

T H E

i X



#bornelectric



CHANGE

CAN SOMETIMES SEEM
LIKE A CHALLENGE.



That's why at BMW i,
we believe in overcoming obstacles.

We have been pioneering electric
mobility for the past ten years,
and we will continue to be
at the forefront of positive change
in the future too. To do that,
we want to discuss our ideas with you.
We want to embrace change together.

Because we believe
in the endless possibilities
of shaping the future and we believe
there are plenty of great reasons
to take that next step.

Let's take it together.
Let's make the future we want to live in
become reality.

LET'S MAKE CHANGE
HAPPEN.



RANGE OF UP TO

630 KM¹
(WLTP)

THE FIRST FULLY-ELECTRIC
ALL-WHEEL SAV FROM BMW

“The BMW iX combines the best
proportional attributes of the X-family:

larger interior than the X5,
the dynamic roof line of an X6
and the large wheels of an X7”.

Domagoj Dukec – BMW Design Head

RECHARGE THE RANGE

UP TO 150 KM IN **10**
MINUTES^{1,2,3,4}

Partially-automated
driving

0 TO 100 KM/H
IN UNDER **5.0** SEC

INTELLIGENT SHY TECH

20%
RECYCLED
PLASTIC

5G
CONNECTIVITY

INTERIOR MADE
OF SUSTAINABLE
MATERIALS

19.8–23.0 KWH

POWER CONSUMPTION
FOR 100 KM (WLTP)

385 KW
(523 HP) OUTPUT

PRODUCED
USING 100%
RENEWABLE
ENERGY

OVER
450,000
CHARGING POINTS
WORLDWIDE

¹ Range depends on various factors, in particular: individual driving style, route characteristics, outside temperature, heating/air conditioning, pre-conditioning.
² The combined electrical consumption depends on the selected wheel and tyre sizes.
³ Dependent on the local electricity infrastructure. Charging time AC is based on charging power of 11 kW, charging time DC is based on charging power of up to 200 kW for xDrive50; 150 kW for xDrive40.
⁴ Values refer to an initial load status of 10%.

LOUNGE ATMOSPHERE

ELECTRIC EUPHORIA LIKE NEVER BEFORE.

Pure driving pleasure every second, for up to 630 km^{1,2} with one charge: In the new BMW iX xDrive50, you get a whole new kind of driving experience, designed from the ground up electrically. Uniquely nimble, the new BMW iX, available in

several vehicle types, accelerates from 0 to 100 km/h¹ in 4.6 seconds and is inimitably responsive and highly agile. Thanks to the high-performance electric motor duo, delivering 385 kW (523 hp¹) and a highly efficient consumption³ of 19.8-23.0 kWh/100 km¹,

its all-wheel drive has ample power reserves at all times for exciting sprints and memorable long-distance journeys. Combined with the virtues of a spacious SAV-like interior and raised seating position, the new BMW iX conveys a feeling of

grandeur and progressiveness. Welcome to the future – now.

Four driven wheels,
two electric motors, one result:
electric driving pleasure like you
have never experienced before.



¹ Values apply for the BMW iX xDrive50.

² Range depends on various factors, in particular: individual driving style, route characteristics, outside temperature, heating/air conditioning, pre-conditioning.

³ The combined electrical consumption depends on the selected wheel and tyre sizes.

FIRST FULLY ELECTRICAL BMW WITH ALL-WHEEL DRIVE – THE NEW BMW iX.

Power, traction, efficiency - but above all one thing: absolute euphoria, again and again: With a drive system from the latest BMW eDrive generation, you experience maximum driving pleasure in the first fully electric BMW with all-wheel drive.

■ The new BMW iX features extremely agile and comfortable handling, coupled with the seating position typical to the X and a spacious feel. Its dynamic configuration is underscored by supreme body strength, balanced weight distribution, and a low centre of gravity. Together with its large wheels, the new BMW iX has now dramatically reduced any rocking while delivering the kind of agility that means that the next endorphin rush is just around the corner: the sheer emotional driving pleasure in the new BMW iX really know no bounds.



iX xDrive40	200 TOP SPEED ⁴ (KM/H)	425–372 ELECTR. RANGE (WLTP) ¹ , MAX. (KM) ³	240 (326) SYSTEM OUTPUT (KW (HP))
	6.1 DRIVING PERFORMANCE 0-100 KM/H (S)	19.4–22.5 ELECTR. CONSUMPTION COMB. (KWH/100 KM) ²	
iX xDrive50	200 TOP SPEED ⁴ (KM/H)	630–549 ELECTR. RANGE (WLTP) ¹ , MAX. (KM) ³	385 (523) SYSTEM OUTPUT (KW (HP))
	4.6 DRIVING PERFORMANCE 0-100 KM/H (S)	19.8–23.0 ELECTR. CONSUMPTION COMB. (KWH/100 KM) ²	

■ Configurable recuperation behaviour allows for an individual driving style – here you decide whether you want to recuperate maximum energy by means of one-pedal feeling (gear position B) with as few accelerator pedal changes as possible or whether you prefer customised vehicle deceleration (gear position D). This adaptive recuperation offers a direct and convenient way of exploring the exciting new world of electric vehicles. In any case, with the superior power and high efficiency of the innovative electric motor duo, almost any destination can be reached at any time with ease and a great deal of pleasure in electric driving.

RECUPERATION OPTIONS AT A GLANCE:

Gear position B: A fixed maximum recuperation level delivers a no-holds-barred one-pedal feeling until you come to a standstill, all this without creeping.

Gear position D: Recuperation here is adaptive, and can be configured by the driver using four settings (adaptive, high, medium, low). This allows you to slowly roll forward until you come to a standstill.

■ Standard equipment □ Optional equipment

¹ Official data for power consumption and range were determined in accordance with the measuring procedures as defined by European Regulation (EU) 715/2007 in the applicable version and comply with same. In the event of ranges, data determined as per WLTP takes into account any optional equipment (available on the German market in this case). For vehicles that have been newly type approved since 1 January 2021, only the official data according to WLTP exist. For more information about NEDC and WLTP measuring procedures visit www.bmw.com/wltp

² The combined power consumption depends on the selected wheel and tyre sizes.

³ Range depends on various factors, in particular: individual driving style, route characteristics, outside temperature, heating/air conditioning, pre-conditioning.

⁴ Electronically limited.

The availability of some equipment features and functions depends on engine variants or additional options. The market and production availability may vary. You can find detailed information about terms, standard and optional equipment at www.bmw.com or at your BMW Partner.

IN ITS ELEMENT WHATEVER THE DISTANCE – THE RANGE OF THE NEW BMW iX.

■ Whether a short trip to town or a longer journey, the new BMW iX does the job with its very low power consumption of less than 21 kWh/100 km¹. This, coupled with the high battery capacity of over 100 kWh, gives you a range of more than 630 kilometres (WLTP)^{1,2}, with zero local emissions.

■ In addition, the battery can be charged from 10 to 80% in 35 minutes at high-power charging stations (HPC). This gives you a range of up to 200 kW via the fast charge process, making the vehicle ideal for long journeys. Even if you only want to stop for coffee at a HPC station, you can still recharge to a range of more than 150 kilometres in just 10 minutes. You'll receive everything you need for this together with your vehicle – from BMW Charging. As that's what makes electric driving fun: flexible reliability that makes the new BMW iX absolutely suitable for long journeys and fits perfectly into your everyday life.

HIGH PERFORMANCE IN POWER AND CHARGING.

■ The **lithium-ion high-voltage battery²** in the new BMW iX incorporates the entire development expertise of BMW. The latest generation of batteries is characterised by a significant increase in performance and energy density and can optimally display its high-performance characteristics, especially during highly dynamic driving and fast charging. The particularly long-life lithium-ion

high-voltage battery is also placed flat and safely in the vehicle floor. In this location, it ensures a low centre of gravity, which together with the even 50:50 weight distribution across both axles, enhances vehicle agility and provides ample space for passengers and luggage.

iX xDrive50

Up to
630 km
range (WLTP)^{1,2}

Recharge the range
up to 150 km in **10**
minutes^{1,3,4,5}

Fast charge of 10-80% in
just **35** minutes^{1,3,4} at
a public charging station

■ Standard equipment □ Optional equipment

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¹ Values apply for the BMW iX xDrive50.

² The lithium-ion high-voltage battery is characterised by its long service life. However, should a defect occur in the high-voltage battery within eight years and the first 100,000 km, your BMW i Customer Care will grant you a free rectification. For details, please refer to the BMW i Battery Certificate.

³ Range depends on various factors, in particular: individual driving style, route characteristics, outside temperature, heating/air conditioning, pre-conditioning.

⁴ Dependent on the local electricity infrastructure.

⁵ Values refer to an initial load status of 10%.

MODERN, STABLE AND WELL THOUGHT-OUT -
LIGHTWEIGHT CONSTRUCTION IN THE NEW BMW iX.

Form follows function: The new BMW iX follows this legendary design principle in every detail – with the aim of combining maximum range, efficiency and dynamics to create a unique driving experience. Aerodynamic refinements catch the eye even at first glance, such as the exterior mirrors integrated into the window well strips, flush embedded door handles, and lightweight Air Performance light-alloy wheels; even the concealed underbody has a flat, smooth design. Here everything is designed to glide through the air flowing past with the least resistance – with success: the new BMW iX achieves a sensational drag coefficient of $c_W = 0.25$. You can even see these aerodynamics: vertical air curtains in the front apron guide the air flow to the wheels with the minimum of resistance, while the black streamflow sections in the D-pillar, characteristic of the BMW i, symbolise the optimised air flow around the passenger compartment.

The fascination grows by the second: completely frameless doors, slim profiles and the silhouette with visible carbon structure in the entry and tailgate sections showcase the weight-optimised material mix of the body. Aluminium, carbon and high-strength steels are each used where they contribute to a reduction in weight, an improvement in the interior feel and handling as well as a greater range – and thus to an experience that can be enjoyed again and again with the greatest pleasure thanks to intelligent lightweight construction.



- The reduced styling draws attention to precisely designed details that emphasise the high-quality character and optimised aerodynamic characteristics of the new BMW iX.



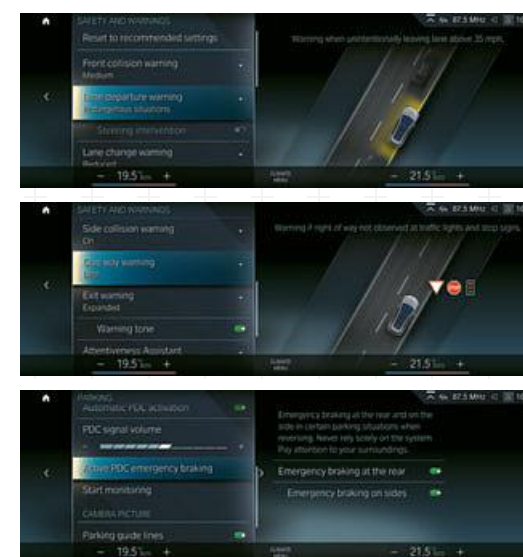
EVERYTHING SAFELY UNDER CONTROL.

Technology precisely optimised for your requirements: the new BMW iX is always at your side, providing reliable support even in challenging driving situations with a wide range of standard driver assistance systems. The extensive safety equipment includes Lane Departure Warning with lane return and Collision Warning with light braking function. In addition, extensive parking functions¹ such as

Reversing Assist Camera with Panorama View, Reversing Assistant and a Park Assist for parallel, perpendicular and confined parking bays are on-board as standard – everything to make you feel perfectly at home on every trip and able to confidently navigate every situation

□ **Parking Assistant Plus¹** makes even parking the new BMW iX more pleasurable: in addition to the functions of the standard Parking Assistant, cameras in the radiator grille, in the exterior mirrors and in the tailgate make manoeuvring and parking easier. When driving again, the BMW Drive Recorder for instance records beautiful landscape stretches to later access them via Remote View 3D* on the smartphone. A special safety feature springs into action when the anti-theft alarm is activated: photos of the vehicle surroundings are taken automatically and sent to the My BMW App.

□ The **Driving Assistant Professional²** provides more comfort and safety for monotonous and unclear driving situations: apart from the functions of the Driving Assistant, it includes numerous other features to make your journeys even safer and more enjoyable. The **Active Cruise Control with Stop&Go function*** including front collision warning with brake intervention maintains the desired speed up to a limit of 210 km/h and the set distance to the vehicle in front. The **Steering and Lane Control Assistant with extended functions*** supports you on long journeys by taking over the Cruise Control and steering functions providing a relaxed drive. The **Lane Change Assistant** performs the lane change independently to the desired direction very comfortably after activating the turn signal. The **front crossing traffic warning** supports you in unclear situations, such as narrow driveways or when entering or leaving a parking space when you brake your new BMW iX before difficult-to-see crossing traffic. One particularly clear feature: thanks to **Assisted View**, the operating principle of the individual driver assistance systems can be displayed as a 3D environment in the instrument cluster.



■ Standard equipment □ Optional equipment

¹ The driver is responsible for constantly monitoring the automated parking procedure in accordance with local road laws.

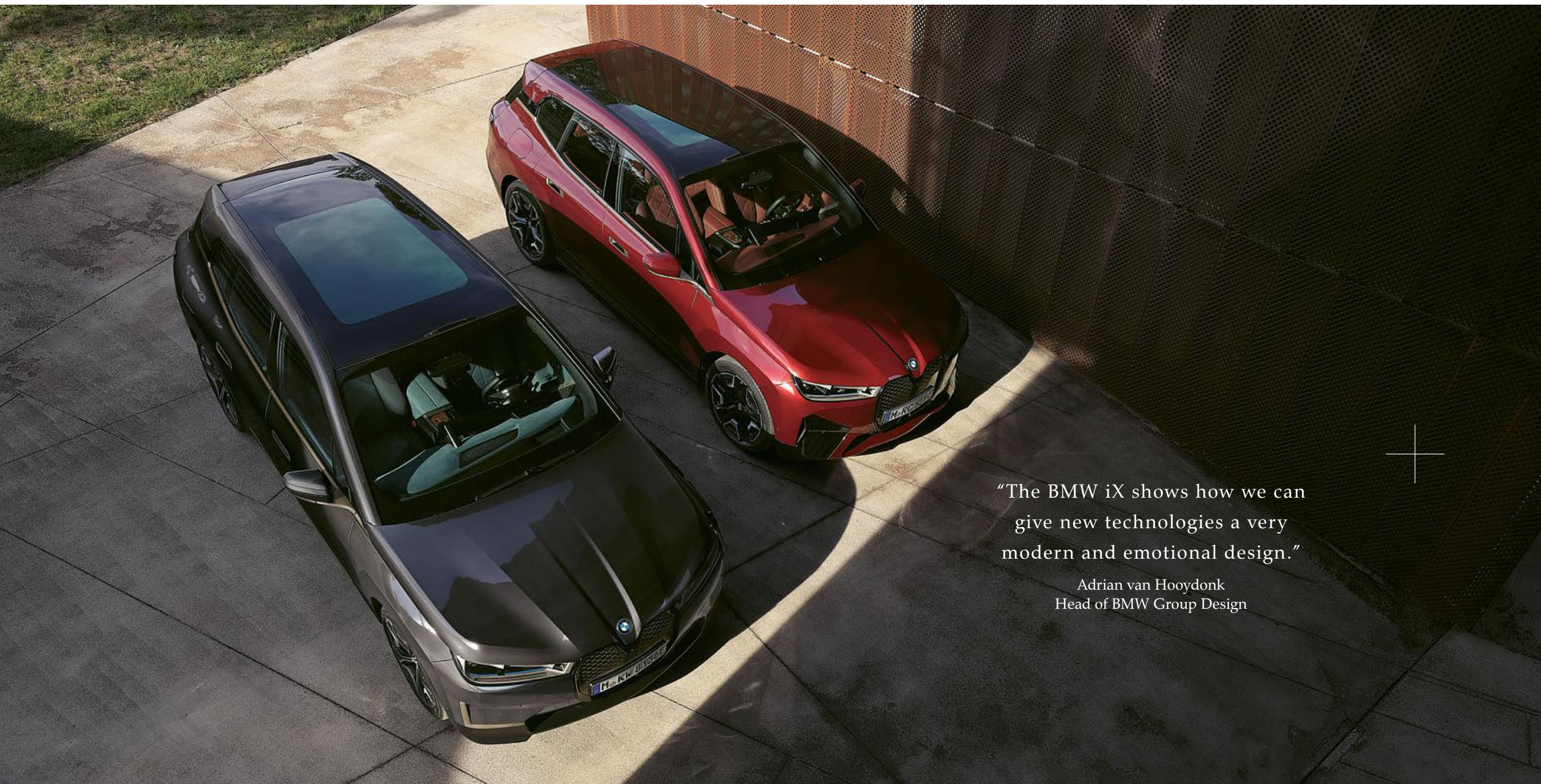
² Function may be limited in darkness, fog or bright glare.

* The availability of some equipment features and functions depends on engine variants or additional options. The market and production availability may vary. You can find detailed information about terms, standard and optional equipment at www.bmw.com or at your BMW Partner.

THE EXTERIOR DESIGN OF THE NEW BMW iX.

A stroke, a word, a gesture – really great ideas get rid of the complicated stuff so that what really matters can shine through. The new BMW iX and BMW iX with Sport package are the very embodiment of this ground-breaking approach. Characterised by sculptural and monolithic

proportions, their exterior design immediately draws everyone's attention. Every detail merges with the sculpture, which is drawn by a few lines. The result is an aesthetic that provides a simple answer to the complex question of unforgettable design.



“The BMW iX shows how we can
give new technologies a very
modern and emotional design.”

Adrian van Hooydonk
Head of BMW Group Design



THE FRONT DESIGN OF THE NEW BMW iX AND BMW iX WITH SPORT PACKAGE.

The face of a new movement: what drives the new BMW iX is more than its engine. Its design alone encapsulates the need to make mobility easier and more comfortable, and its front section, full of character, creates the sort of powerful presence and dynamics rarely seen in a vehicle.

■ Its monolithic and sculptural design principle is already expressed in the front, which has a strong character: at the centre is the vertical double kidney grille, whose closed characteristics signpost the innovative drive, as do accents on the indicated air inlets. A strongly three-dimensional bonnet stretches

over it, flanked by particularly slender headlights – a front view that combines dynamism and powerful presence in an unseen way with a great deal of sensitivity.

□ The front design is particularly fascinatingly modern with the sports package. Closed triangular elements emphasise the confident width of the new BMW iX. The dynamic trapezoidal shape of the central design element additionally underlines the overall sporty effect.



SCULPTURAL BONNET.

■ The sculpturally shaped bonnet surrounds the kidney, seamlessly encloses it at the top and continues it like a turbine underneath – which, in conjunction with the narrow headlights, gives the front end power and dynamism.

MODERN HEADLIGHT DESIGN.

■ The narrowest headlights ever mass-produced by BMW symbolise the digital intelligence of the new BMW iX. The daytime running light has a two-dimensional graphic design and underlines the monolithic design language of the vehicle.

■ Standard equipment □ Optional equipment

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THE SIDE DESIGN OF THE NEW BMW iX.

Icon of a new self-confidence: Within clearly defined proportions, tightly modelled surfaces form a powerful vehicle body. A deliberate reduction of character lines and fully integrated flat door openers allow the design language of the new BMW iX to take maximum effect – little, but effective is the principle here.

■ The vehicle body tapers towards the rear, creating an elegant, dynamic silhouette. The wheel arches, on the other hand, are framed by striking rectangular contours, which as a self-confident graphic element

cite the wheel arches of the first BMW X models. In between, an accent strip runs along the vehicle – a magnet for attention that also alludes to the innovative battery technology in the vehicle floor.

□ The sports package makes the athletic character of the new BMW iX even more exciting. Thanks to the high-gloss black painted side skirts and exclusive 21" or 22" rims, the side view is excitingly different and even more dynamic.

DOORS WITH FRAMELESS WINDOWS.

■ For the first time in a BMW X model, the doors are completely frameless. This creates a flush side graphic from the A to the D-pillar, provides maximum support to the new pared-down design, and gives you a fantastic feeling just stepping into the new BMW iX.

INTEGRATED SIDE MIRRORS.

■ For the first time, side mirrors are integrated into the well strip: the mirror base seems to flow from the strip to border the side mirror from below.

ELECTRIC DOOR OPENER.

■ Integrated over the entire surface and inlaid flat: Together with the frameless doors, the new electric door opener create an almost flush side view that is both modern and dynamically elegant. An accent strip around the handle shaft provides a high-quality and exclusive highlight.

■ Standard equipment □ Optional equipment

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“The monolithic design with few but clear lines is full of character and makes the vehicle look powerful. The BMW iX is robust yet clean and elegant.”

Domagoj Dukec
BMW Design Head

DESIGN ELEMENTS IN TITANIUM BRONZE.

□ How to draw attention: brackets in Titanium Bronze and folded down are a striking indicator of quality, accentuating the self-assured width of the vehicle when viewed from the rear. Combined with the Sport package, the diffuser insert at the rear gleams in high-gloss sporty Black.

NARROW REAR LIGHTS.

■ The very narrow tail lights are made in one piece and therefore look very modern and clear. They extend far into the rear for maximum width effect. With their modern interpretation of the L-shape and a strongly contoured surface work, they have an unmistakable effect. Especially at night, the graphic lighting of the new BMW iX is a visual experience.



THE REAR DESIGN OF THE NEW BMW iX AND BMW iX WITH SPORT PACKAGE.

The striking, dynamic rear end gives the new BMW iX a fitting finish: Without distracting small details, the modelled, generous surface work appears particularly high-quality and expressive.

■ A flared shoulder area emphasises the self-assured stance of the new BMW iX. This effect is further underlined by the single-part rear lamps – the slimmest, most streamlined lamps ever to have been fitted by BMW. The tailgate extends across the entire width of the rear section – without any dividing lines – and gives the monolithic design principle a fascinating appearance.

■ In the rear apron itself, colour-contrasting elements set a visual benchmark for the innovative drive concept of the new BMW iX: design that makes substance visible gives the new BMW iX its unforgettably modern appearance.

□ The sheer pleasure of hitting the road is deeply ingrained in the design DNA of the new BMW iX: with the sports package, the bumper shows a fascinatingly independent geometry. Here, the diffuser elements are painted in body colour and underline the sporty, wide appearance of the rear.

■ Standard equipment □ Optional equipment

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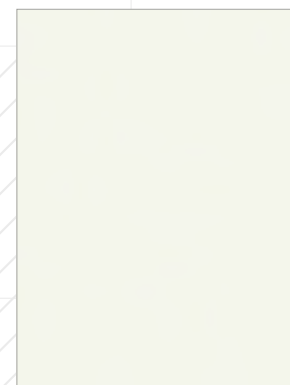
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MORE THAN COLOUR: EMOTION.

The exterior trim of the new BMW iX draws all the attention in eight fascinating colours with accents in Titanium Bronze, Black solid high-gloss or BMW i Blue. From classic-elegant

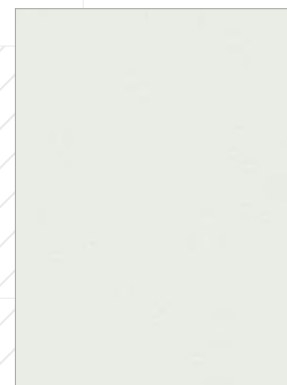
to dynamic-sporty, each nuance highlights another facet of its unique character – for a look that captivates anew at every encounter.

SOLID

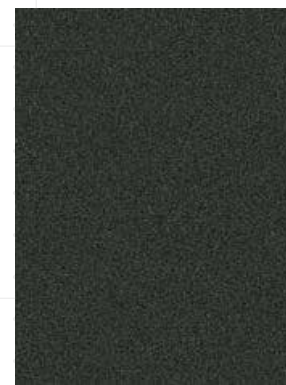


■ Non-metallic 300 Alpine White

METALLIC



□ Metallic A96 Mineral White¹



□ Metallic A90 Sophisto Grey Brilliant Effect



□ Metallic 475 Black Sapphire

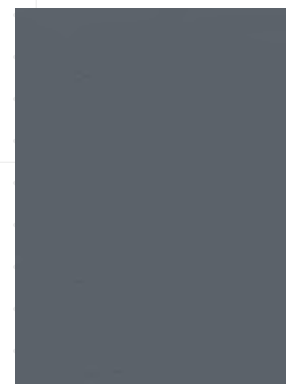
BMW INDIVIDUAL



□ Metallic C35 Blue Ridge Mountain



□ Metallic C1M Phytonic Blue



□ BMW Individual C3N Storm Bay metallic¹



□ BMW Individual C57 Aventurine Red metallic¹

■ Standard equipment □ Optional equipment

¹ Only available in conjunction with Sport package.
² Not available in conjunction with Sport package.

[Colour samples] These colour samples are intended as an initial guide to the colours and materials available for your BMW. However, experience

has shown that printed versions of paint, upholstery and interior trim colours cannot in all cases faithfully reproduce the appearance of the original colour. Please discuss your preferred colour choices with your BMW partner or in your dealership. There you can also see original samples and be assisted with special requests.



■ Elements in the signature colour Blue set a focused accent that refers to the innovative drivetrain.²



□ The Shadowline² with its exterior in Black high-gloss gives the vehicle an even more athletic and elegant character in the basic version.



■ The Sport package includes design applications in Black high-gloss such as the side accent trim strips and door handles.



□ In the BMW Individual Exterior Line Titanium Bronze, trim elements in Titanium Bronze give the vehicle an unmistakable, luxurious appearance.

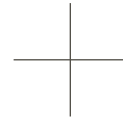


□ The BMW Individual Exterior Line Titanium Bronze gives the iX a luxurious appearance. In the Sport package, details such as the kidney graphic, lower side window graphic including exterior mirror base, door handles and model badge at the rear are finished in titanium bronze.

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SHY TECH

Stylish minimalism meets cutting-edge technology



The new BMW iX combines the most innovative technologies used today in vehicle production. At the same time, it follows a design philosophy that emphasises people and their need for convenience, clarity, and simplicity. How can these needs be reconciled? The answer lies in advanced "Shy Tech" technology, which displays features when needed but otherwise keeps them in the background.

The interaction of high-tech and comfort creates a life-enhancing space, the guiding principle of the designers of the new BMW iX. Inspired by the trend of boutique hotels, the vehicle is designed both inside and out with the needs of the driver and passenger firmly in mind. These needs have also led to the development of completely new solutions for functional elements.

"If you're looking to create a warm, intimate atmosphere, classic buttons, switches, and covers simply look out of place," says Matthias Junghanns, Head of Interior Design BMW i. "The key concept here is Shy Tech, which describes design solutions that only reveal and allow certain technologies in the vehicle to be used when the driver and other occupants actually need them."

Whereas centre consoles in conventional vehicles tend to house a plethora of buttons and switches, a glance at the new BMW iX brings out harmonious surfaces and fascinating lines. Most functions are controlled digitally. A few elegantly designed buttons and switches serve as functional and visual highlights, for Shy Tech doesn't mean you miss out on features, but relies on a harmonious blend of aesthetics and smart functionality to provide them.

The best example of this is the largest ever Sky Lounge panoramic glass sunroof ever fitted by BMW, featuring electrochromatic tinting. Its glass can be set to clear or opaque at the touch of a button. This means no more headliner, which not only gives the feature a particular elegant look, but also creates more headroom.

This approach of putting the customer's needs first is followed not only in the interior but also extends to the exterior, for example, in the iconic BMW kidney grille. "Because the kidney grille no longer performs a radiator function due to the purely electric drive, it plays the role of an "intelligent surface" in the new BMW iX by seamlessly integrating sensors for assisted driving and defining the self-assured face of the vehicle," explains Dirk Müller-Stolz, Head of Exterior Design BMW i. Even everyday functions show their best side: this is why the flap for refilling the screen wash water is located underneath the BMW emblem on the bonnet. The function here has also been integrated into the design in create a modern sculpture which makes the everyday routine easier for the driver.



THE INTERIOR DESIGN OF THE NEW BMW iX.

Living space. Favourite place. Playground for the senses. Absolute well-being is the maxim that becomes reality in the new BMW iX through an innovative design philosophy. The inspiration from fine boutique hotels is as tangible as the endeavour to create an oasis of attentiveness and tranquillity in

the midst of everyday life through the generosity of space and surfaces. Selected intelligent functions and intuitive technologies create fascinating design highlights, but otherwise blend discreetly with an interior that makes a clear statement: In this future, you and your needs will be the absolute focus.



“We have designed the BMW iX as a mobile space to enhance your quality of life. In other words, a new 'favourite place' in which to relax and feel at ease.”

Domagoj Dukec
BMW Design Head

MODERN FEEL-GOOD ATMOSPHERE IN THE NEW BMW iX AND BMW iX WITH SPORT PACKAGE.

The frameless door opens. The fascination begins: from the moment you get in, the new BMW iX conveys a completely new sense of space, inviting you to drive actively and feel at ease. Light floods

the interior through the large panorama glass roof. The result is an ambience inspired by modern boutique hotels.

PANORAMA GLASS ROOF SKY LOUNGE.

□ A vision of light, air and space: The continuous panorama glass roof Sky Lounge floods the interior with sunlight and creates an inviting, friendly atmosphere that combines the interior and exterior. If required, the glass becomes opaque – without a sliding roof lining.

PLENTY OF LEGROOM.

■ Plenty of space - even for the legs: With no central tunnel in the area under the instrument panel, the entire interior not only looks particularly spacious, but also offers plenty of legroom and even a comfortable way to get to the adjacent seat.

SEATS WITH INTEGRATED HEADRESTS.

□ Lean back into a world of comfort and elegance: The highly comfortable seats of the new BMW iX are harmoniously crowned by an integrated headrest which, thanks to a black breakthrough, has a particularly modern and light appearance. In combination with the interior designs 'Loft' and 'Suite', the breakthrough in the fine colour of gold bronze sets a particularly attractive accent.



LOUNGE-LIKE REAR.

■ Up to three people will find ample space and room on the wide seat. The absence of the central tunnel and a completely flat interior floor create increased legroom, making every journey even more comfortable. The pleasant upholstery with its distinctive diagonal quilting extends all the way to the doors, and the outer seats have integrated headrests - everything for a very special lounge feeling, even in the rear.

■ However, what the designers at BMW have left out has at least as great an effect: With no central tunnel, you are surrounded by a feeling of inviting freedom of movement even in the cockpit, which extends into the lounge-like rear. Buttons and operating elements have been reduced to the bare essentials and fit harmoniously into an interior that radiates peace, security and clarity. Discover your new favourite place: in the new BMW iX.

■ In a design of clear lines and generous-sized surfaces, highlights such as the free-floating centre console, reminiscent of an elegant coffee table, or the virtually free-standing BMW Curved Display catch the eye. Highly comfortable, newly designed seats with slim proportions and their sustainable materiality further emphasise this ambience.

■ Standard equipment □ Optional equipment

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THE COCKPIT OF THE NEW BMW iX.

Inspiringly versatile interpretations for the future: In the new BMW iX, design and technology merge into an experience that is more than the sum of its parts. Even the intuitive interaction with the vehicle via speech, gestures or touch is a source of pleasure. Each control element, concentrated on its essential function, blends seamlessly into the overall concept – or creates wow-effects through a combination of well thought-out function and fascinating form, making every ride unique anew.

□ For example, the frameless BMW Curved Display stands almost free-floating on the slim and flat instrument panel like a work of art in a gallery. Together with the BMW Head-Up Display¹, which is harmoniously and almost invisibly integrated into the dashboard, it forms the visual focus: all information and functions of the new BMW iX flow into the display, orchestrated by the continuously developed BMW iDrive with the intelligent BMW Operating System 8.

■ But highlights such as the iconic steering wheel – the first time in BMW history that it has been designed in hexagonal form - or the innovative control centre in the free-standing centre console also make the principle of intelligent reduction visible and tangible in every detail.



DISPLAY UNIT WITH BMW CURVED DISPLAY.

■ The BMW Curved Display floats almost freely on the spacious instrument panel. Consisting of the 14.9" Central Information Display and the instrument panel in 12.3", the one-piece unit is the next generation of the human-machine interface. The BMW Curved Display fascinates with its information display perfectly designed for the driver and ergonomically optimised, intuitive operation by voice, gesture or touch.

HEXAGONAL STEERING WHEEL.

■ A firm grip on the future: For the first time in the history of BMW, the new BMW iX is steered by a hexagonally shaped steering wheel. The racing-inspired contour of the steering wheel optimises entry and seating comfort as well as the view of the BMW Curved Display, thus visually signalling the start of a new era.

NEWLY DESIGNED GEAR SELECTOR SWITCH.

■ A modern toggle switch replaces the classic gear selector switch and thus consistently follows the idea of intelligent reduction. All important and intelligently arranged control functions on the centre console can thus be operated intuitively and conveniently.

CENTRE CONSOLE CONTROL PANEL.

□ The centre console radiates a genuine feel-good atmosphere. It stands freely between the front seats and spreads the aura of an exquisite piece of furniture. Selected operating elements such as the toggle switch, the central control unit and the audio roller attract attention. The centre console looks particularly elegant in combination with the Clear & Bold equipment: Here your fingers glide gently over the finest open-pored walnut wood and many controls in cut crystal glass.

■ Standard equipment □ Optional equipment

¹ The information in the BMW Head-Up Display is not fully visible when viewed through polarised sunglasses. Content shown will depend on the equipment options chosen. Further optional equipment is required to display specific items.

The availability of some equipment features and functions depends on engine variants or additional options. The market and production availability may vary. You can find detailed information about terms, standard and optional equipment at www.bmw.com or at your BMW Partner.



THE INTERIOR DESIGN ATELIER.

■ In addition to the **Oyster** colour, the Atelier interior design also offers a choice of black and mocha. Its elaborate seam pattern and a combination of perforated and non-perforated areas in its vegan synthetic leather create a modern, premium atmosphere.



THE INTERIOR DESIGN SUITE.

□ The interior design suite uses the finest olive leaf tanned natural leather in the colours **Castanea** or **Amido** not only on the seats but also on the instrument panel, the door trim panels and the centre console. Accent components and operating elements in elegant Gold Bronze harmoniously round off the luxurious character of this interior design.



THE INTERIOR DESIGN LOFT.

□ The combination of cloth and microfibre in the Loft **Stone Grey*** interior design create a visually modern and pleasantly textured atmosphere. Contrast stitching in the seats and door trim panels as well as accents and operating elements in Gold Bronze provide premium highlights.

■ Standard equipment □ Optional equipment

*The availability of some equipment features and functions depends on engine variants or additional options. The market and production availability may vary. You can find detailed information about terms, standard and optional equipment at www.bmw.com or at your BMW Partner.

BMW iX **xDrive40** **xDrive50**

Weight and volume

Unladen weight EC ¹	kg	2440	2585
Maximum permissible weight	kg	3010	3145
Luggage compartment volume behind 2nd SR	l	500	500

Communication

System output	kW/(hp)	240 / (326)	385 / (523)
System torque	Nm	630	765

High-voltage battery and charge data

Net HV battery capacity	kWh	71	105.2
Charging time (AC 0-100%) ²	h	7.25	10.75
Charging time (DC 10-80%) ²	min	31	35

Basic data

Type of drive	-	All-wheel	All-wheel
Transmission type	-	Automatic	Automatic

Performance

Top speed	km/h	200 ⁷	200 ⁷
0-100 km/h	s	6.1	4.6

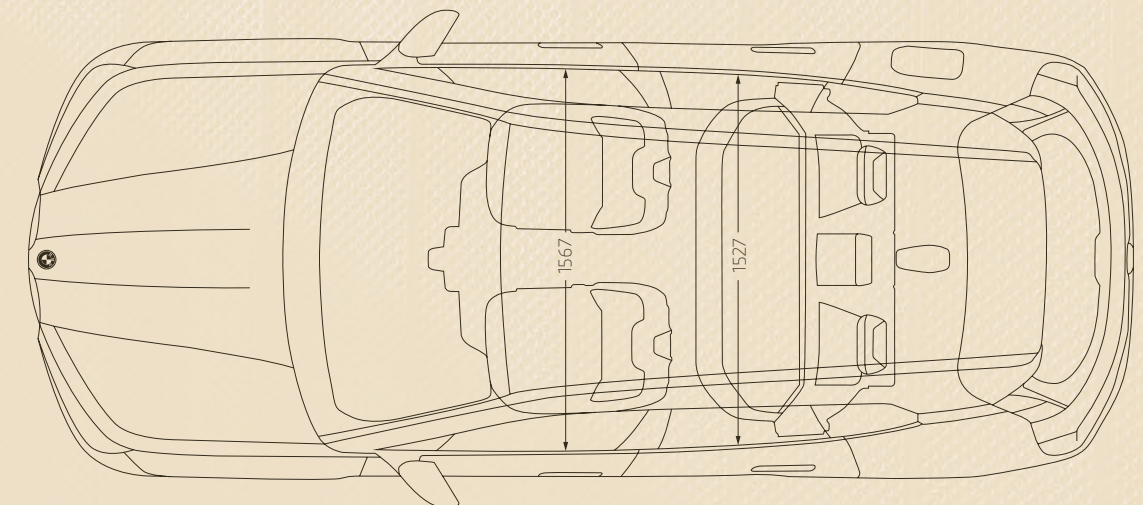
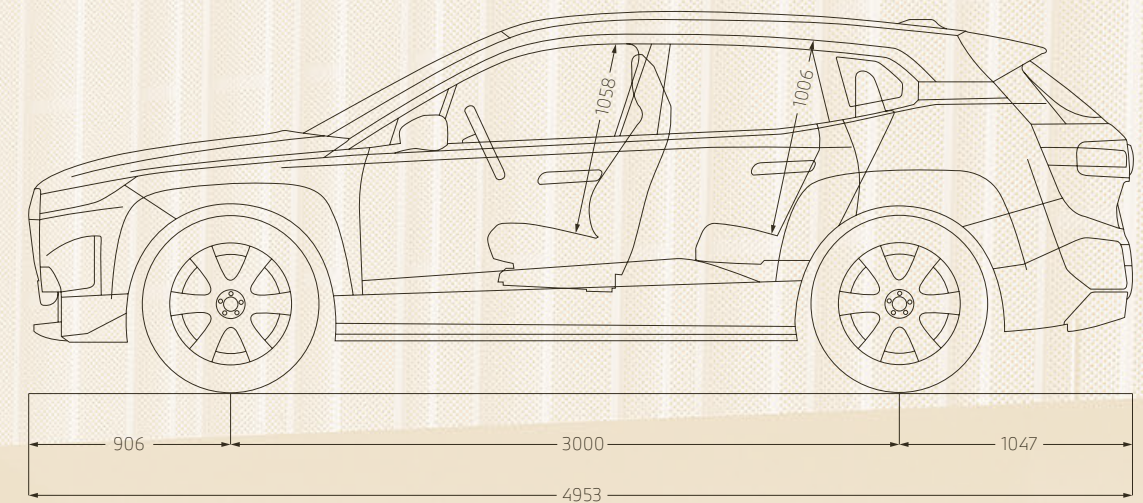
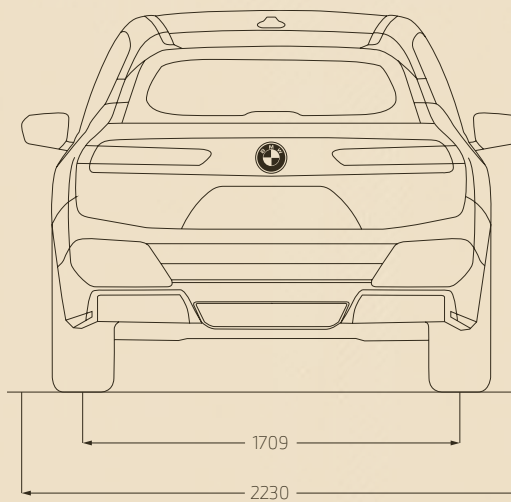
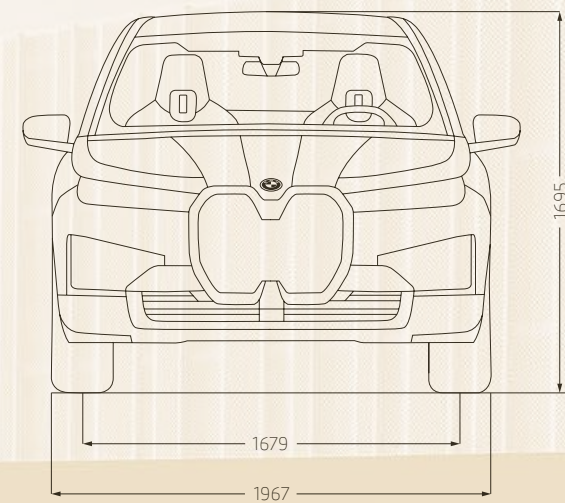
Consumption and range

WLTP^{3,5}

► combined electric consumption ⁴	kWh/100 km	19.4-22.5	19.8-23.0
► Electric range ⁶	km	425-372	630-549

Wheels/tyres

Standard wheels	-	Front: 235/60 R20 Rear: 235/60 R20	Front: 235/60 R20 Rear: 235/60 R20
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The dimensions in the technical drawing are in millimetres and may vary depending on the model and equipment.

¹ The figures quoted are based on a driver weight of 75 kg. Unladen weight applies to vehicles with standard equipment. Optional equipment may affect the weight of the vehicle, the payload and the top speed if the equipment has an impact on the vehicle's aerodynamics.

² Dependent on the local electricity infrastructure. Charging time AC is based on charging power of 11 kW, charging time DC is based on charging power of up to 200 kW for xDrive50; 150 kW for xDrive40.

³ Official data for power consumption and range were determined in accordance with the measuring procedures as defined by European Regulation (EU) 715/2007 in the applicable version and comply with same. In the event of ranges, data determined as per WLTP takes into account any optional equipment (available on the German market in this case). For vehicles that have been newly type approved since 1 January 2021, only the official data according to WLTP exist. For more information about NEDC and WLTP measuring procedures visit www.bmw.com/wltp

⁴ The combined electrical consumption depends on the selected wheel and tyre sizes.

⁵ From 1 September 2017, certain new vehicles are tested according to the Worldwide Harmonised Light Vehicles Test Procedure (WLTP) before type approval is granted – WLTP provides a new, more realistic way of measuring fuel consumption and CO₂ emissions. As of 1 September 2018, the WLTP replaced the New European Driving Cycle (NEDC), the previous test procedure. As a result of the more realistic test conditions, the fuel consumption and CO₂ emission values measured as per WLTP are, in many cases, higher than the values measured according to the NEDC.

⁶ Range depends on various factors, in particular: individual driving style, route characteristics, outside temperature, heating/air conditioning, pre-conditioning.

⁷ Electronically limited.

SUSTAINABILITY, TANGIBLY EFFECTIVE.

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