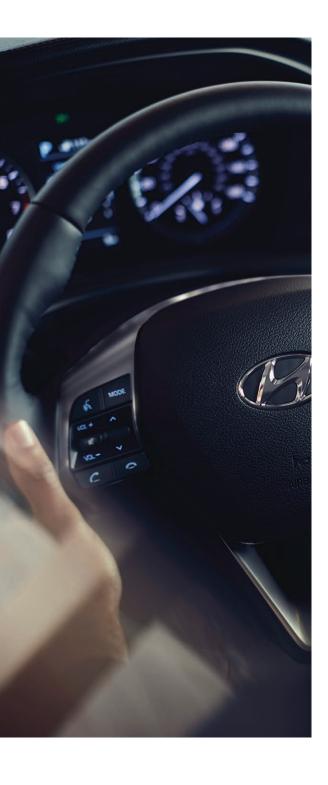


Paddle Like A Pro Sonata's new 8-speed SHIFTRONIC® transmission on Sport 2.0T and Limited 2.0T models uses steering wheel paddle shifters, a feature found on racecars. What are they doing on a Sonata? The same thing they do on racecars – triggering upshifts or downshifts without taking your hands off the steering wheel. Or your eyes off the road.









Premium Luxury

It's called Sonata Limited. But admittedly, it's a bit of an indulgence.

Considering the average American spends about 300 hours a year driving – and sits in traffic for the equivalent of a 40-hour work week – a healthy dose of comfort and luxury is not an unreasonable expectation. So it is without apology that we present our most luxurious Sonata models ever: The new 2018 Sonata Limited and Limited 2.0T.

They make the most of the new Sonata's class-leading interior space, with a level of standard and available premium features that's equally exceptional. Soothing heat or cooling ventilation keeps front seat occupants comfortable, while the relaxation of rear seat passengers is enhanced by privacy shades that raise to cover the side windows.²

Two individual driver seat and side-view mirror positions can be programmed into Sonata's Integrated Memory System. The driver's hands are warmed by a heated three-spoke steering wheel.² And on Sonata Limited 2.0T, its full-leather seating is accented by contrast stitching.

If all of this is starting to sound good to you, wait until you hear Sonata's available 400-Watt Infinity® premium audio system.² With 10 speakers strategically placed to turn the Limited's interior into a concert hall, it'll make your commute time the best part of your day.



The Right Key On the new Sonata, audio and climate controls use a new design element called piano keys. Instead of pushing forward like typical dash buttons, these silver keys push downward – just like a piano. It's one more example of our designers' penchant for turning attention to detail into premium appearance and functionality.



A Smarter Trunk What if you didn't need to fumble for your keys just to open the trunk? Sonata's segment-exclusive smart trunk opens automatically when it detects the key fob in your pocket or purse. Simply wait by the trunk for a few seconds, and it opens with no need to wave one foot awkwardly under the rear bumper like some competing systems require.³



Let's Be Clear Sonata Limited's 10-speaker, 400-Watt Infinity premium audio system now features Clari-Fi™ Music Restoration Technology. It restores the sound qualities lost in today's compressed music formats and satellite radio's lower fidelity music streams, so you can enjoy nuances like the attack of a drum beat or a stereo sound stage that the artist wanted you to hear.



Advanced Safety

The new Sonata raises the standards for safety among midsize sedans.

At Hyundai, we didn't earn the most brand-loyal customers in the automotive industry for eight consecutive years by being followers. Our customers expect us to lead – especially when it comes to safety. That's why the 2018 Sonata is the first car in its class to make safety innovations like Blind Spot Detection, Rear Cross-traffic Alert and Lane Change Assist standard on every model. We've made other advanced safety technologies available as well, including Automatic Emergency Braking with Pedestrian Detection² and Lane Departure Warning with a new Lane Keep Assist function.³

In doing so, we're helping Sonata drivers be more aware of their surroundings by alerting them to the potential for collisions before they happen – and actively engaging in certain circumstances if a forward collision appears imminent. The new Sonata's crash protection starts with a body made of 51 percent advanced high-strength steel components, and also includes 7 standard airbags: dual front, side, and curtain...as well as a driver's knee airbag.⁴ Do we expect other midsize sedans to follow our lead and make more safety innovations standard? For everyone's benefit, we sincerely hope so.



2018 NHTSA 5-Star Overall Safety Rating⁷



When equipped with optional Automatic Emergency Braking⁸



Turn Here Conventional headlights project straight ahead. But roads aren't necessarily straight, are they? On the new Sonata Limited and Sonata Limited 2.0T, LED headlights with Dynamic Bending Light turn the headlight beams in sync with the steering wheel for better visibility when cornering.



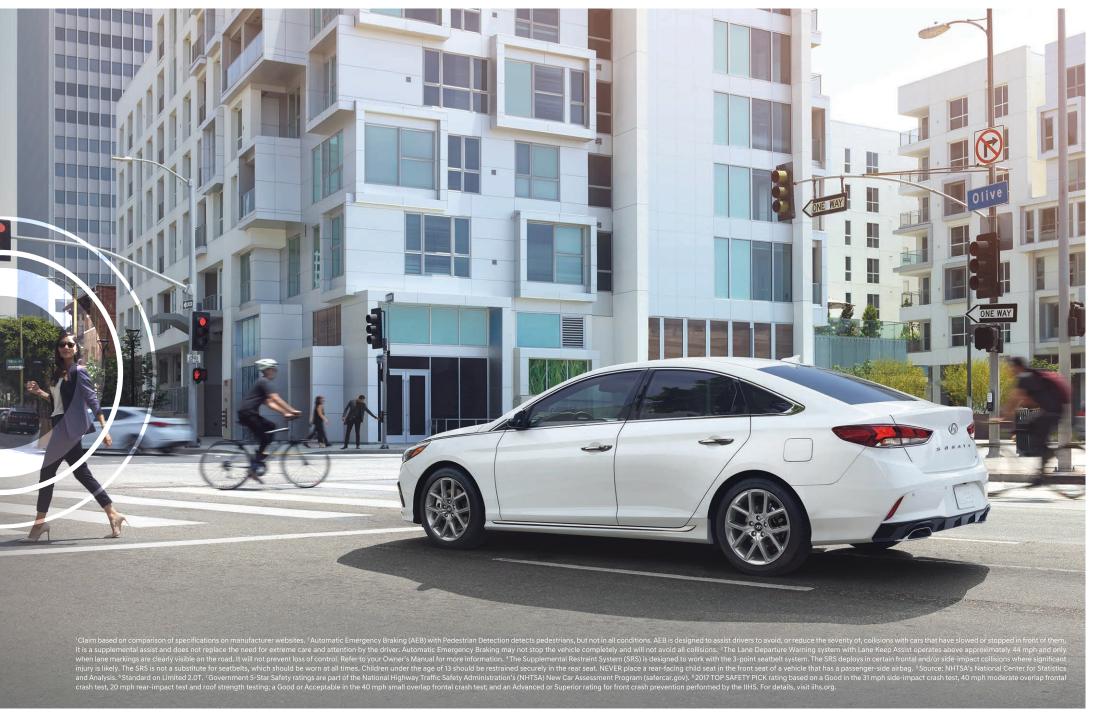
Back Up, Calm Down Nearly a quarter of all auto accidents involve a vehicle that's backing up.⁵ Thankfully, the new Sonata comes standard with Rear Cross-traffic Alert. It helps warn you of vehicles approaching from the side when reverse gear is selected. A rearview camera with dynamic guidelines also helps you back out of tight parking spaces.



Parking Made Easier For 2018, Sonata Limited is available with rear parking sensors. Located in Sonata's rear bumper, they help determine if you're getting too close to a rear obstruction. If so, audible and visual warnings alert the driver. A wide-angle image is also displayed on the audio/navigation screen at low parking speeds.

Hyundai engineers are always pursuing better ways to help make driving safer. Some of the advanced safety features onboard the 2018 Sonata include:

- Automatic Emergency Braking with Pedestrian Detection
- High Beam Assist
- Smart Cruise Control with start/stop capability
- Blind Spot Detection
- Rear Cross-traffic Alert
- Lane Change Assist
- Lane Departure Warning
- Lane Keep Assist
- Rearview camera with dynamic guidelines
- Rear parking sensors







What gives Sonata owners a better connection to the things they need? Hyundai's award-winning Blue Link Connected Car System, now complimentary for the first 3 years of ownership. For details on all of the Blue Link features offered, visit HyundaiBlueLink.com.⁵

Available Blue Link Connected Car features include:

Connected Care

- Automatic Collision Notification
- Enhanced Roadside Assistance
- SOS Emergency Assistance
- Monthly Vehicle Health Report
- Service Link
- On-Demand Diagnostics

Remote

- Remote Start with Climate Control
- Remote Door Lock/Unlock
- Remote Horn and Lights
- Car Finder
- Alarm Notification
- Stolen Vehicle Slowdown/Recovery
- Valet/Geo-Fence/Speed/Curfew Alerts

Guidance

- Destination Search powered by Google™
- Destination Send-to-Car by Google

Technology Innovation

Sometimes, all you need is a new perspective.

That's what the new Sonata's available navigation system gives you. Its high-resolution 8" touchscreen displays your choice of 2D or 3D views on the route map. Junction view lane guidance helps navigate complex interchanges, while new HERE HD Traffic provides real-time traffic flow and incident data without requiring a paid subscription service. A split-screen display also lets you view navigation and music settings at a glance.

You can operate Sonata's audio and navigation systems using your choice of fingertip steering wheel controls, a touchscreen or voice commands. For added convenience, mixed presets let you call up your favorite AM, FM and SiriusXM® stations without having to switch radio bands.

You can also activate Hyundai Blue Link Remote features without using your smartphone – simply talk to your Google Home or Amazon Echo device inside your house, and Sonata's Google Assistant or Amazon Alexa voice service integration does the rest.² Ask your Sonata to start the engine and turn on its climate controls while you finish your morning coffee, and it becomes obvious why independent surveys consistently rank Hyundai's navigation and connectivity features among the industry's best.



Cut The Cord With so much integration between your smartphone and your Sonata's display screen, there's more demand than ever on your smartphone's battery life. Which is why the new Sonata features a built-in wireless charging pad.³ Simply set your compatible smartphone on the pad, and it charges automatically.



Super Smart Phones Seamlessly integrate your compatible smartphone's features with your car using Sonata's standard Apple CarPlay™ (pictured above) or Android Auto.™ Each lets you make calls, send and receive messages, use your phone's navigation and activate compatible apps using familiar touchscreen or voice commands.⁴

Exterior Colors

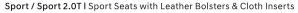


Interior Colors

SE/ Eco / SEL

Beige Cloth Gray Cloth Black Cloth







3D Tech Appearance Accent

Limited



Limited 2.0T I Sport Seats with Leather Seating Surfaces



3D Tech Appearance Accent





2018 Sonata SE

Key Standard Features

- 185-hp/178 lb-ft, 2.4L GDI 4-cylinder engine and 6-speed automatic transmission with SHIFTRONIC®
- Dual Flow Damper shock absorbers with front and rear anti-sway bars
- 16" alloy wheels with 205/65R16 tires
- · Drive Mode Select
- Blind Spot Detection with Rear Crosstraffic Alert and Lane Change Assist
- Vehicle Stability Management
- · Traction Control System
- Anti-lock Braking System with Electronic Brake-force Distribution and Brake Assist
- · Daytime Running Lights
- · Projector headlights
- · Automatic on/off headlights
- Power door locks and windows with driver's auto-down/up window
- YES Essentials® stain-resistant premium cloth seating surfaces (beige & gray)

- · Remote keyless entry with alarm
- Multi-adjustable front seats with height adjustment
- 60/40 split-folding rear seats
- Tilt-and-telescopic steering wheel with audio/phone/cruise controls
- 3.5" monochrome advanced trip computer
- · Air conditioning with cabin air filter
- · 7" color touchscreen display
- · Rearview camera
- · AM/FM/MP3 audio with 6 speakers
- · Smartphone/USB and auxiliary input jacks
- Android Auto™ & Apple CarPlay™ support
- Bluetooth® hands-free phone system with phonebook transfer
- 7-airbag safety system with driver's knee airbag
- · Individual tire pressure indicators
- · Solar control window glass
- · Chrome window surround
- · Temporary spare tire

2018 Sonata Eco

SE Standard Features plus:

- + 178-hp/195 lb-ft, 1.6L turbocharged GDI 4-cylinder engine
- + 7-speed EcoShift® Dual Clutch Transmission with SHIFTRONIC®

Wheels



16" Alloy Wheel SE & Eco



17" Alloy Wheel SEL, Sport & Limited



18" Alloy Wheel Sport 2.0T & Limited 2.0T



2018 Sonata SEL

SE Standard Features plus:

- + LED Daytime Running Lights
- + 17" alloy wheels with 215/55R17 tires
- + Heated side mirrors with LED turn signal indicators
- + Proximity Key entry with push button start
- + Chrome exterior door handles
- + Hands-free smart trunk with auto open
- + Heated front seats
- + 10-way power driver seat with lumbar adjustment
- + Leather-wrapped steering wheel and shift knob
- + 4.2" color LCD multi-info gauge cluster display
- + Rear-seat USB charge port
- + Leatherette door panel inserts
- + Blue Link® Connected Car System (3 year complimentary service)
- + HD Radio™ technology
- + SiriusXM® Satellite Radio (complimentary trial*) *Not available in Alaska & Hawaii

Tech Package.

SEL Standard Features plus:

- + Automatic Emergency Braking with Pedestrian Detection
- + Lane Keep Assist

- + Smart Cruise Control with stop/start
- + Electronic Parking Brake with Automatic Vehicle Hold

Exterior Dimensions

| | Sonata |
|-----------------------------------|----------|
| Wheelbase | 110.4 in |
| Overall Length | 191.1 in |
| Overall Width (excluding mirrors) | 73.4 in |
| Overall Height | 58.1 in |
| Coefficient of Drag | 0.27 Cd |

Interior Dimensions

| | Sonata |
|---------------------------|--------------|
| Head Room, front/rear | 40.4/38.0 in |
| • Leg Room, front/rear | 45.5/35.6 in |
| Shoulder Room, front/rear | 57.9/56.5 in |
| Hip Room, front/rear | 55.3/56.1 in |



2018 Sonata Limited

SEL Standard Features plus:

- + Power tilt-and-slide sunroof
- + LED headlights with Dynamic Bending Light
- + LED taillights
- + Leather seating surfaces
- + Ventilated front seats
- + 6-way power front passenger seat
- + Integrated Memory System for driver seat and side mirrors
- + Power front passenger auto-down/up window
- + Woodgrain-style interior trim
- + Premium door sill plates
- + Auto-dimming rearview mirror with compass and HomeLink®
- + Dual front automatic temperature control
- + Floor console-mounted rear vents

Ultimate Package

Limited Standard Features plus:

- + Automatic Emergency Braking with Pedestrian Detection
- + Lane Keep Assist
- + Smart Cruise Control with stop/start
- + Electronic Parking Brake with Automatic Vehicle Hold
- + High Beam Assist
- + Rear parking sensors

- + 8" touchscreen navigation system
- + Infinity® 400-Watt premium audio system
- + HERE HD Traffic real-time traffic service
- + SiriusXM Travel Link® (complimentary trial)
- + Manual rear side-window sunshades
- with Clari-Fi Music Restoration Technology
- + Wireless device charging pad (Qi standard)
- + Heated steering wheel



2018 Sonata Sport

SEL Standard Features plus:

- + Leather-wrapped D-cut steering wheel with paddle shifters
- + Power tilt-and-slide sunroof
- + Sport cascading mesh grille
- + Unique LED Daytime Running Lights
- + Sport dark chrome rocker panels
- + Sport rear diffuser with chrome-tipped dual exhaust

- + Dark chrome exterior door handles
- + Sport seats with leather side bolsters and cloth insert
- + Leather-wrapped Sport shift knob
- + Sport instrument cluster
- + Aluminum pedals
- + 3D Tech interior trim
- + Auto-down/up front passenger window



2018 Sonata Sport 2.0T

Sport Standard Features plus:

- + 245-hp/260 lb-ft, 2.0L turbocharged GDI 4-cylinder engine and 8-speed automatic transmission with SHIFTRONIC® and paddle shifters
- + Sport-tuned suspension and steering
- + 18" alloy wheels with 235/45R18 tires
- + Larger ventilated front disc brakes



2018 Sonata Limited 2.0T

Sport 2.0T Standard Features plus:

- + Automatic Emergency Braking with Pedestrian Detection
- + Lane Keep Assist
- + High Beam Assist
- + Rear parking sensors
- + LED headlights with Dynamic Bending Light
- + LED taillights
- + Smart Cruise Control with stop/start
- + Electronic Parking Brake with Automatic Vehicle Hold
- + Ventilated front seats
- + Sport seats with leather seating surfaces
- + 6-way power adjust front passenger seat
- + Heated steering wheel

- + Integrated Memory System for driver seat and side mirrors
- + Dual front automatic temperature control
- + Floor console-mounted rear vents
- + 8" touchscreen navigation system
- + Infinity® 400-Watt premium audio system with Clari-Fi Music Restoration Technology
- + HERE HD Traffic real-time traffic service
- + SiriusXM Travel Link® (complimentary trial)
- + Wireless device charging pad (Qi standard)
- + Premium door sill plates
- + Auto-dimming rearview mirror with compass and HomeLink®
- + Manual rear side-window sunshades

Performance and EPA Mileage Estimates

(City/Highway/Combined)

| (city/riigiway/combined) | | | |
|--------------------------|--------------------|-------------------|-----------|
| Model | Horsepower/Torque | Mileage Estimates | Fuel Tank |
| • SE | 185 HP / 178 lb-ft | 25/36/29 MPG | 18.5 gal |
| SEL/Sport/Limited | 185 HP / 178 lb-ft | 25/35/28 MPG | 18.5 gal |
| Sport 2.0T/Limited 2.0T | 245 HP / 260 lb-ft | 23/32/26 MPG | 18.5 gal |
| • Eco | 178 HP / 195 lb-ft | 28/37/31 MPG | 18.5 gal |



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Our commitment to Hyundai owners doesn't end with the transfer of keys. Wherever the road takes you, we've got your back with Hyundai Assurance, an umbrella of services and benefits that includes America's Best Warranty, 24/7 Roadside Assistance, innovative safety and car care features...and more.



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